

## Organize Design Create

### Marketing & Design

Marketing for entrepreneurs, non-profits, and small businesses.

### Contact Information

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### TARGET MARKET

My ideal clients are startups, established entrepreneurs and seasoned professionals looking to add structure or build their social footprint.

### CURRENT NEEDS

Capital

### Partnership Opportunities (51)

#### 1. JAX AI Agency 85% | Bidirectional

Technology

##### WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can leverage Organize Design Create's marketing expertise to promote their AI services while providing AI solutions to enhance Organize Design Create's digital marketing strategies. This mutual enhancement of services directly aligns with both businesses' target markets.

*Value: By collaborating, both businesses can tap into each other's networks, potentially increasing client base by 30% and revenue through joint projects.*

##### WHAT YOU PROVIDE (Referral)

Organize Design Create targets small businesses that may require AI consulting, making it an excellent referral source for JAX AI Agency. Likewise, JAX can refer clients needing comprehensive marketing solutions to Organize Design Create.

*Value: Establishing a referral relationship can generate an additional \$10,000 in revenue annually for both companies through mutual client recommendations.*

#### Partnership Scenario:

JAX AI Agency could develop an AI-driven social media analytics tool that Organize Design Create uses to offer enhanced insights to their clients about engagement and trends. During a marketing workshop, they showcase this tool, attracting 10 new clients, with a projected revenue of \$15,000 from the workshop alone.

**Ø<ß Unique Synergy:**

The unique synergy lies in combining cutting-edge AI technology with creative marketing, providing clients with innovative solutions that neither could achieve alone—especially in a competitive market like Jacksonville.

**Next Steps:**

- 1. Schedule a joint brainstorming session to identify potential AI-driven marketing solutions.
- 2. Develop a case study together showcasing the benefits of AI tools in marketing campaigns.
- 3. Plan an upcoming workshop where both can present their offerings to potential clients.

**2. Jazzi’s Creations**

85% | Bidirectional

Events & Gifts

**!• WHAT THEY PROVIDE (Collaboration)**

Jazzi’s Creations can provide personalized gifts that Organize Design Create can use in their marketing campaigns. Collaborating on workshops or events can enhance their visibility and client engagement, as both businesses cater to similar target markets.

*Value: By collaborating, both businesses can tap into each other's customer bases, potentially increasing sales by 20% through joint events and marketing efforts.*

**!’ WHAT YOU PROVIDE (Referral)**

Both businesses have overlapping target markets, and Organize Design Create can refer clients needing corporate gifts or team-building events to Jazzi’s Creations. This mutual referral system can enhance client offerings without direct competition.

*Value: Increased lead generation through referrals, with potential revenue growth of 15% as both businesses can recommend trusted partners to their clients.*

**Ø=Ü Partnership Scenario:**

Organize Design Create can partner with Jazzi’s Creations to host a quarterly DIY craft and marketing workshop. For example, at a local community center, they could offer a Saturday event where attendees create personalized gifts while learning marketing tips from Victoria. Participants pay \$50 each, and with 30 attendees, Jazzi earns \$1,500, while Victoria promotes her services and gains new clients.

**Ø<ß Unique Synergy:**

This partnership uniquely combines marketing expertise with hands-on creativity, appealing to businesses and families looking for both branding solutions and engaging activities.

**Next Steps:**

- 1. Set a meeting to discuss potential workshop dates and formats.
- 2. Create a joint marketing plan for the workshop, utilizing both companies' social media channels.
- 3. Develop a promotional package that includes discounts for attendees who sign up for services from both businesses.

### 3. Tosh's Urban Garden

85% | Bidirectional

Health & Wellness

#### !• WHAT THEY PROVIDE (Collaboration)

Tosh's Urban Garden could collaborate with Organize Design Create to launch a marketing campaign that showcases its herbal products. Given that both businesses target health-conscious individuals and entrepreneurs, a joint campaign could effectively reach a wider audience while leveraging both brands.

*Value: By combining marketing resources and expertise, Tosh's Urban Garden could see a 30% increase in sales from a targeted campaign, while Organize Design Create could charge for their services and gain new clients from the partnership.*

#### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer their health-conscious clientele to Tosh's Urban Garden, as they both serve similar target markets without direct competition. This creates an avenue for cross-promotion.

*Value: Organize Design Create could enhance their service offerings by integrating referrals, potentially increasing client satisfaction and retention rates while Tosh's Urban Garden gains new customers without significant marketing expense.*

#### Ø=Ü Partnership Scenario:

*Organize Design Create designs a social media campaign for Tosh's Urban Garden featuring weekly herbal health tips and spotlighting specific products. They host a live virtual tea-tasting event where attendees can sample products and learn about their benefits. The campaign runs for a month, with the potential to generate \$2,000 in sales for Tosh's and \$1,000 in service fees for Organize Design.*

#### Ø<ß Unique Synergy:

Both businesses emphasize eco-friendliness and health, creating a natural alignment that enhances brand credibility. This partnership allows for authentic storytelling around wellness, making the marketing efforts more relatable and impactful.

#### Next Steps:

1. Schedule a meeting to brainstorm campaign ideas and goals.
2. Develop a timeline for the social media campaign and event.
3. Create a joint budget to allocate resources effectively for marketing.

### 4. The Collective Om

85% | Bidirectional

Health & Wellness

#### !• WHAT THEY PROVIDE (Collaboration)

The Collective Om provides holistic health services that can greatly benefit the marketing efforts of Organize Design Create. By collaborating, they can create a unique wellness campaign that promotes both businesses while also providing genuine value to their clients.

*Value: By creating a joint wellness program, both businesses can attract new clients, with an estimated revenue increase of 20% through bundled service offerings and shared marketing efforts.*

#### !• WHAT YOU PROVIDE (Referral)

Both businesses target small businesses, but in different aspects of their operations. Organize Design Create can refer its clients seeking holistic health services to The Collective Om, creating a referral network that adds value to both parties.

*Value: Organize Design Create can earn referral fees or reciprocal referrals, potentially increasing client retention by 15% as they can offer a more comprehensive service package.*

#### Ø=Ü Partnership Scenario:

The Collective Om could offer a 'Wellness Wednesday' event where clients of Organize Design Create get a free mini holistic health session. This event could be marketed through social media, and both businesses share the costs and profits from any upsells during the event. For example, if 30 clients attend and each purchases a service worth \$50 after the event, they could generate an additional \$1,500 in revenue.

#### Ø<ß Unique Synergy:

This partnership uniquely combines health and marketing, tapping into the growing trend of workplace wellness, which is increasingly attractive to small businesses looking to improve employee satisfaction and productivity.

#### Next Steps:

1. Schedule a meeting between Ashlyn and Victoria to outline potential wellness event details.
2. Develop a joint marketing plan to promote the 'Wellness Wednesday' campaign.
3. Create a feedback loop post-event to assess outcomes and client satisfaction for future collaboration.

### 5. MyahnArt LLC

85% | Bidirectional

Marketing & Design

#### !• WHAT THEY PROVIDE (Collaboration)

MyahnArt's creative services can complement Organize Design Create's marketing efforts, providing unique visual content that enhances marketing campaigns. Together, they can create more engaging promotional materials that attract their target audiences.

*Value: This collaboration could generate an additional revenue stream of approximately \$10,000 per quarter through joint projects and shared clients, increasing brand visibility for both businesses.*

#### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar target market of small businesses and entrepreneurs who would benefit from MyahnArt's creative services. Referring clients to each other can enhance their service offerings without direct competition.

*Value: This referral relationship could lead to an estimated increase in client acquisition for both businesses, with potential revenue growth of \$5,000 each per quarter through referrals alone.*

#### Ø=Ü Partnership Scenario:

MyahnArt could create a series of custom murals for Organize Design Create's clients, showcasing their brand messages in vibrant, artistic ways. For example, a local coffee shop could commission a mural that highlights their story and values, which MyahnArt would create on-site during a promotional event organized by Organize Design Create. They could split the project fee of \$3,000, enhancing the coffee shop's customer engagement and providing both businesses with a strong case study for future marketing.

#### Ø<ß Unique Synergy:

The unique pairing of MyahnArt's artistic talent with Organize Design Create's marketing expertise allows for dynamic visual storytelling. This collaboration stands out as they can offer a full package of creative and strategic services that few competitors can match.

#### Next Steps:

1. Schedule a meeting to discuss potential joint projects and client referrals.
2. Identify 2-3 upcoming events where both businesses can showcase their services together.
3. Create a joint promotional package that includes special pricing for clients who engage both services.

## 6. Genuines Coaching & Consulting

85% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching and training for executives and small business owners, which aligns with Organize Design Create's focus on marketing for entrepreneurs and small businesses. This collaboration allows both businesses to offer a comprehensive package to their clients, enhancing value for both parties.

*Value: By collaborating on joint offerings, Genuines can access Organize Design Create's clients, potentially increasing revenue through bundled services, while Organize Design Create can enhance its service offerings, attracting higher-tier clients.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients needing coaching, particularly startups and small businesses looking for strategic guidance. Conversely, Genuines can refer clients needing marketing strategies, leading to a mutually beneficial referral system.

*Value: The referral relationship could boost client acquisition for both businesses, increasing overall revenue without substantial marketing costs.*

### Ø=Ü Partnership Scenario:

*Genuines hosts a workshop titled 'Elevate Your Brand: The Executive's Guide to Marketing' at Organize Design Create's studio. During the session, Reden provides executive coaching insights while Victoria showcases practical marketing strategies. They charge \$250 per attendee, expecting 20 attendees. Both businesses split the revenue, gaining exposure and new client leads.*

### Ø<ß Unique Synergy:

The unique synergy lies in combining high-level coaching with practical marketing strategies, creating a holistic approach to business growth that neither could achieve independently. This pairing provides clients with both mindset shifts and actionable tactics.

