

Jazzi's Creations

• Events & Gifts

DIY Craft Studio & Personalized Gift Shop

Contact Information

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TARGET MARKET

Business looking for promo swag & gifts and team building workshops.. Families w/children...Busy woman wanting to connect w/friends.

CURRENT NEEDS

Capital, corporate connection, accountant/finance mgr

Partnership Opportunities (29)

1

JAX AI Agency
Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can leverage Jazzi's Creations' client base, providing AI-driven solutions for personalized gifts. This collaboration allows Jazzi to enhance their offerings with tech-savvy products while giving JAX exposure to a new market segment.

VALUE: By integrating AI solutions for personalized gifts, JAX AI could boost sales by 20% for Jazzi, while gaining a portfolio piece that demonstrates their technology in a creative industry.

-> WHAT YOU PROVIDE (Referral)

Jazzi's Creations serves families and businesses that may require AI consulting for their operations. By referring clients to JAX AI Agency, Jazzi can enhance their service package while driving revenue through referral commissions.

VALUE: Each referral could yield Jazzi a 10% commission on consulting fees, potentially generating an additional \$2,000 monthly if they refer just two clients.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI tool for Jazzi's Creations that allows customers to visualize their custom gifts in a virtual space before purchase. For example, a customer could use the tool to see how a personalized mug looks with their child's artwork digitally rendered. Jazzi earns \$1,000 from the project implementation and increases customer satisfaction, while JAX AI enhances its portfolio and gains a case study to showcase to potential clients.

[*] UNIQUE SYNERGY

The unique blend of a tech-focused agency with a creative DIY craft studio allows for innovative solutions that combine personalization with cutting-edge technology, setting this partnership apart from traditional vendor-client relationships.

NEXT STEPS:

- 1 Schedule a brainstorming session to identify specific AI features that can enhance Jazz'i's gift offerings.
- 2 Develop a prototype of the AI visualization tool within the next month.
- 3 Launch a joint marketing campaign promoting the new AI-driven personalized gift service to both businesses' customer bases.

2 Bluebird Health Partners

Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Bluebird Health Partners serves healthcare solution providers who often require promotional gifts for their clients or team-building activities. Referring these businesses to Jazz'i's Creations for their gift and event needs can provide mutual benefits.

VALUE: Bluebird can offer Jazz'i's services as a solution for healthcare clients, potentially increasing Jazz'i's business by at least \$1,000 per month through referrals.

-> WHAT YOU PROVIDE (Collaboration)

Jazz'i's Creations can offer craft workshops tailored for Bluebird Health Partners' healthcare clients, promoting team-building and engagement. This collaboration allows Bluebird to enhance their offerings with unique, value-added experiences that strengthen client relationships.

VALUE: Jazz'i's Creations could generate \$500 per workshop, while Bluebird enhances their service portfolio, attracting new healthcare clients looking for innovative team-building solutions.

[!] PARTNERSHIP SCENARIO

Jazz'i's Creations organizes a 'Creative Wellness Day' at Bluebird Health Partners where 30 healthcare professionals participate in crafting personalized wellness kits. Each participant pays \$20 for the workshop, generating \$600 for Jazz'i, while Bluebird showcases their commitment to employee well-being, attracting more clients who value team engagement.

[*] UNIQUE SYNERGY

This partnership uniquely combines the creative energy of Jazz'i's DIY workshops with Bluebird's healthcare consulting, tapping into the growing demand for workplace wellness initiatives in the healthcare sector.

NEXT STEPS:

- 1 Schedule an initial meeting between Jasmyne and Cary to brainstorm workshop ideas.
- 2 Develop a workshop curriculum that aligns with healthcare themes and team-building objectives.
- 3 Market the 'Creative Wellness Day' through Bluebird's channels to attract healthcare clients.

3 Enriquez Aesthetics

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Enriquez Aesthetics serves individuals who are likely to appreciate personalized gifts, especially in the context of self-care and wellness. Referring clients looking for gifts can enhance the customer experience for both businesses.

VALUE: Enriquez can refer clients to Jazz'i's Creations for custom gifts, potentially increasing Jazz'i's sales by an estimated 10% during peak gifting seasons, while providing Enriquez's clients with a unique gifting option.

-> WHAT YOU PROVIDE (Collaboration)

Jazz'i's Creations can offer craft workshops that tie in with the skincare theme of Enriquez Aesthetics. For example, clients can create custom skincare jars during a 'Self-Care Craft Night' event, which aligns with the luxury facial experiences offered by Enriquez Aesthetics.

VALUE:

Both businesses can tap into each other's customer bases; Jazzi's Creations can expect a revenue boost of around \$1,000 per event, while Enriquez Aesthetics can enhance customer loyalty through unique experiences.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a 'Self-Care Craft Night' where attendees create personalized skincare jars and receive a mini facial demonstration from Enriquez Aesthetics. For the event, Jazzi charges \$500 for materials and space, while Enriquez provides a \$100 promotional voucher for their services to all participants. They split the ticket sales, potentially earning \$2,000 together if 40 attendees sign up, while building a community around self-care.

[*] UNIQUE SYNERGY

This pairing is unique because it blends the creative, hands-on approach of craft-making with the luxury and self-care focus of high-end skincare, creating a memorable experience that enhances customer engagement for both.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm event ideas and logistics for the 'Self-Care Craft Night'.
- 2 Develop a joint marketing strategy to promote the event through social media and local business networks.
- 3 Create a sign-up page for the event to gauge interest and manage ticket sales.

