

BUSINESS RELATIONSHIP ANALYSIS

The P-Way Solutions LLC!" We buy any hou

2 Relationships Identified

BUSINESS PROFILES

The P-Way Solutions LLC

Contact: Pervis lowman

Industry: Real Estate

Commercial Janitorial Services

We buy any house

Contact: Chris Moore

Industry: Professional Services

Buy distressed properties

REFERRAL 1/2

75% conf

We buy any house !' The P-Way Solutions LLC

Reasoning:

Both businesses operate within the real estate industry but serve different aspects of it. We Buy Any House helps homeowners who are distressed, while The P-Way Solutions provides essential services to businesses, including those in real estate. Referring clients could create a mutually beneficial situation without competition.

Value Proposition:

By referring clients to each other, both businesses could increase their customer base by at least 20%, leading to substantial revenue growth.

Collaboration Example:

We Buy Any House could refer clients looking for quick home sales to The P-Way Solutions for cleaning services to prepare the properties for sale. For example, if a distressed homeowner sells their home and needs a thorough cleaning before listing it, We Buy Any House can recommend P-Way for their cleaning services, earning a referral fee for each client directed their way.

Synergy Potential:

This partnership is unique because it links the immediate needs of distressed homeowners with the ongoing needs of businesses for cleaning services, creating a streamlined pathway to address both parties' needs effectively.

Action Items:

1. Establish a referral agreement outlining the terms and potential commissions.
2. Create marketing materials that highlight the referral relationship to share with clients.
3. Schedule a joint networking event to introduce both client bases and discuss services.

Value: MEDIUM

MUTUAL BENEFIT

VENDOR 2/2

65% conf

The P-Way Solutions LLC !' We buy any house

Reasoning:

The P-Way Solutions could provide cleaning services to We Buy Any House to prepare properties for sale. This relationship allows We Buy Any House to enhance their property appeal, improving their chances of selling faster and at a better price.

Value Proposition:

The partnership could lead to a 15% increase in property sale speed, translating to quicker capital recovery and improved cash flow for We Buy Any House.

Collaboration Example:

When We Buy Any House acquires a new property, they would immediately contact The P-Way Solutions for a thorough cleaning and janitorial service. For instance, if they purchase a run-down house, they could hire P-Way for a deep clean before showing it, ensuring it looks pristine for potential buyers, which could help close a sale within weeks.

Synergy Potential:

This pairing is special because it directly addresses the need for property enhancement through cleanliness, which is essential in the real estate market. It creates a cycle where improved property conditions lead to faster sales, benefiting both parties.

Action Items:

1. Draft a service agreement detailing cleaning services and pricing for We Buy Any House.
2. Plan a joint marketing campaign showcasing before-and-after cleaning results for properties sold by We Buy Any House.
3. Schedule a kickoff meeting to align on service expectations and timelines for property turnovers.

Value: HIGH

MUTUAL BENEFIT