

Organize Design Create

• Marketing & Design

Marketing for entrepreneurs, non-profits, and small businesses.

Contact Information

Contact: Victoria Price
Email: victoria@organizedesigncreate.com
Phone: 3023820336
Website: organizedesigncreate.com

TARGET MARKET

My ideal clients are startups, established entrepreneurs and seasoned professionals looking to add structure or build their social footprint.

CURRENT NEEDS

Capital

Partnership Opportunities (25)

1

JAX AI Agency
Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can leverage Organize Design Create's marketing expertise to promote their AI services while providing AI solutions to enhance Organize Design Create's digital marketing strategies. This mutual enhancement of services directly aligns with both businesses' target markets.

VALUE: By collaborating, both businesses can tap into each other's networks, potentially increasing client base by 30% and revenue through joint projects.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create targets small businesses that may require AI consulting, making it an excellent referral source for JAX AI Agency. Likewise, JAX can refer clients needing comprehensive marketing solutions to Organize Design Create.

VALUE: Establishing a referral relationship can generate an additional \$10,000 in revenue annually for both companies through mutual client recommendations.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI-driven social media analytics tool that Organize Design Create uses to offer enhanced insights to their clients about engagement and trends. During a marketing workshop, they showcase this tool, attracting 10 new clients, with a projected revenue of \$15,000 from the workshop alone.

[*] UNIQUE SYNERGY

The unique synergy lies in combining cutting-edge AI technology with creative marketing, providing clients with innovative solutions that neither could achieve alone-especially in a competitive market like Jacksonville.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to identify potential AI-driven marketing solutions.
- 2 Develop a case study together showcasing the benefits of AI tools in marketing campaigns.
- 3 Plan an upcoming workshop where both can present their offerings to potential clients.

2 Jazzi's Creations

Events & Gifts

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jazzi's Creations can provide personalized gifts that Organize Design Create can use in their marketing campaigns. Collaborating on workshops or events can enhance their visibility and client engagement, as both businesses cater to similar target markets.

VALUE: By collaborating, both businesses can tap into each other's customer bases, potentially increasing sales by 20% through joint events and marketing efforts.

-> WHAT YOU PROVIDE (Referral)

Both businesses have overlapping target markets, and Organize Design Create can refer clients needing corporate gifts or team-building events to Jazzi's Creations. This mutual referral system can enhance client offerings without direct competition.

VALUE: Increased lead generation through referrals, with potential revenue growth of 15% as both businesses can recommend trusted partners to their clients.

[!] PARTNERSHIP SCENARIO

Organize Design Create can partner with Jazzi's Creations to host a quarterly DIY craft and marketing workshop. For example, at a local community center, they could offer a Saturday event where attendees create personalized gifts while learning marketing tips from Victoria. Participants pay \$50 each, and with 30 attendees, Jazzi earns \$1,500, while Victoria promotes her services and gains new clients.

[*] UNIQUE SYNERGY

This partnership uniquely combines marketing expertise with hands-on creativity, appealing to businesses and families looking for both branding solutions and engaging activities.

NEXT STEPS:

- 1 Set a meeting to discuss potential workshop dates and formats.
- 2 Create a joint marketing plan for the workshop, utilizing both companies' social media channels.
- 3 Develop a promotional package that includes discounts for attendees who sign up for services from both businesses.

3 Tosh's Urban Garden

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Tosh's Urban Garden could collaborate with Organize Design Create to launch a marketing campaign that showcases its herbal products. Given that both businesses target health-conscious individuals and entrepreneurs, a joint campaign could effectively reach a wider audience while leveraging both brands.

VALUE: By combining marketing resources and expertise, Tosh's Urban Garden could see a 30% increase in sales from a targeted campaign, while Organize Design Create could charge for their services and gain new clients from the partnership.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create can refer their health-conscious clientele to Tosh's Urban Garden, as they both serve similar

target markets without direct competition. This creates an avenue for cross-promotion.

VALUE: Organize Design Create could enhance their service offerings by integrating referrals, potentially increasing client satisfaction and retention rates while Tosh's Urban Garden gains new customers without significant marketing expense.

[!] PARTNERSHIP SCENARIO

Organize Design Create designs a social media campaign for Tosh's Urban Garden featuring weekly herbal health tips and spotlighting specific products. They host a live virtual tea-tasting event where attendees can sample products and learn about their benefits. The campaign runs for a month, with the potential to generate \$2,000 in sales for Tosh's and \$1,000 in service fees for Organize Design.

[*] UNIQUE SYNERGY

Both businesses emphasize eco-friendliness and health, creating a natural alignment that enhances brand credibility. This partnership allows for authentic storytelling around wellness, making the marketing efforts more relatable and impactful.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm campaign ideas and goals.
- 2 Develop a timeline for the social media campaign and event.
- 3 Create a joint budget to allocate resources effectively for marketing.

