

# BUSINESS RELATIONSHIP ANALYSIS

## MyahnArt LLC !” We buy any house

2 Relationships Identified

### BUSINESS PROFILES

#### MyahnArt LLC

Contact: Myah Freeman

Industry: Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

#### We buy any house

Contact: Chris Moore

Industry: Professional Services

Buy distressed properties

### COLLABORATION 1/2

85% conf

We buy any house !” MyahnArt LLC

#### Reasoning:

We Buy Any House could partner with MyahnArt LLC to enhance the visual appeal of the properties they purchase. By commissioning custom murals or artwork that reflects the local culture and aesthetics, they can increase property value and attract buyers more quickly.

#### Value Proposition:

This collaboration could increase the resale value of properties by up to 15%, improving cash flow for We Buy Any House while providing MyahnArt with consistent project work and exposure to new clients.

#### Collaboration Example:

After purchasing a distressed property in Riverside, We Buy Any House hires MyahnArt to create a vibrant mural on the exterior that captures the spirit of the community. This not only beautifies the home but also makes it a focal point that draws potential buyers. The increased interest leads to a sale 20% above market value, benefitting both businesses with a shared profit from the increased sale price.

#### Synergy Potential:

The unique combination of property acquisition and artistic transformation allows for a distinctive approach to real estate that can redefine neighborhood aesthetics, attracting both buyers and community support, which is not typically seen in standard real estate practices.

**Action Items:**

1. Schedule a meeting to discuss joint marketing strategies highlighting the benefits of art in property resale.
2. Identify a property that We Buy Any House can purchase that would benefit from artistic enhancement.
3. Create a portfolio showcasing before-and-after transformations of properties enhanced by MyahnArt's services.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

70% conf

MyahnArt LLC !' We buy any house

**Reasoning:**

MyahnArt can refer clients who are looking to sell distressed properties to We Buy Any House, as they often encounter individuals in need of financial relief or looking to sell quickly. This creates a symbiotic relationship where both businesses can support their clients' needs.

**Value Proposition:**

By referring clients to each other, MyahnArt can enhance their service offering, potentially increasing their revenue by 10% while We Buy Any House gains a steady stream of leads for distressed properties.

**Collaboration Example:**

During a live painting event for a local corporate client, MyahnArt meets a homeowner who mentions wanting to sell their family home quickly due to financial distress. Myah introduces them to Chris at We Buy Any House, resulting in a swift property sale that benefits both the homeowner and the business.

**Synergy Potential:**

This relationship uniquely merges the creative arts with real estate, allowing MyahnArt to provide comprehensive solutions to their clients while We Buy Any House gains access to a niche market with specific needs.

**Action Items:**

1. Develop a referral program where MyahnArt gets a commission for every successful property sale referred to We Buy Any House.
2. Create marketing materials that highlight the collaboration and the services offered by both businesses.
3. Host an informational session where MyahnArt introduces We Buy Any House's services to their client base.

Value: MEDIUM

MUTUAL BENEFIT