



Introducing our FOMC Sentiment Indicators

Extracting sentiment from text

September 2019

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Sentiment Indicators explain the “why” of the FOMC’s stance

- Our new FOMC Sentiment Indicators are **measures of how positive/negative the FOMC describes economic and financial developments**
 - They allow us to quantify sentiment objectively over time – complementing the typical Fed watcher who relies on (subjective) expert judgement and a personal recollection of prior events
 - They have higher accuracy than word-count methods, which fail to identify that a decline in a negative measure is actually positive – and vice versa – as they ignore the context of words
- Our analysis of FOMC sentiment shows that it falls around the start of easing cycles. For example, sentiment fell sharply in the minutes *ahead of* the recent July rate cut
- Sentiment for different segments of the minutes and different topics of discussion provide **insights into the reasons behind the Fed’s policy stance**
 - Unlike the 1998 cycle, when the drop in sentiment was driven by a fall in risk assets, this was not the case this time
 - Increased risks and uncertainties have suppressed sentiment, but more fundamental economic factors were at play as well
 - For example, inflation and broad activity sentiment started slipping in 2019, suggesting that these were important determinants for the July 2019 rate cut
- Our sentiment indicators, being objective and quantitative, can be used to **predict/assess the market impact of communications**, and can be extended to other FOMC texts and other major central banks

*See the appendix starting page 17 for details on the methodology

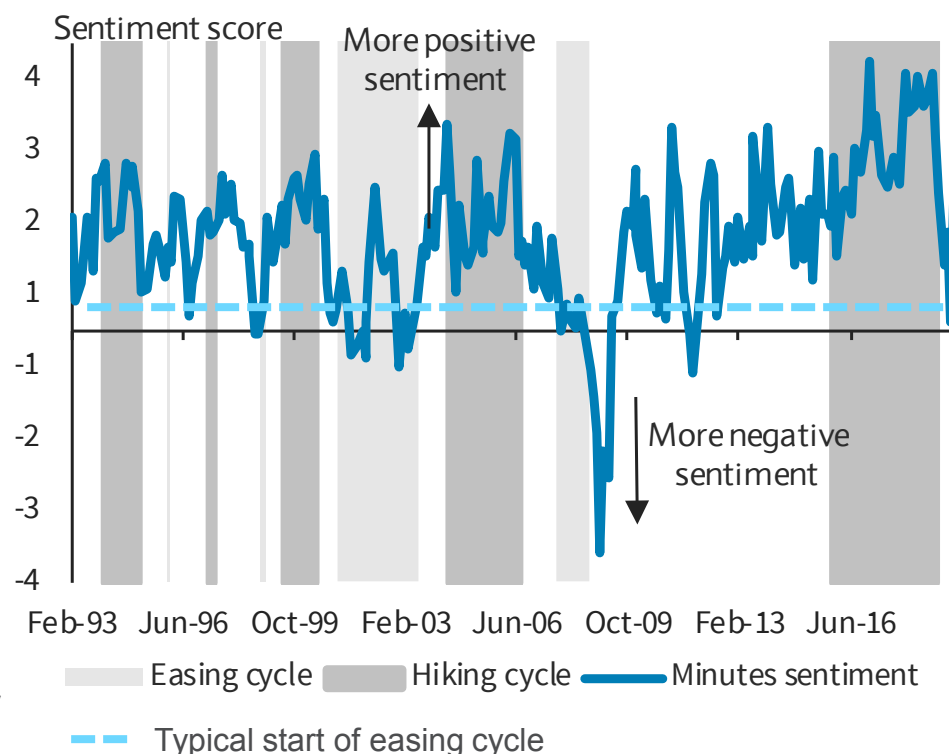
Minutes sentiment aligns with onsets of easing & hiking cycles

More negative, falling sentiment predicts easing cycles

- Using a simple rule-based regression, the sentiment level and drift predict onsets of easing cycles:
- When sentiment over three meetings averages <0.2 and drifts down, there is a $>90\%$ probability of a first ease in the cycle*
- Of the six falsely predicted cuts, two of them are on FOMC meetings before the actual cut, and two of them are when non-standard monetary policy measures were introduced

Higher sentiment predicts hiking cycles

- An upward drift and higher sentiment levels accurately predict the initiation of hiking cycles
- Sentiment needs to drift up over a longer period of time before the Fed embarks on a hiking cycle; The Fed never hiked when the increase in sentiment over 5 meetings was less than 0.8, and hiked only once when the sentiment level was below 1.3

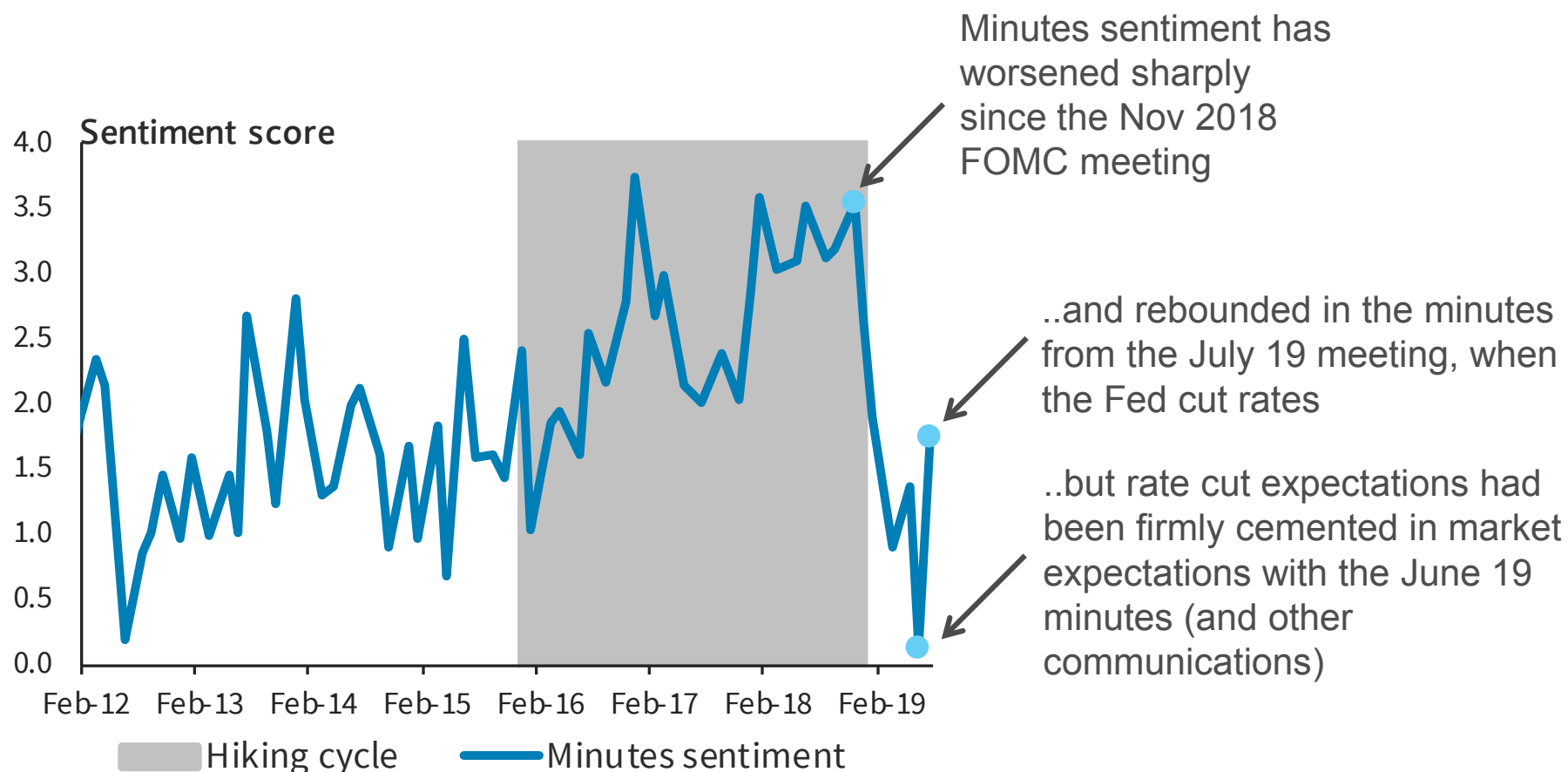


*A one unit move in sentiment represents one standard deviation. Total scores are adjusted for the length of the relevant portions of the minutes.

