

Profit

Profit KPI : 286,347

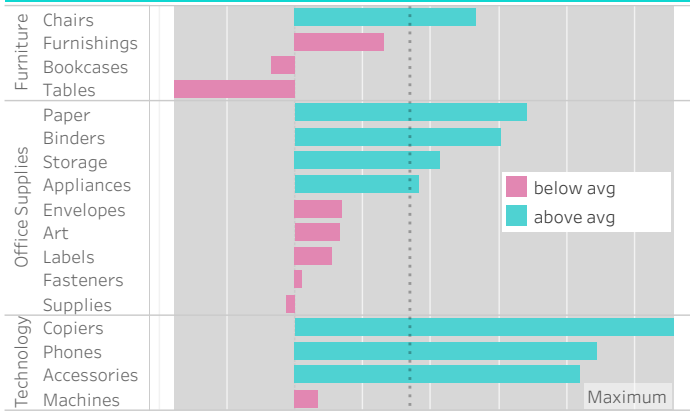


The Unicorn Company

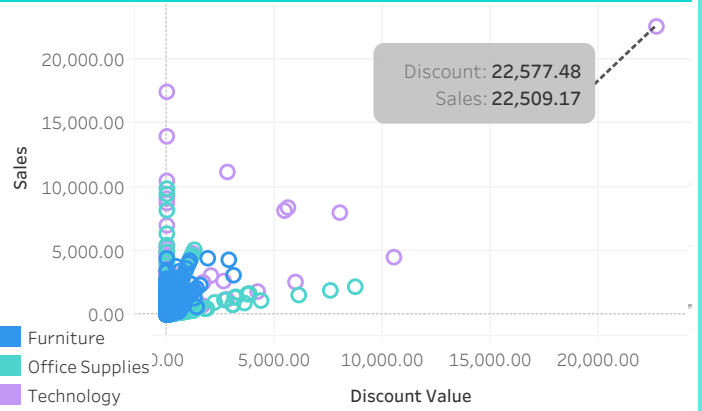
Year of Order Date

- ☒ 2015
- ☒ 2016
- ☒ 2017
- ☒ 2018

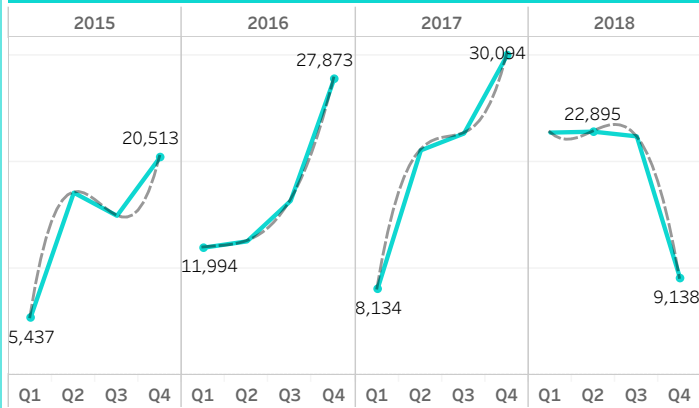
Profit by Category and Sub Category



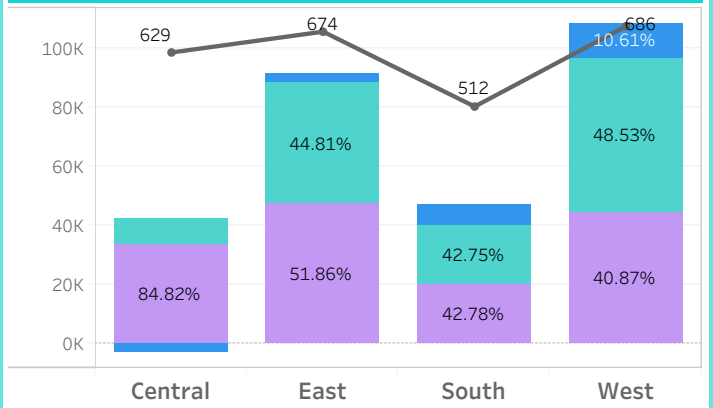
Sales vs Discount



Profit over Year and Quarter



Profit per Region and Category



Profit

Top N
5

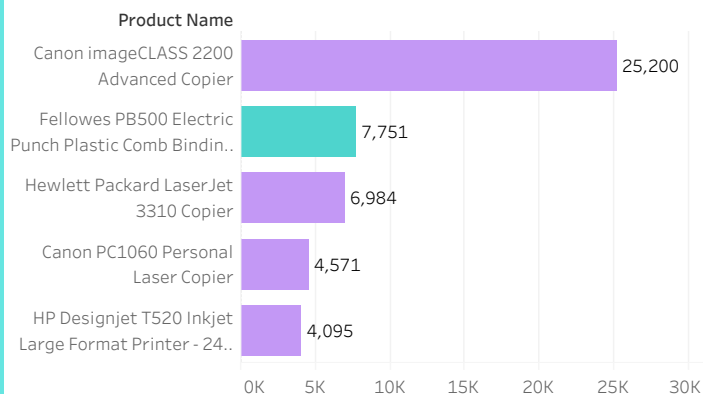
- ☒ 2015
- ☒ 2016
- ☒ 2017
- ☒ 2018



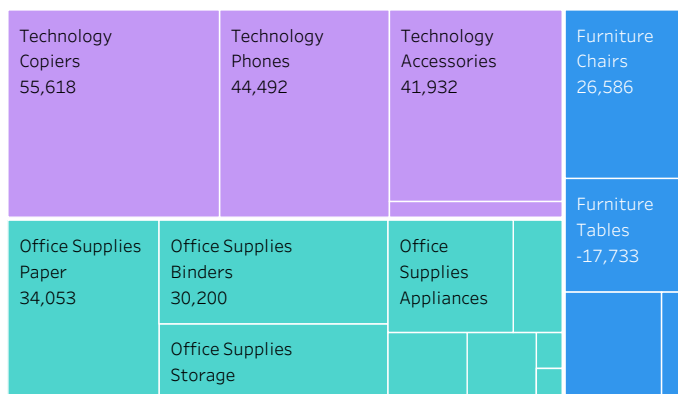