4 Tosh's Urban Garden

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Tosh's Urban Garden can supply herbal products to Jazzi's Creations for inclusion in their DIY craft kits or as part of personalized gift options, enhancing the offerings at Jazzi's Creations.

VALUE: This partnership allows Tosh's to penetrate a new market through Jazzi's customer base, while Jazzi's enhances their product variety, potentially increasing sales of craft kits and personalized gifts.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations and Tosh's Urban Garden can create a unique event that combines crafting with health and wellness. This collaboration offers a fun environment for attendees to learn about herbal products while engaging in DIY crafts, appealing to both businesses' target markets.

VALUE: By hosting joint workshops, Jazzi's can increase revenue from event fees, while Tosh's can expand their customer base and promote their products directly to a health-conscious audience.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations organizes a 'Wellness Craft Night' where participants can create personalized herbal tea kits while learning about the benefits of Tosh's herbal products. Both businesses charge a fee, splitting the \$2,000 revenue from 40 attendees. Jazzi gains craft material sales, and Tosh's promotes their products, leading to increased follow-up sales.

[*] UNIQUE SYNERGY

This pairing stands out because it uniquely merges creativity with holistic health, attracting customers interested in both crafting and wellness in a single experience, which is rarely offered in the Jacksonville area.

NEXT STEPS:

- 1 Develop a joint marketing plan for the Wellness Craft Night targeting local health-conscious communities.
- 2 Create a list of potential venues that can accommodate a crafting event for 40 participants.
- 3 Set up a timeline for product sourcing from Tosh's Urban Garden and craft materials from Jazzi's Creations.

5 Celebrate & Smile International Steppers

Arts & Creative

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Celebrate & Smile International Steppers serves companies looking to enhance employee relations, which aligns well with Jazzi's Creations' offerings for team-building workshops and personalized gifts.

VALUE: By referring their clients to Jazzi's Creations for customized gifts after a dance event, Celebrate & Smile could provide added value to their workshops, while Jazzi gains new customers looking for corporate gifts.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations and Celebrate & Smile International Steppers can create a unique event that combines crafting and dance. This collaboration would appeal to both their target markets by offering a fun, interactive experience that enhances both creativity and physical wellness.

VALUE: By hosting joint workshops, they could attract clients looking for unique team-building experiences, potentially increasing revenue by 20% per event through combined ticket sales and shared marketing efforts.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations could host a 'Craft and Dance Party' where attendees create personalized gifts while learning simple dance routines from Celebrate & Smile. For example, a local company could send 30 employees to this event for a day, paying \$1,000 for tickets. Jazzi provides the craft supplies and guidance, while Celebrate & Smile leads the dance segments, creating a memorable team-building day. Both businesses can market this as a unique corporate experience.

[*] UNIQUE SYNERGY

The combination of crafting and dance not only appeals to different senses but also fosters creativity and teamwork, making the partnership more engaging than typical workshops that focus on one skill. This unique blend can attract a wider audience.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm ideas for the 'Craft and Dance Party'.
- 2 Develop a joint marketing strategy to promote the event to local businesses.
- 3 Create a detailed proposal outlining the event logistics, pricing, and potential outcomes.

6 The Collective Om

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

The Collective Om serves a target market that overlaps with Jazzi's Creations, particularly women focused on self-growth who may be interested in personalized gifts or team-building workshops.

VALUE: By referring clients to Jazzi's for personalized gifts, The Collective Om can enhance its service offerings and earn potential referral fees, while Jazzi gains access to a clientele looking for unique gift solutions.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can provide craft workshops focusing on wellness themes that align with The Collective Om's holistic health services. This collaboration can attract clients from both businesses, enhancing their offerings and providing a unique experience.

VALUE: By collaborating on wellness workshops, both businesses can access a broader audience while enhancing their service portfolios, potentially generating an additional \$1,000 in revenue per event.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a monthly 'Mindfulness Craft Night' where participants create personalized wellness journals. The Collective Om offers a mini-session on stress management techniques. For example, in the first workshop, 30 attendees pay \$40 each, generating \$1,200 in total, split between the two businesses. Jazzi also gains new clients for her craft studio, while The Collective Om enhances its community visibility.

[*] UNIQUE SYNERGY

This partnership uniquely combines creativity and wellness, appealing to clients who seek holistic approaches to self-care through crafting, thus providing a fresh perspective that neither business could achieve alone.

NEXT STEPS:

- 1 Schedule a planning meeting to outline workshop themes and logistics.
- 2 Create marketing materials highlighting the first 'Mindfulness Craft Night' event.
- 3 Set up a joint social media campaign to promote the collaboration.

7 MyahnArt LLC

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

MyahnArt can provide artistic design services for Jazzi's Creations, such as custom mural designs or promotional artwork for workshops, enhancing Jazzi's brand image and offerings.

VALUE: By utilizing MyahnArt's services for visual branding, Jazzi's Creations can elevate its workshop experiences and promotional materials, potentially increasing customer retention and attracting new clients, leading to a revenue increase of 15%.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations specializes in DIY workshops and personalized gifts, which align well with MyahnArt's custom artwork services. They can collaborate on events where attendees create crafts while enjoying live painting, enhancing the experience for both parties.

VALUE: By hosting co-branded workshops, both businesses can reach new audiences, potentially increasing revenue by at least 20% through joint marketing efforts and shared customer bases.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a special 'Art & Craft Night' where attendees create personalized gifts while MyahnArt provides live painting of a large mural in the studio. Each participant pays \$50 to join, and they collectively generate \$1,500 in revenue for the night. MyahnArt can also sell small custom portraits to participants, generating additional income.

