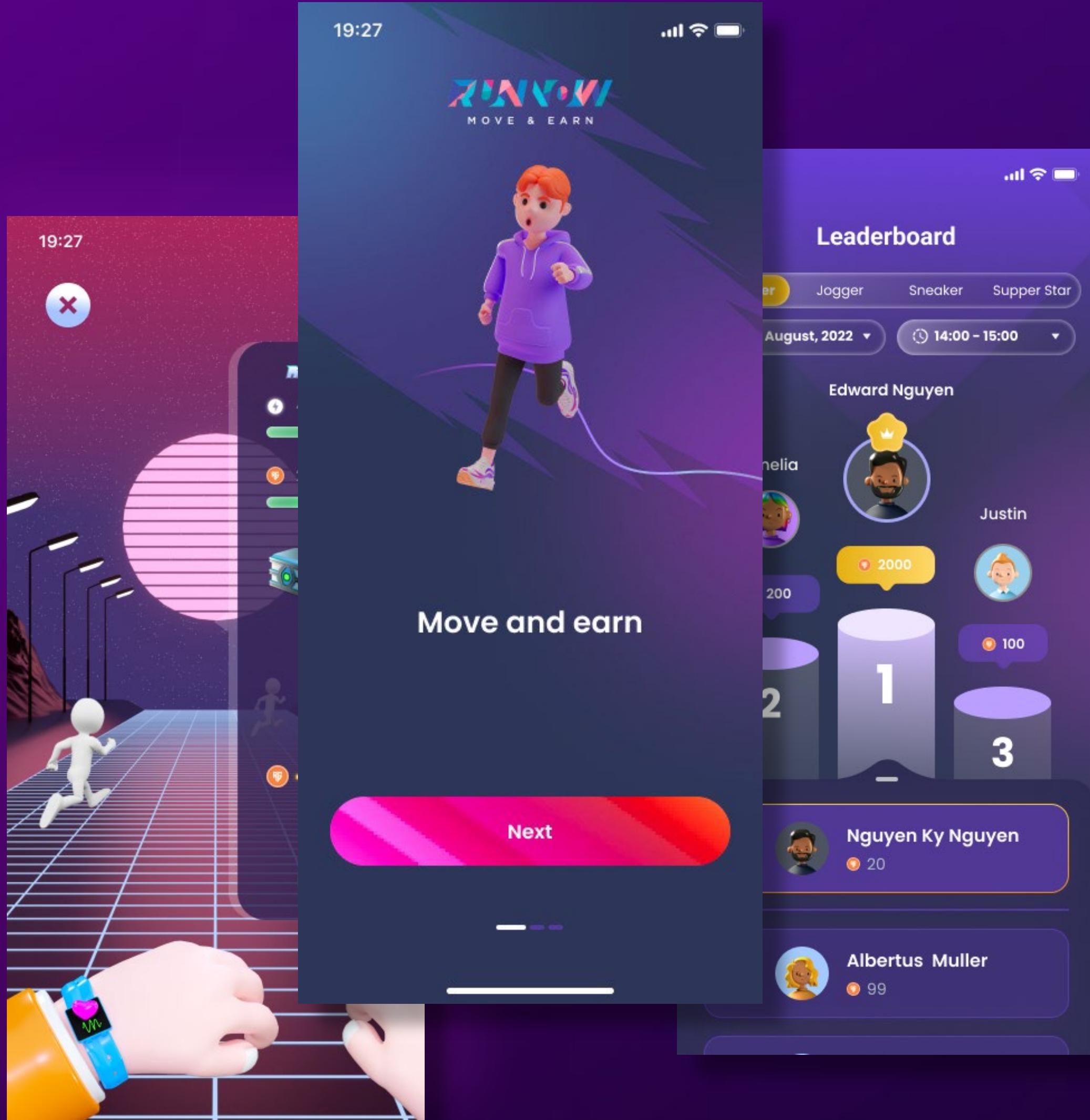




**RUNNOM**  
MOVE & EARN

# PITCH DECK

THE NEXT MOVE & EARN OF 2022



# GAMIFICATION LIFESTYLE APP

**RUNNOW.IO** is a Gamification Lifestyle - Move & Earn project based on the training needs of physically active people every day, such as walking, jogging, professional running, cycling, and swimming. Other activities will be future updates like Gym, Yoga, etc... to burn energy in the body and earn income from that practice.



# NEXT MOVE & EARN



## VISION

**Connect to Metaverse 2023** and create an ecosystem of leading P2E games to provide a world-class gaming experience and a stable source of income for every players.

## MISSION

Revolutionize the current M2E market with our innovative model, and support game development and release for global startups to build a robust blockchain gaming ecosystem.



