

CyberPedia

Alerting today for better tomorrow

-BY TEAM DIRECTRIX

Problem statement

DID
YOU
KNOW?

WHATEVER INFORMATION OR PERSONAL DETAILS ARE SHARED ON THE INTERNET STAY ONLINE FOREVER AS IT IS EXTREMELY DIFFICULT TO DELETE THE INFORMATION COMPLETELY

ANYONE WHO USES A COMPUTER CONNECTED TO THE INTERNET IS SUSCEPTIBLE TO THE THREATS THAT COMPUTER HACKERS AND ONLINE PREDATORS POSE !!

**EMAIL
SPOOFING**

**BANKING
FRAUD**

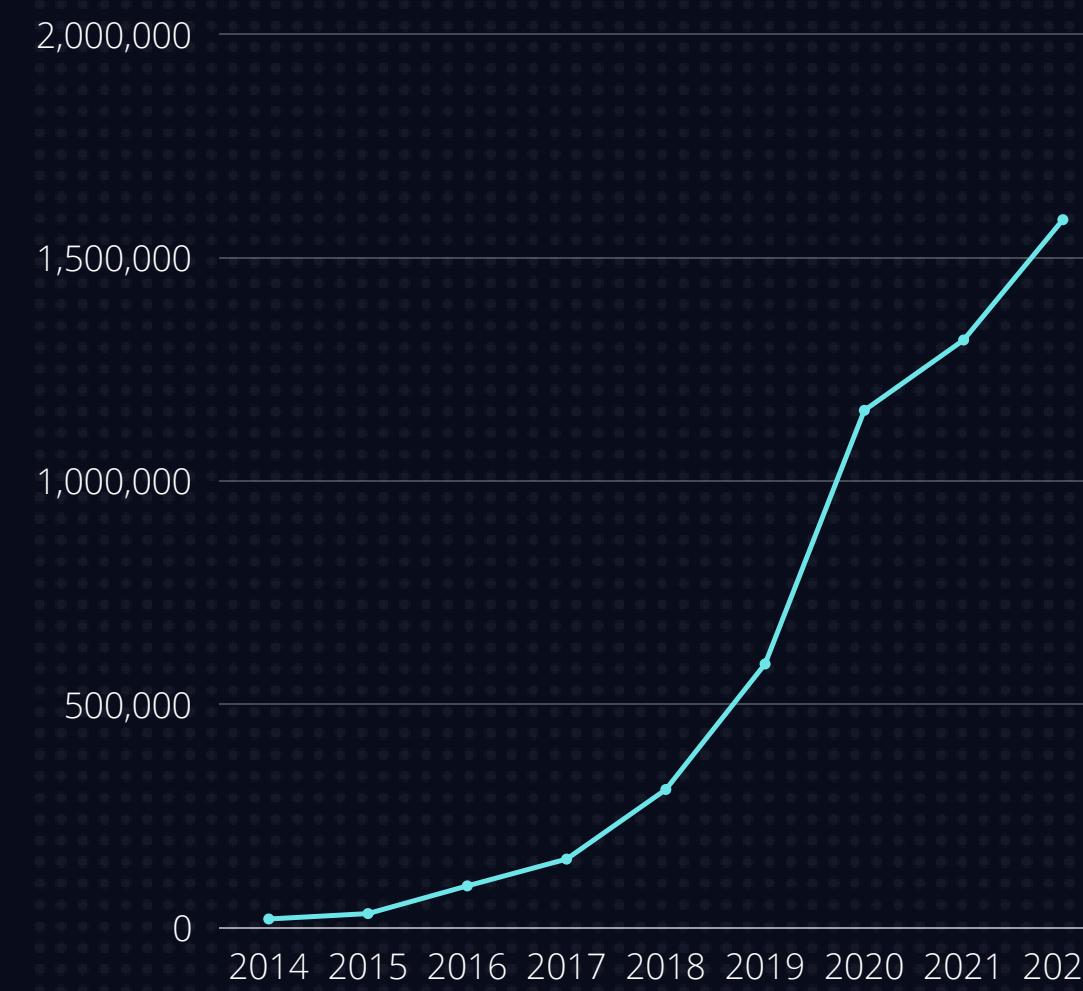
**IDENTITY
THEFT**

**CYBER
BULLYING**

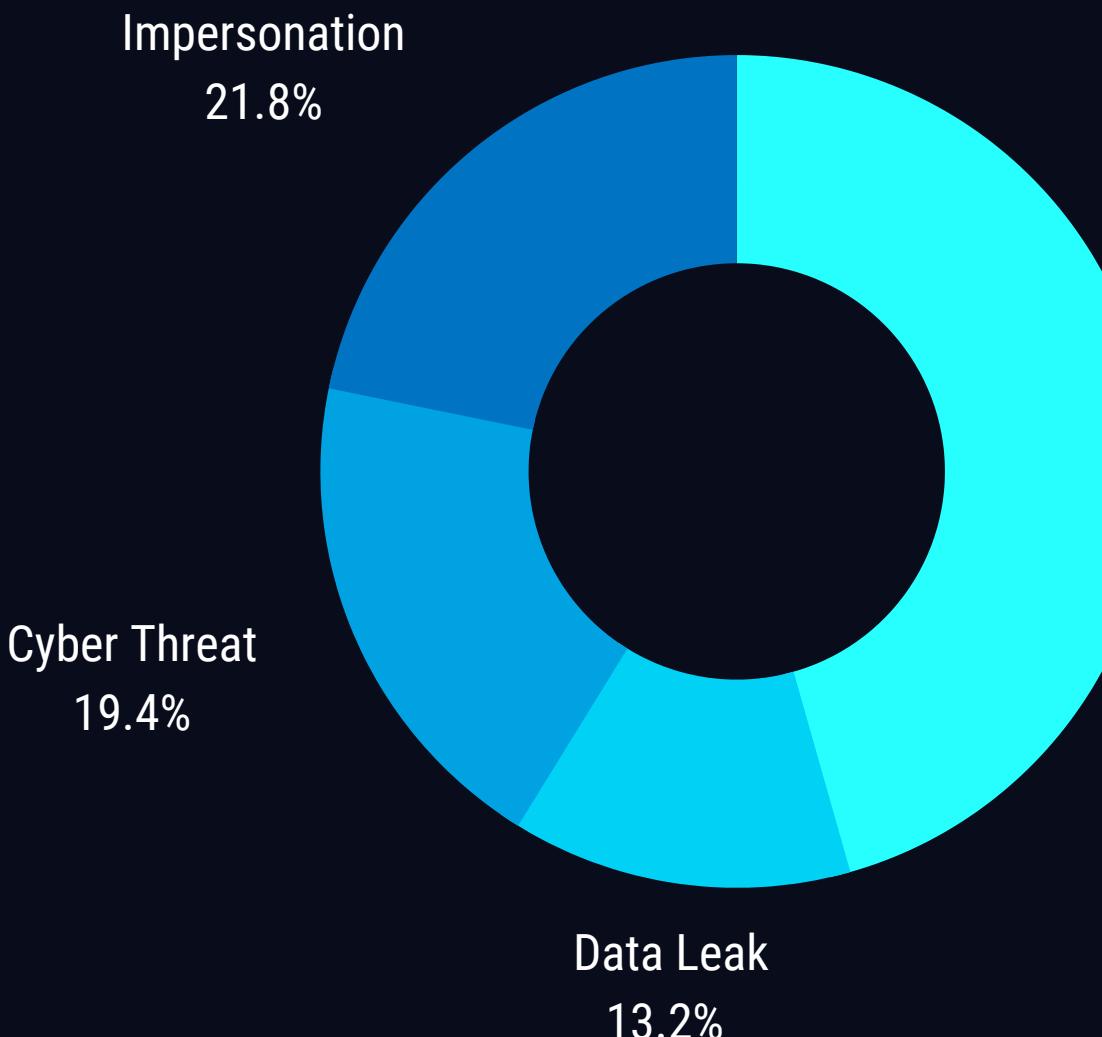
**DATA
BREACH**

WHAT ARE THE MAJOR PROBLEMS?