[*] UNIQUE SYNERGY

This partnership uniquely combines hands-on craft creation with live art, providing a distinctive customer experience that neither business could easily replicate alone. The artistic environment created by MyahnArt enhances the crafting atmosphere, making it more appealing to customers seeking unique social activities.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm the first event and establish logistics.
- 2 Develop a joint marketing plan that includes social media promotion and local advertising.
- 3 Set a date for the first 'Art & Craft Night' and create an online registration page.

8 Be Present Detalles

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses cater to similar demographics, with Jazzi's focusing on families and corporate workshops, while Be Present caters to busy professionals and couples. They can refer clients to one another without competing.

VALUE: Referrals could lead to a 15% increase in client acquisition for both businesses as they tap into each other's customer bases.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations and Be Present Detalles can create unique event experiences that leverage each other's strengths. Events organized by Be Present Detalles can feature DIY craft activities provided by Jazzi's, enhancing the overall experience with personalized gifts.

VALUE:

This collaboration can generate additional revenue for both businesses through bundled event packages, potentially increasing sales by 20% as clients seek a more engaging experience.

[!] PARTNERSHIP SCENARIO

For an upcoming Valentine's Day event, Be Present Detalles organizes a romantic couples' night where participants create custom keepsake items at Jazzi's Creations. Each couple pays \$200, and they split the earnings. Be Present Detalles handles the marketing and venue, while Jazzi's supplies materials and guides the craft session, resulting in 30 couples participating and both businesses gaining exposure and revenue.

[*] UNIQUE SYNERGY

The unique synergy lies in combining Jazzi's hands-on creative approach with Be Present Detalles' event planning expertise, creating an unforgettable experience that neither could achieve alone.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential event themes that incorporate craft activities.
- 2 Develop a joint marketing plan targeting busy professionals and couples for upcoming events.
- 3 Create a shared calendar for event scheduling and resource allocation to ensure smooth execution.

9 Free Agents Inc

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Free Agents Inc can refer clients to Jazzi's Creations for corporate gifting solutions, enhancing their service portfolio without directly competing.

VALUE: Free Agents can earn referral fees or commissions while providing their clients with unique gifting options, strengthening client relationships.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations and Free Agents Inc could work together by combining their services for team-building activities. Jazzi's craft workshops can be tailored for Free Agents' corporate clients, enhancing employee engagement and creativity.

VALUE: Jazzi's can generate an additional \$500 per workshop while Free Agents enhances their service offerings, potentially increasing client retention and attracting new clients.

[!] PARTNERSHIP SCENARIO

Next week, Jazzi's Creations could organize a hands-on craft workshop for a corporate client of Free Agents Inc. During the session, employees make personalized gift items that they can take home, fostering team bonding. Free Agents promotes this unique offering to their client base, splitting the revenue from the workshop fees, which could amount to \$1,000 for a group of 20 employees, benefiting both businesses.

[*] UNIQUE SYNERGY

The unique synergy lies in Jazzi's ability to provide creative experiences that complement Free Agents' focus on solving business challenges, creating a holistic approach to team building and employee satisfaction that neither could achieve alone.

NEXT STEPS:

- 1 Schedule a strategy meeting between Jasmyne and James to discuss potential corporate clients.
- 2 Develop a joint marketing plan highlighting the team-building workshop to Free Agents' existing clients.
- 3 Create a promotional package including workshop details, pricing, and testimonials from previous clients.

<- WHAT THEY PROVIDE (Vendor)

WhitBits Cookies can provide homemade cookies for events hosted by Jazzi's Creations, enhancing the overall experience for guests and making Jazzi's events more appealing.

VALUE: WhitBits can secure consistent orders from Jazzi's events, potentially increasing cookie sales by 30% during peak event seasons.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations and WhitBits Cookies share a common target market of corporate professionals and event planners. By collaborating, they can enhance each other's service offerings during corporate events and team-building activities, creating a more appealing package for their clients.

VALUE: By combining Jazzi's crafting workshops with WhitBits' cookie catering, both businesses can attract more corporate clients, potentially increasing revenue by 20% through bundled services.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations organizes a 'Cookies and Crafts' team-building event for a local corporation, where employees spend the day crafting personalized gifts while enjoying an assortment of WhitBits' gourmet cookies. They charge the company \$1,500 for the event, split the revenue, and both gain exposure to new clients who appreciate the combined offering.

[*] UNIQUE SYNERGY

The unique synergy lies in the blending of creative crafting and gourmet baking, appealing to both hands-on and culinary interests of corporate teams, making their joint offering more distinctive than typical team-building events.

NEXT STEPS:

- 1 Set up a meeting between Jasmyne and Whitney to discuss event logistics and pricing.
- 2 Develop a promotional package that outlines the 'Cookies and Crafts' event, highlighting the benefits for corporate clients.
- 3 Create a marketing plan to reach out to local businesses and event planners about the new offering.

<- WHAT THEY PROVIDE (Referral)

Aspirations can refer clients who benefit from creative outlets as part of their mental health journey to Jazzi's Creations. Both businesses serve individuals looking for personal development without directly competing.

VALUE: By referring clients to Jazzi's Creations, Aspirations can enhance their service offerings, potentially increasing client retention and satisfaction rates.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can provide personalized craft workshops that align with the mental wellness focus of Aspirations Behavioral Health. Collaborating on events can enhance mental health awareness while offering a creative outlet for participants, making this partnership mutually beneficial.

