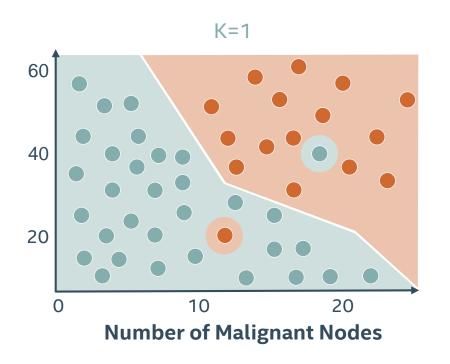
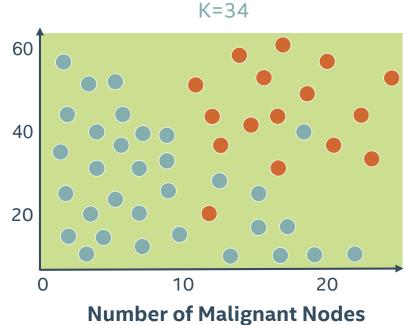
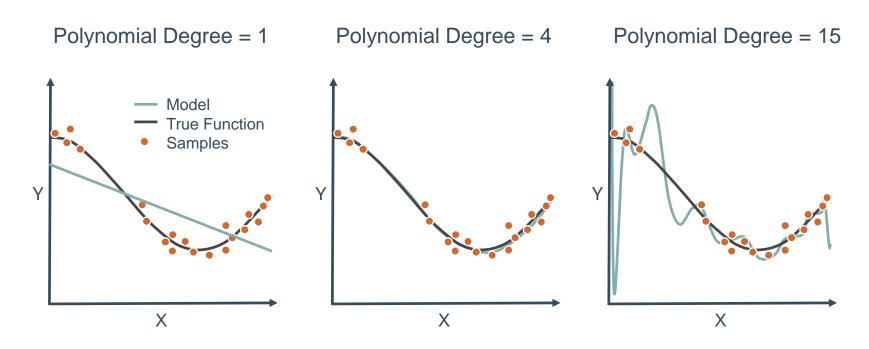


K VALUE AFFECTS DECISION BOUNDARY

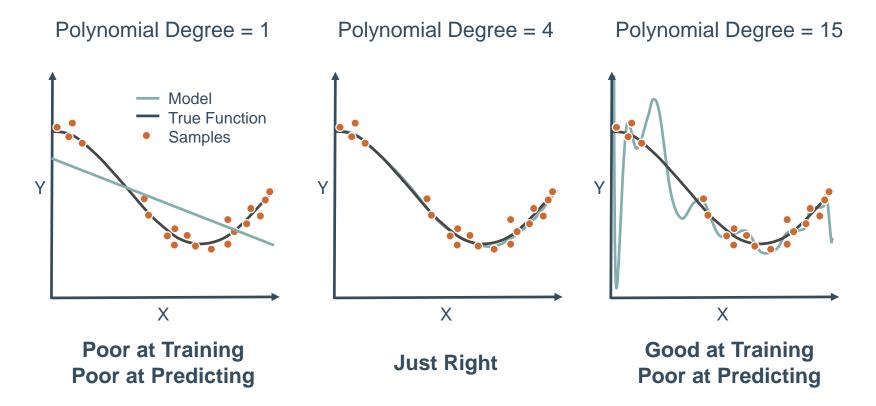




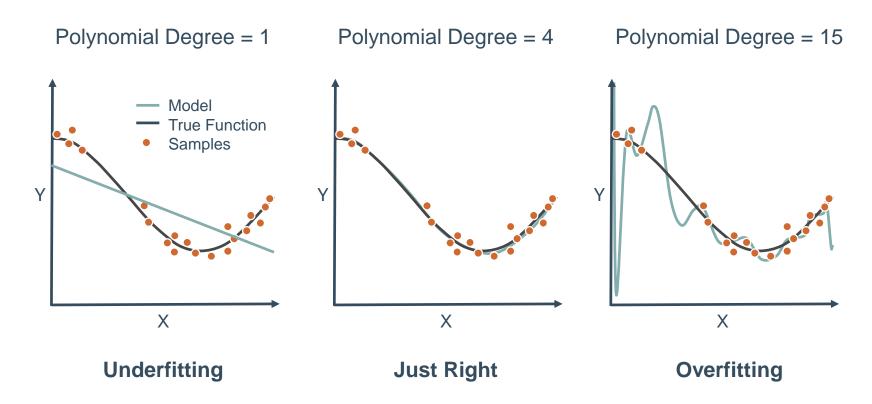
CHOOSING BETWEEN DIFFERENT COMPLEXITIES



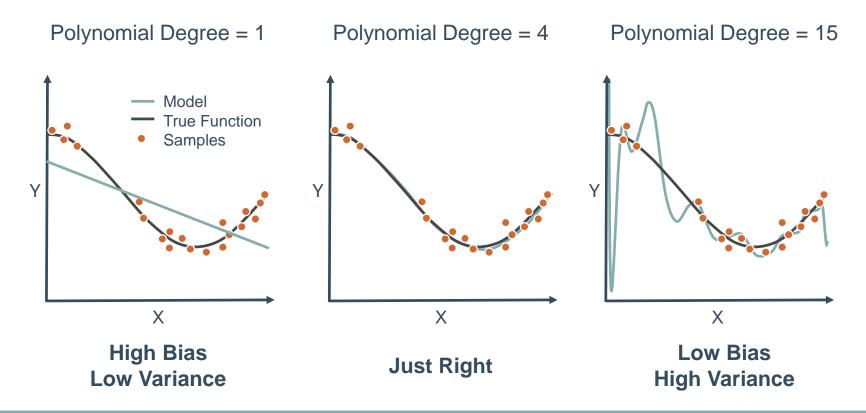
HOW WELL DOES THE MODEL GENERALIZE?



