ACA Board of Directors Meeting, July 11, 2011

Board Members present: Bill Barr, Clint Bickmore, David Newcomer, Eric Perryman, Lynn Taylor, & Kayla Thomason

Board Members absent: Chad Burns, Tim Lynch, Carol Kauder, Leigh Singleton

Staff present: Chris McGee, Yvonne van Gent, Bruce Whitesel

- I. June 2011 minutes approved and adopted
- II. Financial Report: Chris McGee
 - a. Balance sheet and Profit & Loss statement are posted under "Finance Reports" under "Board of Directors" tab on ACA homepage.
 - b. Highlights:
 - i. One day memberships are down ~60% compared to last year
 - ii. The number of racer days is down overall
 - iii. Individual memberships are down
- III. Colorado Cup Cyclocross schedule **approved** (see website for schedule)
- IV. Marketing Efforts and Membership Drive
 - a. New ACA sponsors: Taggart Insurance, Mix 1, and 1^{st} Bank
 - b. Membership discounts to be offered on limited basis to new members (details to follow)
- V. Junior Update

- a. State Road Race to be held at venue of Candelas Circuit Race (near Indiana and 72)
 - i. Thanks to Chris Grealish for his help with this
- b. ACA to attempt to link with High School League (mountain bike racing) to encourage more high school age students to race
 - i. The High School League's short season in the Fall just precedes the heart of Cx racing season
- c. Issue: should the ACA reimburse some or all the costs of promoting a junior stage race that was held earlier this year?
 - i. Consensus among Board: supporting junior racing is a priority
 - ii. Some concern was expressed about ACA's support of an event that, while good, may not have been up to the quality of other ACA junior events
 - iii. Payment of \$1122.55, one half the total costs for the event, was **approved**

VI. Board Committees: Chris McGee

- a. Issue: staff needs help with a variety of issues, including Junior racing, Women's racing, award ceremonies, and fundraising. Board members have talents the ACA could use.
- b. Discussion: is serving on the ACA Board sufficient? Or should Board members be required to do more: serve on at least one committee, or be expected to assist the organization financially?
- c. Agreed to revisit the issue before Board elections in December

VII. ACA – USAC relations

a. Issue: USAC's refusal to allow riders with pro licenses to race in events not sanctioned by USAC (i.e., ACA events): what

- does this change in USAC policy portend for relations with ACA?
- b. Review of the history of the organizations (Bill Barr & Jon Tarkington) and the financing of the ACA: what the ACA stands to gain and lose if it rejoined USAC as a "local association"
- c. Concern that USAC may adjust its rules for qualifying for Road Nationals and Cx Nationals to ACA members' disadvantage
- d. **Agreement** that ACA should send letter to USAC formally requesting that its policy prohibiting riders with pro licenses from racing in ACA sanctioned events be waived for specific events. Motion passed.
- VIII. Update: Chip timing (Chris McGee & Doug Ashbaugh)
 - a. Re-initiation of chip timing system has largely been a success, with some notable disappointments, including BRC where unknown interference impaired results: was it re-bar in the concrete?)
 - b. All future BARBAT and Cross Cup races to be chip-timed; be sure to bring your chip
- IX. Adjournment: approx. 8:15 p.m.