

Search Engine Optimization Course



- By Bhuwan
Acharya

1. What is a Search Engine?

Ans: A search engine is a software system that is designed to carry out web searches. Examples: Google, Yahoo, Bing, etc.

2. What is optimization and Search Engine optimization?

Ans: The action of making the best or most effective use of a situation or resources.

Ans: It is the process of making your website/web pages better for search engines, so that it can rank higher.

3. How Search Engines show your website?

Ans: Let's take an example of Google

- Google bots crawl the newly created website, so they are called crawlers or spiders.
- Crawlers put the website into the Google local servers.
- Then after, Indexers categorize and indexes the website and its contents.
- At last, Google's search engine presents your website according to the client's query.
- In SERP (Search Engine Result Page), Google ranking algorithm decides your website rank in different positions according to your content and various factors.



4. What are the techniques of SEO?

- **Black Hat SEO (Unethical SEO):** Black hat SEO includes Unethical Techniques which are disapproved by search engines.

Methods

- Keyword Stuffing
- Duplicate Content
- Cloaking
- Hidden Links/ Text
- Link Spamming
- Link Farming
- Better UX

- **White Hat SEO (Ethical SEO / Organic SEO):** White hat SEO includes optimizing your website following the restrictions imposed by search engines.

Methods

- Content Optimize
- Quality Content
- Relevant Internal Links
- Relevant Strong Backlinks
- Sitemaps
- Technical Aspects
- Better UX



- **Grey Hat SEO (Unethical SEO):** Grey hat SEO are Techniques which includes both Black Hat and White Hat SEO practice. Example: writing an original content on your website and buying backlinks from another website.

5. What are the types of SEO?

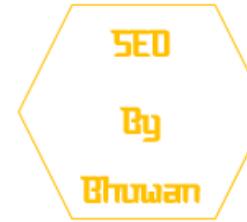
- On-page SEO: On-page SEO refers to optimizing the parts of your website you control like Content, HTML, Title of Page, URL, etc.
 - # Methods
 - Optimized HTML File
 - Content Optimization
 - Keyword Rich Content
 - Optimized URLs
 - Image Optimization
 - Technical Aspects of Website, etc.
- Technical SEO: Technical SEO includes improving the technical factors of a website to increase the ranking of its pages in the search engines. Its importance is:
 - Better crawling.
 - Better indexing.
 - # Methods
 - Web page speed / load time.
 - Structure of website.
 - Sitemaps.
 - Redirect pages.
 - Mobile Friendliness.
 - Fixing duplicate indexing.
 - Adding robot.txt file.



- Off-page SEO: Off-page SEO focus on the ranking factors that occur outside of your website like brand, mentions and backlinks. Main goal of off-page SEO is to bring audience & links from high authority platforms.

Methods

- Backlinks.
- Domain Authority.
- Social Links.
- Forum Submission, etc.



6. What is Dwell Time?

Ans: Dwell time is the actual length of time that a visitor spends on a page before returning to the SERP.

7. What is Bounce Rate?

Ans: Bounce rate is calculated when someone visits a single page on your website and does nothing on the page before leaving.

8. What is Keyword?

Ans: Keyword is a word or phrase that describe the content on your web-page. Example: Digital Marketing, Web Development, Saloon in Dhangadhi, etc.

9. What are the importance of Keywords?

Ans: It is important to rank your website in SERP on the particular keyword.



10. What are the types of Keywords?

- **Short Tail Keywords:** General queries are called short tail keywords. Example: Shoes, Furniture, Schools, etc.
- **Long Tail Keywords:** Specific queries are called long tail keywords. Example: Best Nike Shoes, Buy Furniture in Dhangadhi, etc.
- **Navigational Keywords:** Navigational keywords are used when user wants to find the specific, brand, website or location. Example: Buy Nike Shoes from Daraz, Watch Anime Gogoanime, etc.

