

# BUSINESS RELATIONSHIP ANALYSIS

Free Agents Inc !" Noseniorleftbehindfl.org

2 Relationships Identified

## BUSINESS PROFILES

### Free Agents Inc

Contact: James Higbe

Industry: Professional Services

Key people to solve you business issue

### Noseniorleftbehindfl.org

Contact: Wanda K Jackson

Industry: Professional Services

Assessments for 55 and older in need of a service to help maintain independence.

## REFERRAL 1/2

80% conf

Free Agents Inc !" Noseniorleftbehindfl.org

### Reasoning:

Both businesses target similar demographics but serve different needs. Free Agents Inc focuses on business solutions while Noseniorleftbehindfl.org caters to seniors needing assistance, creating a complementary service opportunity.

### Value Proposition:

By referring clients, Free Agents Inc can expand its service offerings and potentially earn referral fees, while Noseniorleftbehindfl.org gains access to a broader audience.

### Collaboration Example:

Free Agents Inc can refer local businesses that employ seniors or interact with them, such as healthcare providers or community centers, to Noseniorleftbehindfl.org. For example, if a local business seeks to improve its employee benefits for older workers, Free Agents could direct them to Noseniorleftbehindfl.org's services, resulting in a referral fee for Free Agents and increased clientele for Noseniorleftbehindfl.org.

### Synergy Potential:

This pairing is unique because it merges business service expertise with a niche senior care focus, allowing both businesses to leverage their strengths for mutual growth.

**Action Items:**

1. Schedule a meeting between James Higbe and Wanda K Jackson to discuss referral arrangements.
2. Create a referral agreement outlining commission structures for successful client referrals.
3. Develop marketing materials highlighting the partnership to share with their respective client bases.

Value: MEDIUM

MUTUAL BENEFIT

**COLLABORATION 2/2**

70% conf

Free Agents Inc | Noseniorleftbehindfl.org

**Reasoning:**

Free Agents Inc can assist Noseniorleftbehindfl.org in streamlining their operations, while also benefiting from the unique insights and experiences of seniors.

**Value Proposition:**

This collaboration can lead to improved service delivery for Noseniorleftbehindfl.org, and Free Agents Inc can showcase their consulting capabilities, leading to potential new clients.

**Collaboration Example:**

Free Agents Inc could conduct a workshop for Noseniorleftbehindfl.org's staff on improving operational efficiencies. For instance, they could implement a new scheduling software for client assessments, resulting in quicker service delivery and increased client satisfaction. The workshop would directly improve service quality and could lead to Free Agents receiving payment for their consulting services.

**Synergy Potential:**

This partnership is particularly special as it combines professional services expertise with a focus on senior independence, creating a comprehensive support network for an underserved community.

**Action Items:**

1. Develop a workshop outline and propose it to Noseniorleftbehindfl.org.
2. Identify key areas within Noseniorleftbehindfl.org where operational improvements are needed.
3. Set a timeline for the workshop and subsequent follow-up sessions to assess progress.

Value: HIGH

MUTUAL BENEFIT