VALUE: Jazzi's Creations could potentially earn \$500 per workshop, while Aspirations gains exposure and credibility in community wellness initiatives, attracting new clients.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a monthly 'Mindful Crafting' workshop at Aspirations' facility where participants create personalized gifts while discussing mental health topics with a counselor. Each workshop attracts 20 attendees at \$25 each, generating \$500 for Jazzi and helping Aspirations promote their services. This event not only boosts attendance but also fosters community engagement around mental wellness.

[*] UNIQUE SYNERGY

The unique combination of hands-on creativity and mental health support creates a holistic experience that neither business could achieve alone. This partnership addresses the rising demand for integrated wellness solutions.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and Kristian to brainstorm workshop themes and logistics.
- 2 Develop a marketing plan to promote the workshops through both businesses' channels.
- 3 Set a date for the first 'Mindful Crafting' workshop and prepare the necessary materials.

12 Organize Design Create

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Since both businesses target similar demographics-entrepreneurs and families-Organize Design can refer clients looking for unique promotional gifts and team-building experiences to Jazzi's Creations.

VALUE: This referral relationship could lead to a 20% increase in client acquisition for Jazzi's Creations, potentially resulting in an additional \$500 per month from new business.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations offers team-building workshops that could greatly benefit from marketing services provided by Organize Design Create. By collaborating, both businesses can enhance their service offerings and expand their reach to new clients.

VALUE: This partnership could generate an estimated \$1,000 in combined revenue from a single corporate workshop event, with potential for recurring engagements as Jazzi's Creations gains new clients through targeted marketing efforts.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations and Organize Design Create team up to host a 'Corporate Creativity Day' event, where Organize Design promotes the workshop to local businesses. Attendees participate in crafting personalized gifts while learning about branding strategies from Organize Design. The event, priced at \$200 per participant, brings in 50 participants, yielding \$10,000 in revenue, split between the two businesses.

[*] UNIQUE SYNERGY

This partnership uniquely combines creative workshops with strategic marketing, allowing Jazzi's Creations to enhance its corporate offerings while providing Organize Design with a tangible product-based service to showcase their marketing effectiveness.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential workshop themes and logistics.
- 2 Develop a marketing plan for the 'Corporate Creativity Day' event.
- 3 Create joint promotional materials highlighting both businesses' services.

13 Simple Creations By T

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Simple Creations By T can supply custom apparel that Jazzi's Creations can incorporate into their DIY craft workshops, enhancing the crafting experience with personalized clothing options.

VALUE: If Jazzi's Creations sells just 100 custom shirts through workshops over a busy season, with a profit margin of \$10 per shirt, it could generate an additional \$1,000 in revenue.

-> WHAT YOU PROVIDE (Collaboration)

Both Jazzi's Creations and Simple Creations By T specialize in personalized gifts, making a collaboration appealing to expand their offerings. They can leverage each other's customer bases to create unique products that appeal to their mutual target markets.

VALUE:

By collaborating on a line of co-branded gifts, they could increase sales by 30% during holiday seasons through shared marketing efforts and combined product offerings.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations and Simple Creations By T could host a 'Create Your Own Gift' workshop where participants personalize items like custom shirts and unique craft gifts. They can charge \$75 per participant, expecting 20 attendees, resulting in \$1,500 in total revenue, split evenly, giving each business \$750 while enhancing customer engagement.

[*] UNIQUE SYNERGY

This partnership is unique because they both emphasize personalization and craftsmanship, allowing them to offer a diverse selection of custom products that enhance the customer experience beyond what either could do alone.

NEXT STEPS:

- 1 Schedule a meeting next week to brainstorm potential workshop themes and product ideas.
- 2 Develop a joint marketing campaign to promote the workshop through social media and local events.
- 3 Create a shared online platform for customers to register and learn about the collaborative offerings.

14 ALYS Always Love Yourself

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

ALYS Always Love Yourself targets mature women, many of whom would be interested in DIY crafts and personalized gifts, especially for occasions like birthdays or anniversaries. Referring their clients to Jazzi's can enhance customer loyalty and provide additional value.

VALUE: By referring customers to Jazzi's, ALYS can create a holistic self-care experience, potentially driving a 10% increase in product sales as customers seek gifts and experiences that complement their skincare purchases.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can host crafting workshops that incorporate ALYS Always Love Yourself's skincare products, creating a unique experience for attendees. This collaboration can attract both businesses' target markets, leading to new customer acquisition.

VALUE: By collaborating, Jazzi's can enhance their workshop offering and increase attendance by 20%, while ALYS can gain exposure to a new audience, potentially increasing sales by 15%.

[!] PARTNERSHIP SCENARIO

During the next month, Jazzi's Creations can organize a 'Self-Care Craft Night' where participants craft personalized skincare product labels for ALYS's products. Each participant pays \$50 for the workshop, and ALYS provides samples for attendees to take home. If 30 people attend, Jazzi earns \$1,500, while ALYS gains direct access to 30 potential new customers interested in skincare.

[*] UNIQUE SYNERGY

This pairing is unique because it combines the creative aspect of crafting with self-care, appealing to a shared demographic of women looking for both relaxation and community. The collaboration strengthens both brands by integrating their services in a meaningful way.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and Cenita to outline the workshop details.
- 2 Develop a marketing plan to promote the 'Self-Care Craft Night' through social media and local community boards.
- 3 Create a shared promotional package that includes a discount for participants who purchase ALYS products after the workshop.

<- WHAT THEY PROVIDE (Referral)

Complete Renewal's health-conscious female clientele could benefit from the personalized gifts offered by Jazzi's Creations, creating a referral opportunity without direct competition.

