

NAAN MUDHALVAN

NAME : JEEVA S

DEPT : ECE

COURSE : DIGITAL MARKETING

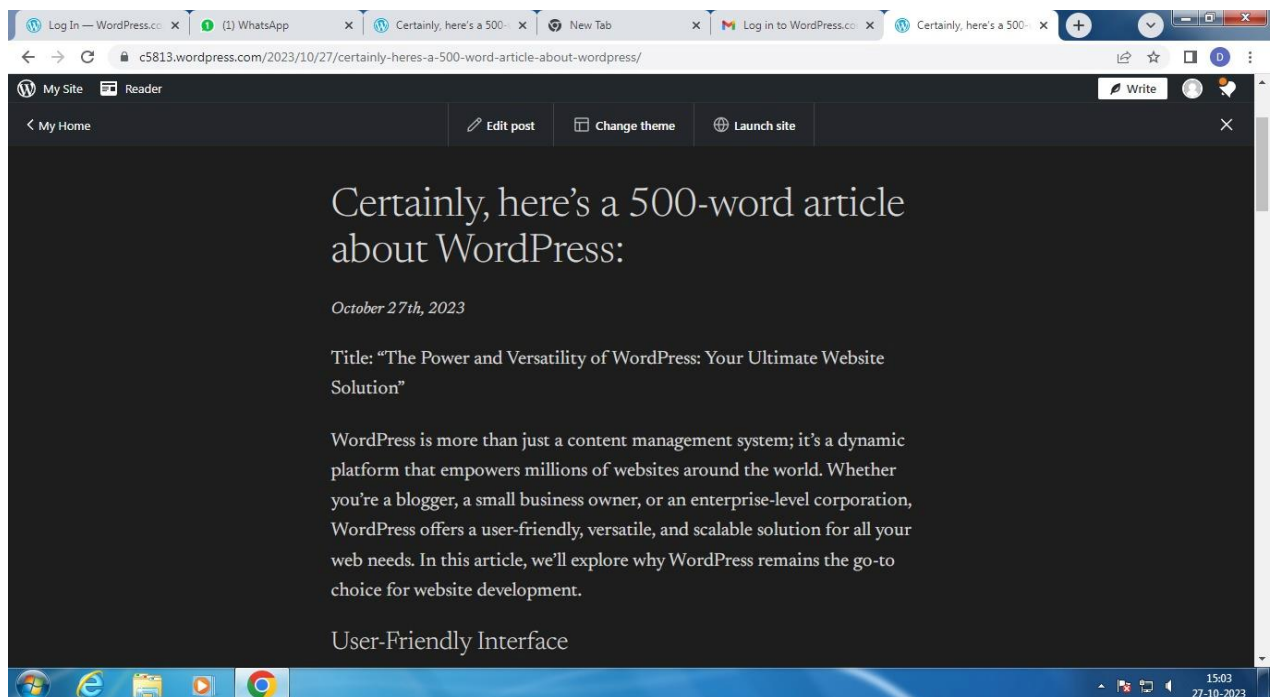
COLLEGE : UNIVERSITY COLLEGE OF ENGINEERING, VILLUPURAM

NM ID : 6EBD3F585D947C89FA849CC0A8FC58CC

ASSIGNMENT – 1

Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

LINK : <https://c5813.wordpress.com/2023/10/27/certainly-heres-a-500-word-article-about-wordpress/>



ASSIGNMENT – 2

Create a New Facebook Business Page and post one social media poster for your brand.

LINK:
<https://www.facebook.com/profile.php?id=61552648088907&mbextid=2JQ9oc>



Digital frames 7



Digital frames

0 likes • 0 followers

Digital frames

+ Add to story

Promote

See dashboard



Posts

About

Photos

Reels

Events

Mentions

Details

Page · Digital creator

★ Not yet rated (0 Reviews)

... See your About info

Posts

Filters



What's on your mind?



ASSIGNMENT – 3

Create and design a social media advertisement poster using canva.

LINK:

https://www.canva.com/design/DAFyoFQKCEA/gFDVJLKaRKcgsiWNmnAijQ/edit?utm_content=DAFyoFQKCEA&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



ASSIGNMENT – 4

Create email newsletter design using MailChimp or canva tool.

LINK: https://www.canva.com/design/DAFyoB7l3Go/iw0F-quHAj0bj1p8DIVVsA/edit?utm_content=DAFyoB7l3Go&utm_campaign=designshare&utm_medium=link2&utm_source=

[sharebutton](#)



VISUAL STORYTELLING HIGHLIGHTS

Use the digital frame to tell a visual story. Share a series of images that convey a narrative or showcase a project's progress.

EVENT HIGHLIGHTS

If you've recently hosted an event, create a newsletter featuring the best moments captured in images.

NEWS AND UPDATES:

Keep your subscribers informed about the latest news, developments, or updates related to your business or industry.

Remember to maintain a consistent style, branding, and a clear message in your newsletters. Your content should be visually appealing and relevant to your target audience.

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