- **Informational Keywords:** Informational Keywords are used by user when he is simply searching for information. Example: Height of Mt. Everest, How to cook biryani? etc.
- **LSI (Latent Semantic Indexing) Keywords:** Synonyms and other related words are called LSI keywords. Example: Digital Marketing (main Keyword), Digital Marketing Course (LSI), Internet Marketing (LSI), etc.

Website to Find Keywords: <https://keywordtool.io>



- **Intent Based Keywords**
 - **Commercial Keywords:** Commercial keywords are keywords that shows user's interest to search for specific products or services. Example: Shoes for Men Online, Class 12 Notes Science Faculty, etc.
 - **Transactional Keywords:** Transactional keywords are the keywords that shows strong intent of user to buy or take action on a product or service. Example: Buy Nike Shoes Online, Order Biryani, etc.

Note: Search Engine treats singular and plural keywords as different. So, be assured once while using the keyword.

11. What are the steps of finding keywords?

- **Brainstorming of keywords:** You can use Google Search Engine Result Page to find perfect keyword for your website. At the end of SERP Google provides you the result of related searches which is very useful for brainstorming the keywords. You can also use the list available while typing the query in Google search bar.
- **Using Online tools:** Tools like **Semrush**, **Lsi graph**, **Google keyword planner**, **keyword finder**, **Uber suggest**, etc. can make you easy for your keyword research.
- **Keywords of Trends:** We can use website from Google named as Google trends to find the keywords that are on trends and are going to be evergreen keywords. Google trends predicts the downfall or rise of keywords on upcoming years which makes you easy to pick the best keywords.
- After collecting all the keywords and their volumes, competition insights, search graph, etc. export it to excel.
- Eliminate duplicate keywords and the keywords which have low performance.
- Choose at most 20 keywords and they are ready to use in your webpage content. Make sure you choose the primary keyword for your title on the basis of which you want to rank your website.



12. What are Keyword Prominence and Keyword Proximity?

- **Keyword Prominence:** Keyword Prominence is SEO practice that involves using a web page's keyword early in order to send a strong signal to Search Engines about what the page should rank for.
- **Keyword Proximity:** The keyword proximity refers to the distance between the search term's individual keywords.
 - Example:
 - House Cleaning Service in Dhangadhi (main keyword)
 - If you want Cleaning Service for your House then We're available in Dhangadhi. (Keyword Proximity phrase)



13. What are the checklist of On-Page SEO?

- Title Tag
- Meta Description
- Meta Keywords
- URL Optimizations
- Heading Tags
- Internal Linking and External Linking
- Anchor text Optimization
- Keyword Density
- Plagiarism
- Grammar
- Compression /images
- Alt text/ Attributes
- Title
- Keyword Cannibalism
- Technical SEO



On-Page SEO: URL Optimizations:

14. How a proper URL structure(slug) should look like?

- Include primary keyword.
- Should contain hyphen (-) instead of underscore (_).
- It should be short and precise.
- Lower case letters only.
- Avoid use of prepositions like A, An, The, From etc.

Example:

- Current URL = www.daraz.com/services/buylaptopsat_good-prices
- Optimized URL = www.daraz.com/buy-laptops



On-Page SEO: Title Optimizations:

- Should include primary keyword.
- Should include brand name.
- Do not do keyword stuffing.
- Avoid keyword cannibalization.
- Be creative and add catchy titles.
 - Example: Discount, Best Prices, Hassle free, Flash Sale, Exclusive, etc.
 - Optimized Title: Book Hassle Free Saloon in Dhangadhi - Saloonz
- Avoid longer title (Google: Based on pixel not characters * 580 pixels).
 - Example: Occupancy of 'A' and 'T'.
 - Website: <https://totheweb.com>



On-Page SEO: Meta Description tag Optimizations

- Should include primary keyword.
- Should include brand name.
- Do not do keyword stuffing.
- Avoid keyword cannibalization.
- Be creative and add catchy description.