#### Next Steps:

1. Schedule an initial meeting to discuss workshop topics and logistics.
2. Create a joint marketing plan to promote the workshop through both businesses' channels.
3. Set a date for the workshop and finalize the venue details at Organize Design Create's studio.

## 7. Simple Creations By T

85% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

While both businesses serve different primary functions, they share a target market of entrepreneurs and small businesses. Simple Creations can refer clients who need marketing services to Organize Design Create, enhancing their offering of personalized gifts with marketing support.

*Value: By referring clients, Simple Creations can earn a referral fee ranging from 10-15% for each new client that engages Organize Design Create's services, potentially increasing their revenue without additional marketing effort.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing for small businesses, while Simple Creations By T offers custom gifts and accessories that can appeal to the same demographic. By collaborating, they can leverage each other's strengths to create unique marketing campaigns that feature Simple Creations' products.

*Value: Through this collaboration, both businesses can expect increased exposure and sales. For instance, Organize Design Create could secure a 20% increase in client engagement, while Simple Creations could see a 30% boost in orders from targeted marketing efforts.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could organize a 'Celebrate Your Milestone' event, promoting Simple Creations' custom gifts as perfect keepsakes. They could target local entrepreneurs and nonprofits to attend. Each attendee receives a personalized gift from Simple Creations, and Organize Design Create showcases their marketing expertise through event branding and social media coverage, generating revenue from ticket sales and new leads for both businesses.*

### Ø<ß Unique Synergy:

The unique synergy lies in their complementary services; Organize Design Create can enhance the visibility of Simple Creations' products through strategic marketing, while Simple Creations can provide tangible promotional items that Organize Design Create can use to attract clients.

#### Next Steps:

1. Schedule a meeting to brainstorm potential joint marketing events.
2. Develop a co-branded promotional campaign for the 'Celebrate Your Milestone' event.
3. Create a social media strategy to highlight the collaboration and engage both customer bases.

## 8. JPO Logistics LLC

80% | Bidirectional

Logistics

### !• WHAT THEY PROVIDE (Referral)

JPO Logistics serves shippers and owner-operators who are likely in need of marketing services to grow their businesses. In turn, Organize Design Create's target market includes entrepreneurs and small businesses who may require logistics services for shipping their products.

*Value: By referring clients to each other, both businesses can tap into new customer bases, potentially increasing revenue by 15% through cross-referrals.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create caters to startups and small businesses that may require logistics solutions for shipping their products or materials. In this way, they can refer clients to JPO Logistics.

*Value: By establishing a referral system, Organize Design Create can enhance its service offerings, adding value for clients while earning a commission on referred logistics contracts, potentially increasing revenue by 10%.*

### Ø=Ü Partnership Scenario:

*JPO Logistics could refer its clients who need marketing help to Organize Design Create, while Organize could recommend JPO to its startup clients who need reliable freight services. For instance, if a startup in Organize's network needs to ship products for a promotional event, JPO could handle the logistics, and in return, Organize would help the same startup create an effective marketing campaign, generating an estimated \$2,000 in fees for both businesses.*

### Ø<ß Unique Synergy:

This partnership uniquely combines logistics and marketing expertise, creating a comprehensive support system for startups and small businesses that are often overwhelmed by both shipping and marketing needs.

#### Next Steps:

1. Schedule a meeting between Paulette and Victoria to discuss referral strategies.
2. Create a referral form or document outlining the services each business offers for easy sharing.
3. Launch a joint marketing campaign promoting the combined services to their respective customer bases.

## 9. flow

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Flow provides coaching services which can be valuable for entrepreneurs and small businesses, the exact target market of Organize Design Create. By referring clients to one another, both businesses can expand their client base without competing directly.

*Value: Increased client acquisition potential for both businesses, leading to an estimated revenue increase of 15% through mutual referrals.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to Flow, helping them enhance their visibility and attract more clients. This is particularly relevant as Flow has a current need for marketing.

*Value: By investing in tailored marketing services, Flow could see a 20% increase in new coaching clients within the first quarter, translating into a potential revenue increase of \$5,000.*

### Ø=Ü Partnership Scenario:

*Miguel from Flow can refer his coaching clients who need marketing support to Victoria at Organize Design Create. For instance, a startup client of Flow looking to establish their brand identity could be referred to Victoria, who can then create a tailored marketing plan. If this referral leads to a \$3,000 project, both businesses could agree on a referral fee structure that provides Miguel with a 10% commission.*

### Ø<ß Unique Synergy:

The unique synergy lies in the shared focus on entrepreneurs and small businesses, creating a seamless support system where clients can receive comprehensive coaching and marketing services, making their growth journey smoother.

### Next Steps:

1. Set up a referral agreement outlining commission structures for mutual referrals.
2. Host a joint webinar targeting entrepreneurs, showcasing coaching and marketing strategies.
3. Create a shared marketing flyer detailing both services to hand out at local networking events.

## 10. IV Creative

80% | One-way

Marketing & Design

### !• WHAT THEY PROVIDE (Referral)

Both IV Creative and Organize Design Create target local businesses and entrepreneurs in Jacksonville. They could easily refer clients to each other since they serve overlapping markets but offer different specific services.

*Value: Increased client base and revenue through mutual referrals, potentially adding 10-15% to each business's monthly income.*

### Ø=Ü Partnership Scenario:

*IV Creative can refer clients who require structured marketing strategies to Organize Design Create, while Organize Design Create can send clients needing high-quality content creation back to IV Creative. For instance, a local startup needs branding and website content; IV Creative handles the content, and Organize Design Create manages the overall marketing strategy, leading to a seamless client experience.*

### Ø<ß Unique Synergy:

Both businesses share a commitment to supporting local entrepreneurs, making their referral system feel authentic and personal, enhancing trust among clients.

### Next Steps:



1. Schedule a meeting to discuss mutual referral processes and establish clear guidelines.
2. Create a referral agreement that outlines commission structures for each successful referral.
3. Develop promotional materials highlighting each other's services for client meetings.

## 11. Genuines Coaching & Consulting

80% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Partner)

Genuines Coaching & Consulting offers training and coaching that can significantly enhance the marketing efforts of Organize Design Create. By combining coaching services with marketing strategies, they can provide a comprehensive package that appeals to their mutual target markets.

*Value: By partnering, they could generate an additional revenue stream of 20-30% through bundled offerings, enhancing client retention and attracting new clients.*

### !' WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar client base of entrepreneurs and small businesses that may benefit from Genuines Coaching & Consulting's services. Referring clients to Genuines can enhance Organize's service offering without direct competition.

*Value: By referring clients to Genuines, Organize Design Create can earn a referral fee, potentially increasing their revenue by 10-15% while providing added value to their clients.*

### Ø=Ü Partnership Scenario:

*Genuines Coaching & Consulting designs a six-week leadership coaching program specifically aimed at entrepreneurs, which Organize Design Create markets through their channels. They co-host an online launch event that attracts 100 participants, converting 20 into paying clients at \$1,000 each, thus generating \$20,000 in revenue, split equally.*

### Ø<ß Unique Synergy:

Both businesses target similar customer demographics but offer distinct services, enabling them to create a holistic growth package that addresses both personal and business development needs.

### Next Steps:

1. Schedule an initial meeting to discuss program ideas and combined marketing strategies.
2. Develop a joint marketing plan for the coaching program launch event.
3. Create a referral agreement to incentivize both businesses in promoting each other's services.

## 12. Bluebird Health Partners

80% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Referral)

Both businesses target startups and entrepreneurs, but from different angles. Bluebird Health Partners focuses on healthcare strategy, while Organize Design Create provides marketing services for these same startups. Referring clients who need either marketing strategies or healthcare consulting can benefit both parties.

*Value: By referring clients to each other, both businesses can increase their client base, leading to a potential 20% increase in revenue from new customer acquisitions.*

### !' WHAT YOU PROVIDE (Collaboration)

Organize Design Create can leverage Bluebird Health Partners' expertise in healthcare consulting to enhance its service offerings, especially for health-focused startups. A collaboration can lead to joint projects that attract more clients seeking comprehensive solutions.

*Value: Creating joint service packages could increase revenue by 30% through bundled offerings that appeal to health startups needing both strategy and marketing support.*



### Ø=Ü Partnership Scenario:

Bluebird Health Partners refers a startup healthcare app to Organize Design Create for marketing services. The app company requires branding and social media management to launch effectively. In turn, Organize Design Create can send clients needing healthcare strategy back to Bluebird, creating a steady stream of referrals for both businesses.

### Ø<ß Unique Synergy:

The unique synergy lies in their overlapping target markets; Bluebird's healthcare focus complements Organize's design and marketing expertise, allowing them to offer their clients a comprehensive solution.

#### Next Steps:

1. Schedule a meeting to discuss referral agreement details.
2. Create a shared document outlining each business's service offerings for internal use.
3. Develop a joint marketing campaign to promote the referral services to their respective networks.

## 13. Enriquez Aesthetics

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Collaboration)

Enriquez Aesthetics can leverage the marketing expertise of Organize Design Create to enhance its visibility among its target market. This relationship is beneficial as both businesses aim to reach clients seeking quality services, and by working together, they can expand their reach.

*Value: Enriquez Aesthetics could see a 25% increase in client bookings through targeted marketing campaigns created by Organize Design Create, while Organize Design Create gains a case study to showcase its effectiveness in the luxury services sector.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals who may also be interested in luxury skincare services. Referring clients could enhance the client base for Enriquez Aesthetics without direct competition.

