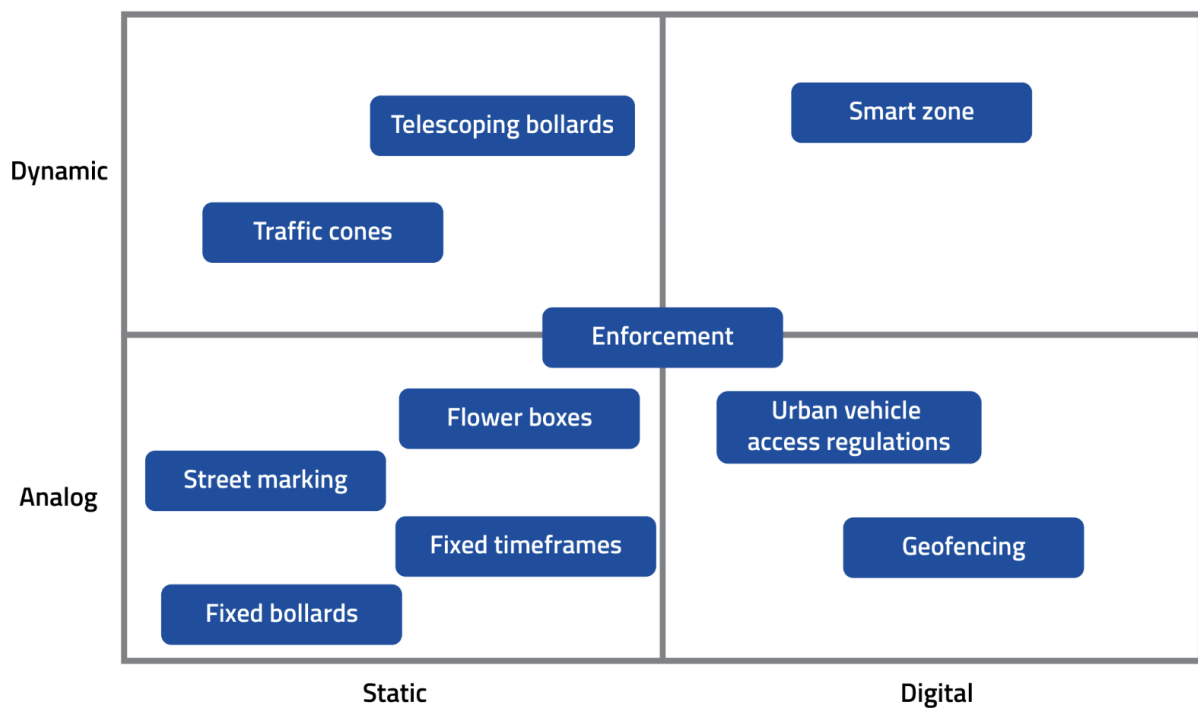


## What is 'flexible curbside management'?

Flexible curbside management optimises curb space for diverse users using both analogue methods like traffic cones and dynamic technologies such as sensors and mobile apps.



## Why now?

In recent years, curbside management has undergone a significant transformation, driven by a combination of factors that demand our attention.

Let's look at why we are adopting this adaptable approach now.



### Technological advancements

Curbside management has evolved with digital technologies, providing innovative solutions.



### Environmental factors

Larger priority for sustainable mobility, including curbside management.



### Shifting urban models

Car-centric urban planning is giving way to a revolution in alternative transportation, prompting a need to rethink curbside management.



### Sustainable Urban Mobility Planning (SUMPs)

Sustainable Urban Mobility Plans (SUMPs), promote a shift from car-centric planning to active and shared mobility, fostering flexible curbs.



### Public Health Priorities

Renewed emphasis on public health to reduce road accidents and fatalities contributes to enhancing curb design and mobility equity.



### The Era of Shared Mobility

Growth in shared mobility requires significant curbside space allocation for service providers in urban areas.



### Urban Challenges

Cities face challenges with urbanisation, densification, and accessibility while adapting curbside management to emerging uses and changing demands.