

BUSINESS RELATIONSHIP ANALYSIS

Bluebird Health Partners !” Jazzi’s Creatio

1 Relationship Identified

BUSINESS PROFILES

Bluebird Health Partners

Contact: Cary Hendricks

Industry: Technology

Healthcare Strategy Execution Consulting

Jazzi’s Creations

Contact: Jasmyne Irizarry

Industry: Events & Gifts

DIY Craft Studio & Personalized Gift Shop

COLLABORATION 1/1

80% conf

Jazzi’s Creations !’ Bluebird Health Partners

Reasoning:

Jazzi’s Creations can enhance Bluebird Health Partners' client engagement through creative workshops. By leveraging Jazzi's expertise in crafting, B can create unique team-building experiences that foster collaboration and innovation among healthcare professionals.

Value Proposition:

\$500 per workshop with potential for 4 workshops a month, leading to \$2,000 in revenue for Jazzi while providing Bluebird with enhanced client relationships and satisfaction.

Collaboration Example:

Jazzi's Creations organizes a series of interactive craft workshops for Bluebird Health Partners' clients, tailored to healthcare teams. For instance, a workshop on creating custom wellness journals helps healthcare providers engage their staff creatively, promoting team bonding. Each session is priced at \$500, with Jazzi receiving payment and Bluebird gaining a reputation for innovative client engagement.

Synergy Potential:

This partnership uniquely combines Jazzi's creative prowess with Bluebird's healthcare expertise, allowing for innovative team-building initiatives that directly cater to the nuances of the healthcare industry.

Action Items:

1. Schedule a meeting between Jasmyne and Cary to discuss potential workshop ideas.
2. Identify specific healthcare clients of Bluebird Health Partners who could benefit from these workshops.
3. Develop a promotional plan to market the workshops to Bluebird's clients and schedule the first workshop.

Value: HIGH

MUTUAL BENEFIT