*Value: Organize Design Create could earn a referral fee for each client directed to Enriquez Aesthetics, while Enriquez Aesthetics gains new clients who are already inclined to invest in quality services.*

### Ø=Ü Partnership Scenario:

Enriquez Aesthetics partners with Organize Design Create to launch a 'Skincare Awareness Month' campaign. Organize Designs creates digital marketing materials, including social media ads and email blasts, to promote special facial packages. During the campaign, they host an exclusive event where attendees receive mini-facials and skincare consultations, with a goal of converting at least 30% of participants into new clients, generating an estimated \$5,000 in new bookings.

### Ø<ß Unique Synergy:

This partnership uniquely combines luxury skincare with tailored marketing strategies, allowing both businesses to appeal to a high-end clientele and enhance the customer experience through cross-promotion.

#### Next Steps:

1. Organize Design Create develops a marketing plan specifically targeting local entrepreneurs and individuals interested in skincare.
2. Enriquez Aesthetics provides a special package for clients referred by Organize Design Create, incentivizing cross-promotion.
3. Set a date for the 'Skincare Awareness Month' event and outline the marketing materials needed for promotion.

## 14. Celebrate & Smile International Steppers

80% | Bidirectional

Arts & Creative

### !• WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers can enhance Organize Design Create's marketing campaigns through engaging dance workshops that attract clients. This collaboration would provide a unique offering that combines marketing with experiential learning, appealing to Organize Design Create's target market.

*Value: By integrating dance workshops into their marketing packages, Organize Design Create can charge a premium for these unique experiences, leading to a projected increase in client engagement and retention, potentially boosting revenue by 20%.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar clientele who may benefit from the dance enhancement services offered by Celebrate & Smile. By referring clients looking for employee engagement solutions, Organize Design Create can strengthen its client relationships while providing added value.

*Value: Referring clients to Celebrate & Smile could earn Organize Design Create a referral fee of 10% on any services booked, potentially increasing revenue with each successful referral.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could host a 'Dance & Design' event where clients participate in a dance workshop led by Celebrate & Smile while learning about branding strategies. This event could attract up to 30 participants, generating \$1,500 in ticket sales and providing valuable networking opportunities for both businesses as they showcase their services to potential clients.*

### Ø<ß Unique Synergy:

This partnership uniquely blends the arts with business strategy, creating an interactive experience that stands out in the crowded marketing space, thereby enhancing both brands' visibility and appeal.

### Next Steps:

1. Schedule a joint meeting between Tiffany and Victoria to brainstorm potential event themes and logistics.
2. Develop a marketing plan highlighting the benefits of the 'Dance & Design' event to be shared with both client bases.
3. Set a date for the first event and create promotional materials to launch a targeted campaign.

## 15. Communicate Design & Marketing

80% | Bidirectional

Marketing & Design

### !• WHAT THEY PROVIDE (Referral)

Both businesses target similar audiences, specifically entrepreneurs and non-profits, which creates a natural alignment for referrals. While they offer different services, they can enhance each other's client base without competing directly.

*Value: Increased client referrals could lead to an additional \$10,000 in revenue for each business annually.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing while Communicate focuses on design and branding, allowing for a complementary collaboration on projects. They can collaboratively create packages that offer comprehensive services to their shared target market.

*Value: This collaboration can generate up to \$15,000 in new project revenue by offering bundled services to clients.*

### Ø=Ü Partnership Scenario:

*Communicate Design & Marketing could refer clients looking for comprehensive marketing strategies to Organize*

*Design Create, while Organize Design Create could send startups needing website design to Communicate. For instance, if a startup approaches Organize Design needing branding and website development, they could refer them to Communicate, who would then offer a bundled package for a significant project fee.*

### Ø<ß Unique Synergy:

This partnership stands out because both companies focus on empowering entrepreneurs. By leveraging each other's strengths, they can offer a more rounded service to their clients, enhancing both their offerings significantly.

#### Next Steps:

1. Set up a referral agreement detailing commission structures for each referral.
2. Create a shared document listing services offered by each business to facilitate easy referrals.
3. Schedule a monthly check-in meeting to discuss referral outcomes and adjust strategies as needed.

## 16. We buy any house

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Both businesses serve customers who are in financial distress or looking to grow, making them complementary rather than competitive. We Buy Any House can refer clients who need assistance with marketing their properties to Organize Design Create.

*Value: We Buy Any House could increase its client base by referring clients to a marketing firm that can help them present their properties better, potentially leading to quicker sales and higher returns.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to We Buy Any House, enhancing their visibility and attracting more clients in need of selling distressed properties. This is a directional relationship where B serves A.

*Value: By utilizing Organize Design Create's marketing expertise, We Buy Any House can improve its outreach, potentially increasing property acquisitions by 25% over the next quarter.*

### Ø=Ü Partnership Scenario:

*When We Buy Any House acquires a distressed property, they can refer the homeowner to Organize Design Create for branding and marketing services to help sell the home. For example, if a homeowner has a property that needs staging and online marketing, Organize Design Create can develop a targeted campaign that showcases the property's potential, leading to a quicker sale. The referral could yield We Buy Any House a 10% referral fee from the marketing contract.*

### Ø<ß Unique Synergy:

This partnership is unique because it combines the immediate service of property acquisition with the long-term strategy of marketing, providing a holistic solution for distressed homeowners.

#### Next Steps:

1. Establish a referral agreement outlining the commission structure.
2. Create co-branded marketing materials that highlight both businesses' services.
3. Set up a monthly meeting to review referrals and success stories for continuous improvement.

## 17. Be Present Detalles

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Vendor)

Be Present Detalles can utilize the marketing services of Organize Design Create to enhance their visibility and attract more clients, particularly busy professionals and couples looking for unique events. In exchange, Organize Design Create can benefit from showcasing their work through Be Present Detalles' events.

*Value: By leveraging Organize Design Create's marketing strategies, Be Present Detalles could potentially increase its client base by 20%, translating to an additional \$10,000 in revenue from new events.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals, which overlaps with Be Present Detalles' audience of busy professionals and romantic couples. Referring clients between each other can enhance service offerings.

*Value: Through mutual referrals, both businesses can increase client acquisition, potentially adding 10 new clients per month for each business, leading to an estimated combined revenue increase of \$15,000.*

### Ø=Ü Partnership Scenario:

*Be Present Detalles could hire Organize Design Create to develop a targeted social media campaign for an upcoming Valentine's Day event. This campaign would include paid ads and engaging content, leading to increased ticket sales and a projected revenue increase of \$5,000 from the event.*

### Ø<ß Unique Synergy:

The unique synergy lies in Be Present Detalles' strong focus on creating memorable experiences, which can be showcased effectively through Organize Design Create's marketing expertise, allowing both businesses to enhance their brand presence.

### Next Steps:

1. Set up a meeting for De'Ana and Victoria to discuss specific marketing needs and objectives.
2. Organize a trial marketing campaign for Be Present Detalles' next event to evaluate effectiveness.
3. Draft a service agreement outlining the marketing services to be provided and performance expectations.

## 18. WhitBits Cookies

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

WhitBits Cookies targets corporate professionals and event planners, similar to the clientele of Organize Design Create. Both businesses cater to professionals who may require catering and marketing for events, making referrals a logical exchange.

*Value: By referring each other, both businesses can tap into new clients, potentially increasing revenue by 20% through cross-promotion.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can enhance their service offerings by including WhitBits Cookies as a catering option for their clients' events, providing a distinctive touch to their marketing initiatives.

*Value: By incorporating WhitBits Cookies into their event packages, Organize Design Create can increase their service value and potentially charge higher fees, improving their bottom line by an estimated 15%.*

### Ø=Ü Partnership Scenario:

*WhitBits Cookies can provide a package of homemade cookies for events organized by Organize Design Create. For instance, when Organize Design Create hosts a launch event for a startup client, they can include a cookie platter from WhitBits as part of their catering offer. This not only enhances the event experience but also allows*

both businesses to showcase their services to new potential clients.

### Ø<ß Unique Synergy:

The unique pairing lies in the alignment of their target markets—professional events where both marketing and catering are crucial. This collaboration can create a holistic service package that elevates client experiences.

#### Next Steps:

1. WhitBits Cookies creates a referral program offering a discount for clients referred by Organize Design Create.
2. Organize Design Create includes WhitBits Cookies in their event marketing materials as a preferred vendor.
3. Both businesses schedule a joint networking event to showcase their services to potential clients.

## 19. Aspirations Behavioral Health Inc.

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health Inc. and Organize Design Create serve overlapping target markets, specifically entrepreneurs and professionals who may benefit from mental health support and marketing services. Referring clients between the two businesses can help both access new clientele without direct competition.

*Value: Increased client base through cross-referrals could potentially generate an additional 20-30 clients per quarter for each business, translating to significant revenue growth.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create can help Aspirations Behavioral Health enhance its visibility through targeted marketing strategies focused on mental health and wellness, while Aspirations can provide insights into the mental health needs of entrepreneurs, creating a beneficial feedback loop.

*Value: This collaboration could double Aspirations' client engagement through refined marketing strategies, potentially increasing revenue by 25% in the next quarter.*

### Ø=Ü Partnership Scenario:

*Kristian Wilson from Aspirations connects with Victoria Price to create a referral program. They agree that whenever a client from Organize Design Create expresses stress or mental health concerns, they will refer them to Aspirations. Conversely, whenever a client seeks marketing services for a wellness initiative, Aspirations will recommend Organize. This could lead to an estimated \$10,000 in revenue per quarter for both due to the influx of new clients.*

### Ø<ß Unique Synergy:

This pairing is unique because mental health is increasingly recognized as essential for productivity, especially among entrepreneurs. By combining mental health support with marketing services, they can enhance the overall well-being and effectiveness of their clientele.

