



# Portfolio Project - MyBank

## Data Analysis: Bank Loan Lending Data Analytics. Business Requirements s Problem Statements.

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Project Role: Data Analyst - Financial Bank.

### Applications and Skills Used:

- Microsoft Office
- Business Requirement gathering techniques.
- UI/UX standards (User Interface/User Experience)
- Microsoft Excel
- Tableau - Public
- MySQL (MySQL 8.4 Server, MySQL Workbench 8.0 CE )

### Target Stakeholders:

This dynamic analysis dashboard will be used for the following job roles to increase their productivity and achieve business goals.

- Bank Managers
- Financial Analysts
- Loan Officers

### Business Requirements:

The financial bank management team would like to analyze and get data insights from available loan lending data available in their system. On this interactive dashboard, bank management and finance analysts would like to see a few KPIs (Key Performance Indicators) such as loan issued, total applications, total funded loans as well as detailed information about current loans.

- What are key KPI as-on-date?
  - Total Loan Applications, Total Funded Amount, Total Amount Received, Average Interest Rate, Average TDI (...)
- What is the status of loan issued (with good and bad standing)?

Loan data can be dynamically analyzed by various business areas such as loan by grade, loan by purpose etc.



# Portfolio Project - MyBank

- Three dashboards -
  - **Summary Dashboard** - Summary, KPIs, Navigation links/buttons to go to other dashboards.
  - **Overview Dashboard** - Overview charts/visualizations for deeper data insights, charts with Interactive filters, KPIs.
  - **Detail Dashboard** - View granular loan data.

## DASHBOARD 1: SUMMARY (Key Performance Indicators (KPIs) Requirements):

1. **Total Loan Applications:** We need to calculate the total number of loan applications received during a specified period. Additionally, it is essential to monitor the Month-to-Date (MTD) Loan Applications and track changes Month-over-Month (MoM).
2. **Total Funded Amount:** Understanding the total amount of funds disbursed as loans is crucial. We also want to keep an eye on the MTD Total Funded Amount and analyze the Month-over-Month (MoM) changes in this metric.
3. **Total Amount Received:** Tracking the total amount received from borrowers is essential for assessing the bank's cash flow and loan repayment. We should analyze the Month-to-Date (MTD) Total Amount Received and observe the Month-over-Month (MoM) changes.
4. **Average Interest Rate:** Calculating the average interest rate across all loans, MTD, and monitoring the Month-over-Month (MoM) variations in interest rates will provide insights into our lending portfolio's overall cost.
5. **Average Debt-to-Income Ratio (DTI):** Evaluating the average DTI for our borrowers helps us gauge their financial health. We need to compute the average DTI for all loans, MTD, and track Month-over-Month (MoM) fluctuations.

## DASHBOARD 1: SUMMARY (Good Loan v Bad Loan KPIs)

- Good Loan:
  - Good Loan Application Percentage
  - Good Loan Applications
  - Good Loan Funded Amount
  - Good Loan Total Received Amount
- Bad Loan
  - Bad Loan Application Percentage
  - Bad Loan Applications
  - Bad Loan Funded Amount
  - Bad Loan Total Received Amount
- Loan Status Grid View



# Portfolio Project - MyBank

- In order to gain a comprehensive overview of our lending operations and monitor the performance of loans, we aim to create a grid view report categorized by 'Loan Status.' By providing insights into metrics such as 'Total Loan Applications,' 'Total Funded Amount,' 'Total Amount Received,' 'Month-to-Date (MTD) Funded Amount,' 'MTD Amount Received,' 'Average Interest Rate,' and 'Average Debt-to-Income Ratio (DTI),' this grid view will empower us to make data-driven decisions and assess the health of our loan portfolio.

## DASHBOARD 2: OVERVIEW (CHARTS)

1. Monthly Trends by Issue Date (Line Chart): To identify seasonality and long-term trends in lending activities
2. Regional Analysis by State (Filled Map): To identify regions with significant lending activity and assess regional disparities
3. Loan Term Analysis (Donut Chart): To allow the client to understand the distribution of loans across various term lengths.
4. Employee Length Analysis (Bar Chart): How lending metrics are distributed among borrowers with different employment lengths, helping us assess the impact of employment history on loan applications.
5. Loan Purpose Breakdown (Bar Chart): Will provide a visual breakdown of loan metrics based on the stated purposes of loans, aiding in the understanding of the primary reasons borrowers seek financing.
6. Home Ownership Analysis (Tree Map): For a hierarchical view of how home ownership impacts loan applications and disbursements.
7. Metrics to be shown: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

## Problem Statements:

### DASHBOARD 1: SUMMARY

In order to monitor and assess our bank's lending activities and performance, we need to create a comprehensive Bank Loan Report. This report aims to provide insights into key loan-related metrics and their changes over time. The report will help us make data-driven decisions, track our loan portfolio's health, and identify trends that can inform our lending strategies.