VALUE: Increased sales through referrals from health-conscious customers looking for unique gifts, with potential additional revenue of \$1,000 per month based on referral conversion rates.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can host crafting workshops that incorporate Complete Renewal's skincare products, allowing participants to create personalized gift items while learning about holistic wellness. This collaboration enhances both brands' offerings and brings value to their target markets.

VALUE: Increased customer engagement and revenue potential from workshop fees, estimated at \$500 per event, with potential for repeat business from participants interested in both crafting and wellness.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations organizes a 'Craft and Care' workshop where participants create personalized skincare gift baskets using Complete Renewal's products. For example, 20 participants create gifts for loved ones while learning about the benefits of plant-based skincare. Jazzi earns \$500 from the event, and Complete Renewal gains exposure to potential new customers who may purchase their products post-workshop.

[*] UNIQUE SYNERGY

This partnership uniquely combines creativity in crafting with a focus on wellness, appealing to both businesses' audiences in a holistic and engaging manner, which is not commonly seen in the local market.

NEXT STEPS:

- 1 Schedule a planning meeting between Jasmyne and Nadege to outline workshop logistics.
- 2 Develop promotional materials highlighting the workshop's benefits and unique offerings.
- 3 Set a date for the first workshop and begin marketing to both customer bases.

<- WHAT THEY PROVIDE (Collaboration)

Flow can offer coaching services to Jazzi's Creations' clients during team-building workshops. This provides an added layer of professional development, enhancing the overall client experience.

VALUE: By incorporating coaching into Jazzi's events, both businesses can increase revenue through package offerings, potentially generating an additional \$1,000 per event.

-> WHAT YOU PROVIDE (Referral)

Jazzi's Creations targets families and professionals who may benefit from Flow's coaching services, allowing for cross-referrals that increase client bases for both businesses.

VALUE: By referring clients to each other, both businesses can tap into new customer segments, potentially increasing their clientele by 15% in the next quarter.

[!] PARTNERSHIP SCENARIO

During a scheduled team-building workshop, Jazzi's Creations organizes a craft session where participants create custom mugs. Flow provides a coaching segment on effective team communication right before the craft portion, enhancing the experience. The workshop attracts 20 clients, generating \$1,000 for Jazzi and a \$200 fee for Flow, while participants leave with both a physical product and valuable skills.

[*] UNIQUE SYNERGY

This pairing uniquely combines the creative and hands-on approach of Jazzi's DIY crafts with the strategic insights of Flow's

coaching, creating a comprehensive experience that appeals to both professional development and personal connection.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential package offerings that include coaching sessions in upcoming workshops.
- 2 Develop marketing materials highlighting the new combined workshop experience for promotion.
- 3 Set a pilot date for the first combined workshop and establish a feedback mechanism to gauge participant satisfaction.

17 Genuines Coaching & Consulting

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching & Consulting serves corporate executives and business owners who may require personalized gifts for events or employee recognition, making them a potential referral source for Jazzi's Creations.

VALUE: By referring clients to Jazzi's Creations for personalized gifts, Genuines can enhance their service offering while earning a commission of 10% on each referral, potentially generating an additional \$500 monthly.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can offer craft workshops that align with Genuines Coaching & Consulting's focus on team building and corporate training. This collaboration allows both businesses to engage their target markets effectively by combining creative activities with professional development.

VALUE: This partnership could generate revenue from corporate clients willing to pay for unique team-building experiences, potentially bringing in \$1,000 for a workshop with 20 participants.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations and Genuines Coaching & Consulting could co-host a quarterly 'Creative Leadership Retreat' where corporate teams spend half the day in leadership coaching and the other half in a DIY craft session creating personalized team gifts. For instance, a local tech company could bring 15 employees to create custom mugs while participating in a leadership training. The event could generate \$1,500 in revenue for Jazzi and enhance Genuines' offerings with a practical, engaging twist.

[*] UNIQUE SYNERGY

The unique combination of creative crafts and professional coaching offers a holistic approach to team building that neither business could provide alone, tapping into both the creative and professional development markets simultaneously.

NEXT STEPS:

- 1 Schedule a joint meeting to outline the retreat logistics and pricing model.
- 2 Identify potential corporate clients to invite to the first event.
- 3 Develop a marketing strategy highlighting the unique benefits of combining leadership training with creative workshops.

18 Communicate Design & Marketing

Marketing & Design

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Communicate Design can enhance Jazzi's online presence through branding and a website overhaul, while Jazzi can provide unique, personalized gifts for Communicate's clients. This creates a win-win scenario where both businesses can elevate their brand offerings.

VALUE: This collaboration could lead to a revenue increase of \$15,000 annually from new clients attracted by improved marketing and online presence.

-> WHAT YOU PROVIDE (Referral)

Both businesses target similar demographics, particularly service businesses and families looking for personalized gifts. Jazzi's Creations can refer clients needing marketing strategies to Communicate Design, while Communicate can suggest Jazzi's creative workshops for team building and client gifts.

VALUE:

Increased client base for both businesses, potentially generating an additional \$10,000 in referrals annually.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations could host a craft night for local entrepreneurs organized by Communicate Design. Attendees would create personalized promotional items while learning about branding, creating a fun atmosphere that fosters networking. Communicate would promote their marketing services during the event, leading to immediate consultations from engaged participants.

[*] UNIQUE SYNERGY

The unique pairing of Jazzi's craft-focused services with Communicate's marketing expertise allows for creative marketing solutions that stand out in the local Jacksonville market.

