

# BUSINESS RELATIONSHIP ANALYSIS

Free Agents Inc !” MyahnArt LLC

2 Relationships Identified

## BUSINESS PROFILES

### Free Agents Inc

Contact: James Higbe  
Industry: Professional Services  
Key people to solve you business issue

### MyahnArt LLC

Contact: Myah Freeman  
Industry: Marketing & Design  
Creative Services and Products: Murals, Live Painting, Custom Portraits and More

REFERRAL 1/2

75% conf

MyahnArt LLC !’ Free Agents Inc

#### Reasoning:

MyahnArt LLC and Free Agents Inc target similar businesses in Jacksonville, particularly those looking to enhance their work environments and employee engagement. They can refer clients to each other for complementary services without competing.

#### Value Proposition:

By referring clients, both businesses can increase their customer base, potentially generating additional revenue streams of 10-20% per quarter.

#### Collaboration Example:

MyahnArt refers Free Agents Inc to a local tech company looking to improve team dynamics and productivity. In return, Free Agents Inc connects MyahnArt with a corporate event planner needing a mural for an upcoming company retreat, resulting in a project worth \$2,500 for MyahnArt.

#### Synergy Potential:

This pairing is unique because MyahnArt can beautify workspaces that Free Agents Inc helps to optimize, creating a holistic approach to enhancing business environments.

#### Action Items:

1. Set up a bi-weekly meeting to discuss potential referrals and client needs.

2. Create a referral agreement outlining percentage splits for referred projects.
3. Develop joint marketing materials highlighting both services to attract mutual clients.

Value: MEDIUM

MUTUAL BENEFIT

## REFERRAL 2/2

65% conf

Free Agents Inc / MyahnArt LLC

### Reasoning:

Free Agents Inc serves companies in need of creative solutions for employee engagement and branding, making them a perfect source for referrals to MyahnArt LLC.

### Value Proposition:

This referral relationship can bring in additional income for Free Agents Inc through commissions on projects referred, potentially increasing their revenue by 15%.

### Collaboration Example:

Free Agents Inc identifies a client needing to boost morale through an office makeover and refers them to MyahnArt for a series of custom art installations. MyahnArt secures a \$3,000 project, and Free Agents earns a 10% referral fee.

### Synergy Potential:

The combination of MyahnArt's artistic services and Free Agents' business solutions creates a unique offering that addresses both aesthetic and operational needs of local companies.

### Action Items:

1. Initiate an introductory meeting between both teams to understand each other's offerings and client profiles.
2. Implement a tracking system for referrals to measure success and optimize the partnership.
3. Host a joint networking event to promote both services to local businesses.

Value: MEDIUM

MUTUAL BENEFIT