

MyahnArt LLC

• Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

Contact Information

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TARGET MARKET

Businesses in need of beautification, enhanced aesthetics, or an increase in customer experience. Individuals needing unique and custom artwork for gift giving or home decor. Event makers, corporate event planners seeking live painting entertainment during said event.

CURRENT NEEDS

Marketing and Capital

Partnership Opportunities (24)

1

IV Creative

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

IV Creative specializes in content creation, while MyahnArt LLC offers unique artistic services that can enhance visual marketing materials. Together, they can create a powerful package that combines marketing content with stunning visuals, appealing to local businesses in Jacksonville.

VALUE: By collaborating, they can attract a broader client base, potentially increasing revenue by 20% through bundled service offerings.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt LLC can utilize IV Creative's content creation services to enhance their marketing efforts. This relationship allows MyahnArt to focus on their artistic services while IV Creative handles their promotional content.

VALUE: By outsourcing content creation, MyahnArt can save time and increase marketing effectiveness, potentially boosting their client acquisition by 15%.

[!] PARTNERSHIP SCENARIO

IV Creative can provide digital marketing content for a local restaurant, while MyahnArt LLC paints a mural inside the restaurant to create a unique ambiance. They could host an opening event showcasing both the mural and the marketing campaign, drawing in a crowd of potential customers and generating immediate sales for the restaurant. Both businesses can charge a

fee for their services and gain visibility through the event.

[*] UNIQUE SYNERGY

This partnership uniquely combines marketing expertise with artistic creativity, making it a holistic solution for local businesses seeking to enhance their brand presence.

NEXT STEPS:

- 1 Set up a joint meeting to brainstorm specific projects that leverage both skill sets.
- 2 Identify a local business that would benefit from a combined offering and pitch a proposal.
- 3 Create a marketing plan for the opening event to maximize attendance and engagement.

2 Genuines Coaching & Consulting

Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching business owners and corporate executives, which aligns well with MyahnArt's target market of businesses seeking to enhance their customer experience. By collaborating on events, they can both reach a larger audience and provide added value to their respective clients.

VALUE: By combining forces, both businesses can attract more clients through joint events, potentially increasing their revenue by 20% from shared projects.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target market includes corporate event planners, who may also require leadership coaching for their corporate clients. By referring clients to Genuines for coaching services, MyahnArt can enhance its service offerings and vice versa.

VALUE: By establishing a referral system, both businesses could increase client acquisition rates by at least 15% over the next quarter.

[!] PARTNERSHIP SCENARIO

Genuines Coaching & Consulting hosts a leadership workshop for local business owners at a venue decorated by MyahnArt with live painting. MyahnArt creates a mural that reflects the workshop's theme, while Genuines provides coaching sessions. They charge \$500 per attendee, expecting 30 participants, splitting the revenue, giving both businesses \$7,500.

[*] UNIQUE SYNERGY

The unique synergy lies in the blending of professional development with creative artistry. This collaboration is not just a typical partnership, as it combines practical business coaching with the aesthetic appeal of art, creating a multifaceted experience that stands out to clients.

NEXT STEPS:

- 1 Set a date for a joint event within the next month.
- 2 Create a marketing plan that highlights both coaching and artistic services.
- 3 Develop a package that includes coaching sessions and artistic enhancements for corporate clients.

<- WHAT THEY PROVIDE (Collaboration)

Enriquez Aesthetics can enhance the luxury facial experience by incorporating custom artwork from MyahnArt LLC, which would create an immersive aesthetic environment. This collaboration would attract customers looking for a unique and visually appealing experience while receiving skincare treatments.

VALUE: By combining luxury facial services with bespoke artwork, both businesses can tap into new customer segments, potentially increasing revenue by 30% during promotional events.

-> WHAT YOU PROVIDE (Referral)

MyahnArt LLC's target market overlaps with Enriquez Aesthetics' clientele, as both businesses cater to individuals seeking enhanced aesthetics. Referrals can flow easily as MyahnArt's clients may also be interested in skincare treatments.

VALUE: By referring clients to each other, both businesses can increase their customer bases by 20%, as clients looking for aesthetic enhancements often seek complementary services.

[!] PARTNERSHIP SCENARIO

Enriquez Aesthetics could host a 'Luxury Facial & Art' event where MyahnArt LLC creates a live mural while clients enjoy their treatments. For example, a mural themed around relaxation could be painted as clients receive their facials, making the event unforgettable. Each business could charge \$150 per client, and with 20 clients, they would generate \$3,000, split between both parties.

[*] UNIQUE SYNERGY

The unique pairing of luxury skincare and custom art creates a multi-sensory experience that neither business could achieve alone, allowing them to stand out in a crowded market.

