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## Unlock Marketing Insights

Trends, priorities & challenges from 6,000 global marketers


GET THE REPORT

8TH EDITION

## State of Marketing

Insights and trends from 6,000 marketers and over 2 trillion outbound marketing communications



 consumers

**Recently Viewed** ▾

0 items • Updated a few seconds ago

New Import Change Owner

⚙ ▾ 📄 ▾ ↻ ✎ ↺ 🔍

☐ consumer Name ▾

You haven't viewed any consumers recently.  
Try switching list views.



Permission Sets | Salesforce

avsenengineeringcollege56-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=%2F0PS5j000000869Kh%3F%3DEntityPermissions%26...

Gmail YouTube Maps

Search Setup

Setup Home Object Manager

Q permission

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for?  
Try using Global Search.

SETUP

## Permission Sets

Permission Set  
**providerconsumer**

Video Tutorial | Help for this Page

Q Find Settings... Clone Edit Properties Manage Assignments View Summary (Beta)

Permission Set Overview > Object Settings Accounts

### Accounts

Edit

### Object Permissions

Permission Name	Enabled
Read	<input checked="" type="checkbox"/>
Create	<input type="checkbox"/>
Edit	<input type="checkbox"/>
Delete	<input type="checkbox"/>
View All	<input checked="" type="checkbox"/>
Modify All	<input type="checkbox"/>

### Field Permissions

https://avsenengineeringcollege56-dev-ed.develop.my.salesforce.com/one/one.app#/alohaRedirect/0PS5j000000869Kh?s=EntityPermissions&o=Account&isdtp=p1

- Q permis
- Users
- Permission Set Groups
- Permission Sets
- Custom Code
- Custom Permissions

Didn't find what you're looking for?  
Try using Global Search.

SETUP  
Permission Sets

Permission Set  
providerconsumer

Find Settings... Clone Edit Properties Manage Assignments View Summary (Beta)

Permission Set Overview > Object Settings

Object Settings

Object Name	Object API Name	Object Permissions	Total Fields	Tab Settings
<a href="#">Accounts</a>	Account	Read, View All	40	--
<a href="#">AI Insight Reasons</a>	AIInsightReason	No Access	--	--
<a href="#">AI Record Insights</a>	AIRecordInsight	No Access	--	--
<a href="#">Alternative Payment Methods</a>	AlternativePaymentMethod	No Access	27	--
<a href="#">API Anomaly Event Stores</a>	ApiAnomalyEventStore	No Access	14	--
<a href="#">App Analytics Query Requests</a>	AppAnalyticsQueryRequest	No Access	--	--
<a href="#">Application Usage Assignments</a>	AppUsageAssignment	No Access	--	--
<a href="#">Appointment Categories</a>	AppointmentCategory	No Access	3	--
<a href="#">Appointment Invitations</a>	AppointmentInvitation	No Access	17	--
<a href="#">Appointment Invitees</a>	AppointmentInvitee	--	4	--
<a href="#">Appointment Schedule Aggregates</a>	AppointmentScheduleAggr	No Access	--	--

vascriptsrcSelf(%2F0PS5j00000869Kh%3Fs%3DEntityPermissions%26o%3DAccount%26isdt%3Dp1');

Q permis

- Users
- Permission Set Groups
- Permission Sets
- Custom Code
- Custom Permissions

Didn't find what you're looking for?  
Try using Global Search.

## SETUP Permission Sets

Description	API Name	providerconsumer
License	Namespace Prefix	
Session Activation Required <input type="checkbox"/>	Created By	Bhuvaneswari Shanmugam 20/10/2023, 1:57 pm
Permission Set Groups Added To 0	Last Modified By	Bhuvaneswari Shanmugam 20/10/2023, 1:58 pm

### Apps

#### Assigned Apps

Settings that specify which apps are visible in the app menu

#### Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu

#### Object Settings

Permissions to access objects and fields, and settings such as tab availability

#### App Permissions

Permissions to perform app-specific actions, such as "Manage Call Centers"

#### Apex Class Access

Permissions to execute Apex classes

#### Visualforce Page Access

Permissions to execute Visualforce pages

#### External Data Source Access

Permissions to authenticate against external data sources

vascripts:srcSelf("%2F0PS5j00000869Kh%3Fs%3DEntityPermissions%26isdtp%3Dp...e apps, such as Sales, and

SETUP  
Permission Sets

Permission Set  
Clone: providerconsumer

Help for this Page

Enter a new label and description for the cloned permission set.

