

# Nicholas Biewer

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## Skills

#### Adobe:

Photoshop | Illustrator InDesign | Flash Dreamweaver

#### Microsoft:

Word | Powerpoint | Excel

Web Development: HTML | CSS | PHP

Digital Photography Studio Lighting Windows and Mac Software

# **Honors**

- ★ 2013 On The Spot Award: August, October, and December. Comcast Spotlight | Baltimore, MD.
- ★ 2010 Gallery Purchase Award Wasteland Series. The College of New Jersey | Decker Hall

# Personal

I am a graphic designer with experience in multiple different fields, including a fast-paced advertising company. My diverse professional background allows me to provide compelling designs for any project. My objective is to incorporate my creative ideas with my technical skills to help propel the business to greater heights.

## **Education**

## The College of New Jersey

Bachelor of Fine Arts | Digital Arts Major | 2006-2010

#### **New Horizons**

Adobe Flash CS6 | 2013

# Experience

### **Graphic Designer**

Self Employed | 2010 - Present

- Design print and digital artwork for clients such as logos, fliers, and promotional images
- Create online banner advertisements
- Portrait, product and environment photography
- Create landing page websites
- Maintain and update websites
- Design email template layouts

### Marketing Coordinator and Interactive Designer

Comcast Spotlight | 2012 - 2014

- Design artwork and typography for marketing invites, brochures, event posters, Powerpoint presentations and promotional graphics
- Create Static, Flash and Inbanner Video ads for client web pages
- Design, program, and send out B2B email communications
- $\bullet \ Tracking \ lead \ and \ marketing \ affidavit \ information$
- Schedule On-Air marketing ads
- Assisting company-wide coordinated marketing events
- Maintain company website using HTML programming
- · Manage social media outlets to promote client relations

#### Graphic Designer

I Know A Guy, LLC | 2011 - 2013

- Design printable posters, flyers and other ads.
- Create images used for company web pages.
- Film and edit digital video for clients

#### Photographer and Photo Editor

PictureMe Studios | 2011

- Photograph subjects in a studio setting
- · Apply digital enhancements to portraits
- Sell portrait collections and products
- Supply customer service to fit family's photographic needs
- · Work with diverse populations and ages, including infants and children