NEXT STEPS:

- 1 Plan a joint marketing strategy for the 'Luxury Facial & Art' event.
- 2 Set a date and secure a venue for the collaborative event.
- 3 Create promotional materials highlighting the unique experience offered.

<- WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers focuses on community and employee enhancement through dance, making them an ideal partner for MyahnArt LLC, which specializes in creative services. Together, they can create unique events that combine dance performances with live art, enhancing the overall experience.

VALUE: This collaboration could generate additional revenue from event packages, potentially earning \$2,000-\$5,000 per event while attracting new clientele from each other's markets.

-> WHAT YOU PROVIDE (Referral)

Both businesses target audiences that value creativity and enhancement, with Celebrate & Smile focusing on community/employee engagement and MyahnArt serving businesses seeking aesthetic improvement. They can refer clients to each other without competing.

VALUE: Each business can potentially increase their client base by 10-20% through mutual referrals, leading to increased sales opportunities.

[!] PARTNERSHIP SCENARIO

Imagine a corporate event where Celebrate & Smile conducts a dance workshop for employees, followed by MyahnArt creating a live mural based on the theme of teamwork. This engaging experience not only entertains but also visually represents the company culture, leading to happier employees and increased client satisfaction. They could split the revenue from the event, maximizing their profits while elevating the client's brand image.

[*] UNIQUE SYNERGY

The unique pairing of dance and live art creates an immersive experience that cannot be easily replicated by traditional event services. This combination will enhance the aesthetic and emotional impact of corporate events, setting them apart in the marketplace.

NEXT STEPS:

- 1 Schedule a brainstorming session to outline potential event themes and formats.
- 2 Develop a joint marketing strategy to promote the new event packages to their respective clientele.
- 3 Create a promotional video showcasing a mock event to attract interest from potential corporate clients.

5 We buy any house
Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

We Buy Any House could partner with MyahnArt LLC to enhance the visual appeal of the properties they purchase. By commissioning custom murals or artwork that reflects the local culture and aesthetics, they can increase property value and attract buyers more quickly.

VALUE: This collaboration could increase the resale value of properties by up to 15%, improving cash flow for We Buy Any House while providing MyahnArt with consistent project work and exposure to new clients.

-> WHAT YOU PROVIDE (Referral)

MyahnArt can refer clients who are looking to sell distressed properties to We Buy Any House, as they often encounter individuals in need of financial relief or looking to sell quickly. This creates a symbiotic relationship where both businesses can support their clients' needs.

VALUE: By referring clients to each other, MyahnArt can enhance their service offering, potentially increasing their revenue by 10% while We Buy Any House gains a steady stream of leads for distressed properties.

[!] PARTNERSHIP SCENARIO

After purchasing a distressed property in Riverside, We Buy Any House hires MyahnArt to create a vibrant mural on the exterior that captures the spirit of the community. This not only beautifies the home but also makes it a focal point that draws potential buyers. The increased interest leads to a sale 20% above market value, benefitting both businesses with a shared profit from the increased sale price.

[*] UNIQUE SYNERGY

The unique combination of property acquisition and artistic transformation allows for a distinctive approach to real estate that can redefine neighborhood aesthetics, attracting both buyers and community support, which is not typically seen in standard real estate practices.

NEXT STEPS:

- 1 Schedule a meeting to discuss joint marketing strategies highlighting the benefits of art in property resale.
- 2 Identify a property that We Buy Any House can purchase that would benefit from artistic enhancement.
- 3 Create a portfolio showcasing before-and-after transformations of properties enhanced by MyahnArt's services.

6 Jamz Trainings
Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jamz Trainings and MyahnArt LLC can create a unique experience that combines personal training sessions with live art. This collaboration targets their mutual audience of middle-aged recreational athletes who may appreciate both physical well-being and aesthetic enhancement in their homes or community spaces.

VALUE: This partnership can potentially generate additional revenue for both businesses by attracting new clients; Jamz could see a 20-30% increase in client sign-ups through events, while MyahnArt could boost their sales by showcasing their work in a live setting.

-> WHAT YOU PROVIDE (Referral)

MyahnArt often works with local businesses that cater to similar demographics. Referring clients who are interested in health and wellness services to Jamz Trainings can help both businesses grow their client bases without direct competition.

VALUE: MyahnArt can offer referral discounts to clients who sign up for Jamz's services, increasing Jamz's exposure and client acquisition by potentially 15-20% for each referral made.

[!] PARTNERSHIP SCENARIO

Jamz Trainings organizes a 'Wellness Weekend' event at a local HOA community where members can participate in fitness classes led by James, while MyahnArt sets up live painting stations to create custom portraits or murals during the sessions. Attendees pay a fee for the classes, and a portion goes to both businesses, with potential sales of artwork on-site.

[*] UNIQUE SYNERGY

This pairing is unique because it merges health and wellness with creativity, making fitness events more engaging and visually appealing, thus enhancing the community's overall experience.

