

Omnichannel Project

Total Customers

8,175

Total revenue

22.7M

Items Sold

44.9K

Avg Sales Amount

1.5K

Purchase Frequency

5.5

shop_type

Select date range

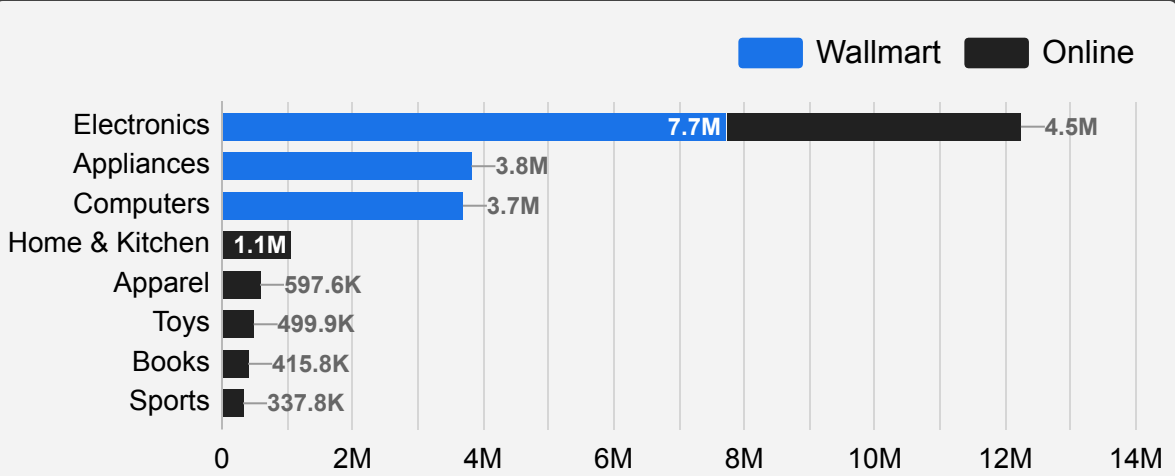
age_group

Sales / Units: Total Sales Amount

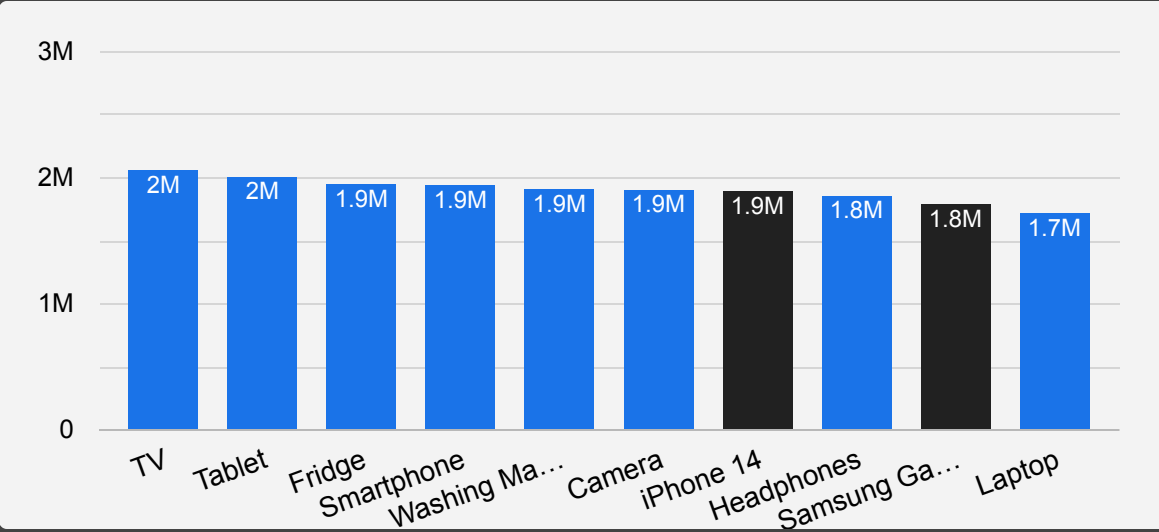
Sales - Walmart (Jan 2024 - Sep 2024) & Online (Aug 2022 - Aug 2025)



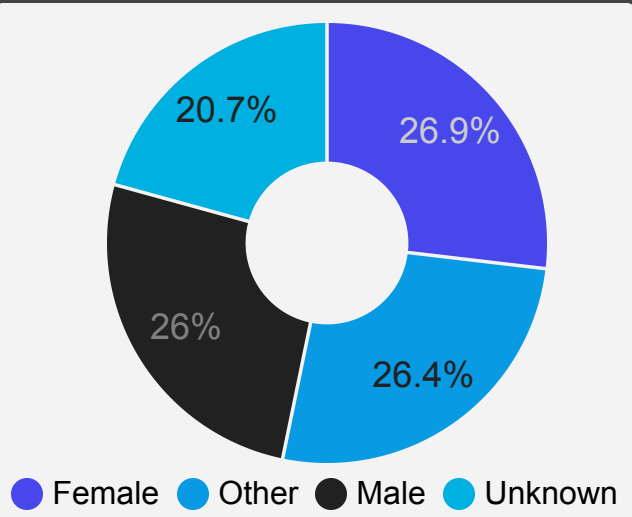
Category Data



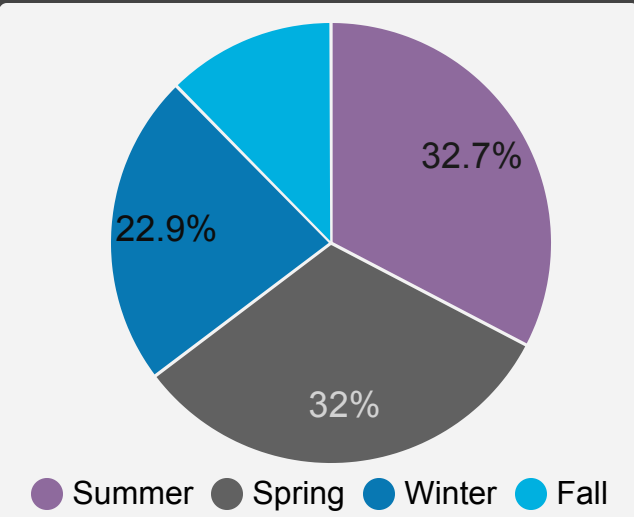
Product Data



Gender Data



Season Data



Payment Type Data