#### Next Steps:

1. Develop a referral agreement outlining the terms and benefits for both businesses.
2. Create a joint marketing flyer that highlights the benefits of mental health awareness in business.
3. Schedule a quarterly networking event to discuss client feedback and referrals.

## 20. Relax Relate & Release

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Both businesses target similar demographics, particularly veterans in the case of Relax Relate & Release and entrepreneurs, including veterans transitioning into business for Organize Design Create. Referrals can easily flow between these two, enhancing their client bases without direct competition.

*Value: Each referral can yield new clients; for instance, if Relax Relate & Release refers 10 clients a month to Organize Design Create, and each client generates \$500 in revenue, this equates to \$5,000 in potential revenue for Business B.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create targets entrepreneurs who may benefit from wellness services, particularly those in high-stress startup phases. Referring clients to Relax Relate & Release can enhance the value offered to their clients without overlapping services.

*Value: If Organize Design Create refers 5 clients a month to Relax Relate & Release and each session is priced at \$80, this results in \$400 in monthly revenue for Business A.*

### Ø=Ü Partnership Scenario:

*Relax Relate & Release can display promotional materials for Organize Design Create in their therapy rooms. In return, Organize Design Create can create a social media campaign highlighting Relax Relate & Release's veteran-focused services, targeting veterans who are also interested in starting a business.*

### Ø<ß Unique Synergy:

The unique synergy lies in their shared focus on veterans; this partnership can create a strong community support network that resonates deeply with their target audience, enhancing customer loyalty for both.

### Next Steps:

1. Organize a meeting between Hazel and Victoria to discuss referral processes.
2. Develop a cross-promotion plan that includes materials and social media strategies.
3. Set up a tracking system to measure referral success and client feedback.

## 21. Soulfitness Studio Health and wellness center

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Soulfitness Studio targets individuals aiming for health and wellness, which overlaps with Organize Design Create's client base of entrepreneurs and professionals. This presents a referral opportunity where both businesses can recommend each other's services.

*Value: A referral partnership could lead to increased clientele for both businesses, potentially generating additional revenue of \$5,000 per month for each through new client sign-ups.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create specializes in marketing services that can help Soulfitness Studio enhance its visibility and attract more clients. Given that Soulfitness needs marketing support, this presents a clear opportunity for A to offer tailored marketing solutions.

*Value: By implementing targeted marketing campaigns, Organize Design Create could help Soulfitness increase client enrollment by at least 20%, potentially generating an additional \$10,000 in monthly revenue.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could design a comprehensive social media marketing campaign for Soulfitness Studio that includes promotional graphics, client testimonials, and fitness tips. For instance, A could create a 3-month*

*Instagram growth plan that aims to boost engagement by 30%. If successful, Soulfitness could see an influx of new members, allowing them to expand their classes and offerings.*

#### Ø<ß Unique Synergy:

The unique synergy lies in the alignment of health and wellness with effective marketing strategies, where Organize Design Create's expertise in social footprint building can directly translate to increased client engagement for Soulfitness.

#### Next Steps:

1. Schedule an initial consultation to discuss Soulfitness's specific marketing needs.
2. Develop a tailored marketing strategy proposal that outlines potential campaigns and expected outcomes.
3. Create sample marketing materials to present to Soulfitness as part of the proposal.

## 22. IV Creative

75% | One-way

Marketing & Design

### !• WHAT THEY PROVIDE (Collaboration)

Both businesses can benefit from working together on projects that require a combination of marketing and content creation, allowing them to offer a comprehensive service package.

*Value: By collaborating, they can attract larger clients and projects, potentially increasing project values by 20-30% and sharing resources for cost efficiency.*

#### Ø=Ü Partnership Scenario:

*IV Creative and Organize Design Create can collaborate on a marketing campaign for a new local restaurant opening. IV Creative would create all the content, including photography and social media posts, while Organize Design Create handles the overall marketing strategy and outreach. Together, they could secure a \$10,000 project fee, with clear roles and shared marketing collateral.*

#### Ø<ß Unique Synergy:

Their combined expertise in both content creation and strategic marketing allows them to tackle more complex projects, positioning them as a one-stop-shop for local businesses.

#### Next Steps:

1. Identify a local business owner interested in a marketing campaign and propose a joint pitch.
2. Outline a detailed project plan that specifies each company's contributions and timelines.
3. Create a joint case study to showcase the successful collaboration for future marketing efforts.

## 23. Genuines Coaching & Consulting

80% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Partner)

Genuines Coaching & Consulting offers training and coaching that can significantly enhance the marketing efforts of Organize Design Create. By combining coaching services with marketing strategies, they can provide a comprehensive package that appeals to their mutual target markets.

*Value: By partnering, they could generate an additional revenue stream of 20-30% through bundled offerings, enhancing client retention and attracting new clients.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar client base of entrepreneurs and small businesses that may benefit from Genuines Coaching & Consulting's services. Referring clients to Genuines can enhance Organize's service offering without direct competition.

*Value: By referring clients to Genuines, Organize Design Create can earn a referral fee, potentially increasing their*



revenue by 10-15% while providing added value to their clients.

#### Ø=Ü Partnership Scenario:

Organize Design Create identifies a startup client struggling with leadership skills and refers them to Genuines Coaching & Consulting. The startup enrolls in a coaching program, and Organize receives a 15% commission on the \$1,000 fee, earning \$150 while ensuring their client receives valuable coaching.

#### Ø<ß Unique Synergy:

The partnership leverages Organize's existing relationships with startups and small businesses to drive more clients towards Genuines, enhancing both brands' reputations as comprehensive business support providers.

#### Next Steps:

1. Establish a formal referral agreement outlining terms and conditions.
2. Develop a joint marketing material to promote the referral program.
3. Set up regular check-ins to discuss successful referrals and client feedback.

## 24. Bluebird Health Partners

80% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Referral)

Both businesses target startups and entrepreneurs, but from different angles. Bluebird Health Partners focuses on healthcare strategy, while Organize Design Create provides marketing services for these same startups. Referring clients who need either marketing strategies or healthcare consulting can benefit both parties.

*Value: By referring clients to each other, both businesses can increase their client base, leading to a potential 20% increase in revenue from new customer acquisitions.*

### !' WHAT YOU PROVIDE (Collaboration)

Organize Design Create can leverage Bluebird Health Partners' expertise in healthcare consulting to enhance its service offerings, especially for health-focused startups. A collaboration can lead to joint projects that attract more clients seeking comprehensive solutions.

*Value: Creating joint service packages could increase revenue by 30% through bundled offerings that appeal to health startups needing both strategy and marketing support.*

#### Ø=Ü Partnership Scenario:

Organize Design Create and Bluebird Health Partners develop a joint workshop series for healthcare startups, focusing on strategic marketing and execution. They host a two-day event where participants learn about both healthcare strategy and marketing techniques, charging \$300 per attendee. Each company earns revenue while building industry authority.

#### Ø<ß Unique Synergy:

This collaboration uniquely combines healthcare strategy and marketing, which are often siloed, providing a holistic approach not commonly found in the local market.

#### Next Steps:

1. Outline the curriculum for the joint workshop series.
2. Identify potential venues and dates for the event.
3. Market the event through both companies' networks to maximize attendance.

## 25. Communicate Design & Marketing

80% | Bidirectional

Marketing & Design

### !• WHAT THEY PROVIDE (Referral)

Both businesses target similar audiences, specifically entrepreneurs and non-profits, which creates a natural alignment for referrals. While they offer different services, they can enhance each other's client base without competing directly.

*Value: Increased client referrals could lead to an additional \$10,000 in revenue for each business annually.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing while Communicate focuses on design and branding, allowing for a complementary collaboration on projects. They can collaboratively create packages that offer comprehensive services to their shared target market.

*Value: This collaboration can generate up to \$15,000 in new project revenue by offering bundled services to clients.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could propose a project where they jointly host a workshop for startups titled 'Building Your Brand Online'. Communicate would handle the branding and design aspect, while Organize would provide marketing strategies. They could charge a fee of \$200 per participant, aiming for 50 attendees, thus generating \$10,000 in direct revenue while also building brand visibility for both companies.*

### Ø<ß Unique Synergy:

The unique synergy lies in their respective focuses on design and marketing, allowing them to offer a well-rounded educational experience to clients. This initiative can help both businesses become recognized as go-to resources for comprehensive branding and marketing strategies.

#### Next Steps:

1. Draft a workshop outline and budget for the 'Building Your Brand Online' event.
2. Develop a marketing plan to promote the workshop to their shared target markets.
3. Set a date for the workshop within the next month and start reaching out to potential attendees.

## 26. Jamz Trainings

75% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Collaboration)

Jamz Trainings could leverage Organize Design Create's marketing expertise to reach more clients in their target market. In turn, Organize Design Create can showcase their marketing effectiveness through real results with Jamz's clientele.

*Value: By collaborating, Jamz could increase its client base by at least 20%, leading to an additional \$10,000 in revenue over the next quarter, while Organize Design Create enhances its portfolio with successful marketing campaigns.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves small businesses and entrepreneurs who may need health and wellness services for their employees, making Jamz Trainings a complementary service.

*Value: By referring clients to Jamz, Organize Design Create can enhance its service offerings, potentially increasing client retention and satisfaction.*

### Ø=Ü Partnership Scenario:

*Jamz Trainings partners with Organize Design Create to launch a 'Fitness and Wellness Month' promotion. They create a series of engaging social media campaigns and local workshops focused on sports massage and*

personal training, attracting HOA communities. For example, they could host a free community golf fitness workshop that draws in 50 local athletes, resulting in 10 new clients for Jamz valued at \$5,000 in revenue, while Organize Design Create showcases their marketing prowess.

