

Complete Renewal LLC

• Health & Wellness

Complete Renewal provides meticulously handcrafted, plant-based skincare and haircare solutions alongside transformative holistic wellness education and community initiatives like the On-the-Go Spa, tailored for health-conscious minority women.

Contact Information

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TARGET MARKET

Health-conscious minority women, typically aged 25-55+ who struggles with hyperpigmentation, Hormonal imbalance and desire natural healthy alternatives

CURRENT NEEDS

\$50,000\$ in Seed Round funding: Funds will be used to Streamline Production Equipment, Fund High-Impact Marketing, Support Holistic Wellness Education Initiatives

Partnership Opportunities (29)

1

Jazzi's Creations
Events & Gifts

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jazzi's Creations can host crafting workshops that incorporate Complete Renewal's skincare products, allowing participants to create personalized gift items while learning about holistic wellness. This collaboration enhances both brands' offerings and brings value to their target markets.

VALUE: Increased customer engagement and revenue potential from workshop fees, estimated at \$500 per event, with potential for repeat business from participants interested in both crafting and wellness.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's health-conscious female clientele could benefit from the personalized gifts offered by Jazzi's Creations, creating a referral opportunity without direct competition.

VALUE: Increased sales through referrals from health-conscious customers looking for unique gifts, with potential additional revenue of \$1,000 per month based on referral conversion rates.

[!] PARTNERSHIP SCENARIO

Jazzi's Creations organizes a 'Craft and Care' workshop where participants create personalized skincare gift baskets using Complete Renewal's products. For example, 20 participants create gifts for loved ones while learning about the benefits of plant-based skincare. Jazzi earns \$500 from the event, and Complete Renewal gains exposure to potential new customers who may purchase their products post-workshop.

[*] UNIQUE SYNERGY

This partnership uniquely combines creativity in crafting with a focus on wellness, appealing to both businesses' audiences in a holistic and engaging manner, which is not commonly seen in the local market.

NEXT STEPS:

- 1 Schedule a planning meeting between Jasmyne and Nadege to outline workshop logistics.
- 2 Develop promotional materials highlighting the workshop's benefits and unique offerings.
- 3 Set a date for the first workshop and begin marketing to both customer bases.

2 Enriquez Aesthetics

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Both businesses cater to individuals seeking natural skincare solutions, particularly health-conscious minority women. By collaborating, they can leverage each other's strengths to provide comprehensive wellness experiences that enhance customer satisfaction and retention.

VALUE: This collaboration can lead to an increase in customer base by 30%, generating an additional \$10,000 in revenue through joint promotions and bundled services.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's target market overlaps with that of Enriquez Aesthetics, as both serve health-conscious individuals seeking skincare solutions. Referring clients can increase customer trust and satisfaction for both businesses.

VALUE: By establishing a referral program, Complete Renewal could generate an estimated \$5,000 in additional revenue for both businesses within the first quarter of implementation.

[!] PARTNERSHIP SCENARIO

Enriquez Aesthetics can host a 'Wellness Weekend' event at Complete Renewal's location where they provide luxury facial experiences while Complete Renewal offers skincare education workshops. Attendees enjoy a unique combination of services, paying \$200 for a package that includes both a facial and a skincare workshop, with both businesses sharing the revenue.

[*] UNIQUE SYNERGY

The unique synergy lies in their shared commitment to natural skincare and wellness, allowing them to create a holistic experience that neither business could provide alone, appealing to a specific niche market.

NEXT STEPS:

- 1 Schedule a meeting between Bianca Enriquez and Nadege Dolsaint to discuss collaboration details and logistics.
- 2 Develop a marketing plan to promote the 'Wellness Weekend' event via both businesses' social media channels.
- 3 Create a feedback system post-event to assess customer satisfaction and gather testimonials for future marketing.

3 Celebrate & Smile International Steppers

Arts & Creative

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers focuses on enhancing community and employee relations through dance, while Complete Renewal LLC offers holistic wellness education and skincare solutions. A partnership could leverage both businesses' strengths to create a unique wellness and arts event that attracts their shared target audiences.

VALUE: By collaborating on a series of wellness workshops that include dance sessions and skincare education, both businesses could increase their customer bases, potentially generating an additional \$10,000 in revenue from event ticket sales and upselling products.

-> WHAT YOU PROVIDE (Referral)

Both businesses target health-conscious individuals, albeit in different areas. Complete Renewal can refer clients who seek a holistic lifestyle to Celebrate & Smile's dance classes, creating a referral system that fosters mutual growth.

VALUE: By establishing a referral system, Complete Renewal can enhance its customer experience by offering additional wellness options, potentially increasing client retention by 20% and generating new leads for Celebrate & Smile.

[!] PARTNERSHIP SCENARIO

Celebrate & Smile hosts a 'Wellness and Dance Retreat' at a local venue where participants enjoy a day of dance classes led by Tiffany, followed by holistic skincare workshops led by Nadege. Attendees pay \$100 each, with 50 attendees expected, generating \$5,000 for Celebrate & Smile and a platform for Complete Renewal to showcase products, leading to an estimated \$2,500 in skincare sales.

[*] UNIQUE SYNERGY

This partnership uniquely combines the arts and wellness sectors, appealing to health-conscious individuals who value both physical fitness and self-care. The cultural and artistic aspects of the dance workshops enhance the transformative experience of Complete Renewal's wellness education.

NEXT STEPS:

- 1 Schedule a meeting between Tiffany and Nadege to brainstorm event details and logistics.
- 2 Create a joint marketing plan to promote the 'Wellness and Dance Retreat' through social media and email newsletters.
- 3 Develop a follow-up strategy for attendees, offering discounts on future classes and skincare products.