**We use a decision tree classifier – the model achieves a 95% accuracy score

Recent sharp deterioration, then rebound in FOMC sentiment

Sentiment rebound in July suggests Fed sees cut as a “mid-cycle adjustment”



Source: Federal Reserve, Barclays Research

Example sentiment scores from the June 2019 minutes

The June 19 minutes' fall in sentiment solidified expectations for a July rate cut

We use grammatical rules to parse sentences, detecting the context of all words that matter. We then score sentence chunks using separate dictionaries for adverbs/adjectives, verbs, and nouns

- References to **uncertainties** and **structural weaknesses** were abound:
 - *Participants judged that uncertainties and downside risks surrounding the economic outlook had increased significantly over recent weeks. **Score: -2.2***
 - *Incoming data on shipments and orders of new capital goods looked weak and recent readings from some manufacturing surveys had dropped sharply. **Score: -1.5***
- **Consumer fundamentals remained solid**, but FOMC participants noted **concerns about consumer spending**:
 - *... Several participants, however, noted that tariffs could eventually become a drag on consumer durables spending (**Score: -1**) [...]. A couple of participants noted that the continued softness in the housing sector was a concern (**Score: -1**) [...]; a couple of participants were somewhat optimistic that residential investment would pick up. (**Score: 1**)*
- Moreover, references to **inflation developments** were negative:
 - *Treasury yields fell sharply (**Score: -1.5**) and far-forward measures of inflation compensation dropped significantly in the United States and abroad. (**Score: -1.5**)*
 - *This increase was slower than a year earlier (**Score: -1.5**) , as core PCE price inflation [...] moved down to 1.6 percent (**Score: -1**), consumer food price inflation remained well below core inflation (**Score: -1**), and consumer energy price inflation slowed considerably to about the same rate as inflation. (**Score: -1.2**)*

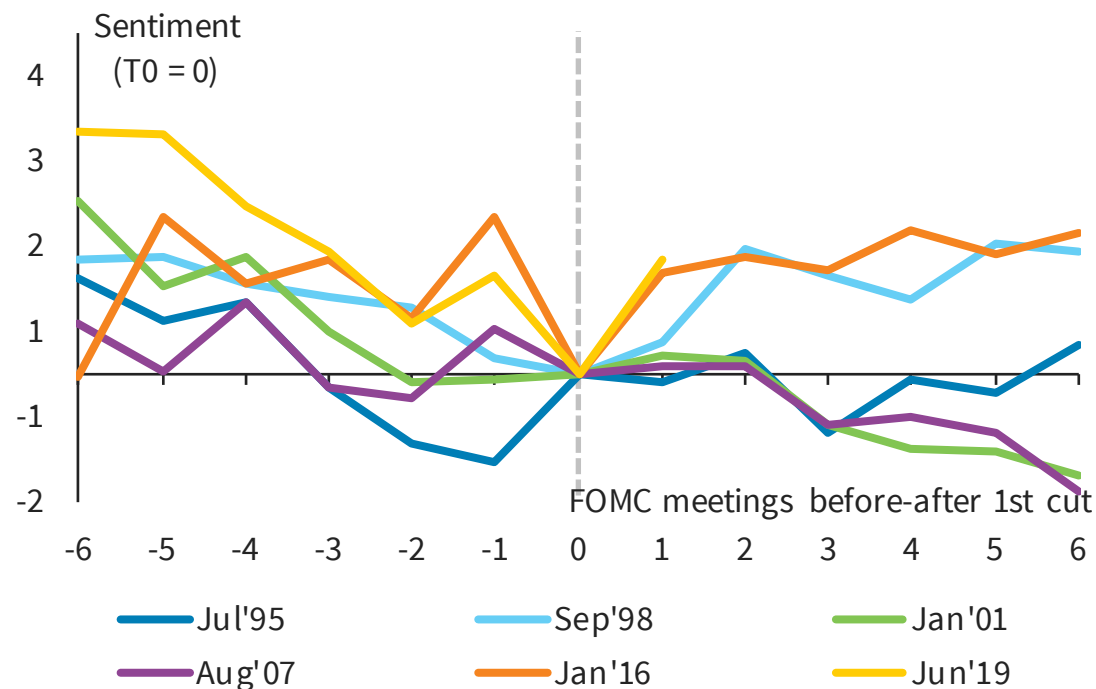
Source: Federal Reserve, Barclays Research

July 2019 FOMC minutes demonstrate a pickup in sentiment

- The Fed justified its policy rate cut by describing slowing **foreign economies, rising risks and uncertainties, and concerns about inflation**:
 - *Incoming data suggested that growth in the foreign economies remained subdued in the second quarter. **Score: -1***
 - *[...] contacts recognized that some potentially sizeable downside risks remained. **Score: -0.5***
 - *In their discussion of the business sector, participants generally saw uncertainty surrounding trade policy and concerns about global growth as continuing to weigh on business confidence and firms' capital expenditure plans. **Score: -1.4***
 - *This increase was slower than a year earlier, as core PCE price inflation [...] moved down to 1.6 percent, consumer food price inflation remained below core inflation, and consumer energy prices declined. **Score: -4.5***
- However, the minutes also describe how US **economic data had remained resilient, downside risks had diminished**, and financial markets had held up well:
 - *Participants generally noted that incoming data over the intermeeting period had been largely positive and that the economy had been resilient in the face of ongoing global developments. **Score: 1.8***
 - *Participants generally judged that downside risks to the outlook for economic activity had diminished somewhat since their June meeting. **Score: 0.7***
 - *Somewhat reduced concern among market participants about important risks to the global outlook also appeared to support risk asset prices. **Score: 2.2***

Source: Federal Reserve, Barclays Research

How does recent sentiment compare with prior easing cycles?

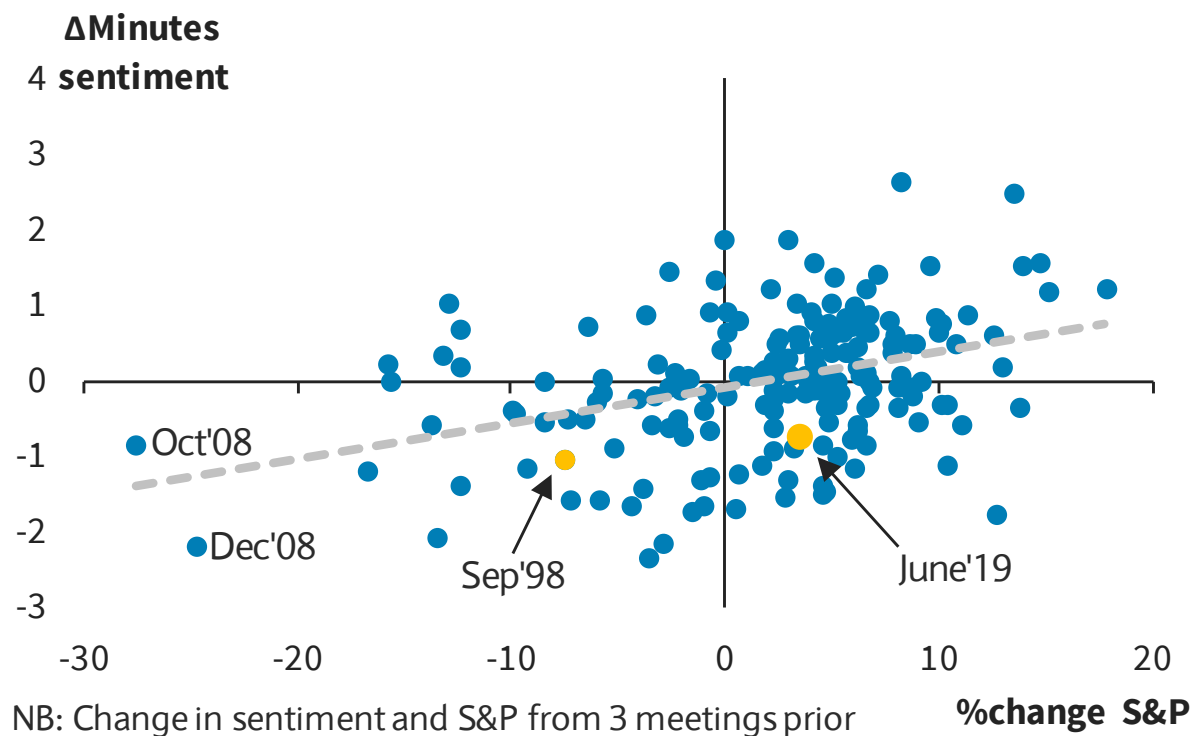


- Sentiment has typically worsened heading into easing cycles
- Sep 1998 insurance cut: sentiment improved right after the one-off ease
- Aug 2007 start of (un)conventional easing cycle: sentiment fell later in easing cycle
- Jan 2016 pause in removing policy accommodation: sentiment remained stable
- Jun 2019: Sentiment has fallen more than typical prior to easing, but a **strong rebound in sentiment suggests the Fed saw the rate cut as a “mid-cycle policy adjustment”**

