

BUSINESS RELATIONSHIP ANALYSIS

JAX AI Agency!" Organize Design Create

2 Relationships Identified

BUSINESS PROFILES

JAX AI Agency

Contact: Vladimir Bichev

Industry: Technology

Software Technology and AI Consulting

Organize Design Create

Contact: Victoria Price

Industry: Marketing & Design

Marketing for entrepreneurs, non-profits, and small businesses.

COLLABORATION 1/2

85% conf

JAX AI Agency!" Organize Design Create

Reasoning:

JAX AI Agency specializes in AI consulting and could enhance Organize Design Create's marketing strategies by integrating AI-driven tools. This would allow Organize Design Create to offer cutting-edge marketing solutions to their clients, making their services more attractive.

Value Proposition:

By collaborating, Organize Design Create can differentiate its marketing offerings, potentially increasing client acquisition by 30% in the next quarter through innovative AI solutions.

Collaboration Example:

JAX AI Agency could develop an AI-driven social media analytics tool for Organize Design Create. For example, they could create a dashboard that analyzes client social media performance in real-time, allowing Organize Design Create to offer tailored content strategies. They could present this tool at a local small business networking event, attracting at least 10 new clients, which would generate approximately \$10,000 in new revenue.

Synergy Potential:

The unique synergy lies in combining AI technology with marketing expertise, creating a sophisticated service offering that neither business could achieve alone. This pairing allows for innovative solutions that directly address local businesses' needs for modernization.

Action Items:

1. Schedule a brainstorming session next week to identify specific AI tools that could enhance Organize Design Create's marketing services.
2. Develop a prototype of the AI-driven social media analytics tool within the next month.
3. Plan a joint presentation at a local business networking event to showcase the new offering.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

70% conf

Organize Design Create! JAX AI Agency

Reasoning:

Organize Design Create serves small and mid-sized businesses that are likely interested in modernizing operations with AI. They can refer clients looking to adopt AI solutions to JAX AI Agency without competing for the same services.

Value Proposition:

Through a referral partnership, Organize Design Create could earn a 10% commission on any client they refer to JAX AI Agency, potentially generating an additional \$5,000 in revenue if they refer five clients in a quarter.

Collaboration Example:

Organize Design Create could identify a local restaurant client struggling with customer engagement and refer them to JAX AI Agency for an AI chatbot implementation. If the restaurant engages JAX AI for a \$5,000 project, Organize Design Create would receive \$500 as a referral fee, while the restaurant benefits from improved customer interaction.

Synergy Potential:

This partnership leverages each business's strengths: Organize Design Create's existing client relationships in marketing and JAX AI's expertise in AI technology, creating a streamlined way for clients to access complementary services.

Action Items:

1. Create a referral agreement outlining the commission structure and process for client referrals.
2. Compile a list of current Organize Design Create clients that may benefit from AI solutions and present it to JAX AI Agency.
3. Set up a monthly check-in to discuss client progress and potential new referrals.

Value: MEDIUM

MUTUAL BENEFIT