

# BUSINESS RELATIONSHIP ANALYSIS

Free Agents Inc !” Soulfitness Studio Health and

2 Relationships Identified

## BUSINESS PROFILES

### Free Agents Inc

Contact: James Higbe

Industry: Professional Services

Key people to solve you business issue

### Soulfitness Studio Health and wellness center

Contact: janice curry

Industry: Health & Wellness

Health and wellness via health food fitness and wellness

VENDOR 1/2

80% conf

Free Agents Inc !” Soulfitness Studio Health and wellness center

#### Reasoning:

Free Agents Inc specializes in providing key personnel to solve business issues, which can benefit Soulfitness Studio Health and Wellness Center as they are looking for employees to enhance their services. By providing strategic staffing solutions, Free Agents can help Soulfitness find the right professionals to improve service delivery and client satisfaction.

#### Value Proposition:

Increased operational efficiency and enhanced service delivery for Soulfitness, leading to potential revenue growth of 15-20% with the right hires.

#### Collaboration Example:

Free Agents Inc can assist Soulfitness in recruiting a certified personal trainer and a nutritionist within the next month. They would conduct interviews, vet candidates, and supply Soulfitness with a shortlist of ideal hires. This would allow Soulfitness to expand its offerings and attract more clients seeking comprehensive wellness solutions.

#### Synergy Potential:

The combination of Free Agents' expertise in staffing and Soulfitness's need for qualified personnel creates a unique synergy. This partnership doesn't just fill positions; it enhances the quality of services Soulfitness offers, which could differentiate them in the competitive health and wellness market.

### Action Items:

1. Schedule an initial meeting between James Higbe and Janice Curry to discuss specific staffing needs.
2. Develop a job description for the roles that Soulfitness needs filled.
3. Set a timeline for candidate sourcing and interviews to align with Soulfitness's growth strategy.

Value: HIGH

MUTUAL BENEFIT

### REFERRAL 2/2

70% conf

Soulfitness Studio Health and wellness center! Free Agents Inc

### Reasoning:

Soulfitness Studio serves clients who are focused on health and wellness, which often includes entrepreneurs and business owners who may benefit from Free Agents Inc's services. This creates an opportunity for Soulfitness to refer clients needing business solutions to Free Agents.

### Value Proposition:

Soulfitness could earn referral fees while providing added value to their health-oriented clients, creating a potential revenue stream without additional overhead.

### Collaboration Example:

During wellness workshops, Soulfitness can introduce Free Agents Inc as a resource for participants looking to improve their business operations. For every client referred that results in a service contract, Soulfitness could earn a 10% referral fee on the first project, potentially generating \$1,000 per month in additional income.

### Synergy Potential:

Soulfitness's clientele is already focused on improvement, making them prime candidates for Free Agents' services. This partnership leverages the intersection of health and business, appealing to a niche market segment seeking holistic growth.

### Action Items:

1. Create a referral program outline detailing the benefits for Soulfitness clients.
2. Develop marketing materials to introduce Free Agents Inc to Soulfitness's clients.
3. Set up a tracking system to monitor referrals and associated fees.

Value: MEDIUM

MUTUAL BENEFIT