Graph: Jan 2016 added for comparison. Source: Federal Reserve, Barclays Research

Did sentiment turn negative because of stock markets? No

Tighter financial conditions prompted Sep'98 “insurance cut”; not the recent cut

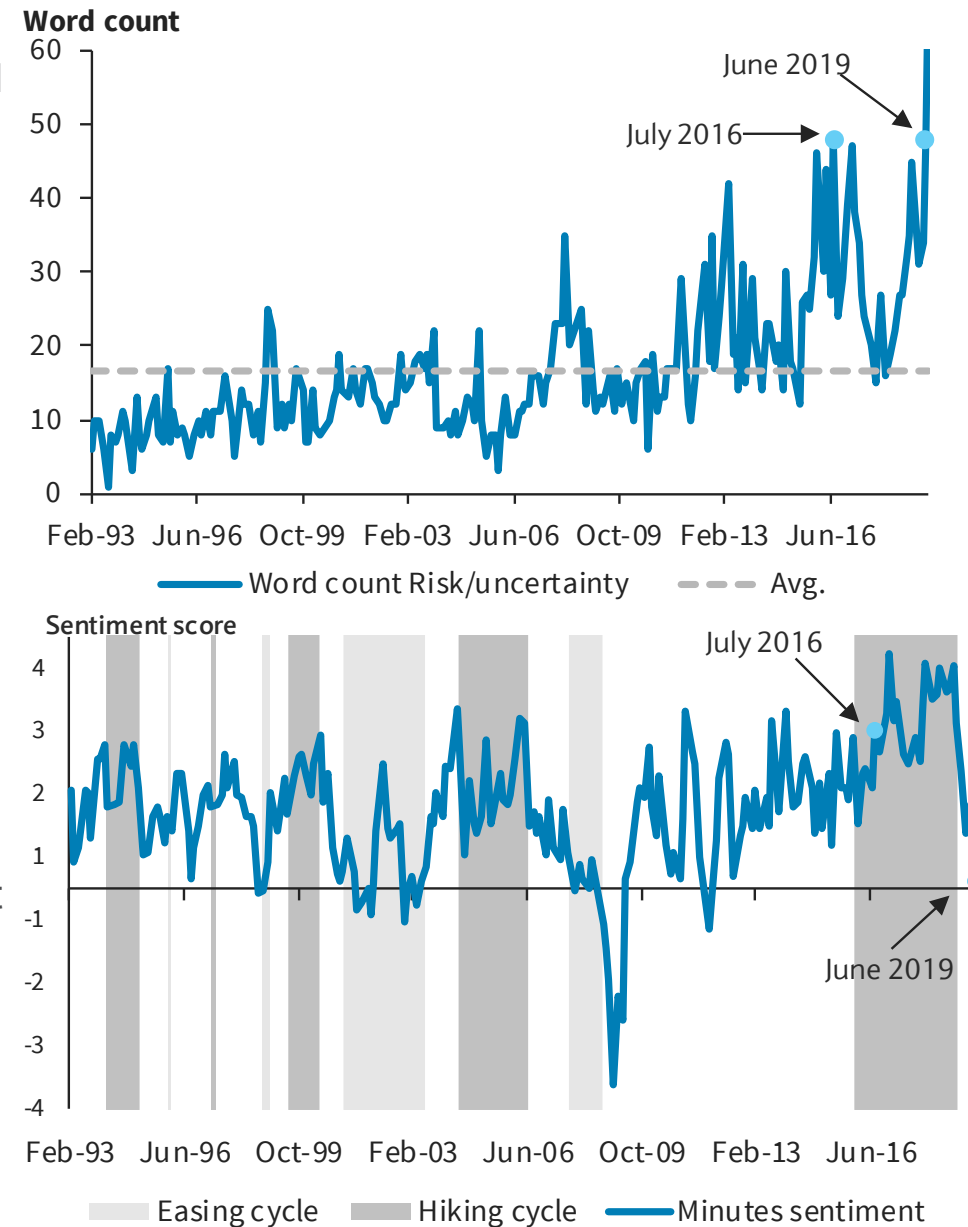


- Historically, sentiment turned more negative when the S&P fell sharply
- A tightening in financial conditions prompted the September 1998 “insurance cut”
- But in between the meetings leading up to the June 2019 FOMC meeting, the S&P actually rose
 - Tighter financial conditions cannot explain this drop in FOMC sentiment
- So which factors *did* cause the FOMC to become more negative?

Source: Federal Reserve, Barclays Research

Sentiment driven by rising risk and uncertainties, but a simple word count can be misleading

- There were 48 references to “risk” or “uncertainties” in the June 2019 minutes - similar to the July 2016 minutes’ word count
 - With 70 such references in the July 2019 minutes
- However, **word count does not always accurately capture perceived higher risks or uncertainties**, let alone underlying sentiment
- The context matters:
 - The July 2016 minutes included references to, e.g., *“investors’ concerns eased substantially on the **resolution of some of the near-term political uncertainty in the [UK]**”; “Participants viewed the near-term **risks** to the US economic outlook as **having diminished**.”*
 - In the July 2019 minutes, negative sentiment from references to risks was offset with positive sentiment from descriptions of e.g. strong labor markets, confident consumers, and low unemployment
- Our sentiment scores for the July 2016 and July 2019 minutes are higher than the June 2019 minutes, as they should be



Source for all figures: Federal Reserve, Barclays Research

Fed participants seemed overly optimistic in 2018, now catching up with fundamentals

A look at sentiment in different sections of the FOMC minutes

- As the “staff review” of the economic situation describes developments in economic indicators, sentiment scores from these portions should broadly follow economic indices – and they do (Fig. 1)
- From the participants’ discussion of current conditions and the outlook, we can extract FOMC participants’ sentiment. This also dropped off, then rebounded in the latest minutes (Fig. 2)
- Fed participants seemed overly optimistic in 2018, but their sentiment is now closer in line with fundamentals