**STRONGER  
FEATURES**

**FASTER  
RELEASE**

**NICER  
UI GAME APP**



	StepN	Step.App	SweatCoin	Runnow.io
<b>Network</b>	Solana / BSC Multichain	Avalanche	Near	Avalanche / BSC Multichain
<b>Sport Support</b>	Running	Running	Running	▷ Running ▷ Cycling ▷ Swimming And more...
<b>NFT</b>	Sneakers Gem	Sneakers	No need	▷ Character ▷ Sneakers ▷ Bicycle ▷ Swimwear (And more...) ▷ Gem ▷ Land ▷ Food ▷ Fashion
<b>Play Mode</b>	<ul style="list-style-type: none"> <li>▷ PvE           <ul style="list-style-type: none"> <li>• Solo Mode</li> </ul> </li> <li>▷ PvP           <ul style="list-style-type: none"> <li>• Marathon</li> <li>• Background Mode</li> <li>• Quest</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▷ PvE           <ul style="list-style-type: none"> <li>• Run</li> </ul> </li> <li>▷ PvP           <ul style="list-style-type: none"> <li>• Tournament</li> <li>• 1 vs 1</li> <li>• Quest</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▷ PvE           <ul style="list-style-type: none"> <li>• Run</li> </ul> </li> <li>▷ PvP           <ul style="list-style-type: none"> <li>• Unknown information</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▷ PvE           <ul style="list-style-type: none"> <li>• Free 2 Play / Free 2 Earn</li> <li>• Workout</li> <li>• Daily Quest</li> </ul> </li> <li>▷ PvP           <ul style="list-style-type: none"> <li>• Leaderboard</li> <li>• Mara Runnow</li> <li>• Tour De Runnow</li> <li>• Swim With Runnow</li> <li>• Challenge Mode (1 vs 1 / Team vs Team)</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>• Runnow Man Tournament</li> <li>• Catchup Runnow Go</li> <li>• Donation</li> <li>• Stake - Exercise &amp; Earn</li> <li>• Sleep &amp; Earn</li> <li>• Learn &amp; Earn</li> </ul>
<b>How to play</b>	Buy Sneakers → Run → Earn	Stake → Run → Earn	Run → Earn	<ol style="list-style-type: none"> <li>1. Buy Sneakers / Bicycle / Swimwear → Do activity → Earn</li> <li>2. Stake → Do Activity → Earn</li> <li>3. Do Activity → Earn (Daily Quest)</li> </ol>
<b>Visualize</b>	App - 2D	Not Yet	App - 2D	App - 3D Metaverse
<b>Mainnet</b>	Q4 2021	Q3 2022	Done	July 2022
<b>Marketcap</b>	\$1.9B			IDO : July 2022