4 The Collective Om

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

The Collective Om provides holistic health services that can greatly benefit the marketing efforts of Organize Design Create. By collaborating, they can create a unique wellness campaign that promotes both businesses while also providing genuine value to their clients.

VALUE: By creating a joint wellness program, both businesses can attract new clients, with an estimated revenue increase of 20% through bundled service offerings and shared marketing efforts.

-> WHAT YOU PROVIDE (Referral)

Both businesses target small businesses, but in different aspects of their operations. Organize Design Create can refer its clients seeking holistic health services to The Collective Om, creating a referral network that adds value to both parties.

VALUE: Organize Design Create can earn referral fees or reciprocal referrals, potentially increasing client retention by 15% as they can offer a more comprehensive service package.

[!] PARTNERSHIP SCENARIO

The Collective Om could offer a 'Wellness Wednesday' event where clients of Organize Design Create get a free mini holistic health session. This event could be marketed through social media, and both businesses share the costs and profits from any upsells during the event. For example, if 30 clients attend and each purchases a service worth \$50 after the event, they could generate an additional \$1,500 in revenue.

[*] UNIQUE SYNERGY

This partnership uniquely combines health and marketing, tapping into the growing trend of workplace wellness, which is increasingly attractive to small businesses looking to improve employee satisfaction and productivity.

NEXT STEPS:

- 1 Schedule a meeting between Ashlyn and Victoria to outline potential wellness event details.
- 2 Develop a joint marketing plan to promote the 'Wellness Wednesday' campaign.
- 3 Create a feedback loop post-event to assess outcomes and client satisfaction for future collaboration.

<- WHAT THEY PROVIDE (Collaboration)

MyahnArt's creative services can complement Organize Design Create's marketing efforts, providing unique visual content that enhances marketing campaigns. Together, they can create more engaging promotional materials that attract their target audiences.

VALUE: This collaboration could generate an additional revenue stream of approximately \$10,000 per quarter through joint projects and shared clients, increasing brand visibility for both businesses.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar target market of small businesses and entrepreneurs who would benefit from MyahnArt's creative services. Referring clients to each other can enhance their service offerings without direct competition.

VALUE: This referral relationship could lead to an estimated increase in client acquisition for both businesses, with potential revenue growth of \$5,000 each per quarter through referrals alone.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a series of custom murals for Organize Design Create's clients, showcasing their brand messages in vibrant, artistic ways. For example, a local coffee shop could commission a mural that highlights their story and values, which MyahnArt would create on-site during a promotional event organized by Organize Design Create. They could split the project fee of \$3,000, enhancing the coffee shop's customer engagement and providing both businesses with a strong case study for future marketing.

[*] UNIQUE SYNERGY

The unique pairing of MyahnArt's artistic talent with Organize Design Create's marketing expertise allows for dynamic visual storytelling. This collaboration stands out as they can offer a full package of creative and strategic services that few competitors can match.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential joint projects and client referrals.
- 2 Identify 2-3 upcoming events where both businesses can showcase their services together.
- 3 Create a joint promotional package that includes special pricing for clients who engage both services.

<- WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching and training for executives and small business owners, which aligns with Organize Design Create's focus on marketing for entrepreneurs and small businesses. This collaboration allows both businesses to offer a comprehensive package to their clients, enhancing value for both parties.

VALUE: By collaborating on joint offerings, Genuines can access Organize Design Create's clients, potentially increasing revenue through bundled services, while Organize Design Create can enhance its service offerings, attracting higher-tier clients.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients needing coaching, particularly startups and small businesses looking for strategic guidance. Conversely, Genuines can refer clients needing marketing strategies, leading to a mutually beneficial referral system.

VALUE: The referral relationship could boost client acquisition for both businesses, increasing overall revenue without substantial marketing costs.

[!] PARTNERSHIP SCENARIO

Genuines hosts a workshop titled 'Elevate Your Brand: The Executive's Guide to Marketing' at Organize Design Create's studio.

During the session, Reden provides executive coaching insights while Victoria showcases practical marketing strategies. They charge \$250 per attendee, expecting 20 attendees. Both businesses split the revenue, gaining exposure and new client leads.

[*] UNIQUE SYNERGY

The unique synergy lies in combining high-level coaching with practical marketing strategies, creating a holistic approach to business growth that neither could achieve independently. This pairing provides clients with both mindset shifts and actionable tactics.

NEXT STEPS:

- 1 Schedule an initial meeting to discuss workshop topics and logistics.
- 2 Create a joint marketing plan to promote the workshop through both businesses' channels.
- 3 Set a date for the workshop and finalize the venue details at Organize Design Create's studio.

