

JAX Bridges

Business Relationship Analysis

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JAX AI Agency

- Technology

Technology and AI Consulting

Contact Information

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TARGET MARKET

Small and mid-sized businesses in Jacksonville and the Southeast (insurance, real estate, logistics, marketing agencies, fitness, and restaurants) that want to modernize operations with AI agents, automation tools, and custom AI services.

CURRENT NEEDS

Early client partnerships to co-create pilot projects, marketing visibility in Jacksonville, and introductions to local businesses that want to explore AI adoption.

Partnership Opportunities (22)

1 **flow**
Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Flow may encounter clients who are interested in modernizing their operations through AI, making them a valuable referral source for JAX AI Agency. Both businesses target small and mid-sized enterprises, creating an overlapping customer base.

VALUE: Flow can enhance its service offerings by referring clients to JAX AI Agency, potentially increasing its own revenue through referral fees or commission structures.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can leverage flow's coaching services to enhance its AI consulting offerings, creating a more holistic approach for clients. As flow focuses on personal and professional growth, integrating AI solutions could streamline their coaching processes, making them more efficient and impactful.

VALUE: By integrating AI tools into flow's coaching sessions, both businesses could see a 20% increase in client retention and satisfaction, leading to higher revenue from repeat clients and referrals.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop a personalized AI-driven coaching assistant for flow's clients, which would help track progress, set reminders for coaching sessions, and provide tailored resources. For example, if a client is working on improving public

speaking, the AI could suggest practice sessions, track performance, and send motivational messages. Flow would pay JAX AI \$3,000 for this project, while also gaining a unique selling point for their services.

[*] UNIQUE SYNERGY

The unique synergy lies in combining cutting-edge AI technology with personalized coaching, creating a distinctive value proposition that neither could achieve alone. This partnership can pioneer a new approach in the coaching industry.

NEXT STEPS:

- 1 Schedule a meeting between Vic Bushe and Miguel Camargo to discuss specific coaching needs that could be augmented with AI.
- 2 Identify two pilot coaching clients from flow who would benefit from AI integration for initial testing.
- 3 Develop a project timeline for the AI-driven coaching assistant and outline deliverables within two weeks.

2 Genuines Coaching & Consulting

Technology

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching & Consulting serves business owners and executives who may be looking to modernize their operations, making them a valuable source for referrals to JAX AI Agency for AI consulting services.

VALUE: Referrals from Genuines could lead to 5-10 new clients per quarter for JAX AI, increasing their revenue by an estimated \$25,000 annually as they charge around \$5,000 for consulting projects.

-> WHAT YOU PROVIDE (partner)

Both JAX AI Agency and Genuines Coaching & Consulting target business owners and executives, making a partnership beneficial for creating tailored AI-driven coaching programs that leverage technology to enhance business performance.

VALUE: By combining their expertise, they could tap into a larger client base, potentially increasing revenue by 20-30% through joint offerings, such as workshops or coaching sessions focused on AI adoption and business optimization.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could collaborate with Genuines Coaching & Consulting to create a 3-part workshop series titled 'AI Empowerment for Leaders.' In the first session, Genuines would provide leadership coaching while JAX AI demonstrates practical AI tools that can optimize business processes. They could charge \$500 per participant, expecting at least 20 business leaders to attend, generating \$10,000 in revenue while positioning both companies as thought leaders in the AI space.

[*] UNIQUE SYNERGY

This partnership uniquely combines technical AI expertise with executive coaching, offering clients a holistic approach to modernizing their operations and enhancing leadership skills, which is not typically found in either service alone.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to outline the workshop content and logistics.
- 2 Develop a marketing plan that highlights the benefits of AI for business leaders, leveraging both companies' networks.
- 3 Create promotional materials and set up a registration platform for the workshop series.

3 Tosh's Urban Garden

Health & Wellness

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Tosh's Urban Garden serves health-conscious individuals, many of whom could benefit from AI-driven solutions for better product recommendations or personalized health strategies, which JAX AI specializes in. They can refer their customers to JAX AI for these services without competing.

VALUE: Tosh's Urban Garden could earn referral fees from JAX AI for every customer they direct towards AI consulting services, enhancing their revenue streams.