NEXT STEPS:

- 1 Plan a schedule for the event and secure a venue within the HOA community.
- 2 Market the 'Wellness Weekend' through local social media groups and HOA newsletters.
- 3 Coordinate the logistics for MyahnArt's live painting setup and Jamz's class schedules.

7 Organize Design Create

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Organize Design Create serves a similar target market of small businesses and entrepreneurs who would benefit from MyahnArt's creative services. Referring clients to each other can enhance their service offerings without direct competition.

VALUE: This referral relationship could lead to an estimated increase in client acquisition for both businesses, with potential revenue growth of \$5,000 each per quarter through referrals alone.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt's creative services can complement Organize Design Create's marketing efforts, providing unique visual content that enhances marketing campaigns. Together, they can create more engaging promotional materials that attract their target audiences.

VALUE: This collaboration could generate an additional revenue stream of approximately \$10,000 per quarter through joint projects and shared clients, increasing brand visibility for both businesses.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a series of custom murals for Organize Design Create's clients, showcasing their brand messages in vibrant, artistic ways. For example, a local coffee shop could commission a mural that highlights their story and values, which MyahnArt would create on-site during a promotional event organized by Organize Design Create. They could split the project fee of \$3,000, enhancing the coffee shop's customer engagement and providing both businesses with a strong case study for future marketing.

[*] UNIQUE SYNERGY

The unique pairing of MyahnArt's artistic talent with Organize Design Create's marketing expertise allows for dynamic visual storytelling. This collaboration stands out as they can offer a full package of creative and strategic services that few competitors can match.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential joint projects and client referrals.
- 2 Identify 2-3 upcoming events where both businesses can showcase their services together.
- 3 Create a joint promotional package that includes special pricing for clients who engage both services.

8 Soulfitness Studio Health and wellness center

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Soulfitness Studio serves individuals who appreciate aesthetics in their wellness journey, presenting an opportunity for referrals to MyahnArt for custom artwork and event services. This can be mutually beneficial as both businesses enhance their offerings.

VALUE: Soulfitness Studio can recommend MyahnArt to clients for home decor, increasing client satisfaction and loyalty, while MyahnArt benefits from a steady stream of referrals from health-focused clientele.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC can enhance the aesthetic appeal of Soulfitness Studio by creating murals or custom artwork that resonates with health and wellness themes. This collaboration could attract more clients to Soulfitness while providing MyahnArt with visibility among health-conscious customers.

VALUE: Increased foot traffic and client engagement for Soulfitness Studio, leading to an estimated revenue boost of 15-20% through enhanced customer experience. MyahnArt gains new clients and showcases their work, potentially generating additional sales.

[!] PARTNERSHIP SCENARIO

Next month, MyahnArt will create a vibrant mural that promotes wellness and positivity in Soulfitness Studio. During the unveiling event, they will host a 'Paint & Sip' night where attendees can enjoy healthy snacks while painting mini canvases. Soulfitness promotes this event through their social media, drawing in over 50 participants, and both businesses share the proceeds from the workshop, netting each around \$1,000.

[*] UNIQUE SYNERGY

The unique pairing lies in combining MyahnArt's creative artistry with Soulfitness's focus on health and wellness, creating an inviting and inspiring environment that differentiates Soulfitness from competitors.

NEXT STEPS:

- 1 Schedule a meeting between MyahnArt and Soulfitness to brainstorm mural themes and event details.
- 2 Create a promotional plan for the 'Paint & Sip' event, including social media posts and email announcements to both client lists.
- 3 Finalize the design and timeline for the mural installation to ensure it aligns with the event date.

9 Simple Creations By T

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Simple Creations By T can provide custom apparel and accessories that MyahnArt LLC can use for their events. This would enhance MyahnArt's brand presence while providing Simple Creations with a steady order stream.

VALUE: By supplying custom T-shirts and accessories for MyahnArt's live painting events, Simple Creations can secure contracts that generate approximately \$2,500 in sales per event, while MyahnArt benefits from branded merchandise.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC's creative services can enhance the appeal of Simple Creations By T's custom gifts and apparel. By combining their artistic talents, they can create unique product offerings that attract more customers to both businesses.

VALUE: By collaborating on a limited edition line of custom gifts that feature MyahnArt's designs, both businesses can increase their customer base and sales, potentially generating an additional \$5,000 in revenue during the initial launch month.

[!] PARTNERSHIP SCENARIO

MyahnArt LLC designs a line of custom-painted gift boxes that Simple Creations By T uses for their personalized keepsakes. Each box features a unique mural that reflects the occasion, such as weddings or graduations. This collaboration would be

promoted on social media, leading to an expected increase in sales for both businesses, as clients seek out these exclusive gift options.