4 Communicate Design & Marketing

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

Communicate Design & Marketing can provide branding and marketing services to Complete Renewal LLC, enhancing their visibility to their target market. Conversely, Complete Renewal can offer Communicate products for promotional events, creating a mutually beneficial exchange.

VALUE: By completing a rebranding project for Complete Renewal, Communicate could potentially increase their client revenue by 20% through enhanced market presence.

-> WHAT YOU PROVIDE (Vendor)

Complete Renewal can provide organic skincare products for events and workshops hosted by Communicate, enhancing the experience for attendees while promoting Complete Renewal's offerings.

VALUE: By integrating Complete Renewal's products into marketing workshops, Communicate can attract more attendees and increase workshop revenue by 25%, while Complete Renewal can boost product visibility.

[!] PARTNERSHIP SCENARIO

Communicate redesigns Complete Renewal's website, integrating a visually appealing e-commerce section for their skincare products. As a result, within three months of launch, Complete Renewal sees a 30% increase in online sales, generating additional revenue of \$15,000, while Communicate receives a \$5,000 fee for the project and ongoing maintenance.

[*] UNIQUE SYNERGY

The unique synergy lies in Communicate's expertise in marketing specifically geared towards service businesses and the niche market of health-conscious minority women served by Complete Renewal, creating tailored and effective marketing strategies.

NEXT STEPS:

- 1 Schedule a discovery meeting to discuss branding needs and marketing strategies for Complete Renewal.
- 2 Draft a proposal for a comprehensive website redesign, including e-commerce capabilities.
- 3 Outline a joint promotional campaign to launch the new website and products.

5 MyahnArt LLC

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

MyahnArt LLC can enhance the aesthetic appeal of Complete Renewal's physical locations or events, while Complete Renewal can provide a health-focused audience for MyahnArt's unique art offerings. This synergy creates a compelling experience for customers looking for both health and beauty.

VALUE: By collaborating, both businesses could increase their customer engagement and sales potential by up to 30% at events where both services are showcased.

-> WHAT YOU PROVIDE (Referral)

Both businesses target overlapping demographics, particularly health-conscious individuals who appreciate aesthetic beauty in their homes and events. This creates an opportunity for referrals without direct competition.

VALUE: By referring clients to one another, they could each tap into the other's customer base, potentially increasing their sales by 20% through cross-promotion.

[!] PARTNERSHIP SCENARIO

MyahnArt could create a vibrant mural at Complete Renewal's On-the-Go Spa event, which attracts health-conscious clients. During this event, MyahnArt offers live painting sessions while Complete Renewal promotes its skincare products. This partnership could generate \$2,000 in sales from art commissions and increased product sales, while attracting new clients for both companies.

[*] UNIQUE SYNERGY

This partnership uniquely combines art and wellness, appealing to the emotional and aesthetic senses of health-conscious women, making it more than just a simple collaboration.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm potential event themes and locations for collaboration.
- 2 Develop a joint marketing plan to promote the event through social media and local community channels.
- 3 Create promotional materials that highlight both the art and skincare offerings to attract attendees.

6 WhitBits Cookies

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

WhitBits Cookies could enhance Complete Renewal's wellness events by providing a selection of healthy, homemade cookies. This collaboration would attract more attendees and create a holistic event experience that aligns with health-conscious values.

VALUE: This partnership could increase event attendance by 30%, leading to higher sales for both businesses and potential new customers for WhitBits in the health and wellness sector.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's target market of health-conscious minority women often seeks unique catering options for events. Referring WhitBits Cookies for corporate events or personal celebrations would provide a high-quality, healthy dessert option for clients.

VALUE:

By referring clients to WhitBits, Complete Renewal could earn a referral fee of 10% on every order placed through their recommendation, potentially generating an additional revenue stream.

[!] PARTNERSHIP SCENARIO

WhitBits Cookies could supply a range of organic, low-sugar cookies for Complete Renewal's next 'On-the-Go Spa' event. As part of the event, each participant receives a cookie paired with a skincare consultation, creating a memorable experience. If 100 women attend, WhitBits could see sales of \$1,000, while Complete Renewal benefits from increased engagement and potential new clientele.

[*] UNIQUE SYNERGY

The unique synergy arises from both businesses targeting health-conscious women; by collaborating, they can create a more appealing, integrated experience that promotes wellness in a fun, indulgent way.

NEXT STEPS:

- 1 Schedule a meeting between Whitney and Nadege to discuss collaboration details.
- 2 Develop a menu of cookie options that align with Complete Renewal's health ethos.
- 3 Plan the logistics for cookie supply at the next 'On-the-Go Spa' event.

7 Genuines Coaching & Consulting

Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching and training for executive leaders, which can complement Complete Renewal's holistic wellness education initiatives. By collaborating, they can create a wellness program that appeals to C-suite executives focused on health and sustainability.

VALUE: This partnership could generate approximately \$10,000 in revenue from corporate wellness programs offered to local businesses, with the potential to expand into a broader market.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal serves health-conscious minority women who may also be in leadership roles or aspire to entrepreneurship, making them potential clients for Genuines Coaching's executive coaching services. This creates a referral opportunity without direct competition.

VALUE: Referencing Genuines Coaching to clients could lead to at least 5 new coaching sessions, valued at \$1,000 each, generating an additional \$5,000 in revenue for Genuines.

[!] PARTNERSHIP SCENARIO

Genuines Coaching could co-host a 'Wellness Leadership Retreat' with Complete Renewal, inviting local executives to a two-day event where they engage in leadership training while enjoying plant-based skincare workshops. Each participant pays \$500, and with 20 attendees, both businesses would earn \$10,000, alongside increased brand visibility.

[*] UNIQUE SYNERGY

This pairing is unique because it merges high-level coaching with wellness, targeting executives who are increasingly seeking holistic health solutions for themselves and their organizations, creating a niche market opportunity.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to outline the retreat agenda and logistics.
- 2 Develop marketing materials highlighting the benefits of wellness for leadership, targeting local businesses.
- 3 Identify and reach out to potential sponsors or partners to enhance the retreat experience.

