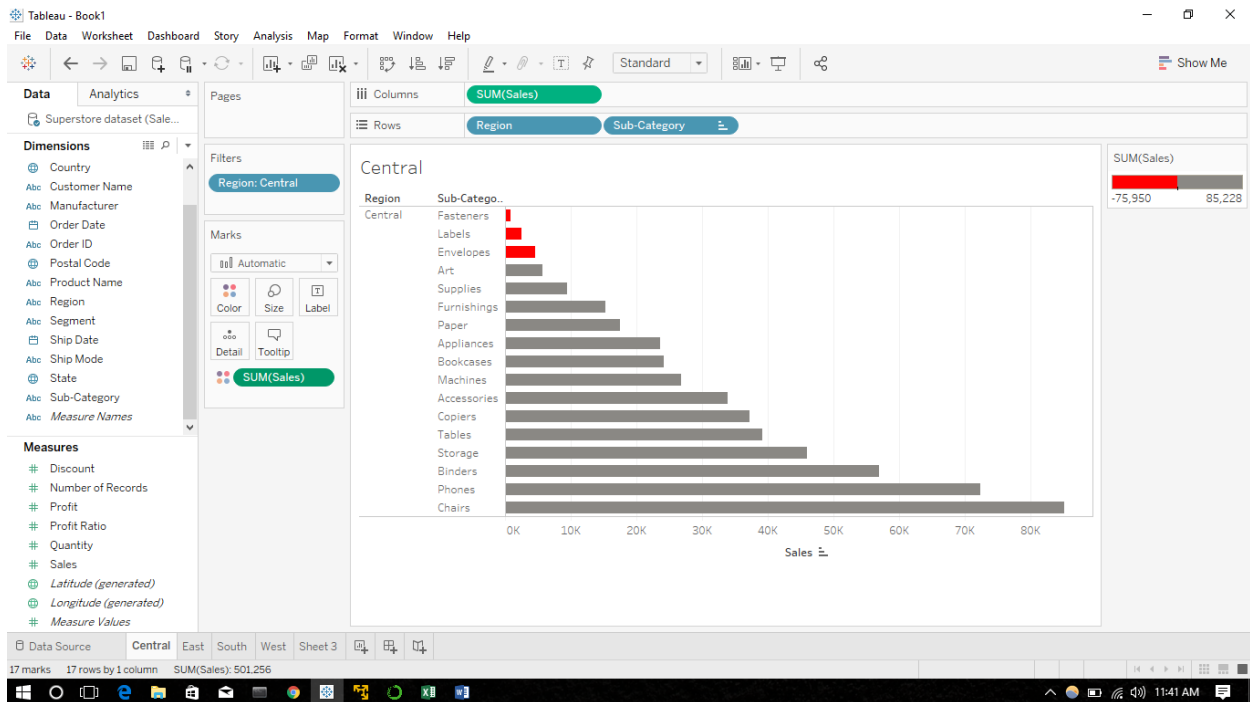
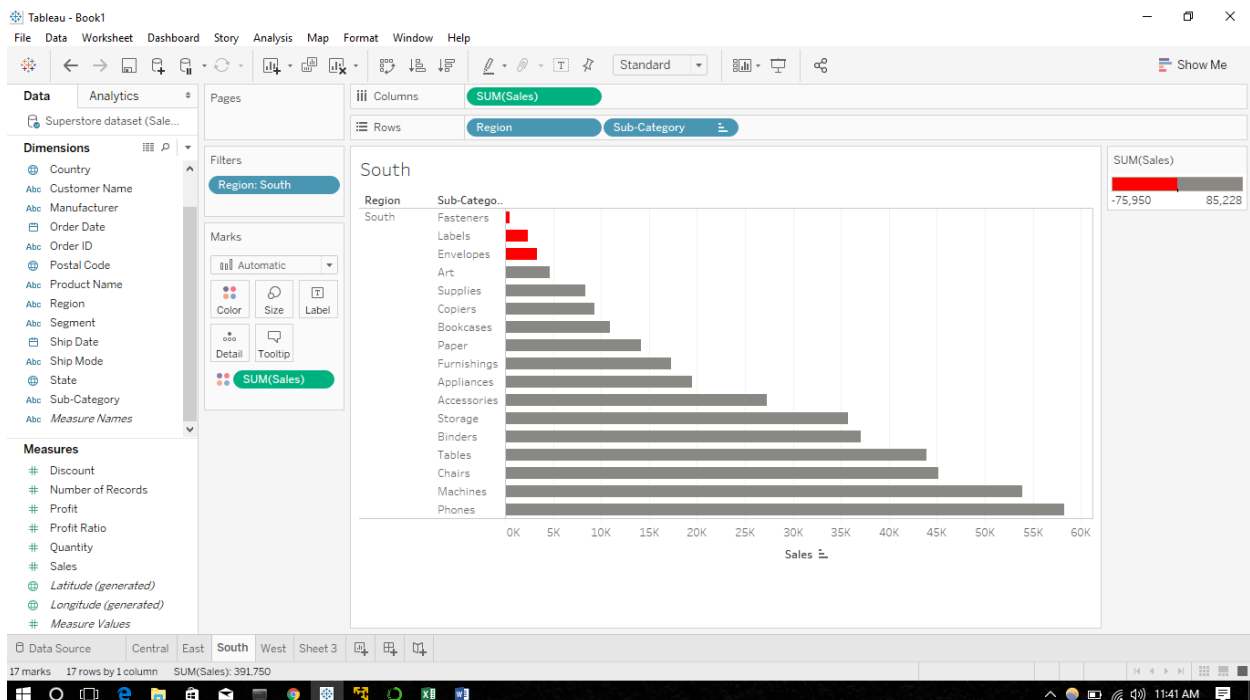


