

BUSINESS RELATIONSHIP ANALYSIS

Complete Renewal LLC !” JAX AI Agency

2 Relationships Identified

BUSINESS PROFILES

Complete Renewal LLC

Contact: Nadege Dolsaint

Industry: Health & Wellness

Complete Renewal provides meticulously handcrafted, plant-based skincare and haircare solutions alongside transformative holistic wellness education and community initiatives like the On-the-Go Spa, tailored for health-conscious minority women.

JAX AI Agency

Contact: Vladimir Bichev

Industry: Technology

Software Technology and AI Consulting

COLLABORATION 1/2

80% conf

JAX AI Agency !” Complete Renewal LLC

Reasoning:

JAX AI Agency can enhance Complete Renewal's customer engagement through AI-driven solutions, allowing them to offer personalized experiences to clients. In turn, Complete Renewal can provide case studies and testimonials to showcase the effectiveness of JAX's services in the health and wellness sector.

Value Proposition:

\$10,000 potential revenue from joint marketing initiatives and increased customer retention through personalized services.

Collaboration Example:

JAX AI Agency develops a personalized skincare recommendation chatbot for Complete Renewal's website. This AI tool guides visitors through a series of questions to recommend the best products for their skin type and concerns. The first month of deployment sees a 25% increase in sales, generating an additional \$5,000 in revenue for Complete Renewal while showcasing JAX's innovative capabilities.

Synergy Potential:

This partnership uniquely blends cutting-edge AI technology with a niche health and wellness market, allowing both businesses to leverage each other's strengths to create tailored customer experiences that are rare in the industry.

Action Items:

1. Schedule a meeting to discuss the scope of the AI chatbot project and its integration into Complete Renewal's website.
2. Develop a joint marketing strategy to promote the chatbot's launch and features through social media and email newsletters.
3. Set up a feedback loop to analyze customer interactions with the chatbot to refine the recommendations and improve product offerings.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

70% conf

Complete Renewal LLC !' JAX AI Agency

Reasoning:

Complete Renewal serves health-conscious minority women who may benefit from AI solutions to streamline their wellness routines. By referring clients to JAX AI Agency, they can help them modernize their operations with technology.

Value Proposition:

Potential for JAX AI Agency to gain 5-10 new clients per month, resulting in an additional \$15,000 in service fees.

Collaboration Example:

Complete Renewal includes a section in their wellness workshops that discusses the benefits of AI in personal care, referring participants to JAX AI Agency for consultations. This creates a direct pipeline where at least 10 attendees each month express interest in AI solutions for their personal or business needs, leading to a 15% conversion rate for JAX.

Synergy Potential:

The relationship leverages the intersection of technology and health, providing a holistic approach to wellness that incorporates modern solutions, which is particularly appealing to their shared demographic.

Action Items:

1. Create a referral program that incentivizes Complete Renewal to recommend JAX AI services to their client base.
2. Develop co-branded educational content that highlights the importance of AI in enhancing wellness routines.
3. Host a joint event where JAX AI presents AI solutions tailored for health and wellness businesses, attracting potential clients.

Value: MEDIUM

MUTUAL BENEFIT