

# Audience-Aware Explainability



# CamFH - Team



**Angelica Berdini**



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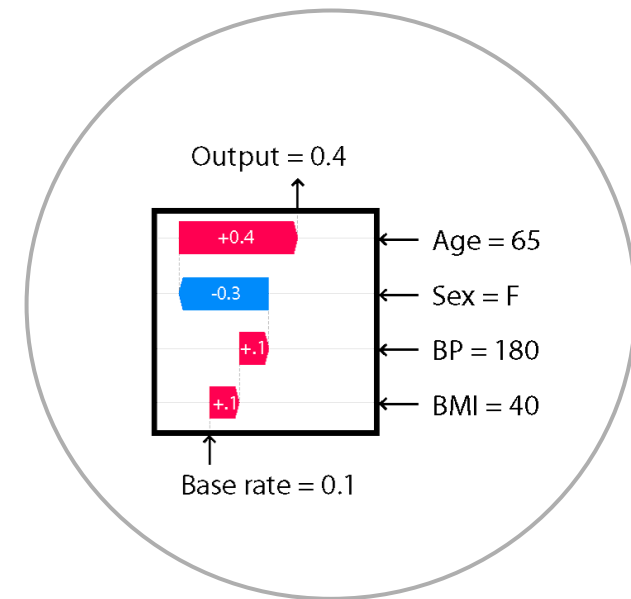
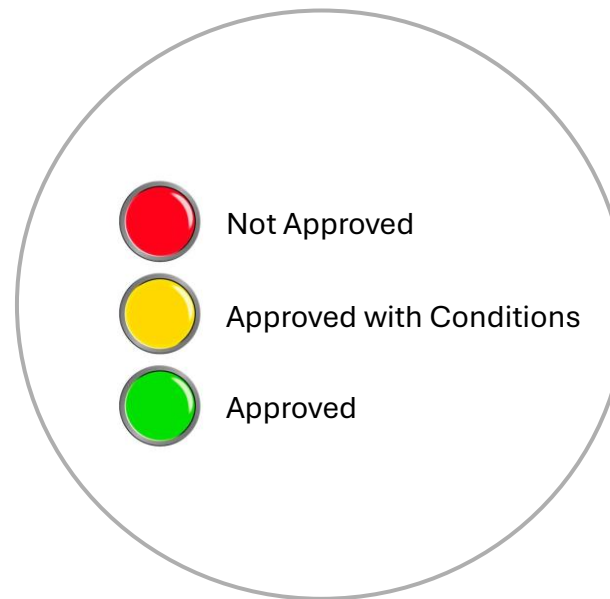
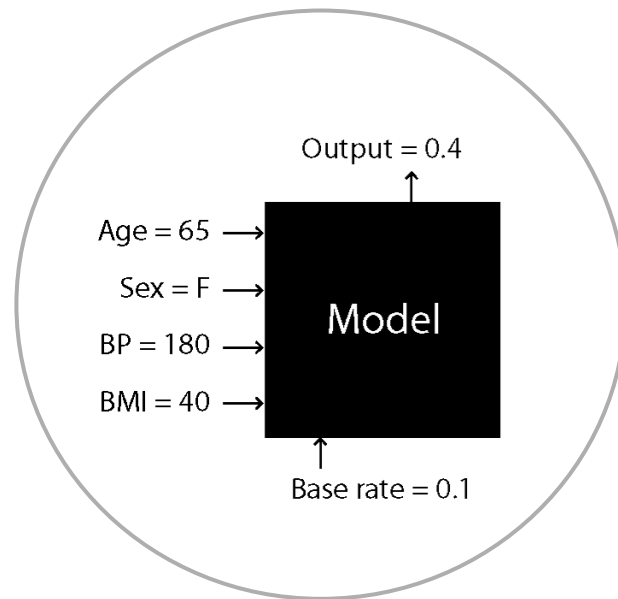