-> WHAT YOU PROVIDE (partner)

JAX AI Agency can enhance Tosh's Urban Garden's marketing strategies by incorporating AI-driven analytics and customer engagement tools. This partnership would help both businesses reach their target markets more effectively and could lead to innovative product offerings.

VALUE: Potentially increase revenue by 20% for Tosh's Urban Garden through improved marketing strategies and customer engagement, while providing JAX AI Agency with a case study to attract new clients.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI-driven personalized health recommendation system for Tosh's Urban Garden customers. For instance, customers could take a brief quiz on their health goals, and the system would recommend specific herbal products. This would not only enhance customer satisfaction but also increase sales, with both businesses sharing the revenue increase from the new feature implementation.

[*] UNIQUE SYNERGY

The unique pairing of JAX AI's technology expertise with Tosh's Urban Garden's health-focused products creates an opportunity to revolutionize customer engagement in the wellness space. This collaboration stands out by leveraging AI to enhance customer experiences in a market that traditionally relies on personal interactions.

NEXT STEPS:

- 1 Schedule a brainstorming session to discuss the development of the AI-driven health recommendation system.
- 2 Conduct market research to identify customer preferences and how AI can meet those needs.
- 3 Create a pilot project timeline and budget for the implementation of the recommendation system.

4 Be Present Detalles

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Be Present Detalles serves a similar clientele of busy professionals, who could benefit from AI solutions to improve their operational efficiency. By referring clients to JAX AI Agency, they can help their clients modernize, while also earning referral fees.

VALUE: For every referral that leads to a successful AI project, Be Present could earn a 10% commission, potentially increasing their income by \$1,500 annually based on current client volume.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can enhance the event experiences offered by Be Present Detalles through the use of AI technology. By integrating AI solutions into event planning, Be Present can streamline logistics, improve customer engagement, and provide personalized experiences for attendees.

VALUE: By collaborating on events, JAX AI can generate \$3,000 in project fees while Be Present can attract more clients seeking innovative event solutions, potentially increasing their revenue by 20% through enhanced offerings.

[!] PARTNERSHIP SCENARIO

For an upcoming Valentine's Day event, JAX AI Agency could develop a personalized event planning chatbot for Be Present Detalles. This chatbot would help attendees customize their experience by selecting themes, activities, and catering options. They could split the \$2,000 development fee, and Be Present would market the event as cutting-edge, attracting more clientele.

[*] UNIQUE SYNERGY

The unique synergy comes from combining AI technology with event management, allowing Be Present to differentiate its offerings in a crowded market. This partnership not only enhances attendee experience but also positions both businesses as innovators in their respective fields.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential event concepts that could benefit from AI integration.
- 2 Develop a pilot project proposal for a specific upcoming event.
- 3 Identify metrics for measuring the success of the collaboration in terms of client engagement and revenue.

5 Organize Design Create

Marketing & Design

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Organize Design Create targets small businesses that may require AI consulting, making it an excellent referral source for JAX AI Agency. Likewise, JAX can refer clients needing comprehensive marketing solutions to Organize Design Create.

VALUE: Establishing a referral relationship can generate an additional \$10,000 in revenue annually for both companies through mutual client recommendations.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can leverage Organize Design Create's marketing expertise to promote their AI services while providing AI solutions to enhance Organize Design Create's digital marketing strategies. This mutual enhancement of services directly aligns with both businesses' target markets.

VALUE: By collaborating, both businesses can tap into each other's networks, potentially increasing client base by 30% and revenue through joint projects.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI-driven social media analytics tool that Organize Design Create uses to offer enhanced insights to their clients about engagement and trends. During a marketing workshop, they showcase this tool, attracting 10 new clients, with a projected revenue of \$15,000 from the workshop alone.

[*] UNIQUE SYNERGY

The unique synergy lies in combining cutting-edge AI technology with creative marketing, providing clients with innovative solutions that neither could achieve alone—especially in a competitive market like Jacksonville.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to identify potential AI-driven marketing solutions.
- 2 Develop a case study together showcasing the benefits of AI tools in marketing campaigns.
- 3 Plan an upcoming workshop where both can present their offerings to potential clients.

6 Simple Creations By T

Professional Services

85%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Simple Creations By T serves individuals and organizations that may benefit from JAX AI's services, particularly those looking to modernize their operations. Tiana could refer her business clients seeking digital transformation to Vic's agency.