UNDERFITTING VS OVERFITTING



BIAS—VARIANCE TRADEOFF



TRAINING AND TEST SPLITS

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
3	2013-07-03	Despicable Me 2	76000000	368061265	Pierre CoffinChris Renaud	PG	98
4	2013-06-14	Man of Steel	225000000	291045518	Zack Snyder	PG-13	143
5	2013-10-04	Gravity	100000000	274092705	Alfonso Cuaron	PG-13	91
6	2013-06-21	Monsters University	NaN	268492764	Dan Scanlon	G	107
7	2013-12-13	The Hobbit: The Desolation of Smaug	NaN	258366855	Peter Jackson	PG-13	161
8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
9	2013-03-08	Oz The Great and Powerful	215000000	234911825	Sam Raimi	PG	127
10	2013-05-16	Star Trek Into Darkness	190000000	228778661	J.J. Abrams	PG-13	123
11	2013-11-08	Thor: The Dark World	170000000	206362140	Alan Taylor	PG-13	120
12	2013-06-21	World War Z	190000000	202359711	Marc Forster	PG-13	116
13	2013-03-22	The Croods	135000000	187168425	Kirk De MiccoChris Sanders	PG	98
14	2013-06-28	The Heat	43000000	159582188	Paul Feig	R	117
15	2013-08-07	We're the Millers	37000000	150394119	Rawson Marshall Thurber	R	110
16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

TRAINING AND TEST SPLITS

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
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6	2013-06-21	Monsters University	NaN	268492764	Dan Scanlon	G	107
7	2013-12-13	The Hobbit: The Desolation of Smaug	NaN	258366855	Peter Jackson	PG-13	161
8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
9	2013-03-08	Oz The Great and Powerful	215000000	234911825	Sam Raimi	PG	127
10	2013-05-16	Star Trek Into Darkness	190000000	228778661	J.J. Abrams	PG-13	123
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16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

