

BUSINESS RELATIONSHIP ANALYSIS

JAX AI Agency !” Jamz Trainings

2 Relationships Identified

BUSINESS PROFILES

JAX AI Agency

Contact: Vladimir Bichev

Industry: Technology

Software Technology and AI Consulting

Jamz Trainings

Contact: James Robinson

Industry: Health & Wellness

Personal Training & Sports Massage Therapy

PARTNER 1/2

75% conf

JAX AI Agency !” Jamz Trainings

Reasoning:

JAX AI Agency can enhance Jamz Trainings' service offerings by integrating AI-driven health and wellness solutions that personalize training programs for clients. This collaboration allows both businesses to leverage their strengths, with JAX AI providing technology and Jamz Trainings offering fitness expertise.

Value Proposition:

By developing an AI-powered app that customizes workouts based on individual progress and preferences, both businesses can attract more clients, increasing revenue by an estimated 20% for Jamz Trainings and providing JAX AI with a case study for future clients.

Collaboration Example:

JAX AI Agency builds an AI application for Jamz Trainings that uses client data to create personalized workout plans. For example, a client struggling with tennis elbow could receive tailored exercises and rehabilitation guidance through the app, while Jamz Trainings promotes the app to existing clients. They agree to share the subscription revenue generated from the app, which could yield an additional \$2,000 monthly for both businesses as they market it together in local HOA communities.

Synergy Potential:

The unique synergy lies in combining cutting-edge AI technology with personalized fitness training. This partnership stands out by offering a scientifically backed approach to health that appeals to tech-savvy middle-aged clients, tapping into a niche market that values innovation in wellness.

Action Items:

1. Schedule a joint meeting to brainstorm specific features of the AI app that would benefit Jamz Trainings' clientele.
2. Define the revenue-sharing model and pricing strategy for the app subscription service.
3. Create a marketing plan to promote the AI app to Jamz Trainings' existing and potential clients within HOA communities.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

60% conf

Jamz Trainings' JAX AI Agency

Reasoning:

Jamz Trainings' target market of middle-aged recreational athletes frequently seeks ways to enhance their performance and recovery, which aligns with JAX AI Agency's offerings in AI and automation. Referring clients to JAX AI for personalized AI solutions can provide mutual benefits.

Value Proposition:

By referring clients interested in AI solutions for fitness optimization, Jamz Trainings can enhance its service offerings and receive a referral fee of 10% on any projects that JAX AI secures from these leads.

Collaboration Example:

When a client mentions they want to improve their tennis performance, Jamz Trainings can refer them to JAX AI Agency for a custom-built AI tool that analyzes their game and provides tailored drills. For every successful referral that leads to a project, Jamz Trainings earns a referral fee, which could add up to an extra \$1,500 per month based on expected leads.

Synergy Potential:

This pairing is unique as it connects the health and fitness industry with tech innovation, creating a holistic approach to athlete performance that differentiates both businesses in their markets.

Action Items:

1. Develop a referral agreement outlining the terms and commission structure.
2. Train Jamz Trainings staff on the benefits of JAX AI's services to effectively communicate them to clients.
3. Create promotional materials highlighting the AI solutions available for fitness optimization to distribute in Jamz Trainings' facility.

Value: MEDIUM

MUTUAL BENEFIT