

SPROCKET CENTRAL

Average Profit generated by female : \$559.98

Average profit generated by male : \$568.82

Total Bike purchases made by male: 42,247

Total Bike purchases made by female : 39,321

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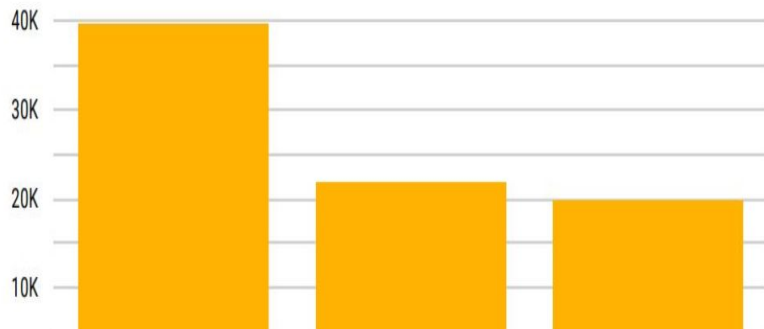
State

- New South W..
- NSW
- QLD
- VIC
- Victoria

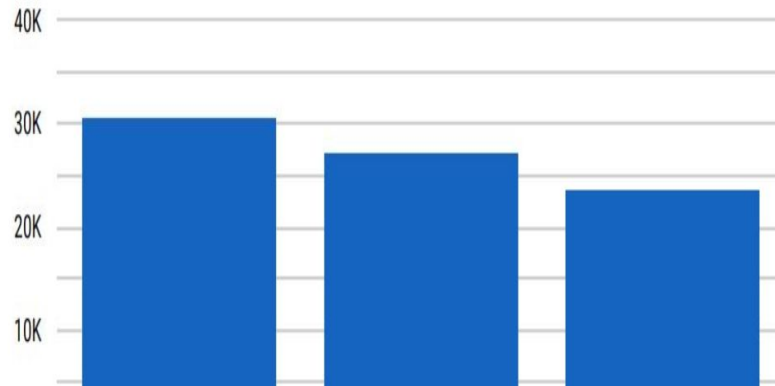
Number of Customers by Month and Region



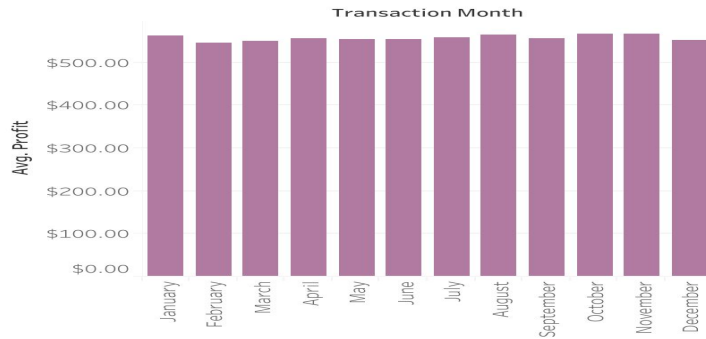
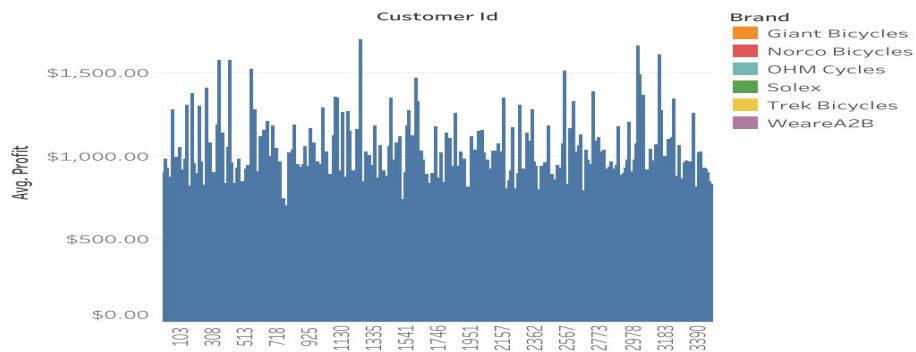
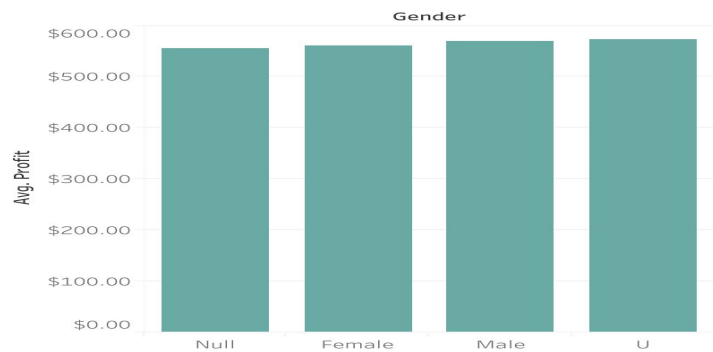
Bike Related Purchases Based on States for High Value Customers



Bike Related Purchases Based on Type of Industry for High Valued Customers



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Top Customers to Focus On

