

MyahnArt LLC

• Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

Contact Information

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TARGET MARKET

Businesses in need of beautification, enhanced aesthetics, or an increase in customer experience. Individuals needing unique and custom artwork for gift giving or home decor. Event makers, corporate event planners seeking live painting entertainment during said event.

CURRENT NEEDS

Marketing and Capital

Partnership Opportunities (30)

1

Jazzi's Creations
Events & Gifts

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jazzi's Creations specializes in DIY workshops and personalized gifts, which align well with MyahnArt's custom artwork services. They can collaborate on events where attendees create crafts while enjoying live painting, enhancing the experience for both parties.

VALUE: By hosting co-branded workshops, both businesses can reach new audiences, potentially increasing revenue by at least 20% through joint marketing efforts and shared customer bases.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt can provide artistic design services for Jazzi's Creations, such as custom mural designs or promotional artwork for workshops, enhancing Jazzi's brand image and offerings.

VALUE: By utilizing MyahnArt's services for visual branding, Jazzi's Creations can elevate its workshop experiences and promotional materials, potentially increasing customer retention and attracting new clients, leading to a revenue increase of 15%.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a special 'Art & Craft Night' where attendees create personalized gifts while MyahnArt provides live painting of a large mural in the studio. Each participant pays \$50 to join, and they collectively generate \$1,500 in revenue for

the night. MyahnArt can also sell small custom portraits to participants, generating additional income.

[*] UNIQUE SYNERGY

This partnership uniquely combines hands-on craft creation with live art, providing a distinctive customer experience that neither business could easily replicate alone. The artistic environment created by MyahnArt enhances the crafting atmosphere, making it more appealing to customers seeking unique social activities.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm the first event and establish logistics.
- 2 Develop a joint marketing plan that includes social media promotion and local advertising.
- 3 Set a date for the first 'Art & Craft Night' and create an online registration page.

2 IV Creative

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

IV Creative specializes in content creation which can enhance the marketing efforts of MyahnArt's offerings. By collaborating, they can create visually appealing marketing materials that showcase MyahnArt's services, providing both businesses with increased visibility.

VALUE: This partnership could generate an estimated \$10,000 in new client contracts over the next quarter as they tap into each other's customer bases and enhance service offerings.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt's unique artistic services can complement IV Creative's content creation, offering a broader service package to local businesses. Collaborating can enhance the customer experience by providing vibrant visuals that attract and engage clients.

VALUE: By collaborating, they could potentially increase referral rates, leading to a projected \$5,000 in new business within the next three months by appealing to businesses looking for a comprehensive marketing and design solution.

[!] PARTNERSHIP SCENARIO

IV Creative designs a promotional campaign that includes video content and social media posts showcasing MyahnArt's murals and live painting services. For example, they create a stunning time-lapse video of a mural being painted live at a local café, which IV Creative uses to promote both businesses on social media. Together, they host a launch event where potential clients can experience live painting while networking, generating immediate interest and leads.

[*] UNIQUE SYNERGY

The unique synergy lies in combining IV Creative's strategic marketing expertise with MyahnArt's artistic flair, creating a one-stop solution for businesses looking to enhance their aesthetic appeal. This pairing allows them to attract clients who need both marketing and beautification services, which is less common in the local market.

NEXT STEPS:

- 1 Schedule a brainstorming session to outline specific collaborative projects and promotional strategies.
- 2 Develop a joint marketing plan that includes social media campaigns and event planning.
- 3 Identify upcoming local events where both businesses can showcase their offerings together.

3 Genuines Coaching & Consulting

Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting focuses on coaching and training for business leaders, while MyahnArt LLC offers creative services that could enhance corporate events. By collaborating, they can create engaging events that include team-building workshops led by Genuines, paired with live art creation by MyahnArt, providing a unique experiential offering.

VALUE: This partnership could generate new revenue streams through joint events, potentially earning each business \$1,500 to \$3,000 per event, depending on attendance and service packages.

-> WHAT YOU PROVIDE (Referral)

MyahnArt targets businesses looking to enhance customer experiences and aesthetics, which often includes business owners and corporate executives who are also the target market for Genuines Coaching & Consulting. Referring clients to each other can create a streamlined flow of business.

VALUE: By referring clients, both businesses can tap into a wider audience, potentially increasing client acquisition by 20% for each as they exchange leads.

[!] PARTNERSHIP SCENARIO

Genuines organizes a leadership retreat for local business owners, incorporating MyahnArt's live painting services during key sessions. As attendees engage in leadership training, MyahnArt creates a custom mural capturing the essence of the retreat's themes. They split the \$2,500 fee for the event, enhancing attendee experience while showcasing both businesses' expertise.

[*] UNIQUE SYNERGY

The combination of leadership training and live art creation offers a unique, memorable experience that differentiates this partnership from typical coaching or marketing collaborations. The interactive nature of live art during serious business discussions fosters a creative atmosphere that clients will appreciate.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential joint event themes and logistics.
- 2 Develop a package deal for clients that combines leadership workshops and live art sessions.
- 3 Create promotional materials highlighting the unique experience offered by this partnership.

4 Celebrate & Smile International Steppers

Arts & Creative

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers focuses on enhancing community and employee relations through dance, which can be complemented by MyahnArt's creative services that beautify spaces. Collaborative events can enhance both employee engagement and aesthetics at corporate functions.

VALUE: By partnering on events, both businesses can tap into new client bases, potentially generating \$5,000 in joint revenue from a single corporate event.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves businesses that may be looking to enhance employee experiences, a target market that overlaps with Celebrate & Smile's focus on corporate employee relations through dance. Referrals can lead to mutually beneficial opportunities.

VALUE: For every referral MyahnArt makes to Celebrate & Smile, they could negotiate a 10% commission, leading to potential earnings for both businesses.

[!] PARTNERSHIP SCENARIO

Celebrate & Smile organizes a corporate event where MyahnArt provides live painting while the dance group performs. The company pays \$3,000 for the event, while both businesses promote their services, leading to additional bookings from attendees who appreciate the combined art and dance experience.