NEXT STEPS:

- 1 Set up a referral agreement where each business provides a discount to referred clients.
- 2 Organize a joint marketing campaign highlighting the benefits of both services.
- 3 Schedule a monthly networking event to showcase each other's offerings.

19 We buy any house

Professional Services

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can host workshops for clients of We Buy Any House, providing them with a creative outlet after a stressful home sale. This collaboration enhances community ties while generating income for Jazzi.

VALUE: Each workshop can attract around 20 participants at \$25 each, generating \$500 per session for Jazzi, while We Buy Any House can offer this as a unique benefit to their clients, strengthening their brand loyalty.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations holds a monthly 'New Beginnings' workshop for clients of We Buy Any House, where participants create personalized home decor items. We Buy Any House promotes this workshop as part of their service, leading to a fun environment that helps recently sold homeowners engage with their new community and meet others.

[*] UNIQUE SYNERGY

This pairing uniquely combines homeownership transition and personal creativity, offering a holistic solution to stress and community integration for new homeowners, which is not commonly found in traditional real estate services.

NEXT STEPS:

- 1 Develop a monthly schedule for workshops and set pricing.
- 2 Create marketing materials to promote the workshops among We Buy Any House clients.
- 3 Evaluate the impact of workshops on client satisfaction and adjust offerings accordingly.

20 Grayland

Real Estate

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

Both businesses can collaborate on events that showcase Jazzi's crafting services in spaces appraised by Grayland, attracting potential clients from both sectors.

VALUE: This collaboration could result in generating revenue through event fees while also promoting both businesses to new audiences, potentially increasing sales by 20% during events.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations can organize a 'Crafting for Corporate' event at a commercial property appraised by Grayland. Local businesses can come together for a networking session while crafting their own corporate swag, with Grayland providing insights into the property market. Jazzi earns \$1,000 from the event fees, and Grayland generates leads from local businesses interested in leasing or investing.

[*] UNIQUE SYNERGY

This pairing is unique as it blends the creative aspect of Jazzi's offerings with the professional, analytical approach of Grayland, providing a complete environment for corporate engagement.

NEXT STEPS:

- 1 Identify suitable commercial properties owned by Grayland for hosting events.
- 2 Design a promotional campaign targeting businesses interested in team-building workshops.
- 3 Schedule the first collaborative event within the next month to build momentum.

21 The P-Way Solutions LLC

Real Estate

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

The P-Way Solutions serves small businesses that may need promotional swag and gifts for their own branding purposes, creating an opportunity for cross-referrals.

VALUE: This referral relationship could lead to at least 5 new clients for Jazzi's Creations per month, translating to an estimated \$2,500 in additional revenue from gift orders.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can leverage The P-Way Solutions' janitorial services to create a clean and welcoming environment for their craft workshops and events. This collaboration enhances the overall workshop experience, making it more appealing to clients.

VALUE: By collaborating, Jazzi's Creations could increase workshop attendance by 20%, potentially generating an additional \$1,000 in revenue per month through improved customer satisfaction and referrals.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations could host a monthly 'Craft & Clean' event where participants create personalized gifts while learning about the benefits of a clean workspace. The P-Way Solutions provides cleaning supplies and offers a free on-site consultation for attendees, helping Jazzi to connect with at least 15 new potential clients, while The P-Way gains exposure to local businesses that may need ongoing janitorial services.

[*] UNIQUE SYNERGY

This pairing uniquely combines creativity with cleanliness, tapping into the growing trend of experiential workshops while ensuring that the environment remains sanitary and inviting for participants. The collaboration highlights how a clean space can enhance creativity.

NEXT STEPS:

- 1 Plan and schedule the first 'Craft & Clean' event for next month.
- 2 Create joint marketing materials highlighting the benefits of cleanliness in creative spaces.
- 3 Establish a referral discount program for attendees who book janitorial services through The P-Way Solutions.

22 Relax Relate & Release

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses cater to wellness and personal development but target slightly different audiences. Relax Relate & Release can refer clients looking for team-building experiences or creative outlets to Jazzi's Creations, while Jazzi can suggest Relax's services to clients needing relaxation and stress relief.

VALUE: Implementing a referral program could lead to an estimated 5 new clients per month for each business, with an average service value of \$100, translating to additional monthly revenue of \$500 for each.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations specializes in crafting personalized gifts, which could be integrated into Relax Relate & Release's massage therapy services. For instance, they could create customized gift baskets that include massage gift certificates

and DIY craft items. This would enhance the service offering for Relax's clients, while Jazzie gains exposure to a new customer base.

VALUE: By collaborating on gift packages, Jazzie's Creations could see an additional revenue stream of \$1,000/month, while Relax Relate & Release could boost client retention and referrals.

[!] PARTNERSHIP SCENARIO

Jazzie's Creations and Relax Relate & Release launch a 'Wellness Gift Bundle' campaign. Each package includes a gift certificate for a massage and a DIY craft kit, priced at \$75. They promote this bundle through social media and local veterans' organizations, aiming to sell 20 bundles in the first month, generating \$1,500 in total revenue, split between the two businesses.

[*] UNIQUE SYNERGY

This pairing is unique because Jazzie's Creations can offer tangible, creative products that complement the relaxation experience provided by Relax Relate & Release, enhancing customer satisfaction and engagement.

NEXT STEPS:

- 1 Schedule a meeting to discuss the potential bundle offerings and pricing structure.
- 2 Develop a marketing plan targeting local veterans' organizations and community groups.
- 3 Create a promotional campaign on social media highlighting the benefits of the Wellness Gift Bundle.