[*] UNIQUE SYNERGY

The unique synergy lies in the fusion of MyahnArt's artistic flair and Simple Creations By T's personalization expertise, creating a product line that stands out in the market and appeals to customers looking for memorable gifts.

NEXT STEPS:

- 1 Schedule a brainstorming session to discuss potential product designs and themes for the collaboration.
- 2 Create a marketing plan that includes social media promotions and local events to showcase the new product line.
- 3 Set a launch date and prepare inventory for an exclusive release event in the Jacksonville area.

10 JAX AI Agency

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can enhance MyahnArt LLC's marketing efforts by integrating AI-powered tools that analyze customer engagement with art installations. This could help MyahnArt tailor their services more effectively and reach a broader audience.

VALUE: By leveraging JAX AI's technology, MyahnArt could see a 20% increase in customer inquiries and engagement, potentially translating to an additional \$10,000 in revenue over the next quarter.

-> WHAT YOU PROVIDE (Referral)

MyahnArt serves a market that overlaps with JAX AI's target customers, providing an opportunity for mutual referrals. MyahnArt can introduce JAX AI to clients seeking to enhance their customer experience through AI-driven solutions.

VALUE: Each successful referral could lead to a \$5,000 project for JAX AI, with MyahnArt earning a referral fee of 10%, creating a strong incentive for both parties.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI tool that analyzes foot traffic and social media engagement for a new mural installation by MyahnArt. During the unveiling event, MyahnArt showcases the mural while JAX AI collects data on visitor interactions, providing insights that help MyahnArt refine future projects. Both companies could promote the event together, drawing in a crowd and generating leads for both sides.

[*] UNIQUE SYNERGY

The combination of JAX AI's technology and MyahnArt's creative services allows for a unique offering—using data analytics to inform artistic placements, thereby making art not only visually appealing but also strategically effective for businesses.

NEXT STEPS:

- 1 Schedule a brainstorming session to identify specific AI tools that could benefit MyahnArt's projects.
- 2 Develop a pilot project for an upcoming mural, incorporating AI analytics.
- 3 Plan a joint marketing campaign around the unveiling event to maximize exposure.

11 flow

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target clients who seek to enhance personal or professional experiences. flow's coaching services could attract clients looking for aesthetic improvements in their environments, which MyahnArt specializes in. This creates a scenario where they can refer clients to each other without direct competition.

VALUE: By exchanging referrals, both businesses can increase their client bases significantly, with potential revenue growth of 20-30% each quarter.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt's services can provide visual enhancement that can be marketed as part of flow's coaching offerings. Joint projects can elevate both brands by creating immersive experiences for clients.

VALUE: Collaborative events can attract new clients and generate up to \$5,000 per event, significantly enhancing brand visibility and customer engagement.

[!] PARTNERSHIP SCENARIO

During a coaching session, flow identifies a client struggling with office aesthetics. Miguel refers them to Myah, who then provides a custom mural for the client's office, generating \$2,000 in revenue for MyahnArt. In return, Myah refers her clients in need of personal development to flow, enhancing both businesses' service offerings.

[*] UNIQUE SYNERGY

The unique synergy lies in how flow's coaching can provide the emotional and motivational support that complements MyahnArt's aesthetic enhancements, creating a holistic improvement for clients' environments and mindsets.

NEXT STEPS:

- 1 Schedule a meeting between Miguel and Myah to discuss mutual referral processes.
- 2 Create a co-branded marketing flyer showcasing each other's services for joint distribution.
- 3 Establish a referral tracking system to monitor leads and conversions from each business.

12 Jazzi's Creations

Events & Gifts

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jazzi's Creations can enhance the visual appeal of its DIY workshops by incorporating MyahnArt's custom murals and live painting services. This collaboration can create an engaging atmosphere that attracts more clients looking for unique experiences.

VALUE: By teaming up, both businesses can increase event attendance by 30%, leading to an estimated additional revenue of \$1,500 per workshop for Jazzi's Creations and additional exposure for MyahnArt.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target market includes event planners who often require personalized gifts for guests, which aligns with the offerings of Jazzi's Creations. Referring clients for custom gifts will enhance MyahnArt's service portfolio.

VALUE: MyahnArt can earn a referral commission of 10% on each gift order, potentially generating an additional \$1,000 monthly if they refer 20 clients to Jazzi's Creations.

[!] PARTNERSHIP SCENARIO

During an upcoming DIY workshop at Jazzi's Creations, MyahnArt can provide live painting of a mural that reflects the theme of the crafts being created. As participants enjoy their crafting, they can also watch the mural develop, creating a unique and memorable experience. Jazzi's Creations charges \$50 per participant; with 30 attendees, they earn \$1,500, while MyahnArt receives \$500 for the mural creation.