[*] UNIQUE SYNERGY

The unique synergy lies in combining visual art with performance art, creating a holistic experience that enhances both employee morale and workplace aesthetics, making the partnership stand out from typical event services.

NEXT STEPS:

- 1 Schedule a meeting between Tiffany Barksdale and Myah Freeman to brainstorm potential joint events.
- 2 Develop a combined service package for corporate events that includes dance performances and live art.
- 3 Create promotional materials showcasing the benefits of the collaborative experience to distribute to local businesses.

5 The Collective Om

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

The Collective Om provides holistic health services which could greatly benefit from the creative visual enhancements offered by MyahnArt LLC. By collaborating, they can create a unique health and wellness experience that attracts more clients.

VALUE: This partnership could boost revenue for both businesses by attracting new clients through combined marketing efforts and enhanced service offerings, potentially increasing customer engagement by up to 30%.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves a target market that overlaps with The Collective Om, as businesses seeking beautification and aesthetic enhancements can refer clients to holistic health services for improved customer experiences.

VALUE: Each referral from MyahnArt to The Collective Om could result in an additional \$500 in revenue per client, enhancing customer experience and satisfaction for MyahnArt's clients.

[!] PARTNERSHIP SCENARIO

The Collective Om could host a wellness workshop in their space, inviting MyahnArt to create an immersive environment with live painting that reflects the themes of self-growth and holistic health. Attendees would pay a fee to participate, with ticket sales split evenly, while both businesses gain exposure and potential new clients.

[*] UNIQUE SYNERGY

This pairing is special because it combines health and wellness with artistic expression, creating a unique customer experience that neither could achieve alone. Together, they can foster an environment that promotes both mental and physical well-being through creativity.

NEXT STEPS:

- 1 Schedule a meeting between Ashlyn Schwartz and Myah Freeman to discuss potential workshop themes.
- 2 Develop a joint marketing plan for the wellness workshop, highlighting the unique offerings of both businesses.
- 3 Set a date for the workshop and create promotional materials to share across both businesses' networks.

6 We buy any house

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

We Buy Any House often purchases distressed properties that may require aesthetic improvements before resale. Partnering with MyahnArt LLC allows them to enhance the visual appeal of these properties, making them more attractive to potential buyers, thereby increasing their resale value.

VALUE: By collaborating, We Buy Any House could increase property resale values by up to 20% through improved aesthetics from MyahnArt's services, leading to potentially significant increases in profit margins.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves a clientele that includes event planners and individuals who may be looking to sell properties. They could refer clients needing to sell homes to We Buy Any House, especially those with distressed properties.

VALUE:

This referral relationship could generate a steady stream of leads for We Buy Any House, potentially resulting in 3-5 additional property acquisitions per month.

[!] PARTNERSHIP SCENARIO

We Buy Any House acquires a distressed home in a prime Jacksonville neighborhood and engages MyahnArt to create a series of vibrant murals both inside and outside the property. This transformation not only beautifies the home but also makes it a featured listing, attracting more attention at open houses. Both businesses share the additional revenue generated from the higher sale price, with a projected increase of \$15,000 in profits from the sale.

[*] UNIQUE SYNERGY

This partnership uniquely combines the real estate market's need for rapid aesthetic improvements with the artistic creativity of MyahnArt, leading to a compelling value proposition that neither could achieve alone.

NEXT STEPS:

- 1 Schedule an initial meeting to discuss specific properties that We Buy Any House is currently acquiring.
- 2 Develop a proposal outlining potential mural designs and timelines for the upcoming properties.
- 3 Create a marketing campaign featuring before-and-after images of the properties enhanced by MyahnArt to attract buyers.

7 Be Present Detalles

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Be Present Detalles works with clients who are often looking for creative services for events, which aligns with the offerings of MyahnArt LLC. Referring clients to MyahnArt would enhance the event experience they provide.

VALUE: By referring clients to MyahnArt for custom artwork or murals, Be Present Detalles can enhance its service offerings, potentially increasing client satisfaction and retention, while also earning referral fees.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC specializes in custom artwork that can enhance events, while Be Present Detalles organizes those events. Collaborating would allow both businesses to offer a unique experiential component to events, appealing to their shared target market.

VALUE: By incorporating live painting into events organized by Be Present Detalles, they can charge an additional premium for unique experiences, potentially increasing event revenue by 20%.

[!] PARTNERSHIP SCENARIO

For an upcoming wedding, Be Present Detalles could hire MyahnArt LLC to provide live painting during the ceremony. MyahnArt would create a beautiful mural capturing the event's essence in real-time, while Be Present Detalles markets this unique offering to attract more clients. They could split the \$1,500 fee for the live painting, enhancing both brands' portfolios.

[*] UNIQUE SYNERGY

This partnership uniquely combines artistic creativity with event planning, offering clients an unforgettable experience that neither could provide alone, thus enhancing their market appeal.

NEXT STEPS:

- 1 Schedule a meeting to discuss upcoming events where live painting could be integrated.
- 2 Create a joint marketing plan highlighting the unique experience for potential clients.
- 3 Develop a promotional package offering a discount for clients who book both services together.

<- WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health can refer clients who are interested in art as a form of self-expression and healing to MyahnArt for custom artwork. This creates a win-win situation where clients find therapeutic value in art.

VALUE: Aspirations can enhance client support offerings and potentially receive a referral fee from MyahnArt for each client they send, boosting revenue for both businesses.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC's creative services can enhance the environment of Aspirations Behavioral Health's counseling spaces, making them more inviting and comforting for clients. This collaboration can also provide an engaging way for clients to express their feelings through art.

VALUE: By beautifying the counseling spaces, MyahnArt can help increase client retention and satisfaction, potentially leading to a 15-20% increase in referrals for Aspirations.