8 Soulfitness Studio Health and wellness center

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Both businesses operate in the health and wellness sector and target health-conscious individuals, particularly minority women. Collaborating on events would allow them to leverage each other's customer bases for mutual growth.

VALUE: By jointly hosting workshops and wellness events, both businesses can increase attendance and revenue by up to 30%, attracting new clients seeking integrated health and beauty solutions.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's target audience of health-conscious women aligns with those seeking wellness services at Soulfitness Studio. Referring clients to each other can enhance customer satisfaction.

VALUE: Referring clients can result in a 20% increase in new clients for each business, as both can tap into each other's loyal customer bases.

[!] PARTNERSHIP SCENARIO

Soulfitness Studio and Complete Renewal could co-host a 'Holistic Wellness Day' at Soulfitness Studio, featuring fitness classes, skincare workshops, and wellness talks. Attendees pay a ticket fee, with profits split 50/50. The event could attract 100 attendees, generating \$3,000 in total revenue while providing valuable cross-promotional opportunities.

[*] UNIQUE SYNERGY

The unique synergy lies in Soulfitness Studio's fitness focus and Complete Renewal's holistic beauty solutions, creating a comprehensive health experience that appeals to their overlapping target markets and enhances customer loyalty.

NEXT STEPS:

- 1 Schedule a planning meeting to discuss event logistics and marketing strategies.
- 2 Design promotional materials that highlight both brands for the event.
- 3 Create a shared online registration platform to streamline ticket sales.

9 Connections to the Nations LLC

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Connections to the Nations LLC serves a variety of businesses in the community and could refer clients interested in health and wellness solutions to Complete Renewal. This creates a mutually beneficial referral system.

VALUE: Connections could earn a commission for each referral that leads to a sale, while Complete Renewal gains access to a wider audience, potentially increasing their customer base by 15%.

-> WHAT YOU PROVIDE (Collaboration)

Complete Renewal LLC's focus on health-conscious minority women aligns well with Connections to the Nations LLC's community fairs that attract diverse businesses and audiences. By collaborating on events, they can enhance visibility and engagement with their target markets.

VALUE: By co-hosting wellness workshops at community fairs, Complete Renewal could see a potential revenue increase of 20% from product sales, while Connections to the Nations could enhance their event offerings, attracting more attendees and sponsors.

[!] PARTNERSHIP SCENARIO

Complete Renewal could set up a booth at an upcoming community fair organized by Connections to the Nations, where they offer free mini-facials using their plant-based skincare products. In exchange, Connections could promote Complete Renewal's On-the-Go Spa initiative, providing unique wellness experiences for attendees. This partnership could attract 200+ health-conscious women, directly translating to \$2,000 in product sales during the event.

[*] UNIQUE SYNERGY

This partnership is unique because Complete Renewal's specialized wellness approach complements Connections to the

Nations' community focus, creating a niche event that emphasizes health and cultural engagement, which neither could achieve alone.

NEXT STEPS:

- 1 Schedule a meeting to discuss the next community fair and how Complete Renewal can participate.
- 2 Draft a joint marketing plan to promote the event and the wellness services offered.
- 3 Set specific sales targets for the event to measure the success of the collaboration.

10 JAX AI Agency

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can enhance Complete Renewal's customer engagement through AI-driven solutions, allowing them to offer personalized experiences to clients. In turn, Complete Renewal can provide case studies and testimonials to showcase the effectiveness of JAX's services in the health and wellness sector.

VALUE: \$10,000 potential revenue from joint marketing initiatives and increased customer retention through personalized services.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal serves health-conscious minority women who may benefit from AI solutions to streamline their wellness routines. By referring clients to JAX AI Agency, they can help them modernize their operations with technology.

VALUE: Potential for JAX AI Agency to gain 5-10 new clients per month, resulting in an additional \$15,000 in service fees.

[!] PARTNERSHIP SCENARIO

JAX AI Agency develops a personalized skincare recommendation chatbot for Complete Renewal's website. This AI tool guides visitors through a series of questions to recommend the best products for their skin type and concerns. The first month of deployment sees a 25% increase in sales, generating an additional \$5,000 in revenue for Complete Renewal while showcasing JAX's innovative capabilities.

[*] UNIQUE SYNERGY

This partnership uniquely blends cutting-edge AI technology with a niche health and wellness market, allowing both businesses to leverage each other's strengths to create tailored customer experiences that are rare in the industry.

NEXT STEPS:

- 1 Schedule a meeting to discuss the scope of the AI chatbot project and its integration into Complete Renewal's website.
- 2 Develop a joint marketing strategy to promote the chatbot's launch and features through social media and email newsletters.
- 3 Set up a feedback loop to analyze customer interactions with the chatbot to refine the recommendations and improve product offerings.

11 flow

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target health-conscious individuals, with Business B specifically catering to minority women who may benefit from holistic coaching services. Business A can refer clients looking for wellness solutions to Business B, while Business B can direct clients who need coaching for personal growth and wellness.

VALUE: Increased client base for both businesses, potentially resulting in a 20% increase in referrals per month, translating to additional revenue of approximately \$2,000 for each business.

-> WHAT YOU PROVIDE (Collaboration)

Both businesses can benefit from collaborating on events that blend coaching and wellness, addressing common concerns of their target markets. Business B's offerings can enhance the experiences provided by Business A's

coaching sessions, while also appealing to their client base.

VALUE: By hosting joint events, both businesses could increase their visibility and attract new clients, potentially doubling their customer engagement at each event, which could lead to a revenue increase of \$5,000 per event.