VALUE: Through referrals, JAX AI could gain at least 2-3 new clients per month, leading to potential contracts worth \$15,000 - \$20,000 each.

-> WHAT YOU PROVIDE (partner)

JAX AI Agency could help Simple Creations By T integrate AI-driven marketing tools to enhance their customer outreach and operational efficiency. This partnership would allow Simple Creations to modernize their business

approach while JAX AI gains a case study in the creative goods sector.

VALUE: By implementing AI tools, Simple Creations could increase their customer engagement by 30%, leading to an estimated additional revenue of \$10,000 in the next quarter.

[!] PARTNERSHIP SCENARIO

JAX AI Agency develops a custom AI chatbot for Simple Creations' website, allowing customers to easily customize gifts through an interactive experience. For example, a customer could use the chatbot to design a personalized mug and receive real-time suggestions based on their preferences. The project would cost \$4,000, and they could split the revenue while both gain valuable marketing materials showcasing AI integration in a creative setting.

[*] UNIQUE SYNERGY

This pairing is unique because it combines cutting-edge AI technology with the emotionally-driven, personalized approach of custom gifts, allowing for innovative marketing strategies that appeal to both tech-savvy and traditional customers.

NEXT STEPS:

- 1 Schedule a meeting to discuss potential AI solutions for Simple Creations' customer engagement.
- 2 Develop a pilot project proposal including chatbot features and customer interaction metrics.
- 3 Outline a marketing plan to promote the new AI-enhanced service offering once implemented.

7

JPO Logistics LLC

Logistics

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can collaborate with JPO Logistics to develop a pilot project that utilizes AI for optimizing freight routes, which is a direct application of JAX AI's technology expertise in a critical area for JPO.

VALUE: By collaborating on a pilot project, both companies can showcase a unique combined service that could attract new clients and increase operational efficiency, potentially boosting revenue by up to 25% for both parties.

[!] PARTNERSHIP SCENARIO

They could jointly design an AI tool that analyzes shipping data to predict optimal routes based on traffic and weather conditions, reducing delivery times. For instance, they could target a regional shipping company looking to reduce costs, where JAX builds the tool, and JPO implements it. They split any fees earned from the shipping company after a successful pilot.

[*] UNIQUE SYNERGY

The unique synergy comes from combining JAX AI's advanced AI capabilities with JPO Logistics' industry knowledge, allowing for the creation of cutting-edge solutions specifically tailored for the logistics sector.

NEXT STEPS:

- 1 Identify specific pain points in JPO's current logistics operations that can be addressed with AI solutions.
- 2 Draft a project proposal outlining the collaborative pilot's goals, deliverables, and timelines.
- 3 Schedule a workshop to brainstorm ideas and finalize the collaboration plan, involving both teams.

8

IV Creative

Marketing & Design

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

IV Creative serves local business owners who may be looking to modernize their operations, making them a valuable source of referrals for JAX AI Agency's AI consulting services. Both businesses can benefit from shared customer insights without direct competition.

VALUE: IV Creative can earn referral fees for recommending JAX AI's services, while JAX AI gains access to a pool of potential clients who are already engaged with IV Creative.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency's AI technology can enhance the content creation services provided by IV Creative. By integrating AI tools for content generation, IV Creative can streamline its offerings and improve efficiency, while JAX AI gains exposure through IV's client base.

VALUE: By collaborating, IV Creative can increase its service offerings and attract more clients, potentially boosting revenue by 20%. JAX AI gains marketing visibility and access to local businesses that are interested in adopting AI technology.

[!] PARTNERSHIP SCENARIO

JAX AI Agency and IV Creative could launch a campaign where IV Creative's clients receive a free AI-powered content optimization analysis. For example, a local restaurant's social media content could be enhanced using AI insights, allowing IV to create better-targeted ads. If this campaign generates an additional \$10,000 in client contracts for IV, JAX AI could receive a \$2,000 fee for the AI analysis service.

[*] UNIQUE SYNERGY

The unique synergy comes from combining cutting-edge AI technology with creative content strategies, making their joint offerings stand out in a competitive market. This partnership directly addresses the growing demand for innovative solutions among local businesses.

NEXT STEPS:

- 1 Organize a joint workshop demonstrating AI-enhanced content strategies for local businesses.
- 2 Create a promotional package that includes an AI content analysis for IV Creative's clients.
- 3 Set up a monthly check-in to brainstorm and develop new collaborative offerings based on client feedback.

