

International Breweries Analysis

The project involved the analysis of International breweries dataset to analyze market trends, financial performance, challenges and opportunities. Excel was used as the tool.

Data Cleaning

- Remove duplicate and blanks
- Assigned the correct data type to each column
- Formatting data

Data Analysis

- Identifying patterns and trends

Data Visualization

- Created charts from pivot tables to convey numbers into visuals to communicate insight from the analysis.
- Created slicers to filter data contained in pivot tables.
- Built an interactive dashboard to show all information in one place.

Key Insights from the Dashboard:

- Analyze year with the highest profit
- Generating total profit between the two territories
- Analyzing profit worth within the last three years
- Trophy, Eagle lager and Castle lite brand are max contributing.

This project helped me strengthen my skills in data analysis and visualization. Excited to work on more real-world problems and gain deeper insights!

