



## ABOUT ME

Hi, I'm Gustavo Fisner, a designer with over 5 years of experience working across different areas of design, delivering visual and creative solutions focused on clarity, strategy, and impact.

My work blends aesthetics with functionality, applying creativity with intention to build real value for businesses, products, and people across a wide range of challenges.

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## EDUCATION

### DIGITAL ARTS AND MEDIA

UNIVAP, Universidade Vale do Paraíba – Technologist  
(January 2022 – December 2026)



## PROFESSIONAL EXPERIENCE

### DESIGN INTERN

Fundação Cultural Cassiano Ricardo  
(August 2023 – January 2024)

- Designed visual assets for social media campaigns, including Facebook ads and Instagram posts.

### MID-LEVEL DESIGNER

VOIA agency  
(February 2025 – Present)

- Collaboration with marketing, web design, and strategy teams to define briefings, requirements, and project goals.
- Creation of flyers, posters, and other marketing materials for digital and print.
- Development of brand identities, flexible visual systems, advertising campaigns, and branding/rebranding projects.



## SKILLS

- **Fluent in English**  
Spoken and written communication.
- **Adobe Creative Suite Proficiency**  
Photoshop, Illustrator, InDesign, Premiere Pro, After Effects.
- **Teamwork & Collaboration**
- **Strong Communication Skills**
- **Problem Solving & Critical Thinking**
- **Adaptability to New Trends**
- **Marketing & Branding Knowledge**