# EASY TO PLAY

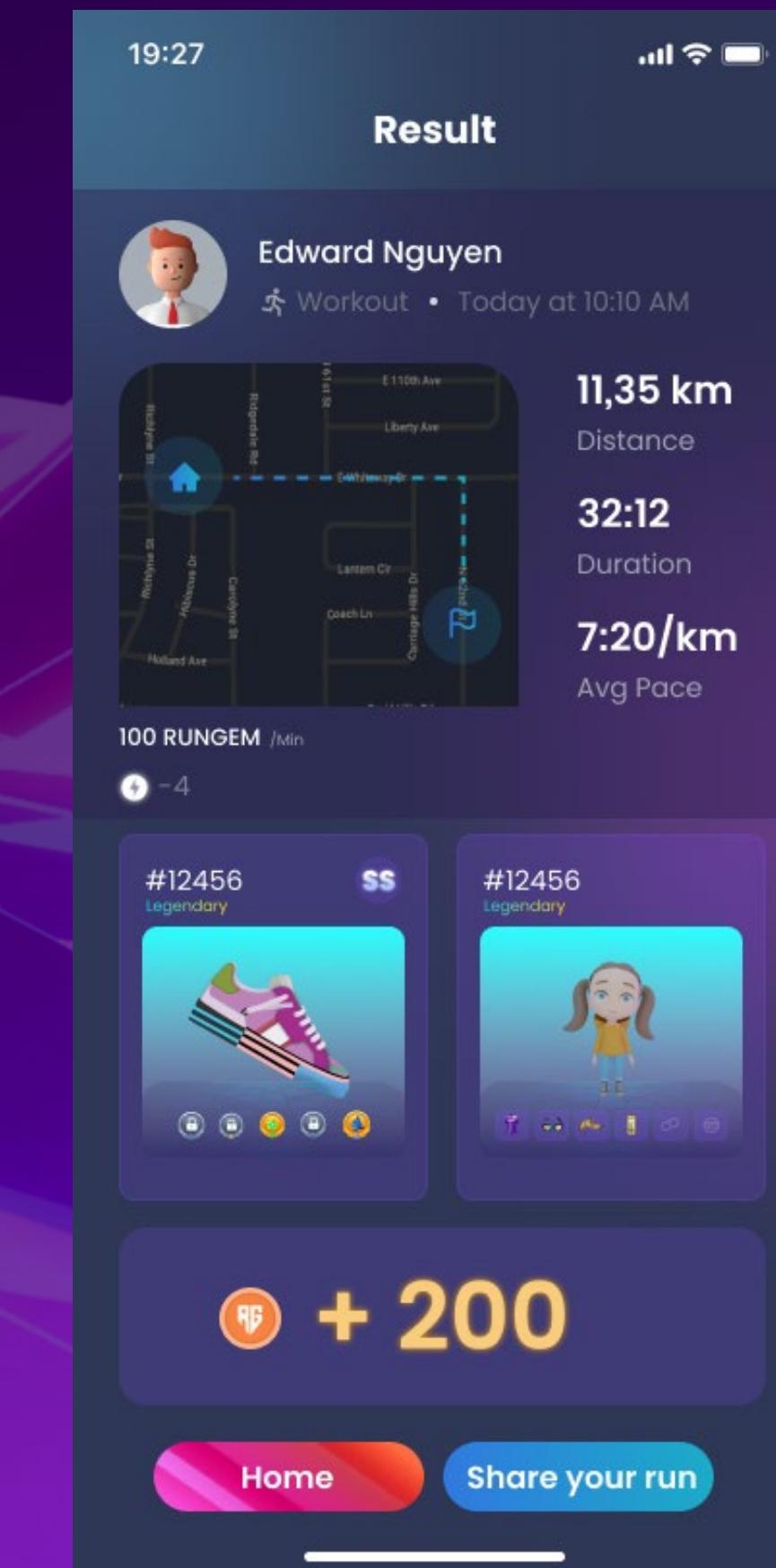
## CHOOSE ACTIVITY & PLAY