

Quantitative Portfolio Strategy



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Introducing the FAR Scorecard ("Fallen Angel" Reversal)

Americas Advisory Council

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Time-line of QPS Research on Fallen Angel

1st Publication

Documented price reversal dynamics and proposed a simple rulebased strategy ('3m Reversal')

3rd Publication

Re-examined FA dynamics in changing demand/supply environment

Introducing FAR Scorecard



2010 2011

2012

—

2015

2018

2019

2nd Publication

Explored Cash-CDS basis and existence in European market

4th Publication

Show that the '3m Reversal' strategy delivered consistent outperformance since 2010

Same strategy worked in Europe



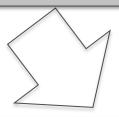
What's Special about Fallen Angels?

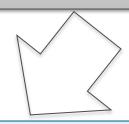
Supply

- Most investors are required to sell
- Selling takes place over a short window

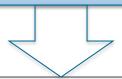
Demand

- ❖HY market << IG market</p>
- ❖IG bonds are larger than HY bonds, on average





Forced Selling + Supply Overwhelms Demand



Excessive declines in fallen angels' bond prices followed by strong mean-reversion



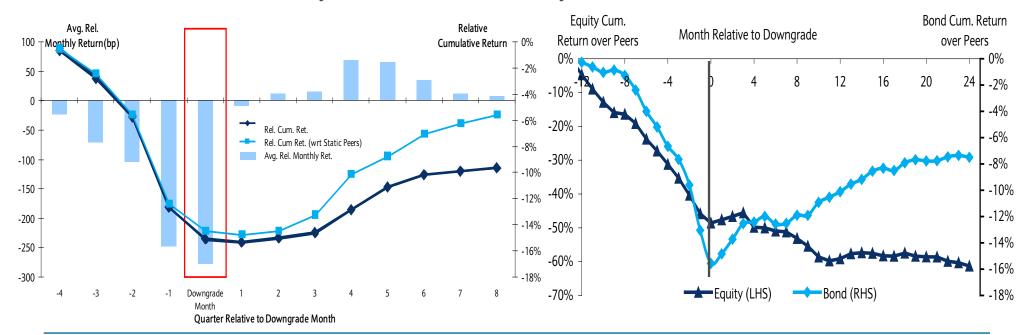
Excessive Declines Followed by Mean-Reversion in Prices

- Ben Dor and Xu (2010) Fallen Angels: Characteristics, Performance Implications for Investors
- Fallen angels (FA) underperformed IG peers by 15.1% in the downgrade month and preceding year
- Outperformed IG and HY peers by 10.2% and 6.3% over the next two years, respectively
- Reversal is limited to bonds. FA equities continue to underperform

FA Performance around Downgrade Month

FA Performance: Bonds vs. Equities

Based on Monthly Observations January 1990 – June 2010



Note: Returns computed using value weighting. Source: Compustat, Barclays Research



Fallen Angel 3m Reversal: Rule-Based Fallen Angel Strategy

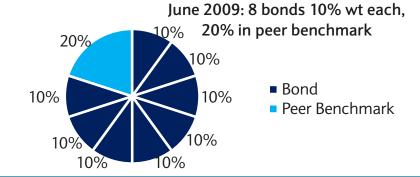
FA '3-Month Reversal' – invest in fallen angels while using rel. spread as buy and sell triggers

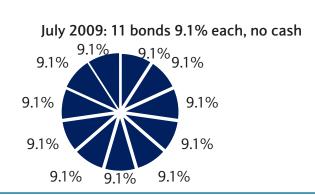
Fallen Ang	Fallen Angel '3m Reversal' Strategy Bond Inclusion/Exclusion Criteria						
Buy Conditions	Timing	Month 3					
(if all are satisfied)	Spread relative to Peers	>= 40 bps					
	Bond Price	>=40					
Sell Triggers	Timing	Month 24					
(if any one is	Spread relative to Peers	Negative					
satisfied)	Technical	Bonds matured, defaulted or were called					
Weighting		Equally weighted with 10% issuer cap					
Re	balancing	Monthly					

Source: Barclays Research

- Peer group: bonds with same credit ratings in the same fixed-income industry
- Fully seeded with cash at inception
- Unallocated capital invested in peer benchmark









FA 3m Reversal Strategy Stayed Profitable over Time

■ FA 3m Reversal strategy still outperformed peers and had similar inf. ratios over the peer group in the recent period (January 2015 to December 2018)