[*] UNIQUE SYNERGY

The combination of DIY crafting and live art creates a unique, immersive experience that differentiates them from standard workshops or art classes, appealing to families and corporate clients alike.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential themes for collaborative workshops.
- 2 Create a joint marketing plan highlighting the unique experience of crafting alongside live art.
- 3 Plan a pilot workshop event within the next month to test the collaboration.

<- WHAT THEY PROVIDE (partner)

The Collective Om's focus on holistic health aligns well with MyahnArt LLC's creative services. They can create wellness spaces or events that incorporate Myah's artwork, enhancing the aesthetic and promoting a holistic lifestyle.

VALUE: By partnering, The Collective Om could attract new clients through visually appealing environments created by MyahnArt, potentially increasing their customer base by 30%, while MyahnArt gains exposure to wellness-focused clientele.

-> WHAT YOU PROVIDE (Referral)

MyahnArt LLC serves a clientele that values aesthetics and customer experience, which may include businesses seeking holistic health services for their employees. Referring clients to The Collective Om can enhance the overall experience of MyahnArt's clients.

VALUE: MyahnArt can earn referral fees from The Collective Om for every client they send, potentially increasing revenue by 15% while providing valuable services to their clients.

[!] PARTNERSHIP SCENARIO

The Collective Om could host a 'Wellness and Art' event where MyahnArt creates a mural on-site, reflecting themes of wellness and self-growth. Participants would engage in a holistic workshop while enjoying the live art creation, allowing both businesses to promote their services. Each event could generate \$1,000 in revenue from workshop fees and increase social media exposure for both brands.

[*] UNIQUE SYNERGY

This pairing uniquely combines the transcendental aspects of health and wellness with vibrant, inspirational art, creating an immersive experience that neither could achieve alone. The focus on self-growth through both art and holistic practices appeals to a niche audience.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm event themes that integrate both wellness workshops and art displays.
- 2 Develop a joint marketing campaign to promote the event on social media platforms targeting local audiences.
- 3 Plan logistics for the event, including venue selection, art supplies, and wellness workshop materials.

<- WHAT THEY PROVIDE (Referral)

Both businesses target different aspects of the creative market but serve similar clients, allowing for effective referrals. Communicate can refer clients needing beautification to MyahnArt while MyahnArt can send clients looking for branding services to Communicate.

VALUE: Establishing a referral system could lead to a 10% increase in client acquisition for both businesses, expanding their reach without significant marketing costs.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt can provide artistic services to Communicate Design & Marketing, enhancing their branding projects with unique visual elements. This collaboration can help Communicate's clients stand out through custom artwork.

VALUE: Integrating MyahnArt's custom murals or portraits into Communicate's branding projects could increase the value of their offerings, potentially raising project fees by 15% due to the enhanced aesthetic appeal.

[!] PARTNERSHIP SCENARIO

When a client approaches Communicate for a branding project but mentions needing mural work for their office, Communicate can confidently refer them to MyahnArt. Conversely, if MyahnArt's client expresses interest in improving their marketing strategy, MyahnArt can send them directly to Communicate.

[*] UNIQUE SYNERGY

The unique synergy lies in their complementary services; Communicate's marketing expertise paired with MyahnArt's creative artistry provides a full-service experience for clients looking to enhance their brand identity.

NEXT STEPS:

- 1 Develop a formal referral agreement outlining commission structure and client handoff process.
- 2 Create co-branded promotional materials to share with clients, highlighting both services.
- 3 Set monthly check-ins to discuss referral outcomes and adjust strategies as needed.

15 Grayland

Real Estate

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Grayland's clients, such as property owners and commercial lenders, may seek services that enhance the aesthetic appeal of their properties. They can refer MyahnArt to clients looking to increase property value through art and beautification.

VALUE: Grayland can broaden its service offerings by providing clients with referrals to MyahnArt, potentially enhancing property values, while MyahnArt gains access to commercial property owners needing art services.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC can enhance the appeal of Grayland's commercial properties through artistic beautification services. This collaboration can help Grayland increase the perceived value of their properties while providing MyahnArt with exposure to new clients.

VALUE: By beautifying properties, Grayland can potentially increase property values and appeal, leading to higher appraisal values, while MyahnArt can secure contracts worth thousands in mural projects.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a stunning mural for one of Grayland's commercial listings, transforming a plain exterior into a vibrant attraction. Grayland can host an open house featuring live painting by MyahnArt, drawing in potential buyers and increasing foot traffic. This could lead to a \$10,000 contract for MyahnArt and a successful sale for Grayland.

[*] UNIQUE SYNERGY

The unique pairing of a creative arts company with a commercial real estate firm enhances property aesthetics, creating a standout market presence for Grayland and helping MyahnArt reach a broader audience.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential properties for mural projects.
- 2 Identify specific commercial listings that could benefit from artistic enhancements.
- 3 Plan an open house event that showcases both the property and MyahnArt's work.