Figure 1

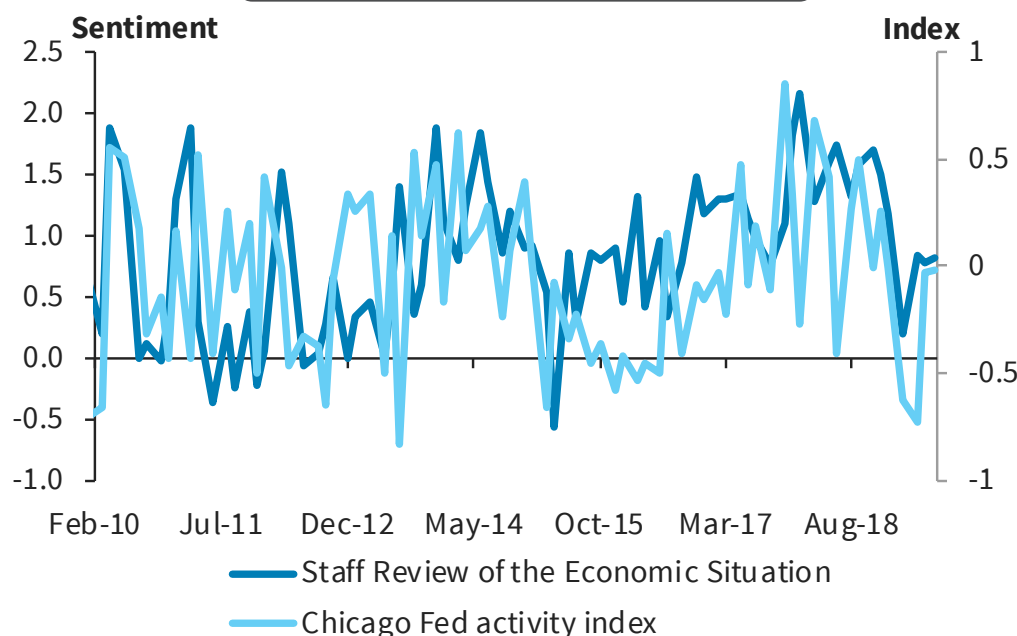
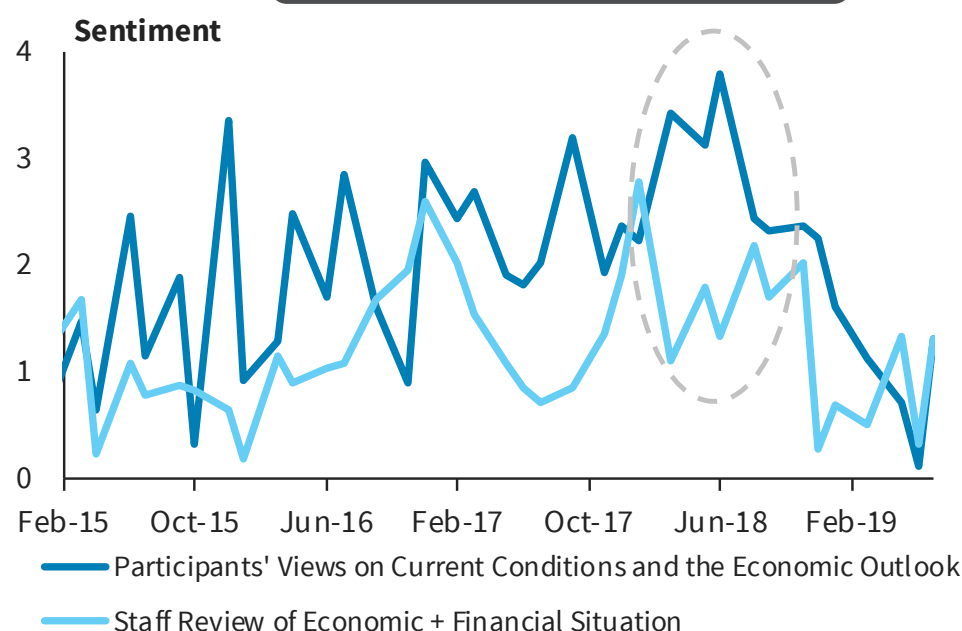


Figure 2

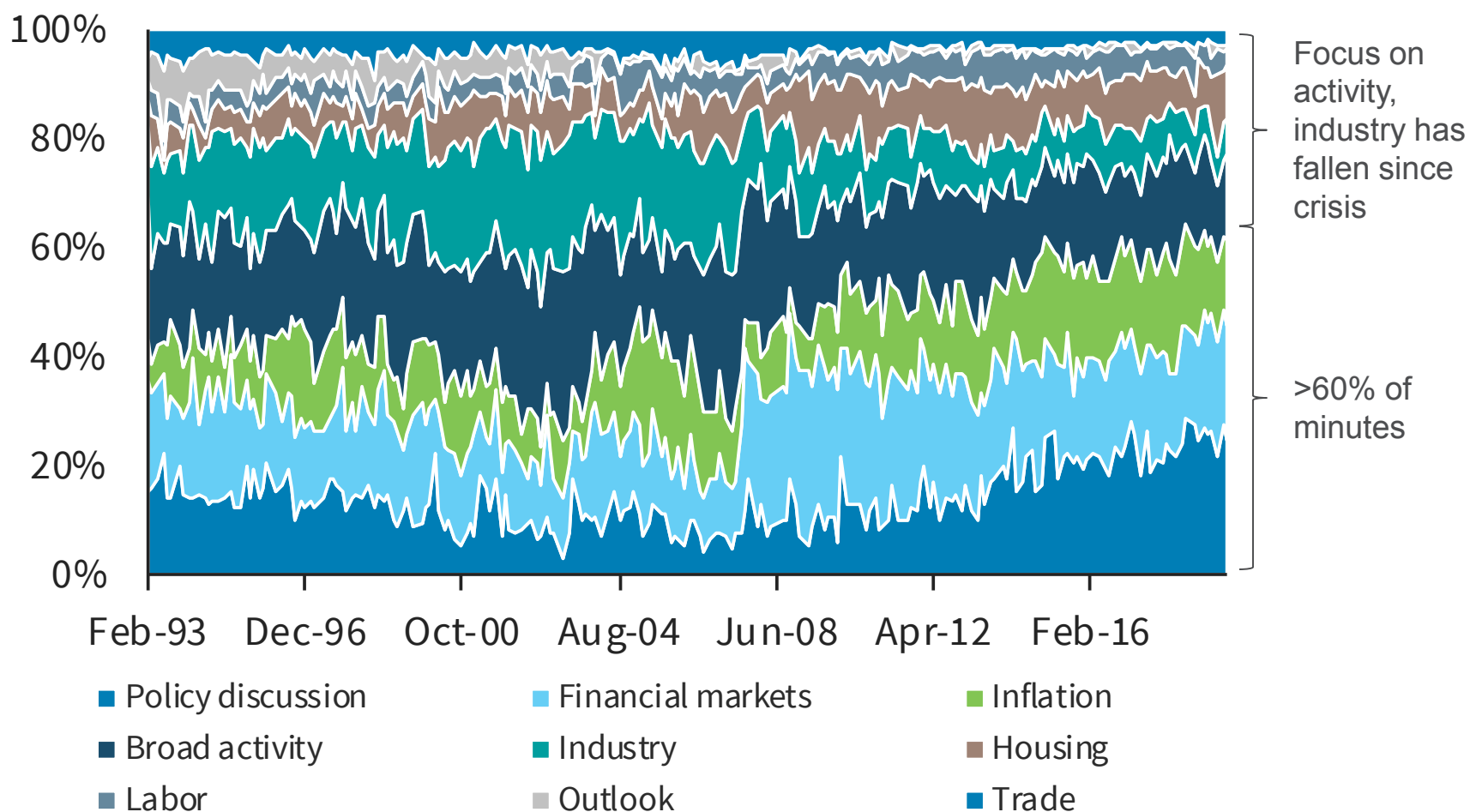


Source : Bloomberg, Federal Reserve, Barclays Research

What is the Fed worried about? A deeper dive using a topic model

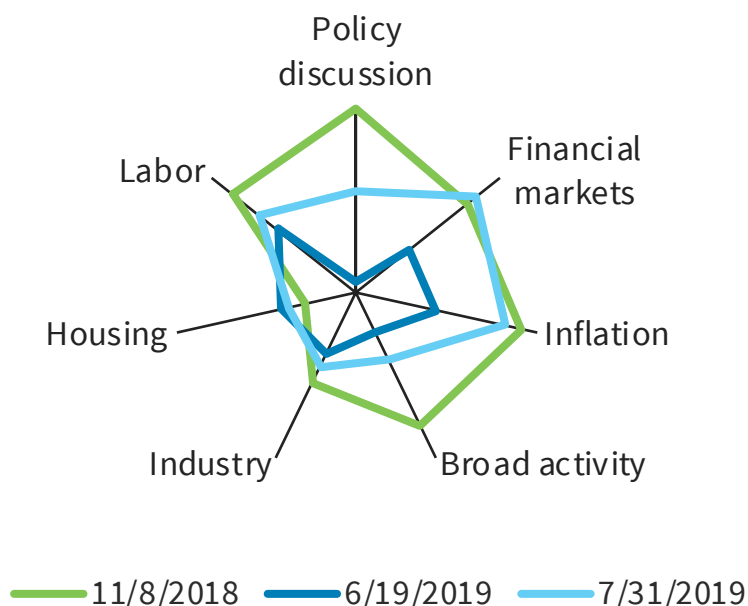
Discussion on policy, financial markets, and inflation now covers >60% of minutes

While less time is now spent discussing broad economic activity and/or industry



Source: Federal Reserve, Barclays Research

June 2019: Economic weaknesses lowered sentiment across topics



- Broad activity sentiment has slipped since Q4 2018, as the June 2019 minutes describe: “*Real GDP growth was forecast to slow to a moderate rate*”; the staff judged that “*risks to the forecast for real GDP growth had tilted to the downside*”, and; “*Participants judged that uncertainties and downside risks surrounding the economic outlook had increased significantly.*”
- Sentiment for inflation fell as inflation expectations slipped, e.g. from June minutes: “[*the PCE price index*] *increase was slower than a year earlier*”, and; “*measures of inflation compensation [...] decreased notably*”
- Inflation and financial market sentiment rebounded strongly after the June FOMC meeting, but sentiment for broad economic activity and in the policy discussion remains muted – due to lingering risks to the outlook

Source: Federal Reserve, Barclays Research

What were the decisive discussion topics for prior eases?