7 Simple Creations By T

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

While both businesses serve different primary functions, they share a target market of entrepreneurs and small businesses. Simple Creations can refer clients who need marketing services to Organize Design Create, enhancing their offering of personalized gifts with marketing support.

VALUE: By referring clients, Simple Creations can earn a referral fee ranging from 10-15% for each new client that engages Organize Design Create's services, potentially increasing their revenue without additional marketing effort.

-> WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing for small businesses, while Simple Creations By T offers custom gifts and accessories that can appeal to the same demographic. By collaborating, they can leverage each other's strengths to create unique marketing campaigns that feature Simple Creations' products.

VALUE: Through this collaboration, both businesses can expect increased exposure and sales. For instance, Organize Design Create could secure a 20% increase in client engagement, while Simple Creations could see a 30% boost in orders from targeted marketing efforts.

[!] PARTNERSHIP SCENARIO

Organize Design Create could organize a 'Celebrate Your Milestone' event, promoting Simple Creations' custom gifts as perfect keepsakes. They could target local entrepreneurs and nonprofits to attend. Each attendee receives a personalized gift from Simple Creations, and Organize Design Create showcases their marketing expertise through event branding and social media coverage, generating revenue from ticket sales and new leads for both businesses.

[*] UNIQUE SYNERGY

The unique synergy lies in their complementary services; Organize Design Create can enhance the visibility of Simple Creations' products through strategic marketing, while Simple Creations can provide tangible promotional items that Organize Design Create can use to attract clients.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential joint marketing events.
- 2 Develop a co-branded promotional campaign for the 'Celebrate Your Milestone' event.
- 3 Create a social media strategy to highlight the collaboration and engage both customer bases.

<- WHAT THEY PROVIDE (Referral)

JPO Logistics serves shippers and owner-operators who are likely in need of marketing services to grow their businesses. In turn, Organize Design Create's target market includes entrepreneurs and small businesses who may require logistics services for shipping their products.

VALUE: By referring clients to each other, both businesses can tap into new customer bases, potentially increasing revenue by 15% through cross-referrals.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create caters to startups and small businesses that may require logistics solutions for shipping their products or materials. In this way, they can refer clients to JPO Logistics.

VALUE: By establishing a referral system, Organize Design Create can enhance its service offerings, adding value for clients while earning a commission on referred logistics contracts, potentially increasing revenue by 10%.

[!] PARTNERSHIP SCENARIO

JPO Logistics could refer its clients who need marketing help to Organize Design Create, while Organize could recommend JPO to its startup clients who need reliable freight services. For instance, if a startup in Organize's network needs to ship products for a promotional event, JPO could handle the logistics, and in return, Organize would help the same startup create an effective marketing campaign, generating an estimated \$2,000 in fees for both businesses.

[*] UNIQUE SYNERGY

This partnership uniquely combines logistics and marketing expertise, creating a comprehensive support system for startups and small businesses that are often overwhelmed by both shipping and marketing needs.

NEXT STEPS:

- 1 Schedule a meeting between Paulette and Victoria to discuss referral strategies.
- 2 Create a referral form or document outlining the services each business offers for easy sharing.
- 3 Launch a joint marketing campaign promoting the combined services to their respective customer bases.

<- WHAT THEY PROVIDE (Referral)

Flow provides coaching services which can be valuable for entrepreneurs and small businesses, the exact target market of Organize Design Create. By referring clients to one another, both businesses can expand their client base without competing directly.

VALUE: Increased client acquisition potential for both businesses, leading to an estimated revenue increase of 15% through mutual referrals.

-> WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to Flow, helping them enhance their visibility and attract more clients. This is particularly relevant as Flow has a current need for marketing.

VALUE: By investing in tailored marketing services, Flow could see a 20% increase in new coaching clients within the first quarter, translating into a potential revenue increase of \$5,000.

[!] PARTNERSHIP SCENARIO

Miguel from Flow can refer his coaching clients who need marketing support to Victoria at Organize Design Create. For instance, a startup client of Flow looking to establish their brand identity could be referred to Victoria, who can then create a tailored marketing plan. If this referral leads to a \$3,000 project, both businesses could agree on a referral fee structure that provides Miguel with a 10% commission.

[*] UNIQUE SYNERGY

The unique synergy lies in the shared focus on entrepreneurs and small businesses, creating a seamless support system where clients can receive comprehensive coaching and marketing services, making their growth journey smoother.

NEXT STEPS:

- 1 Set up a referral agreement outlining commission structures for mutual referrals.
- 2 Host a joint webinar targeting entrepreneurs, showcasing coaching and marketing strategies.
- 3 Create a shared marketing flyer detailing both services to hand out at local networking events.

10 IV Creative

Marketing & Design

80%

-> One-way

<- WHAT THEY PROVIDE (Referral)

Both IV Creative and Organize Design Create target local businesses and entrepreneurs in Jacksonville. They could easily refer clients to each other since they serve overlapping markets but offer different specific services.