TRAINING DATA

TEST DATA



TRAINING DATA

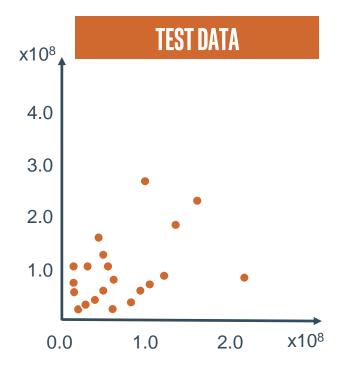
fit the model

TEST DATA

measure performance

- predict label with model
- compare with actual value
- measure error



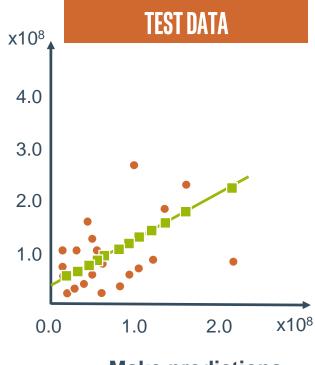




TEST DATA x10⁸ 4.0 3.0 2.0 1.0 x10⁸ 0.0 1.0 2.0

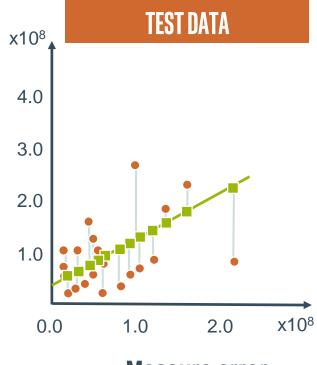
Fit the model



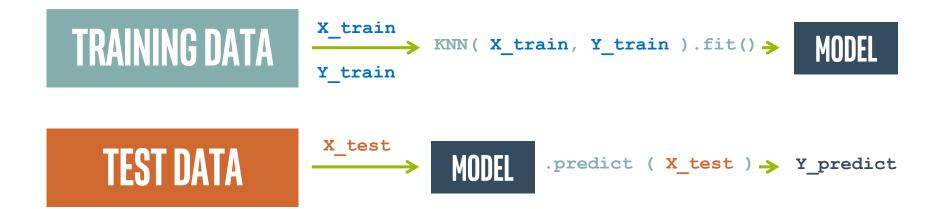


Make predictions

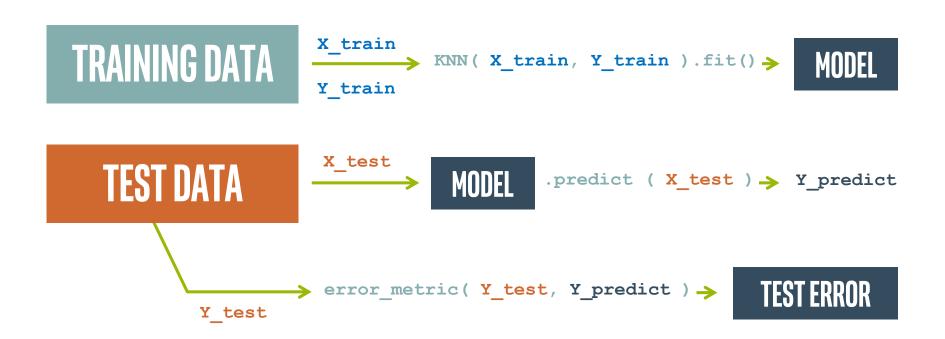




FITTING TRAINING AND TEST DATA



FITTING TRAINING AND TEST DATA



TRAIN AND TEST SPLITTING: THE SYNTAX

Import the train and test split function

from sklearn.model_selection import train_test_split

TRAIN AND TEST SPLITTING: THE SYNTAX

Import the train and test split function

```
from sklearn.model_selection import train_test_split
```

Split the data and put 30% into the test set

```
train, test = train_test_split(data, test_size=0.3)
```

TRAIN AND TEST SPLITTING: THE SYNTAX

Import the train and test split function

from sklearn.model_selection import train_test_split

Split the data and put 30% into the test set

train, test = train_test_split(data, test_size=0.3)

Other method for splitting data:

from sklearn.model_selection import ShuffleSplit

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
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6	2013-06-21	Monsters University	NaN	268492764	Dan Scanlon	G	107
7	2013-12-13	The Hobbit: The Desolation of Smaug	NaN	258366855	Peter Jackson	PG-13	161
8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
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12	2013-06-21	World War Z	190000000	202359711	Marc Forster	PG-13	116
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14	2013-06-28	The Heat	43000000	159582188	Paul Feig	R	117
15	2013-08-07	We're the Millers	37000000	150394119	Rawson Marshall Thurber	R	110
16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

TRAINING DATA

VALIDATION DATA





Best model for this test set

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
3	2013-07-03	Despicable Me 2	76000000	368061265	Pierre CoffinChris Renaud	PG	98
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5	2013-10-04	Gravity	100000000	274092705	Alfonso Cuaron	PG-13	91
6	2013-06-21	Monsters University	NaN	268492764	Dan Scanlon	G	107
7	2013-12-13	The Hobbit: The Desolation of Smaug	NaN	258366855	Peter Jackson	PG-13	161
8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
9	2013-03-08	Oz The Great and Powerful	215000000	234911825	Sam Raimi	PG	127
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16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

TRAINING Data 1

VALIDATION DATA 1

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
3	2013-07-03	Despicable Me 2	76000000	368061265	Pierre CoffinChris Renaud	PG	98
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8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
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11	2013-11-08	Thor: The Dark World	170000000	206362140	Alan Taylor	PG-13	120
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15	2013-08-07	We're the Millers	37000000	150394119	Rawson Marshall Thurber	R	110
16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

TRAINING Data 2

VALIDATION DATA 2

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
3	2013-07-03	Despicable Me 2	76000000	368061265	Pierre CoffinChris Renaud	PG	98
4	2013-06-14	Man of Steel	225000000	291045518	Zack Snyder	PG-13	143
5	2013-10-04	Gravity	100000000	274092705	Alfonso Cuaron	PG-13	91
6	2013-06-21	Monsters University	NaN	268492764	Dan Scanlon	G	107
7	2013-12-13	The Hobbit: The Desolation of Smaug	NaN	258366855	Peter Jackson	PG-13	161
8	2013-05-24	Fast & Furious 6	160000000	238679850	Justin Lin	PG-13	130
9	2013-03-08	Oz The Great and Powerful	215000000	234911825	Sam Raimi	PG	127
10	2013-05-16	Star Trek Into Darkness	190000000	228778661	J.J. Abrams	PG-13	123
11	2013-11-08	Thor: The Dark World	170000000	206362140	Alan Taylor	PG-13	120
12	2013-06-21	World War Z	190000000	202359711	Marc Forster	PG-13	116
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15	2013-08-07	We're the Millers	37000000	150394119	Rawson Marshall Thurber	R	110
16	2013-12-13	American Hustle	40000000	150117807	David O. Russell	R	138
17	2013-05-10	The Great Gatsby	105000000	144840419	Baz Luhrmann	PG-13	143

