

BHUVESH R

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

DATA ANALYST | BUSINESS INTELLIGENCE SPECIALIST

Entry-level Data Analyst with strong experience in data cleaning, exploratory data analysis (EDA), and business intelligence reporting. Proficient in transforming raw data into actionable insights using Power BI, SQL, Python, and Microsoft Excel. Experienced in end-to-end data analysis workflows, including preprocessing, data modeling, and interactive visualization to drive business decisions

STRENGTHS AND EXPERTISE

Tools & Languages: Power BI, SQL, Python (Pandas, Scikit-learn), Microsoft Excel (Power Query), Tableau.

Core Competencies: Data Cleaning, EDA, Data Modeling, KPI Development, DAX, Dashboard Reporting

Specialized Skills: Demand Forecasting, Machine Learning Basics, Inventory Optimization management

PROJECT EXPERIENCE

- **AI-Driven Inventory Optimization System** – Built a Python-based demand forecasting model (RMSE 17.75) with automated inventory recommendations and interactive dashboard.
- **BH Clothing Brand – Business Intelligence** – Analyzed market and demographic trends to identify launch regions and built Power BI dashboards with DAX insights.
- **Zepto Sales & Customer Analysis** – Developed KPIs by analyzing revenue and customer behavior to support quick-commerce decisions.
- **Retail Sales & Profitability Analysis** – Created dashboards to analyze revenue, margins, and customer segments for performance insights.
- **Spotify Music Trends Analysis** – Cleaned and analyzed music data to generate trend-based performance KPIs.
- **Premier League Performance Analysis** – Evaluated team and player statistics to benchmark seasonal performance
- **E-Commerce Retail Data Analysis (SQL)** – Used SQL queries to analyze large-scale sales data and generate business insights on revenue and customer trends.

PROFESSIONAL EXPERIENCE

Data Science Intern | The Mind IT June 2025 – July 2025

- Performed data preprocessing, cleaning, and workflow optimization on structured datasets.
- Gained foundational exposure to machine learning implementation basics in a professional environment.

EDUCATION

B.E. Computer Science and Engineering,
Arasu Engineering College,
Kumbakonam.

Graduation Year: 2026 | CGPA: 7.8