MODE



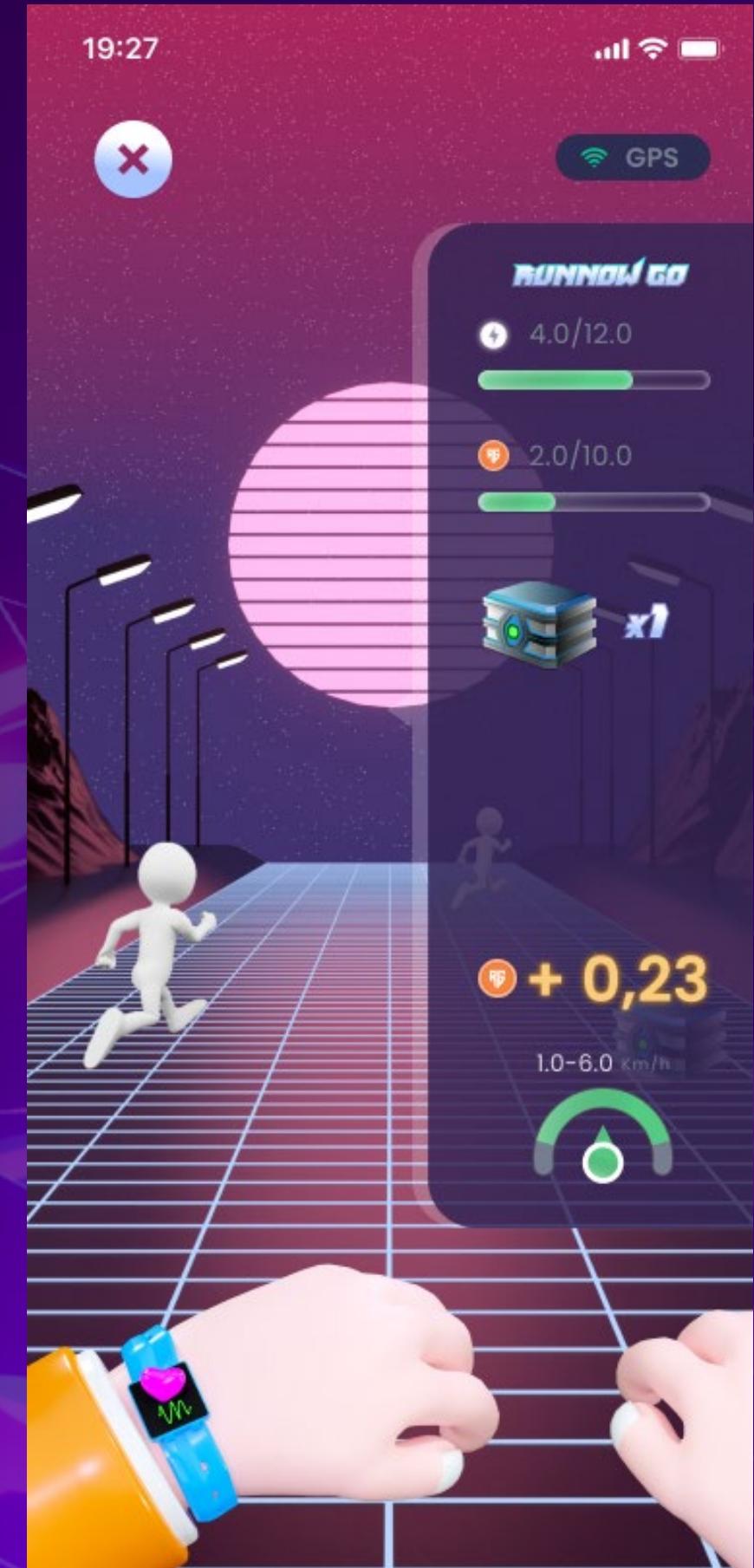
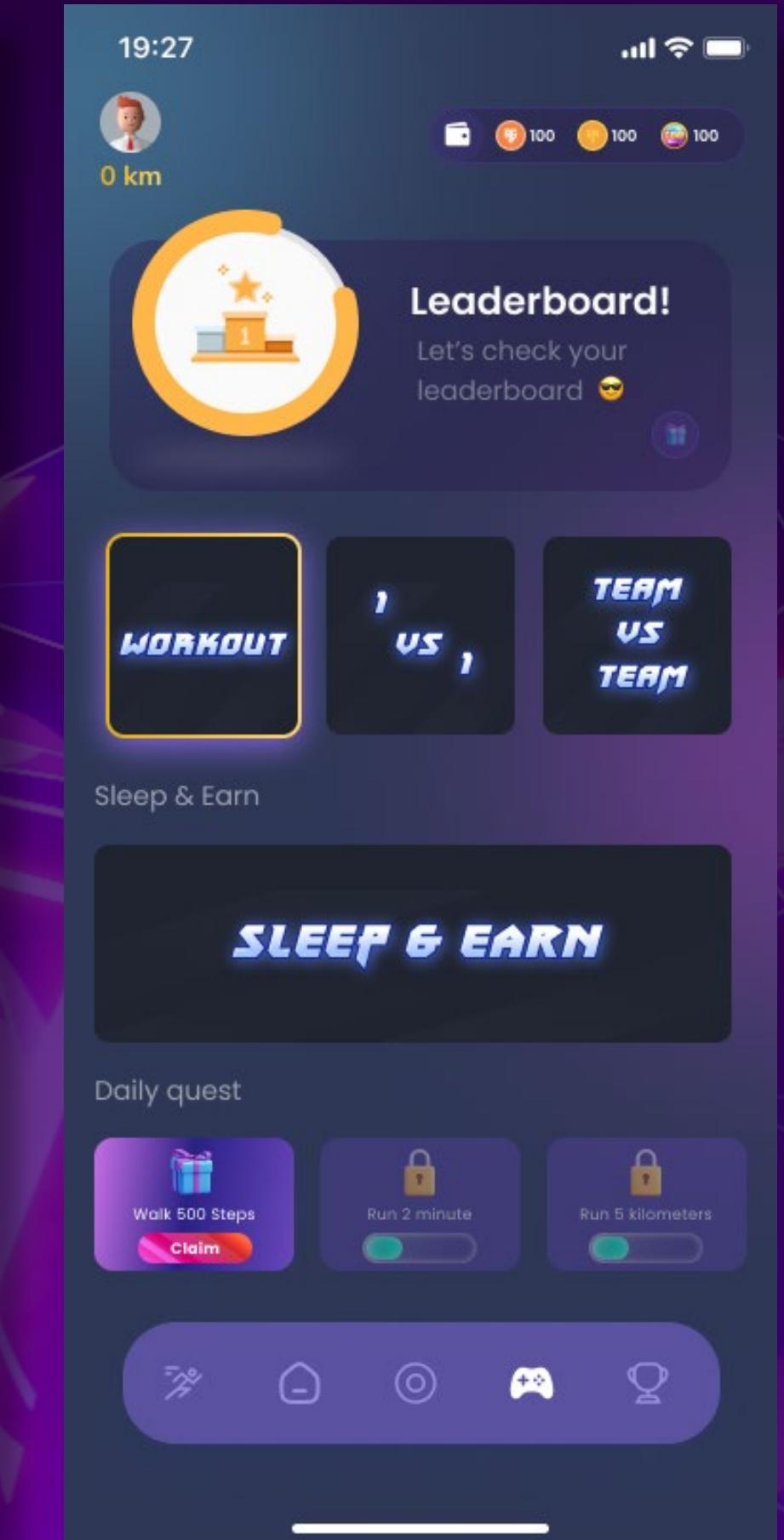
