



Evento

Organize your Events  
without worries.



# Introduction

**Evento is an event sharing platform where you can organize and attend any important events, programs, seminars, exhibitions orientations, farewells, meetings, parties, fairs, functions, hostings, musical shows in a best possible way with the available resources.**

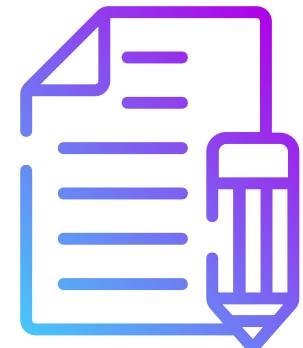
**Now you don't have to worry about your audience inefficiencies. We are here to add value to your events with the suitable audience reach and attendees.**

## Platform Overview

- **User Profile**
- **Event Creation**
- **Event Discovery**
- **Audience Reach**
- **Social Interaction**
- **Value Orientated**
- **Monitization Option**

# Objectives

**Evento aims to foster community engagement and promote genuine will in different levels (business, educational, awareness, branding, scaling, growth).**



**Event  
Planning**



**Reaching  
Attendees &  
Participants**

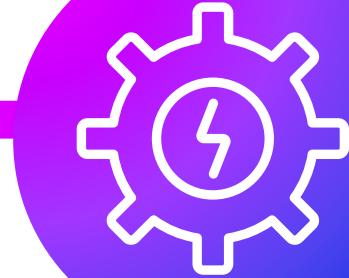


**Adding value  
to the Event**

# Our Objectives

## Enhancing Event Discovery

The app aims to provide users with a convenient platform for discovering a diverse range of events tailored to their interests and preferences.



## Community Engagement

The app aims to cultivate a vibrant and interactive community of event-organizers & enthusiasts, fostering communication, collaboration & networking opportunities.



## Promoting Event

The app aims to support event organizers in achieving their goals, whether it's increasing ticket sales, maximizing attendance or delivering exceptional attendee experiences.



## Scaling and Growth

The app aims to expand its user base, increase its market share, and grow its platform's reach and influence over time, both geographically and industries-wise.



# Programming Languages and Tools :



## Frontend

- **HTML**
- **CSS**
- **Java-script**
- **Bootstrap**



## Backend

- **flask**



## IDE tool

- **Visual Studio**

## Web Browser

- **Chrome**
- **Safari**
- **Firefox**

## Database

- **SQLAlchemy**

## Version control

- **Git**

## Hosting platform

- **Render**



Evento

# Evento Platform Strategy.



04

**Incentives and Rewards:** Implementing gamification elements, loyalty programs, and promotional offers to incentivize user engagement and retention. Rewarding users for participating in events, referring friends, and contributing valuable content to the platform.

01

**Market Research:** Conducting thorough market research to understand the needs, preferences, and behaviors of our target audience. Identify existing competitors, market trends, and opportunities for differentiation.

02

**User-Friendly Platform:** Investing in user experience (UX) design and intuitive interface development to ensure your platform is easy to navigate, visually appealing, and accessible across various devices and screen sizes.

03

**Community Engagement:** Creating opportunities for community building and user interaction within our platform. Encouraging users to share their experiences, connect with like-minded individuals, and contribute user-generated content such as event reviews, photos, and discussions.



# Our Services:

- **Event Discovery**
- **Event Promotion**
- **Ticketing and Registration**
- **Event feedback and Analytics**
- **Monitization option**

# Our Team



**Bibek Rai**

Full Stack  
Developer



**Mukunda Kathayat**

Project manager &  
Frontend  
Developer



**Bipin Khanal**

Frontend  
Developer



# Thank you

**Nischal Kathayat**

Project manager

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