

BUSINESS RELATIONSHIP ANALYSIS

Free Agents Inc !” MyahnArt LLC

2 Relationships Identified

BUSINESS PROFILES

Free Agents Inc

Contact: James Higbe

Industry: Professional Services

Key people to solve you business issue

MyahnArt LLC

Contact: Myah Freeman

Industry: Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

REFERRAL 1/2

75% conf

MyahnArt LLC !’ Free Agents Inc

Reasoning:

MyahnArt LLC and Free Agents Inc serve similar clientele, as both target businesses looking to enhance their branding and customer experience. MyahnArt can refer clients who need professional consulting services to Free Agents, while Free Agents can recommend MyahnArt's creative services to their clients seeking beautification.

Value Proposition:

Increased customer referrals can lead to a potential revenue boost of 15-20% for both businesses, enhancing their service offerings without additional marketing costs.

Collaboration Example:

If a local restaurant hires Free Agents Inc to improve its operational efficiency, they could suggest MyahnArt to create a vibrant mural in the dining area to enhance the ambiance. MyahnArt would earn \$2,000 from the mural project, while Free Agents could justify their strategy with improved customer feedback and increased foot traffic.

Synergy Potential:

The unique combination of creative arts and professional consulting allows them to offer a holistic approach to business improvement, setting them apart from typical referral relationships.

Action Items:

1. Set up an introductory meeting to discuss mutual referral opportunities and identify client needs.

2. Create a referral agreement that outlines the process and incentives for referrals between both businesses.
3. Develop marketing materials showcasing each other's services to share with clients.

Value: MEDIUM

MUTUAL BENEFIT

COLLABORATION 2/2

65% conf

MyahnArt LLC !' Free Agents Inc

Reasoning:

MyahnArt LLC's creative services can complement Free Agents Inc's business improvement strategies by enhancing the visual appeal of their clients' environments. Collaborating on projects can elevate client experiences for both businesses.

Value Proposition:

This collaboration can lead to joint projects worth \$10,000, combining art with business strategy to create unique client solutions.

Collaboration Example:

MyahnArt could partner with Free Agents to host a workshop for corporate clients where they brainstorm business strategies while Myah creates live art that represents their ideas. This event could generate \$3,000 in fees and result in follow-up projects for both companies.

Synergy Potential:

This partnership is unique because it blends the artistic vision of MyahnArt with the analytical approach of Free Agents, offering a dual perspective on client challenges that is rarely found.

Action Items:

1. Plan a joint workshop event targeting local businesses to showcase both services.
2. Create a shared marketing campaign that highlights the benefits of combining creative design with business consulting.
3. Identify specific client projects where both businesses can collaborate to improve outcomes.

Value: HIGH

MUTUAL BENEFIT