Industrial activity, on average, but inflation seems more of a deciding factor lately

Going into easing cycles, industry sentiment drops most on average...

- On average, industry sentiment falls most from three meetings prior to every first rate cut
- However, for all but the Jan 2001 first ease, a fall in sentiment for other topics seems to drive the ease
- The most prominent concern for the Jul 1995 ease was trade, and broad activity for the Sep 1998 cut
- At the onsets of the past two easing cycles, shortfalls in inflation seemed more concerning to the FOMC

...but only in 2001 was it the deciding factor

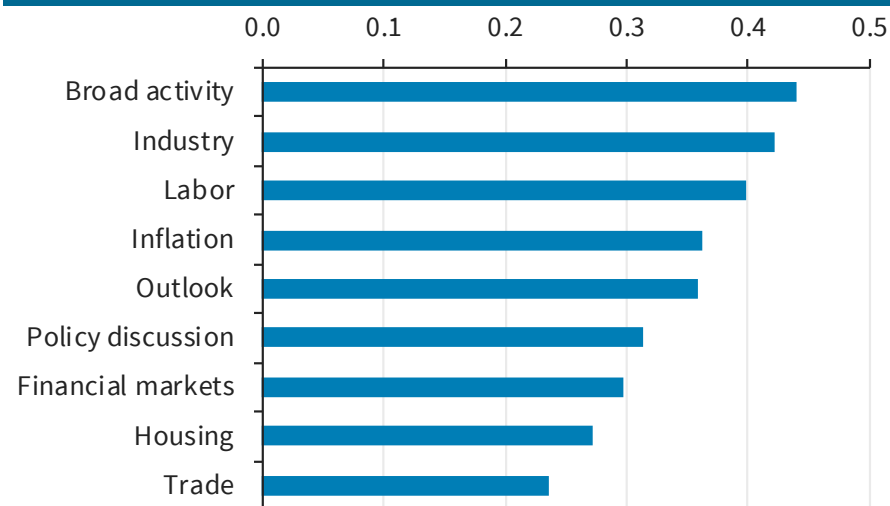
	Jul-95	Sep-98	Jan-01	Aug-07	Jun-19	Average
Industry	-1.3	-0.7	-1.2	0.0	-1.9	-1.0
Policy discussion	-1.0	-0.2	0.8	0.0	-3.7	-0.8
Trade	-1.9	-0.9	-1.0	-0.3	0.2	-0.8
Inflation	0.8	-0.2	-0.4	-0.4	-3.1	-0.6
Labor	-1.3	-0.7	-0.4	0.2	-0.2	-0.5
Broad activity	0.5	-1.8	1.1	-0.2	-1.6	-0.4
Financial markets	-0.5	-1.1	-0.2	0.5	-0.7	-0.4
Outlook	2.9	-1.6	-0.4	-0.2	-1.1	-0.1
Housing	-0.3	0.5	0.2	0.0	0.5	0.2

Broad activity, industry sentiment

- We regress the Chicago national activity indicator (NAI) on sentiment scores per topic, and find that all topics are directionally related to national activity*
- Sentiment for broad activity and industry are most strongly related to the NAI, as they have the highest loadings
 - But all topics contribute in a positive way to explain the NAI (all loadings are positive)

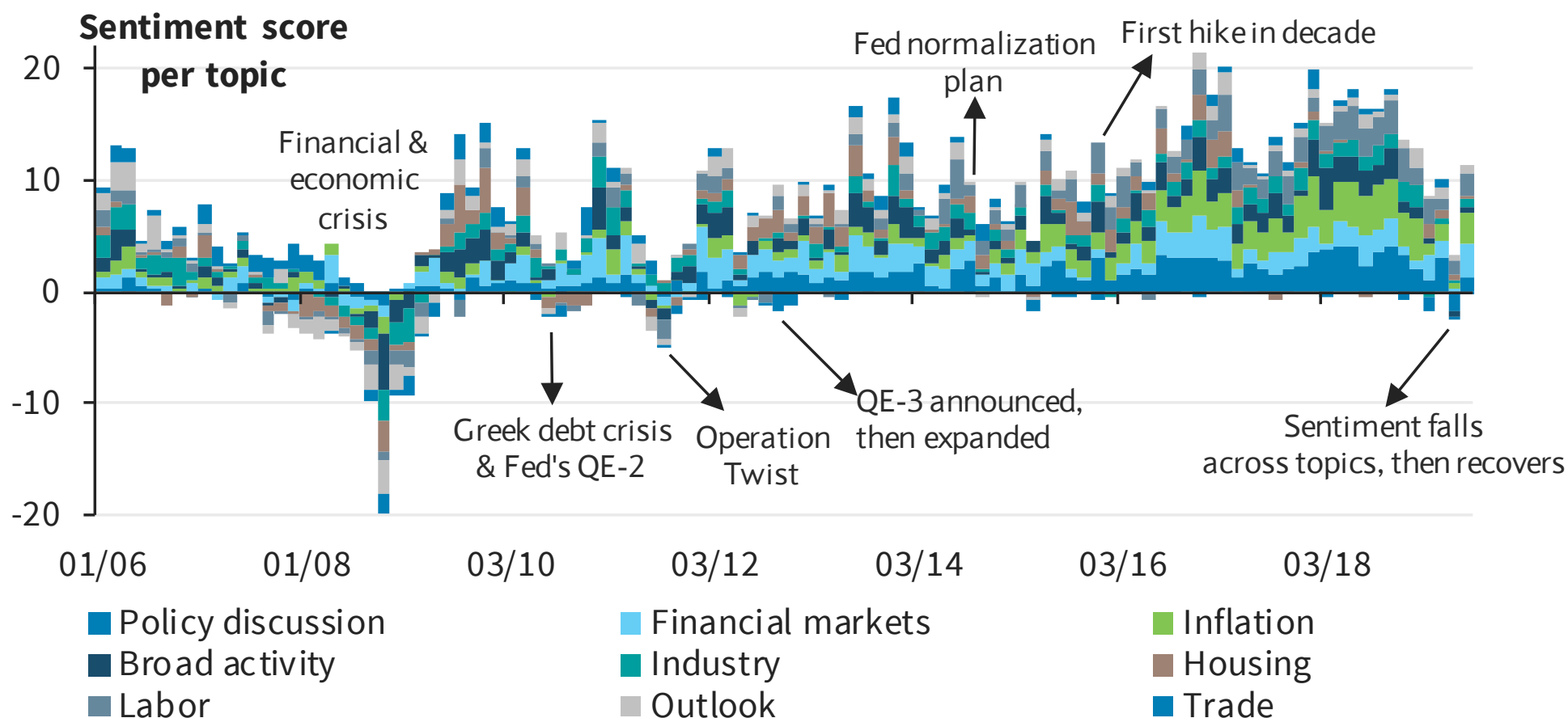
*We use a Partial Least Squares regression.
Source for all figures: Federal Reserve, Barclays Research

Factor loadings PLS



Fluctuations in sentiment align with key FOMC decisions

June '19 sentiment at levels Fed embarked on QE-measures, yet above 2008/09 crisis