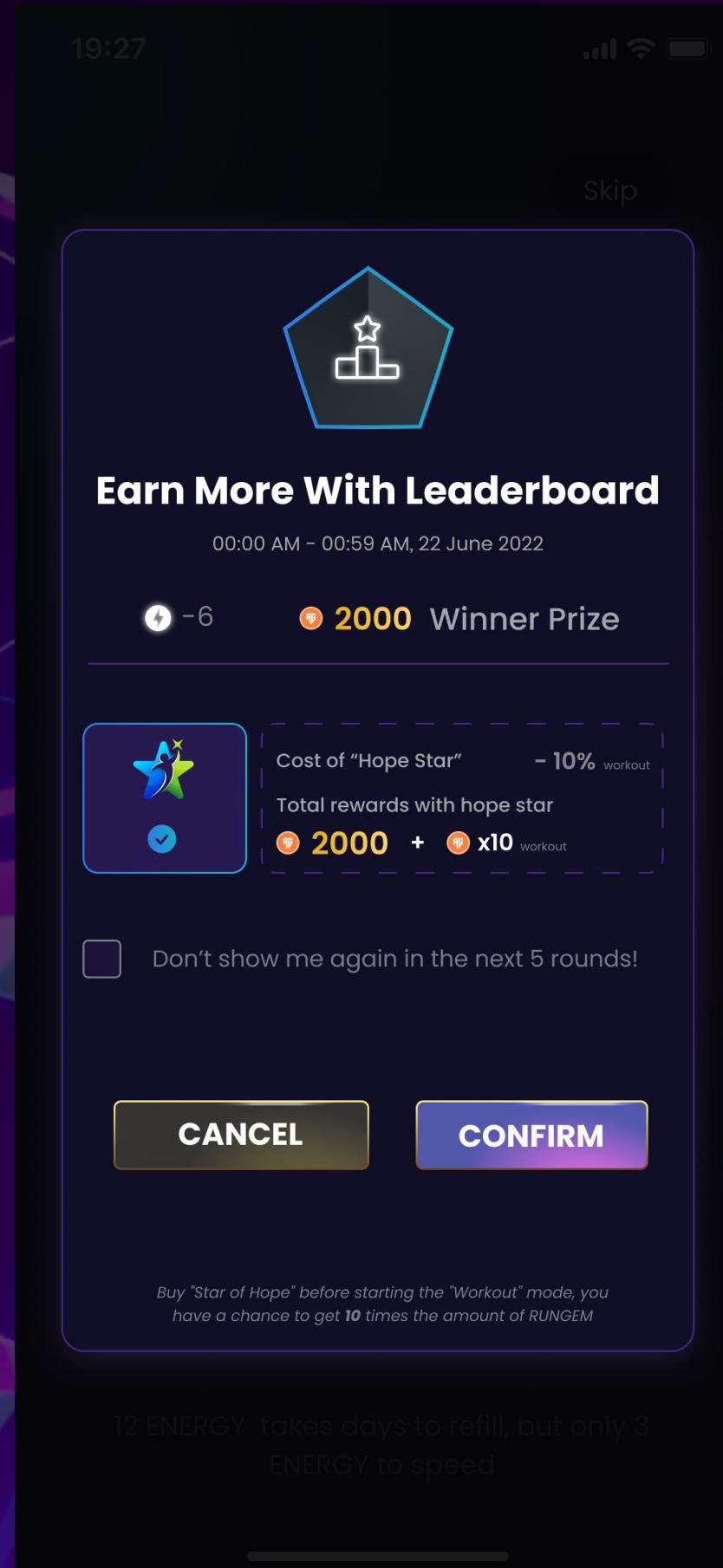
## START AND DO ACTIVITY