VALUE: Increased client base and revenue through mutual referrals, potentially adding 10-15% to each business's monthly income.

[!] PARTNERSHIP SCENARIO

IV Creative can refer clients who require structured marketing strategies to Organize Design Create, while Organize Design Create can send clients needing high-quality content creation back to IV Creative. For instance, a local startup needs branding and website content; IV Creative handles the content, and Organize Design Create manages the overall marketing strategy, leading to a seamless client experience.

[*] UNIQUE SYNERGY

Both businesses share a commitment to supporting local entrepreneurs, making their referral system feel authentic and personal, enhancing trust among clients.

NEXT STEPS:

- 1 Schedule a meeting to discuss mutual referral processes and establish clear guidelines.
- 2 Create a referral agreement that outlines commission structures for each successful referral.
- 3 Develop promotional materials highlighting each other's services for client meetings.

11 Genuines Coaching & Consulting

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (partner)

Genuines Coaching & Consulting offers training and coaching that can significantly enhance the marketing efforts of Organize Design Create. By combining coaching services with marketing strategies, they can provide a comprehensive package that appeals to their mutual target markets.

VALUE: By partnering, they could generate an additional revenue stream of 20-30% through bundled offerings, enhancing client retention and attracting new clients.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar client base of entrepreneurs and small businesses that may benefit from Genuines Coaching & Consulting's services. Referring clients to Genuines can enhance Organize's service offering without direct competition.

VALUE: By referring clients to Genuines, Organize Design Create can earn a referral fee, potentially increasing their revenue by 10-15% while providing added value to their clients.

[!] PARTNERSHIP SCENARIO

Genuines Coaching & Consulting designs a six-week leadership coaching program specifically aimed at entrepreneurs, which Organize Design Create markets through their channels. They co-host an online launch event that attracts 100 participants, converting 20 into paying clients at \$1,000 each, thus generating \$20,000 in revenue, split equally.

[*] UNIQUE SYNERGY

Both businesses target similar customer demographics but offer distinct services, enabling them to create a holistic growth package that addresses both personal and business development needs.

NEXT STEPS:

- 1 Schedule an initial meeting to discuss program ideas and combined marketing strategies.
- 2 Develop a joint marketing plan for the coaching program launch event.
- 3 Create a referral agreement to incentivize both businesses in promoting each other's services.

12 Bluebird Health Partners

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target startups and entrepreneurs, but from different angles. Bluebird Health Partners focuses on healthcare strategy, while Organize Design Create provides marketing services for these same startups. Referring clients who need either marketing strategies or healthcare consulting can benefit both parties.

VALUE: By referring clients to each other, both businesses can increase their client base, leading to a potential 20% increase in revenue from new customer acquisitions.

-> WHAT YOU PROVIDE (Collaboration)

Organize Design Create can leverage Bluebird Health Partners' expertise in healthcare consulting to enhance its service offerings, especially for health-focused startups. A collaboration can lead to joint projects that attract more clients seeking comprehensive solutions.

VALUE: Creating joint service packages could increase revenue by 30% through bundled offerings that appeal to health startups needing both strategy and marketing support.

[!] PARTNERSHIP SCENARIO

Bluebird Health Partners refers a startup healthcare app to Organize Design Create for marketing services. The app company requires branding and social media management to launch effectively. In turn, Organize Design Create can send clients needing healthcare strategy back to Bluebird, creating a steady stream of referrals for both businesses.

[*] UNIQUE SYNERGY

The unique synergy lies in their overlapping target markets; Bluebird's healthcare focus complements Organize's design and marketing expertise, allowing them to offer their clients a comprehensive solution.

NEXT STEPS:

- 1 Schedule a meeting to discuss referral agreement details.
- 2 Create a shared document outlining each business's service offerings for internal use.
- 3 Develop a joint marketing campaign to promote the referral services to their respective networks.

13 Enriquez Aesthetics

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Enriquez Aesthetics can leverage the marketing expertise of Organize Design Create to enhance its visibility among its target market. This relationship is beneficial as both businesses aim to reach clients seeking quality services, and by working together, they can expand their reach.

VALUE: Enriquez Aesthetics could see a 25% increase in client bookings through targeted marketing campaigns created by Organize Design Create, while Organize Design Create gains a case study to showcase its effectiveness in the luxury services sector.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals who may also be interested in luxury skincare services. Referring clients could enhance the client base for Enriquez Aesthetics without

direct competition.

VALUE: Organize Design Create could earn a referral fee for each client directed to Enriquez Aesthetics, while Enriquez Aesthetics gains new clients who are already inclined to invest in quality services.