- Example: Discount, Best Prices, Hassle free, Flash Sale, Exclusive, etc.
 - Optimized Description: Do you want professional haircut and other saloon services in affordable prices then Saloonz is perfect for you. Book Now
-
- Try adding call to actions like Book Now, Order Now, etc.
 - Avoid longer meta description (Google: Based on pixel not characters *918 pixels).
 - # Website: <https://totheweb.com>

On-Page SEO: Heading tag Optimizations

- Primary heading should use h1 tag.
- Main Heading (h1) should include primary keyword.
- Sub headings should use h2, h3 tags accordingly.
- Should contain only one main heading i.e., one h1 tag.
- Headings and Sub-Headings should be in sequence.
 - # Example:
 - Heading: <h1>Laptops</h1>
 - Sub-Heading: <h2>Dell</h2>
 - Section Sub-Heading: <h3>Gaming</h3>
 - Section Sub-Heading: <h3>non-Gaming</h3>
 - You can use other headings (h2, h3) multiple times.
- Lists should be in ul, li tag.



On-Page SEO: Meta Keywords Optimizations

- Should contain only 3 or 4 core keywords from your website content.
- Should place after title of the webpage.
- Do not do keyword stuffing.



On-Page SEO: Anchor tags Optimizations

- Anchor text should be relevant to hyperlink.
 - # Example:
 - Wrong Anchor Text: Click to win 1 lakh.
 - Right Anchor Text: Daraz
- Avoid using words like click here, go to, etc. on anchor text.
- Avoid broken links.
- Mention attributes like title, rel, target, etc. in anchor tag.

On-Page SEO: Content Optimizations (Keyword Density)

- Website to check keyword density: <https://smallseotools.com>
- Maintain naturality of content rather than overstuffing the keywords.
- Do not repeat main keyword time to time instead try combinations LSI (Latent Semantic Indexing) keywords.
 - Example:
 - Old Cars in Nepal (main)
 - Used Cars in Nepal (LSI)
 - Second Hand Cars in Nepal (LSI)
 - Old Vehicles in Nepal (LSI)
 - Old Four-Wheeler in Nepal (LSI)
- Target long tail keywords.
- Keyword proximity.
 - Example:
 - (**main**) Old Cars in Nepal.
 - (**Keyword proximity**) Buy old but best cars at best prices in Nepal.
- Quality content must be in webpage.
- Do not use patented, plagiarized and copyrighted content.
- Avoid duplicate contents in webpage.





On-Page SEO: Content Optimizations (Grammar)

- Website to check grammar: <https://online-spellcheck.com>
- Website to check grammar: <https://grammar.com/check-website.php>

On-Page SEO: Content Optimizations (Plagiarism):

- Website to check Plagiarism: <https://smallseotools.com/plagiarism-checker>
- Try making 100% unique content.
- Try using more and more LSI keywords to avoid an intentional plagiarism.

On-Page SEO: Content Optimizations (Keyword Cannibalization)

- Avoid using same keyword in two different webpages for title or headings.

On-Page SEO: Image Optimizations (Alt or Alternative Attribute)

- Natural description and relevant text should be included in alt tag.
- Try adding keywords used in your website.
- Try adding all the attributes of img tag.
- Alt text of E-commerce website should be exactly as title or description of the product.

On-Page SEO: Image Optimizations (Image Compression)

- Large image size can affect the loading time of the website. so, they need to be compressed.
- Recommended size of image is less than **100kb** only.
- Compress your media file before uploading to your website.
- Image on your website should be in good aspect ratios.
- **Lazy loading** is recommended for media files.



On-Page SEO: Internal and External Links

15. Why External and Internal links are important for SEO?

Ans: It is important for better crawling and better indexing of the web page.

