

DOUGLAS C. GORDON

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Farrell named BRAC Executive Director

8-17-15

After a nationwide search, on Thursday August 13 The Bicycle Racing Association of Colorado (BRAC) Board of Directors (BOD) moved Interim Executive Director Shawn Farrell to the position of Executive Director.

Farrell was brought on in the fall of 2014 in a temporary position to navigate the association through a restructuring and has done an outstanding job for us. During that time, The BOD created a search committee consisting of Mike Beck—Vice President, Dominic Palazzo—Treasurer, and Jeff Hammond, Jennifer Sharp, and Garrett White—Board Members.

In what can only be described as an arduous task, the committee combed through over 40 applicants, held numerous in person and telephonic interviews, and eventually narrowed the field to 2. The resulting candidates then presented to the full BOD in a question and answer session where each had the opportunity to share their vision for cycling and BRAC as well as answer questions from the BOD. Afterwards, the BOD met in a closed executive session and the appointment was made.

This was a very difficult decision. Many of the candidates showed unique strengths and qualities that we value. As the committee narrowed the choices, it was tough to choose from the well qualified field. By the time we were down to 2, it was evident that both possessed those qualities that would undoubtedly help BRAC grow for years to come. We want to take this opportunity to thank all who applied for the position; your passion and excitement was so very much evident.

With this appointment made, we now can move forward with a sense of permanence and apply our laser focus on growing the sport of cycling and adding value to all of our members.

Most Sincerely,

Douglas C. Gordon, President

The Bicycle Racing Association of Colorado

Our 5 Pillars of Success: Creating the best Member Experience possible, Relationship Building,

Excellent Customer Service, Innovation in all that we do, Share Our Success