[!] PARTNERSHIP SCENARIO

Business A could create a referral program where they recommend clients dealing with stress or wellness issues to Business B for skincare and holistic education. In turn, Business B can provide a discount on services for clients referred by Business A, enhancing customer loyalty and driving sales. They could even create a joint workshop on self-care that includes a coaching session and skincare tutorial, attracting a larger audience.

[*] UNIQUE SYNERGY

This partnership uniquely combines coaching with health and wellness, appealing to a demographic that values a holistic approach to self-improvement and beauty. The intersection of personal development and skincare creates a strong, integrated experience for clients.

NEXT STEPS:

- 1 Set up a referral program detailing incentives for both businesses.
- 2 Create joint marketing materials highlighting the benefits of the partnership.
- 3 Schedule an initial meeting to discuss the logistics of the referral process.

12 Genuines Coaching & Consulting

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching and training, which can greatly benefit the holistic wellness education initiatives of Complete Renewal. By combining their expertise, they can create a unique program that enhances the wellness education offered to health-conscious minority women.

VALUE: This collaboration could generate additional revenue streams for both businesses, potentially bringing in \$20,000 from workshops and programs that cater to their combined target audience.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's target market includes health-conscious women who may also be business owners or corporate executives seeking personal development and coaching. Referring these individuals to Genuines can enhance their personal growth while providing Genuines with new clients.

VALUE: This referral partnership could lead to Genuines acquiring at least 10 new clients per month, translating to a potential revenue increase of \$10,000 monthly if each client engages in a coaching package worth \$1,000.

[!] PARTNERSHIP SCENARIO

Genuines Coaching & Consulting could develop a series of workshops focused on self-esteem and personal branding for clients of Complete Renewal, held monthly at Complete Renewal's On-the-Go Spa events. For instance, the first workshop could attract 30 participants, each paying \$100, generating \$3,000 for Genuines while also enhancing the spa's reputation as a holistic wellness hub.

[*] UNIQUE SYNERGY

This partnership uniquely positions Genuines to reach a niche market of health-conscious minority women, while Complete Renewal gains access to corporate-level coaching, creating a comprehensive wellness program that addresses both inner and outer beauty.

NEXT STEPS:

- 1 Schedule a meeting between Reden Dionisio and Nadege Dolsaint to outline potential workshop topics and formats.
- 2 Create a marketing plan that highlights the combined offerings to their target audiences.
- 3 Launch the first workshop within one month and promote it through both businesses' channels.

<- WHAT THEY PROVIDE (Referral)

Bluebird Health Partners focuses on healthcare strategy execution consulting, targeting healthcare solution providers, which may include businesses like Complete Renewal that are in the health and wellness space. Both companies can refer clients to each other, as health-conscious individuals seeking skincare solutions may also require healthcare consulting services.

VALUE: Increased client referrals could lead to a projected 20% revenue increase for both businesses as they tap into each other's customer bases.

[!] PARTNERSHIP SCENARIO

Bluebird Health Partners could refer its healthcare clients who are interested in holistic wellness to Complete Renewal for their skincare and wellness education programs. For example, if a healthcare startup is developing a wellness app targeting minority women, Bluebird would connect them with Complete Renewal to integrate their skincare solutions into the app, earning a referral fee on each client introduced.

[*] UNIQUE SYNERGY

This partnership uniquely combines strategic healthcare consulting with holistic wellness, allowing both businesses to create a comprehensive solution for health-conscious consumers, enhancing customer loyalty and satisfaction.

NEXT STEPS:

- 1 Set up a meeting to discuss referral structures and commission rates.
- 2 Develop a joint marketing campaign targeting healthcare startups interested in holistic wellness.
- 3 Create a shared resource guide that outlines each company's services for cross-referral opportunities.

<- WHAT THEY PROVIDE (Collaboration)

Both Tosh's Urban Garden and Complete Renewal operate within the health and wellness sector, targeting health-conscious individuals. They can create a special event that combines their expertise, attracting customers interested in both herbal products and plant-based skincare solutions.

VALUE: By collaborating on a wellness event, they can attract a larger audience and potentially increase sales by 30% during the event, while also building a customer base for future marketing.

-> WHAT YOU PROVIDE (Referral)

Both businesses cater to health-conscious individuals but with different product focuses. They can refer clients to each other without competing for the same customer base, creating a mutually beneficial referral network.

VALUE: By establishing a referral program, both businesses could gain an additional 15% in sales as they recommend each other's products to their respective clients.

[!] PARTNERSHIP SCENARIO

Tosh's Urban Garden and Complete Renewal could co-host a 'Holistic Health & Beauty Fair' in a local park, offering workshops on herbal remedies and skincare routines. Attendees would pay a \$20 entry fee, and both businesses would set up booths to sell their products, potentially earning \$2,000 each from product sales and \$1,500 from entry fees, leading to a combined revenue of \$5,500.

[*] UNIQUE SYNERGY

This partnership uniquely combines herbal wellness with natural skincare, appealing to a niche market of health-conscious consumers who value holistic solutions, thus enhancing both brands' visibility and credibility.

NEXT STEPS:

- 1 Schedule a planning meeting to discuss event logistics and responsibilities.
- 2 Design promotional materials highlighting the unique offerings of both businesses.

- 3 Create a shared social media campaign to promote the event and engage both audiences.

15 Jamz Trainings

Health & Wellness

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Jamz Trainings and Complete Renewal LLC share a common target market of health-conscious individuals. By collaborating, they can create a wellness event that combines personal training and skincare education, enhancing each other's offerings and attracting clients.

VALUE: By hosting joint events, both businesses can increase customer foot traffic by 30% at their respective locations, leading to a projected revenue increase of \$10,000 per event.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal LLC can refer its health-conscious clients to Jamz Trainings for personal training services that complement their skincare and wellness goals, aligning both brands' missions.

