

Global Smartphone OS Shipments (Millions of Units)	Q4 '13	2013	Q4 '14	2014
Android	227.3	780.8	291.7	1042.7
Apple iOS	51.0	153.4	74.5	192.7
Microsoft	9.6	35.8	11.3	38.8
Others	2.3	20.0	2.6	9.3
Total	290.2	990.0	380.1	1283.5

Global Smartphone OS Marketshare (%)	Q4 '13	2013	Q4 '14	2014
Android	78.3%	78.9%	76.7%	81.2%
Apple iOS	17.6%	15.5%	19.6%	15.0%
Microsoft	3.3%	3.6%	3.0%	3.0%
Others	0.8%	2.0%	0.7%	0.7%
Total	100.0%	100.0%	100.0%	100.0%