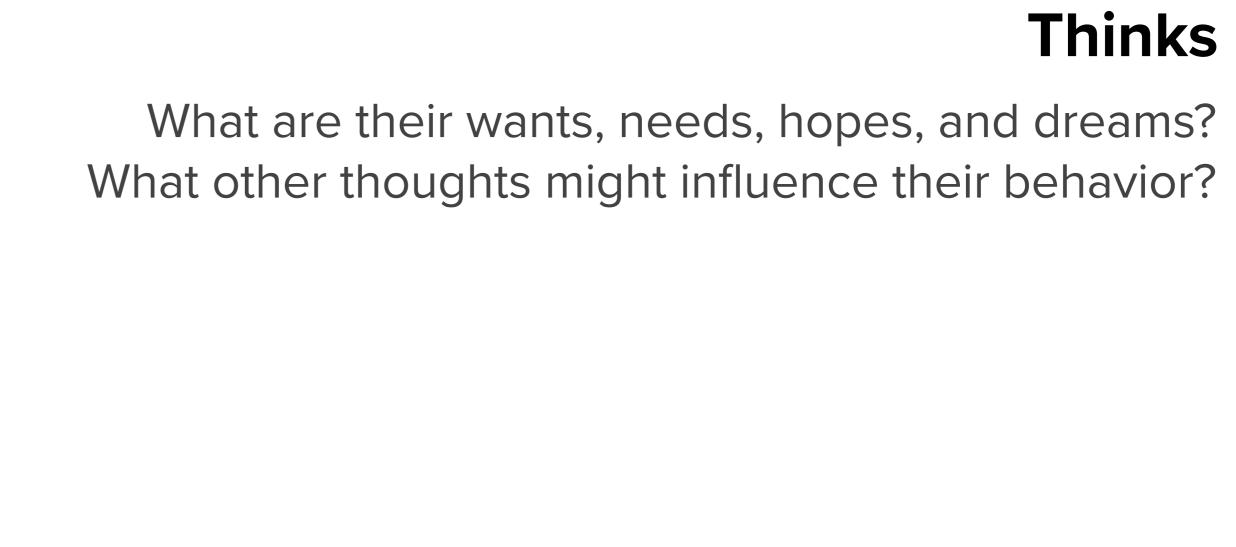
## Says What have we heard them say? What can we imagine them saying? How can i make a unique business card? Who should have business card?



What should a business card have?

What should business cards include?

What is a business cards used do, i need a business cards my business



## Persona's name

Short summary of the persona

Fear of failure

The biggest issues that happen with business cards are with the fonts

Cluttered
business cards
with fine prints
and overlapping
desings

## Does

Want to learn

how to create

business card

for your brand?

the prefect

What behavior have we observed? What can we imagine them doing?

Where are

business

needed?

cards



What makes

an effective

busnisess

Why do

business

cards exits?

card?

See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

