

BUSINESS RELATIONSHIP ANALYSIS

Bluebird Health Partners !" We buy any house

1 Relationship Identified

BUSINESS PROFILES

Bluebird Health Partners

Contact: Cary Hendricks

Industry: Technology

Healthcare Strategy Execution Consulting

We buy any house

Contact: Chris Moore

Industry: Professional Services

Buy distressed properties

REFERRAL 1/1

70% conf

Bluebird Health Partners !" We buy any house

Reasoning:

Bluebird Health Partners focuses on healthcare strategy execution, which could lead them to clients in distress who may also be facing real estate issues. We Buy Any House can help these clients sell their properties quickly, while Bluebird can provide strategic consulting to healthcare startups that may also need to navigate financial difficulties.

Value Proposition:

By referring clients in distress to We Buy Any House, Bluebird can enhance its service offering and create a new revenue stream through referral fees, while We Buy Any House gains access to a consistent stream of potential sellers.

Collaboration Example:

Bluebird Health Partners identifies a healthcare startup struggling financially and connects them to We Buy Any House to offload their distressed property. This connection allows the startup to focus on its healthcare strategy while We Buy Any House purchases the property, leading to a successful referral that generates a revenue split for Bluebird.

Synergy Potential:

The unique synergy stems from Bluebird's access to healthcare startups who may be in need of immediate cash flow solutions, and We Buy Any House's expertise in purchasing distressed properties, creating a win-win situation for both companies.

Action Items:

- 1. Set up a referral agreement detailing commission structures.
- 2. Create a joint marketing campaign targeting healthcare startups facing financial difficulties.
- 3. Schedule a monthly meeting to discuss potential leads and share updates.

Value: MEDIUM

MUTUAL BENEFIT