16. What are the checklist of Technical SEO?

- Sitemap.XML File (for crawler).
- Sitemap.HTML File (for client).
- Robots.txt File (to avoid some pages from crawling and indexing).
- Page load time.
- Optimization of JS & CSS.
- SSL (Secure Socket Layer) certificate.
- Canonical tag optimization.
- Redirection (404,301,302)
- W3C Validation
- Open Graph Tag
- Structured Data



Technical SEO: Site Maps

- A sitemap is a list of your website's URLs.
- It acts as a roadmap to tell search engines what and where content is available.
- An XML sitemap is a file that lists a website's important pages so that search engines can crawl them all. It makes search engines understand your website structure.
- An HTML sitemap is a list of links to the main pages on the website. It helps the user find the desired section or page on the website.
- Website to generate sitemap.xml file:
<https://xml-sitemaps.com>

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
  <url>
    <loc>https://www.codewithharry.com/</loc>
    <lastmod>2022-09-03T21:00:26.399Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
  <url>
    <loc>https://www.codewithharry.com/blog/</loc>
    <lastmod>2023-02-18T09:23:44.259Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
  <url>
    <loc>https://www.codewithharry.com/videos/</loc>
    <lastmod>2023-02-18T09:23:44.259Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
  <url>
    <loc>https://www.codewithharry.com/contact/</loc>
    <lastmod>2023-02-18T09:23:44.259Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
  <url>
    <loc>https://www.codewithharry.com/login/</loc>
    <lastmod>2023-02-18T09:23:44.259Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
  <url>
    <loc>https://www.codewithharry.com/signup/</loc>
    <lastmod>2023-02-18T09:23:44.259Z</lastmod>
    <changefreq>monthly</changefreq>
    <priority>1.0</priority>
  </url>
```



Technical SEO: robots.txt Files

- A robots.txt file contains instructions for crawlers on which pages they can and cannot access.
- Example of robots.txt file:

```
User-agent: * (Googlebot, Yahoobot, Bingbot)
Disallow: /wokshop-in-nepal/
Disallow: /view-cart/
Disallow: /payment/
Allow: /view-cart/status
Allow: /workshop-in-nepal/buy/
Allow: /payment/status-active/
Sitemap: https://www.example.com/sitemap1.xml
Sitemap: https://www.example.com/sitemap2.xml
```



Technical SEO: Canonical Tag

- Example:
 - <https://www.example.com>
 - example.com
 - <http://www.example.com>
 - <https://example.com>
 - <http://example.com>
- Adding canonical tag:

```
<link rel='canonical' href="https://www.example.com"/>
```



17. What are broken links and how to fix them?

Ans: A broken link is a web-page that can't be found or accessed by a user for various reasons.

➤ Reasons of broken links:

- Change in URL.
- Change in URL without Redirection.
- Deleted webpage.
- Content/Post deleted.

➤ Website to check broken links: <https://brokenlinkcheck.com>

➤ Methods to fix:

- 404 Redirection
- 301 (Permanent) and 302 (Temporary) Redirection

➤ When to apply 301 redirections:

- Webpage / Website moved.
- Domain name changed.
- Ownership changed.
- Duplicate page/post.
- http to https.

➤ When to apply 302 redirections:

- Page is updating / under maintenance.
- Unavailable content.



Technical SEO: Schema Markup

18. What is Schema Markup and Why it is important for SEO?

Ans: Schema markup (schema.org) is a structured data vocabulary that helps search engines better understand the info on your website. It tells search engines about your website.

- Example of Schema:

