Assignment Submission Cover Sheet

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***Assignment Title: Web And Multimedia Development***

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***Site planning***

* Prospective clients- Target audience
* Objectives-
* Benefits to the owners-
* Requirements-
* Content Designs-
* Menu/ Navigation design-
* Site Map-
* Wireframe-

1. **Website Specifications**
2. Objectives:

* Create an online presence
* Increase movie sales
* Customers to get the best service as the website will include online deals.

1. Target audience:

* <13 years, movies will commerce at 08:00 till 14:00 for children below the age of 13
* Family movies will be playing from 08:00 to 16:00, all ages.
* 13-18 years, movies will begin at 14:30 till 21:00, these movies will be rated (PG)
* R rated movies will start at 22:00 till 02:00 am in the morning

1. Website content:

* Movies that will be showcasing
* Search bar
* Logo
* Website name
* Social media platforms
* Contact details
* Online deals
* Website survey/ form
* Location of the movie theatre

1. **Information and Taxonomy**

The below frame is the Chepete Cinema Site Map.

**A picture containing diagram

Description automatically generated**

1. **Page Template Design**

Signup

Homepage

Upcoming

Popular

Trending

Movies

Most Recent Movie

New Releases

Movie

Movie

Movie

Movie

Movie

Footer

The template above is how Chepete Cinema is presented to look like.

The website will be following this wireframe diagram as the guide as well as containing floating elements and making the website responsive. Chepete Cinema try as much as possible to incorporate not only active white spaces but passive white spaces as well.

1. **Technical Brief**

In order for the completion of the website, Chepete Cinema, Visual Studio code was used. With the aid of [www.fontawesome.com](http://www.fontawesome.com), to get the icons used. Pictures as well were taken from google in order to beautify the cinema’s website. Different coding forms were used such as the html, for the websites code and well as the css to create the codes stylesheet and beautify it. Javascript was used as well, in addition to helping our html code be more responsive.

1. **Quality Assurance**

A screenshot of a computer

Description automatically generated

The image above is the CSS Code used to create our website, with trial and errors, this code was developed and run as it was being developed, in order to reduce the number of errors being contained in it.

A screenshot of a computer

Description automatically generated with medium confidence

The screenshot above is the html code for Chepete Cinema as a whole, it is the primary webpage for this website.

The next code below is for one of the html files which has an internal stylesheet, this is the sign-up page, for users or regular customers to sign up or sign into our website in order to book their seats, dates etc for their movie data.

A screenshot of a computer

Description automatically generated

Sign-up form screenshot below

Graphical user interface, application

Description automatically generated

1. **Publishing and Promotion**

In order to publish the Chepete Cinema website, GitHub was used. Firstly. A repository was created, this was done by click the drop-down menu on the upper right corner and clicking new repository.

I then set the repository name to Chepete cinema, once this was done, I chose to make the repository Public and there after I initialized the read me. Once this was done I clicked on Create repository, and the Chepete repository was created.

There after I clicked on add files and then uploaded the files from the computer to the GitHub. Once the computer was done uploading, I clicked on commit changes and went to settings, under this, I browsed to pages then clicked on it, a link for Chepete Cinema was placed under pages and it is:

<https://bida21-074.github.io/WMD-Assignment/>

1. **Future Developments**

In Future Chepete Cinema would love to add trailers to each movie and even a pin location/directions to where the cinema is located. In addition to this, we would love to create a slide show of all upcoming movies instead of a separate html code. As well as al this, future digital receipts containing seating and all client information will be available after further development of our website.

Chepete cinema would also love to have a database/record of all its clients for future bookings as well as monthly cinema promotions.