



**Jean-Baptiste Bal**



jbbal.fr



jeanbaptiste.bal@gmail.com



10, rue Charles Rivail  
38100 GRENOBLE (FR)



+33 6 52 13 24 39

## Key experiences

September 2021 - Today

### Lead UI/UX designer for Studio Base 2 (Paris)

Implementation, integration and maintenance of a multi-platform design system.

November 2017 - September 2021

### Lead UI/UX designer for Bee Buzziness (Grenoble)

Set up, maintenance and appliance of a user-oriented interface design process. Management of a team of two designers.

September 2015 - November 2017

### Graphic designer / UI designer / Product manager for France Bureau (Grenoble)

Complete website redesign, creation of digital & print communication visuals and product management.

October 2014 - September 2015

### Graphic designer / Signage project manager for Radio France with Signalyon (Lyon)

Creation of visual identities and installation of signage in buildings such as the Maison de la Radio and the Hôtel de Région.

June 2009 - June 2014

### Freelance graphic designer (Lyon)

Realization of customer projects focused mainly on visual identity.

## Tools

Figma

Sketch

HTML + CSS

Vue

Typescript

## Key strengths



Teamwork



Rigor & discipline



Sense of optimization



Problem solving



Smile & humor

## Languages

French

English

## Informations diverses

Driving license & personal vehicle

36 years old, single

Bachelor's degree

## Hobbies & interests



Cinema & photography



Outdoor sports



New technologies



DIY & handicrafts