

BUSINESS RELATIONSHIP ANALYSIS

JAX AI Agency !” Relax Relate & Release

2 Relationships Identified

BUSINESS PROFILES

JAX AI Agency

Contact: Vic Bushe

Industry: Technology

Technology and AI Consulting

Relax Relate & Release

Contact: Hazel Lee

Industry: Health & Wellness

Massage Therapy

PARTNER 1/2

75% conf

JAX AI Agency !” Relax Relate & Release

Reasoning:

JAX AI Agency can enhance Relax Relate & Release's operations by implementing AI-driven scheduling and client management systems, which can streamline their processes. This partnership would allow Relax Relate & Release to modernize their business while providing JAX AI with a case study to attract more clients in the health and wellness sector.

Value Proposition:

By automating scheduling and client communications, Relax Relate & Release could reduce operational costs by 30% and increase client retention through improved service.

Collaboration Example:

JAX AI Agency could develop an AI-driven scheduling tool specifically for Relax Relate & Release, enabling veterans to book appointments easily via a chatbot on their website. This tool could also send personalized reminders and follow-ups, enhancing client engagement. Both businesses would share the revenue from any increased bookings, with JAX AI charging a setup fee plus a percentage of new revenue generated from the service.

Synergy Potential:

This partnership uniquely combines cutting-edge technology with a focused health and wellness service, appealing to a demographic (veterans) that may benefit significantly from modernized access to wellness services.

Action Items:

1. Schedule a meeting to discuss specific needs and operational pain points of Relax Relate & Release.
2. Create a proposal for an AI-driven scheduling solution tailored to the needs of veterans.
3. Pilot the AI scheduling solution for a month and measure improvements in appointment bookings and client satisfaction.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

60% conf

Relax Relate & Release !' JAX AI Agency

Reasoning:

Relax Relate & Release serves veterans who might also be small business owners or employees of small businesses that could benefit from AI consulting services. This creates a referral opportunity where Relax can introduce JAX AI to potential clients within their network.

Value Proposition:

For every successful referral that leads to a contract, Relax Relate & Release could receive a referral fee or percentage of the revenue, creating an additional income stream.

Collaboration Example:

During a workshop for veterans, Relax Relate & Release could invite JAX AI Agency to give a presentation on how AI can help small businesses improve efficiency. If five veterans express interest in JAX's services after the event, Relax could earn a referral fee of 10% on any contracts signed, generating potential income of \$1,000 or more.

Synergy Potential:

This pairing leverages a shared target market—small business owners within the veteran community—creating a strong referral network that is both meaningful and mutually beneficial.

Action Items:

1. Organize a workshop or informational session on AI for veterans at Relax's facility.
2. Develop a referral agreement outlining the terms and benefits for successful leads.
3. Establish a follow-up mechanism to track referrals and feedback from the veterans.

Value: MEDIUM

MUTUAL BENEFIT