BUSINESS RELATIONSHIP ANALYSIS

J A X   A I   A g e n c y   !"   M y a h n A r t   L L C

2 Relationships Identified

BUSINESS PROFILES

JAX AI Agency
Contact: Vladimir Bichev
Industry: Technology
Software Technology and AI Consulting

MyahnArt LLC
Contact: Myah Freeman
Industry: Marketing & Design
Creative Services and Products: Murals, Live Painting, Custom Portraits and More

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COLLABORATION 1/2   **80% conf**

J A X   A I   A g e n c y   !'   M y a h n A r t   L L C

Reasoning:
JAX AI Agency can enhance MyahnArt's offerings by integrating AI technology into their creative services, allowing for personalized artwork recommendations for clients. MyahnArt can benefit from AI-driven marketing tools that increase visibility and customer engagement.

Value Proposition:
By collaborating on a project that showcases AI-enhanced murals, both companies can tap into new markets, potentially increasing revenue by 20% through shared projects and referrals.

Collaboration Example:
JAX AI Agency develops an interactive online platform where clients can visualize custom murals in their spaces using augmented reality. In a launch event, MyahnArt showcases a live mural creation while JAX AI demonstrates the AI platform's capabilities. They split the event's ticket sales, which could generate $2,000, and both gain visibility in the local art and tech communities.

Synergy Potential:
This partnership uniquely combines technology with creativity, appealing to businesses looking to innovate their physical spaces. The integration of AI into MyahnArt's services can differentiate them in a competitive market, enhancing customer experience.

Action Items:

1. Schedule a brainstorming session to explore potential project ideas that integrate AI and art.

2. Develop a joint marketing strategy to promote the collaboration, including social media campaigns and local events.

3. Identify potential clients in the target market who would benefit from both AI consulting and artistic enhancements.

Value: HIGH   MUTUAL BENEFIT

REFERRAL 2/2   70% conf

MyahnArt LLC !' JAX AI Agency

Reasoning:

MyahnArt serves businesses looking to improve customer experiences through beautification, which aligns with JAX AI Agency's target market of modernizing operations. Both companies can refer clients to each other without competing.

Value Proposition:

Each referral could result in a 15% increase in client projects, translating to an additional $3,000 in revenue for both businesses if they refer 10 clients each quarter.

Collaboration Example:

MyahnArt receives an inquiry from a local restaurant wanting to enhance its decor. They refer the restaurant to JAX AI Agency for AI-driven customer engagement tools, while JAX AI refers a fitness center client to MyahnArt for mural creation. Both businesses benefit from the referral, potentially leading to $1,500 in new projects each.

Synergy Potential:

By collaborating on referrals, JAX AI Agency and MyahnArt can leverage each other's client bases, creating a network of businesses interested in both modern technology and creative enhancements, which is rare in the Jacksonville market.

Action Items:

1. Create a referral agreement outlining how each business will refer clients to the other.

2. Organize a joint networking event to introduce both businesses to potential clients in the local community.

3. Develop a co-branded promotional flyer highlighting the benefits of combining AI and creative services for businesses.

Value: MEDIUM   MUTUAL BENEFIT