16 Aspirations Behavioral Health Inc.

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health can refer clients who may benefit from creative services provided by MyahnArt, particularly those looking to improve their mental health through artistic expression.

VALUE: Aspirations can enhance its service offering by providing clients access to art therapy, while MyahnArt gains new clients who are open to engaging with art for their wellness.

-> WHAT YOU PROVIDE (Referral)

MyahnArt's target market includes businesses and individuals looking for creative services, which can lead to clients needing mental health support from Aspirations Behavioral Health. Conversely, Aspirations' clients may appreciate the mental health benefits of engaging with art and creativity, which MyahnArt provides.

VALUE:

MyahnArt can gain new clients seeking mental health support, while Aspirations can refer clients looking for creative outlets, leading to increased customer engagement for both.

[!] PARTNERSHIP SCENARIO

MyahnArt could set up a referral program where every client referred to Aspirations gets a discounted art session. For example, a client seeking therapy is referred to Aspirations, and upon signing up, they receive a 10% discount on their next custom mural project with MyahnArt. This incentivizes both businesses to actively refer clients, generating additional revenue.

[*] UNIQUE SYNERGY

The combination of mental health services with creative arts uniquely positions both businesses to offer holistic well-being solutions, allowing clients to explore psychological benefits through art.

NEXT STEPS:

- 1 Create a referral agreement outlining the terms of client referrals.
- 2 Develop marketing materials that highlight the partnership and its benefits to clients.
- 3 Host an introductory event where both businesses present their services and the benefits of art therapy.

17 Relax Relate & Release

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Relax Relate & Release serves a client base that values aesthetics and personal expression, such as veterans looking for therapeutic experiences. They could refer clients to MyahnArt for custom portraits or artwork, which would align well with their clientele's interests.

VALUE: For every referral that results in a sale, MyahnArt could provide a 10% commission, creating a new revenue stream for Relax Relate & Release while expanding MyahnArt's reach.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt can enhance the ambiance of Relax Relate & Release's massage therapy space with custom murals or live painting events. This partnership would create a unique and calming environment that complements the wellness services provided by Relax Relate & Release, potentially attracting more clients who appreciate the aesthetic value.

VALUE: MyahnArt could earn \$1,000 for a mural project, while Relax Relate & Release could increase client retention and satisfaction, leading to an estimated revenue increase of 15% from enhanced customer experience.

[!] PARTNERSHIP SCENARIO

Next week, MyahnArt could create a serene mural in the waiting area of Relax Relate & Release, depicting calming nature scenes. They could host a live painting event where clients can watch the mural being created, enhancing their overall experience. This event could draw in 50 potential new clients, generating additional bookings and increasing social media engagement.

[*] UNIQUE SYNERGY

The pairing is unique because MyahnArt's artistic services can transform a traditional massage therapy space into an immersive experience, aligning perfectly with Relax Relate & Release's mission of holistic well-being.

NEXT STEPS:

- 1 Schedule a meeting to discuss mural themes and design ideas.
- 2 Plan the logistics for the live painting event, including date, time, and promotional strategies.
- 3 Create promotional materials highlighting the collaboration for social media and in-store displays.

<- WHAT THEY PROVIDE (Referral)

Both businesses target clients who are looking to enhance their brand presence or aesthetics. JPO Logistics can refer MyahnArt to shippers who want to improve their logistics hubs or warehouses with artistic murals, while MyahnArt can refer businesses needing logistics solutions for transporting art and supplies.

VALUE: Increased customer engagement and revenue through cross-referrals, potentially generating an additional \$10,000 in combined revenue over the next quarter.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt could provide creative services for JPO Logistics' branding and office environment, enhancing their image and client experience. This could include custom artwork for their office or promotional materials.

VALUE: Enhancing JPO Logistics' branding could lead to a 20% increase in client inquiries, potentially adding \$15,000 in revenue from new clients attracted by an improved aesthetic.

[!] PARTNERSHIP SCENARIO

JPO Logistics connects MyahnArt with a local business looking to revamp their storefront. MyahnArt creates a vibrant mural that attracts more foot traffic, while JPO Logistics handles the art supplies delivery, earning a referral fee from MyahnArt for the introduction. This scenario could happen next week as they both have access to local businesses in Jacksonville.

[*] UNIQUE SYNERGY

This pairing is unique because it combines logistics expertise with creative marketing services, allowing for a comprehensive approach to client needs-both operational and aesthetic.

NEXT STEPS:

- 1 Schedule a joint meeting to discuss referral strategies and identify specific target clients.
- 2 Create a referral agreement outlining terms and benefits for both parties.
- 3 Launch a co-marketing campaign highlighting the benefits of combining logistics and artistic design.