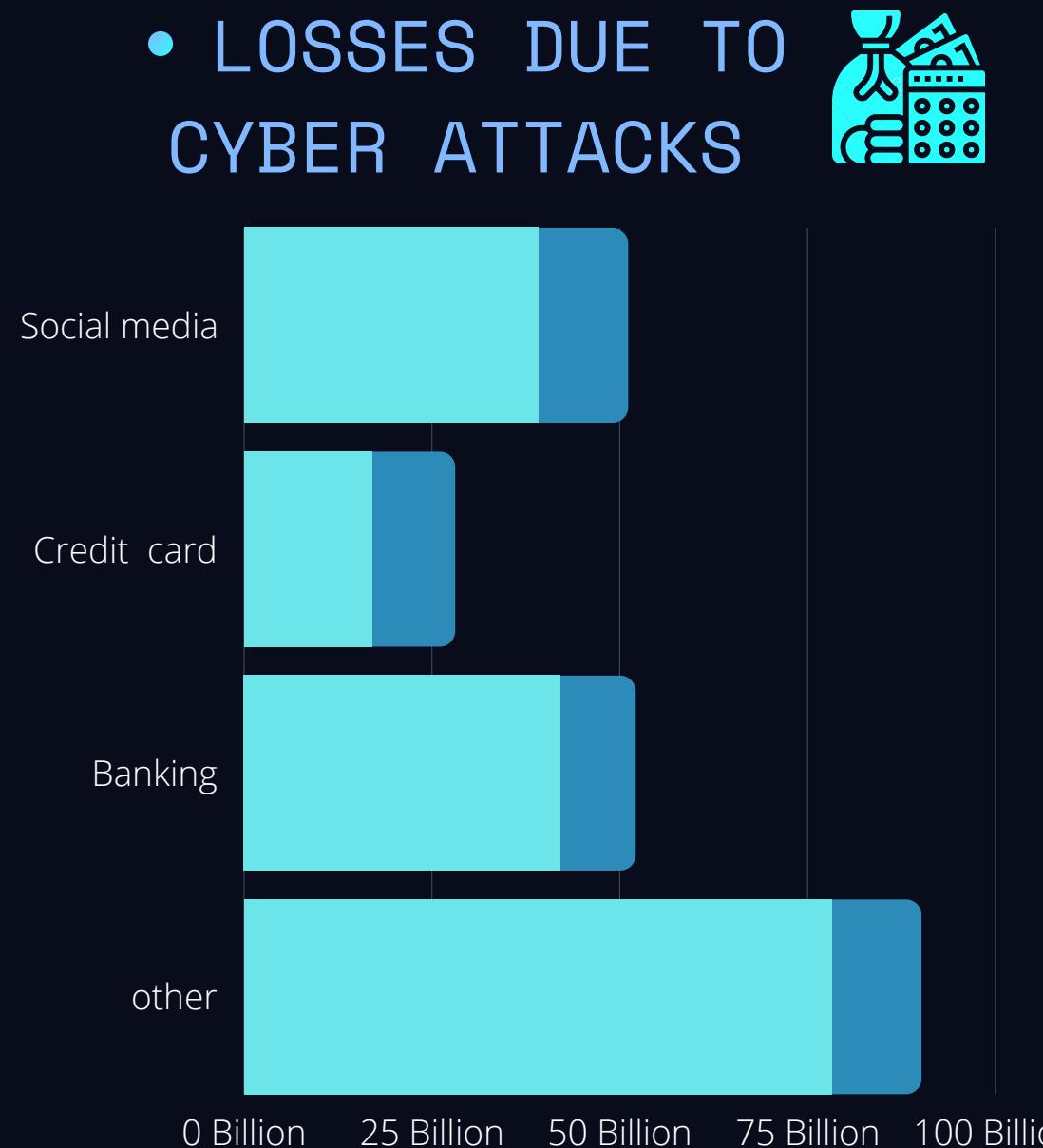
- CYBER CRIMES IN INDIA



- SOCIAL MEDIA THREATS



- LOSSES DUE TO CYBER ATTACKS



Text Message
Yesterday 12:22 AM

Congratulations
you came in 3rd in today's
Earpods raffle! Click
this link to arrange shipment:
lx.info/PnOjBr

Text Message
Sun, 2 Oct, 12:34 PM

Payment Received?

Amount of Rs.[67976](#) can be
Successfully Transferred in
your Rummy Account on 01
Oct

Register to withdraw now
w2d.me/5jr47f

22 July 2022

(Messages and calls are end-to-end encrypted. No one outside of this chat, not even WhatsApp, can read or listen to them. Tap to learn more.)

Dear consumer, your electricity power will be disconnected tonight at 9.30pm from electricity office because your previous month bill was not updated. Please immediately contact with our electricity officer 9339253676. Thank you.

12:38 pm



hello ! i just got free 4GB internet pack from here : <http://freepack.net>

13:14

ALDI is giving away \$500 Free Voucher to everyone, To Celebrate it's 16th anniversary, Click here to get it : <http://www.aldi.com/coupon>

21:21

Win 2 free Emirates Airlines Tickets
Win 2 free Emirates Airlines air tickets.
freeretreats.com

Emirates Airlines is celebrating its 70th anniversary by giving away 2 free air tickets to 200 lucky customers.

✈️ Click below link to claim yours now and fly with **Emirates Airlines** ✈️

<http://freeretreats.com/emirates/>

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w2d.me/5jr47f

* URGENT Toyota offers free cars model 2018 on the occasion of the 99th anniversary of its establishment get yours now >>> <http://toyota.winpriz.com/>

11:06

Free 30Gb Internet Data Pack

Get 30GB free internet data in any network for 60days. get now

1. Airtel
<http://data.free-recharges.in/?Airtel>

Ok. I need just 4 cards @ \$100 each.

If you don't find Google play cards, you can get Amazon cards. Whichever one would do. Thanks!

Frank Treanor

10:54

< 33



+254 707 279563

👉 COVID-19 has left thousands of people unemployed.

👉 All your pain is due to lack of stable work and short of money.

👉 Do you want to change all this?--Yes you do

🙏 You are lucky, You ran into us at the most difficult moment.

👑 who are we?

💰 The most popular entrepreneurship training team in India.

💰 Teach you the fastest way to make money.

💰 Follow us and earn 5000 rupees every day.

