

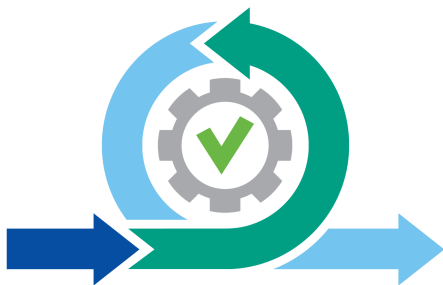
A recipe for successful curbside management implementation

	<h2>Discover the problem and area</h2> <ul style="list-style-type: none"> • Which areas are problematic? • What specific problems will be addressed? • What are the opportunities to explore? <p>Traffic congestion, complaints, or safety issues are a few starting points.</p>
	<h2>Discover uses and users</h2> <ul style="list-style-type: none"> • Who are the local stakeholders? • Who are the current users? • What are the usages of the addressed curb?
	<h2>Reach out to stakeholders</h2> <ul style="list-style-type: none"> • Talk and arrange dialogue • Get them all involved as much as possible • Create a communication plan



Immediate action - piloting

- Assess the **current design**
- Develop a **feasible plan** for change
- **Implement a pilot** that runs for a few weeks or months
- Assess to **evaluate its success**



Assess for mid-range and visionary phases

To be prepared for the mid-range and visionary phases, anticipate the **impact** of **permanently using** flexible curbside management.

Cities may experience a **financial impact**, this is due to the loss of car parking revenues, for example.

The city has to think of **future-proof tools** including, mechanisms to check and enforce curbside management.