Source: Federal Reserve, Barclays Research

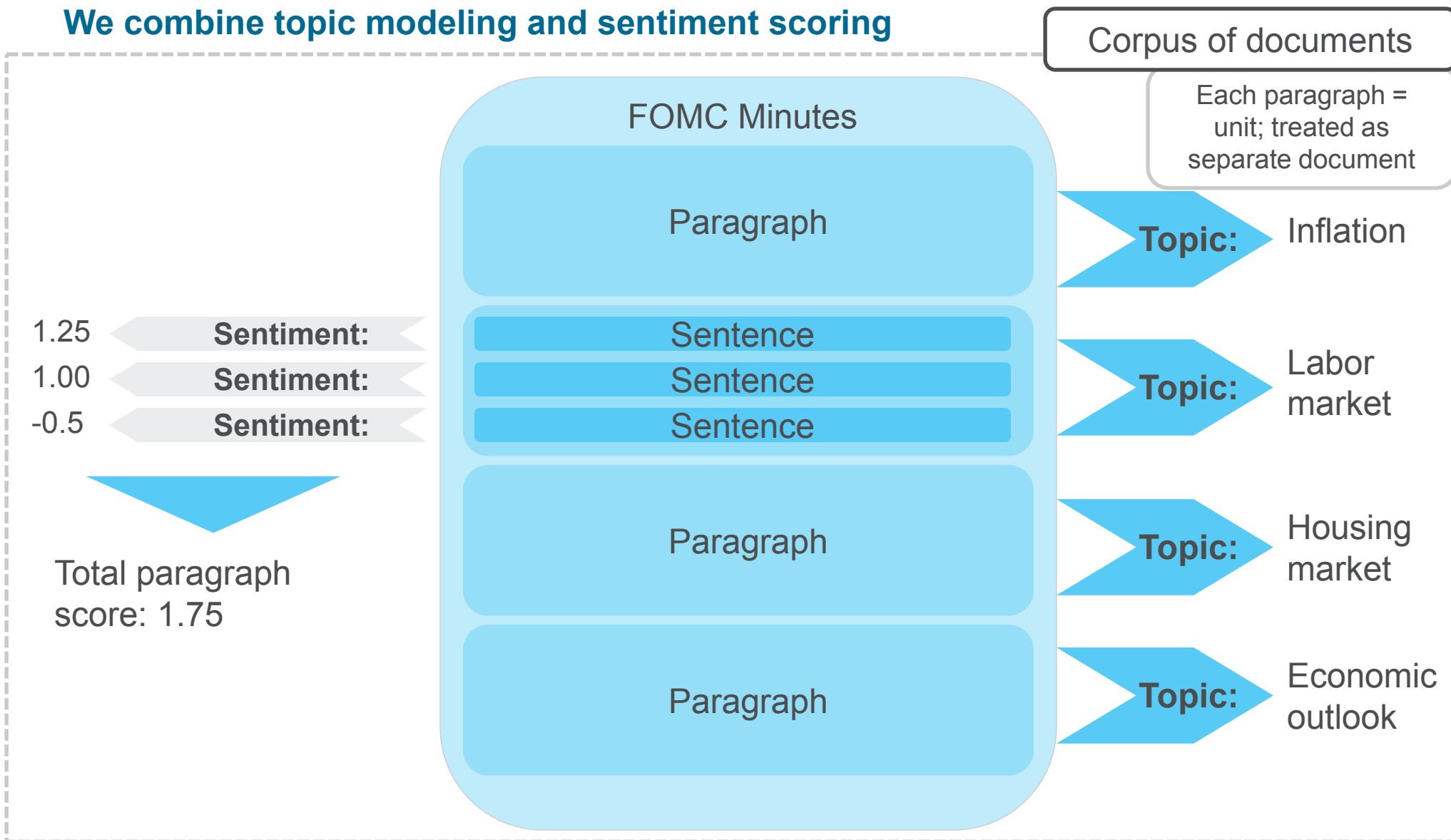
Key takeaways from our sentiment indicators

- Justifying the July 2019 rate cut was the sharp drop in FOMC sentiment from the June minutes to below the level where easing cycles are typically initiated
 - Since 1995, the Fed has consistently embarked on a full easing cycle (or the introduction of non-standard measures) with sentiment at June levels
 - Though sentiment is still far removed from the low levels during the 2008-09 crisis
- Increased risks and uncertainties suppressed sentiment during the June meeting, but more fundamental economic factors were at play as well
 - The July rate cut cannot be explained by a tightening in financial conditions, like the Sep 1998 insurance cut
 - Sentiment for different topics of discussion shows that in the June meeting minutes it worsened for the whole range of topics, especially for inflation, broad activity, industry, and financial markets
- However, sentiment from the July minutes actually rebounded
 - This is in line with the Fed's characterization of the rate cut as a mid-cycle adjustment to monetary policy, due to better news flow in the June-July intermeeting period
 - The tightening in financial conditions, the slowdown in the global economy, and rising geopolitical risks since the July FOMC meeting suggests sentiment will likely fall again
- Our economics team expects three more 25bp rate cuts this year

Appendix

General approach

We combine topic modeling and sentiment scoring

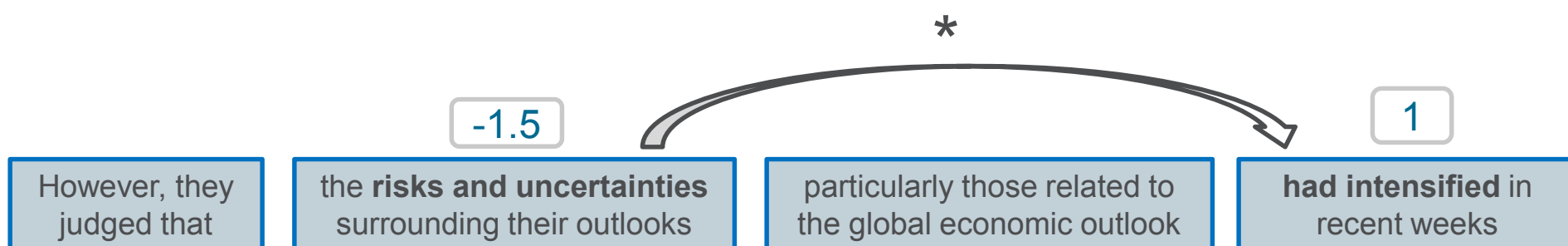


Source: Barclays Research

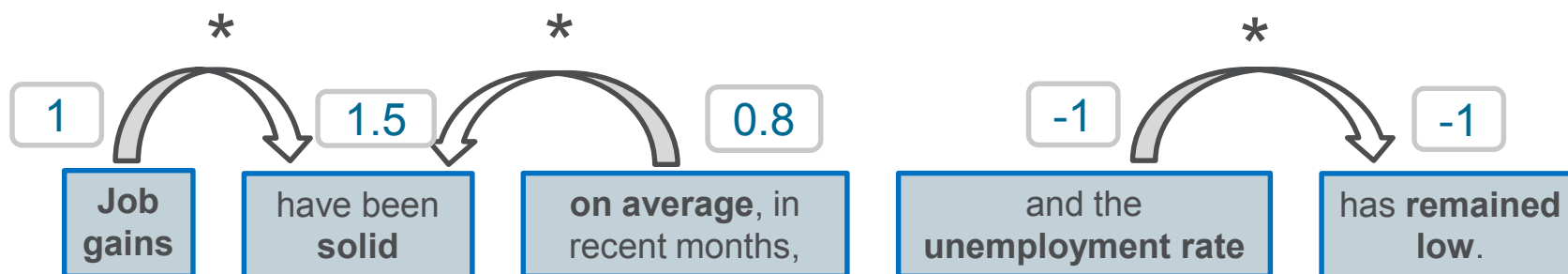
In brief: How we construct our sentiment indicator

Two simple examples from the June 2019 FOMC minutes

- We use grammatical rules to parse sentences and score sentences in chunks
- We use self-constructed dictionaries with scores for key objects, verbs, and adverbs/adjectives



As expected, this sentence gets a **negative** score: $-1.5 * 1 = -1.5$,
...but standard word-count based score is positive (0.07*)



As expected, this sentence gets a **positive** score: $1 * 1.5 * 0.8 + -1 * -1 = 2.2$,
...but standard word-count based score is negative (-0.04)