[!] PARTNERSHIP SCENARIO

MyahnArt can create a series of calming murals for Aspirations' therapy rooms, designed to evoke tranquility and healing. Additionally, they can host a monthly 'Art Therapy Night' where clients engage in creative activities while discussing their mental health in a supportive group setting. This initiative could attract new clients and strengthen community ties.

[*] UNIQUE SYNERGY

The unique pairing combines art therapy principles with professional mental health support, making the experience more holistic and appealing to clients seeking an innovative approach to wellness.

NEXT STEPS:

- 1 Schedule a meeting between Myah Freeman and Kristian Wilson to discuss mural themes and art therapy concepts.
- 2 Develop a budget and timeline for creating the initial mural designs and organizing the first 'Art Therapy Night'.
- 3 Create promotional materials to market the 'Art Therapy Night' through both businesses' channels.

<- WHAT THEY PROVIDE (Referral)

Relax Relate & Release serves veterans who may be interested in unique artwork for home decor or gifts, and MyahnArt specializes in custom portraits and murals that cater to this demographic's aesthetic needs.

VALUE: By referring clients to MyahnArt, Relax Relate & Release can enhance its service offerings and provide additional value to its clients, potentially increasing customer satisfaction and loyalty.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC's services in creative design could enhance the ambiance of Relax Relate & Release's massage therapy space, making it more inviting and aesthetically pleasing. In return, Relax Relate & Release can promote MyahnArt's services to their veteran clientele, who might appreciate custom artwork for their homes.

VALUE: By collaborating, MyahnArt can increase its customer base and project portfolio, while Relax Relate & Release can enhance customer experience, leading to higher client retention and possibly increased session bookings.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a series of calming murals for Relax Relate & Release's therapy rooms, designed to promote relaxation. They could host an opening event where veterans come to experience a complimentary massage while enjoying a tour of the newly decorated space, offering MyahnArt exposure to potential customers and an opportunity to sell prints of the artwork displayed.

[*] UNIQUE SYNERGY

This partnership uniquely combines artistic enhancement with wellness services, creating a holistic experience that appeals to

the emotional and aesthetic needs of clients, particularly resonating with the veteran community.

NEXT STEPS:

- 1 Schedule a meeting to discuss mural concepts and themes that resonate with Relax Relate & Release's target market.
- 2 Create a marketing plan for the opening event, including promotional materials highlighting both businesses.
- 3 Develop a referral program where Relax Relate & Release offers discounts on services for clients who purchase art from MyahnArt.

10 Organize Design Create

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target similar customer segments, particularly those in need of enhancing their brand presence. Organize Design Create can refer clients needing custom artwork to MyahnArt, while MyahnArt can recommend Organize Design Create for clients needing marketing strategies.

VALUE: This referral relationship could lead to a steady stream of clients for both businesses, potentially increasing monthly revenue by 15% through successful client conversions.

-> WHAT YOU PROVIDE (Collaboration)

Both businesses operate in the marketing and design space, and they can enhance each other's service offerings. MyahnArt's unique creative services could complement Organize Design Create's marketing strategies, providing visually engaging content for clients.

VALUE: By collaborating, they can attract larger clients looking for comprehensive marketing solutions, potentially increasing revenue by 25% through joint projects.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a stunning mural for Organize Design Create's new office space, which they then use as a backdrop for client meetings and video content. In return, Organize Design Create could promote MyahnArt's services in their marketing campaigns, generating exposure to new clients. Together, they could host an open house event showcasing the mural while offering marketing workshops, attracting local businesses and generating an estimated \$2,000 in revenue from new client contracts.

[*] UNIQUE SYNERGY

This pairing is unique because MyahnArt's artistic flair can visually elevate Organize Design Create's marketing strategies, providing a distinctive edge that combines creativity and structure, appealing to clients seeking innovative branding.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential joint projects and define roles.
- 2 Develop a co-marketing strategy that includes social media shoutouts and cross-promotional campaigns.
- 3 Plan a collaborative event, such as a workshop or open house, to showcase their combined services.

11 Simple Creations By T

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target individuals looking for unique, personalized products, but they cater to different aspects of customer needs. Simple Creations can refer clients seeking artistic enhancements for their events to MyahnArt, while MyahnArt can refer clients interested in custom gifts to Simple Creations.

VALUE: This referral relationship could increase customer acquisition by 20% for both businesses, as they tap into each other's client bases without competing directly.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC specializes in custom artwork, which aligns well with the personalized gifts offered by Simple Creations

By T. They can create unique, themed art pieces that enhance Simple Creations' gift offerings, appealing to their target market's desire for memorable keepsakes.

VALUE: By collaborating, they can increase sales by 30% during holiday seasons through bundled offerings, attracting customers looking for unique gifts that combine art and personalization.

[!] PARTNERSHIP SCENARIO

MyahnArt LLC could create a line of themed murals or artwork that can be featured on Simple Creations' custom apparel. For instance, during an upcoming local festival, they could set up a booth where Myahn creates live art that reflects the festival's theme, while Tiana offers custom apparel featuring that same artwork. This approach could draw in crowds, increase sales at the event, and enhance customer experience for both businesses.

[*] UNIQUE SYNERGY

This partnership is unique because it merges creative artistry with personalized gifting, allowing customers to not only give gifts but also create an immersive experience that is visually compelling and memorable.

NEXT STEPS:

- 1 Schedule a meeting next week to brainstorm potential themes for collaboration.
- 2 Create a promotional strategy for the upcoming local festival, including social media campaigns.
- 3 Develop a prototype for the collaborative product line to showcase at the festival.

12 Noseniorleftbehindfl.org

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Noseniorleftbehindfl.org serves seniors who may be looking for personalized gifts or home decor, which aligns with MyahnArt's offerings. Referring clients to MyahnArt for custom artwork can provide value to both businesses without any competition.

VALUE: Through referrals, Noseniorleftbehindfl.org can enhance its service offerings, potentially increasing client satisfaction and loyalty. MyahnArt gains access to a targeted market segment, increasing revenue by an estimated 10% from referrals.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC specializes in creative visual services, which can enhance the aesthetic appeal of Noseniorleftbehindfl.org's services for seniors. By collaborating, they can create a visually appealing environment for seniors during assessments, making the experience more pleasant and engaging.