[!] PARTNERSHIP SCENARIO

Enriquez Aesthetics partners with Organize Design Create to launch a 'Skincare Awareness Month' campaign. Organize Design Create creates digital marketing materials, including social media ads and email blasts, to promote special facial packages. During the campaign, they host an exclusive event where attendees receive mini-facials and skincare consultations, with a goal of converting at least 30% of participants into new clients, generating an estimated \$5,000 in new bookings.

[*] UNIQUE SYNERGY

This partnership uniquely combines luxury skincare with tailored marketing strategies, allowing both businesses to appeal to a high-end clientele and enhance the customer experience through cross-promotion.

NEXT STEPS:

- 1 Organize Design Create develops a marketing plan specifically targeting local entrepreneurs and individuals interested in skincare.
- 2 Enriquez Aesthetics provides a special package for clients referred by Organize Design Create, incentivizing cross-promotion.
- 3 Set a date for the 'Skincare Awareness Month' event and outline the marketing materials needed for promotion.

14 Celebrate & Smile International Steppers

Arts & Creative

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers can enhance Organize Design Create's marketing campaigns through engaging dance workshops that attract clients. This collaboration would provide a unique offering that combines marketing with experiential learning, appealing to Organize Design Create's target market.

VALUE: By integrating dance workshops into their marketing packages, Organize Design Create can charge a premium for these unique experiences, leading to a projected increase in client engagement and retention, potentially boosting revenue by 20%.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar clientele who may benefit from the dance enhancement services offered by Celebrate & Smile. By referring clients looking for employee engagement solutions, Organize Design Create can strengthen its client relationships while providing added value.

VALUE: Referring clients to Celebrate & Smile could earn Organize Design Create a referral fee of 10% on any services booked, potentially increasing revenue with each successful referral.

[!] PARTNERSHIP SCENARIO

Organize Design Create could host a 'Dance & Design' event where clients participate in a dance workshop led by Celebrate & Smile while learning about branding strategies. This event could attract up to 30 participants, generating \$1,500 in ticket sales and providing valuable networking opportunities for both businesses as they showcase their services to potential clients.

[*] UNIQUE SYNERGY

This partnership uniquely blends the arts with business strategy, creating an interactive experience that stands out in the crowded marketing space, thereby enhancing both brands' visibility and appeal.

NEXT STEPS:

- 1 Schedule a joint meeting between Tiffany and Victoria to brainstorm potential event themes and logistics.
- 2 Develop a marketing plan highlighting the benefits of the 'Dance & Design' event to be shared with both client bases.
- 3 Set a date for the first event and create promotional materials to launch a targeted campaign.

15 Communicate Design & Marketing

Marketing & Design

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target similar audiences, specifically entrepreneurs and non-profits, which creates a natural alignment for referrals. While they offer different services, they can enhance each other's client base without competing directly.

VALUE: Increased client referrals could lead to an additional \$10,000 in revenue for each business annually.

-> WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing while Communicate focuses on design and branding, allowing for a complementary collaboration on projects. They can collaboratively create packages that offer comprehensive services to their shared target market.

VALUE: This collaboration can generate up to \$15,000 in new project revenue by offering bundled services to clients.

[!] PARTNERSHIP SCENARIO

Communicate Design & Marketing could refer clients looking for comprehensive marketing strategies to Organize Design Create, while Organize Design Create could send startups needing website design to Communicate. For instance, if a startup approaches Organize Design needing branding and website development, they could refer them to Communicate, who would then offer a bundled package for a significant project fee.

[*] UNIQUE SYNERGY

This partnership stands out because both companies focus on empowering entrepreneurs. By leveraging each other's strengths, they can offer a more rounded service to their clients, enhancing both their offerings significantly.

NEXT STEPS:

- 1 Set up a referral agreement detailing commission structures for each referral.
- 2 Create a shared document listing services offered by each business to facilitate easy referrals.
- 3 Schedule a monthly check-in meeting to discuss referral outcomes and adjust strategies as needed.

16 We buy any house

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses serve customers who are in financial distress or looking to grow, making them complementary rather than competitive. We Buy Any House can refer clients who need assistance with marketing their properties to Organize Design Create.

VALUE: We Buy Any House could increase its client base by referring clients to a marketing firm that can help them present their properties better, potentially leading to quicker sales and higher returns.

-> WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to We Buy Any House, enhancing their visibility and attracting more clients in need of selling distressed properties. This is a directional relationship where B serves A.

VALUE: By utilizing Organize Design Create's marketing expertise, We Buy Any House can improve its outreach, potentially increasing property acquisitions by 25% over the next quarter.

[!] PARTNERSHIP SCENARIO

When We Buy Any House acquires a distressed property, they can refer the homeowner to Organize Design Create for branding and marketing services to help sell the home. For example, if a homeowner has a property that needs staging and online marketing, Organize Design Create can develop a targeted campaign that showcases the property's potential, leading to a quicker sale. The referral could yield We Buy Any House a 10% referral fee from the marketing contract.