```
</script><script type="application/ld+json">
  {
    "@context": "http://schema.org/",
    "@type": "Recipe",
    "url": "https://recipes.timesofindia.com/recipes/chicken-biryani/rs53096628.cms",
    "name": "Chicken Biryani Recipe: How to make Chicken Biryani Recipe at Home | Easy Chicken Biryani Recipe - Times Food",
    "image": "https://static.toimg.com/thumb/53096628.cms?width=1200&height=900",
    "author": {
      "@type": "Thing",
      "name": "TNN"
    },
    "datePublished": "2017-04-27T11:18:01+05:30",
    "description": "One of the most royal delicacies that you can enjoy on any occasion or festival, Chicken Biryani is the epitome of a one-pot meal. Well, no one can
      aggregateRating": {
        "@type": "AggregateRating",
        "ratingValue": "4.3",
        "reviewCount": "108",
        "worstRating": "1",
        "bestRating": "5"
      },
      "prepTime": "PT20M",
      "totalTime": "PT60M",
      "keywords": "chicken biryani recipe, easy chicken biryani recipe, chicken biryani recipe ingredients, homemade chicken biryani recipe",
      "recipeYield": "5",
      "recipeCategory": "Lunch",
      "recipeCuisine": "Mughlai",
      "nutrition": {
        "@type": "NutritionInformation",
        "servingSize": "1 bowl",
        "calories": "560 cal"
      },
      "recipeIngredient": ["1 cup basmati rice boiled", "600 grams chicken ", "1/2 teaspoon mint leaves ", "1 tablespoon garam masala powder ", "0 As required salt ", "1 tea
      "recipeInstructions": [{"@type": "HowToStep", "text": "To make a delightful chicken biryani dish firstly soak saffron in water to prepare saffron water (One tsp saff
    </script><script type="application/ld+json">{
```



19. How to apply schema?

- Website to generate schema: <https://technicalSEO.com/tools/schema-markup-generator/>
- Add generated schema script to the head or body tag of html.



Technical SEO: Open Graph

- Open Graph is an internet protocol that was created by Facebook to standardize the use of meta data within a webpage to represent the content of a page.
- Website to generate Open Graph: <https://smallseotools.com/open-graph-generator/>

Technical SEO: Twitter Cards

- With Twitter cards, you can attach rich photos, videos and media experiences to Tweets, helping to drive traffic to your website.
- Website to generate Twitter Cards: <https://wtools.io/twitter-card-generator>

Technical SEO: Decrease Page Loading Time

- Website to check page speed: <https://pagespeed.web.dev/> ,
<https://gtmetrix.com/>

- **Methods:**

- Minify Js and CSS files.
- Asynchronous loading of Js and CSS files.
- Defer large size elements.
- Choose right hosting options.
- Media compression.
- Convert images in next gen formats.
- Enable browser caching.
- Apply Content Delivery Network (CDN).
- Optimize the CSS.
- Enable lazy load.
- Regular monitoring of website speed.



20. What are the checklist of Off-Page SEO?

- Search Engine submission.
- Free classified submission.
- Image submission.
- PDF/PPT submission.
- Social bookmarking.
- Forum posting.
- Guest blogging.
- Press release submission.
- Infographic submission.
- Video submission.
- Q&A submission.



21. What are backlinks and what is its importance?

- Backlinks are links from outside domains that point to pages on your domain. A black link is a link created when one website links to another.
- Backlinks are important for SEO because they represent trust from one site to another and it defines authority of your website.

- **Do follow backlink:**

- Do follow link, is a link which passes authority on to the website it is linking to the do follow tag tells search engines to crawl that link.

```
<a href="link"> Link </a>
```

- **No follow backlink:**

- A no follow link, is a link which does not pass authority to thenofollow tag tells search engines to ignore that link.

