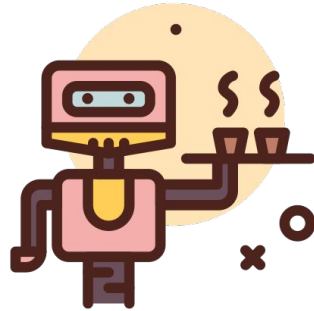


Cafe with little robots
The next big thing?
Or it's time to reboot?

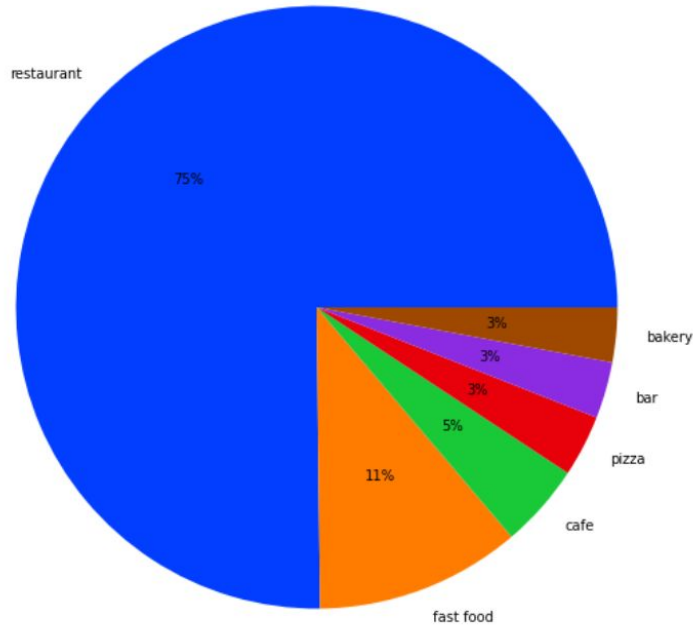


The goal

Determine whether a cafe with robots as waiters will be profitable over time or is it a gimmick?

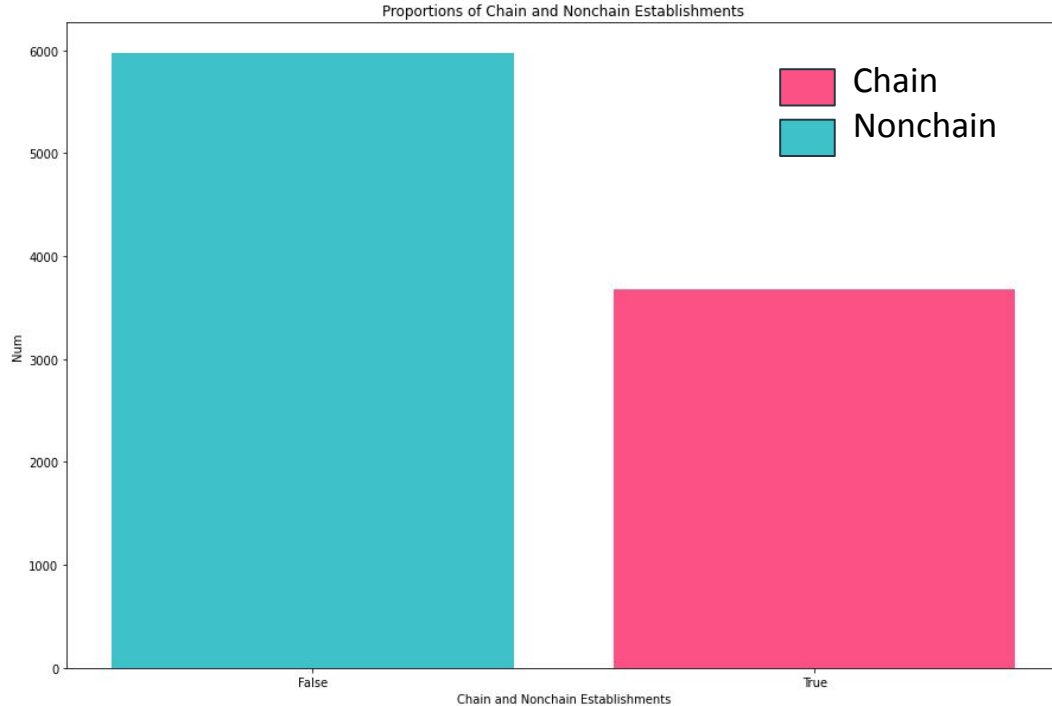


Which type of establishment is the most popular?