**Stanislav Teghipco**



**Pierluigi Salmena**

# Problems



# Even Worse



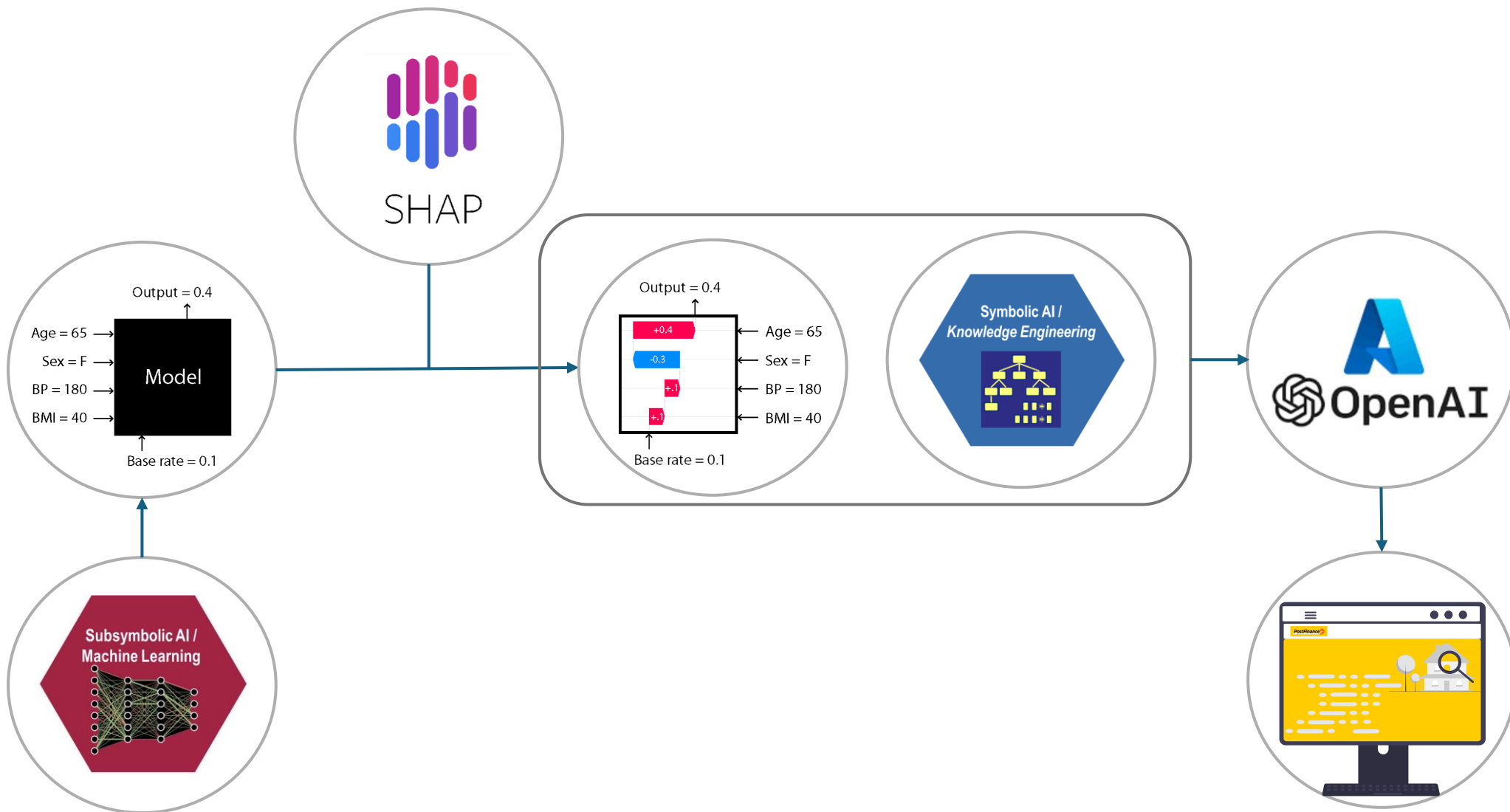
Paying and saving   Financing   Investing   Retirement planning   Insure