### Ø<ß Unique Synergy:

This partnership uniquely combines health and wellness with creative marketing, providing a holistic approach to attracting and retaining clients in the recreational sports sector, which both businesses are passionate about.

### Next Steps:

1. Schedule a meeting to brainstorm workshop topics and marketing strategies.
2. Develop a joint promotional calendar for social media and community events.
3. Create a feedback loop to measure the success of the community workshop and adjust marketing strategies accordingly.

## 27. Grayland

75% | Bidirectional

Real Estate

### !• WHAT THEY PROVIDE (Referral)

Grayland's target market includes commercial lenders and property owners, who may also need marketing services to promote their properties or businesses. Organize Design Create's focus on marketing for small businesses aligns well with the needs of Grayland's clientele.

*Value: Grayland can refer clients to Organize Design Create, potentially generating a 10-15% referral fee on marketing services, increasing revenue without additional marketing efforts.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create works with startups and established entrepreneurs, many of whom may require commercial real estate appraisal services as they expand or acquire property. This creates a natural referral chain.

*Value: Organize Design Create can refer clients in need of property appraisal to Grayland, potentially earning a referral fee while enhancing their service offerings.*

### Ø=Ü Partnership Scenario:

*When Grayland appraises a commercial property, they can refer the property owner to Organize Design Create for a tailored marketing campaign to attract potential buyers or tenants. For example, if Grayland values a shopping center, they can introduce the owner to Organize Design Create, who then creates a marketing strategy to highlight the property, leading to a successful leasing agreement that earns both businesses referral income.*

### Ø<ß Unique Synergy:

The unique synergy lies in the intersection of real estate appraisal and targeted marketing efforts, creating a streamlined approach for property owners to not only assess value but also effectively market their assets.

### Next Steps:

1. Establish a referral agreement detailing commission percentages between Grayland and Organize Design Create.
2. Create a joint promotional flyer that outlines the services of both companies to be distributed to Grayland's existing clients.
3. Schedule a monthly check-in to discuss mutual referrals and track success stories.

## 28. Free Agents Inc

75% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Free Agents Inc focuses on solving business issues for companies with 5 to 250 employees, while Organize Design Create targets startups and established entrepreneurs. They serve similar customer segments without direct competition, making referrals beneficial for both.

*Value: Increased client base for both businesses by tapping into overlapping markets, potentially generating additional revenue of 10-20% from referrals.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients who need business consulting services to Free Agents Inc. Their target markets intersect, especially with startups needing foundational business help.

*Value: Organize Design Create can enhance their service offerings by directing clients to Free Agents, potentially increasing their service revenue by 15% through supplementary business consulting services.*

### Ø=Ü Partnership Scenario:

*Free Agents Inc could refer their clients who are struggling with marketing to Organize Design Create for tailored marketing strategies. For instance, if a client is a small tech startup needing branding, Free Agents will introduce them to Victoria, who can then implement a targeted campaign to boost their visibility, leading to potential new contracts for both businesses.*

### Ø<ß Unique Synergy:

This pairing is unique because Free Agents can provide strategic business insights that help identify marketing needs, while Organize Design Create delivers the creative solutions, creating a seamless client experience.

### Next Steps:

1. Schedule a meeting between James and Victoria to discuss referral strategies.
2. Develop a referral agreement outlining terms and incentives for referred clients.
3. Create a joint marketing piece highlighting both services to distribute among their respective client bases.

## 29. Aspirations Behavioral Health Inc.

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Aspirations Behavioral Health Inc. and Organize Design Create serve overlapping target markets, specifically entrepreneurs and professionals who may benefit from mental health support and marketing services. Referring clients between the two businesses can help both access new clientele without direct competition.

*Value: Increased client base through cross-referrals could potentially generate an additional 20-30 clients per quarter for each business, translating to significant revenue growth.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create can help Aspirations Behavioral Health enhance its visibility through targeted marketing strategies focused on mental health and wellness, while Aspirations can provide insights into the mental health needs of entrepreneurs, creating a beneficial feedback loop.

*Value: This collaboration could double Aspirations' client engagement through refined marketing strategies, potentially increasing revenue by 25% in the next quarter.*

### Ø=Ü Partnership Scenario:

*Victoria Price proposes a campaign for Aspirations focused on 'Mental Health Month,' creating a series of social media posts, webinars, and a landing page that features wellness tips for entrepreneurs. The campaign aims to attract at least 100 new inquiries during the month, generating an estimated \$15,000 in new revenue for*

*Aspirations, while showcasing Organize Design Create's expertise in the wellness sector.*

#### Ø<ß Unique Synergy:

The unique synergy arises from combining creative marketing strategies with mental health expertise, allowing both businesses to address the critical issue of mental wellness in entrepreneurship while expanding their reach.

#### Next Steps:

1. Develop a content calendar for the Mental Health Month campaign with specific deliverables.
2. Identify and create partnerships with local influencers who align with mental health advocacy to promote the campaign.
3. Plan a webinar series featuring mental health tips for entrepreneurs to drive engagement and lead generation.

### 30. The P-Way Solutions LLC

75% | Bidirectional

Real Estate

#### !• WHAT THEY PROVIDE (Referral)

The P-Way Solutions specializes in commercial janitorial services, which can be a necessary aspect of maintaining a professional environment for Organize Design Create's clients. Since both businesses target small businesses and entrepreneurs, they can refer clients to one another without competing.

*Value: Increased client base for both businesses, potentially generating \$1,000+ in additional monthly revenue through referrals.*

#### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to The P-Way Solutions, helping them address their current need for marketing and contacts. This vendor relationship can enhance The P-Way's visibility in their target market.

*Value: By implementing targeted marketing campaigns, The P-Way could see a 20% increase in new client inquiries, translating to an estimated \$2,000 in monthly revenue.*

#### Ø=Ü Partnership Scenario:

*The P-Way Solutions could refer Organize Design Create to its commercial clients requiring marketing services. For example, when a local startup hires The P-Way for cleaning, they can also suggest Organize Design Create for their marketing needs, leading to a package deal where both services are utilized, thus enhancing the startup's operational efficiency.*

#### Ø<ß Unique Synergy:

The unique synergy arises from their complementary service offerings; while one ensures a clean workspace, the other enhances the business's visibility and brand, creating a holistic support system for small businesses.

#### Next Steps:

1. Set up a referral agreement outlining commissions for each client referred.
2. Create co-branded marketing materials highlighting both services for potential clients.
3. Schedule a monthly networking lunch to discuss client needs and referral opportunities.

## 31. Relax Relate & Release

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Both businesses target similar demographics, particularly veterans in the case of Relax Relate & Release and entrepreneurs, including veterans transitioning into business for Organize Design Create. Referrals can easily flow between these two, enhancing their client bases without direct competition.

*Value: Each referral can yield new clients; for instance, if Relax Relate & Release refers 10 clients a month to Organize Design Create, and each client generates \$500 in revenue, this equates to \$5,000 in potential revenue for Business B.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create targets entrepreneurs who may benefit from wellness services, particularly those in high-stress startup phases. Referring clients to Relax Relate & Release can enhance the value offered to their clients without overlapping services.

*Value: If Organize Design Create refers 5 clients a month to Relax Relate & Release and each session is priced at \$80, this results in \$400 in monthly revenue for Business A.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could create a marketing package for entrepreneurs that includes a discounted first massage at Relax Relate & Release. This package would be promoted through their channels, enhancing visibility for both businesses and driving new clientele to Relax Relate & Release.*

### Ø<ß Unique Synergy:

The combined approach of marketing and wellness for entrepreneurs creates a holistic support system for clients, ensuring they not only grow their business but also maintain their mental and physical health.

### Next Steps:

1. Create a promotional package that includes discounts for Relax Relate & Release services.
2. Plan a joint webinar focused on stress management for entrepreneurs, featuring both Hazel and Victoria.
3. Establish a client feedback loop to assess the impact of referrals on business growth.

## 32. Soulfitness Studio Health and wellness center

80% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Referral)

Soulfitness Studio targets individuals aiming for health and wellness, which overlaps with Organize Design Create's client base of entrepreneurs and professionals. This presents a referral opportunity where both businesses can recommend each other's services.

*Value: A referral partnership could lead to increased clientele for both businesses, potentially generating additional revenue of \$5,000 per month for each through new client sign-ups.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create specializes in marketing services that can help Soulfitness Studio enhance its visibility and attract more clients. Given that Soulfitness needs marketing support, this presents a clear opportunity for A to offer tailored marketing solutions.

*Value: By implementing targeted marketing campaigns, Organize Design Create could help Soulfitness increase client enrollment by at least 20%, potentially generating an additional \$10,000 in monthly revenue.*

### Ø=Ü Partnership Scenario:

*Soulfitness could include a quarterly workshop on wellness and productivity for entrepreneurs, where Organize Design Create would provide marketing insights. Participants could be offered a discount on both services. For*

*example, if 50 attendees sign up for the workshop and 10 of them become clients for Organize Design Create, that could lead to \$2,500 in new business.*

#### Ø<ß Unique Synergy:

This pairing is unique as it combines wellness and marketing, appealing to professionals who prioritize health while growing their businesses, creating a holistic approach to personal and professional development.

#### Next Steps:

1. Create a joint referral program that incentivizes both businesses to refer clients.
2. Design a workshop format that includes both marketing tips and wellness strategies.
3. Collaborate on promotional materials for the workshop to maximize audience reach.

### 33. JAX AI Agency

85% | Bidirectional

Technology

#### !• WHAT THEY PROVIDE (Collaboration)

JAX AI Agency can leverage Organize Design Create's marketing expertise to promote their AI services while providing AI solutions to enhance Organize Design Create's digital marketing strategies. This mutual enhancement of services directly aligns with both businesses' target markets.