```
<a href="link" rel='noopener noreferrer noreferrer sponsored'> Link </a>
```



22. What is Page Authority and Domain Authority?

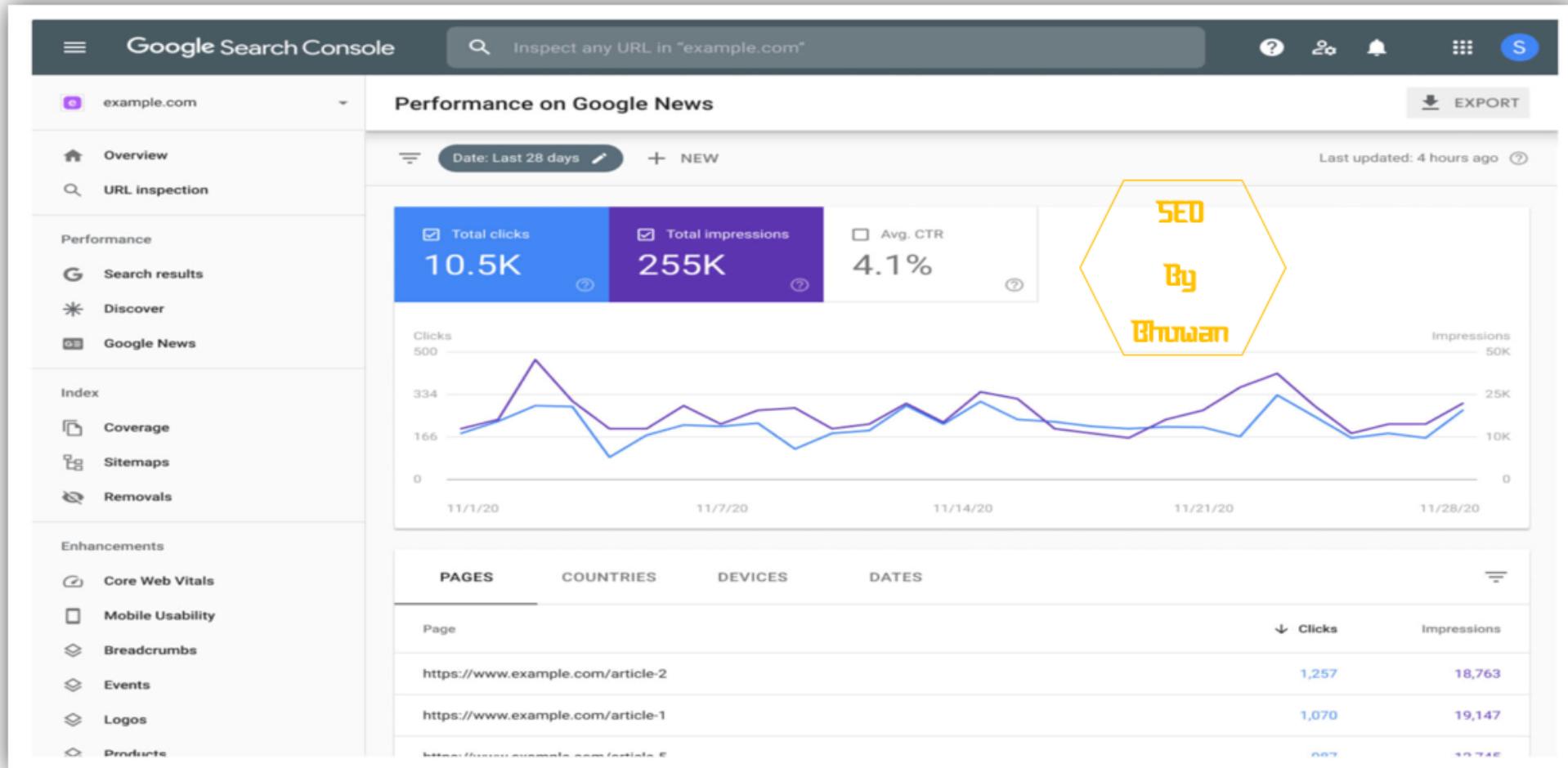
Ans: Page authority and Domain Authority is a metric or score developed to forecast how well an individual page will rank on the SERPs.

- Website to check domain authority: <https://moz.com/free-metrics-limit>



Off-Page SEO: Link Building Techniques

•Search Engine Submission



•Free classified submission

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•PDF or PPT submission

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Home Explore Search

Web Server Model

