BHUVESH R

Data Analyst | Business Intelligence Enthusiast

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PROFESSIONAL SUMMARY

Detail-oriented Entry-level Data Analyst with strong experience in data cleaning, exploratory data analysis (EDA), and business intelligence reporting. Proficient in transforming raw data into actionable insights using Power BI, SQL, Python, and Microsoft Excel. Experienced in end-to-end data analysis workflows, including preprocessing, data modeling, and interactive visualization to drive business decisions.

TECHNICAL SKILLS

Tools & Languages: Power BI, SQL, Python, Microsoft Excel (Power Query), Tableau.
Core Competencies: Data Cleaning, EDA, Data Modeling, KPI Development, DAX, Dashboard Reporting.

KEY PROJECTS

BH Clothing Brand – Business Intelligence & Strategy Project
- Built an end-to-end analytics project using Census of India and Google Trends data.
- Identified high-potential launch regions using urban population analysis.
- Analyzed fashion demand trends aligned with the 15–39 age group.
- Created multiple Power BI dashboards with KPIs, slicers, and business storytelling.
- Used DAX for measures, ranking, and comparative insights.

Zepto Sales & Customer Analysis
- Analyzed sales patterns and customer behavior to identify trends.
- Built KPIs to support business decision-making regarding revenue and orders.

Retail Sales & Profitability Analysis
- Examined revenue, profit margins, and customer segments.
- Identified performance drivers using interactive dashboards.

Spotify Music Trends Analysis
- Cleaned and transformed raw datasets using Power Query and Excel.
- Built trend analysis and performance KPIs to track track popularity.

Premier League Performance Analysis
- Analyzed team and player statistics for seasonal performance.
- Developed comparison metrics to benchmark teams against league averages.

PROFESSIONAL EXPERIENCE

Data Science Intern | The Mind IT
June 2025 – July 2025
- Performed data preprocessing, data cleaning, and workflow optimization.
- Worked on structured datasets and gained exposure to machine learning basics.

EDUCATION

B.E. Computer Science and Engineering

Arasu Engineering College, Kumbakonam
Graduation Year: 2026 | **CGPA: 7.8**

CERTIFICATIONS

- Data Science Internship - The Mind IT (2025)