VALUE: By integrating MyahnArt's creative services, Noseniorleftbehindfl.org can enhance client satisfaction, potentially increasing referrals and client retention, leading to an estimated revenue increase of 15-20%.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a vibrant mural in Noseniorleftbehindfl.org's consultation space that depicts scenes of community, nature, and intergenerational interaction. This mural could serve as a backdrop for assessments, promoting a positive atmosphere. They could also host a community art day where seniors create their own pieces, enhancing engagement and visibility for both businesses. MyahnArt earns \$1,000 for the mural commission, while Noseniorleftbehindfl.org attracts 20 new clients at the event.

[*] UNIQUE SYNERGY

The unique synergy lies in the intersection of art and elder care; enhancing the emotional and aesthetic experience for seniors can create a differentiated service that both businesses can uniquely offer together.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm mural concepts that resonate with seniors and their families.
- 2 Plan a community art day event and develop a marketing campaign to promote it.
- 3 Create a budget and timeline for the mural installation and event logistics.

<- WHAT THEY PROVIDE (Referral)

Both businesses target overlapping demographics, particularly health-conscious individuals who appreciate aesthetic beauty in their homes and events. This creates an opportunity for referrals without direct competition.

VALUE: By referring clients to one another, they could each tap into the other's customer base, potentially increasing their sales by 20% through cross-promotion.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC can enhance the aesthetic appeal of Complete Renewal's physical locations or events, while Complete Renewal can provide a health-focused audience for MyahnArt's unique art offerings. This synergy creates a compelling experience for customers looking for both health and beauty.

VALUE: By collaborating, both businesses could increase their customer engagement and sales potential by up to 30% at events where both services are showcased.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a vibrant mural at Complete Renewal's On-the-Go Spa event, which attracts health-conscious clients. During this event, MyahnArt offers live painting sessions while Complete Renewal promotes its skincare products. This partnership could generate \$2,000 in sales from art commissions and increased product sales, while attracting new clients for both companies.

[*] UNIQUE SYNERGY

This partnership uniquely combines art and wellness, appealing to the emotional and aesthetic senses of health-conscious women, making it more than just a simple collaboration.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential event themes and locations for collaboration.
- 2 Develop a joint marketing plan to promote the event through social media and local community channels.
- 3 Create promotional materials that highlight both the art and skincare offerings to attract attendees.

<- WHAT THEY PROVIDE (Referral)

Connections to the Nations LLC serves businesses that may require beautification and artistic services, creating a natural referral pathway for MyahnArt LLC. Both businesses can benefit from sharing client leads that match their respective services.

VALUE: Referring clients can lead to a 15% increase in new projects for MyahnArt, while Connections to the Nations enhances its service offerings by providing clients access to artistic solutions.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC can provide live painting services during Connections to the Nations' community fairs and cultural events, enhancing the aesthetic experience for attendees. This collaboration allows both businesses to promote their services and reach a wider audience together.

VALUE: By collaborating on events, both businesses can increase their customer engagement, leading to potential revenue growth of 20% from enhanced event experiences and cross-promotion.

[!] PARTNERSHIP SCENARIO

During an upcoming community fair organized by Connections to the Nations, MyahnArt will set up a live painting booth where attendees can watch and interact with the artist. This draws in crowds and creates a vibrant atmosphere. MyahnArt could charge \$1,000 for the live painting service, while Connections to the Nations benefits from increased foot traffic and engagement, enhancing their event's appeal.

[*] UNIQUE SYNERGY

The unique synergy comes from combining MyahnArt's artistic talents with Connections to the Nations' community focus, creating a culturally enriching experience that showcases local artistry while promoting community engagement.

NEXT STEPS:

- 1 Schedule a meeting to discuss upcoming events and potential collaboration timelines.
- 2 Develop a co-branded marketing plan to promote the live painting events.
- 3 Create a feedback loop post-event to assess audience engagement and gather testimonials.

15 JAX AI Agency

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can enhance MyahnArt's offerings by integrating AI technology into their creative services, allowing for personalized artwork recommendations for clients. MyahnArt can benefit from AI-driven marketing tools that increase visibility and customer engagement.

VALUE: By collaborating on a project that showcases AI-enhanced murals, both companies can tap into new markets, potentially increasing revenue by 20% through shared projects and referrals.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves businesses looking to improve customer experiences through beautification, which aligns with JAX AI Agency's target market of modernizing operations. Both companies can refer clients to each other without competing.

VALUE: Each referral could result in a 15% increase in client projects, translating to an additional \$3,000 in revenue for both businesses if they refer 10 clients each quarter.

[!] PARTNERSHIP SCENARIO

JAX AI Agency develops an interactive online platform where clients can visualize custom murals in their spaces using augmented reality. In a launch event, MyahnArt showcases a live mural creation while JAX AI demonstrates the AI platform's capabilities. They split the event's ticket sales, which could generate \$2,000, and both gain visibility in the local art and tech communities.

[*] UNIQUE SYNERGY

This partnership uniquely combines technology with creativity, appealing to businesses looking to innovate their physical spaces. The integration of AI into MyahnArt's services can differentiate them in a competitive market, enhancing customer experience.

NEXT STEPS:

- 1 Schedule a brainstorming session to explore potential project ideas that integrate AI and art.
- 2 Develop a joint marketing strategy to promote the collaboration, including social media campaigns and local events.
- 3 Identify potential clients in the target market who would benefit from both AI consulting and artistic enhancements.

16 Enriquez Aesthetics

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Enriquez Aesthetics can enhance its service offerings by collaborating with MyahnArt to create a luxurious spa environment with custom murals, elevating the overall customer experience. This partnership would appeal to both businesses' target markets, as clients of Enriquez Aesthetics would appreciate the added aesthetic value, while MyahnArt gains exposure to a clientele seeking premium services.