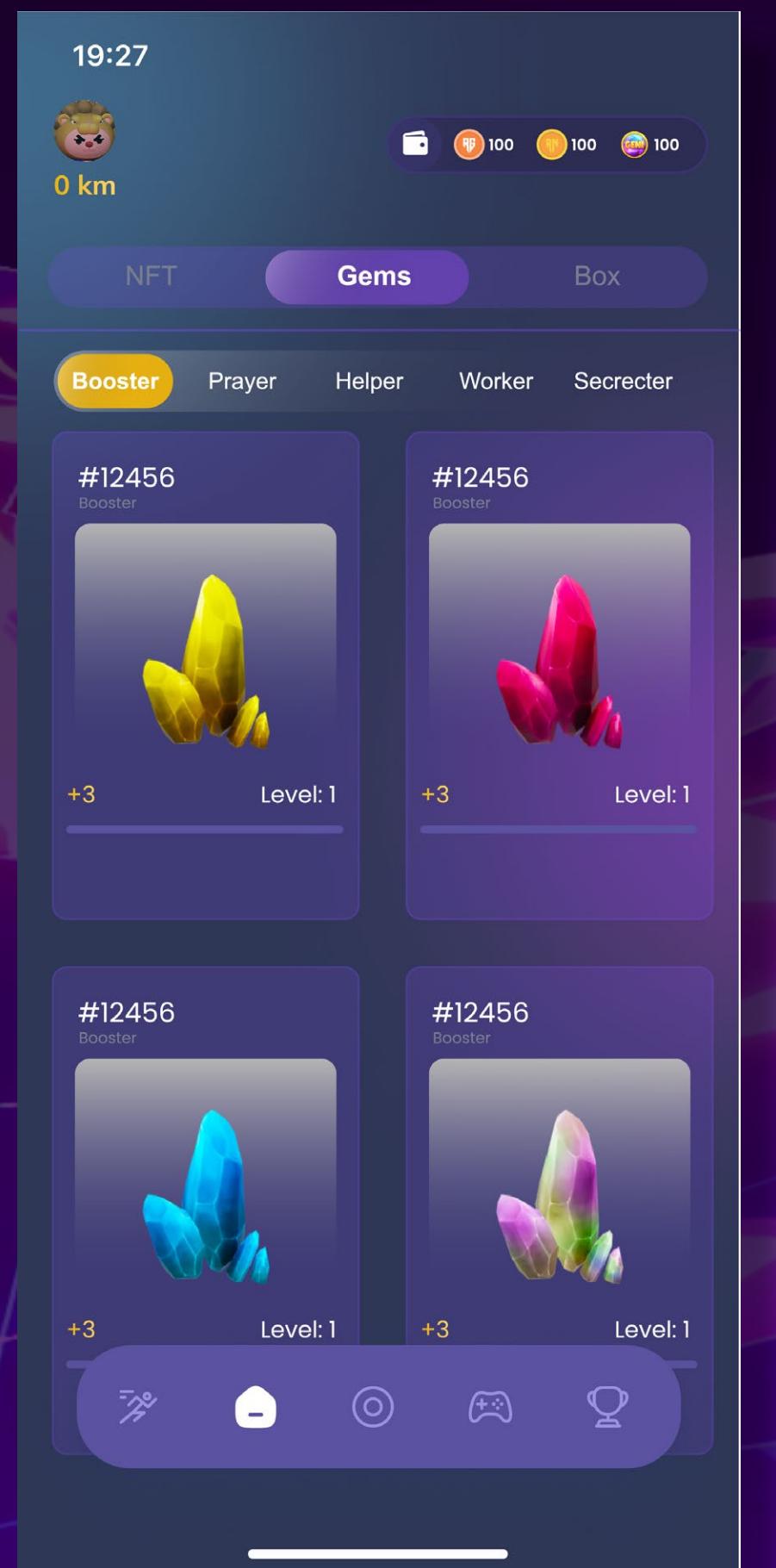
## RECEIVE REWARDS



# 12+ PLAY MODES



# A WIDE VARIETY OF NFT



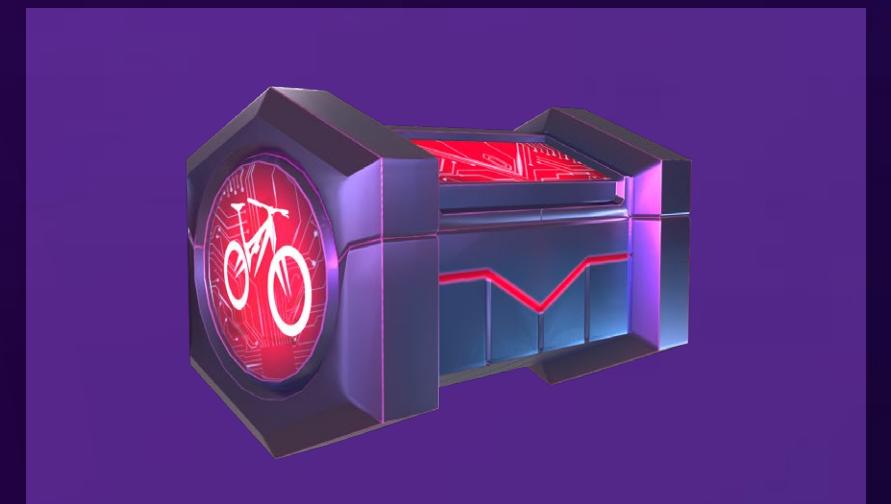
# NFT WITH DIVERSE ATTRIBUTES



# LIMITED NFT

## ONLY BOXES & LIMITED

- ▷ Character / KOL
- ▷ Sneakers / Sneakers Brand
- ▷ Bicycle / Bicycle Brand
- ▷ Swimwear / Swimwear Brand
- ▷ Land
- ▷ Gem



# LOVELY SNEAKER DESIGN



AND MANY  
SMART PRODUCT BRAND



**WELCOME  
KOLS AND BRANDS**



# **NETWORK & FEATURES**

## **NETWORK - MULTICHAIN**

AVAX  
BSC  
POLYGON  
ETHERUM

## **FEATURES**

Lending & Leasing NFT  
Staking & Farming NFT/Token  
Wallet  
Socialfi  
Dao

# COMMITTED ROADMAP



# COMMITTED ROADMAP



## AUGUST 2022

- ▷ Finish Wearable Device API with iOS & Android
- ▷ Introduce New Sport - Cycling
- ▷ Sell limited NFT Bicycle Boxes (Buy by \$RUNNOW)
- ▷ Unlock Mara Runnow Mode (Running)
- ▷ Multichain Bridge
- ▷ GemUni Wallet Integrated

## SEPTEMBER 2022

- ▷ Unlock Workout & Leaderboard Mode (Cycling)
- ▷ Unlock 1 vs 1 / Team vs Team Mode
- ▷ Unlock Daily Quest Mode (Stake, Exercise & Earn)
- ▷ Flexible Earning RUNNOW / RUNGEM
- ▷ New Anti-Inflation Mechanics
- ▷ Runnow SocialFi (GemUni Platform)

## OCTOBER 2022

- ▷ Tour De Runnow (Cycling)
- ▷ Unlock Sleep & Earn Mode
- ▷ Unlock Donation Mode
- ▷ Introduce New Sport - Swimming
- ▷ Sell limited NFT Swimwear Boxes (Buy by \$RUNNOW)
- ▷ Runnow DAO Version 1 (GemUni Platform)

