Zogato Food Delivery App Users

SQL Mini Project

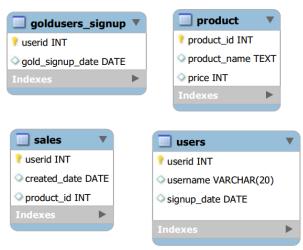
The focus of this project is to learn to write different types SQL statements to insert and retrieve data from a database. For database storage we will use MySQL.

Business Objective: To develop a comprehensive database analysis project for "Zogato", focusing on user behaviour insights. The goal is to provide actionable business intelligence, enhance decision-making, and optimize marketing strategies through a deep understanding of customer preferences and engagement.

##Problem Statement

In this project we have to do the following activities...

- Create four tables
- Insert data in these tables
- Retrieve the data from these tables based on the requirements mentioned below



- a. Create a schema named "Zogato" and create the tables mentioned above with the mentioned column names. Also, declare the relevant datatypes for each feature/column in the dataset.
- b. Insert the data in the newly created tables.
- Perform read operation on the designed table created in the above task.
 - 1. What is the total amount each customers spent on Zogato?
 - 2. How many days has each customer visited Zogato?
 - 3. What was the first product purchased by each customer?
 - 4. What is the most purchsed item on menu and how many times was it purchased by all customers?
 - 5. Which item was most popular for each customers?
 - 6. Which Item was purchased first after they became a member?
 - 7. Which item was just purchased before the customer became a member?
 - 8. What is the total order and amount spent for each member before they became a member?