CHARACTERISTICS Language support Typographic support Styles **Families** focused neutral distinctive DESIGN Erik Spiekermann RELEASED 1991-2003

STYLES (28) Condensed Black Italic **FAMILIES** Meta Serif Meta Headline



TEXT SAMPLES

[12/14] Assoziation plus de corvées

[10/12] Assoziation plus de corvées

[8/10] Assoziation plus de corvées alimentaires heeft

FF Meta Pro Hairline Italic FF Meta OT Hairline Italic

Meta

FF Meta ERIK SPIEKERMANN | 1985

Platz f
ür Identcode- bzw. Expresslabel -

Bitte nicht beschriften!

Also see Extended PDF and FF OpenType User Guide

Beim Versand eines unfreien Pakets Aufkleber ablösen und auf das Paket kleben.

point sizes. Against its intended purpose, FF Meta very quickly became one o the most popular typefaces of the computer era, and has been referred to as the Helvetica of the 90s – not necessarily a compliment. It is used a lot in magazines, from the Normal weight in small point sizes for captions up to the

FF Meta Schriftschnitte

FF Meta Hairline* FF Meta Hairline Italic* FF Meta Thin* FF Meta Thin Italic* FF Meta Light*

FF Meta Light Italic*

FF Meta Normal

FF Meta Normal Italic

FF Meta Book

FF Meta Book Italic

FF Meta Medium

FF Meta Medium Italic

FF Meta Bold

FF Meta Bold Italic

FF Meta Black

FF Meta Black Italic *no Cyrillic

Absender

Erik Spiekermann

Vor- und Nachname

Ort

Berlin

FF Meta Pro Condensed Schriftschnitte

FF Meta Condensed Normal FF Meta Condensed Normal Italic FF Meta Condensed Book FF Meta Condensed Book Italic FF Meta Condensed Medium FF Meta Condensed Medium Italic FF Meta Condensed Bold FF Meta Condensed Bold Italic FF Meta Condensed Extra Bold FF Meta Condensed Extra Bold Italic FF Meta Condensed Black FF Meta Condensed Black Italic

Handgloves

abcdefghijklmnopgrstuvwxyz 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789 абвгдеёжзийклмнопрстуфхцчшщъыьэюя АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ αβγδεζηθικλμνξοπρςστυφχψωάξή ϊί ϋόύ ΰώ ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΣΤΥΦΧΨΩΆΈΗΙΟΥΏ

"The brand value is doubtful, as corporate typefaces can only look so different from other faces. If it looks too weird it won't last very long, and it'll only be suitable for advertising." **ERIK SPIEKERMANN**

David Earles, Designing Typefaces, Rotovision sa 2002