23 Genuines Coaching & Consulting

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching & Consulting serves small business owners who may need personalized promotional gifts or team-building activities that Jazzie's Creations offers. This creates a natural referral relationship enhancing both businesses' customer reach.

VALUE: Genuines can refer its business clients to Jazzie's Creations, potentially increasing Jazzie's customer base by 20%, translating into increased sales of around \$5,000 per quarter.

-> WHAT YOU PROVIDE (Collaboration)

Jazzie's Creations can host craft workshops tailored for Genuines Coaching & Consulting's executive clients, enhancing their team-building initiatives. This collaboration aligns with both businesses' target audiences and serves their different needs effectively.

VALUE: By collaborating on workshops, Jazzie's Creations could generate an estimated \$1,500 per event while Genuines Coaching can enhance its service offerings, attracting more corporate clients.

[!] PARTNERSHIP SCENARIO

Jazzie's Creations organizes a hands-on crafting event exclusively for Genuines Coaching's clients. Over a two-hour session, 30 executives create customized corporate gifts while engaging in team-building exercises. Jazzie charges \$1,500 for the event, and Genuines promotes the event as part of their leadership development program, providing value that can lead to increased client retention.

[*] UNIQUE SYNERGY

This partnership leverages Jazzie's expertise in crafting personalized experiences with Genuines' focus on executive coaching, creating a unique value proposition that stands out from typical training programs.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and Reden to discuss potential workshop themes and logistics.
- 2 Develop a joint marketing strategy to promote the workshops to Genuines' client base.
- 3 Create a feedback mechanism to gauge the success of the first event and identify areas for improvement.

<- WHAT THEY PROVIDE (Referral)

Soulfitness Studio serves clients focused on health and wellness who may also be interested in personalized gifts for special occasions, allowing for effective cross-referrals.

VALUE: Soulfitness can refer clients to Jazzi's for custom gifts, potentially increasing Jazzi's sales by around \$500 per month through targeted referrals.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can organize creative health-themed workshops at Soulfitness Studio, blending wellness and crafting to attract clients interested in both health and creativity. This collaboration leverages the strengths of both businesses to enhance customer experiences and engagement.

VALUE: Increased foot traffic for Soulfitness and an expanded client base for Jazzi's, each potentially generating an additional \$1,000 in revenue per workshop.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations hosts a 'Create Your Healthy Snack Jar' workshop at Soulfitness Studio, where participants craft personalized jars filled with healthy snacks while learning about nutrition. Each workshop attracts 15 participants at a fee of \$50 each, resulting in \$750 for Jazzi and offering Soulfitness an opportunity to promote their health services, ultimately gaining new memberships from attendees.

[*] UNIQUE SYNERGY

This partnership uniquely combines crafting with health education, appealing to those looking to improve their lifestyle while engaging in a creative activity, setting it apart from typical fitness or craft offerings.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and Janice to discuss workshop themes and logistics.
- 2 Develop a marketing strategy to promote the workshops to both businesses' customer bases.
- 3 Create a shared calendar for scheduling workshops and tracking attendance and sales.

<- WHAT THEY PROVIDE (Referral)

Noseniorleftbehindfl.org serves a demographic that may benefit from personalized gifts, such as gifts for grandchildren or loved ones. Referring clients to Jazzi's Creations for these gifts can enhance the service experience for seniors.

VALUE: Noseniorleftbehindfl.org can receive a referral fee of 10% for every sale made through their referrals, potentially adding an additional revenue stream of \$1,000 annually.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can provide personalized gifts for seniors served by Noseniorleftbehindfl.org, enhancing both businesses' offerings. Additionally, Noseniorleftbehindfl.org can offer workshops at Jazzi's Creations that promote social engagement for seniors, which aligns with both businesses' missions.

VALUE: By collaborating, Jazzi's Creations can increase sales of personalized gifts by 20%, while Noseniorleftbehindfl.org can enhance its service offerings, leading to increased client retention and potentially new clients.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations could organize a monthly 'Crafting for Seniors' event where seniors from Noseniorleftbehindfl.org come to create personalized gifts for their families. For example, in the first workshop, ten seniors create custom photo frames, allowing them to socialize and learn crafting skills. Jazzi earns \$500 from the event fee, while Noseniorleftbehindfl.org strengthens its community engagement and receives positive feedback from families.

[*] UNIQUE SYNERGY

This pairing uniquely combines the creative engagement of Jazzi's Creations with the support network of Noseniorleftbehindfl.org, creating a nurturing environment for seniors to connect with their families and community, which is not commonly found in typical partnerships.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne Irizarry and Wanda K Jackson to discuss potential event ideas.
- 2 Develop a marketing plan targeting families of seniors for the crafting workshops.
- 3 Create a calendar of events for the next three months to promote the workshops in advance.

26 JPO Logistics LLC

Logistics

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

JPO Logistics could provide logistics services to Jazzi's Creations for their events and workshops, ensuring timely delivery of craft supplies and promotional materials. This creates a reliable supply chain for Jazzi's projects.

VALUE: By utilizing JPO Logistics, Jazzi's could reduce shipping delays, potentially increasing customer satisfaction and repeat business by 20%.

-> WHAT YOU PROVIDE (Referral)

Jazzi's Creations serves families and businesses that might need logistics services for transporting their crafted gifts or promotional items, presenting an opportunity for referrals.

VALUE: By referring JPO Logistics to her clients, Jasmyne could receive a commission on each successful referral, potentially increasing her revenue by 15% as she builds a network of reliable service providers.

