

# BUSINESS RELATIONSHIP ANALYSIS

## JAX AI Agency !” Organize Design Create

2 Relationships Identified

### BUSINESS PROFILES

#### JAX AI Agency

Contact: Vladimir Bichev

Industry: Technology

Software Technology and AI Consulting

#### Organize Design Create

Contact: Victoria Price

Industry: Marketing & Design

Marketing for entrepreneurs, non-profits, and small businesses.

### COLLABORATION 1/2

85% conf

## JAX AI Agency !” Organize Design Create

#### Reasoning:

JAX AI Agency specializes in AI consulting and could enhance Organize Design Create's marketing strategies by integrating AI-driven tools. This would allow Organize Design Create to offer cutting-edge marketing solutions to their clients, making their services more attractive.

#### Value Proposition:

By collaborating, Organize Design Create can differentiate its marketing offerings, potentially increasing client acquisition by 30% in the next quarter through innovative AI solutions.

#### Collaboration Example:

JAX AI Agency could develop an AI-driven social media analytics tool for Organize Design Create. For example, they could create a dashboard that analyzes client social media performance in real-time, allowing Organize Design Create to offer tailored content strategies. They could present this tool at a local small business networking event, attracting at least 10 new clients, which would generate approximately \$10,000 in new revenue.

#### Synergy Potential:

The unique synergy lies in combining AI technology with marketing expertise, creating a sophisticated service offering that neither business could achieve alone. This pairing allows for innovative solutions that directly address local businesses' needs for modernization.

### Action Items:

1. Schedule a brainstorming session next week to identify specific AI tools that could enhance Organize Design Create's marketing services.
2. Develop a prototype of the AI-driven social media analytics tool within the next month.
3. Plan a joint presentation at a local business networking event to showcase the new offering.

Value: HIGH

MUTUAL BENEFIT

## REFERRAL 2/2

70% conf

Organize Design Create !' JAX AI Agency

### Reasoning:

Organize Design Create serves small and mid-sized businesses that are likely interested in modernizing operations with AI. They can refer clients looking to adopt AI solutions to JAX AI Agency without competing for the same services.

### Value Proposition:

Through a referral partnership, Organize Design Create could earn a 10% commission on any client they refer to JAX AI Agency, potentially generating an additional \$5,000 in revenue if they refer five clients in a quarter.

### Collaboration Example:

Organize Design Create could identify a local restaurant client struggling with customer engagement and refer them to JAX AI Agency for an AI chatbot implementation. If the restaurant engages JAX AI for a \$5,000 project, Organize Design Create would receive \$500 as a referral fee, while the restaurant benefits from improved customer interaction.

### Synergy Potential:

This partnership leverages each business's strengths: Organize Design Create's existing client relationships in marketing and JAX AI's expertise in AI technology, creating a streamlined way for clients to access complementary services.

### Action Items:

1. Create a referral agreement outlining the commission structure and process for client referrals.
2. Compile a list of current Organize Design Create clients that may benefit from AI solutions and present it to JAX AI Agency.
3. Set up a monthly check-in to discuss client progress and potential new referrals.

Value: MEDIUM

MUTUAL BENEFIT