[*] UNIQUE SYNERGY

This partnership is unique because it combines the immediate service of property acquisition with the long-term strategy of marketing, providing a holistic solution for distressed homeowners.

NEXT STEPS:

- 1 Establish a referral agreement outlining the commission structure.
- 2 Create co-branded marketing materials that highlight both businesses' services.
- 3 Set up a monthly meeting to review referrals and success stories for continuous improvement.

17 Be Present Detalles

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Be Present Detalles can utilize the marketing services of Organize Design Create to enhance their visibility and attract more clients, particularly busy professionals and couples looking for unique events. In exchange, Organize Design Create can benefit from showcasing their work through Be Present Detalles' events.

VALUE: By leveraging Organize Design Create's marketing strategies, Be Present Detalles could potentially increase its client base by 20%, translating to an additional \$10,000 in revenue from new events.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals, which overlaps with Be Present Detalles' audience of busy professionals and romantic couples. Referring clients between each other can enhance service offerings.

VALUE: Through mutual referrals, both businesses can increase client acquisition, potentially adding 10 new clients per month for each business, leading to an estimated combined revenue increase of \$15,000.

[!] PARTNERSHIP SCENARIO

Be Present Detalles could hire Organize Design Create to develop a targeted social media campaign for an upcoming Valentine's Day event. This campaign would include paid ads and engaging content, leading to increased ticket sales and a projected revenue increase of \$5,000 from the event.

[*] UNIQUE SYNERGY

The unique synergy lies in Be Present Detalles' strong focus on creating memorable experiences, which can be showcased effectively through Organize Design Create's marketing expertise, allowing both businesses to enhance their brand presence.

NEXT STEPS:

- 1 Set up a meeting for De'Ana and Victoria to discuss specific marketing needs and objectives.
- 2 Organize a trial marketing campaign for Be Present Detalles' next event to evaluate effectiveness.
- 3 Draft a service agreement outlining the marketing services to be provided and performance expectations.

18 WhitBits Cookies

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

WhitBits Cookies targets corporate professionals and event planners, similar to the clientele of Organize Design Create. Both businesses cater to professionals who may require catering and marketing for events, making referrals a logical exchange.

VALUE: By referring each other, both businesses can tap into new clients, potentially increasing revenue by 20% through cross-promotion.

-> WHAT YOU PROVIDE (Vendor)

Organize Design Create can enhance their service offerings by including WhitBits Cookies as a catering option for their clients' events, providing a distinctive touch to their marketing initiatives.

VALUE: By incorporating WhitBits Cookies into their event packages, Organize Design Create can increase their service value and potentially charge higher fees, improving their bottom line by an estimated 15%.

[!] PARTNERSHIP SCENARIO

WhitBits Cookies can provide a package of homemade cookies for events organized by Organize Design Create. For instance, when Organize Design Create hosts a launch event for a startup client, they can include a cookie platter from WhitBits as part of their catering offer. This not only enhances the event experience but also allows both businesses to showcase their services to new potential clients.

[*] UNIQUE SYNERGY

The unique pairing lies in the alignment of their target markets-professional events where both marketing and catering are crucial. This collaboration can create a holistic service package that elevates client experiences.

NEXT STEPS:

- 1 WhitBits Cookies creates a referral program offering a discount for clients referred by Organize Design Create.
- 2 Organize Design Create includes WhitBits Cookies in their event marketing materials as a preferred vendor.
- 3 Both businesses schedule a joint networking event to showcase their services to potential clients.

19 Aspirations Behavioral Health Inc.

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health Inc. and Organize Design Create serve overlapping target markets, specifically entrepreneurs and professionals who may benefit from mental health support and marketing services. Referring clients between the two businesses can help both access new clientele without direct competition.

VALUE: Increased client base through cross-referrals could potentially generate an additional 20-30 clients per quarter for each business, translating to significant revenue growth.

-> WHAT YOU PROVIDE (Collaboration)

Organize Design Create can help Aspirations Behavioral Health enhance its visibility through targeted marketing strategies focused on mental health and wellness, while Aspirations can provide insights into the mental health needs of entrepreneurs, creating a beneficial feedback loop.

VALUE: This collaboration could double Aspirations' client engagement through refined marketing strategies, potentially increasing revenue by 25% in the next quarter.

[!] PARTNERSHIP SCENARIO

Kristian Wilson from Aspirations connects with Victoria Price to create a referral program. They agree that whenever a client from Organize Design Create expresses stress or mental health concerns, they will refer them to Aspirations. Conversely, whenever a client seeks marketing services for a wellness initiative, Aspirations will recommend Organize. This could lead to an estimated \$10,000 in revenue per quarter for both due to the influx of new clients.