9

Bluebird Health Partners

Technology

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Bluebird Health Partners serves healthcare startups who may need technology consulting services to integrate AI into their operations. Referring these clients to JAX AI Agency could enhance Bluebird's service offerings without direct competition.

VALUE: Both companies can expand their client bases, with JAX AI gaining new clients from the healthcare industry and Bluebird increasing its value proposition to startups.

> WHAT YOU PROVIDE (partner)

JAX AI Agency specializes in AI solutions that could enhance Bluebird Health Partners' consulting services for healthcare solution providers. By integrating AI-driven insights into healthcare strategy, both companies can offer more comprehensive services to their clients.

VALUE: Potential to increase service offerings leading to a 20% increase in client engagement and project fees for both companies.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI tool that analyzes patient data trends for Bluebird's healthcare clients, enabling them to optimize their services. For example, during a quarterly strategy meeting, Bluebird presents a case study on how AI improved patient engagement metrics by 30%, showcasing their innovative approach and attracting new clients. They could share the project cost of \$10,000, with both companies gaining credibility and market visibility.

[*] UNIQUE SYNERGY

Both businesses operate in the technology sector, but they focus on different industries, allowing them to combine their expertise for a unique offering that stands out in the market.

NEXT STEPS:

- 1 Schedule a joint strategy session to identify specific AI solutions that can enhance Bluebird's healthcare consulting services.
- 2 Develop a pilot project proposal that integrates JAX AI's technology with Bluebird's consulting framework.
- 3 Create a marketing plan to promote the new AI-enhanced healthcare consulting service to potential clients.

10 Enriquez Aesthetics

Professional Services

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can enhance the digital presence and operational efficiency of Enriquez Aesthetics, while Enriquez can provide high-value case studies for JAX AI's capabilities in the beauty and wellness industry. This collaboration can lead to mutually beneficial projects that leverage AI in marketing and customer engagement.

VALUE: Through a collaboration, both businesses could enhance their market visibility, potentially increasing revenue by 20% for Enriquez and generating a \$15K project revenue for JAX AI.

[!] PARTNERSHIP SCENARIO

JAX AI Agency designs an AI-driven customer engagement system for Enriquez Aesthetics, allowing clients to book appointments and receive personalized skincare advice through a chatbot on their website. They co-host a launch event where the new system is showcased, attracting new clients to Enriquez and demonstrating JAX AI's capabilities, leading to a \$15K revenue project.

[*] UNIQUE SYNERGY

Combining technology with luxury services creates a unique customer journey that is not typically explored in the Jacksonville market, positioning both businesses as innovators in their respective fields.

NEXT STEPS:

- 1 Develop a joint marketing plan for the AI-driven customer engagement system.
- 2 Organize a launch event that showcases both the AI system and Enriquez's services.
- 3 Create content highlighting the benefits of AI in the beauty industry to share on social media.

11 Celebrate & Smile International Steppers

Arts & Creative

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Celebrate & Smile works with companies looking to enhance employee relations, which aligns well with JAX AI's target market of businesses looking to modernize operations. They can refer their corporate clients to JAX AI for AI consulting services.

VALUE: Celebrate & Smile can earn referral fees by connecting clients with JAX AI, potentially increasing their service offerings without significant investment.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can enhance Celebrate & Smile's employee engagement programs by integrating AI-driven tools that personalize the dance experience for participants. This approach provides measurable feedback on employee satisfaction and engagement, creating a unique offering that can attract more corporate clients for both businesses.

VALUE: By collaborating on a program, both businesses can attract larger corporate clients looking for innovative employee engagement solutions, potentially increasing revenue by 20% through joint offerings.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an interactive AI platform that assesses employee engagement through dance classes hosted by Celebrate & Smile. For instance, at a local corporate retreat, employees could use the AI tool to receive real-time feedback on their participation and satisfaction levels, which not only enhances the dance experience but also provides valuable data to the company. Both parties can split the \$3,000 fee for the event and gain exposure to new corporate clients.

[*] UNIQUE SYNERGY

The unique combination of AI analytics with the art of dance offers a fresh perspective on employee engagement, setting this collaboration apart from standard corporate wellness programs that lack technological integration.