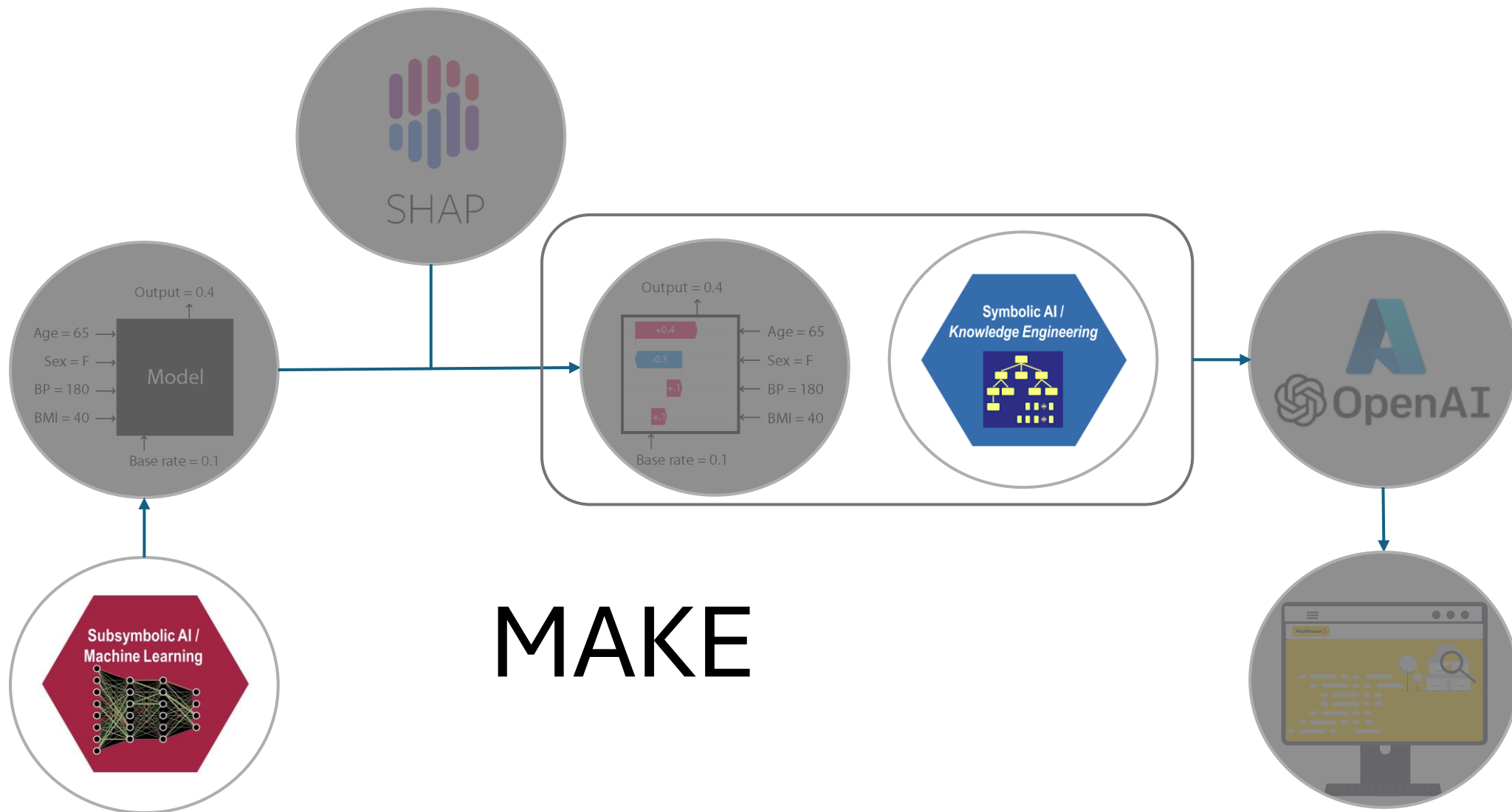
Private customers > Financing

## Mortgage not approved - Account No. 27567

The 3-month asset growth score at -0.02442 and card transaction score of -0.02661 contributed to the assessment result

# FinanceLens AI





# Further Application

## E-Banking Platform

- Personalized Financial Insights

## Proactive Marketing Campaigns

- Email or Mobile Notifications



Questions?