*Value: By collaborating, both businesses can tap into each other's networks, potentially increasing client base by 30% and revenue through joint projects.*

#### !• WHAT YOU PROVIDE (Referral)

Organize Design Create targets small businesses that may require AI consulting, making it an excellent referral source for JAX AI Agency. Likewise, JAX can refer clients needing comprehensive marketing solutions to Organize Design Create.

*Value: Establishing a referral relationship can generate an additional \$10,000 in revenue annually for both companies through mutual client recommendations.*

#### Ø=Ü Partnership Scenario:

*If Organize Design Create is working with a local fitness startup seeking to enhance operations, they can refer them to JAX AI Agency for AI solutions tailored to their needs. In return, JAX AI Agency can guide their clients on branding and marketing strategies, ensuring both businesses benefit from the referral.*

#### Ø<ß Unique Synergy:

This partnership is unique because it creates a seamless flow of services from technology to marketing, allowing small businesses to modernize and promote simultaneously, which is often a gap in traditional service offerings.

#### Next Steps:

1. Create a referral agreement outlining the process and incentives for each referral.
2. Develop a shared client database to track referrals and outcomes.
3. Host a joint networking event to introduce each other's services to potential clients.



## 34. JPO Logistics LLC

80% | Bidirectional

Logistics

### !• WHAT THEY PROVIDE (Referral)

JPO Logistics serves shippers and owner-operators who are likely in need of marketing services to grow their businesses. In turn, Organize Design Create's target market includes entrepreneurs and small businesses who may require logistics services for shipping their products.

*Value: By referring clients to each other, both businesses can tap into new customer bases, potentially increasing revenue by 15% through cross-referrals.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create caters to startups and small businesses that may require logistics solutions for shipping their products or materials. In this way, they can refer clients to JPO Logistics.

*Value: By establishing a referral system, Organize Design Create can enhance its service offerings, adding value for clients while earning a commission on referred logistics contracts, potentially increasing revenue by 10%.*

### Ø=Ü Partnership Scenario:

*If a small business client of Organize Design Create launches an online store and needs shipping solutions, Victoria can refer them to JPO Logistics for freight services. This not only ensures that the client receives reliable logistics support but also allows Organize to earn a referral fee for each successful contract, estimating an additional \$1,500 in annual revenue from just a few referrals.*

### Ø<ß Unique Synergy:

The synergy lies in the ability to provide a holistic service offering—marketing and logistics—allowing clients to streamline their operations and focus on growth.

### Next Steps:

1. Develop a referral agreement that outlines the terms of collaboration.
2. Host a joint webinar to educate potential clients on the importance of integrated logistics and marketing.
3. Create promotional material that highlights the benefits of using both services, emphasizing case studies of successful partnerships.

## 35. flow

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Flow provides coaching services which can be valuable for entrepreneurs and small businesses, the exact target market of Organize Design Create. By referring clients to one another, both businesses can expand their client base without competing directly.

*Value: Increased client acquisition potential for both businesses, leading to an estimated revenue increase of 15% through mutual referrals.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to Flow, helping them enhance their visibility and attract more clients. This is particularly relevant as Flow has a current need for marketing.

*Value: By investing in tailored marketing services, Flow could see a 20% increase in new coaching clients within the first quarter, translating into a potential revenue increase of \$5,000.*

### Ø=Ü Partnership Scenario:

*Victoria could create a targeted social media campaign for Flow that highlights success stories from coaching clients. For example, a campaign featuring video testimonials from satisfied clients could be launched, driving traffic to Flow's website and resulting in a surge of inquiries. If the campaign costs \$1,500, Flow could expect a*

*substantial return on investment through new client sign-ups.*

#### Ø<ß Unique Synergy:

This relationship is unique because it merges coaching expertise with marketing strategy, allowing Flow to leverage Organize Design Create's creative strengths to effectively communicate the value of their services.

#### Next Steps:

1. Schedule an initial consultation to discuss Flow's marketing needs and set clear objectives.
2. Develop a comprehensive marketing strategy that includes social media, email campaigns, and event promotions.
3. Implement a tracking system to measure the effectiveness of the marketing efforts and adjust strategies accordingly.

### 36. Jazzi's Creations

85% | Bidirectional

Events & Gifts

#### !• WHAT THEY PROVIDE (Collaboration)

Jazzi's Creations can provide personalized gifts that Organize Design Create can use in their marketing campaigns. Collaborating on workshops or events can enhance their visibility and client engagement, as both businesses cater to similar target markets.

*Value: By collaborating, both businesses can tap into each other's customer bases, potentially increasing sales by 20% through joint events and marketing efforts.*

#### !• WHAT YOU PROVIDE (Referral)

Both businesses have overlapping target markets, and Organize Design Create can refer clients needing corporate gifts or team-building events to Jazzi's Creations. This mutual referral system can enhance client offerings without direct competition.

*Value: Increased lead generation through referrals, with potential revenue growth of 15% as both businesses can recommend trusted partners to their clients.*

#### Ø=Ü Partnership Scenario:

*When Organize Design Create is working with a startup looking for promotional materials, Victoria can refer them to Jazzi's Creations for customized gifts. For example, while designing a marketing strategy for the startup, they need 100 branded tote bags; Victoria connects them with Jazzi, who fulfills the order, earning \$1,200 while Victoria strengthens her relationship with the startup.*

#### Ø<ß Unique Synergy:

This referral relationship leverages the trust already established by Organize Design Create with its clients, ensuring Jazzi's Creations gains clients who are more likely to value personalized gifts.

#### Next Steps:

1. Create a referral agreement outlining the terms and benefits for both parties.
2. Develop a shared document to track referrals and ensure follow-up with referred clients.
3. Schedule monthly check-ins to evaluate the effectiveness of the referral program and adjust as necessary.

## 37. Enriquez Aesthetics

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Collaboration)

Enriquez Aesthetics can leverage the marketing expertise of Organize Design Create to enhance its visibility among its target market. This relationship is beneficial as both businesses aim to reach clients seeking quality services, and by working together, they can expand their reach.

*Value: Enriquez Aesthetics could see a 25% increase in client bookings through targeted marketing campaigns created by Organize Design Create, while Organize Design Create gains a case study to showcase its effectiveness in the luxury services sector.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals who may also be interested in luxury skincare services. Referring clients could enhance the client base for Enriquez Aesthetics without direct competition.

*Value: Organize Design Create could earn a referral fee for each client directed to Enriquez Aesthetics, while Enriquez Aesthetics gains new clients who are already inclined to invest in quality services.*

### Ø=Ü Partnership Scenario:

*Organize Design Create includes a section in its marketing materials that highlights local luxury services, including a dedicated space for Enriquez Aesthetics. Each time a client mentions the referral when booking a facial, Enriquez Aesthetics provides a 10% discount, and Organize Design Create receives a \$20 referral fee for each new booking, potentially resulting in \$1,000 in additional revenue for Enriquez Aesthetics.*

### Ø<ß Unique Synergy:

*The combination of marketing services and luxury skincare creates a holistic approach to client well-being, allowing both businesses to tap into the growing interest in personal care and wellness among professionals.*

### Next Steps:

1. Organize Design Create creates a dedicated referral program highlighting Enriquez Aesthetics in their client communications.
2. Enriquez Aesthetics develops a referral fee structure for clients referred by Organize Design Create.
3. Schedule a monthly review to assess the success of the referral program and adjust strategies as necessary.

## 38. Tosh's Urban Garden

85% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Collaboration)

Tosh's Urban Garden could collaborate with Organize Design Create to launch a marketing campaign that showcases its herbal products. Given that both businesses target health-conscious individuals and entrepreneurs, a joint campaign could effectively reach a wider audience while leveraging both brands.

*Value: By combining marketing resources and expertise, Tosh's Urban Garden could see a 30% increase in sales from a targeted campaign, while Organize Design Create could charge for their services and gain new clients from the partnership.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer their health-conscious clientele to Tosh's Urban Garden, as they both serve similar target markets without direct competition. This creates an avenue for cross-promotion.

*Value: Organize Design Create could enhance their service offerings by integrating referrals, potentially increasing client satisfaction and retention rates while Tosh's Urban Garden gains new customers without significant marketing expense.*

### Ø=Ü Partnership Scenario:

During onboarding sessions with new clients, Organize Design Create shares a curated list of local health and wellness products, including Tosh's Urban Garden items. They could also include Tosh's products in their welcome packs, leading to an anticipated 15% increase in new customer inquiries for Tosh's.

#### Ø<ß Unique Synergy:

This relationship capitalizes on the growing trend for wellness and natural products, positioning both businesses as community-focused leaders in the health sector. The referral enhances the customer experience and builds brand loyalty.

#### Next Steps:

1. Create a referral agreement outlining terms and benefits for both sides.
2. Develop a shared promotional piece that highlights both businesses.
3. Implement a tracking system to monitor referral success and client feedback.

### 39. Celebrate & Smile International Steppers

80% | Bidirectional

Arts & Creative

#### !• WHAT THEY PROVIDE (Collaboration)

Celebrate & Smile International Steppers can enhance Organize Design Create's marketing campaigns through engaging dance workshops that attract clients. This collaboration would provide a unique offering that combines marketing with experiential learning, appealing to Organize Design Create's target market.

*Value: By integrating dance workshops into their marketing packages, Organize Design Create can charge a premium for these unique experiences, leading to a projected increase in client engagement and retention, potentially boosting revenue by 20%.*

#### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar clientele who may benefit from the dance enhancement services offered by Celebrate & Smile. By referring clients looking for employee engagement solutions, Organize Design Create can strengthen its client relationships while providing added value.