VALUE: As a result of these referrals, Jamz Trainings could see an increase in client sign-ups by 20%, translating to an additional \$5,000 in monthly revenue.

[!] PARTNERSHIP SCENARIO

Jamz Trainings hosts a 'Wellness Day' at a local community center where clients participate in a personal training session, followed by a skincare workshop led by Complete Renewal. Attendees receive a special discount on both services and products. For instance, 50 participants pay \$50 each for the event, generating \$2,500 in revenue, while both businesses gain social media exposure and new clients.

[*] UNIQUE SYNERGY

The unique blend of fitness and holistic skincare education positions this partnership as a comprehensive health and wellness solution, appealing specifically to their overlapping target audiences who prioritize both physical and skin health.

NEXT STEPS:

- 1 Schedule a meeting to brainstorm event themes and logistics.
- 2 Create joint marketing materials highlighting the benefits of the collaboration.
- 3 Set a date for the first 'Wellness Day' event and promote it through both businesses' channels.

16 Be Present Detalles

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target health-conscious individuals, but their approaches differ. Be Present Detalles focuses on creating memorable experiences, which can be ideal for Complete Renewal's clientele seeking unique wellness events. Referring clients between each other can enhance customer satisfaction and expand their respective customer bases.

VALUE: Increased customer engagement for both businesses, potentially leading to a 20% increase in client interactions and referrals.

-> WHAT YOU PROVIDE (Collaboration)

Both businesses can benefit from combining their services, particularly by hosting wellness-focused events. Complete Renewal can provide skincare education during Be Present Detalles' events, appealing to their mutual target market. This creates a unique offering that enhances the value proposition for both businesses.

VALUE: Potential to attract new clients and increase revenue by up to 30% through combined event offerings and shared marketing efforts.

[!] PARTNERSHIP SCENARIO

Be Present Detalles could refer clients planning wellness retreats or holistic events to Complete Renewal, who can provide skincare products for attendees. For instance, if a corporate client books a wellness retreat through Be Present, they can

include a skincare workshop by Complete Renewal, enhancing the overall experience and generating additional revenue for both businesses.

[*] UNIQUE SYNERGY

The unique combination of event planning and holistic wellness education creates an enriched experience for clients that neither business could provide alone. This partnership taps into the growing trend of wellness-focused events, making it particularly relevant.

NEXT STEPS:

- 1 Set up a referral program where Be Present Detailles offers discounts for clients who book Complete Renewal's services.
- 2 Create co-branded marketing materials highlighting the benefits of wellness events that include skincare workshops.
- 3 Schedule a joint networking event to introduce both client bases and demonstrate the value of their services.

17 Free Agents Inc

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Free Agents Inc specializes in solving business issues for companies with 5 to 250 employees, which could include health and wellness firms like Complete Renewal. Since Complete Renewal targets health-conscious minority women, and Free Agents is looking to expand its connections, they can refer clients to each other without competing directly.

VALUE: By referring clients to each other, both businesses can expand their customer base, potentially increasing revenue by 10-20% through new client acquisition.

-> WHAT YOU PROVIDE (Collaboration)

Complete Renewal's focus on holistic wellness education can be enhanced through Free Agents' professional services, especially in addressing business challenges faced in the health and wellness sector. They can collaborate to deliver workshops that benefit both their target markets.

VALUE: This collaboration could generate additional revenue through workshops, potentially earning \$5,000 in the first quarter from participants interested in both business and wellness education.

[!] PARTNERSHIP SCENARIO

Free Agents could refer healthcare businesses that need skincare solutions to Complete Renewal. For example, if a local gym owner seeks natural skincare products for their clients, Free Agents can connect them to Complete Renewal, earning a referral fee of 10% on any sales made through this introduction.

[*] UNIQUE SYNERGY

This pairing uniquely combines professional services with health and wellness, allowing Free Agents to tap into a niche market of health-conscious women while providing Complete Renewal access to business clients who can enhance their offerings.

NEXT STEPS:

- 1 Set up a meeting between James Higbe and Nadege Dolsaint to discuss referral terms.
- 2 Develop a referral agreement that outlines the commission structure.
- 3 Create joint marketing content to promote the referral partnership on social media.

<- WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health Inc. and Complete Renewal LLC target overlapping demographics, particularly individuals interested in holistic wellness. As both provide services aimed at mental health and physical well-being, they can easily refer clients to each other without competing for the same business.

VALUE: By referring clients to each other, both businesses can increase their customer base by up to 20%, enhancing revenue potential through cross-promotion of services.

-> WHAT YOU PROVIDE (Collaboration)

Complete Renewal's focus on holistic wellness education aligns with Aspirations' mental health counseling services, allowing for a synergistic collaboration that benefits both parties and their clients.

VALUE: Collaborative wellness workshops could generate revenue from ticket sales and increase brand awareness, potentially bringing in an additional \$5,000 per event.

[!] PARTNERSHIP SCENARIO

Aspirations Behavioral Health can refer clients who need holistic skincare solutions to Complete Renewal, while Complete Renewal can recommend their clients seeking mental health support to Aspirations. For example, during a wellness workshop hosted by Complete Renewal, they can introduce Aspirations' mental health services, leading to at least 10 new client referrals per month for both businesses.

[*] UNIQUE SYNERGY

The unique synergy lies in their complementary services that address both mental and physical health, making them a one-stop solution for clients seeking comprehensive wellness support, which is particularly appealing to health-conscious minority women.

NEXT STEPS:

- 1 Create a referral agreement outlining the terms of client referrals between both businesses.
- 2 Develop co-branded marketing materials that highlight both services, to be distributed at each other's locations.
- 3 Schedule a joint wellness workshop where both businesses can present their services and share client success stories.

<- WHAT THEY PROVIDE (Collaboration)

Organize Design Create can leverage its marketing expertise to promote Complete Renewal's products, specifically targeting health-conscious minority women. This partnership can enhance Complete Renewal's visibility and sales while providing Organize Design Create with a platform to showcase its marketing capabilities.