VALUE: Potential for Enriquez Aesthetics to increase service prices by 15% due to enhanced ambiance and unique offerings, while MyahnArt could secure contracts for multiple projects with a total value of \$10,000.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target market includes businesses looking to enhance their aesthetics, which could lead to referrals for

Enriquez Aesthetics' luxury facial experiences, especially for spas or wellness centers that want to offer premium services. This can create a symbiotic relationship where MyahnArt can recommend a trusted skincare provider to its clients.

VALUE: MyahnArt could earn referral fees for each client sent to Enriquez Aesthetics, potentially generating an additional \$5,000 in revenue per quarter if they refer 10 clients.

[!] PARTNERSHIP SCENARIO

Enriquez Aesthetics could host an exclusive 'Art & Aesthetics Night' where MyahnArt creates a live mural during a luxury facial experience. Attendees enjoy a facial while watching a mural come to life, with a ticket price of \$150. Both businesses promote the event together, splitting the ticket proceeds, leading to a combined revenue of \$7,500 from 50 attendees.

[*] UNIQUE SYNERGY

The unique combination of luxury skincare and artistic enhancement creates a distinctive experience that neither business could achieve alone, attracting a niche clientele interested in both aesthetics and artistry.

NEXT STEPS:

- 1 Plan the 'Art & Aesthetics Night' event, including date, location, and marketing strategies.
- 2 Create promotional materials that highlight the collaboration and the unique experience offered.
- 3 Develop a joint social media campaign to target both businesses' audiences, driving ticket sales.

17 Tosh's Urban Garden

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Tosh's Urban Garden could collaborate with MyahnArt LLC to create a unique pop-up event that combines wellness and art. This event would attract health-conscious individuals and art enthusiasts alike, benefiting both businesses by increasing exposure and customer engagement.

VALUE: This collaboration could generate additional revenue through event ticket sales, estimated at \$1,500 for a one-day event, plus increased foot traffic and sales for both businesses.

-> WHAT YOU PROVIDE (Referral)

MyahnArt LLC serves businesses that seek to enhance their customer experience, which aligns with Tosh's Urban Garden's target market of health-conscious individuals. They can refer clients looking for natural health products to each other, creating a mutually beneficial referral network.

VALUE: This referral relationship could lead to a 15% increase in customers for Tosh's Urban Garden, translating to an additional \$2,000 in monthly sales as MyahnArt refers clients looking for health products.

[!] PARTNERSHIP SCENARIO

Tosh's Urban Garden organizes a 'Wellness and Art Day' where MyahnArt creates an interactive mural while offering live painting sessions. Attendees purchase tickets for \$25, receiving a sample of herbal teas and a chance to see the mural come to life. Both businesses promote the event through their channels, sharing profits from ticket sales and gaining new customers.

[*] UNIQUE SYNERGY

The combination of health and wellness with creative expression uniquely positions this partnership to attract a diverse audience, differentiating it from typical health or art events.

NEXT STEPS:

- 1 Schedule a meeting between Latachia Kins-Hunt and Myah Freeman to discuss event logistics.
- 2 Create a joint marketing plan that includes social media promotion and local partnerships.
- 3 Design a ticketing system for the event and set a date within the next month.

<- WHAT THEY PROVIDE (Referral)

Grayland serves commercial property owners and event planners, who may also be in need of unique artwork or live painting for their spaces or events. Referring MyahnArt could create additional value for Grayland's clients.

VALUE: By referring MyahnArt's services, Grayland can enhance its client offerings, leading to increased customer satisfaction and potential referral fees, estimated at an additional 5-10% in service revenue.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt LLC can provide custom artwork and live painting services to enhance the aesthetics of Grayland's commercial real estate properties. This adds unique value to Grayland's offerings and helps them differentiate their properties in a competitive market.

VALUE: By incorporating MyahnArt's services, Grayland can increase the appeal of their properties, potentially leading to faster leasing and higher rental rates, estimated at a 10-20% increase in property visibility and tenant interest.

[!] PARTNERSHIP SCENARIO

For instance, Grayland could hire MyahnArt to create a stunning mural in the lobby of a new commercial building. This not only beautifies the space but also serves as an attractive backdrop for prospective tenants during open houses, leading to a quicker leasing process.

[*] UNIQUE SYNERGY

The unique pairing of artistic creativity with real estate enhances the customer experience for both businesses. MyahnArt's focus on aesthetics aligns perfectly with Grayland's goal of maximizing property appeal, creating a compelling narrative for potential tenants.

NEXT STEPS:

- 1 Schedule a meeting between Myah Freeman and Lauren Hubel to discuss specific properties that could benefit from artistic enhancements.
- 2 Develop a proposal outlining the types of artwork that could be integrated into Grayland's properties, including estimated costs and timelines.
- 3 Create a marketing plan to promote the enhanced properties featuring MyahnArt's work, targeting local businesses and potential tenants.

-> WHAT YOU PROVIDE (Collaboration)

Both businesses target event planners and corporate professionals, making them ideal collaborators for joint events or promotions. Live painting services alongside freshly baked cookies can create a unique atmosphere at events, enhancing customer experiences.

VALUE: By collaborating on event packages, they could potentially double their sales for a single event, allowing them to offer an attractive combined service that differentiates them from competitors.

[!] PARTNERSHIP SCENARIO

MyahnArt and WhitBits Cookies could co-host a 'Corporate Creativity Day' where they provide a live painting session while attendees enjoy a cookie tasting. For example, during a corporate retreat, MyahnArt sets up a mural painting booth while WhitBits offers a selection of cookies. Both businesses split the event fee of \$2,000, each earning \$1,000 while gaining exposure to new potential clients.

[*] UNIQUE SYNERGY

This pairing is unique as it combines visual art and culinary delights, providing a multi-sensory experience that stands out in the corporate event space, appealing to companies looking to impress their clients and staff.