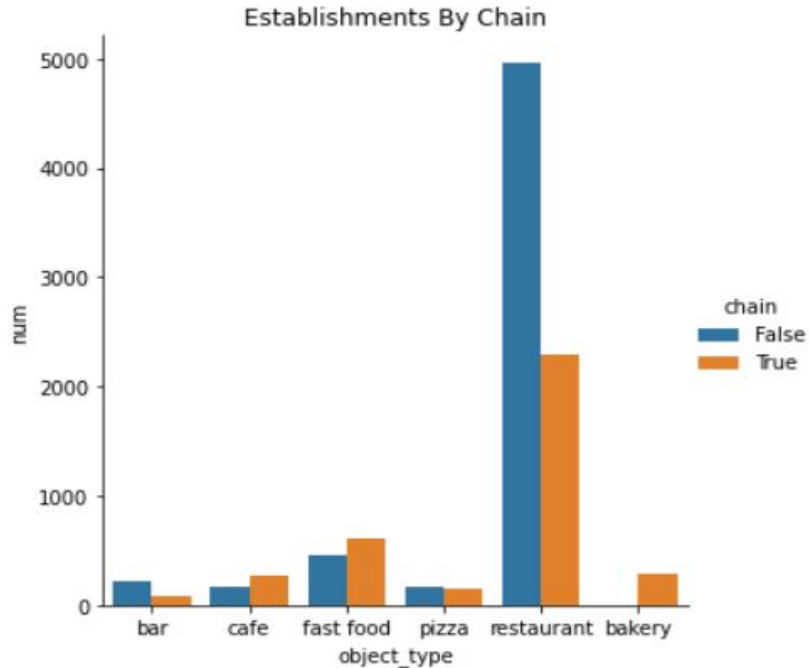
- **Restaurant** is the most popular type of establishment - **75%**
- **Cafe** is only **5%**

Chain VS. nonchain establishments



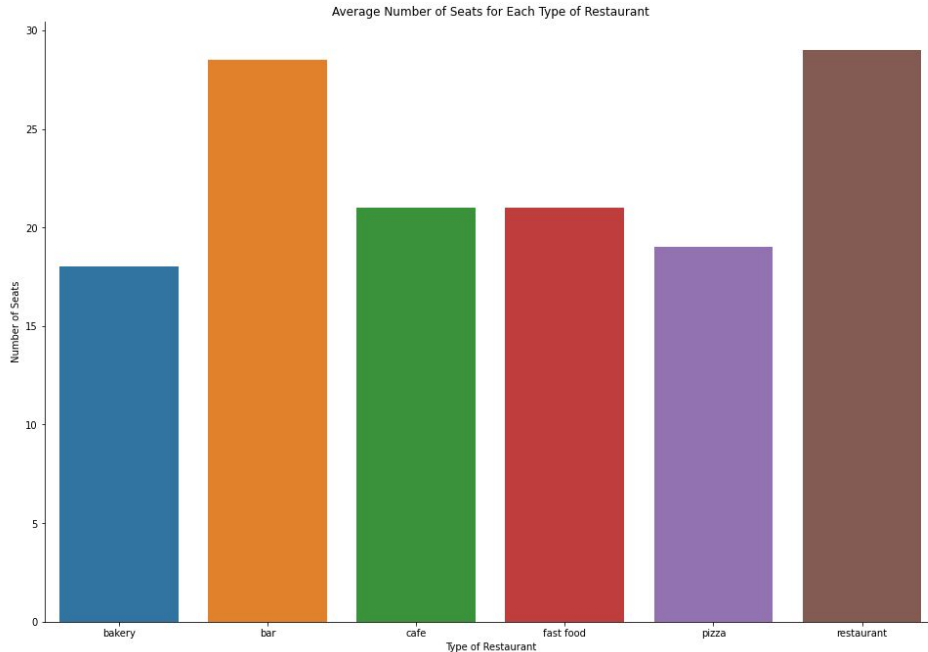
Most of the establishment are **nonchain** restaurants

Which type of establishment is typically a chain?



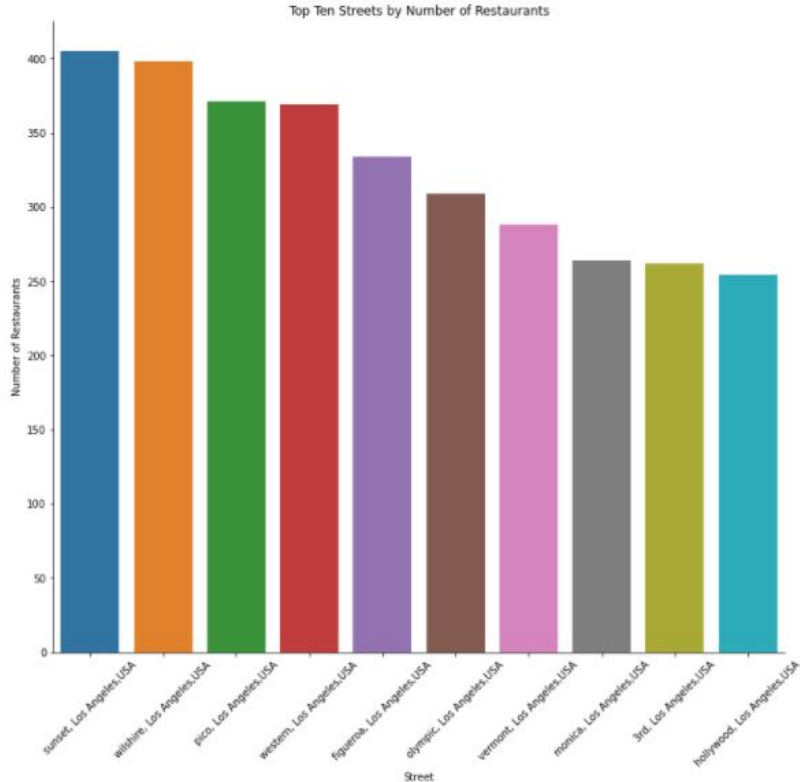
- **Bakeries** are most prone to be owned by chains.
- Only a **bar, restaurants and pizza** tend not to belong to chains.