## NOVEMBER 2022

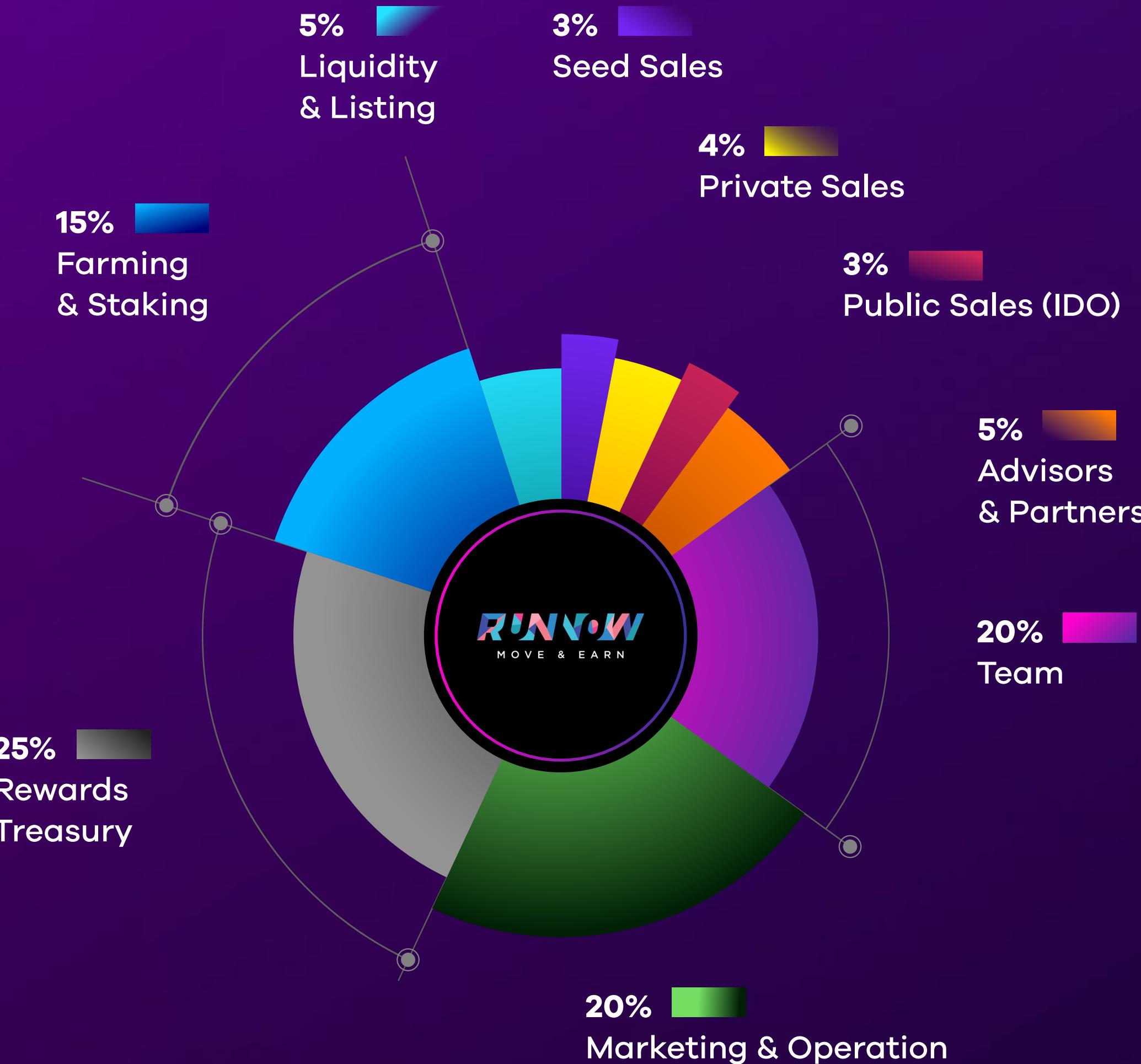
- ▷ New Anti-Inflation Mechanics
- ▷ Swim With Runnow Mode (Swimming)
- ▷ Runnow Man Mode
- ▷ Unlock all Modes for 3 Sports

## DECEMBER 2022

- ▷ Unlock Catchup Runnow Go Mode
- ▷ Runnow DAO Version 2 (GemUni Platform)
- ▷ Introduce "Runnow Online Trainer Programme" - Learn & Earn
- ▷ Life Cycle & Revival



# TOKENOMICS



	%	Token Amount	\$ Value	Release Schedule
<b>Seed Sales</b>	3%	30,000,000	\$300,000	TGE 4%, Cliff for 3 months then linear monthly vesting in 12 months.
<b>Private Sales</b>	4%	40,000,000	\$600,000	TGE 4%, Cliff for 3 months then linear monthly vesting in 12 months.
<b>Public Sales (IDO)</b>	3%	30,000,000	\$600,000	TGE 25%, 1 month cliff then linear vesting in 3 months.
<b>Advisors &amp; Partners</b>	5%	50,000,000	\$1,000,000	12 months Cliff, then linear vesting in 24 months.
<b>Team</b>	20%	200,000,000	\$4,000,000	12 months Cliff, then linear vesting in 24 months.
<b>Marketing &amp; Operation</b>	20%	200,000,000	\$4,000,000	TGE 1% then linear vesting in 36 months from TGE.
<b>Rewards Treasury</b>	25%	250,000,000	\$5,000,000	1 month Cliff then linear vesting in 36 months from TGE.
<b>Farming &amp; Staking</b>	15%	150,000,000	\$3,000,000	1 month Cliff then linear vesting in 36 months from TGE.
<b>Liquidity &amp; Listing</b>	5%	50,000,000	\$1,000,000	TGE 5%, monthly vesting in 12 months.
<b>Total</b>	100%	1,000,000,000		

# TOKEN UTILITIES



## RUNNOW

### Main Token

- ▷ Buy NFTs
- ▷ Upgrade NFTs Level
- ▷ Mint NFTs
- ▷ Vote DAO
- ▷ Staking & Farming



## RUNGEM

### Reward Token

- ▷ Upgrade NFTs Level - Mint NFTs
- ▷ Repairs NFTs
- ▷ Buy Food / Fashion - PvP Fee
- ▷ Reset Attribute



# ECONOMICS

## INCOME

- ▷ NFT Fee
- ▷ Trading Marketplace Fee
- ▷ Mint NFT Fee
- ▷ PvP Fee
- ▷ Buy items
- ▷ Withdraw Fee
- ▷ Staking Fee
- ▷ Coop. with Brands / KOLs

## OUTCOME

### Rewards

## ANTI-INFLATION

- ▷ Burn Token Upgrade / Mint
- ▷ Burn Token Repair
- ▷ Burn Token Boost Event
- Faster
- ▷ Burn PvP Fee
- ▷ Buy Back
- ▷ Lifetime & Revival
- ▷ AI Balance Earning Mechanics
- ▷ AI Balance Auto + Manual Switch 2
- Token's Utility