VALUE: By increasing Complete Renewal's online visibility and sales through effective marketing strategies, Organize Design Create could potentially earn \$10,000 in service fees while helping Complete Renewal increase its revenue by 20% over the next quarter.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal serves a demographic that overlaps with Organize Design Create's target market. By referring clients who need branding and marketing support to Organize Design Create, Complete Renewal can enhance the value it offers to its customers while earning referral fees.

VALUE: Complete Renewal could earn a referral fee of 10% on projects it sends to Organize Design Create, which could translate to an additional \$2,000 in revenue if they refer \$20,000 worth of projects over the next year.

[!] PARTNERSHIP SCENARIO

Organize Design Create organizes an online marketing campaign featuring Complete Renewal's latest skincare line. They create visually appealing content, manage social media ads, and run a targeted email campaign. For instance, they host a live webinar demonstrating the skincare products, offering exclusive discounts to attendees. This campaign could generate \$25,000

in sales for Complete Renewal while earning Organize Design Create a \$5,000 fee for their marketing services.

[*] UNIQUE SYNERGY

The unique combination of health and wellness with targeted marketing creates a powerful narrative that resonates with minority women, making their partnership not just beneficial but essential for reaching an underserved market.

NEXT STEPS:

- 1 Schedule an initial meeting to outline the marketing strategy and goals.
- 2 Develop a calendar of planned content and promotional events for the next three months.
- 3 Create a joint branding guide to ensure cohesive messaging across all platforms.

20 Simple Creations By T

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Collaboration)

Simple Creations By T specializes in custom gifts and personalized items, which would complement Complete Renewal's focus on health and wellness for minority women. They can create gift packages that include skincare products and personalized accessories for health-focused events.

VALUE: By creating co-branded gift packages that combine skincare products with personalized items, both businesses can tap into each other's customer bases, potentially increasing sales by 20% during targeted marketing campaigns.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal targets health-conscious minority women who may also be interested in personalized gifts for their wellness journeys or special occasions. Referring customers to Simple Creations By T for custom gifts can enrich the customer experience.

VALUE: By referring clients to Simple Creations By T for custom gifts, Complete Renewal can enhance customer satisfaction and loyalty while potentially earning a referral fee, increasing revenue without additional marketing costs.

[!] PARTNERSHIP SCENARIO

In the upcoming holiday season, Simple Creations By T could collaborate with Complete Renewal to offer 'Wellness Gift Sets' containing a custom tote bag, a selection of plant-based skincare products, and a personalized thank-you card. They could promote this set through social media, targeting health-conscious women looking for unique gift ideas, aiming for a combined sales target of \$10,000 in a month.

[*] UNIQUE SYNERGY

This partnership uniquely combines personalized gifting with holistic wellness, creating a niche offering that appeals to health-conscious consumers looking for thoughtful, tailored gifts. The synergy lies in their shared commitment to enhancing wellness through personalized experiences.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to outline the specific products and themes for the wellness gift sets.
- 2 Develop a marketing plan that includes social media campaigns and influencer partnerships to promote the gift sets.
- 3 Create a shared online sales platform or landing page to streamline purchasing for customers.

21

ALYS Always Love Yourself

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (partner)

Both businesses focus on skincare but target slightly different demographics. Alys Always Love Yourself can offer products specifically for mature women, while Complete Renewal focuses on health-conscious minority women. Collaborating can help both businesses expand their product offerings.

VALUE: By partnering, both businesses can increase their market reach by 30% through cross-promotion and bundled offerings, leading to higher sales revenue.

-> WHAT YOU PROVIDE (Referral)

Both businesses cater to women interested in skincare, but they target different age brackets and specific needs. They can refer clients to one another without competing.

VALUE: Through referral arrangements, both businesses can increase their customer base by 20%, leading to additional revenue streams.

[!] PARTNERSHIP SCENARIO

ALYS Always Love Yourself could create a special skincare bundle featuring products that target mature skin, while Complete Renewal provides a packaged wellness workshop for women aged 40+. They host an event at a beauty school where participants can receive skincare consultations and wellness education. Both companies split the event revenue, and each gains a new client base from the other's customers.

[*] UNIQUE SYNERGY

The unique synergy lies in their complementary offerings; Alys provides targeted products for aging skin while Complete Renewal enhances this with holistic wellness education, creating a comprehensive skincare and wellness experience.

NEXT STEPS:

- 1 Schedule a joint meeting to outline potential products for the collaboration.
- 2 Develop a marketing strategy to promote the bundled offerings at the beauty school event.
- 3 Design a feedback mechanism to gather insights from attendees for future collaborations.

22

Big Rig Compliance Pros

Professional Services

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses target clients who are health-conscious and may also need compliance services. Big Rig Compliance Pros serves trucking companies that might have employees needing wellness solutions, while Complete Renewal's focus on health-conscious minority women suggests potential overlap with truck drivers' families.

VALUE: By referring clients to each other, both businesses can expand their customer base significantly, potentially increasing revenue by 20-30% from cross-referrals.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal targets health-conscious women who may have family members in trucking. They can refer these clients to Big Rig Compliance Pros when they encounter truck drivers who need assistance with compliance paperwork.

VALUE: This mutual referral can enhance customer loyalty and retention for both businesses, potentially increasing client acquisition by 15-25% through targeted outreach.

[!] PARTNERSHIP SCENARIO

Big Rig Compliance Pros can include Complete Renewal's product samples in their compliance packets sent to trucking companies, promoting wellness among drivers and their families. In return, Complete Renewal could feature Big Rig Compliance Pros in their newsletters, driving compliance awareness in their community. This could lead to a joint promotional campaign where each business markets the other's services in their social media channels, resulting in a wider reach.