```
graph LR; MySQL[MySQL] -- Obtain Data --> WebServer[Web Server]; WebServer -- PHP --> PHPfile[PHP file]; PHPfile -- Page Request --> WebBrowser[Web Browser]; WebServer -- Dynamic Page --> WebBrowser;
```

SED
By
Bhuwan

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Web Development

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•Image submission

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9 EASY DIY SPICE BLENDS

CAJUN SPICE BLEND						
2 Tbsp cumin	2 Tbsp coriander	2 Tbsp paprika	1 1/2 tsp salt	1 1/2 tsp black pepper	Cayenne pepper to taste	1 Tbsp dried oregano

GREEK SPICE BLEND						
1 Tbsp garlic powder	1 Tbsp dried basil	1 Tbsp dried oregano	1 1/2 tsp salt	1 1/2 tsp black pepper	1 1/2 tsp dried parsley	1 1/2 tsp dried rosemary

PUMPKIN PIE SPICE BLEND					
1 1/2 tsp ground cinnamon	3/4 cup ground nutmeg	2 Tbsp ground ginger	2 Tbsp ground nutmeg	2 Tbsp allspice	1 Tbsp ground cloves

LEMON PEPPER					
Zest from 3 lemons	2 Tbsp plus 2 tsp black pepper	2 Tbsp salt	2 Tbsp cumin powder	2 Tbsp turmeric	1 1/2 tsp ground cinnamon

CURRY BLEND					
1/2 tsp cinnamon	1/2 tsp cayenne pepper	2 Tbsp salt	2 Tbsp cumin powder	2 Tbsp turmeric	1 1/2 tsp ground cinnamon

ITALIAN SPICE BLEND					
1/2 tsp cinnamon	1/2 tsp cayenne pepper	2 Tbsp dried basil	2 Tbsp dried oregano	1 Tbsp dried thyme	1 Tbsp dried rosemary

CHILI SEASONING					
1/4 tsp cumin powder	1/4 tsp salt	2 Tbsp chili powder	1 Tbsp cumin	3 Tbsp coriander	1 Tbsp unsweetened cocoa powder

TACO SEASONING					
1/4 tsp cumin powder	1/4 tsp salt	2 Tbsp chili powder	1 Tbsp cumin	3 Tbsp coriander	1/2 tsp garlic powder

•Social Bookmarking



•Forum Posting

Why should I use SEO analyzer tools?



Võ Minh Huy · Follow

Studied at Ho Chi Minh City University of Science · 5y

You can not win the game if you do not know your competitors. Same in SEO, analyzer tools help you see insight of competitors, their strategy, their power, so on. Some tools I usually use: 1. Rank Tracker (in SEO PowerSuite): Check ra [\(more\)](#)



1



...

What is the best free SEO tool? Why do we need to use SEO tools?



Hazel Grace · Follow

Former Anime Expert in Multimedia Company at Mac (computer) (2015–2018) · 3y

As an SEO expert you want to finish more tasks in less time and we have the solution for you. Whether it's fetching all the meta tags from a domain within minutes or identifying all the crawling issues of a website without manually [\(more\)](#)



3



...

What are the best SEO strategies to increase the traffic of a website?

573 answers · Last followed Wed



Follow · 410

Request



...

•Guest Posting

High Quality Guest Posting Services

Get Awesome, In-Content White Hat Links
Through Manual Blogger Outreach – Done
For You!

- ✓ U.S. and Canadian writers
- ✓ Approve domains before placement
- ✓ Predictable turnaround
- ✓ U.S. and Canadian writers



Have a project in
mind?

Full Name*

Email Address*

Phone Number*

Website URL*

Company Name

REQUEST FREE QUOTE

•Press release submission

Press Release



PRESS RELEASE ON OFFICIAL VISIT OF INDIA'S FOREIGN SECRETARY TO NEPAL

February 13, 2023

Press Release Foreign Secretary Mr. Bharat Raj Paudyal and his Indian counterpart Foreign Secretary Shri Vinay Mohan Kwatra held a bilateral meeting in Kathmandu today. During the meeting, the two Foreign Secretaries reviewed various aspects of Nepal-India relations covering connectivity, trade and transit, power sector cooperation, agriculture, education, culture, health sector and people to people relations, among others. The [\[Read More ... \]](#)

Press Release



PRESS RELEASE ON NEPAL'S HUMANITARIAN SUPPORT TO TÜRKİYE

February 13, 2023

Press Release The Government of Nepal has dispatched the first shipment of over twenty-two tons of relief materials containing medicines, medical equipment, warm clothing, and other basic essential items for the earthquake affected people of Türkiye this afternoon. The Government of Nepal has decided to send the relief materials as a gesture of solidarity in Türkiye's relief and recovery [\[Read More ... \]](#)

•Infographic submission

HOW DESIGNERS WORK

1. LOGO DESIGN PROCESS

