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**Harper’s Bazaar Arabia Celebrates 10 Years**

*Tradition of championing Arab women continues with ‘Reflections on Arabia’ themed March issue and annual ‘Best Dressed’ supplement*

Harper’s Bazaar Arabia, the ultimate luxury lifestyle, fashion and beauty authority for style conscious women, today introduces its March 2017 issue. The publication is made special by representing the 10-year anniversary of the Arabia edition, which has enjoyed considerable success championing the tastes and trends of the modern Arab female over the past decade and currently enjoys a position as the GCC’s highest selling luxury magazine. Themed ‘Reflections on Arabia’, the collectors’ issue is packed with editorial that shines a light on the considerable achievements of the diverse and empowered women of the Middle East. This tribute comes during a year when the global Harper’s Bazaar brand marks its 150th birthday worldwide, making it a fitting part of the milestone celebrations.

The March cover story continues Harper’s Bazaar Arabia’s reputation for attracting and collaborating with some of the world’s leading creative talents and producing content that is a specific reflection of regional trends and the local zeitgeist. Titled ‘Arabia United’, the story was shot by luminary photographer Ellen von Unwerth, and features three Arab models on location in Marrakech. The 24-page portfolio is accompanied by a feature written by editor-in-chief, Louise Nichol.

The issue is made more compelling by also featuring the 106-page annual Harper’s Bazaar Best Dressed special edition book, showcasing 40 of the region’s most stylish women, including the Iraqi/British academic Dr Serra Kirdar, lecturer, researcher and author of Education in the Arab World; Iranian/American visual artist Shirin Neshat, 59; and Princess Noor Pahlavi.

Elsewhere, the 354-page March magazine makes for insightful and relevant reading, covering pertinent regional issues, variously chronicling the online modesty fashion movement, speaking with Egypt’s first feminist and examining the remarkable achievements of Arab women in sports. Fashion editorial covers Arabian accessories, style in Kuwait and introduces a new UAE-born fragrance brand, together with all the regular content that has made Harper’s Bazaar the GCC’s leading fashion reference point. Exclusive behind the scenes footage is also available on the Harper’s Bazaar Arabia website.

Louise Nichol, Editor-in-Chief, Harper’s Bazaar Arabia comments, “Over the last decade Harper’s Bazaar Arabia has celebrated the region’s most stylish and inspirational women. Reflecting the values, ambitions and achievements of Arab women is at the heart of all we do, and it is an honour to tell the stories of some of the world’s most elegant and impressive women through the physical and digital pages of Bazaar.”

Tonight, Harper’s Bazaar Arabia will mark 10 years of trail-blazing shoots and editorial with a high-profile event held at the Jumeirah Al Naseem Hotel, Dubai, held in association with Bentley, Payal New York and Ounass.com. Attended by the who’s who of the Gulf’s social scene, the event will underline the talent, creativity and passion of the Harper’s Bazaar Arabia team as they look to another decade covering all that’s new, next and noteworthy in the regional style world.

[www.harpersbazaararabia.com](http://www.harpersbazaararabia.com)

#BazaarArabia10

#BazaarBestDressed

**ENDS**

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**Harper’s Bazaar Arabia**

Harper's Bazaar focuses on the luxury market and covers what's new to what's next. Like its high profile sister publications around the world, Harper's BAZAAR Middle East is the arbiter of fashion and good taste for educated, elegant and refined women in the region.