<- WHAT THEY PROVIDE (partner)

Bluebird Health Partners specializes in healthcare strategy execution, which can utilize creative services from MyahnArt to enhance their client presentations and branding. MyahnArt can create impactful visuals and artwork that resonate with healthcare stakeholders, helping Bluebird communicate their strategies more effectively.

VALUE: By partnering, Bluebird can enhance their client deliverables, potentially increasing their consulting fees by 15%, while MyahnArt can tap into a lucrative healthcare market, driving revenue growth by 20%.

-> WHAT YOU PROVIDE (Vendor)

MyahnArt can provide custom artwork and event entertainment to Bluebird Health Partners for their client engagements and internal events, enhancing the overall experience.

VALUE: This vendor relationship can help Bluebird enhance their corporate events, potentially increasing client satisfaction and retention, while MyahnArt gains consistent work from a steady client in the healthcare sector.

[!] PARTNERSHIP SCENARIO

Bluebird Health Partners has a client presentation coming up for a healthcare startup. They collaborate with MyahnArt to create custom infographics and a mural that visually represents the startup's mission. MyahnArt designs a stunning mural that is unveiled during the presentation, capturing the attention of investors and leading to a \$50K consulting contract for Bluebird.

[*] UNIQUE SYNERGY

This partnership uniquely combines healthcare strategy with creative arts, making healthcare concepts more engaging and visually appealing, which is often overlooked in traditional consulting.

NEXT STEPS:

- 1 Organize a joint brainstorming session to identify specific healthcare clients that could benefit from creative services.
- 2 Develop a portfolio piece showcasing a mock project that combines Bluebird's strategies with MyahnArt's visuals.
- 3 Create a promotional plan to target healthcare events where both can present their collaborative offerings.

20 Tosh's Urban Garden

Health & Wellness

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Tosh's Urban Garden can leverage MyahnArt's creative services to enhance its branding and customer experience through visually appealing murals and event aesthetics. This collaboration would allow Tosh's to host events that highlight their products in a vibrant, artistic setting while also promoting MyahnArt's services.

VALUE: By collaborating on pop-up events, both businesses could attract new customers, potentially increasing sales by 30% during these events and enhancing brand visibility.

-> WHAT YOU PROVIDE (Referral)

Both businesses cater to health-conscious individuals, where MyahnArt can refer clients looking for natural wellness products to Tosh's Urban Garden. This mutual referral can enhance customer experience for both businesses without direct competition.

VALUE: By referring clients, MyahnArt could increase customer satisfaction and loyalty, while Tosh's could see a 20% increase in foot traffic from new customers seeking natural health options.

[!] PARTNERSHIP SCENARIO

Tosh's Urban Garden could host a monthly wellness event where MyahnArt creates a stunning mural that reflects the theme of natural healing. During this event, attendees could sample Tosh's herbal products while enjoying live painting, with a portion of sales from the event going to both businesses. This creates a vibrant community experience, increases foot traffic, and boosts sales for both companies.

[*] UNIQUE SYNERGY

This partnership uniquely combines health and wellness with artistic expression, appealing to eco-conscious consumers who value both aesthetics and natural products. The blend of art and herbal wellness creates a memorable experience that stands out in the local market.

NEXT STEPS:

- 1 Set a date for the first collaborative wellness event.
- 2 Develop a marketing plan together to promote the event through social media and local channels.
- 3 Create a budget that outlines shared costs and revenue splits from product sales during the event.

21 Free Agents Inc

Professional Services

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Free Agents Inc serves companies in need of creative solutions for employee engagement and branding, making them a perfect source for referrals to MyahnArt LLC.

VALUE: This referral relationship can bring in additional income for Free Agents Inc through commissions on projects referred, potentially increasing their revenue by 15%.

-> WHAT YOU PROVIDE (Referral)

MyahnArt LLC and Free Agents Inc target similar businesses in Jacksonville, particularly those looking to enhance their work environments and employee engagement. They can refer clients to each other for complementary services without competing.

VALUE: By referring clients, both businesses can increase their customer base, potentially generating additional revenue streams of 10-20% per quarter.

[!] PARTNERSHIP SCENARIO

MyahnArt refers Free Agents Inc to a local tech company looking to improve team dynamics and productivity. In return, Free Agents Inc connects MyahnArt with a corporate event planner needing a mural for an upcoming company retreat, resulting in a project worth \$2,500 for MyahnArt.

[*] UNIQUE SYNERGY

This pairing is unique because MyahnArt can beautify workspaces that Free Agents Inc helps to optimize, creating a holistic approach to enhancing business environments.

NEXT STEPS:

- 1 Set up a bi-weekly meeting to discuss potential referrals and client needs.
- 2 Create a referral agreement outlining percentage splits for referred projects.
- 3 Develop joint marketing materials highlighting both services to attract mutual clients.