```
graph TD; A[CREATIVE BRIEF] --> B(( )); B --> C[RESEARCH]; C --> D[SKETCHES & DESIGN]; D --> E[PRES. (2 concepts + their variants)]; E --> F[FEEDBACK]; F --> G[CORRECTIONS TO SELECTED CONCEPT]; G --> H[FINAL PRESENTATION]; H --> I(( )); I --> J[FINAL PAYMENT]; J --> K[LOGOBOK]; K --> L[FILES DELIVERY]; L --> M(( )); M --> N[DEPOSIT]; N --> O(( )); O --> P[CREATIVE BRIEF]
```

The diagram illustrates the logo design process. It starts with a 'CREATIVE BRIEF' document. This leads to a 'RESEARCH' phase (represented by a magnifying glass icon). Following research, the process moves to 'SKETCHES & DESIGN', where multiple concepts are created. These are then presented in a 'PRES. (2 concepts + their variants)' stage. After presentation, there is a 'FEEDBACK' phase. If necessary, there are 'CORRECTIONS TO SELECTED CONCEPT' (up to 2 cycles). Once a final concept is selected, it leads to a 'FINAL PRESENTATION'. This is followed by a 'FINAL PAYMENT' (50% of the total). The final step is the creation of a 'LOGOBOK' (recommended), which includes 'FILES DELIVERY' (vector & raster files). A 'DEPOSIT' (50%) is also made at the beginning of the process.

... [Profile](#) [Save](#)

[visually.](#)

How Designers Work. Undecovering Workflows

When working on side projects, I always send my clients these workflow charts. It is very important - to keep the transparency of design process and t

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By
Bhuwan

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•Video submission

Filters

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CodeWithHarry 103

Introduction to HTML, CSS, JavaScript & How websites work? | Web Development Tutorials #1 • 18:27
HTML Tutorial: Installing VS Code & Live Server | Web Development Tutorials #2 • 17:50

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1.7M views • 10 months ago
Apna College

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Python Backend Web Development Course (with Django)
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SEO
By
Bhuvan

• Q&A submission

Which is the best web development training institute in Bangalore?



Bilal Hassan · Follow

Web Developer Specialist at Multinational Corporations · Jan 30

There are many web development training institutes in Bangalore, but which is the best? ***It's tough to say - after all, each institute has its own strengths and weaknesses.*** That's why it's important to do your research and pick an institute that suits your needs.



•Article submission

  r/MovieDetails · Posted by u/ADD_OCD 18 days ago    

35.8k  In Monty Python and the Holy Grail (1978) John Cleese paused so long when answering Sir Bedevere that Eric Idle had to bite his scythe in order to keep from laughing. Idle says in the commentary, "John took an enormously long time on that take..so I bit the thing to prevent myself from giggling".

 Trivia

 SEO
By
Bhuwan



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SEO Reports

SEO report is a summary that shows how your site is performing. It is used to display your SEO results on your website.

Essentials of SEO Reports

- Define your Key Performance Indicator (KPI).
- Traffic and Traffic source.
- Conversion
- Show progress over time.
- Be transparent.



Thanks for reading.

If you have any suggestions and queries regarding this course, please send me a message.

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