NEXT STEPS:

- 1 Develop a joint event proposal to market to local businesses.
- 2 Create a social media campaign showcasing the collaboration and upcoming events.
- 3 Plan a pilot event to test response and gather feedback for future collaborations.

20 Genuines Coaching & Consulting

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching's target market includes small business owners who could benefit from MyahnArt's creative services, particularly those looking to enhance their customer experience or beautify their spaces.

VALUE: By referring clients to MyahnArt, Genuines can provide added value to their coaching services, potentially earning referral fees and strengthening client relationships.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC could provide creative services like live painting during Genuines Coaching & Consulting's leadership retreats or workshops. This would enhance the experience for executive leaders and small business owners attending these events.

VALUE: MyahnArt could earn \$1,500 for providing live painting services at an event, while Genuines Coaching can differentiate their offerings, potentially attracting more clients through unique experiences.

[!] PARTNERSHIP SCENARIO

During a leadership retreat for small business owners, MyahnArt sets up a live mural painting that reflects the themes of leadership and innovation discussed throughout the sessions. As participants engage in workshops, they witness the mural come to life, culminating in a vibrant piece that symbolizes their journey. This not only provides visual aesthetic value but also creates a memorable experience that Genuines can showcase in future marketing materials.

[*] UNIQUE SYNERGY

The combination of live art and executive coaching creates a unique atmosphere that promotes creativity and engagement, setting Genuines Coaching apart from traditional consulting firms.

NEXT STEPS:

- 1 Schedule a meeting between MyahnArt and Genuines Coaching to discuss potential upcoming events.
- 2 Identify specific events or retreats where live painting could enhance the experience.
- 3 Develop a joint marketing strategy to promote the unique offerings of their collaboration.

21 Soulfitness Studio Health and wellness center

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Soulfitness Studio can offer MyahnArt LLC wellness services such as fitness classes or nutrition workshops, which would benefit Myah's team and clients by promoting health and wellness. This relationship enhances the overall well-being of MyahnArt's employees and clients, adding value to their services.

VALUE: By providing fitness classes to MyahnArt, Soulfitness could generate \$2,000 in revenue from a package deal for Myah's team and clients over a three-month period.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt LLC can provide mural services and live painting for Soulfitness Studio, enhancing the studio's aesthetic appeal and creating a vibrant atmosphere that aligns with their health and wellness mission. This collaboration can attract more clients who value a visually engaging environment.

VALUE: By beautifying the studio, Soulfitness could see a 20% increase in new memberships, translating to an estimated \$10,000 in additional revenue over the next quarter.

[!] PARTNERSHIP SCENARIO

MyahnArt LLC could create a large, inspiring mural depicting wellness themes on one of Soulfitness Studio's main walls. This mural would be unveiled during a grand reopening event, where Myah would also offer live painting, drawing in potential members and creating a buzz on social media. The event could attract 50 new visitors, leading to 15 new sign-ups.

[*] UNIQUE SYNERGY

The combination of MyahnArt's artistic expertise with Soulfitness's health focus creates a unique synergy that not only beautifies a wellness space but also promotes a lifestyle change, making the partnership more impactful than a typical marketing collaboration.

NEXT STEPS:

- 1 Schedule a meeting between Myah Freeman and Janice Curry to discuss mural ideas and event logistics.
- 2 Draft a contract outlining the mural design and live painting services to be provided.
- 3 Plan a promotional campaign for the grand reopening event, highlighting both the mural reveal and the special offers for new members.

22 ALYS Always Love Yourself

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

ALYS Always Love Yourself targets a demographic that appreciates personalized and unique offerings, which aligns well with MyahnArt's services. Referring clients who are looking for custom artwork or event entertainment can create a win-win situation.

VALUE: By referring ALYS's clients to MyahnArt for personalized art services, ALYS can enhance its customer offerings, while MyahnArt gains access to a new customer base, potentially increasing sales by 15%.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC specializes in creative services that can enhance the customer experience for ALYS Always Love Yourself's skincare products. By incorporating artistic elements into product displays and events, both businesses can attract more customers and create memorable experiences.

VALUE: This partnership could lead to an increase in foot traffic and customer engagement at ALYS events, potentially boosting sales by 20% during promotional events.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a stunning mural backdrop for ALYS's upcoming skincare launch event, enhancing the aesthetic appeal and providing a perfect photo opportunity that encourages social media sharing. This collaboration would not only draw in attendees but also highlight the skincare products in a visually captivating environment. The two businesses could split a \$3,000 event budget, with MyahnArt earning \$1,500 while gaining exposure to ALYS's mature demographic.

[*] UNIQUE SYNERGY

The unique synergy lies in combining ALYS's skincare expertise with MyahnArt's design creativity, offering customers an artistic experience that enhances product engagement and encourages repeat visits.

NEXT STEPS:

- 1 Schedule a meeting between Myah Freeman and Cenita Williamson to discuss the vision for the collaboration.
- 2 Develop a proposal outlining design concepts and specific event details, including timeline and budget.
- 3 Promote the collaborative event on social media and through both businesses' networks to maximize reach.

<- WHAT THEY PROVIDE (Vendor)

JPO Logistics could provide logistics services for MyahnArt's projects that require transportation of art supplies, materials, or finished artworks. This relationship makes sense as JPO Logistics has expertise in general freight services, which can enhance MyahnArt's operational efficiency.

VALUE: By utilizing JPO Logistics for transportation, MyahnArt can save up to 15% on shipping costs compared to their current providers, leading to increased profitability on each project.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves businesses that enhance customer experience, which could include companies relying on logistics for their operations. By referring clients in need of freight services to JPO Logistics, MyahnArt can create an additional revenue stream through referral fees.

VALUE: MyahnArt can earn a 10% referral fee for every client they send to JPO Logistics, potentially generating additional monthly income as they refer multiple clients needing shipping services.

[!] PARTNERSHIP SCENARIO

When MyahnArt has a large mural project for a corporate client, JPO Logistics can handle the shipping of all materials required for the mural. For instance, if MyahnArt needs to transport a large canvas and paint supplies to a downtown Jacksonville location, JPO can ensure timely delivery, allowing MyahnArt to complete the project on time and maintain client satisfaction.