Average number of seats for each type of restaurant



- **Restaurant and bar** have the **greatest** amount of seats - around 29.
- **Cafe and fast food** is second and has around 20 seats.

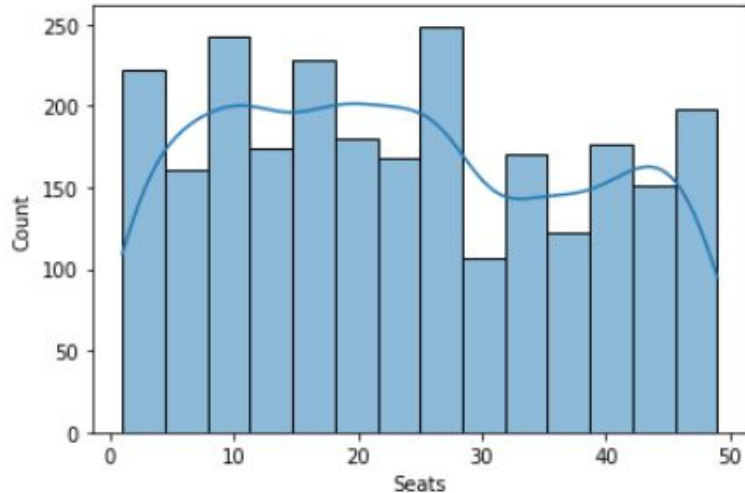
Top ten streets by number of restaurants



- The 2 streets with the most restaurants are: **Sunset st.** and **Wilshire st.**

How many seats are there in the ten streets with the most restaurants?

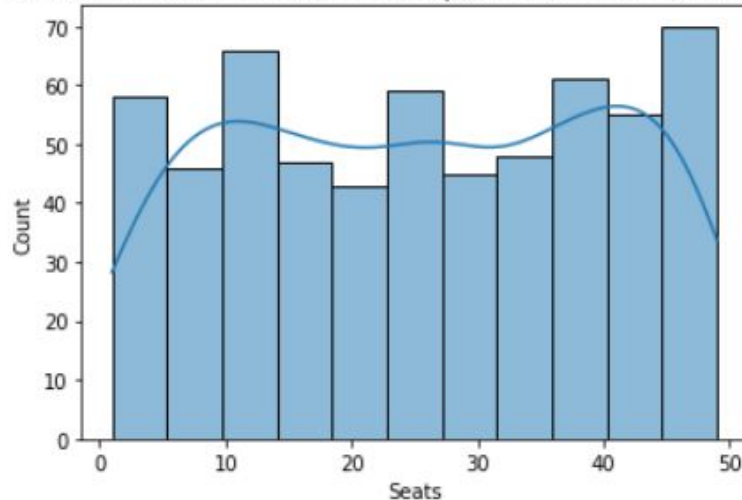
Distribution of the Number of Seats for Streets With A Lot of Restaurants - Clean Data



The average number of seats in the top ten streets is **23**.

How many seats are there on the two streets with the most restaurants?

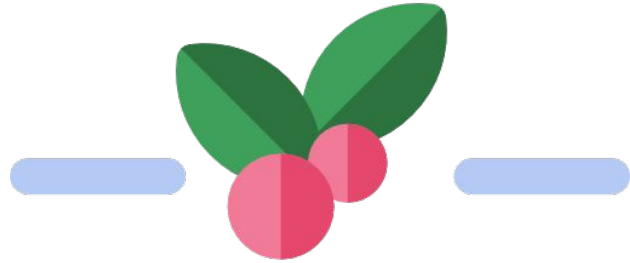
Distribution of the Number of Seats in the 2 Most Popular Streets: Sunset and Wilshire - Clean Data



Here the average
number of seats is
25.

Recommendations

- The restaurant needs to be placed in one of these 2 streets:
 1. Sunset st.
 2. Wilshire st.
- Grow and become a chain, or alternatively become a franchisee of one of the chains.
- Change the establishment type from coffee house to restaurant type, it's easier to succeed if you are not a chain restaurant, which means that you can succeed by the uniqueness of your restaurant - and that's exactly what we offer - a unique restaurant with little robot waiters.
- Set the number of seats to be around 25.



THANK
YOU