*Value: Referring clients to Celebrate & Smile could earn Organize Design Create a referral fee of 10% on any services booked, potentially increasing revenue with each successful referral.*

#### Ø=Ü Partnership Scenario:

*When a startup client of Organize Design Create expresses interest in team-building activities, Victoria can recommend Celebrate & Smile's dance workshops. If the client books a \$1,000 workshop, Organize Design Create would earn a \$100 referral fee, while the startup benefits from enhanced team dynamics.*

#### Ø<ß Unique Synergy:

The referral partnership leverages the complementary nature of dance as a team-building tool, enhancing the employee relations focus of both businesses, which can lead to deeper client engagement and loyalty across sectors.

#### Next Steps:

1. Create a referral agreement outlining commission structures and tracking methods.
2. Develop promotional materials for Organize Design Create to distribute to their clients showcasing Celebrate & Smile's services.
3. Set up a monthly review to discuss referral successes and explore further collaboration opportunities.

## 40. The Collective Om

85% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Collaboration)

The Collective Om provides holistic health services that can greatly benefit the marketing efforts of Organize Design Create. By collaborating, they can create a unique wellness campaign that promotes both businesses while also providing genuine value to their clients.

*Value: By creating a joint wellness program, both businesses can attract new clients, with an estimated revenue increase of 20% through bundled service offerings and shared marketing efforts.*

### !• WHAT YOU PROVIDE (Referral)

Both businesses target small businesses, but in different aspects of their operations. Organize Design Create can refer its clients seeking holistic health services to The Collective Om, creating a referral network that adds value to both parties.

*Value: Organize Design Create can earn referral fees or reciprocal referrals, potentially increasing client retention by 15% as they can offer a more comprehensive service package.*

### Ø=Ü Partnership Scenario:

*When Organize Design Create works with a startup client focused on employee wellness, they can refer them to The Collective Om for team health workshops. For instance, if a startup books a workshop for \$1,000, Organize Design Create could earn a 10% referral fee (\$100), while the startup enhances its team culture.*

### Ø<ß Unique Synergy:

This pairing capitalizes on the complementary nature of health and marketing services, providing a holistic approach to business growth that few other partnerships can offer.

#### Next Steps:

1. Draft a referral agreement outlining commission structures for client referrals.
2. Create a joint resource guide showcasing both services for easier client access.
3. Initiate a monthly check-in to discuss potential referrals and outcomes.

## 41. We buy any house

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Both businesses serve customers who are in financial distress or looking to grow, making them complementary rather than competitive. We Buy Any House can refer clients who need assistance with marketing their properties to Organize Design Create.

*Value: We Buy Any House could increase its client base by referring clients to a marketing firm that can help them present their properties better, potentially leading to quicker sales and higher returns.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to We Buy Any House, enhancing their visibility and attracting more clients in need of selling distressed properties. This is a directional relationship where B serves A.

*Value: By utilizing Organize Design Create's marketing expertise, We Buy Any House can improve its outreach, potentially increasing property acquisitions by 25% over the next quarter.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could launch a targeted social media campaign for We Buy Any House, showcasing success stories of distressed property sales. For instance, they could create a video series featuring testimonials from satisfied sellers, which would attract more clients looking to sell their homes quickly. The project could be completed in four weeks with a budget of \$2,000, leading to an increased flow of leads for We Buy Any House.*

Ø<ß Unique Synergy:

This partnership uniquely positions We Buy Any House to leverage Organize Design Create's marketing skills to create a narrative around their business, helping to build trust and credibility in the market.

Next Steps:

- 1. Schedule an initial meeting to discuss specific marketing goals and strategies.
- 2. Develop a timeline and budget for the marketing campaign.
- 3. Monitor the results of the campaign to track lead generation and conversions.

42. MyahnArt LLC

85% | Bidirectional

Marketing & Design

!• WHAT THEY PROVIDE (Collaboration)

MyahnArt's creative services can complement Organize Design Create's marketing efforts, providing unique visual content that enhances marketing campaigns. Together, they can create more engaging promotional materials that attract their target audiences.

Value: This collaboration could generate an additional revenue stream of approximately \$10,000 per quarter through joint projects and shared clients, increasing brand visibility for both businesses.

!• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a similar target market of small businesses and entrepreneurs who would benefit from MyahnArt's creative services. Referring clients to each other can enhance their service offerings without direct competition.

Value: This referral relationship could lead to an estimated increase in client acquisition for both businesses, with potential revenue growth of \$5,000 each per quarter through referrals alone.

Ø=Ü Partnership Scenario:

Organize Design Create can refer a new restaurant client who needs a unique mural to MyahnArt. In the initial marketing strategy meeting, they present MyahnArt's portfolio, highlighting how a mural can enhance the restaurant's ambiance. MyahnArt completes the project, earning \$2,000, while Organize Design Create strengthens their relationship with the client by providing a comprehensive marketing solution.

Ø<ß Unique Synergy:

This partnership allows both businesses to leverage their networks and expertise, creating a seamless experience for clients who need both marketing support and creative design, making them a one-stop-shop for startups.

Next Steps:

- 1. Develop a referral agreement outlining commission structures for each successful referral.
- 2. Create a shared promotional toolkit that includes case studies and testimonials for both businesses.
- 3. Host a joint networking event to introduce both client bases to the services provided by each business.

43. Grayland

75% | Bidirectional

Real Estate

!• WHAT THEY PROVIDE (Referral)

Grayland's target market includes commercial lenders and property owners, who may also need marketing services to promote their properties or businesses. Organize Design Create's focus on marketing for small businesses aligns well with the needs of Grayland's clientele.

Value: Grayland can refer clients to Organize Design Create, potentially generating a 10-15% referral fee on marketing services, increasing revenue without additional marketing efforts.

!• WHAT YOU PROVIDE (Referral)

Organize Design Create works with startups and established entrepreneurs, many of whom may require commercial real estate appraisal services as they expand or acquire property. This creates a natural referral chain.

*Value: Organize Design Create can refer clients in need of property appraisal to Grayland, potentially earning a referral fee while enhancing their service offerings.*

#### Ø=Ü Partnership Scenario:

*When a client of Organize Design Create is getting ready to launch a new storefront, they can refer the client to Grayland for an appraisal to establish the property's value before negotiating a lease. This not only helps the client but also generates a commission for Organize Design Create and establishes a strong partnership with Grayland.*

#### Ø<ß Unique Synergy:

The partnership leverages the growing entrepreneur community in Jacksonville, allowing both businesses to tap into a network that is often in need of both appraisal and marketing services.

#### Next Steps:

1. Develop a referral protocol where Organize Design Create can easily connect clients needing appraisals to Grayland.
2. Host a joint webinar on 'Real Estate Essentials for Entrepreneurs,' highlighting both appraisal and marketing strategies.
3. Create case studies from successful referrals to illustrate the benefits of the partnership to potential clients.

## 44. Be Present Detalles

80% | Bidirectional

Professional Services

#### !• WHAT THEY PROVIDE (Vendor)

Be Present Detalles can utilize the marketing services of Organize Design Create to enhance their visibility and attract more clients, particularly busy professionals and couples looking for unique events. In exchange, Organize Design Create can benefit from showcasing their work through Be Present Detalles' events.

*Value: By leveraging Organize Design Create's marketing strategies, Be Present Detalles could potentially increase its client base by 20%, translating to an additional \$10,000 in revenue from new events.*

#### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves a target market that includes entrepreneurs and professionals, which overlaps with Be Present Detalles' audience of busy professionals and romantic couples. Referring clients between each other can enhance service offerings.

*Value: Through mutual referrals, both businesses can increase client acquisition, potentially adding 10 new clients per month for each business, leading to an estimated combined revenue increase of \$15,000.*

#### Ø=Ü Partnership Scenario:

*Organize Design Create could refer a startup couple looking to celebrate their recent business launch to Be Present Detalles for a custom event package. In return, Be Present Detalles can refer clients needing branding support to Organize Design Create, creating a seamless client experience.*

#### Ø<ß Unique Synergy:

This partnership capitalizes on the complementary nature of Be Present Detalles' event services and Organize Design Create's marketing solutions, creating a comprehensive support system for clients seeking to elevate their personal and professional milestones.

#### Next Steps:

1. Develop a referral program that outlines benefits for both businesses when a client is referred.
2. Create a joint marketing piece that highlights both services for mutual distribution.
3. Schedule monthly check-ins to discuss referral outcomes and optimize strategies.



## 45. Free Agents Inc

75% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

Free Agents Inc focuses on solving business issues for companies with 5 to 250 employees, while Organize Design Create targets startups and established entrepreneurs. They serve similar customer segments without direct competition, making referrals beneficial for both.

*Value: Increased client base for both businesses by tapping into overlapping markets, potentially generating additional revenue of 10-20% from referrals.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients who need business consulting services to Free Agents Inc. Their target markets intersect, especially with startups needing foundational business help.

*Value: Organize Design Create can enhance their service offerings by directing clients to Free Agents, potentially increasing their service revenue by 15% through supplementary business consulting services.*

### Ø=Ü Partnership Scenario:

*When Organize Design Create works with a non-profit looking to optimize its operations, they can refer them to Free Agents Inc for strategic advice. For instance, if a non-profit struggles with internal management, Victoria can connect them to James, who sets up a series of consulting sessions, resulting in improved operational efficiency and a stronger brand presence for the non-profit, benefiting both parties.*

### Ø<ß Unique Synergy:

This relationship stands out because Organize Design Create can elevate their service by providing comprehensive business solutions, allowing clients to receive both marketing and consulting support from trusted sources.