[*] UNIQUE SYNERGY

This pairing is unique because mental health is increasingly recognized as essential for productivity, especially among entrepreneurs. By combining mental health support with marketing services, they can enhance the overall well-being and effectiveness of their clientele.

NEXT STEPS:

- 1 Develop a referral agreement outlining the terms and benefits for both businesses.
- 2 Create a joint marketing flyer that highlights the benefits of mental health awareness in business.
- 3 Schedule a quarterly networking event to discuss client feedback and referrals.

<- WHAT THEY PROVIDE (Referral)

Both businesses target similar demographics, particularly veterans in the case of Relax Relate & Release and entrepreneurs, including veterans transitioning into business for Organize Design Create. Referrals can easily flow between these two, enhancing their client bases without direct competition.

VALUE: Each referral can yield new clients; for instance, if Relax Relate & Release refers 10 clients a month to Organize Design Create, and each client generates \$500 in revenue, this equates to \$5,000 in potential revenue for Business B.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create targets entrepreneurs who may benefit from wellness services, particularly those in high-stress startup phases. Referring clients to Relax Relate & Release can enhance the value offered to their clients without overlapping services.

VALUE: If Organize Design Create refers 5 clients a month to Relax Relate & Release and each session is priced at \$80, this results in \$400 in monthly revenue for Business A.

[!] PARTNERSHIP SCENARIO

Relax Relate & Release can display promotional materials for Organize Design Create in their therapy rooms. In return, Organize Design Create can create a social media campaign highlighting Relax Relate & Release's veteran-focused services, targeting veterans who are also interested in starting a business.

[*] UNIQUE SYNERGY

The unique synergy lies in their shared focus on veterans; this partnership can create a strong community support network that resonates deeply with their target audience, enhancing customer loyalty for both.

NEXT STEPS:

- 1 Organize a meeting between Hazel and Victoria to discuss referral processes.
- 2 Develop a cross-promotion plan that includes materials and social media strategies.
- 3 Set up a tracking system to measure referral success and client feedback.

<- WHAT THEY PROVIDE (Referral)

Soulfitness Studio targets individuals aiming for health and wellness, which overlaps with Organize Design Create's client base of entrepreneurs and professionals. This presents a referral opportunity where both businesses can recommend each other's services.

VALUE: A referral partnership could lead to increased clientele for both businesses, potentially generating additional revenue of \$5,000 per month for each through new client sign-ups.

-> WHAT YOU PROVIDE (Vendor)

Organize Design Create specializes in marketing services that can help Soulfitness Studio enhance its visibility and attract more clients. Given that Soulfitness needs marketing support, this presents a clear opportunity for A to offer tailored marketing solutions.

VALUE: By implementing targeted marketing campaigns, Organize Design Create could help Soulfitness increase client enrollment by at least 20%, potentially generating an additional \$10,000 in monthly revenue.

[!] PARTNERSHIP SCENARIO

Organize Design Create could design a comprehensive social media marketing campaign for Soulfitness Studio that includes promotional graphics, client testimonials, and fitness tips. For instance, A could create a 3-month Instagram growth plan that aims to boost engagement by 30%. If successful, Soulfitness could see an influx of new members, allowing them to expand their classes and offerings.

[*] UNIQUE SYNERGY

The unique synergy lies in the alignment of health and wellness with effective marketing strategies, where Organize Design Create's expertise in social footprint building can directly translate to increased client engagement for Soulfitness.

NEXT STEPS:

- 1 Schedule an initial consultation to discuss Soulfitness's specific marketing needs.
- 2 Develop a tailored marketing strategy proposal that outlines potential campaigns and expected outcomes.
- 3 Create sample marketing materials to present to Soulfitness as part of the proposal.

22 Jamz Trainings

Health & Wellness

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jamz Trainings could leverage Organize Design Create's marketing expertise to reach more clients in their target market. In turn, Organize Design Create can showcase their marketing effectiveness through real results with Jamz's clientele.

VALUE: By collaborating, Jamz could increase its client base by at least 20%, leading to an additional \$10,000 in revenue over the next quarter, while Organize Design Create enhances its portfolio with successful marketing campaigns.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create serves small businesses and entrepreneurs who may need health and wellness services for their employees, making Jamz Trainings a complementary service.

VALUE: By referring clients to Jamz, Organize Design Create can enhance its service offerings, potentially increasing client retention and satisfaction.

[!] PARTNERSHIP SCENARIO

Jamz Trainings partners with Organize Design Create to launch a 'Fitness and Wellness Month' promotion. They create a series of engaging social media campaigns and local workshops focused on sports massage and personal training, attracting HOA communities. For example, they could host a free community golf fitness workshop that draws in 50 local athletes, resulting in 10 new clients for Jamz valued at \$5,000 in revenue, while Organize Design Create showcases their marketing prowess.