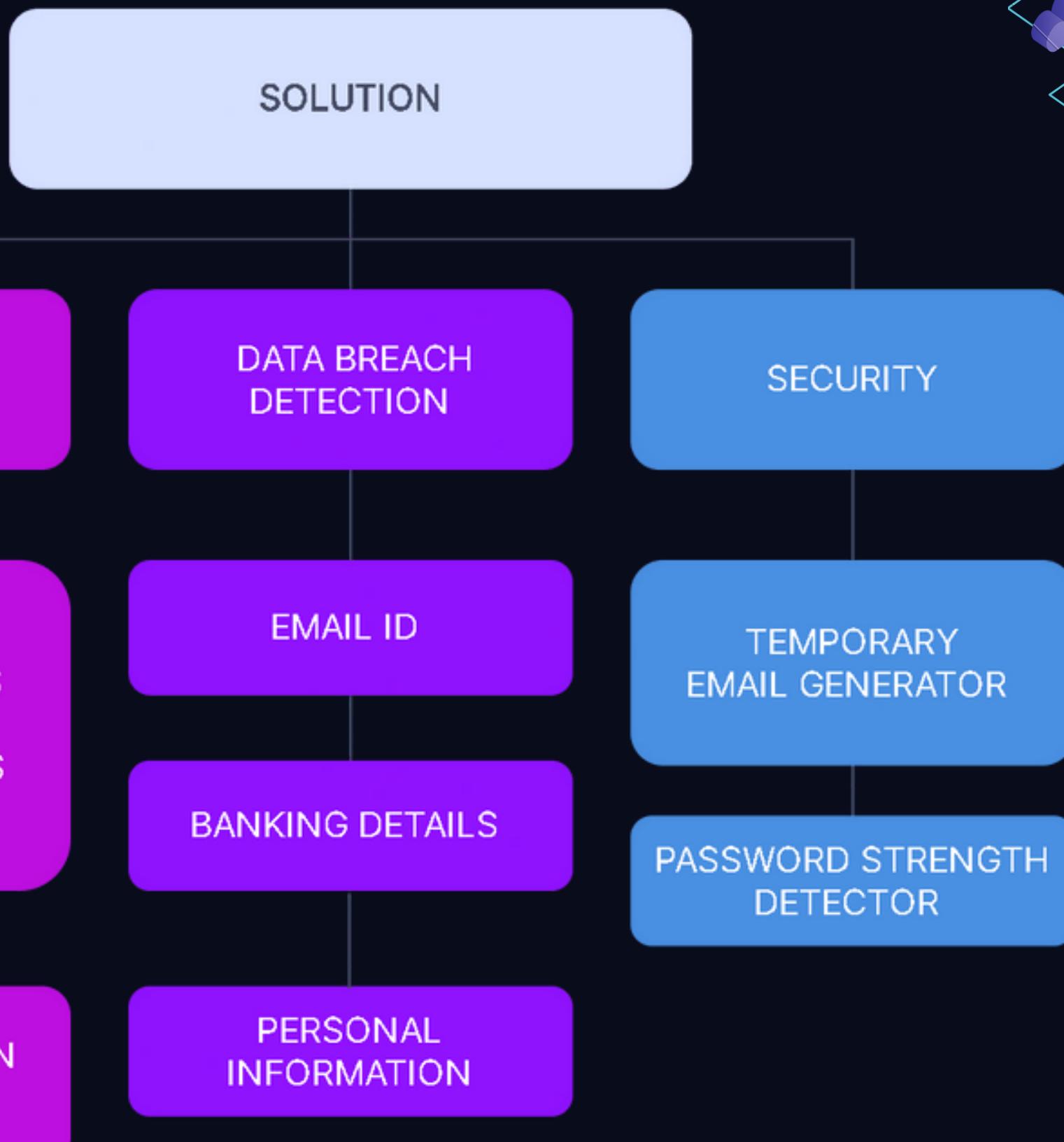
❤️ Come on, join us, a team that can change your life.

❗ Success is reserved for the few who dare to try.

📲 Wealth Hotline: <http://www.hkj.buzz/MTA4Mg==HB7SCUKLO1>

❗❗❗ This job is not suitable for students under 25, don't

Our Solution :

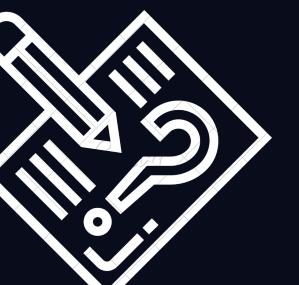


VIDEO TUTORIALS



CYBER SAFETY

TIPS AND TRICKS



- The video tutorials will aim at how we should use our network space so that there is no harm to data loss.
- Video tutorials are going to be short and easy to understand.
- The tutorials will be made user interactive by putting a quiz at the end of the tutorial to make user understand how much they had learned from our tutorials.

