

# BIKES | BANDS | BREWS | JULY 21

### **COURSE DESCRIPTION AND WELCOME!**

Welcome to the first edition of the Foothills Mall Criterium! Race along this fast, 0.6-mile course at 30mph while your family watches you from the sidelines or the professional 9NEWS livestream! The new pavement will help you zip through the technical front half of the course, and glide down the meandering back half. Families can take part in the kids race (FREE), the amateur races, and then come watch the professional races in the evening!

#### LIVESTREAMING





Loclyz Media Services and 9NEWS are bringing a six camera, professional livestream to the Foothills Mall Criterium. Friends, family, and the community can watch as you race, *live* from the 9NEWS Facebook page, YouTube channel, and 9NEWS app!

## **EVENT AREA**

The start/finish line is right next to the mall's courtyard, where **live music**, **beer garden** (1-8pm), **vendors** and **restaurants** are located. Also, *The Hop Grenade* will be supplying beverages for the beer garden to enjoy as you listen to the music and watch the races!

#### **BAND LINEUP**

2pm-8pm: Hendershot, Whitacre, and Maxwell Mudd!

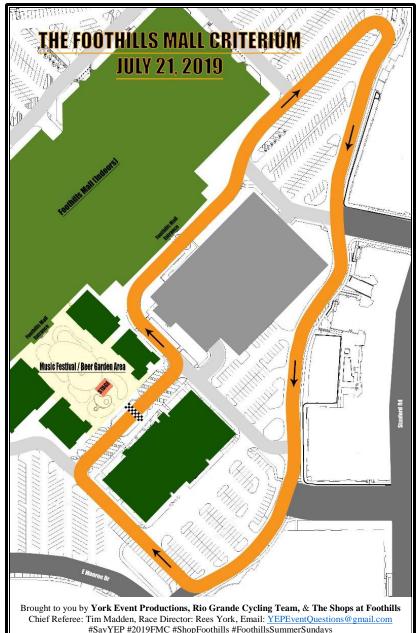














## BIKES BANDS BREWS JULY 21

#### REGISTRATION

Early Registration Begins: 6/21/2019 Late Registration Begins: 7/15/2019 Registration Closes: 7/19/2019, 11:59PM

Online Registration only (No Day Of). To register, click the link here.

#### **ENTRY FEE**

Juniors - \$30 Remaining Categories - \$40 Late-Reg adds on \$5, second race is \$25

#### **RULES**

This race is a USA Cycling sanctioned race and all USAC rules apply including junior gear and bike restrictions.

USAC license is required and can be added on the race registration page. USAC 1-day license is \$10, only for Beginner Cat 5 men and women. BRAC annual membership recommended to avoid BRAC 1-day membership fee (\$5). BRAC membership exempt with USAC 1-Day and out-of-state riders.

Annual BRAC membership available <u>here</u>. Annual USAC license available <u>here</u>.

#### **PARKING DIRECTIONS**

Take the Harmony exit off I-25 and head west. Once you reach College Ave, turn right (heading North). Enter the mall through the Northern-most entrance at E Foothills Parkway, and head east. Please park in the Macy's parking lot along the north side of the course. Look for the neon green directional signs when you enter the mall!

#### **AWARDS**

Awards will take place at the main stage after the 15-minute rider protest period has ended. You must be present to pick up your award.

SCHEDULE				
Category	Start Time	Duration	Prizes	Field
			(From Athleta and the Foothills Mall!)	Limit:
*Men 50+ 1-2-3 / Men 60+ / Men 70+	8:00 AM	45 mins	Prizes/3ea	75
*Junior Men 15-16/17-18; Junior Women 15-16/17-18	9:00	35 mins	Prizes/3ea	75
*Men 40+ 4 / Men 50+ 4	9:50	40 mins	Prizes/3ea	75
*Women 3 / Women +40 Open	10:45	45 mins	\$250/3, Prizes/3	75
Men 40+ 3	11:45	45 mins	Prizes/3	75
Kids Race – FREE (Staff Lunch Break)	12:45 PM	1 Lap	Mystery Prize For All!	75
Beginner Men 5 / Men 4	1:10	40 mins	Prizes/3ea	75
*Beginner Women 5 / Women 4 / Women 50+ / Women 60+	2:05	40 mins	Prizes/3ea	75
Men 40+ 1-2-3	3:00	50 mins	Prizes/3	100
Men 3	4:05	45 mins	\$250/3	100
Women Pro 1-2-3	5:05	50 mins	\$1000/6	100
Men Pro 1-2	6:10	60 mins	\$1000/6	100

\*Races are started together but scored separately

Refund Policy: There will be no refunds given by the race organizer for cancellations related to Adverse Weather, Natural Catastrophe and Terrorism as defined in the USA Cycling Event Cancellation Protection Program.



BIKES | BANDS | BREWS | JULY 21

# **EVENT PARTNERS:**











APARTMENTS













A huge thank you to the amazing event partners who helped this race become a reality!