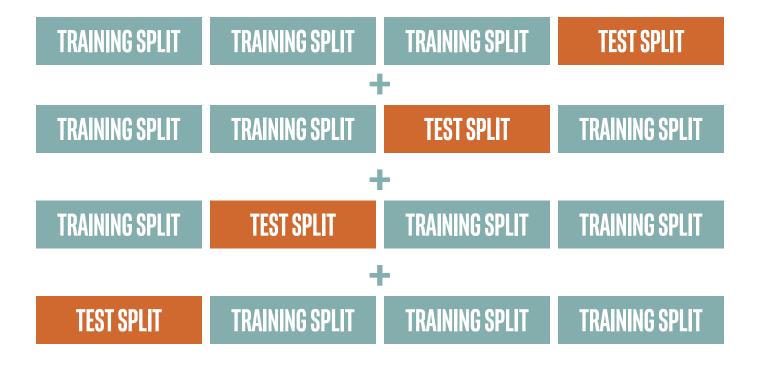
VALIDATION DATA 3

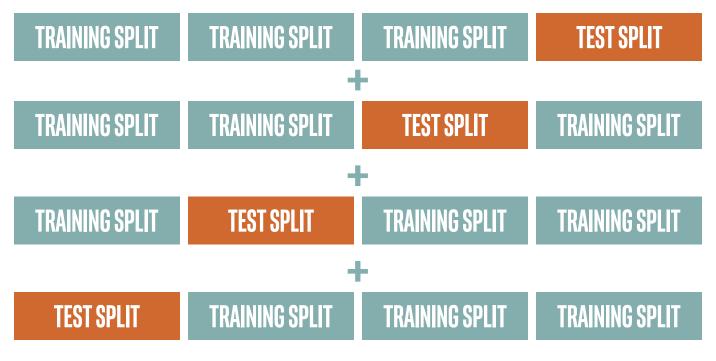
TRAINING DATA 3

	Date	Title	Budget	DomesticTotalGross	Director	Rating	Runtime
0	2013-11-22	The Hunger Games: Catching Fire	130000000	424668047	Francis Lawrence	PG-13	146
1	2013-05-03	Iron Man 3	200000000	409013994	Shane Black	PG-13	129
2	2013-11-22	Frozen	150000000	400738009	Chris BuckJennifer Lee	PG	108
3	2013-07-03	Despicable Me 2	76000000	368061265	Pierre CoffinChris Renaud	PG	98
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5	2013-10-04	Gravity	100000000	274092705	Alfonso Cuaron	PG-13	91
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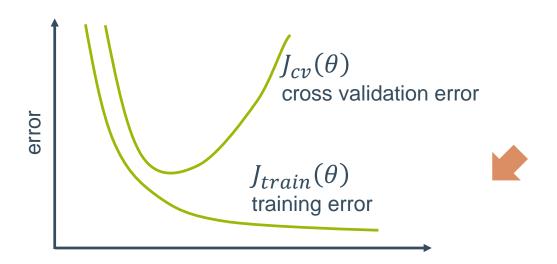
VALIDATION Data 4

TRAINING DATA 4

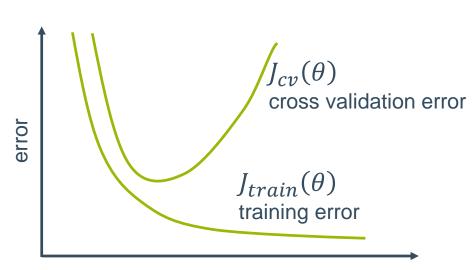


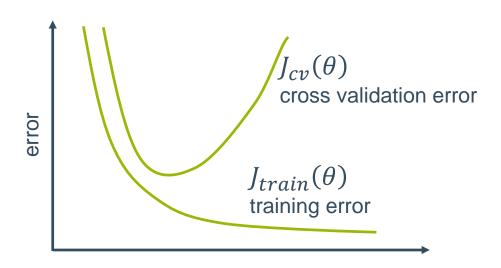


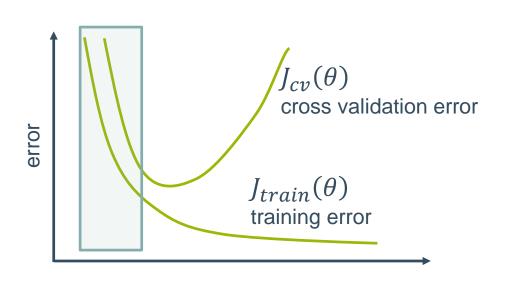
Average cross validation results



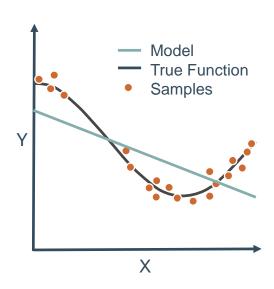




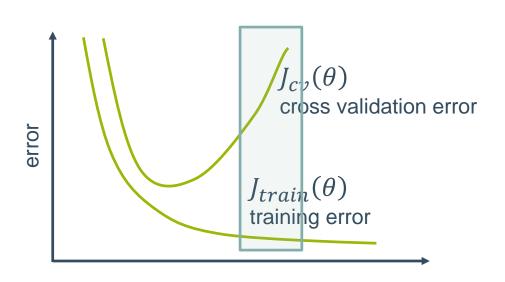




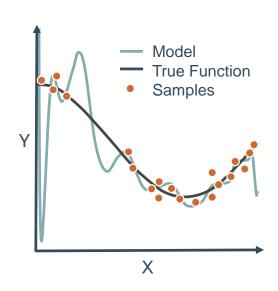
Polynomial Degree = 1



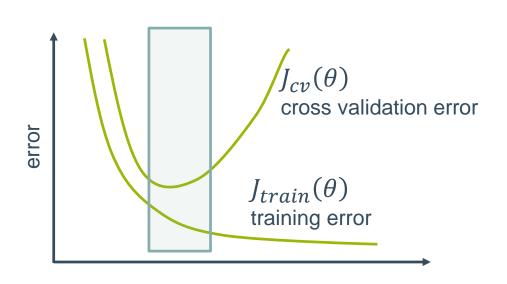
Underfitting: training and cross validation error are high