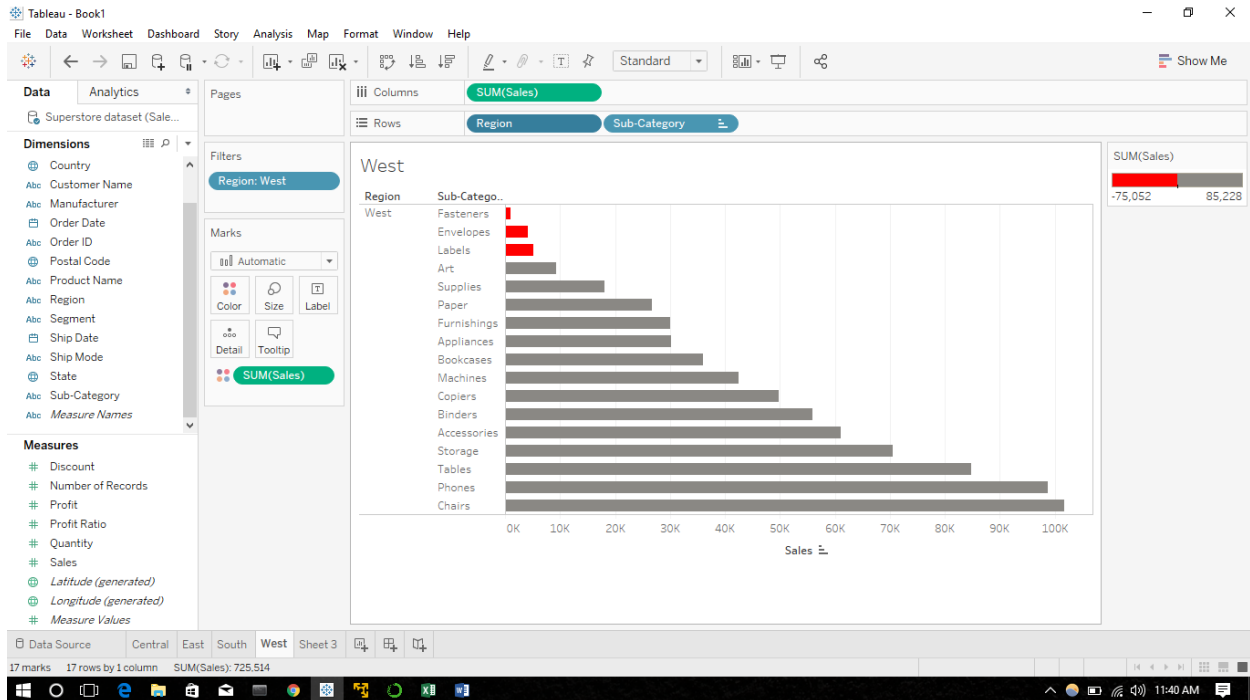
## Central



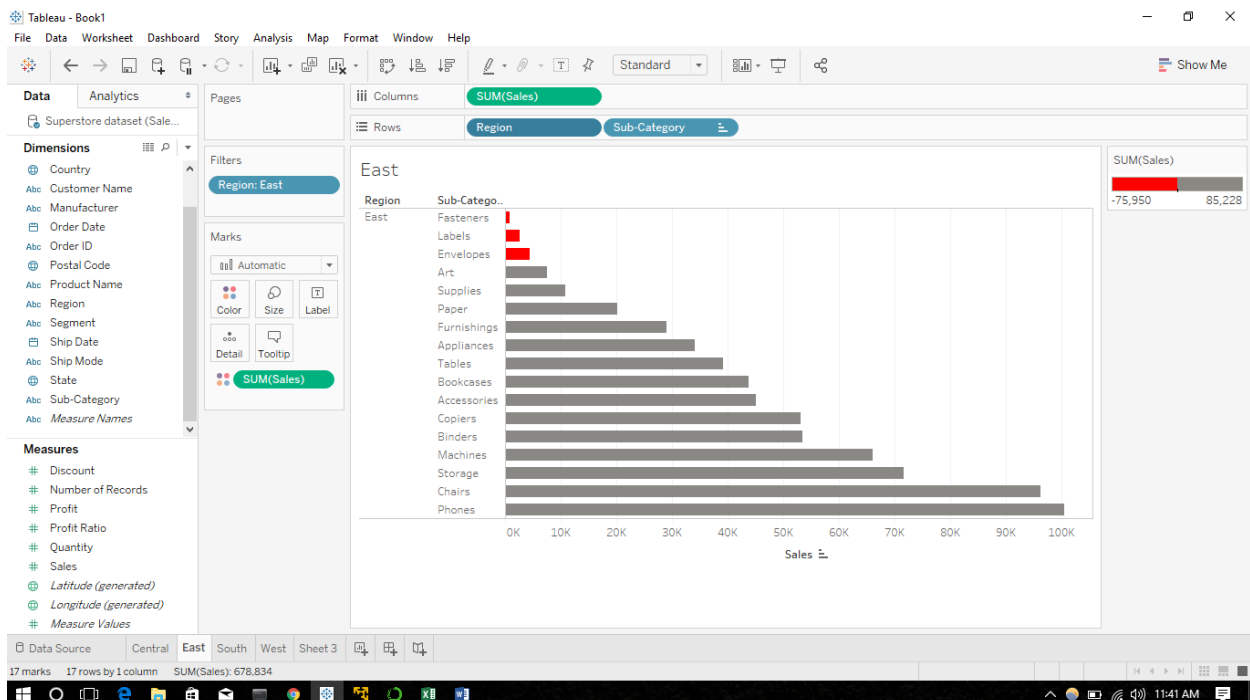
## South



## West



## East



PART 1 ANSWER ->

I choose color to highlight the worst sales in each region.

PART 2 ANSWER ->

Similarity is reflected due to red color of worst sales.

PART 3 ANSWER ->

There is no difficulty in finding out worst sales due to highlighting. There is negligible amount of clutter.

PART 4 ANSWER ->

It is static. I choose it because there is no need of interaction here.

PART 5 ANSWER ->

The extra calculation and sorting and memorizing the numbers are burden. Visuals remain in mind for a long time.