Campus Placement Portal Vision Document

Vision Document

Version 1.0

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REVISION HISTORY

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1. Introduction

1.1 Purpose

The purpose of this document is to provide a comprehensive overview of the Campus Placement Portal, outlining its objectives, scope, stakeholders, and product requirements. It serves as a reference for project planning, development, and implementation.

1.2 Scope

The Campus Placement Portal serves as a vital communication and management platform connecting students, placement teams, and recruiters within educational institutions. It aims to streamline the campus placement process, offering real-time updates, scheduling tools, and interactive features.

1.3 Definitions, Acronyms, and Abbreviations

- **CPP**: Campus Placement Portal
- **Placement Team**: Administrative users responsible for managing placement activities.
- **Recruiters**: Organizations seeking to hire students from the institution.

1.4 References

2. Positioning

2.1 Business Opportunity

In the midst of the digital transformation, educational institutions are seeking efficient ways to manage campus placements. The Campus Placement Portal seizes this opportunity, positioning itself as an essential solution for optimizing placement processes and enhancing the career development journey of students.

2.2 Problem Statement

Managing complex interactions between students, placement teams, and recruiters efficiently is a challenge in campus placements. The Campus Placement Portal addresses this by providing a centralized platform for job postings, interview scheduling, and communication, simplifying the process for all stakeholders.

2.3 Product Position Statement

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The Campus Placement Portal aims to be versatile and user-friendly, accessible on various devices and operating systems. Its pricing structure is designed to be cost-effective, ensuring accessibility for educational institutions and students across diverse income groups. The portal positions itself as the go-to solution for institutions looking to optimize campus placement processes and provide comprehensive career development resources.

3. Stakeholder and User Descriptions

3.1 Market Demographics

The target market includes educational institutions, students, and recruiters seeking efficient placement solutions.

3.2 Stakeholder Summary

Key stakeholders comprise educational institutions, placement teams, and recruiters.

3.3 User Summary

Primary users include students, placement team members, and recruiters.

3.4 User Environment

Users access the portal in various environments, including on-campus and remote settings.

3.5 Stakeholder Profiles
- **Educational Institutions**: Decision-makers overseeing the implementation of the portal.
- **Placement Teams**: Administrative users responsible for managing placement activities.
- **Recruiters**: Organizations seeking to hire students from the institution.

3.6 Key Stakeholder or User Needs
- **Students**: Access to job listings, interview scheduling, and communication tools.
- **Placement Teams**: Efficient job posting and management, analytics, and communication.
- **Recruiters**: Posting jobs, direct communication with students, and access to student profiles.

3.7 Alternative and Competition

Existing alternatives and competition in the campus placement management space include third-party platforms and manual processes.

4. Product Overview

4.1 Product Perspective

The Campus Placement Portal is a standalone system that centralizes campus placement activities. It can integrate with existing campus systems to enhance placement capabilities.

4.2 Summary of Capabilities

The portal offers job posting, interview scheduling, communication, and analytics features for students, placement teams, and recruiters.

4.3 Assumptions and Dependencies
- Assumptions: Successful integration with existing systems.
- Dependencies: Availability of necessary APIs and infrastructure.

4.4 Cost and Pricing

The pricing structure is designed to be cost-effective, with flexible subscription models for institutions of varying sizes.

5. Constraints
- Limited development resources.
- Data security and privacy regulations.

6. Precedence and Priority

Development priorities will be determined based on stakeholder feedback and market demands.

7. Other Product Requirements

7.1 Applicable Standards

The portal must adhere to relevant data privacy regulations and industry standards.

7.2 System Requirements

The portal requires standard hardware and supports various operating systems and browsers.

7.3 Performance Requirements

The portal should have fast response times, scalability, and high availability.

7.4 Environmental Requirements

No specific environmental considerations are applicable.

8. Documentation Requirements

8.1 User Manual

A comprehensive user manual will be provided, covering portal usage for students, placement teams, and recruiters.

8.2 Online Help

Online help resources will be available within the portal for quick reference.

8.3 Installation Guides, Configuration, and Read Me File

Installation guides and configuration instructions will be provided for system administrators. A readme file will accompany the installation package.

8.4 Labelling and Packaging

Labelling and packaging requirements are not applicable, as the portal is a digital product.