NEXT STEPS:

- 1 Schedule a joint brainstorming session to outline potential AI features for dance programs.
- 2 Identify a corporate client in Jacksonville interested in a pilot program.

- 3 Develop a marketing plan highlighting the unique benefits of the AI-enhanced dance experience.

12 The Collective Om

Health & Wellness

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency and The Collective Om can collaborate to create a unique wellness app that integrates AI-driven insights to help users track their health and wellness goals. This partnership can help both businesses tap into each other's customer bases and enhance their service offerings.

VALUE: By combining their expertise, they can potentially generate \$10,000 in new revenue through app subscriptions and increase customer retention for both services.

[!] PARTNERSHIP SCENARIO

JAX AI Agency develops an AI-driven feature for The Collective Om's wellness program that provides personalized health tips based on user data. For instance, users can receive reminders for hydration or meditation sessions tailored to their schedules. They could launch a pilot program with a local gym, attracting at least 50 users, where they both share the subscription revenue and gain user feedback for future refinements.

[*] UNIQUE SYNERGY

The unique synergy lies in their complementary strengths; JAX AI brings advanced technology capabilities while The Collective Om offers holistic health insights, creating a powerful convergence of tech and wellness that neither could achieve alone.

NEXT STEPS:

- 1 Schedule a brainstorming session to identify specific features for the wellness app.
- 2 Develop a marketing plan targeting their combined customer base for the app launch.
- 3 Create a pilot program with a local fitness studio to test the app with real users.

13 Communikate Design & Marketing

Marketing & Design

80%

<-> Bidirectional

-< WHAT THEY PROVIDE (Referral)

Communikate Design & Marketing often works with small businesses looking to modernize their marketing strategies. Many of these clients could greatly benefit from AI services offered by JAX AI, creating a natural referral opportunity.

VALUE: By referring clients needing AI solutions, Communikate can enhance its service offerings while providing JAX with access to a ready-made clientele, potentially increasing revenue by 15%.

-> WHAT YOU PROVIDE (Referral)

JAX AI Agency and Communikate Design & Marketing serve distinct but overlapping client bases. While JAX focuses on AI consulting for small to mid-sized businesses, Communikate caters to service businesses and entrepreneurs who are often looking to adopt modern technologies for their operations.

VALUE: By referring clients to each other, both businesses can expand their customer base without direct competition, potentially increasing client acquisition by 20%.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could refer its clients in need of branding and website design to Communikate Design. For instance, if a local restaurant owner wants to implement an AI reservation system, JAX could connect them with Communikate for a revamped website to enhance their online presence. They could agree on a referral fee split of any resulting project revenue.

[*] UNIQUE SYNERGY

This pairing uniquely combines the technological expertise of JAX AI with the creative prowess of Communikate, allowing clients to receive holistic solutions that integrate branding with advanced tech.

NEXT STEPS:

- 1 Set up a meeting to discuss referral fee structures and terms.
- 2 Create a joint marketing flyer that highlights how AI can enhance branding and design.
- 3 Launch a referral program that includes incentives for both businesses.

14 We buy any house

Professional Services

80%

-> One-way

-> WHAT YOU PROVIDE (Referral)

JAX AI Agency targets small and mid-sized businesses, including those in real estate, which overlaps with We Buy Any House's clientele of distressed property sellers. JAX AI could refer clients who may need to quickly sell homes to avoid financial distress.

VALUE: By referring clients, JAX AI can earn a commission of 5% on any successful house sales, enhancing their revenue while providing We Buy Any House with a steady stream of leads.

!! PARTNERSHIP SCENARIO

JAX AI Agency identifies local real estate agents who often have distressed sellers. They create a referral program where for every client referred to We Buy Any House that completes a sale, JAX AI receives a referral fee. For instance, if a referred seller sells a house for \$200,000, JAX AI earns \$10,000, fostering a mutually beneficial relationship.

[*] UNIQUE SYNERGY

Both companies benefit from complementary services; JAX AI enhances its service offering while We Buy Any House gains access to a steady pipeline of potential sellers who need urgent assistance, creating a unique local network effect.

NEXT STEPS:

- 1 Develop a referral agreement outlining commission structure and responsibilities.
- 2 Create marketing materials that JAX AI can share with local real estate agents highlighting the referral program.
- 3 Set up a monthly meeting between JAX AI and We Buy Any House to review referral progress and discuss client feedback.

