

BUSINESS RELATIONSHIP ANALYSIS

MyahnArt LLC !” We buy any house

2 Relationships Identified

BUSINESS PROFILES

MyahnArt LLC

Contact: Myah Freeman

Industry: Marketing & Design

Creative Services and Products: Murals, Live Painting, Custom Portraits and More

We buy any house

Contact: Chris Moore

Industry: Professional Services

Buy distressed properties

COLLABORATION 1/2

85% conf

We buy any house !” MyahnArt LLC

Reasoning:

We Buy Any House often purchases distressed properties that may require aesthetic improvements before resale. Partnering with MyahnArt LLC allows them to enhance the visual appeal of these properties, making them more attractive to potential buyers, thereby increasing their resale value.

Value Proposition:

By collaborating, We Buy Any House could increase property resale values by up to 20% through improved aesthetics from MyahnArt's services, leading to potentially significant increases in profit margins.

Collaboration Example:

We Buy Any House acquires a distressed home in a prime Jacksonville neighborhood and engages MyahnArt to create a series of vibrant murals both inside and outside the property. This transformation not only beautifies the home but also makes it a featured listing, attracting more attention at open houses. Both businesses share the additional revenue generated from the higher sale price, with a projected increase of \$15,000 in profits from the sale.

Synergy Potential:

This partnership uniquely combines the real estate market's need for rapid aesthetic improvements with the artistic creativity of MyahnArt, leading to a compelling value proposition that neither could achieve alone.

Action Items:

1. Schedule an initial meeting to discuss specific properties that We Buy Any House is currently acquiring.
2. Develop a proposal outlining potential mural designs and timelines for the upcoming properties.
3. Create a marketing campaign featuring before-and-after images of the properties enhanced by MyahnArt to attract buyers.

Value: HIGH

MUTUAL BENEFIT

REFERRAL 2/2

70% conf

MyahnArt LLC !' We buy any house

Reasoning:

MyahnArt serves a clientele that includes event planners and individuals who may be looking to sell properties. They could refer clients needing to sell homes to We Buy Any House, especially those with distressed properties.

Value Proposition:

This referral relationship could generate a steady stream of leads for We Buy Any House, potentially resulting in 3-5 additional property acquisitions per month.

Collaboration Example:

During a live painting event organized by MyahnArt, a client mentions they are struggling to sell their family home quickly. MyahnArt refers them to We Buy Any House, leading to a successful acquisition of the property, and both companies benefit from the transaction.

Synergy Potential:

The unique aspect of this relationship is that MyahnArt's artistic clientele often intersects with individuals facing home sale challenges, allowing for targeted referrals that can greatly benefit both businesses.

Action Items:

1. Create a referral agreement outlining commission structures for leads sent from MyahnArt to We Buy Any House.
2. Host a joint networking event targeting local real estate professionals and artists to foster more cross-referrals.
3. Develop a co-branded promotional flyer highlighting both services to distribute at events.

Value: MEDIUM

MUTUAL BENEFIT