22 WhitBits Cookies

Professional Services

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

WhitBits Cookies can supply cookies for events where MyahnArt is providing services, enhancing the overall customer experience. This creates a direct revenue stream for WhitBits while adding value to MyahnArt's offering.

VALUE: By incorporating WhitBits Cookies into MyahnArt's event services, MyahnArt can charge a premium for bundled services, potentially increasing sales by 20% during events.

-> WHAT YOU PROVIDE (Referral)

MyahnArt LLC's target market includes event planners and corporate professionals who might also be interested in catered treats for events, making WhitBits Cookies a perfect complement. Both businesses serve similar clientele without competing directly.

VALUE: By referring clients to each other, both businesses can enhance their service offerings and increase customer satisfaction, potentially boosting each other's revenue by 10-15%.

[!] PARTNERSHIP SCENARIO

MyahnArt LLC could refer WhitBits Cookies to clients planning events that require catering. For instance, during a corporate event where Myahn is hired to create a mural, she could suggest WhitBits to provide dessert. If the event planner orders cookies for the event, MyahnArt receives a percentage of the sale, creating a win-win scenario.

[*] UNIQUE SYNERGY

This partnership uniquely leverages the aesthetic appeal of MyahnArt's murals and the delightful experience provided by WhitBits Cookies, creating memorable events that stand out.

NEXT STEPS:

- 1 Draft a referral agreement outlining commission percentages.
- 2 Create a joint marketing flyer showcasing both businesses for distribution at local events.
- 3 Schedule a meeting to discuss cross-promotional social media strategies.

23 The P-Way Solutions LLC

Real Estate

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

As The P-Way Solutions interacts with various businesses for janitorial services, they can refer MyahnArt for clients looking to enhance their business environment with art. This referral can provide MyahnArt access to a broader client base.

VALUE: The P-Way Solutions can earn a referral fee, while MyahnArt taps into The P-Way's existing client relationships, potentially leading to new contracts worth thousands.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt's creative services could enhance The P-Way Solutions' client properties through unique murals or custom art installations. This collaboration could attract more clients to both businesses, as enhanced aesthetics can be a selling point for real estate.

VALUE: By collaborating, both businesses can increase their market reach, potentially leading to a 20% increase in new client contracts, as aesthetically pleasing environments are known to attract more customers.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a series of large murals for The P-Way Solutions' commercial clients, showcasing before-and-after transformations on social media. For instance, they could revamp a local office building's lobby with a vibrant mural that tells a story about the business. This project could draw attention from nearby businesses looking for janitorial services, leading to a potential \$10,000 increase in contracts for The P-Way Solutions.

[*] UNIQUE SYNERGY

This partnership uniquely combines art with property management, making spaces not only clean but also visually appealing. This dual approach to property enhancement sets them apart from typical service pairings.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm specific mural ideas tailored for The P-Way Solutions' upcoming projects.
- 2 Develop a joint marketing strategy that highlights the benefits of beautifying commercial spaces.
- 3 Create a portfolio piece showcasing the project and promoting both businesses on social media.

24 Genuines Coaching & Consulting

Technology

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching & Consulting frequently works with small business owners and executives who may appreciate unique artistic services for their offices or events. Referring MyahnArt's services can enhance their own offerings and provide clients with valuable creative solutions.

VALUE: By referring clients to MyahnArt, Genuines could potentially earn referral fees or commissions, while also strengthening their client relationships through value-added services.

-> WHAT YOU PROVIDE (Collaboration)

MyahnArt LLC could enhance the aesthetic experience of Genuines Coaching & Consulting's events by providing live painting during their training sessions or speaking engagements. This would not only elevate the event's atmosphere but also position both businesses as innovative leaders in their respective fields.

VALUE: By integrating live art into Genuines' events, they could charge higher fees for a unique experience, potentially increasing revenue by 20-30%. MyahnArt gains exposure to high-level executives who may require their services in the future.

[!] PARTNERSHIP SCENARIO

During an upcoming C-suite leadership retreat, MyahnArt LLC could set up a live painting station that visually represents the themes of the retreat. As Reden Dionisio speaks on leadership, Myah Freeman creates a mural that illustrates key takeaways, providing attendees with a unique piece of art that embodies their learning experience. This engagement can be marketed as a premium offering, boosting Genuines' event fees and MyahnArt's portfolio.

[*] UNIQUE SYNERGY

This partnership stands out because it uniquely combines artistic expression with executive training, creating a memorable experience that differentiates Genuines' events from competitors.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential upcoming events and outline specific themes for live painting.
- 2 Develop a pricing structure that reflects the added value of live art at events.
- 3 Create promotional material highlighting the collaboration to attract potential clients.