### Next Steps:

1. Draft a referral program that incentivizes Organize Design Create for successful client introductions.
2. Create a combined service package for startups that includes both marketing and business consulting.
3. Host a joint webinar targeting startups to introduce both services and highlight how they can work together.

## 46. WhitBits Cookies

80% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

WhitBits Cookies targets corporate professionals and event planners, similar to the clientele of Organize Design Create. Both businesses cater to professionals who may require catering and marketing for events, making referrals a logical exchange.

*Value: By referring each other, both businesses can tap into new clients, potentially increasing revenue by 20% through cross-promotion.*

### !• WHAT YOU PROVIDE (Vendor)

Organize Design Create can enhance their service offerings by including WhitBits Cookies as a catering option for their clients' events, providing a distinctive touch to their marketing initiatives.

*Value: By incorporating WhitBits Cookies into their event packages, Organize Design Create can increase their service value and potentially charge higher fees, improving their bottom line by an estimated 15%.*

### Ø=Ü Partnership Scenario:

*For an upcoming client event, Organize Design Create can design a promotional campaign that features WhitBits Cookies as a highlight. They can create branded cookie boxes for the event, showcasing the client's brand alongside delicious treats. This not only impresses attendees but also creates a memorable experience, leading to*

*client satisfaction and potential referrals.*

#### Ø<ß Unique Synergy:

The partnership leverages Organize Design Create's marketing expertise and WhitBits Cookies' unique homemade products, creating tailored experiences that resonate with corporate audiences. This synergy makes their offerings stand out in a competitive market.

#### Next Steps:

1. Organize Design Create reaches out to WhitBits Cookies to discuss potential catering options for their upcoming events.
2. Develop a joint marketing campaign featuring cookie-themed branding for specific client events.
3. Organize a tasting event where Organize Design Create showcases WhitBits Cookies to potential clients, highlighting the collaborative offerings.

## 47. Genuines Coaching & Consulting

85% | Bidirectional

Technology

### !• WHAT THEY PROVIDE (Collaboration)

Genuines Coaching & Consulting specializes in coaching and training for executives and small business owners, which aligns with Organize Design Create's focus on marketing for entrepreneurs and small businesses. This collaboration allows both businesses to offer a comprehensive package to their clients, enhancing value for both parties.

*Value: By collaborating on joint offerings, Genuines can access Organize Design Create's clients, potentially increasing revenue through bundled services, while Organize Design Create can enhance its service offerings, attracting higher-tier clients.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create can refer clients needing coaching, particularly startups and small businesses looking for strategic guidance. Conversely, Genuines can refer clients needing marketing strategies, leading to a mutually beneficial referral system.

*Value: The referral relationship could boost client acquisition for both businesses, increasing overall revenue without substantial marketing costs.*

### Ø=Ü Partnership Scenario:

*When Organize Design Create signs a new client, a tech startup, they identify the need for executive coaching. They refer this client to Genuines, who then engages them for a coaching package valued at \$3,000. In return, Genuines refers a local business needing a marketing overhaul to Organize Design Create, resulting in a \$2,500 project.*

#### Ø<ß Unique Synergy:

This relationship is unique as it leverages the complementary services of coaching and marketing, allowing both businesses to provide a full suite of solutions to clients, enhancing their overall service value.

#### Next Steps:

1. Develop a formal referral agreement outlining commission structures.
2. Create a shared client intake form to streamline referrals.
3. Host a joint networking event to introduce each other's services to their respective client bases.

## 48. Simple Creations By T

85% | Bidirectional

Professional Services

### !• WHAT THEY PROVIDE (Referral)

While both businesses serve different primary functions, they share a target market of entrepreneurs and small businesses. Simple Creations can refer clients who need marketing services to Organize Design Create, enhancing their offering of personalized gifts with marketing support.

*Value: By referring clients, Simple Creations can earn a referral fee ranging from 10-15% for each new client that engages Organize Design Create's services, potentially increasing their revenue without additional marketing effort.*

### !• WHAT YOU PROVIDE (Collaboration)

Organize Design Create specializes in marketing for small businesses, while Simple Creations By T offers custom gifts and accessories that can appeal to the same demographic. By collaborating, they can leverage each other's strengths to create unique marketing campaigns that feature Simple Creations' products.

*Value: Through this collaboration, both businesses can expect increased exposure and sales. For instance, Organize Design Create could secure a 20% increase in client engagement, while Simple Creations could see a 30% boost in orders from targeted marketing efforts.*

### Ø=Ü Partnership Scenario:

*When a client orders custom gifts for a corporate event, Simple Creations could suggest Organize Design Create for the event's marketing materials and social media promotion, creating a package deal. This way, both businesses benefit from cross-promotions, with Organize Design Create gaining new clients and Simple Creations boosting sales through referrals.*

### Ø<ß Unique Synergy:

The synergy here is in their shared commitment to supporting small businesses; by referring clients to each other, they can create a network of services that enhances their offerings and supports their mutual growth.

#### Next Steps:

1. Establish a referral agreement detailing the compensation for referrals.
2. Create joint marketing materials that highlight both services together.
3. Set up a tracking system to monitor referred clients and follow up on leads.

## 49. Jamz Trainings

75% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Collaboration)

Jamz Trainings could leverage Organize Design Create's marketing expertise to reach more clients in their target market. In turn, Organize Design Create can showcase their marketing effectiveness through real results with Jamz's clientele.

*Value: By collaborating, Jamz could increase its client base by at least 20%, leading to an additional \$10,000 in revenue over the next quarter, while Organize Design Create enhances its portfolio with successful marketing campaigns.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create serves small businesses and entrepreneurs who may need health and wellness services for their employees, making Jamz Trainings a complementary service.

*Value: By referring clients to Jamz, Organize Design Create can enhance its service offerings, potentially increasing client retention and satisfaction.*

### Ø=Ü Partnership Scenario:

*Organize Design Create introduces Jamz Trainings to their clients during a business workshop, suggesting that companies hire Jamz for team-building fitness sessions. For instance, if a client hires Jamz for a corporate wellness day for 30 employees, that could generate \$3,000 in revenue for Jamz while enhancing the client's employee morale and productivity.*

#### Ø<ß Unique Synergy:

The unique synergy lies in the ability to merge marketing efforts with health initiatives, creating a full-circle approach to client well-being and business growth that neither business could achieve alone.

#### Next Steps:

1. Compile a list of Organize Design Create clients who might benefit from wellness services.
2. Create a referral incentive program for Organize Design Create to promote Jamz's services.
3. Arrange a joint meeting to discuss potential collaborative events targeting these clients.

## 50. The P-Way Solutions LLC

75% | Bidirectional

Real Estate

### I• WHAT THEY PROVIDE (Referral)

The P-Way Solutions specializes in commercial janitorial services, which can be a necessary aspect of maintaining a professional environment for Organize Design Create's clients. Since both businesses target small businesses and entrepreneurs, they can refer clients to one another without competing.

*Value: Increased client base for both businesses, potentially generating \$1,000+ in additional monthly revenue through referrals.*

### I' WHAT YOU PROVIDE (Vendor)

Organize Design Create can provide marketing services to The P-Way Solutions, helping them address their current need for marketing and contacts. This vendor relationship can enhance The P-Way's visibility in their target market.

*Value: By implementing targeted marketing campaigns, The P-Way could see a 20% increase in new client inquiries, translating to an estimated \$2,000 in monthly revenue.*

### Ø=Ü Partnership Scenario:

*Organize Design Create could design a marketing campaign specifically for The P-Way Solutions, including social media ads and flyers targeting local businesses. For instance, they could create an ad showcasing a limited-time offer for janitorial services, running it in local business directories and social media platforms. The increased visibility could lead to an uptick in contracts during peak business seasons.*

#### Ø<ß Unique Synergy:

This pairing is unique because while The P-Way focuses on maintaining cleanliness, Organize Design Create can visually communicate the benefits of a clean workspace, thus enhancing the perceived value of The P-Way's services.

#### Next Steps:

1. Conduct a marketing needs assessment for The P-Way to identify target audiences.
2. Develop a promotional strategy with specific timelines and deliverables.
3. Launch the marketing campaign within the next month and monitor engagement metrics.

## 51. Relax Relate & Release

75% | Bidirectional

Health & Wellness

### !• WHAT THEY PROVIDE (Collaboration)

The two businesses can collaborate on events that cater to veterans and entrepreneurs, offering workshops that combine wellness and business training, thereby enhancing their service offerings.

*Value: Hosting a combined event can draw in significant foot traffic and create new client acquisition opportunities, potentially generating \$1,000 per event from service packages sold.*

### !• WHAT YOU PROVIDE (Referral)

Organize Design Create targets entrepreneurs who may benefit from wellness services, particularly those in high-stress startup phases. Referring clients to Relax Relate & Release can enhance the value offered to their clients without overlapping services.

*Value: If Organize Design Create refers 5 clients a month to Relax Relate & Release and each session is priced at \$80, this results in \$400 in monthly revenue for Business A.*

### Ø=Ü Partnership Scenario:

*Relax Relate & Release can host a monthly 'Wellness and Business' workshop where veterans learn stress-reducing techniques and marketing strategies. Organize Design Create would provide branding guidance while Relax Relate & Release offers mini massage sessions, attracting 30 participants who pay \$50 each.*

### Ø<ß Unique Synergy:

This partnership uniquely blends wellness with entrepreneurial development, creating a comprehensive support system that addresses both mental health and business acumen for veterans.

### Next Steps:

1. Schedule a planning session to outline the workshop format and topics.
2. Develop marketing materials to promote the workshop to both businesses' audiences.
3. Evaluate the success of the first event and adapt future workshops based on feedback.