15 Jamz Trainings

Health & Wellness

80%

<-> Bidirectional

-> WHAT THEY PROVIDE (Referral)

Jamz Trainings serves middle-age recreational athletes who are likely to be interested in modernizing their training with AI tools for tracking and improvement. Referring clients to JAX AI Agency can enhance their fitness journey.

VALUE: Jamz can earn referral fees for each client it sends to JAX, potentially increasing revenue by 10%, while JAX gains access to a niche market segment eager for technology integration.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can enhance Jamz Trainings' service offerings by integrating AI-driven fitness analytics tools for their clients. This collaboration allows Jamz to provide personalized training insights and improvements, attracting more clients seeking advanced fitness solutions.

VALUE: JAX AI Agency can potentially increase its revenue by 20% through the introduction of new AI tools, while Jamz Trainings can increase client retention rates by 30% due to enhanced training results.

!! PARTNERSHIP SCENARIO

JAX AI Agency develops a custom app that tracks and analyzes workout data for Jamz's clients. During a six-week program, clients receive personalized feedback and adjustments to their training regimens based on AI insights. This unique offering not only improves client outcomes but also helps Jamz increase its monthly subscriptions by 15% as clients refer friends for the advanced features.

[*] UNIQUE SYNERGY

The combination of JAX AI's technology expertise and Jamz's health and wellness focus creates a unique opportunity to

revolutionize the personal training market in Jacksonville, positioning both businesses as leaders in innovative fitness solutions.

NEXT STEPS:

- 1 Schedule a meeting between Vic Bushe and James Robinson to discuss the technical requirements and potential app features.
- 2 Conduct a pilot program with a select group of Jamz clients to test the AI-driven analytics tool over a four-week period.
- 3 Create joint marketing materials highlighting the new app's benefits and promote it to both businesses' customer bases.

16 MyahnArt LLC

Marketing & Design

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

MyahnArt serves a market that overlaps with JAX AI's target customers, providing an opportunity for mutual referrals. MyahnArt can introduce JAX AI to clients seeking to enhance their customer experience through AI-driven solutions.

VALUE: Each successful referral could lead to a \$5,000 project for JAX AI, with MyahnArt earning a referral fee of 10%, creating a strong incentive for both parties.

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency can enhance MyahnArt LLC's marketing efforts by integrating AI-powered tools that analyze customer engagement with art installations. This could help MyahnArt tailor their services more effectively and reach a broader audience.

VALUE: By leveraging JAX AI's technology, MyahnArt could see a 20% increase in customer inquiries and engagement, potentially translating to an additional \$10,000 in revenue over the next quarter.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI tool that analyzes foot traffic and social media engagement for a new mural installation by MyahnArt. During the unveiling event, MyahnArt showcases the mural while JAX AI collects data on visitor interactions, providing insights that help MyahnArt refine future projects. Both companies could promote the event together, drawing in a crowd and generating leads for both sides.

[*] UNIQUE SYNERGY

The combination of JAX AI's technology and MyahnArt's creative services allows for a unique offering using data analytics to inform artistic placements, thereby making art not only visually appealing but also strategically effective for businesses.

NEXT STEPS:

- 1 Schedule a brainstorming session to identify specific AI tools that could benefit MyahnArt's projects.
- 2 Develop a pilot project for an upcoming mural, incorporating AI analytics.
- 3 Plan a joint marketing campaign around the unveiling event to maximize exposure.

17 Free Agents Inc

Professional Services

80%

-> One-way

-> WHAT YOU PROVIDE (Referral)

JAX AI Agency and Free Agents Inc serve similar target markets of small to mid-sized businesses looking to modernize operations. Free Agents Inc can refer clients who need AI solutions to JAX AI Agency while JAX AI can refer clients needing broader business consulting to Free Agents.

VALUE: Increased client base for both businesses through mutual referrals, potentially adding 5-10 new clients monthly for each.

[!] PARTNERSHIP SCENARIO

When Free Agents Inc encounters a client struggling with efficiency and technology, they can refer them to JAX AI Agency for tailored AI solutions. For example, if a local restaurant client needs to implement an AI-based reservation system, Free Agents can direct them to JAX AI, who then custom-builds the system, generating a \$3,000 project fee, with Free Agents earning a

referral commission.