The Performance of FA 3m Reversal Portfolios								
	FA '3m Reversal' Portfolio	Peer Group	FA Ret. over Peer Group	High- Yield Index	FA Ret over HY Index			
Jan.	1991 - Jun. 2010	0 (Ben Dor a	nd Xu 2010 stud	dy)				
Average (Monthly)	1.62%	0.84%	0.78%	0.81%	0.82%			
Volatility (Monthly)	3.99%	2.31%	2.63%	2.68%	2.56%			
Sharpe/Inf. Ratio (Ann.)	1.12	0.76	1.03	0.61	1.11			
% of Positive Ret. Months	75%	76%	63%	76%	64%			
% Invested in Fallen Angels	69%				<u> </u>			
Jul. 2	010 - Dec. 2014	(Ben Dor ar	nd Xu 2015 upda	ite)				
Average (Monthly)	1.11%	0.80%	0.31%	0.74%	0.38%			
Volatility (Monthly)	1.85%	1.62%	0.88%	1.78%	0.92%			
Sharpe/Inf. Ratio (Ann.)	2.06	1.67	1.23	1.40	1.42			
% of Positive Ret. Months	74%	74%	65%	74%	70%			
% Invested in Fallen Angels	55%				·			
	Jan. 2	015 - Dec. 2	018					
Average (Monthly)	0.87%	0.32%	0.55%	0.35%	0.52%			
Volatility (Monthly)	2.77%	1.51%	1.61%	1.52%	1.54%			
Sharpe/Inf. Ratio (Ann.)	0.99	0.56	1.18	0.62	1.18			
% of Positive Ret. Months	63%	67%	65%	63%	65%			
% Invested in Fallen Angels	87%							

Note: The returns for the portfolios' peer group were computed as the equal—weighted performances of the individual bonds' peer groups. Sharpe Ratio was calculated using 1m Libor. Inf. ratio is the ratio of average and standard deviation of relative returns. Source: Barclays Research



FA 3m Reversal Strategy Outperformed FA ETFs

- FA 3m Reversal strategy outperformed popular FA ETFs
- Transaction cost does not account for the difference in performance

The Performance of FA 3m Reversal Portfolios vs Fallen Angel ETFs

Fallen Angel '3m Reversal' Strategy vs. Fallen Angel ETFs

iShare Fallen Angel ETF (FALN, Jul. 2016 - Nov. 2018)

	FA '3m	FALN US	FA over FALN
	Reversal'	Equity	US Equity
Avg. Ret (%/m)	1.06	0.46	0.6
Vol. (%/m)	1.7	1.3	1.19
Sharpe (Inf.) Ratio (ann.)	1.91	0.92	1.74
Corr(FALN US Equity, FA)	0.71		

VanEck Vectors Fallen Angel ETF (ANGL, May 2012 - Nov. 2018)

	FA '3m	ANGL US	FA over ANGL
	Reversal'	Equity	US Equity
Avg. Ret (%/m)	0.95	0.6	0.35
Vol. (%/m)	2.34	1.86	1.16
Sharpe (Inf.) Ratio (ann.)	1.33	1.02	1.05
Corr(ANGL US Equity, FA)	0.87		

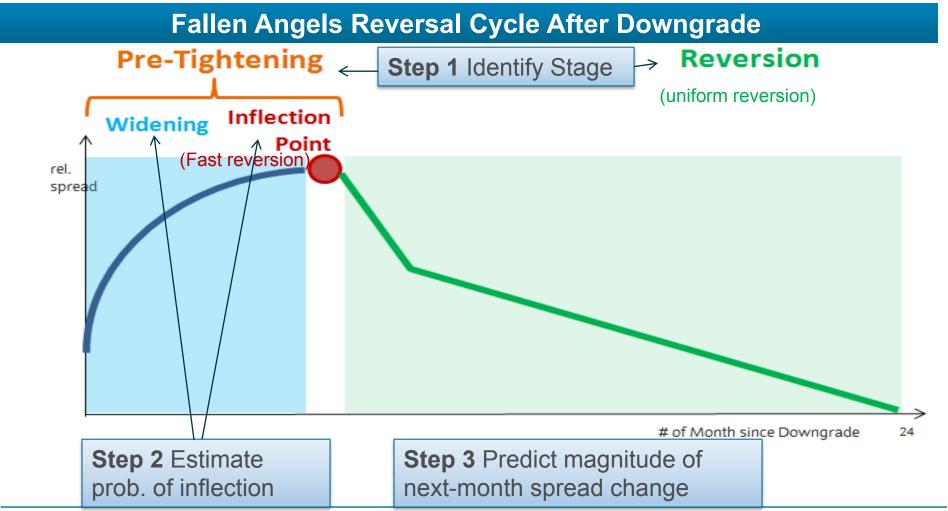


Constructing the FAR Scores



How is FAR different from '3m Reversal'?