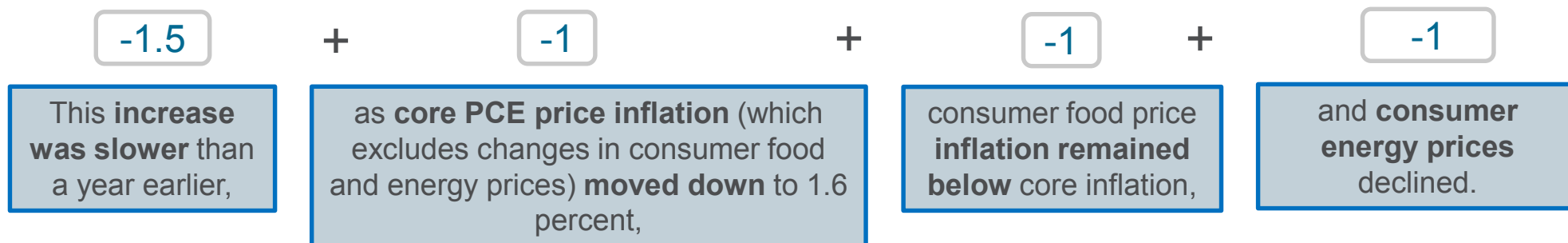
NB. Word-count based scores are from open-source package "TextBlob". Scores range from -1 (more negative) to +1 (most positive)

Source: Federal Reserve, Barclays Research

How we construct our sentiment indicator

Sentence scores

- About 70% of sentences receive a sentiment score; other sentences do not convey sentiment
- 90% of sentence scores range between -2 and 2, with some outliers
- The more references in a sentence that are negative, the more negative the aggregate score per sentence is – and vice versa
 - For example, a negative outlier from the July 2019 minutes (score: -4.5):



- And a positive outlier (3.3):



Source: Federal Reserve, Barclays Research

Sentiment scoring: Open-source versus proprietary model

Using sentence structure

- A decline (-1) in confidence (1) → **negative score**, but...
- A decline (-1) in unemployment (-1) → **positive score**
- Detect syntagmatic structure to identify: nouns + adjectives/adverbs + verbs + negations
- Create “dictionaries” with sentiment scores for nouns, adjectives/adverbs, verbs
 - Verbs: worsen = -1; decline = -1; foster = 1; improve = 1
 - Adverbs/adjectives: strong = 1.75; sharp = 1.5; fragile = -1
 - Nouns: unemployment (rate) = -1; confidence = 1

Open-source versus proprietary model: how do models score

Example sentence	Open-source available package I	Open-source available package II	Scores of open-source packages?	Proprietary model
The employment rate declined sharply.	-0.13	0	Not all correct	-1.5
Growth declined sharply.	-0.13	0.38	Not all correct	-1.5
The unemployment rate declined sharply.	-0.13	-0.44	All incorrect	1.5
The unemployment rate rose sharply.	0.24	-0.44	Not all correct	-1.5

Source: TextBlob, Vader, Barclays Research

Sentiment scoring examples

- Ideally, the sentiment score is symmetric, where >0 means positive developments, <0 means negative developments
- Our method generates equally positive or negative scores if developments are reversed

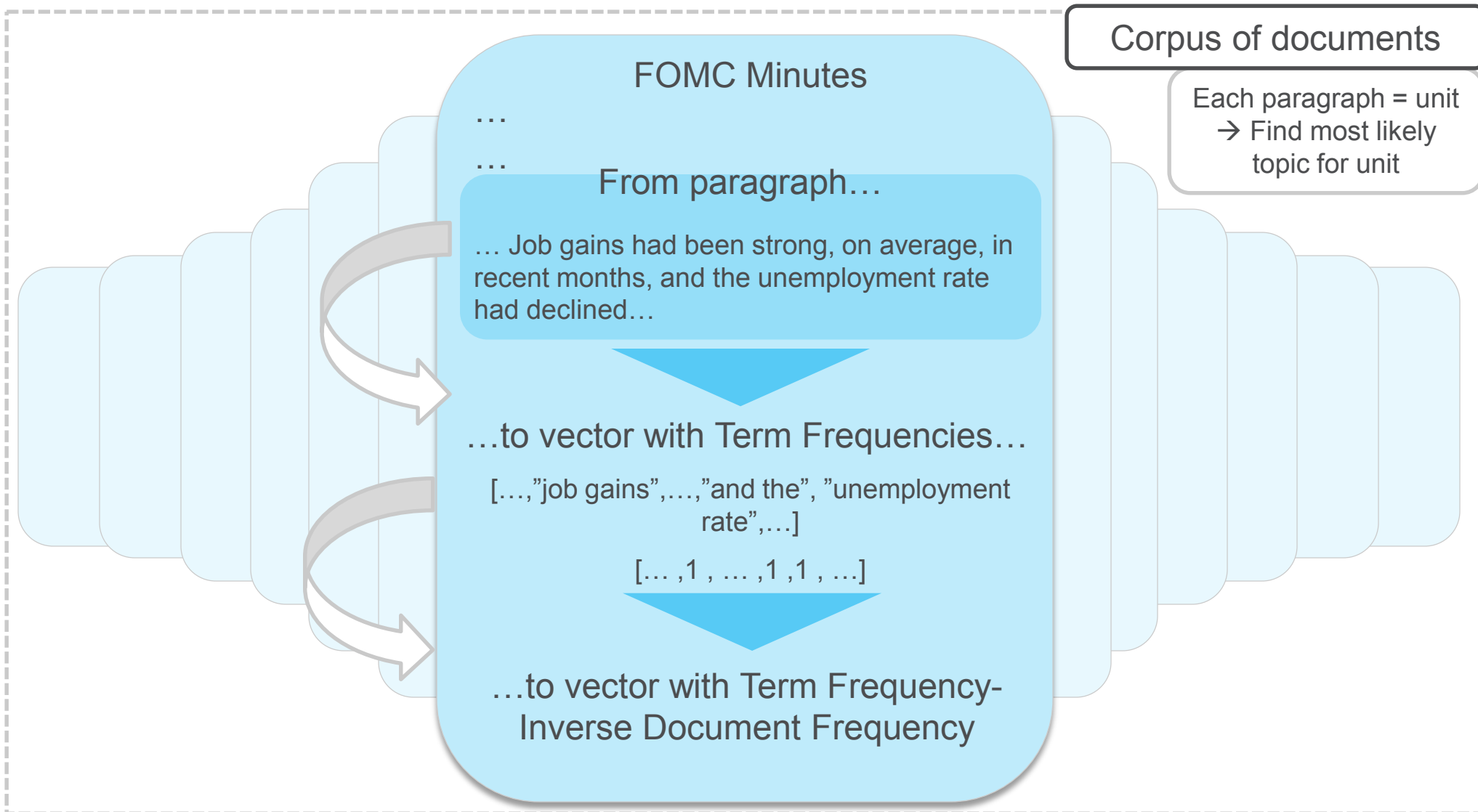
Example sentences

- For example, a sentence with two positive developments has a positive score of 2.75
 - Job gains (1) have been strong (1.75), in recent months, and the unemployment rate (-1) has declined (-1). Score: $1*1.75 + -1*-1 = 2.75$
- A sentence with the same, but negative developments has a negative score of -2.75
 - Job gains (1) have been weak (-1.75), in recent months, and the unemployment rate (-1) has increased (1). Score: $1*-1.75 + -1*1 = -2.75$
- And qualifiers are taken into account as well, because they indicate when positive/negative developments are more or less strong
 - Job gains (1) have been **somewhat** (0.5) strong (1.5), in recent months, and the unemployment rate (-1) has declined (-1) **slightly** (0.5). Score: $1*0.5*1.5 + -1*-1*0.5 = 1.375$