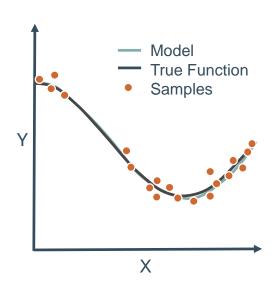
Polynomial Degree = 15



Overfitting: training error is low, cross validation is high



Polynomial Degree = 4



Just right: training and cross validation errors are low

CROSS VALIDATION: THE SYNTAX

Import the train and test split function

from sklearn.model_selection import cross_val_score

CROSS VALIDATION: THE SYNTAX

Import the train and test split function

```
from sklearn.model_selection import cross_val_score
```

Perform cross-validation with a given model

CROSS VALIDATION: THE SYNTAX

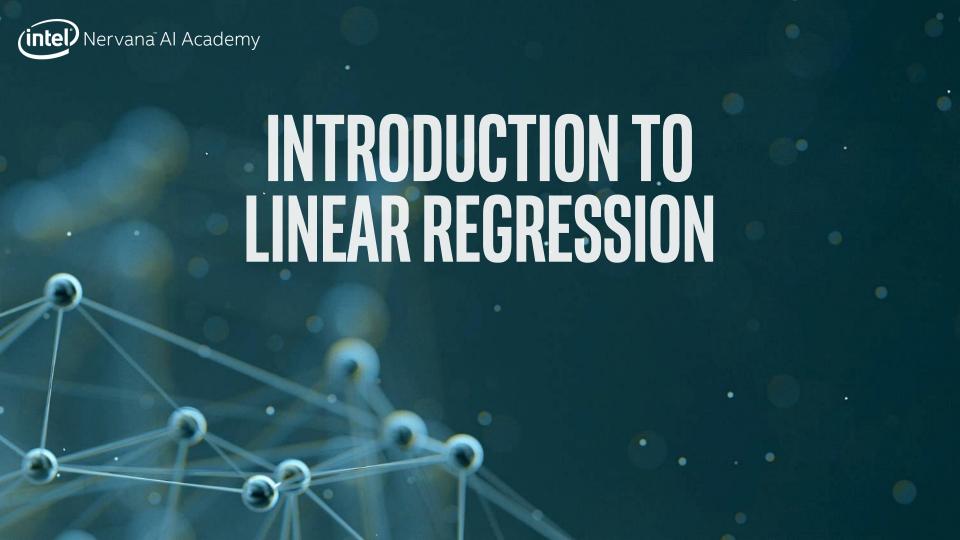
Import the train and test split function

```
from sklearn.model_selection import cross_val_score
```

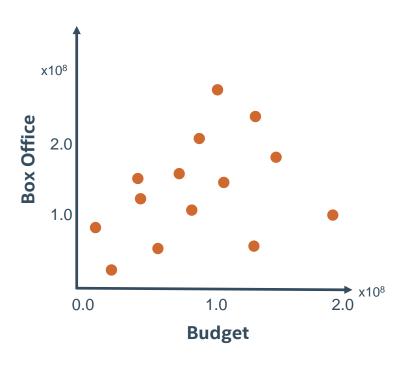
Perform cross-validation with a given model

Other methods for cross validation:

```
from sklearn.model selection import KFold, StratifiedKFold
```



