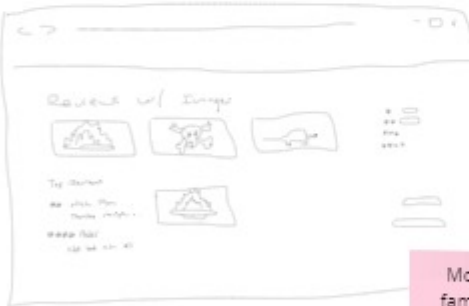


Home page



Target User:
People who don't
have a lot of time

What do they do
with the app? They
find quick meals
that will save
them time and
post their own

when: after or
before
work/school
hours

where: At home (most
likely not while grocery
shopping because in
a rush, need a way to
specify what
ingredients they have)

why: To save
Hungry users time

ability to edit and save
recipes one likes (user
posts)

Sales Pitch: Under 20 Minute Recipes

Sorting of Possible Features

Essential Features:
1) Ability to favorite a recipe
2) Ability to create, edit, delete and post a recipe
3) Ability to rate, review, comment (clocks for time, something else for good)
4) Home Screen?
5) Search bar (hard to implement)
6) Sort recipes by time

Easy to Accomplish Additional Features:
1) Tags: so users can filter
2) Timer for each step
3) Ingredients List -> Choose a couple of recipes and then it outputs all the groceries you will need!
4) Add pictures to your comments
5) Random recipe feature (gives you a random recipe)

Hard to Accomplish Additional Features:
1) How many people have viewed a recipe
2) Make recipes & ingredients list printable
3) recommendations system
4) a way to track which pages/recipes user visits frequently and suggest that at the top always
5) Clean up time?

Food - Instagram



Examples of People who would use this:

Mom of a family who just came home from work

A tired college student

Overworked software engineer

A doctor coming home after a night shift

Gym rat

a Lawyer

Summary:
Busy tired people : need simple calming font

Need a Way to Store Data???

One Possible Home Screen Idea & Workflow

How much time do you have?

<5
minutes

<10
minutes

<20
minutes



Search bar
Need a pictures, need a
rating, TIME, title (main
tags)

a page for
each
recipie +
reviews

Personal Portal Page
saved recipies,
posted recipies,
a way to sort recipies for yourself
a way to a make a grocery list
Profile picture?

a good way
to avoid
being
overwhelmed

potentially
a searchba
r under it

no matter what you
choose will take you
to a search bar but
recipies will be
filtered to be under
time constarint

Reviews with images



[See all customer images](#)

Read reviews that mention

well made

nail holder

great hammer

excellent hammer

hammer with nice

balance

magnetic

hammers

heavier

nails

