



**FOR IMMEDIATE RELEASE**

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## **Ahlan! reveals a brand a new team**

*Ahlan!*, the Middle East's biggest-selling celebrity magazine and favourite celebrity media brand, has unveiled a brand new editorial team.

Mark Dinning has expanded his portfolio within ITP Media Group and becomes editorial director of the magazine. Dinning is no stranger to the entertainment industry, previously heading the world's leading film magazine, *Empire*, as editor-in-chief.

Mark is joined by Andre Neveling, who returns to *Ahlan!* as editor following a stint in Singapore as digital editor for Singapore Airlines' *SilverKris* brand. Neveling previously headed *Ahlanlive.com*, and will now oversee both print and digital for the *Ahlan!* brand. Passionate about celebrity news, entertainment and lifestyle, Neveling's previous roles include editor of *Time Out Abu Dhabi*, editor-in-chief of *heat* in South Africa and features writer and music editor of *Star* magazine in the UK.

Ellen Kerry, *Ahlan!*'s new deputy editor, arrives from the UK having worked at *heat* magazine, as deputy style editor and most recently as a freelance fashion, beauty and lifestyle editor.

In addition to the three new journalists, Elizabeth Ingram has been promoted to managing art director for ITP Consumer and will oversee the art direction of the *Ahlan!* brand. Ingram has multiple years' experience working on global media titles such *Time Out* and *Grazia*.

*Ahlan!* has also announced a new commercial chief, as Walid Chehab is promoted to commercial director for the *Ahlan!* Group. Chehab will be responsible for driving revenue across the *Ahlan!* print, digital and event portfolio.

**ENDS**

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## **Notes to editors:**

### **About ITP Media Group**

ITP Media Group (ITP) is one of the largest media companies in the Middle East, with a portfolio of more than 80 weekly and monthly magazines, and a wide range of digital properties. These include major international and regional brands such as Time Out, Arabian Business, Harper's Bazaar, Hello! Middle East, Construction Week and Condé Nast Traveller ME.

The company also organises over 80 business and consumer events each year, including award ceremonies, conferences and parties. ITP adopts a 360 degree approach to content creation across multiple platforms.

ITP Live, its newest division, has five key business areas - the region's largest social influencers' agency, video content creation, digital sales representation, ecommerce and live events.

The ITP Customer division publishes the catalogues, previews and daily show newspapers for all exhibitions organised by Dubai World Trade Centre as well as a host of specialist publications for major retail and financial organisations.

ITP was founded in 1987 in the UK, and won The Queen's Award for Export Achievement in 1995. Reflecting the international scope of its business, the company subsequently relocated to Dubai in the United Arab Emirates, where over 500 staff are based. The company also has offices in Mumbai and London, and is led by CEO Ali Akawi, with former Sunday Times Editor and BBC broadcaster Andrew Neil acting as chairman. [www.itp.com](http://www.itp.com)

### **About Ahlan!**

*Ahlan!* is the region's biggest selling celebrity brand, boasting the highest market awareness throughout Dubai and the GCC.

Containing the hottest news and gossip direct from Hollywood and the latest fashion, beauty and star style both on and off the red carpet, *Ahlan!* was the first homegrown celebrity magazine to hit the shelves in the Middle East in 2003. It continues to dominate the market thanks to its local and international celebrity news, fashion and events.

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