[*] UNIQUE SYNERGY

The unique synergy lies in the shared focus on health and compliance within high-stress professions, creating a holistic approach to wellness and operational efficiency for their clients.

NEXT STEPS:

- 1 Organize a joint marketing meeting to discuss referral strategies and campaigns.
- 2 Develop a co-branded marketing package that includes wellness products and compliance information.
- 3 Launch a social media campaign featuring testimonials from clients who have benefited from both services.

23 We buy any house

Professional Services

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses serve distinct but overlapping customer bases. Business A targets individuals needing to sell homes quickly, many of whom may also be in need of holistic wellness and self-care solutions provided by Business B. Referring clients between each other could enhance customer satisfaction and retention.

VALUE: Increased customer base for both businesses, estimated revenue increase of 20% from referrals in the first year.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal serves health-conscious women who may also be looking to sell distressed properties due to financial struggles. Referring clients who are in need of home sale services can create a reciprocal relationship that benefits both businesses.

VALUE: Access to a new market segment, increasing potential sales by 15% through targeted referrals.

[!] PARTNERSHIP SCENARIO

We Buy Any House could create a referral program where they offer clients who sell their home a discount on Complete Renewal's skincare products. For instance, after a sale is finalized, sellers receive a \$50 gift card for Complete Renewal to encourage them to focus on self-care during a stressful transition. Both businesses could track the referrals and share in the revenue generated from this initiative.

[*] UNIQUE SYNERGY

This partnership uniquely combines the stress of selling a home with the need for self-care, providing a holistic approach to client well-being. Both businesses can create a supportive community for their clients, enhancing loyalty and emotional connection.

NEXT STEPS:

- 1 Develop a joint marketing brochure highlighting the referral program.
- 2 Set up a tracking system for referrals to measure effectiveness.
- 3 Launch the referral program with a promotional event to attract initial clients.

24 Grayland

Real Estate

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Grayland's target market includes commercial lenders and property owners, who may also be interested in health and wellness products as part of their lifestyle. Complete Renewal's focus on holistic wellness solutions aligns with the interests of health-conscious professionals that Grayland interacts with.

VALUE: Grayland can refer its clients to Complete Renewal, potentially earning a commission on sales and enhancing its service offerings, while Complete Renewal gains access to a new customer base.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal can refer its clients who are property owners or business owners in need of appraisal services to Grayland, particularly those who are expanding their wellness spaces or looking to invest in commercial properties.

VALUE:

Complete Renewal can earn a referral fee for sending clients to Grayland, while Grayland gains access to clients who may need appraisal services for their wellness-related properties.

[!] PARTNERSHIP SCENARIO

Grayland can provide a referral card for Complete Renewal's products to clients during property appraisals. For instance, after appraising a commercial property, Grayland presents its client with a referral to Complete Renewal's spa services, which could lead to a \$1,000 order if just 5 clients purchase spa packages throughout the year.

[*] UNIQUE SYNERGY

This partnership uniquely combines the real estate and wellness industries, allowing Grayland to differentiate itself by promoting health-conscious living among its clients, something that is not typical for real estate firms.

NEXT STEPS:

- 1 Create a referral card highlighting Complete Renewal's services to distribute during property appraisals.
- 2 Organize an informational session where Complete Renewal showcases its wellness products to Grayland's clients.
- 3 Develop a joint marketing campaign focusing on the benefits of wellness in work environments, targeting commercial properties.

25 The P-Way Solutions LLC

Real Estate

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Vendor)

The P-Way Solutions LLC specializes in commercial janitorial services which can be beneficial for Complete Renewal's facilities, ensuring a clean and welcoming environment for their clients. This service can enhance the customer experience for Complete Renewal's spa initiatives.

VALUE: By outsourcing their janitorial services, Complete Renewal can focus more on their core wellness offerings, potentially saving \$1,500 monthly on in-house cleaning and improving client satisfaction.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal targets health-conscious minority women, who may also own small businesses needing commercial janitorial services. Referring clients to The P-Way Solutions could help meet their needs for cleanliness in their establishments.

VALUE: Complete Renewal can earn referral fees, potentially generating \$2,000 annually by referring only 5 clients who sign contracts with The P-Way Solutions.

[!] PARTNERSHIP SCENARIO

The P-Way Solutions could provide a weekly cleaning service for Complete Renewal's On-the-Go Spa locations, ensuring that the space is always pristine for clients. This would include deep cleaning before major community events, helping create an inviting atmosphere that encourages attendance and repeat business.

[*] UNIQUE SYNERGY

This partnership uniquely combines health and wellness with cleanliness, emphasizing a holistic approach to self-care that aligns with both businesses' values and customer needs.

NEXT STEPS:

- 1 Schedule a meeting between Pervis Lowman and Nadege Dolsaint to discuss service packages tailored for Complete Renewal.
- 2 Conduct a trial cleaning at one of Complete Renewal's event locations to showcase the quality of services.
- 3 Develop a promotional offer for Complete Renewal clients highlighting the partnership and any special rates on cleaning services.

<- WHAT THEY PROVIDE (Vendor)

JPO Logistics could provide logistics services to Complete Renewal, facilitating the distribution of their skincare and haircare products. Since Complete Renewal is focused on handcrafted products, efficient logistics would be essential for timely deliveries and maintaining product quality.

VALUE: By utilizing JPO Logistics, Complete Renewal can reduce shipping delays by 30%, improving customer satisfaction and potentially increasing repeat purchases.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal's target market includes health-conscious minority women who may also be small business owners in the logistics sector. By referring JPO Logistics to their clients who require shipping services, Complete Renewal can enhance their service offerings without any direct competition.

VALUE: Complete Renewal can earn referral fees from JPO Logistics for each new client they refer, potentially adding an additional revenue stream of \$5,000 annually.

