



10 Courses

Product Management: An Introduction

Product Management: Foundations & Stakeholder Collaboration

Product Management: Initial Product Strategy and Plan

Product Management: Developing and Delivering a New Product

Introduction to Artificial Intelligence (AI)

Generative AI: Introduction and Applications

Generative AI: Prompt Engineering Basics

Generative AI: Foundation Models and Platforms

Product Management: Building AI-Powered Products

Generative AI: Supercharge Your Product Management Career

May 18, 2025

Billy Ray Butler

has successfully completed the online, non-credit Professional Certificate

IBM AI Product Manager

Individuals with this Professional Certificate have showcased their proficiency in AI Product Management. Through engaging in hands-on projects, certificate holders have demonstrated their competence in guiding the development process, conducting analysis, testing, and ensuring the successful launch of AI-powered products. They have also demonstrated their competency in product management principles. By using Generative tools hands-on, like DALL-E, and ChatGPT, and applying prompt engineering approaches like Interview Pattern and Chain of Thought, the Certificate holder has displayed proficiency required to become an AI Product Manager and build AI products effectively.

SkillUp



JPS Kohli
CEO
SkillUp

Daniel C. Yeomans
Project Management
Subject Matter Expert
SkillUp

Matt Versdahl
Subject Matter Expert
SkillUp

Rav Ahuja
Global Program Director,
Skills Network

Antonio Cangiano
Engineering Manager
and AI Specialist
IBM Digital Business Group

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/profession-al-cert/5ZGR7QSFLLDP4>