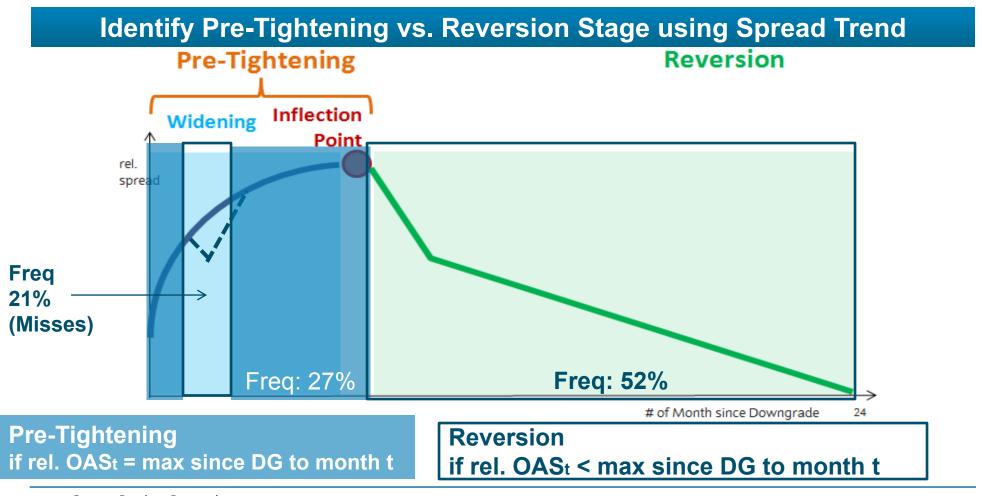
- The '3m Reversal' strategy uses average dynamics of all FAs
- FAR scores take into account each FA specific characteristics
- FAR offers a ranking for each FA and allows more flexibility in selecting FAs





Step 1. Identifying Stages of Reversion Cycle Ex Ante

- Ex Ante, we identify pre-tightening vs. reversion periods by looking at the trend of each FA's rel. spread since downgrade to that month
- A FA is characterized to be in 'pre-tightening' if its rel. spread in that month is the maximum since DG up to that month, and in 'reversion' otherwise





Is it best to invest after reversion has started?

- No. There is substantial profit in capturing the inflection point since it has the biggest next-month reversal
- However, widening and inflection months look very similar ex-ante as both are preceded by spread-widening
- How do we tell them apart?

Frequency and Subsequent Spread Change by Stage (with hindsight)					
Jan. 1991 – Oct. 2018						

	Pre-Tightenii	Reversion	
	Widening Inflection Point		(with hindsight)
Stage definition	[DG, Inflection month)	max Rel. Spread from DG to DG + 24m	(Inflection Month, 24m after DG]
% of Months	40% 8%		52%
Next-month median rel. OAS chg	13 bps	-122 bps	-17bps
	Co		
% of Months			
Nex-month median rel. OAS chg	3bps		
Next-month average rel. OAS chg		, and the second	

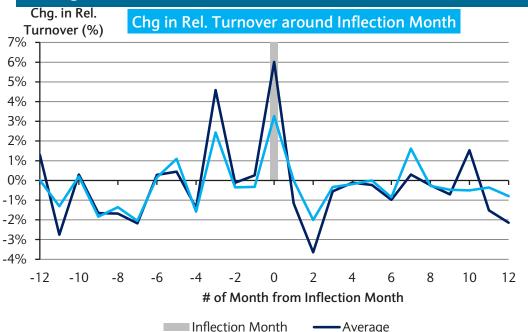
Source: Bloomberg, Barclays Research



Step 2. Estimating Prob. of Inflection

- We used monthly bond-level trading volume from TRACE to estimate the probably of each FA being at inflection point in month
- Bond Monthly Turnover = Monthly trading volume/ Amount Outstanding
- Rel. Turnover = Bond Monthly Turnover Avg. (Peer Bond Monthly Turnover*)
- · * Peer bonds are defined as bonds with the same rating and in the same industries. Peer bond turnovers were VW using bond MV
- Chg. in Rel. Turnover = Rel. Turnover Rel. Turnover_previous month
- Rel. Turnover had a significant positive increase around inflection months

Chg in Rel. Turnover in Inflection Months vs. Non-Inflection Months (Jan. 2007 – Oct. 2018)



Dependent Variable: Chg. In Rel. Turnover							
Coefficient	Whole Sample	Sub-Sample in Pre-Tightening period (Rel. OAS_t = max since DG to month t)					
Intercept	-0.41%*	3.25%***					
Inflection Month Dummy (=1 if month t is an inflection month, 0 otherwise)	6.43%***	2.76%**					

Note: ***/**/* indicates significance at 1%/5%/10%-level using robust standard errors correcting for heteroskedasticity.