[!] PARTNERSHIP SCENARIO

JPO Logistics manages the shipping for Complete Renewal's new product launch. They handle the transportation of 500 units of a new skincare line to various retailers across Jacksonville. This ensures that the products reach stores promptly for the launch date, enhancing visibility and sales potential.

[*] UNIQUE SYNERGY

The unique combination of logistics expertise and wellness-oriented products allows for a streamlined distribution process that focuses on quality and customer experience. JPO Logistics, with its tailored services, can cater specifically to the needs of a health and wellness brand.

NEXT STEPS:

- 1 Schedule a meeting between JPO Logistics and Complete Renewal to discuss logistics needs and capabilities.
- 2 Create a customized logistics plan for the upcoming product launch of Complete Renewal.
- 3 Establish a trial shipping schedule to evaluate efficiency and customer feedback.

<- WHAT THEY PROVIDE (Vendor)

IV Creative offers content creation services that can significantly enhance Complete Renewal's marketing efforts. Given Complete Renewal's need for high-impact marketing to promote their plant-based skincare and wellness initiatives, IV Creative can help craft engaging content that resonates with their target audience of health-conscious minority women.

VALUE: By partnering with IV Creative, Complete Renewal could see a 20% increase in customer engagement through enhanced social media presence, leading to higher sales conversions.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal serves a niche market of health-conscious minority women, which overlaps with local businesses that may also be targeting similar demographics. By referring these local businesses to IV Creative, Complete Renewal can help them enhance their marketing efforts while also receiving referral bonuses.

VALUE: For every client referred to IV Creative, Complete Renewal could earn a referral fee, potentially increasing their revenue by \$5,000 annually if they refer just 10 clients.

[!] PARTNERSHIP SCENARIO

IV Creative could create a series of visually appealing social media posts and blog articles highlighting the benefits of Complete Renewal's products. For example, they could produce a month-long campaign showcasing customer testimonials and skincare tips, ultimately boosting Complete Renewal's online sales by \$10,000 during the campaign period.

[*] UNIQUE SYNERGY

This partnership stands out because IV Creative's focus on local businesses aligns perfectly with Complete Renewal's commitment to community initiatives, creating a shared narrative that drives customer loyalty.

NEXT STEPS:

- 1 Arrange an introductory meeting to discuss marketing needs and content strategies.
- 2 Develop a content calendar outlining specific campaigns and deliverables for the next three months.
- 3 Set measurable KPIs to assess the effectiveness of the marketing efforts post-launch.

28 Relax Relate & Release

Health & Wellness

70%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses serve health-conscious individuals, but in distinct yet complementary ways. Business A targets veterans seeking massage therapy, while Business B focuses on health-conscious minority women interested in natural skincare and holistic wellness. They can refer clients to each other to enhance service offerings.

VALUE: By referring clients, both businesses can tap into each other's customer bases, potentially increasing their clientele by 15-20%.

-> WHAT YOU PROVIDE (Referral)

Complete Renewal focuses on health-conscious minority women, many of whom may also benefit from massage therapy to alleviate stress and physical discomfort. Referring clients who are interested in holistic wellness can enhance both businesses' service offerings.

VALUE: Complete Renewal can increase their service value by directing clients needing relaxation therapies to Relax Relate & Release, potentially boosting A's client acquisition by 15-25%.

[!] PARTNERSHIP SCENARIO

Relax Relate & Release could provide wellness education workshops for the On-the-Go Spa events hosted by Complete Renewal. For example, during a spa day in a local community center, Hazel could offer a 30-minute session on the benefits of massage therapy for stress relief, attracting attendees from Complete Renewal's customer base and generating new clients for her massage services.

[*] UNIQUE SYNERGY

The unique synergy lies in their shared commitment to health and wellness, catering to different yet intersecting demographics, which can enhance their brand credibility and reach.

NEXT STEPS:

- 1 Hazel and Nadege schedule a meeting to discuss referral strategies and mutual customer profiles.
- 2 Develop a referral program with incentives for clients who use services from both businesses.
- 3 Create joint marketing materials highlighting the benefits of both massage therapy and holistic skincare.

29 Noseniorleftbehindfl.org

Professional Services

70%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Both businesses serve overlapping demographics, specifically seniors and health-conscious individuals, without directly competing. Noseniorleftbehindfl.org can refer its senior clients who are interested in holistic wellness and skincare to Complete Renewal, while Complete Renewal can recommend seniors who may benefit from companionship and home maintenance services.

VALUE: By collaborating on referrals, both businesses can increase their customer bases by 20-30%, tapping into each other's networks for shared clientele.

-> WHAT YOU PROVIDE (Collaboration)

Complete Renewal's focus on wellness education aligns with Noseniorleftbehindfl.org's mission to help seniors maintain

independence. By collaborating on events, they can provide mutual benefits through shared audience engagement and brand exposure.

VALUE: Joint events could yield increased foot traffic and sales for Complete Renewal while enhancing service awareness for Noseniorleftbehindfl.org, potentially increasing customer engagement by 30% at events.

[!] PARTNERSHIP SCENARIO

Noseniorleftbehindfl.org could host a monthly wellness seminar for seniors where Complete Renewal sets up a booth offering free mini-skin consultations and product samples. This event attracts 50 seniors, leading to 10 new clients for Complete Renewal and potential service inquiries for Noseniorleftbehindfl.org.

[*] UNIQUE SYNERGY

The unique synergy stems from their shared mission of enhancing quality of life; by working together, they can create a holistic approach to health and wellness for their overlapping customer base.

NEXT STEPS:

- 1 Schedule a meeting between Wanda and Nadege to discuss referral frameworks.
- 2 Develop a co-branded marketing flyer promoting the referral partnership to distribute at both businesses.
- 3 Plan the first wellness seminar and outline the roles for both businesses.