[!] PARTNERSHIP SCENARIO

JPO Logistics could handle the delivery of supplies for a large team-building event organized by Jazzi's Creations. For example, if Jazzi's has a corporate client with a team-building craft workshop, JPO Logistics could ensure all materials arrive at the venue a day early, guaranteeing no last-minute issues. This partnership could result in Jazzi earning \$1,000 from the corporate client, while JPO Logistics secures a contract for logistics services.

[*] UNIQUE SYNERGY

The unique synergy here lies in JPO Logistics' expertise in freight transport directly supporting Jazzi's growing event services, enhancing both businesses' reputations in timely service delivery.

NEXT STEPS:

- 1 Schedule a meeting between Paulette and Jasmyne to discuss logistics needs for upcoming events.
- 2 Draft a service agreement detailing logistics support for Jazzi's events.
- 3 Pilot the logistics service with the next major workshop to evaluate effectiveness.

27 IV Creative

Marketing & Design

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target local Jacksonville customers, particularly business owners and families, without being direct competitors. IV Creative can refer clients looking for unique corporate gifts or team-building activities to Jazzi's Creations.

VALUE: IV Creative can enhance their service offerings by providing referrals to Jazzi's Creations, potentially increasing their client retention by 20% as businesses appreciate comprehensive support.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations can leverage IV Creative's content creation services to enhance their marketing efforts, while IV Creative can utilize Jazzi's unique DIY offerings for engaging content. Both businesses can benefit from a partnership that showcases their strengths to their respective audiences.

VALUE:

By collaborating on a series of creative workshops promoted through IV Creative's marketing channels, Jazzi's Creations could increase workshop attendance by 30%, leading to an additional revenue of \$1,500 per month.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations and IV Creative could launch a 'Craft & Create' event series, where IV Creative films a promotional video of Jazzi's hands-on craft workshops. Participants would create custom holiday decorations while being filmed for the video. The resulting content can be used by both businesses for future marketing, plus Jazzi earns \$500 per event and IV Creative gains portfolio material.

[*] UNIQUE SYNERGY

This pairing is unique because Jazzi's Creations offers hands-on experiences that can be visually captivating for marketing content, making IV Creative's services particularly effective in showcasing these activities.

NEXT STEPS:

- 1 Set up an initial meeting to brainstorm potential workshop themes and marketing strategies.
- 2 Develop a marketing plan that outlines promotional strategies for the 'Craft & Create' event series.
- 3 Schedule the first workshop and determine the filming logistics with IV Creative.

28 Jamz Trainings

Health & Wellness

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

While Jazzi's Creations focuses on crafts and gifts, Jamz Trainings targets middle-aged recreational athletes who value personalized gifts for their teams or family. They can refer clients to each other without direct competition.

VALUE: Jamz can refer clients looking for unique gifts for sports teams or family members to Jazzi's, while Jazzi can suggest Jamz's training services to clients interested in health and wellness.

-> WHAT YOU PROVIDE (Collaboration)

Jazzi's Creations offers unique DIY craft workshops that could be appealing to Jamz Trainings' clients, particularly those in HOA communities looking for fun, social activities. This partnership can enhance client engagement for both businesses.

VALUE: By collaborating on workshops, Jazzi's can reach new clients in Jamz's network, while Jamz gains exposure to a new audience, enhancing client retention and satisfaction.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations organizes a Saturday morning 'Craft & Stretch' event at Jamz Trainings, where participants take part in a light personal training session followed by a DIY craft project like creating personalized water bottles. Each participant pays \$50, and with 20 attendees, Jazzi earns \$1,000 while Jamz promotes their training services and builds community engagement.

[*] UNIQUE SYNERGY

This partnership is unique as it combines health and wellness with creativity, providing a holistic experience that attracts clients who value both physical and mental well-being.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and James to discuss workshop themes and logistics.
- 2 Create a joint promotional campaign targeting HOA communities showcasing the 'Craft & Stretch' event.
- 3 Develop a follow-up survey for participants to gather feedback and identify future collaboration opportunities.

<- WHAT THEY PROVIDE (Referral)

Big Rig Compliance Pros can introduce Jazzi's Creations to trucking companies looking for team-building activities, as they often seek ways to engage their drivers and staff.

VALUE: Big Rig Compliance Pros can enhance their service offering by providing clients with options for team-building workshops, while Jazzi's Creations gains access to a corporate clientele, potentially boosting revenue by 20%.

-> WHAT YOU PROVIDE (Referral)

Jazzi's Creations targets families and businesses looking for promotional gifts, which could include trucking companies needing branded merchandise. Big Rig Compliance Pros serves small to medium fleet owners who might be interested in such promotional swag for their drivers or events.

VALUE: Jazzi's Creations can gain new clients through referrals from Big Rig Compliance Pros, potentially increasing sales by 15% by tapping into the trucking industry market.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations offers a special line of custom gifts for truck drivers, such as personalized keychains or mugs. Big Rig Compliance Pros features these products in their monthly newsletter to their client base, generating an initial order of 100 items valued at \$1,200.

[*] UNIQUE SYNERGY

The unique pairing combines Jazzi's creative gifts with Big Rig's compliance services, appealing to trucking companies looking to enhance their brand presence and employee morale with personalized items.

NEXT STEPS:

- 1 Schedule a meeting between Jasmyne and Sherika to discuss potential gift offerings for the trucking industry.
- 2 Create a joint marketing plan that highlights the benefits of personalized gifts for truck drivers.
- 3 Develop a referral program where Big Rig receives a discount on services for every referred client that purchases Jazzi's gifts.