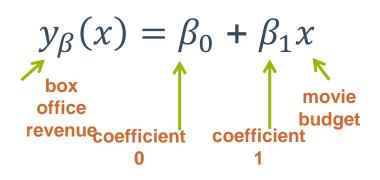
INTRODUCTION TO LINEAR REGRESSION



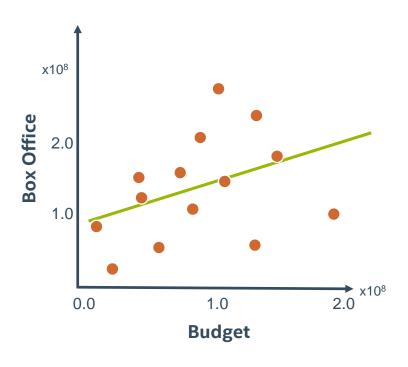
$$y_{\beta}(x) = \beta_0 + \beta_1 x$$

INTRODUCTION TO LINEAR REGRESSION





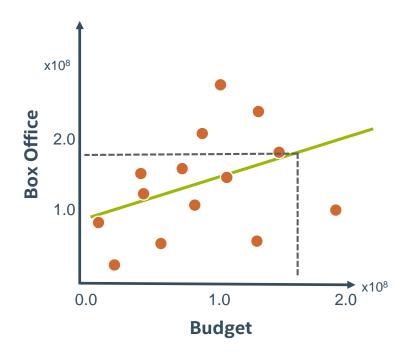
INTRODUCTION TO LINEAR REGRESSION



$$y_{\beta}(x) = \beta_0 + \beta_1 x$$

$$\beta_0$$
= 80 million, β_1 = 0.6

PREDICTING FROM LINEAR REGRESSION

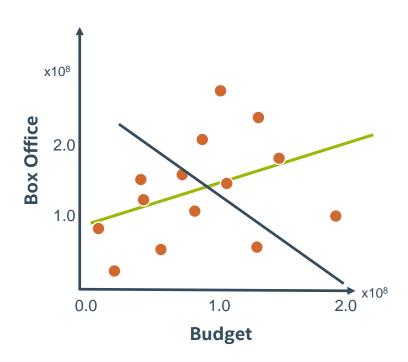


$$y_{\beta}(x) = \beta_0 + \beta_1 x$$

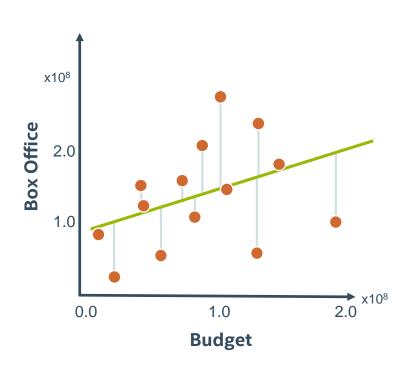
 β_0 = 80 million, β_1 = 0.6

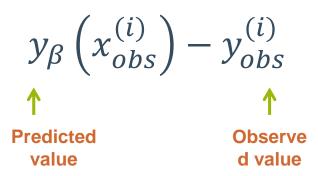
Predict 175 Million Gross for 160 Million Budget

WHICH MODEL FITS THE BEST?

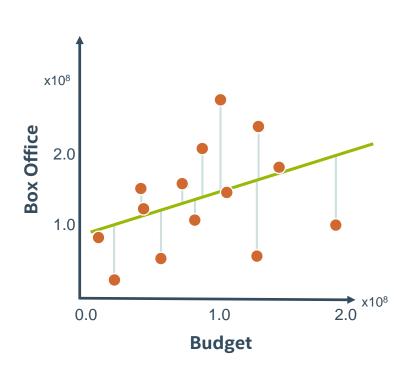


CALCULATING THE RESIDUALS



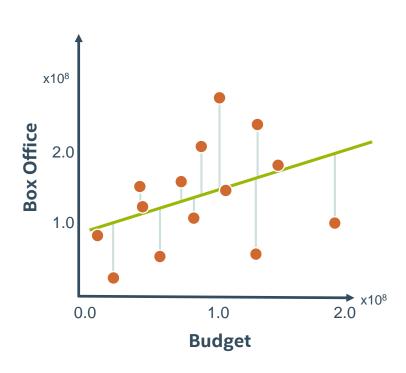


CALCULATING THE RESIDUALS



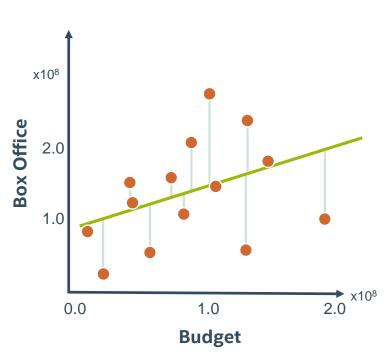
$$\left(\beta_0 + \beta_1 x_{obs}^{(i)}\right) - y_{obs}^{(i)}$$

MEAN SQUARED ERROR



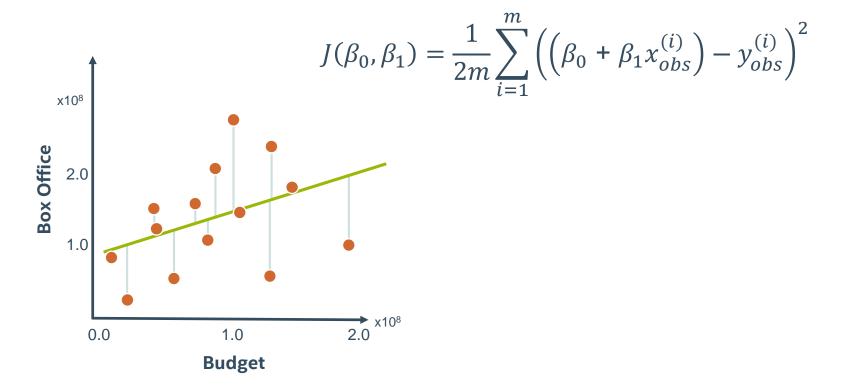
$$\frac{1}{m} \sum_{i=1}^{m} \left(\left(\beta_0 + \beta_1 x_{obs}^{(i)} \right) - y_{obs}^{(i)} \right)^2$$

MINIMUM MEAN SQUARED ERROR



$$\min_{\beta_0, \beta_1} \frac{1}{m} \sum_{i=1}^{m} \left(\left(\beta_0 + \beta_1 x_{obs}^{(i)} \right) - y_{obs}^{(i)} \right)^2$$

COST FUNCTION



MODELLING BEST PRACTICE

- Use cost function to fit model
- Develop multiple models
- Compare results and choose best one