Source: Barclays Research

Topic modeling

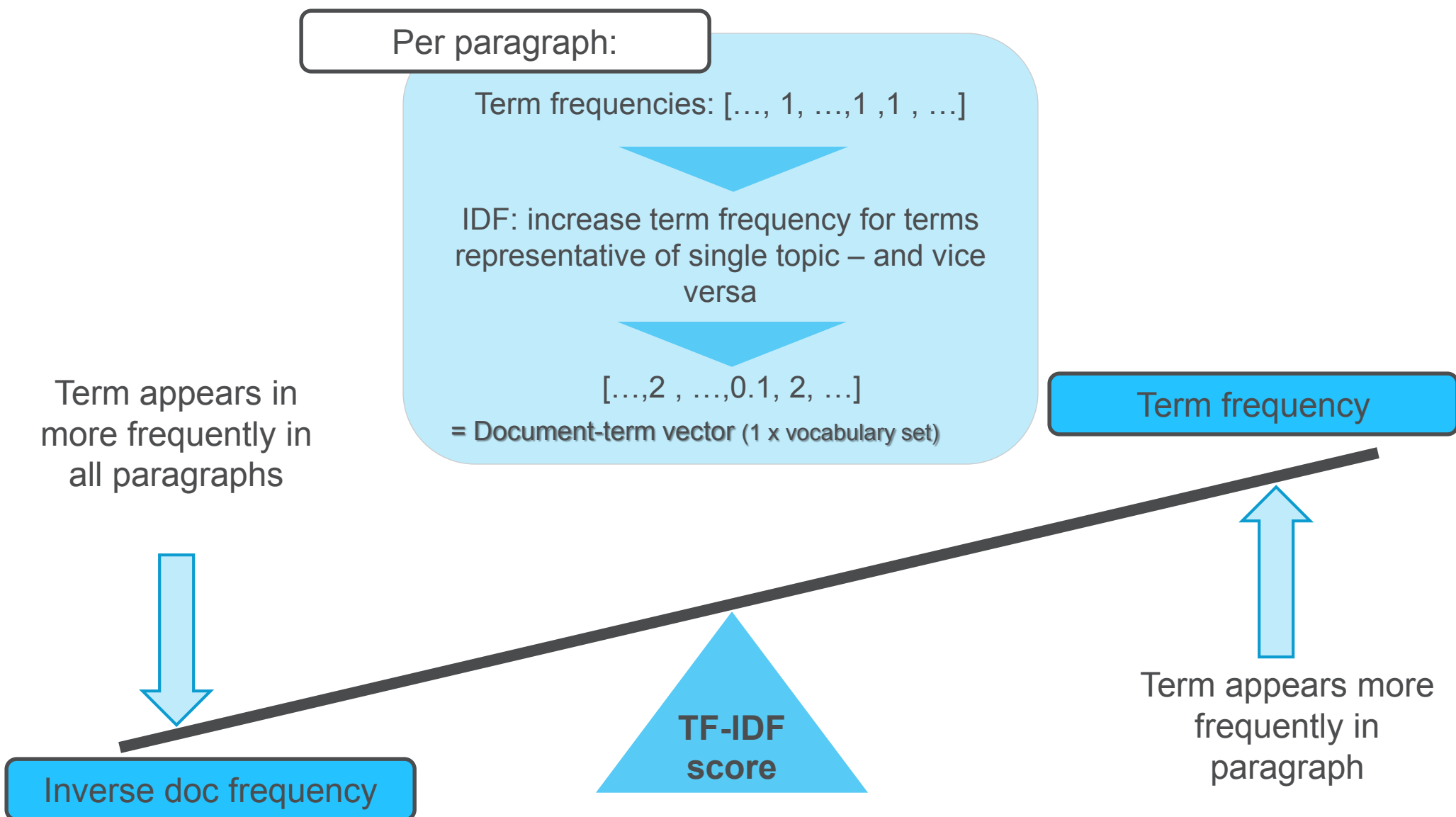
First transform each paragraph to numerical quantity (vector)



Source: Barclays Research

Topic modeling

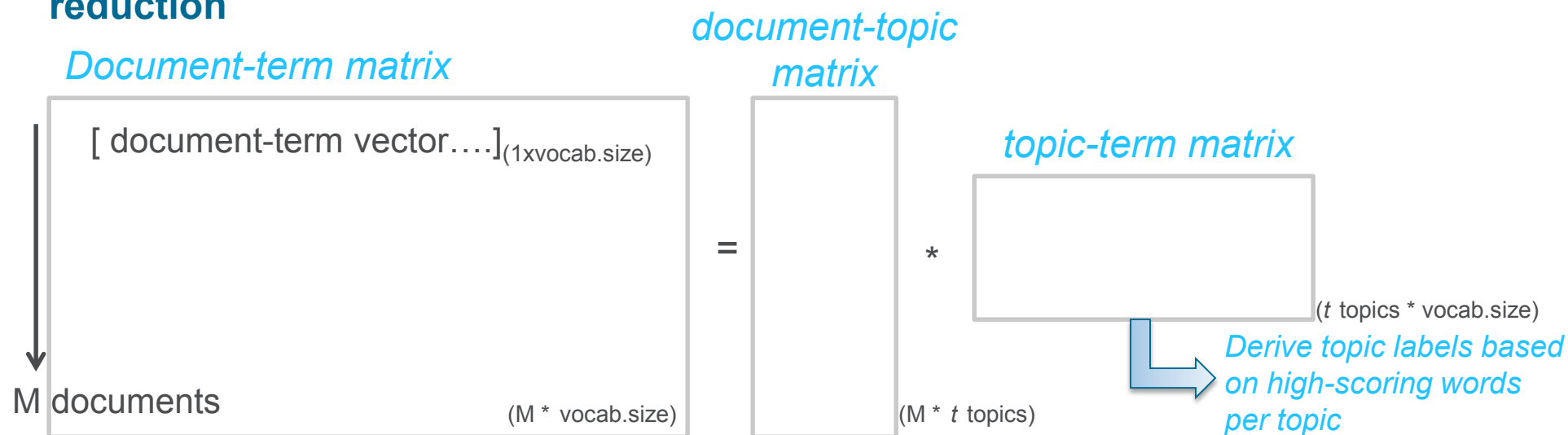
From paragraphs to Term Frequency-Inverse Document Frequency (TFIDF) vectors



Source: Barclays Research

Topic modeling

Then cluster paragraph vectors into clusters that look alike, by dimensionality reduction



- Dimensionality reduction to dimension = t corresponding to t topics
- Labels for topics are derived from word pairs most representative for each topic (from topic-term matrix)
- We used bigrams (word pairs), rather than unigrams (single words)
- We removed digits and stop words
- We optimized other parameters to create clearly distinguishable topic categories

Source: Barclays Research

Appendix

Topics and key terms per topic

- **Policy discussion:** Federal funds, target range, labor market, rate percent, path federal, stance monetary, forward guidance, maintain target, inflation pressures, run objectives, sustainable economic, monetary developments, careful consideration, economic projections, longer run, appropriate monetary, summary economic, absence shocks
- **Broad activity:** Economic activity, economic outlook, economic growth, real GDP, medium term, labor market, near term, downside risks, GDP growth, consumer spending, outlook economic, staff economic, financial markets, financial conditions, market conditions, risks economic, forecast prepared, unemployment rate, price stability
- **Housing:** Agency mortgage, mortgage backed, principal payments, agency debt, debt agency, reinvesting principal, securities agency, rolling maturing, holdings agency, single family, existing homes, sales new, home sales, housing starts, mortgage rates, sales existing, multifamily units, housing activity, housing sector, permit issuance
- **Financial markets:** Financial markets, developments financial, market operations, real estate, commercial mortgage, value dollar, foreign exchange, market rates, exchange value, currencies declined, open market, federal funds, treasury securities, financing conditions, loans banks, estate cre, corporate bonds, speculative grade, nonfinancial firms, industrial loans, consumer credit
- **Inflation:** inflation expectations, inflation compensation, measures inflation, term inflation, survey based, price inflation, consumer price, energy prices, consumer prices, price index, food energy, pce price, core consumer, inflation expectations, core pce, labor costs, months ended, finished goods, producer prices
- **Outlook:** economic financial, intermeeting ahead, discussion economic, implementation monetary, financial outlook, discussion provided, financial information, outlook implementation, information available
- **Industry:** Motor vehicles, industrial production, capital goods, business equipment, new orders, high tech, nonresidential construction, manufacturing production, capacity utilization, equipment software, shipments nondefense, national regional, manufacturing output, retail sales, vehicle assemblies, business spending, manufacturing surveys
- **Labor:** Unemployment rate, payroll employment, labor force, force participation, nonfarm payroll, participation rate, labor market, unemployment insurance, claims unemployment, initial claims, economic reasons, time economic, job openings, private nonfarm, employed time, workers employed, share workers, civilian unemployment, market conditions, private sector
- **Trade:** Trade deficit, international trade, industrial supplies, automotive products, consumer goods, goods services, deficit widened, capital goods, deficit narrowed, net exports, foreign industrial, value imports, value exports

Source: Barclays Research

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