The Unicorn Company

- Category
- Furniture
 - Office Supplies
 - Technology

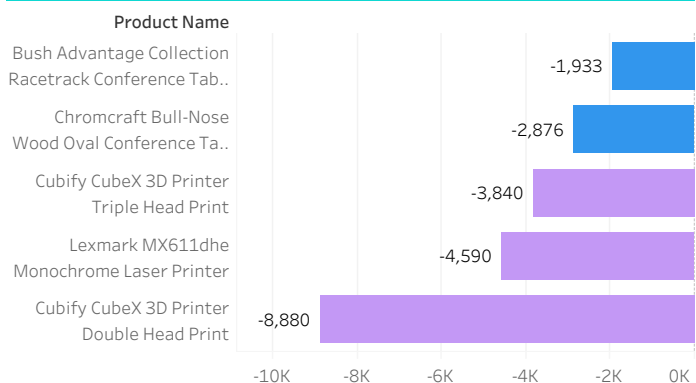
Profit for 5 Top Products



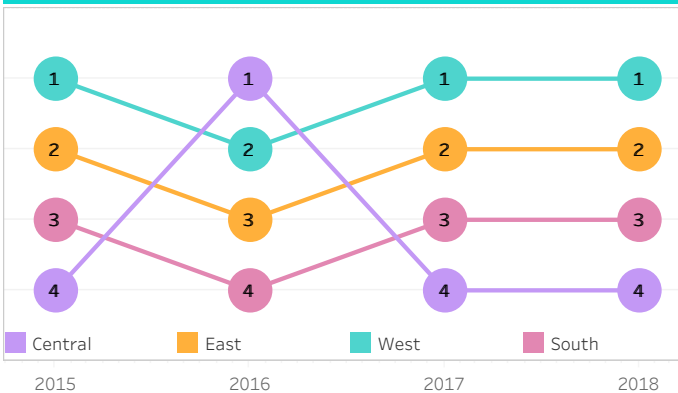
Category, Sub Category Profit for All



Profit for bottom 5 Products



Rank per region



- Central
- East
- South
- West

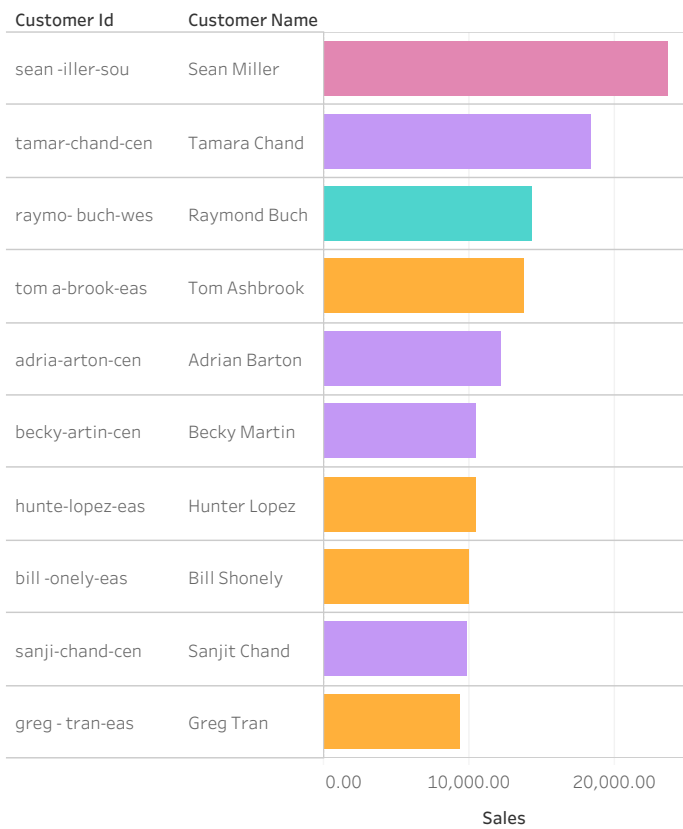


The Unicorn Company

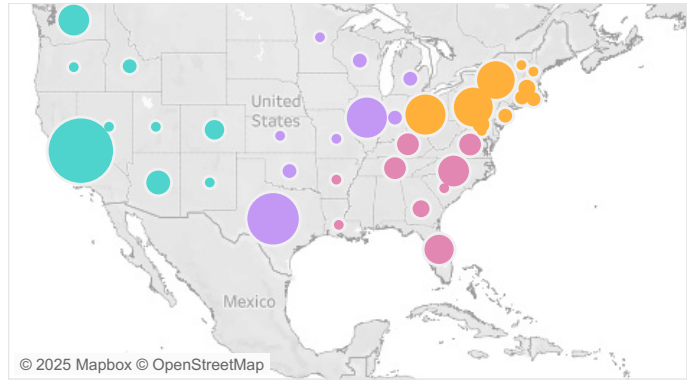
December 2018

☐ Show history

Top buyers per region



Customer Count per State



New and Existing Customer count