Data Breach Finder :



In our Platform, We will Anonymously search across multiple data breaches to see if your email address, DOB and sensitive data that has been exposed and what actions you should take as a result.

News & Blogs :

Our website will contain various news, blogs and articles related to cyber security and we would also update our website with news on various cyber crimes that are happening all over the world.



Temporary E-mail Generator:



Email Generator - temporary email address

You can change this email address as you wish. You can also search for other available domains.

3oussama.chinw@xubqgqyuq98c.gq https://generator.email/3oussama.chinw@xubqgqyuq98c.gq

Disposable email address (DEA) technically means an approach where a user's with a unique email address gets a temporary email address for your current contact. The DEA allow the creation of an email address that passes validity need to sign-up for services and website without having to show your true identity.

Password Strength Checker:

Choose a password: Password strength: Too short
Minimum of 8 characters in length.

Choose a password: Password strength: Weak
Minimum of 8 characters in length.

Choose a password: Password strength: Fair
Minimum of 8 characters in length.

Choose a password: Password strength: Good
Minimum of 8 characters in length.

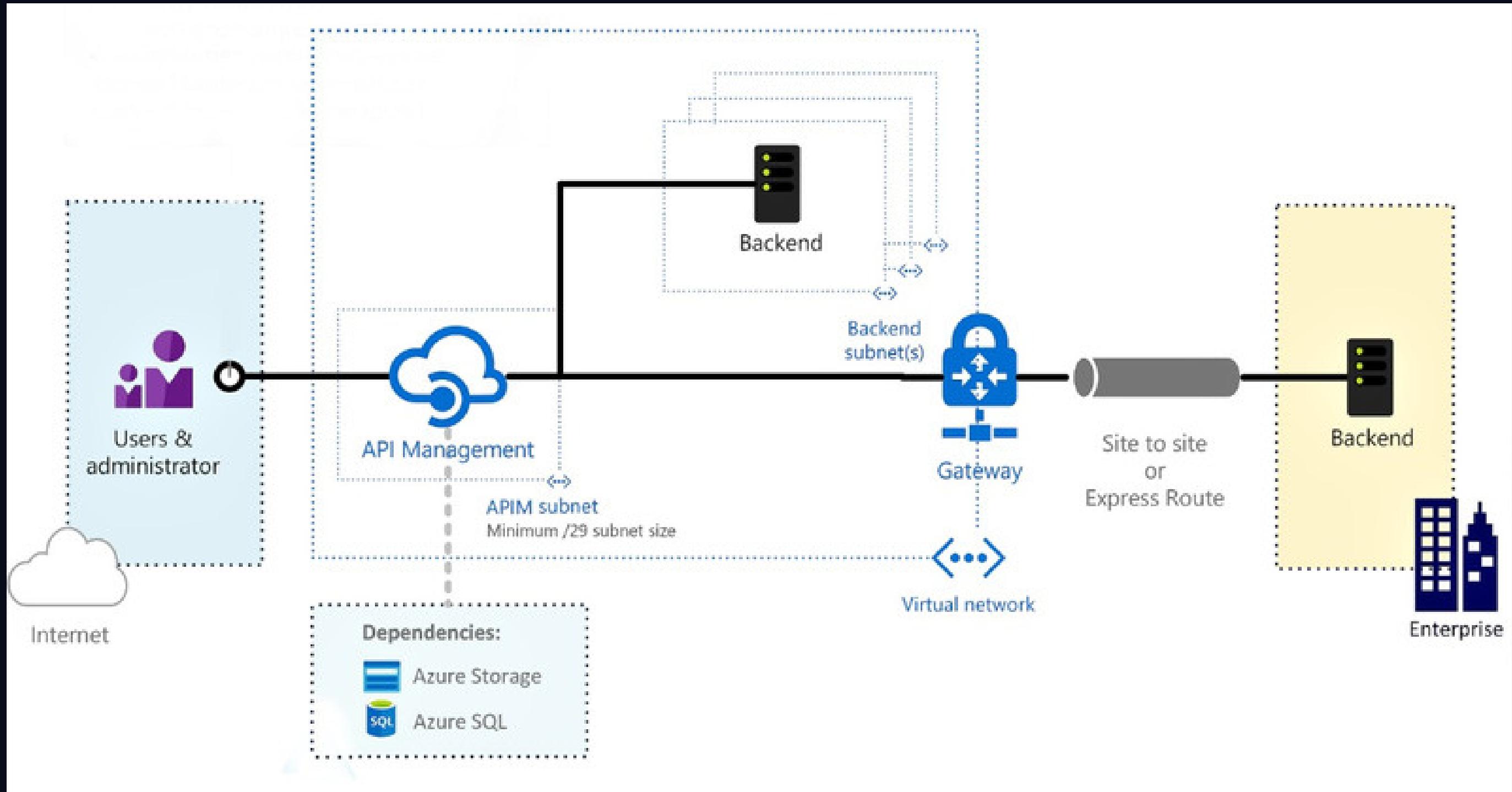
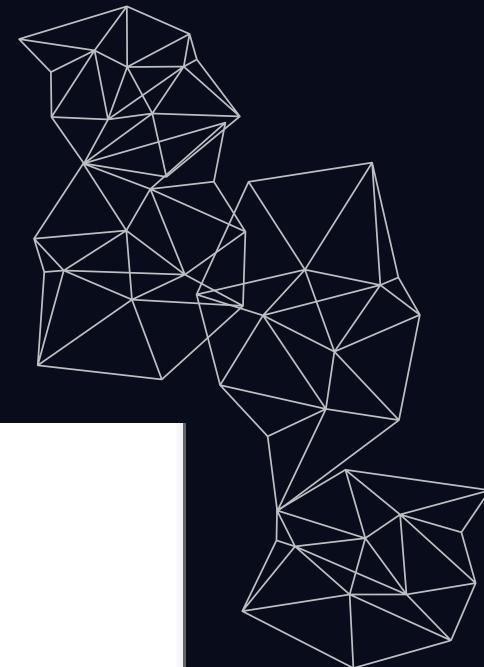
Choose a password: Password strength: Strong
Minimum of 8 characters in length.