Save Cancel

Enter permission set information

Required Information

Label providerconsumer  
API Name providerconsumer  
Description  
Session Activation Required  
License

Save Cancel

V2027  
Select to choose device.



permission sets | Salesforce

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Gmail YouTube Maps

Search Setup

Setup Home Object Manager

Q permission

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for?  
Try using Global Search.

SETUP

Permission Sets

Help for this Page

On this page you can create, view, and manage permission sets.

All Permission Sets Edit Delete Create New View

New

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Action	Permission Set Label	Description	License
<input type="checkbox"/> Clone	Buyer	Allows access to the store. Lets users see products and c...	B2B Buyer Permission Set One Seat
<input type="checkbox"/> Clone	Buyer Manager	Includes all Buyer capabilities, and allows access to mana...	B2B Buyer Manager Permission Set One Seat
<input type="checkbox"/> Clone	C360 High Scale Flow Integration User	Allows integration user to access features specific to C360...	Cloud Integration User
<input type="checkbox"/> Clone	CRM User	Denotes that the user is a Sales Cloud or Service Cloud u...	CRM User
<input type="checkbox"/> Clone	Commerce Admin	Allow access to commerce admin features	Commerce Admin Permission Set License Seats
<input type="checkbox"/> Clone	Contact Center Admin	Manage Service Cloud Voice contact centers that use Am...	Service Cloud Voice User
<input type="checkbox"/> Clone	Contact Center Agent	Access agent features in Service Cloud Voice contact cent...	Service Cloud Voice User
<input type="checkbox"/> Clone	Contact Center Supervisor	Access supervisor features in Service Cloud Voice contact...	Service Cloud Voice User

1-10 of 31 0 Selected << Previous Next >> Page 1 of 4



Didn't find what you're looking for?  
Try using Global Search.

SETUP

Profiles

Session Times Out After2 hours of inactivity

Session Security Level Required at Login--None--

Password Policies

User passwords expire in90 days

Enforce password history3 passwords remembered

Minimum password length8

Password complexity requirementMust include alpha and numeric characters

Password question requirementCannot contain password

Maximum invalid login attempts10

Lockout effective period15 minutes

Obscure secret answer for password resets

Require a minimum 1 day password lifetime

Don't immediately expire links in forgot password emails

Save

Save & New

Cancel

Profiles | Salesforce

avseengineeringcollege56-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e5j0000051xYY%2Fe%3FretURL%3D%2...

Gmail YouTube Maps

Search Setup

Setup Home Object Manager

Q prof

Users

Profiles

Didn't find what you're looking for?  
Try using Global Search.

SETUP Profiles

Profile Edit

Standard Platform User

Set the permissions and page layouts for this profile.

Profile Edit

Save Save & New Cancel

Name	Standard Platform User	Custom Profile	
User License	Salesforce Platform		

Custom App Settings

	Visible	Default		Visible	Default
Analytics Studio (standard__Insights)	<input type="checkbox"/>	<input type="radio"/>	flowers (Bhuvaneswari_S)	<input type="checkbox"/>	<input type="radio"/>
App Launcher (standard__AppLauncher)	<input type="checkbox"/>	<input type="radio"/>	Platform (standard__Platform)	<input checked="" type="checkbox"/>	<input checked="" type="radio"/>
flower (Bhuvaneswari_Shanmugam)	<input checked="" type="checkbox"/>	<input type="radio"/>	WDC (standard__Work)	<input type="checkbox"/>	<input type="radio"/>

Service Provider Access

Profiles | Salesforce

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Search Setup

Setup Home Object Manager

prof

Users

Profiles

Didn't find what you're looking for?  
Try using Global Search.