# A HARD-WORKING TEAM



**William Nguyen**  
*Chairman*



**Nam Bao Hoang**  
*Partnership Manager*



**Kien Phan**  
*Project Director*



**Phu Tran**  
*Project Coordinator*



**Mai Ba Thai**  
*Product Owner*



**Luong Cong Toan**  
*UnityLead Developer*



**Trung Pham**  
*Creative / CGI Director*



**Alex Vo**  
*Blockchain Leader*



**Sinan Kolip**  
*Game Developer*



**Gorav Kumar**  
*Unity Developer*



**Narender Shukla**  
*Unity Developer*



**Biswajit Roy John**  
*Animator*



**Nguyen Cao Minh Duc**  
*Blockchain Developer*



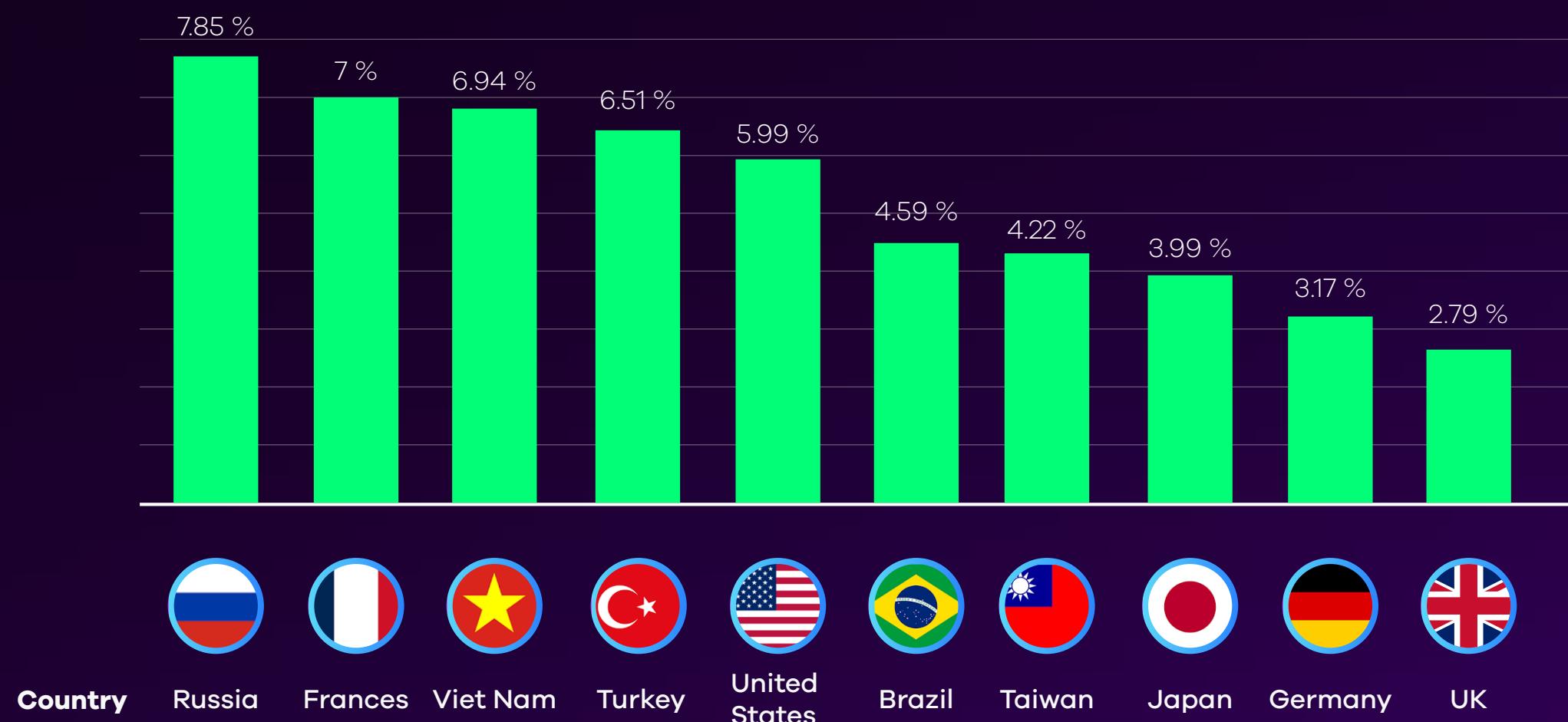
**Lucas Vo**  
*Creative Designer*



**Nguyen Thi Thanh Binh**  
*Blockchain BA*



**KBG Blockchain Game Studios** is passionate about accelerating blockchain adoption and creating decentralized gaming products with enriched in-game ecosystems. Via genuine efforts, we aim to revolutionize how gaming innovators enter the gamefi and gamification market.



# THE JOURNEY OF 1M+ USERS

**Key message:**

**"TRAIN YOUR BODY  
- EARN MONEY"**

- ▷ Community building and target market is the TOP 10 countries in the number of StepN users.
- ▷ High ROI (The Same StepN)
- ▷ Free 2 Earn (Trial & Tiny Earn)

## Integrated Marketing Communication:

- ▷ Social Network
- ▷ Tier 1 Media (Coin Market Cap...)
- ▷ Tier 1 Online Press
- ▷ AMA Weekly
- ▷ KOL Character Fan
- ▷ Brand Cooperation
- ▷ And more...



# THANK YOU!

## INFORMATION

**Website** / [www.runnow.io](http://www.runnow.io)

**Follow Us** / Telegram Official  
/ Telegram Announcement Discord  
/ Medium  
/ Twitter  
/ Fanpage

**For Investment** / [hello@kgbstudio.com](mailto:hello@kgbstudio.com)

**For Marketing & Support** / [support@kgbstudio.com](mailto:support@kgbstudio.com)