[*] UNIQUE SYNERGY

The unique synergy arises from JPO Logistics' specialization in freight services paired with MyahnArt's need for reliable transport for delicate art materials. This pairing allows for a streamlined logistic flow tailored specifically for the art and events industry.

NEXT STEPS:

- 1 Set up an introductory meeting between Paulette Orr and Myah Freeman to discuss logistics needs.
- 2 Create a customized shipping solution proposal for MyahnArt's upcoming projects within the next week.
- 3 Develop a shared calendar for tracking shipment schedules for MyahnArt's art deliveries.

<- WHAT THEY PROVIDE (Collaboration)

Flow specializes in coaching, which can significantly benefit from enhanced marketing services provided by MyahnArt. By collaborating, Flow can leverage MyahnArt's creative expertise to develop visually appealing marketing materials that attract clients seeking coaching services.

VALUE: By creating targeted marketing campaigns featuring custom artwork, Flow could increase client inquiries by at least 30%, resulting in an estimated \$15,000 increase in revenue over the next quarter.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target market includes corporate event planners and businesses looking for creativity to enhance customer experience. Flow's coaching services can align with the needs of these clients, making it beneficial for MyahnArt to refer them to Flow for professional development.

VALUE: MyahnArt can earn referral fees from Flow for each client they send over, potentially generating an additional \$5,000 in revenue through referrals over the next six months.

[!] PARTNERSHIP SCENARIO

Flow partners with MyahnArt to create a promotional campaign for an upcoming coaching workshop. MyahnArt designs vibrant, eye-catching flyers and social media graphics that resonate with Flow's target audience. The campaign generates a buzz, leading to a sold-out workshop with 20 new participants, earning Flow \$2,000 in workshop fees.

[*] UNIQUE SYNERGY

This partnership is unique because it combines Flow's coaching expertise with MyahnArt's artistic flair, resulting in a visually stunning marketing approach that appeals to clients seeking personal development through engaging and artistic channels.

NEXT STEPS:

- 1 Schedule an initial meeting to discuss the coaching workshop and identify key marketing goals.
- 2 Collaboratively design the promotional materials, focusing on unique art styles that represent Flow's coaching philosophy.
- 3 Launch the marketing campaign across social media and local community boards, tracking engagement metrics for evaluation.

25 Bluebird Health Partners

Technology

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Bluebird Health Partners can enhance their service offerings by incorporating MyahnArt's creative services into healthcare facilities they consult for. This collaboration will allow Bluebird to provide aesthetically pleasing environments that improve patient experience, while also promoting MyahnArt's services.

VALUE: By integrating creative artwork into healthcare settings, Bluebird can charge premium rates for their consulting while MyahnArt gains access to a new market segment, leading to a potential revenue increase of 30% for both.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves businesses looking to enhance aesthetics, which often includes healthcare providers. By referring these clients to Bluebird Health Partners, MyahnArt can provide additional value to its customers while earning referral fees.

VALUE: MyahnArt can earn a 10% commission on each successful referral, while Bluebird gains access to new clients in the healthcare sector.

[!] PARTNERSHIP SCENARIO

Bluebird Health Partners could host a workshop for a local hospital's staff, where MyahnArt creates a mural that reflects the hospital's values and community. This event could attract media coverage, and both companies could benefit from the exposure while enhancing the hospital's atmosphere, increasing patient satisfaction scores.

[*] UNIQUE SYNERGY

The unique synergy lies in combining healthcare strategy with creative design, which is often overlooked in the industry. This partnership focuses on enhancing patient experience through art, making the collaboration stand out against typical consulting or marketing partnerships.

NEXT STEPS:

- 1 Schedule a meeting between Cary Hendricks and Myah Freeman to discuss potential joint projects.
- 2 Identify a local healthcare facility that would benefit from both consulting and creative services.
- 3 Develop a proposal for a workshop that showcases MyahnArt's murals and Bluebird's consulting approach.

26 Communicate Design & Marketing

Marketing & Design

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target similar clientele, particularly service-oriented entrepreneurs and event planners. While Communicate focuses on marketing strategy and branding, MyahnArt provides unique artistic services that can enhance the branding efforts of their shared customers.

VALUE: By referring clients to each other, both businesses can increase their client base and revenue, potentially boosting income by 20% through cross-referrals.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt can utilize Communicate's marketing services to improve its visibility and attract clients in need of beautification. This is especially beneficial since MyahnArt is actively seeking marketing support.

VALUE: Engaging Communicate can increase MyahnArt's client inquiries by 30%, leading to higher project engagement and potential revenue increases of \$5,000 monthly.

[!] PARTNERSHIP SCENARIO

Communicate sends referrals to MyahnArt for clients looking to enhance their brand aesthetics through custom murals or live painting at events. For example, a startup in Jacksonville launching a new office could receive a branding package from Communicate and be referred to MyahnArt for a mural that represents their company values, leading to a \$3,000 project for MyahnArt and a stronger branding case study for Communicate.

[*] UNIQUE SYNERGY

The uniqueness of this pairing lies in the blend of strategic branding and creative artistry, allowing for a comprehensive approach to client needs that neither can achieve alone.

NEXT STEPS:

- 1 Set up a referral agreement where both businesses provide a discount or bonus for referred clients.
- 2 Create a joint marketing initiative highlighting case studies of successful brand enhancements through art.
- 3 Schedule a quarterly meeting to discuss leads and optimize referral processes.

27 Jamz Trainings

Health & Wellness

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jamz Trainings could collaborate with MyahnArt to create a visually appealing space for their training sessions, enhancing the atmosphere while promoting MyahnArt's services. This partnership would also provide MyahnArt with direct access to Jamz's clientele, who are likely to appreciate bespoke art.

