

# BUSINESS RELATIONSHIP ANALYSIS

Complete Renewal LLC !” Free Agents Inc

2 Relationships Identified

## BUSINESS PROFILES

### Complete Renewal LLC

Contact: Nadege Dolsaint

Industry: Health & Wellness

Complete Renewal provides meticulously handcrafted, plant-based skincare and haircare solutions alongside transformative holistic wellness education and community initiatives like the On-the-Go Spa, tailored for health-conscious minority women.

### Free Agents Inc

Contact: James Higbe

Industry: Professional Services

Key people to solve you business issue

## REFERRAL 1/2

75% conf

Free Agents Inc !’ Complete Renewal LLC

### Reasoning:

Free Agents Inc specializes in solving business issues for companies with 5 to 250 employees, which could include health and wellness firms like Complete Renewal. Since Complete Renewal targets health-conscious minority women, and Free Agents is looking to expand its connections, they can refer clients to each other without competing directly.

### Value Proposition:

By referring clients to each other, both businesses can expand their customer base, potentially increasing revenue by 10-20% through new client acquisition.

### Collaboration Example:

Free Agents could refer healthcare businesses that need skincare solutions to Complete Renewal. For example, if a local gym owner seeks natural skincare products for their clients, Free Agents can connect them to Complete Renewal, earning a referral fee of 10% on any sales made through this introduction.

### Synergy Potential:

This pairing uniquely combines professional services with health and wellness, allowing Free Agents to tap into a niche market of health-conscious women while providing Complete Renewal access to business clients who can enhance their offerings.

### Action Items:

1. Set up a meeting between James Higbe and Nadege Dolsaint to discuss referral terms.
2. Develop a referral agreement that outlines the commission structure.
3. Create joint marketing content to promote the referral partnership on social media.

Value: MEDIUM

MUTUAL BENEFIT

### COLLABORATION 2/2

80% conf

Complete Renewal LLC / Free Agents Inc

### Reasoning:

Complete Renewal's focus on holistic wellness education can be enhanced through Free Agents' professional services, especially in addressing business challenges faced in the health and wellness sector. They can collaborate to deliver workshops that benefit both their target markets.

### Value Proposition:

This collaboration could generate additional revenue through workshops, potentially earning \$5,000 in the first quarter from participants interested in both business and wellness education.

### Collaboration Example:

Complete Renewal hosts a workshop titled 'Business Wellness for Health Entrepreneurs' led by Free Agents, where participants learn how to manage their businesses while prioritizing self-care. The event could host 30 attendees at \$100 each, generating \$3,000 in revenue for both businesses, split evenly. Free Agents also gains exposure to potential new clients interested in their services.

### Synergy Potential:

This partnership stands out due to its dual focus on business acumen and personal wellness, creating a unique offering that addresses the needs of entrepreneurs in the health and wellness space.

### Action Items:

1. Plan a workshop outline and schedule for the 'Business Wellness for Health Entrepreneurs' event.
2. Coordinate marketing strategies to promote the workshop through both companies' channels.
3. Set a date for the event in the next month and secure a venue.

Value: HIGH

MUTUAL BENEFIT