[*] UNIQUE SYNERGY

Both companies focus on enhancing business operations, making their services complementary and enabling a streamlined referral process that maximizes client satisfaction and retention.

NEXT STEPS:

- 1 Set up a monthly meeting to discuss potential referral opportunities and share client feedback.
- 2 Create a referral program that outlines commission structures and benefits for both parties.
- 3 Develop co-branded marketing materials to promote the partnership and services offered.

18 WhitBits Cookies

Professional Services

80%

-> One-way

-> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency's expertise in technology can help WhitBits enhance their customer engagement through automation and online marketing tools, while WhitBits can offer unique promotional opportunities for JAX AI's services.

VALUE: Enhancing operational efficiency for WhitBits through AI tools could increase their sales by streamlining order processing, while JAX AI gains visibility and a case study through a successful collaboration.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could create an AI-driven online ordering system for WhitBits that allows clients to customize their cookie orders in real time. During a corporate client event, JAX AI showcases the new system while providing cookies from WhitBits, demonstrating the synergy between tech and a personal touch. Each sale through the new system could yield a 10% increase in orders for WhitBits.

[*] UNIQUE SYNERGY

This collaboration is unique as it merges cutting-edge AI technology with a beloved local product, showcasing how technology can enhance traditional businesses in a tangible, customer-friendly manner.

NEXT STEPS:

- 1 Develop a project plan for creating the AI-driven online ordering system.
- 2 Identify specific metrics to measure the success of the online ordering system once implemented.
- 3 Set a timeline for testing the system during a planned corporate event.

19 The P-Way Solutions LLC

Real Estate

80%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

The P-Way Solutions frequently interacts with businesses in various sectors looking to improve operations. They can refer their clients to JAX AI Agency for AI consulting services, creating a mutually beneficial referral system.

VALUE: For every successful referral, JAX AI can offer The P-Way a referral fee, estimated at \$1,000 per new client, which adds to The P-Way's revenue stream without extra effort.

-> WHAT YOU PROVIDE (partner)

JAX AI Agency could leverage The P-Way Solutions' existing client base in the commercial real estate sector to introduce AI solutions tailored for property management. In turn, The P-Way can enhance its service offerings by incorporating AI-driven janitorial management solutions, increasing operational efficiency.

VALUE: By integrating AI solutions, The P-Way can reduce operational costs by up to 20%, while JAX AI could gain access to a new revenue stream of approximately \$10,000 from initial projects.

[!] PARTNERSHIP SCENARIO

JAX AI Agency develops an AI-driven scheduling and management tool for The P-Way that optimizes janitorial service routes

and staff allocation based on real-time occupancy data from commercial clients. They agree to split the revenue from this project, with an expected fee of \$8,000 over the pilot phase, while both companies get valuable case studies to market their enhanced services.

[*] UNIQUE SYNERGY

The unique synergy lies in combining JAX AI's technological expertise with The P-Way's established presence in the real estate sector, creating an innovative service that simplifies property management through AI.

NEXT STEPS:

- 1 Schedule a joint meeting to discuss specific AI needs for The P-Way's clients.
- 2 Identify two pilot projects in commercial properties where AI solutions can be implemented.
- 3 Develop a marketing plan to promote the new AI-driven services to The P-Way's existing clients.

20 Relax Relate & Release

Health & Wellness

75%

<-> Bidirectional

<- WHAT THEY PROVIDE (Referral)

Relax Relate & Release serves veterans who might also be small business owners or employees of small businesses that could benefit from AI consulting services. This creates a referral opportunity where Relax can introduce JAX AI to potential clients within their network.

VALUE: For every successful referral that leads to a contract, Relax Relate & Release could receive a referral fee or percentage of the revenue, creating an additional income stream.

> WHAT YOU PROVIDE (partner)

JAX AI Agency can enhance Relax Relate & Release's operations by implementing AI-driven scheduling and client management systems, which can streamline their processes. This partnership would allow Relax Relate & Release to modernize their business while providing JAX AI with a case study to attract more clients in the health and wellness sector.

VALUE: By automating scheduling and client communications, Relax Relate & Release could reduce operational costs by 30% and increase client retention through improved service.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI-driven scheduling tool specifically for Relax Relate & Release, enabling veterans to book appointments easily via a chatbot on their website. This tool could also send personalized reminders and follow-ups, enhancing client engagement. Both businesses would share the revenue from any increased bookings, with JAX AI charging a setup fee plus a percentage of new revenue generated from the service.