OTHER MODEL METRICS

Sum of Squared Error (SSE):

$$\sum_{i=1}^{m} \left(y_{\beta}(x^{(i)}) - y_{obs}^{(i)} \right)^{2}$$

OTHER MEASURES OF ERROR

Sum of Squared Error (SSE):

$$\sum_{i=1}^{m} \left(y_{\beta}(x^{(i)}) - y_{obs}^{(i)} \right)^{2}$$

Total Sum of Squares (TSS):

$$\sum_{i=1}^{m} \left(\overline{y_{obs}} - y_{obs}^{(i)} \right)^2$$

OTHER MEASURES OF ERROR

Sum of Squared Error (SSE):

$$\sum_{i=1}^{m} \left(y_{\beta}(x^{(i)}) - y_{obs}^{(i)} \right)^{2}$$

Total Sum of Squares (TSS):

$$\sum_{i=1}^{m} \left(\overline{y_{obs}} - y_{obs}^{(i)} \right)^2$$

Correlation Coefficient (R2):

$$1 - \frac{SSE}{TSS}$$

COMPARING LINEAR REGRESSION AND KNN

LINEAR REGRESSION

 Fitting involves minimizing cost function (slow)

K NEAREST NEIGHBORS

Fitting involves storing training data (fast)

COMPARING LINEAR REGRESSION AND KNN

LINEAR REGRESSION

- Fitting involves minimizing cost function (slow)
- Model has few parameters (memory efficient)

K NEAREST NEIGHBORS

- Fitting involves storing training data (fast)
- Model has many parameters (memory intensive)

COMPARING LINEAR REGRESSION AND KNN

LINEAR REGRESSION

- Fitting involves minimizing cost function (slow)
- Model has few parameters (memory efficient)
- Prediction involves calculation (fast)

K NEAREST NEIGHBORS

- Fitting involves storing training data (fast)
- Model has many parameters (memory intensive)
- Prediction involves finding closest neighbors (slow)

LINEAR REGRESSION: THE SYNTAX

Import the class containing the regression method

from sklearn.linear_model import LinearRegression

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from sklearn.linear_model import LinearRegression

Create an instance of the class

LR = LinearRegression()

LINEAR REGRESSION: THE SYNTAX

Import the class containing the regression method

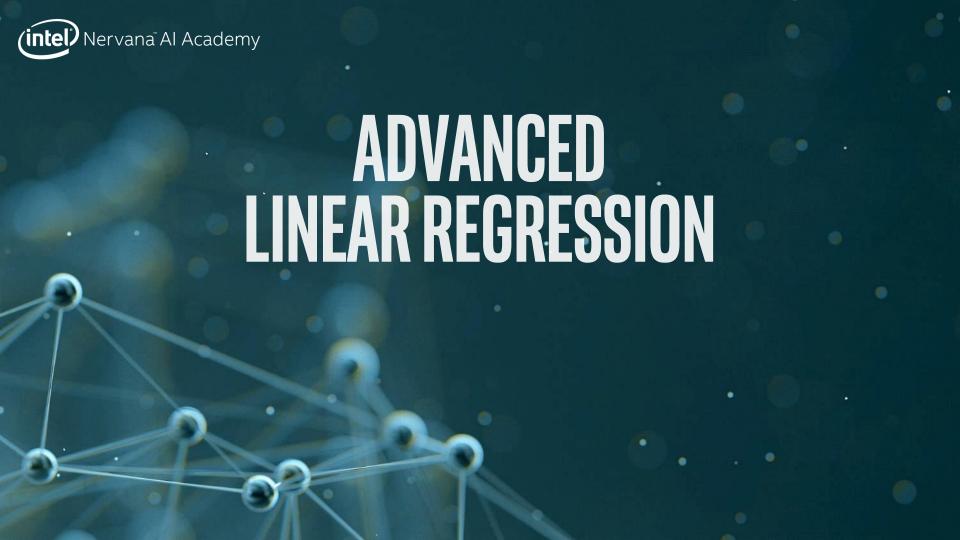
from sklearn.linear_model import LinearRegression

Create an instance of the class

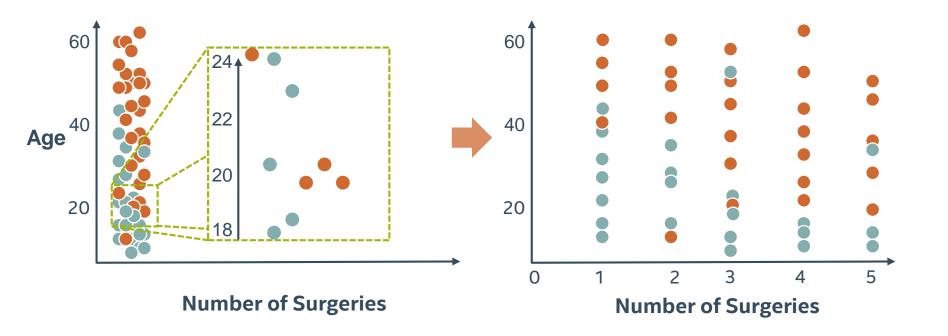
LR = LinearRegression()

Fit the instance on the data and then predict the expected value

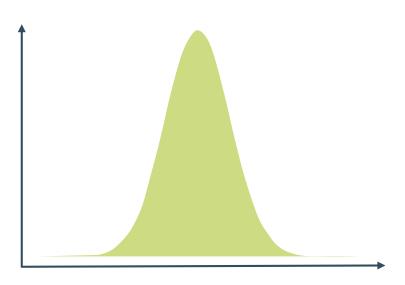
```
LR = LR.fit(X_train, y_train)
y_predict = LR.predict(X_test)
```



