

# BUSINESS RELATIONSHIP ANALYSIS

## JAX AI Agency !” MyahnArt LLC

2 Relationships Identified

### BUSINESS PROFILES

#### JAX AI Agency

Contact: Vic Bushe

Industry: Technology

Technology and AI Consulting

#### MyahnArt LLC

Contact: Myah Freeman

Industry: Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

### COLLABORATION 1/2

80% conf

## JAX AI Agency !” MyahnArt LLC

#### Reasoning:

JAX AI Agency can enhance MyahnArt LLC's marketing efforts by integrating AI-powered tools that analyze customer engagement with art installations. This could help MyahnArt tailor their services more effectively and reach a broader audience.

#### Value Proposition:

By leveraging JAX AI's technology, MyahnArt could see a 20% increase in customer inquiries and engagement, potentially translating to an additional \$10,000 in revenue over the next quarter.

#### Collaboration Example:

JAX AI Agency could develop an AI tool that analyzes foot traffic and social media engagement for a new mural installation by MyahnArt. During the unveiling event, MyahnArt showcases the mural while JAX AI collects data on visitor interactions, providing insights that help MyahnArt refine future projects. Both companies could promote the event together, drawing in a crowd and generating leads for both sides.

#### Synergy Potential:

The combination of JAX AI's technology and MyahnArt's creative services allows for a unique offering—using data analytics to inform artistic placements, thereby making art not only visually appealing but also strategically effective for businesses.

### Action Items:

1. Schedule a brainstorming session to identify specific AI tools that could benefit MyahnArt's projects.
2. Develop a pilot project for an upcoming mural, incorporating AI analytics.
3. Plan a joint marketing campaign around the unveiling event to maximize exposure.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

70% conf

MyahnArt LLC !' JAX AI Agency

### Reasoning:

MyahnArt serves a market that overlaps with JAX AI's target customers, providing an opportunity for mutual referrals. MyahnArt can introduce JAX AI to clients seeking to enhance their customer experience through AI-driven solutions.

### Value Proposition:

Each successful referral could lead to a \$5,000 project for JAX AI, with MyahnArt earning a referral fee of 10%, creating a strong incentive for both parties.

### Collaboration Example:

When MyahnArt completes a mural for a local restaurant, they can recommend JAX AI to implement an AI-driven customer feedback system that gathers insights on the dining experience. If the restaurant engages JAX AI, MyahnArt earns a \$500 referral fee, while the restaurant benefits from improved customer engagement.

### Synergy Potential:

MyahnArt's focus on enhancing customer experiences through art complements JAX AI's mission to modernize business operations, creating a holistic approach to improving business aesthetics and efficiency.

### Action Items:

1. Create a referral agreement outlining the terms and benefits for both businesses.
2. Compile a list of MyahnArt's current and past clients who may benefit from AI solutions.
3. Host a joint networking event to introduce both businesses to potential clients.

Value: MEDIUM

MUTUAL BENEFIT