[*] UNIQUE SYNERGY

This partnership uniquely combines cutting-edge technology with a focused health and wellness service, appealing to a demographic (veterans) that may benefit significantly from modernized access to wellness services.

NEXT STEPS:

- 1 Schedule a meeting to discuss specific needs and operational pain points of Relax Relate & Release.
- 2 Create a proposal for an AI-driven scheduling solution tailored to the needs of veterans.
- 3 Pilot the AI scheduling solution for a month and measure improvements in appointment bookings and client satisfaction.

<- WHAT THEY PROVIDE (Referral)

Genuines Coaching & Consulting serves small business owners who may require technology and AI consulting services from JAX AI Agency. By referring clients interested in modernizing their operations, Genuines can expand its service offerings while assisting its clients.

VALUE: This referral partnership can lead to increased client acquisition for JAX AI, while Genuines can earn referral fees or commissions, potentially generating an additional revenue stream of 15% on referred sales.

> WHAT YOU PROVIDE (Collaboration)

JAX AI Agency specializes in AI and technology consulting, which can greatly enhance the training and coaching services offered by Genuines Coaching & Consulting. By integrating AI solutions into their coaching programs, Genuines can provide more personalized insights to C-suite leaders, thereby enhancing their value proposition.

VALUE: By collaborating, JAX AI Agency can increase its client base by reaching C-suite executives through Genuines, while Genuines can enhance its offerings and potentially increase its service fees due to added value, targeting a revenue increase of 20%.

[!] PARTNERSHIP SCENARIO

JAX AI Agency could develop an AI-driven analytics tool that helps Genuines Coaching & Consulting assess the strengths and weaknesses of executives in real-time during training sessions. For example, during a workshop, Genuines could use the tool to instantly analyze participant feedback and performance metrics, allowing them to adjust their coaching approach on the spot. This collaboration not only showcases JAX AI's tech capabilities but also elevates Genuines' coaching services, potentially attracting more clients.

[*] UNIQUE SYNERGY

This pairing is unique as JAX AI brings cutting-edge AI technology, while Genuines has direct access to high-level executives who can benefit from tailored AI insights, creating a bridge between innovative technology and executive coaching.

NEXT STEPS:

- 1 Schedule an introductory meeting between Vic Bushe and Reden Dionisio to discuss potential integration of AI tools into coaching programs.
- 2 Identify specific coaching workshops that could benefit from AI analytics and design a pilot project.
- 3 Develop a marketing plan to promote the new AI-enhanced coaching services to local businesses in Jacksonville.

<- WHAT THEY PROVIDE (Referral)

Grayland's commercial real estate clients often seek technological solutions to enhance their property management and valuation processes. By referring these clients to JAX AI, Grayland can add value to their services and help clients modernize their operations.

VALUE: Grayland can enhance its service offering by connecting clients with JAX AI, which can lead to increased client satisfaction and loyalty, potentially translating into higher appraisal volumes.

> WHAT YOU PROVIDE (Referral)

JAX AI Agency focuses on small and mid-sized businesses, which includes many in the real estate sector. Grayland, as a commercial real estate appraisal firm, serves property owners and lenders who could benefit from JAX AI's services to modernize their operations with AI tools and automation.

VALUE: By referring clients to each other, JAX AI could gain access to property owners looking to adopt technology, while Grayland could enhance their service offerings to clients by providing them with AI solutions.

[!] PARTNERSHIP SCENARIO

JAX AI Agency refers a commercial property owner client to Grayland for appraisal services. In return, Grayland introduces

JAX AI to property owners interested in AI tools to streamline operations and enhance property management. This exchange generates a potential \$10K in project fees for JAX AI and strengthens Grayland's client relationships.

[*] UNIQUE SYNERGY

The unique synergy lies in the intersection of technology and real estate, where JAX AI's innovative solutions can significantly improve operational efficiencies within Grayland's client base, providing a competitive edge in the appraisal industry.

NEXT STEPS:

- 1** Set up an introductory meeting between JAX AI and Grayland to discuss referral opportunities.
- 2** Develop a joint marketing brochure highlighting the benefits of AI in real estate appraisals.
- 3** Create a referral agreement outlining commission structures for client introductions.