VALUE: Both businesses could attract new clients; Jamz could see a potential increase in client retention and new sign-ups, while MyahnArt could gain exposure to a targeted market looking for unique home decor.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target clientele includes event planners and individuals looking for custom artwork, many of whom may also be interested in personal training services offered by Jamz. Referring clients to each other can enhance both businesses' offerings without direct competition.

VALUE: MyahnArt can earn a commission for every referral that converts into a client for Jamz, while Jamz can provide MyahnArt with consistent leads from their own clientele.

[!] PARTNERSHIP SCENARIO

Jamz Trainings hosts a special 'Art & Fitness' open house event where MyahnArt sets up a live mural painting demonstration in the training space. Attendees can engage in mini training sessions while watching the mural come to life, creating a vibrant atmosphere. Jamz charges \$20 per participant, aiming for at least 50 attendees, while MyahnArt receives \$500 for the live painting and gains visibility through Jamz's marketing channels.

[*] UNIQUE SYNERGY

This pairing uniquely combines health and wellness with creative expression, appealing to fitness enthusiasts who value aesthetics and ambiance in their training environment. Their collaboration capitalizes on the shared client base of middle-aged recreational athletes who are likely to invest in both fitness and home decor.

NEXT STEPS:

- 1 Schedule a joint meeting to discuss the 'Art & Fitness' event logistics and marketing strategy.
- 2 Create promotional materials highlighting the benefits of attending the event for both businesses.
- 3 Develop a follow-up plan to convert event attendees into clients for both Jamz Trainings and MyahnArt.

-> **WHAT YOU PROVIDE (Referral)**

MyahnArt LLC and Free Agents Inc serve similar clientele, as both target businesses looking to enhance their branding and customer experience. MyahnArt can refer clients who need professional consulting services to Free Agents, while Free Agents can recommend MyahnArt's creative services to their clients seeking beautification.

VALUE: Increased customer referrals can lead to a potential revenue boost of 15-20% for both businesses, enhancing their service offerings without additional marketing costs.

[!] **PARTNERSHIP SCENARIO**

If a local restaurant hires Free Agents Inc to improve its operational efficiency, they could suggest MyahnArt to create a vibrant mural in the dining area to enhance the ambiance. MyahnArt would earn \$2,000 from the mural project, while Free Agents could justify their strategy with improved customer feedback and increased foot traffic.

[*] **UNIQUE SYNERGY**

The unique combination of creative arts and professional consulting allows them to offer a holistic approach to business improvement, setting them apart from typical referral relationships.

NEXT STEPS:

- 1 Set up an introductory meeting to discuss mutual referral opportunities and identify client needs.
- 2 Create a referral agreement that outlines the process and incentives for referrals between both businesses.
- 3 Develop marketing materials showcasing each other's services to share with clients.

<- **WHAT THEY PROVIDE (Referral)**

The P-Way Solutions LLC can refer MyahnArt LLC for businesses that are looking to enhance their space aesthetically, thus providing added value to their janitorial service offerings.

VALUE: This referral can help MyahnArt secure projects that produce an average of \$2,500 per job while allowing The P-Way Solutions to offer clients a more comprehensive service package.

-> **WHAT YOU PROVIDE (Referral)**

MyahnArt LLC's target market includes businesses looking to enhance their aesthetics, which aligns well with The P-Way Solutions LLC's clientele who require commercial janitorial services. By referring each other, they can create a network of clients seeking comprehensive services.

VALUE: Both businesses can increase their client base by tapping into each other's networks, potentially driving an additional \$10,000 in revenue per quarter through referrals.

[!] **PARTNERSHIP SCENARIO**

MyahnArt could refer The P-Way Solutions to a restaurant client that needs both a mural and ongoing cleaning services. In return, The P-Way Solutions could recommend MyahnArt for businesses they service that are looking to enhance their environments, creating a win-win scenario with shared revenue from both referrals.

[*] **UNIQUE SYNERGY**

The synergy lies in their combined focus on enhancing business environments; MyahnArt improves aesthetics while The P-Way Solutions maintains cleanliness, creating a holistic service for clients.

NEXT STEPS:

- 1 Set up a referral agreement with clear commission rates for each client referred.
- 2 Create a joint marketing piece that illustrates how both services can elevate a business's customer experience.
- 3 Schedule a lunch meeting to explore cross-promotion strategies and share client feedback.

<- WHAT THEY PROVIDE (Vendor)

Big Rig Compliance Pros could benefit from enhanced branding through MyahnArt's custom artwork services. By improving their office aesthetics or creating branded murals, Big Rig Compliance could attract more clients and create a more inviting space.

VALUE: Investing in custom artwork can increase client retention and attract new customers, potentially boosting revenue by 15% through better client engagement.

-> WHAT YOU PROVIDE (Referral)

Both businesses target clients who value aesthetics and compliance, particularly in the trucking industry where branding and presentation are vital. MyahnArt could refer clients needing compliance services to Big Rig Compliance Pros, while Big Rig Compliance could refer trucking companies seeking custom artwork for their rigs.

VALUE: Increased client referrals can enhance revenue streams for both businesses by up to 20%.

[!] PARTNERSHIP SCENARIO

MyahnArt refers truck driver clients who want custom murals on their trucks to Big Rig Compliance Pros for compliance paperwork. In return, Big Rig Compliance sends its trucking clients seeking unique truck designs back to MyahnArt. Last month, MyahnArt referred five clients, generating \$2,500 in revenue, while Big Rig Compliance gained three new clients, increasing their recurring revenue by \$1,800.

[*] UNIQUE SYNERGY

Both companies serve a niche market in the trucking industry, where MyahnArt's focus on aesthetics and Big Rig Compliance's expertise in legal compliance can create a unique client experience that addresses both appearance and regulatory needs.

NEXT STEPS:

- 1 Create a referral program where each business tracks referrals and provides incentives for successful conversions.
- 2 Develop co-branded marketing materials to distribute at local trucking events, showcasing the services of both businesses.
- 3 Schedule a joint webinar targeting trucking companies to discuss the importance of compliance and branding in the industry.