



# HCI design Human Computer Interface

Éric Languénou



2012-2013

UNIVERSITÉ DE NANTES

## The screen is the medium

- ▶ relevant informations presentation.
- ▶ the information organization influences the user mental construction
- ▶ a good organization reduces the mental effort
- ▶ the task studies directs the interface design

## Ergonomy Rules

- ▶ Information placement
- ▶ graphical composants
- ▶ colors
- ▶ latency (waiting time)

- ▶ choosing the information to be shown
- ▶ spatial organization of the information
- ▶ a standard must be chosen
- ▶ fonts and styles

## Only the data needed to the decision task

- ▶ usually too many technical data
- ▶ the mental load of the user must be taken into account
- ▶ the designer has to know the importance of each data in the decision process

## Avoid too many data on the screen

- ▶ depends on the user class and the type of software
- ▶ helping pop-ups can be used

## All the data needed for the decision process

- ▶ each screen must be :
  - ▶ self-sufficient
  - ▶ dedicated to an idea or a specific task

## Avoid back and forth between screens

- ▶ the fulfillment of a task must be done without the help of another screen
- ▶ usually, a change of screen is mentally associated with a the fulfillment of a task (*closure Gestalt*)
- ▶ the human short-term memory is emptied after a change of screen
- ▶ avoid the need for the user to memorize the previous screen

## Error messages

- ▶ must be complete (provide all necessary data)
- ▶ easily understood(not too technical )
  - IO Error 22
- ▶ do not need a manual
  - Error W1409
- ▶ help the user to fix the error
  - file name too long
  - > file name must not exceed 8 characters

the upper-left corner of the screen is read first

- ▶ searching for important data in a diagonal reading process (western writing culture specific)

Entity logical grouping

- ▶ reasonable number of entities per group and reasonable size of entity
- ▶ reasonable number of groups

Symetry and balance are important

- ▶ use space filling between groups
- ▶ use centering



# Devising an Interface standard for all the screen



## A common design for the screens

- ▶ fonts
- ▶ buttons
- ▶ borders
- ▶ colors
- ▶ menu positioning/ status messages/ errors messages

## Be faithful to your standard

- ▶ usually, a generic screen is devised.
- ▶ then, the specific screens are derived from the generic screen

## Limit yourself to a single font or two

- ▶ a font must be associated with a meaning (e.g. Courier for filenames, Helvetica for button name)
- ▶ avoid funny fonts (no "comic sans ms", never...)
- ▶ avoid serif fonts (to many details which make the reading uneasy), prefer "sans serif fonts" (Helvetica, Arial...)

## Avoid change of font style

- ▶ avoid switch between black, italic, underscore,
- ▶ avoid switch in caractere

## Avoid capitals

- ▶ associated with scream
- ▶ uneasy to read
- ▶ restricted to titles and groups
- ▶ SMALLCAPS can be used instead

### Graphic entities

- ▶ text
- ▶ numbers
- ▶ buttons
- ▶ menus

## What kind of use

- ▶ icon description, command description, function description
- ▶ system messages, status messages
- ▶ instructions
  - ▶ drives the user
  - ▶ is sometimes interactive
  - ▶ usually, related to the manual

## Rules

- ▶ avoid acronyms (prefer the whole word)
- ▶ prefer a left justify text
- ▶ do not right justify labels columns

- ▶ integers must be right justified (easiest comparison)
- ▶ commas must be aligned for real values
- ▶ avoid meaningless zeros
- ▶ big numbers must be grouped by three digits

Information entities (labels) and input fields must be visibly different (e.g. using a cursor display)

## Using various

- ▶ style
- ▶ contrast
- ▶ color
- ▶ intensity

## Large enough buttons

- ▶ reduce the duration to perform the action (Fitts law)

## Keep a same size across the interface

- ▶ various button sizes are associated with various meaning and thus generate questions
- ▶ the variation is allowed for specific use : buttons rows, important frequency of use

