

# BUSINESS RELATIONSHIP ANALYSIS

## JAX AI Agency !” flow

1 Relationship Identified

### BUSINESS PROFILES

#### JAX AI Agency

Contact: Vladimir Bichev

Industry: Technology

Software Technology and AI Consulting

#### flow

Contact: Miguel Camargo

Industry: Professional Services

Coaching

### COLLABORATION 1/1

75% conf

JAX AI Agency !” flow

#### Reasoning:

JAX AI Agency can leverage flow's coaching services to enhance their AI consulting offerings. In return, flow can utilize JAX AI's technology expertise to automate their coaching processes, creating a unique value proposition for both companies.

#### Value Proposition:

By integrating AI-driven automation into flow's coaching services, they can increase client engagement and reduce the time spent on administrative tasks, potentially increasing revenue by 20% through enhanced client retention and acquisition.

#### Collaboration Example:

JAX AI Agency could develop an AI-based client management system for flow that automates scheduling and follow-up reminders for coaching sessions. In a pilot project, they could help flow increase their client booking rate by 30% over three months, resulting in an additional \$10,000 in revenue from new clients attracted by the enhanced service.

#### Synergy Potential:

The unique synergy lies in combining cutting-edge AI technology with personal coaching services, allowing flow to offer a more efficient, tech-savvy coaching experience that differentiates them in the market.

**Action Items:**

1. Schedule a meeting between Vladimir and Miguel to discuss specific coaching pain points that could be addressed with AI.
2. Identify key features for the AI client management system to target initial pilot customers within flow's existing client base.
3. Develop a marketing strategy that highlights the new AI-enhanced coaching services and promotes them in local business networks.

Value: HIGH

MUTUAL BENEFIT

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