SETUP

Profiles

Help for this Page

Profiles

All Profiles Edit Delete Create New View

New Profile

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Action	Profile Name ↑	User License	Custom
<input type="checkbox"/>	<a href="#">Salesforce API Only System Integrations</a>	Salesforce Integration	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">Silver Partner User</a>	Silver Partner	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">Solution Manager</a>	Salesforce	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">Standard Platform User</a>	Salesforce Platform	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">Standard User</a>	Salesforce	<input type="checkbox"/>
<input type="checkbox"/>	<a href="#">System Administrator</a>	Salesforce	<input type="checkbox"/>

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Profiles | Salesforce

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Users

Profiles

Didn't find what you're looking for?  
Try using Global Search.

SETUP

Profiles

Profiles

Help for this Page

All Profiles Edit Delete Create New View

New Profile

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Action	Profile Name	User License	Custom
<input type="checkbox"/> Edit   Clone	<a href="#">Analytics Cloud Integration User</a>	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Analytics Cloud Security User</a>	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Authenticated Website</a>	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Authenticated Website</a>	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/> Edit   Del   ...	<a href="#">B2B Reordering Portal Buyer Profile</a>	External Apps Login	<input checked="" type="checkbox"/>
<input type="checkbox"/> Edit   Del   ...	<a href="#">bhuvaneswari</a>	Salesforce Platform	<input checked="" type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Chatter External User</a>	Chatter External	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Chatter Free User</a>	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	<a href="#">Chatter Moderator User</a>	Chatter Free	<input type="checkbox"/>

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Page 1 of 5

tabs | Salesforce

avsenengineeringcollege56-dev-ed.develop.lightning.force.com/lightning/setup/CustomTabs/home

Gmail YouTube Maps

Search Setup

Setup Home Object Manager

Q tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?

Try using Global Search.

SETUP

Tabs

Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

New What Is This?

Action	Label	Tab Style	Description
Edit   Del	colleges	Airplane	
Edit   Del	consumers	CD/DVD	
Edit   Del	departments	Bell	
Edit   Del	providers	Camera	

Web Tabs

New What Is This?

No Web Tabs have been defined

12:33

25-10-2023

Didn't find what you're looking for?  
Try using Global Search.



## Edit Custom Object Tab

### providers

Fill in the fields below to define the custom tab.

#### Custom Tab Definition Edit

##### Custom Object Tab Information

Tab Label providers  
Object providers  
Tab Style Camera

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.  
Splash Page Custom Link --None--

Enter a short description.

Description

Tabs | Salesforce

avsenengineeringcollege56-dev-ed.develop.lightning.force.com/lightning/setup/CustomTabs/page?address=%2F01r5j000000SHns%2Fe%3FretURL%3D%252Fs...

Gmail YouTube Maps

Search Setup

Setup Home Object Manager

tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?

Try using Global Search.

SETUP

Tabs

Edit Custom Object Tab

consumers

Fill in the fields below to define the custom tab.

Custom Tab Definition Edit

Custom Object Tab Information

Tab Label

consumers

Object

consumers

Tab Style

CD/DVD

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link

--None--

Enter a short description.

Description

Help for this Page

12:33

25.10.2023



## New Custom Object

Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles. [Tell me more!](#) [Don't show this message again](#)

### Custom Object Definition Edit

Save Save & New Cancel

#### Custom Object Information

\* Required Information

The singular and plural labels are used in tabs, page layouts, and reports.

Label  Example: Account

Plural Label  Example: Accounts

Starts with vowel sound ☐

The Object Name is used when referencing the object via the API

Object Name  Example: Account

Description

## New Custom Object

Help for this Page

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### Custom Object Definition Edit

Save Save & New Cancel

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The singular and plural labels are used in tabs, page layouts, and reports.

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Plural Label providers Example: Accounts

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Object Name providers Example: Account

Description

12:31

- user
- Users
  - Permission Set Groups
  - Permission Sets
  - Profiles
  - Public Groups
  - Queues
  - Roles
  - User Management Settings
  - Users
- Feature Settings
  - Data.com
    - Prospector Users
  - Service
  - Embedded Service

PERMISSION SET: providerconsumer

1 assignments were successful.

### Assignment Summary

Full Name	User License	Expires On	Time Zone	Status
Bhuvaneswari S	Salesforce Platform			Success

Done