My web application serves as an experiment rather than a useful piece of software. The first thing a user will see when visiting the application is the home page. This home page contains a summary of why the web application was developed, how to use and navigate the web application, along with informing the user that what they do or create on the website will not be identifiable and that their information will be confidential to protect their identity. Within the home page there exists a vertical sidebar on the left hand side that the user can use to navigate throughout the application. These tabs are easily labeled so that the user can expect where clicking in that tab will take them. These tabs are labeled "Home", "News Article", "Social Media", "Forum", "Online Blog", "Games" and will take the user to the appropriate pages when clicked. The "Home" tab will take the user back to the home page, a.k.a. the first page the user sees when using the application. Within each of the tabs, excluding the home tab, there exists yet another vertical tab within each of the tabs. These two tabs take the user to each of the different pages within that specific tab. For example, if a user clicks on the "News Article" tab from the home page then on the left another area of tabs will appear with two tabs labeled "News Article 1", and "News Article 2". This is so that the users can easily switch from the first version of the page with normal ads to the altered ad experience with relative ease. This also helps users draw conclusions about the differing experiences by making it easier to draw comparisons about which experience they prefer. This design also lends itself to all of the other types of web pages I want the users to interact with.