



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

It depicts both the Direct and Indirect Expenses

It says the overall future expenses incurred by a specific project

It determine the profitability of project before resource is consumed

The aggregate amount of good faith estimate of each component of the Expenses

It specifies the cost benefit analysis

To visualize the expected fixed and variable costs in a project

AI and Machine Learning should be used to avoid intermediaries

Allows the organisation to meet all of its objectives

K.BHUVANESHWARI
The primary purpose of expense estimation is not to predict project's outcome, it is to determine whether project's targets are realistic enough
-STEVE MC CONNEL

Visualizing data in a progressive way

Major changes to be done in the method of estimating expenses for profit analysis

It presents data in a such a way that everyone can get access to it

It gets aligned with the standardised budget

The project specification should be well-known and stable

New estimates must be built for each alternative

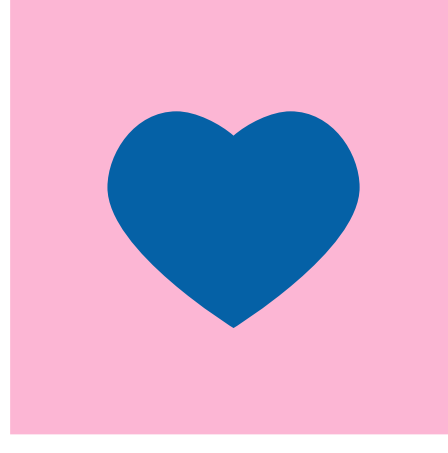
All product and project changes must be reflected in the estimate

Use a dedicated cost engineering software tool



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?