## Buttons grouping

- ▶ by function similarity
- ▶ by modal dialog box ( that forces the user to answer before anything else)

- ▶ Use a Capital as first character of the word
- ▶ Use small non ambiguous terms
- ▶ The chosen location for important buttons (OK, cancel) is crucial
- ▶ those places must remain the same on all screen
- ▶ invalidate inactive buttons (grey label, grey button)



- ▶ organized according to corresponding tasks
- ▶ stay coherent with the terminology of the software (and the manual)
- ▶ use dots at the end of the word to inform the user of the necessary to add information in the following actions (save as...)
- ▶ invalidate inactive menus (grey words, grey label)
- ▶ do not hesitate to use check boxes and radio boxes in the menus
- ▶ no more than two levels of imbrication in the menu or else :
  - ▶ too complicated
  - ▶ hide some choices
  - ▶ hard to manipulate
- ▶ use (and inform the user about) shortcuts

## Part III : colors

### Use of colors in order to:

- ▶ focus attention ( e.g. on a warning )
- ▶ differentiate parts (e.g an element of a group, a particular status)
- ▶ group together (e.g. similar properties or functionalities)

**Mauvais exemple :**



ventes 2000

ventes 2001

**Bon exemple :**



■ ventes 2000

■ ventes 2001

## Number of colors per screen (Post, 1997)

- ▶ depends on the kind of colors and of the associated tasks
- ▶ the use of too many colors implies a harder perception. The important entities are no more highlighted
- ▶ reduce the use of various colors (depending on the kind of software)

## how many colors ?

- ▶ text editor : 3 colors (Van Nes, 1986)
- ▶ identification by color : no more than 6 colors (AFNOR, 1997)
- ▶ use an explanation screen if more than 6 colors
- ▶ use colors which are distant in the visual spectrum
- ▶ beware of blue (the fovea is less sensible to blue)

## what about images

- ▶ color images must be placed on a grey background (black, grey or white)
- ▶ grey images on colored background

## in order to provide :

- ▶ better contrast
- ▶ better entity detection

## Distance and view angle influence perception (norme ISO 9241) :

- ▶ avoid red and green if view angle is  $> 40$  degrees
- ▶ avoid yellow if  $> 40$  degrees
- ▶ avoid blue if  $> 60$  degrees
- ▶ avoid saturated colors and high muminance for a distance  $> 60$  cm
- ▶ avoid saturated colors on dark background for a distance  $> 60$  cm

Nom	Numéro	Date limite	Reçu
Smith, J.	183-678	25/06/01	Oui
Mayhew, D.	253-860	15/07/01	Non
Jones, R.	143-898	25/06/01	Non
Booker, P.	432-751	15/07/01	Non
Murphy, L.	333-761	25/06/01	Non

illust : Bastien

Task : select persons who did not suscribe before end of june

- reading and select within two colums (date limite and reçu)

Nom	Numéro	Date limite	Reçu
Smith, J.	183-678	25/06/01	Oui
Mayhew, D.	253-860	15/07/01	Non
Jones, R.	143-898	25/06/01	Non
Booker, P.	432-751	15/07/01	Non
Murphy, L.	333-761	25/06/01	Non

Task : select persons who did not subscribe before end of june

- ▶ green : payment receipt
- ▶ red : time exceeded
- ▶ white : no time exceeded no payment receipt

Task: who did not subscribe ?

## Allow color parameterization

- ▶ to prevent problem related to bad color perception ("colorblind" )
- ▶ to follow user habits
- ▶ to adapt with working environment (lighting conditions)

## Inconvenients related to full parameterization

- ▶ time consuming
- ▶ ergonomics issues

## Alternative : allow a choice within a verified subset of colors

- ▶ together with an expert mode
- ▶ time consuming



Chinese			American	
Concept	Color	%	Color	%
Safe	Green	62.2	Green	61.4
Cold	White	71.5	Blue	96.1
Caution	Yellow	44.8	Yellow	81.1
Go	Green	44.7	Green	99.2
On	Green	22.3	Red	50.4
Hot	Red	31.1	Red	94.5
Danger	Red	64.7	Red	89.8
Off	Black	53.5	Blue	31.5
Stop	Red	48.5	Red	100.0

SOURCE: Courtney, A.J. (1986). Chinese population stereotypes: Color associations. *Human Factors*, 28(1), 97-100.