From google.com

Check how strong and secure is your pasword. Improve the strength of your password to stay safe.

We would also provide an option in our website through which one can check the strength of their password, alter them according to the suggestions suggested by the website.

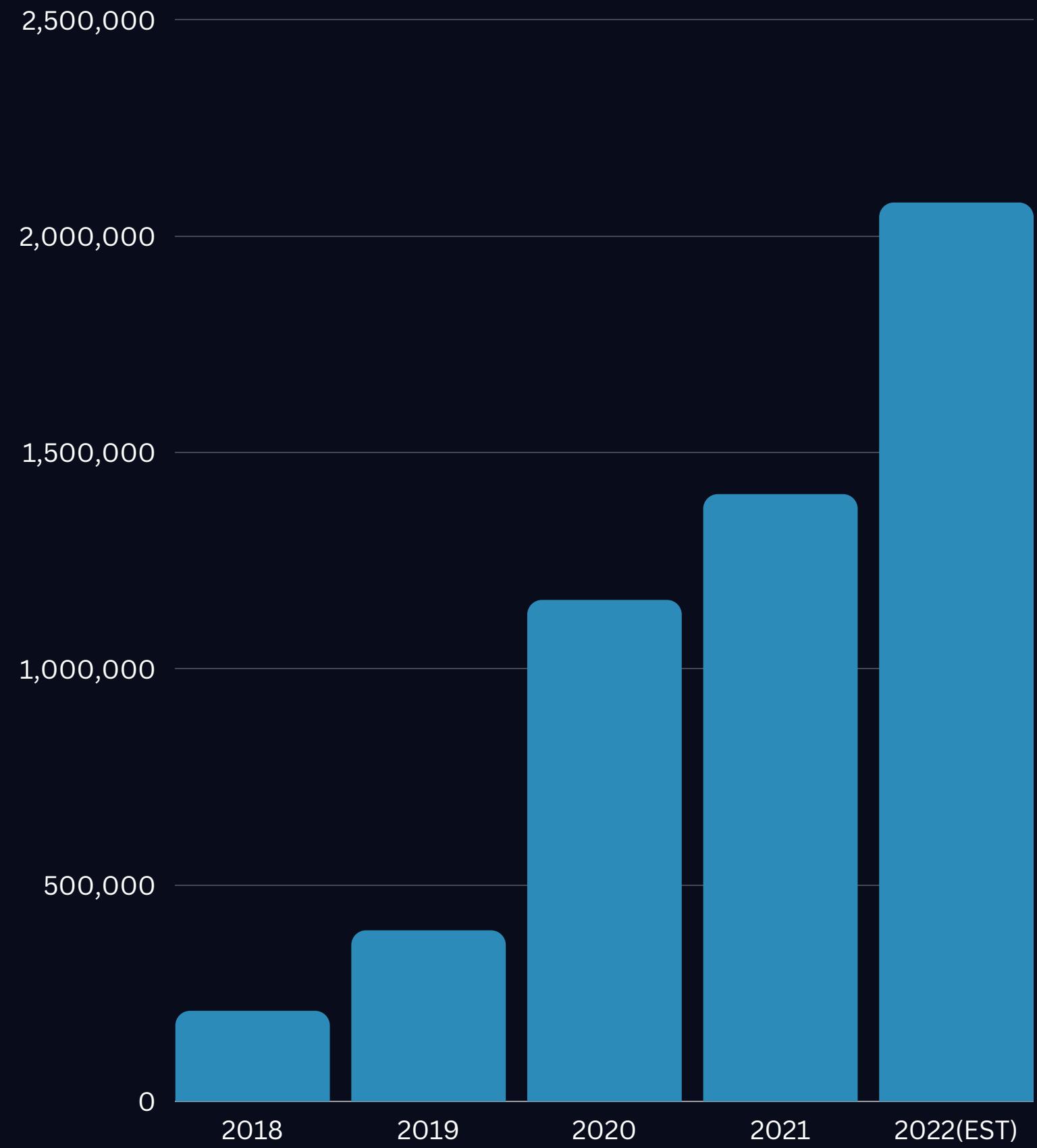
Idea Approach



Business model

Market overview :

The cybersecurity market in India is expected to grow from \$1.97 billion in 2019 to \$3.05 billion by 2022, at a compound annual growth rate (CAGR) of 15.3%, according to a joint study by PwC India and DSCI. The study also stated that banking, financial services and insurance (BFSI), IT, and government are the top three sectors with the largest market share in cyber security expenditure in the country. This pre-COVID assessment may actually underestimate the growth of the cybersecurity market, if the digital economy booms in the post-COVID-19 era.



Marketing Strategy

Promoting affiliate marketing

It is going to help us to create a traffic on our webpage and connecting more and more companies via affiliate marketing , for example we all think google is a search engine but it Is also a biggest affiliate marketing source

Network marketing

Network marketing is the perfect method through we can generate revenue at zero capital but time and therefore it is a best example of “Time is leverage”. And according to stats of network marketing in India : The research shows very promising results in growth as well as generating revenue .



MEET OUR TEAM



DANISH ALI (TEAM LEADER)
NANDAN PATKAR
AASHI SHUKLA
PALAK JAISWAL
ABHISHEK MANGLANI
ANUSHA SATSANGI
ANUJ KHATRI