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## Good Loan v Bad Loan KPI's

In order to evaluate the performance of our lending activities and assess the quality of our loan portfolio, we need to create a comprehensive report that distinguishes between 'Good Loans' and 'Bad Loans' based on specific loan status criteria

## Good Loan KPIs:

1. **Good Loan Application Percentage:** We need to calculate the percentage of loan applications classified as 'Good Loans.' This category includes loans with a loan status of 'Fully Paid' and 'Current.'
2. **Good Loan Applications:** Identifying the total number of loan applications falling under the 'Good Loan' category, which consists of loans with a loan status of 'Fully Paid' and 'Current.'



## Portfolio Project - MyBank

3. **Good Loan Funded Amount:** Determining the total amount of funds disbursed as 'Good Loans.' This includes the principal amounts of loans with a loan status of 'Fully Paid' and 'Current.'
4. **Good Loan Total Received Amount:** Tracking the total amount received from borrowers for 'Good Loans,' which encompasses all payments made on loans with a loan status of 'Fully Paid' and 'Current.'

### Bad Loan KPIs:

1. **Bad Loan Application Percentage:** Calculating the percentage of loan applications categorized as 'Bad Loans.' This category specifically includes loans with a loan status of 'Charged Off.'
2. **Bad Loan Applications:** Identifying the total number of loan applications categorized as 'Bad Loans,' which consists of loans with a loan status of 'Charged Off.'
3. **Bad Loan Funded Amount:** Determining the total amount of funds disbursed as 'Bad Loans.' This comprises the principal amounts of loans with a loan status of 'Charged Off.'
4. **Bad Loan Total Received Amount:** Tracking the total amount received from borrowers for 'Bad Loans,' which includes all payments made on loans with a loan status of 'Charged Off.'

### Loan Status Grid View

In order to gain a comprehensive overview of our lending operations and monitor the performance of loans, we aim to create a grid view report categorized by 'Loan Status.' This report will serve as a valuable tool for analyzing and understanding the key indicators associated with different loan statuses. By providing insights into metrics such as 'Total Loan Applications,' 'Total Funded Amount,' 'Total Amount Received,' 'Month-to-Date (MTD) Funded Amount,' 'MTD Amount Received,' 'Average Interest Rate,' and 'Average Debt-to-Income Ratio (DTI),' this grid view will empower us to make data-driven decisions and assess the health of our loan portfolio.

### DASHBOARD 2: OVERVIEW

In our Bank Loan Report project, we aim to visually represent critical loan-related metrics and trends using a variety of chart types. These charts will provide a clear and insightful view of our lending



# Portfolio Project - MyBank

operations, facilitating data-driven decision-making and enabling us to gain valuable insights into various loan parameters. Below are the specific chart requirements:

## 1. Monthly Trends by Issue Date (Line Chart):

Chart Type: Line Chart

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

X-Axis: Month (based on 'Issue Date')

Y-Axis: Metrics' Values

*Objective: This line chart will showcase how 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received' vary over time, allowing us to identify seasonality and long-term trends in lending activities.*

## 2. Regional Analysis by State (Filled Map):

Chart Type: Filled Map

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

Geographic Regions: States

*Objective: This filled map will visually represent lending metrics categorized by state, enabling us to identify regions with significant lending activity and assess regional disparities.*

## 3. Loan Term Analysis (Donut Chart):

Chart Type: Donut Chart

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

Segments: Loan Terms (e.g., 36 months, 60 months)

*Objective: This donut chart will depict loan statistics based on different loan terms, allowing us to understand the distribution of loans across various term lengths.*

## 4. Employee Length Analysis (Bar Chart):



# Portfolio Project - MyBank

Chart Type: Bar Chart

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

X-Axis: Employee Length Categories (e.g., 1 year, 5 years, 10+ years)

Y-Axis: Metrics' Values

*Objective: This bar chart will illustrate how lending metrics are distributed among borrowers with different employment lengths, helping us assess the impact of employment history on loan applications.*

## 5. Loan Purpose Breakdown (Bar Chart):

Chart Type: Bar Chart

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

X-Axis: Loan Purpose Categories (e.g., debt consolidation, credit card refinancing)

Y-Axis: Metrics' Values

*Objective: This bar chart will provide a visual breakdown of loan metrics based on the stated purposes of loans, aiding in the understanding of the primary reasons borrowers seek financing.*

## 6. Home Ownership Analysis (Tree Map):

Chart Type: Tree Map

Metrics: 'Total Loan Applications,' 'Total Funded Amount,' and 'Total Amount Received'

Hierarchy: Home Ownership Categories (e.g., own, rent, mortgage)

*Objective: This tree map will display loan metrics categorized by different home ownership statuses, allowing for a hierarchical view of how home ownership impacts loan applications and disbursements.*



# Portfolio Project - MyBank

These diverse chart types will enhance our ability to visualize and communicate loan-related insights effectively, supporting data-driven decisions and strategic planning within our lending operations."

## DASHBOARD 3: DETAILS

In our Bank Loan Report project, we recognize the need for a comprehensive 'Details Dashboard' that provides a consolidated view of all the essential information within our loan data. This Details Dashboard aims to offer a holistic snapshot of key loan-related metrics and data points, enabling users to access critical information efficiently.

### *Objective:*

*The primary objective of the Details Dashboard is to provide a comprehensive and user-friendly interface for accessing vital loan data. It will serve as a one-stop solution for users seeking detailed insights into our loan portfolio, borrower profiles, and loan performance.*