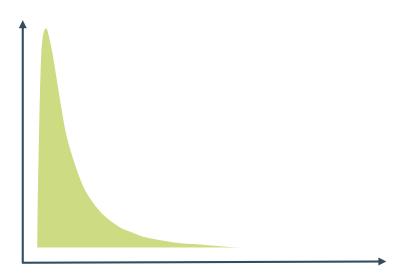
SCALING IS A TYPE OF FEATURE TRANSFORMATION

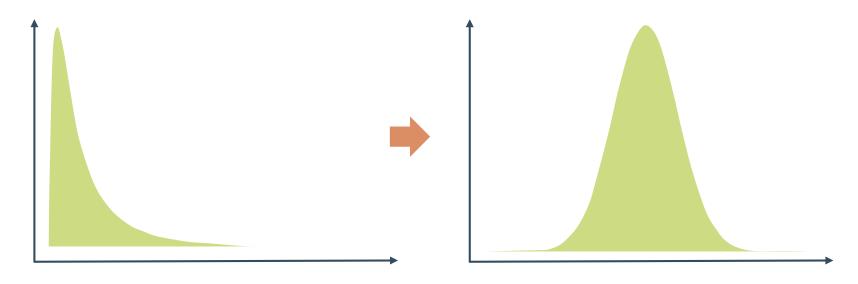


 Predictions from linear regression models assume residuals are normally distributed



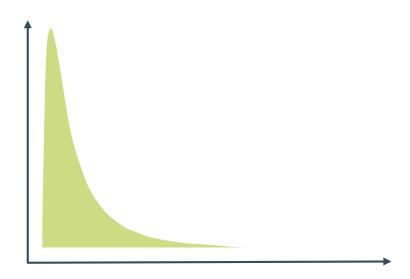
- Predictions from linear regression models assume residuals are normally distributed
- Features and predicted data are often skewed





from numpy import log, log1p from scipy.stats import boxcox

- Predictions from linear regression models assume residuals are normally distributed
- Features and predicted data are often skewed
- Data transformations can solve this issue



FEATURE TYPE

TRANSFORMATION

• Continuous: numerical values

FEATURE TYPE

TRANSFORMATION

Continuous: numerical values

Standard Scaling, Min-Max Scaling

FEATURE TYPE

- Continuous: numerical values
- Nominal: categorical, unordered features (True or False)

TRANSFORMATION

- Standard Scaling, Min-Max Scaling
- One-hot encoding (0, 1)

from sklearn.preprocessing import LabelEncoder, LabelBinarizer, OneHotEncoder

FEATURE TYPE

- Continuous: numerical values
- Nominal: categorical, unordered features (True or False)
- Ordinal: categorical, ordered features (movie ratings)

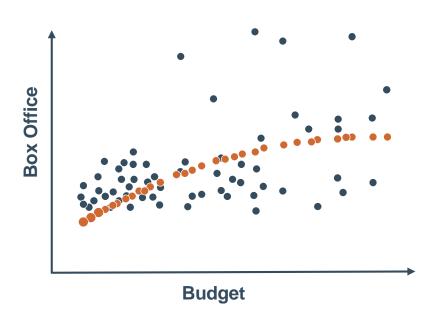
TRANSFORMATION

- Standard Scaling, Min-Max Scaling
- One-hot encoding (0, 1)
- Ordinal encoding (0, 1, 2, 3)

from sklearn.feature_extraction import DictVectorizer from pandas import get_dummies

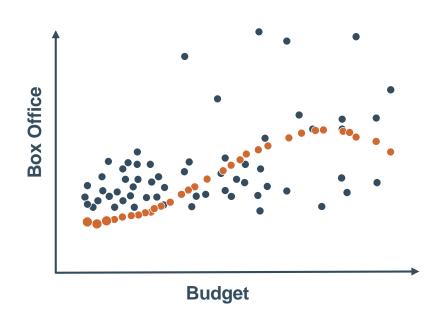
 Capture higher order features of data by adding polynomial features

$$y_{\beta}(x) = \beta_0 + \beta_1 x + \beta_2 x^2$$



- Capture higher order features of data by adding polynomial features
- "Linear regression" means linear combinations of features

$$y_{\beta}(x) = \beta_0 + \beta_1 x + \beta_2 x^2 + \beta_3 x^3$$



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- Capture higher order features of data by adding polynomial features
- "Linear regression" means linear combinations of features

$$y_{\beta}(x) = \beta_0 + \beta_1 \log(x)$$



Can also include variable interactions

$$y_{\beta}(x) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$$

Can also include variable interactions

$$y_{\beta}(x) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$$

How is the correct functional form chosen?



Check relationship of each variable or with outcome

POLYNOMIAL FEATURES: THE SYNTAX

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from sklearn.preprocessing import PolynomialFeatures

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from sklearn.preprocessing import PolynomialFeatures

Create an instance of the class

```
polyFeat = PolynomialFeatures(degree=2)
```

POLYNOMIAL FEATURES: THE SYNTAX

Import the class containing the transformation method

from sklearn.preprocessing import PolynomialFeatures

Create an instance of the class

```
polyFeat = PolynomialFeatures(degree=2)
```

Create the polynomial features and then transform the data

```
polyFeat = polyFeat.fit(X_data, y_data)
x_poly = polyFeat.transform(X_data)
```