Concept-color association

Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane  
Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane  
Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane  
Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane  
Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane  
Red text appears to lie in one depth plane  
and blue text appears to lie in a different plane

- ▶ start with a black and white concept
- ▶ only use colors when the interface ergonomics is improved
- ▶ use colors to organize and show relationships
- ▶ use colors to improve the search task (within the list)
- ▶ use colors to focus attention
- ▶ promote a redundant design (color/symbol)
- ▶ do not use colors without a corresponding specific meaning

## Objectives :

- ▶ to show that the user waiting time is taken into account
- ▶ offer solutions

- ▶ soft architecture, algorithms, data structures influence latency
- ▶ sometimes, the latency is part of the application life cycle (optim/real time)
- ▶ waiting generates stress

## Real time and perceived time [Bickford, Apple]

- ▶ measured time (universal time)
- ▶ user perceived time : no framework, depends on the cognitive load

## option 1 : frozen interface (no information on the progression)

- ▶ less measured time
- ▶ greater perceived time
- ▶ no cognitive task, waiting attitude (with no information on the duration)

## option 2 : progress bar

- ▶ slower task (HCI dialog with the system, progress bar upgrade)
- ▶ smaller perceived duration (associated with a flexibility/speed notions)
- ▶ cognitive task : controlling the progress, other tasks

The tests are conducted using a direct designation (keyboard, mouse, trackball) and feedback (the button is shown pressed)

## Results

- ▶ If latency is greater than 200ms
  - ▶ error rate increase
  - ▶ perturbed use
  - ▶ inefficiency feeling
- ▶ If latency is greater than 8 sec, serious questions about stability
- ▶ perceived latency depends on the perceived complexity of the task

## Which consequences on HCI ?

- ▶ a small latency for the interaction is crucial
- ▶ inform the user about the state (frozen) of the app

- ▶ sandglass as cursor



- ▶ progress bar



- ▶ descriptive task list progress



- ▶ inform the user about the still running status
- ▶ no information about the duration
- ▶ suitable to short duration (1 to 10 secondes)
- ▶ no abort status

## Implementation

- ▶ the mouse works using a software interrupt
- ▶ the mouse is continuously drawn

## Progress bar

- ▶ allows an estimation of the waiting duration (and to self organize accordingly)
- ▶ is suitable for duration  $> 10s$

## Always allow the user to interrupt the task

- ▶ because the task has been chosen by mistake
- ▶ because the progress bar indicates that the duration will be too large

## Consequences of a task interruption

- ▶ the app must return in the previous state
- ▶ this could be very difficult in some case (network, etc...)

The critical problem of the progress bar upgrade

the event loop must be continuously executed in order to refresh the windows

- ▶ or else the task must be cut into micro sub-tasks, and the interface is upgraded after each sub-task(paint/update)
- ▶ problem : some tasks are not cuttable
- ▶ modularity principle is broken

or parallelization

- ▶ by fork/thread concept
- ▶ communication between processus
  - ▶ critical sections of codes must be known
  - ▶ synchronization mechanisms

taking into account from the beginning of the problems related to IHM

- ▶ foreseen the undo process, getting back to a stable state or in the previous state
- ▶ some tasks are not stoppable : the user must be warn

## Good organization of information and of the tasks

- ▶ choices
- ▶ locations
- ▶ groups
- ▶ colors
- ▶ fonts

## Coherency between each screen

- ▶ fonts
- ▶ appearance
- ▶ border
- ▶ colors

## Good error handling

- ▶ understandable error messages
- ▶ advise the user instead of critics