[*] UNIQUE SYNERGY

This partnership uniquely combines health and wellness with creative marketing, providing a holistic approach to attracting and retaining clients in the recreational sports sector, which both businesses are passionate about.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm workshop topics and marketing strategies.
- 2 Develop a joint promotional calendar for social media and community events.
- 3 Create a feedback loop to measure the success of the community workshop and adjust marketing strategies accordingly.

23 Grayland

Real Estate

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Grayland's target market includes commercial lenders and property owners, who may also need marketing services to promote their properties or businesses. Organize Design Create's focus on marketing for small businesses aligns well with the needs of Grayland's clientele.

VALUE: Grayland can refer clients to Organize Design Create, potentially generating a 10-15% referral fee on marketing services, increasing revenue without additional marketing efforts.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create works with startups and established entrepreneurs, many of whom may require commercial real estate appraisal services as they expand or acquire property. This creates a natural referral chain.

VALUE:

Organize Design Create can refer clients in need of property appraisal to Grayland, potentially earning a referral fee while enhancing their service offerings.

[!] PARTNERSHIP SCENARIO

When Grayland appraises a commercial property, they can refer the property owner to Organize Design Create for a tailored marketing campaign to attract potential buyers or tenants. For example, if Grayland values a shopping center, they can introduce the owner to Organize Design Create, who then creates a marketing strategy to highlight the property, leading to a successful leasing agreement that earns both businesses referral income.

[*] UNIQUE SYNERGY

The unique synergy lies in the intersection of real estate appraisal and targeted marketing efforts, creating a streamlined approach for property owners to not only assess value but also effectively market their assets.

NEXT STEPS:

- 1 Establish a referral agreement detailing commission percentages between Grayland and Organize Design Create.
- 2 Create a joint promotional flyer that outlines the services of both companies to be distributed to Grayland's existing clients.
- 3 Schedule a monthly check-in to discuss mutual referrals and track success stories.

24 Free Agents Inc

Professional Services

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Free Agents Inc focuses on solving business issues for companies with 5 to 250 employees, while Organize Design Create targets startups and established entrepreneurs. They serve similar customer segments without direct competition, making referrals beneficial for both.

VALUE: Increased client base for both businesses by tapping into overlapping markets, potentially generating additional revenue of 10-20% from referrals.

-> WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients who need business consulting services to Free Agents Inc. Their target markets intersect, especially with startups needing foundational business help.

VALUE: Organize Design Create can enhance their service offerings by directing clients to Free Agents, potentially increasing their service revenue by 15% through supplementary business consulting services.

[!] PARTNERSHIP SCENARIO

Free Agents Inc could refer their clients who are struggling with marketing to Organize Design Create for tailored marketing strategies. For instance, if a client is a small tech startup needing branding, Free Agents will introduce them to Victoria, who can then implement a targeted campaign to boost their visibility, leading to potential new contracts for both businesses.

[*] UNIQUE SYNERGY

This pairing is unique because Free Agents can provide strategic business insights that help identify marketing needs, while Organize Design Create delivers the creative solutions, creating a seamless client experience.

NEXT STEPS:

- 1 Schedule a meeting between James and Victoria to discuss referral strategies.
- 2 Develop a referral agreement outlining terms and incentives for referred clients.
- 3 Create a joint marketing piece highlighting both services to distribute among their respective client bases.

<- WHAT THEY PROVIDE (Referral)

The P-Way Solutions specializes in commercial janitorial services, which can be a necessary aspect of maintaining a professional environment for Organize Design Create's clients. Since both businesses target small businesses and entrepreneurs, they can refer clients to one another without competing.

VALUE: Increased client base for both businesses, potentially generating \$1,000+ in additional monthly revenue through referrals.

-> WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to The P-Way Solutions, helping them address their current need for marketing and contacts. This vendor relationship can enhance The P-Way's visibility in their target market.

VALUE: By implementing targeted marketing campaigns, The P-Way could see a 20% increase in new client inquiries, translating to an estimated \$2,000 in monthly revenue.

[!] PARTNERSHIP SCENARIO

The P-Way Solutions could refer Organize Design Create to its commercial clients requiring marketing services. For example, when a local startup hires The P-Way for cleaning, they can also suggest Organize Design Create for their marketing needs, leading to a package deal where both services are utilized, thus enhancing the startup's operational efficiency.

[*] UNIQUE SYNERGY

The unique synergy arises from their complementary service offerings; while one ensures a clean workspace, the other enhances the business's visibility and brand, creating a holistic support system for small businesses.

NEXT STEPS:

- 1 Set up a referral agreement outlining commissions for each client referred.
- 2 Create co-branded marketing materials highlighting both services for potential clients.
- 3 Schedule a monthly networking lunch to discuss client needs and referral opportunities.