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Note: Source: Bloomberg, Barclays Research

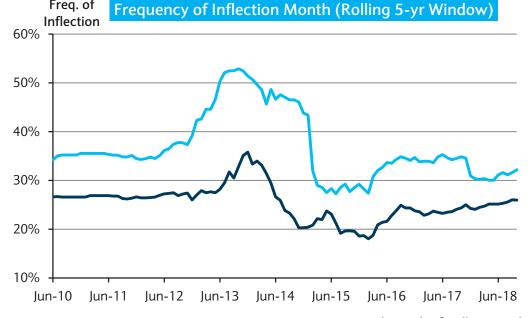
Higher Chg in Rel. Turnover Has Higher Frequency of Inflection

Probability of Inflection by Chg. in Rel. Turnover Groups (Jan. 2007 – Oct. 2018)

	Whole	Sample	Sub-Sample in Pre- (Rel. OAS _t= max si	
	# of Monthly obs	Frequency of Inflection	# of Monthly obs	Frequency of Inflection
Small Chg Group (Rel. Turnover chg <5%)	3,233	6%	697	26%
Large Chg Group (Rel. Turnover chg >= 5%)	1,251	13%	478	33%

Rolling Estimation of Prob. of Inflection by Chg. In Rel. Turnover Groups

 We use the empirical frequencies of inflection months in the two rel. turnover chg groups (<5% and >=5%) in the trailing 5-year window to estimate prob. of inflection of each FA in the coming month



End Month of Rolling Window

Small Chg Group (Chg. In Rel. Turnover < 5%)</p>
Large Chg Group (Chg in Rel. Turnover >= 5%)

Note: the universe for the rolling estimation of frequency of inflection is the sub-sample in ex-ante pre-tightening period (rel. OAS_t = max since DG up to month t). Source: Trace, Bloomberg, Barclays Research



Step 3. Predicting magnitude of next-month spread change

• Idea: estimate expected relative spread adjustment using current month OAS assuming FA's rel. OAS reverts back to 0 at the end of 24m at the same rate per remaining month (rm)

- We use a regression approach to estimate sensitivities of next-month spread chg to current month's Rel. OAS/rm in different stages of reversion cycle
 - To calculate FAR each month, we estimate the sensitivities using trailing 60m data

Estimating Sensitivities of next-month's Rel. OAS chg to current month's Rel. OAS/rm						
Stages Denoted as						
Pre-Tightening	Widening	beta_widening				
(rel. OAS_t = max from DG to month t)	beta_inflection					
Reversion (rel. OAS_t < max from DG to	to month t)	beta_reversion				



Calculating FAR Scores

FAR (Fallen Angel Reversion) Scores

Meaning

A higher score indicates a larger reversal magnitude in spread relative to peers next month

CORO		STION
Score		
		G. C. I.

Score Value

=Sensitivity * Rel.OAS/rm

If Pre-Tightening

Stage

(Rel. OAS_t = max from DG $P_{inflection}^*(-beta_{inflection}) + (1 - P_{inflection})^*(-beta_{inflection}) * Rel.OAS/rm to month t)$

If Reversion

(Rel. OAS_t < max from DG -beta_reversion * Rel.OAS/rm to month t)

Note: Rel. OAS/rm is calculated as rel. OAS divided by (24 - # of months since downgrade + 1). Betas are estimated from trailing 5-year regression of subsequent-month's Rel. OAS on the interaction terms of *Rel. OAS /rm* and three state dummies (Pre-tightening non inflection, inflection, and reversion). P_inflection is determined by the empirical frequency of inflection months in the two rel. turnover chg Groups (<5% and >=5%) in the trailing 5-year window. Source: Barclays Research



Efficacy of FAR Scores



FAs with Higher FAR Scores Outperformed Peers More

Ret. over Peers of Top and Bottom Portfolios Ranked on FAR Scores

		Top / Bottom Half Portfolios Sorted on								
			Rel. OAS		Rel. OAS / rm			FAR Scores		
		Bottom Half	Top Half	Top Half - Bottom Half		Top Half	Top Half - Bottom Half		Top Half	Top Half - Bottom Half
Jul. 2010 -	Average (%/yr)	1.79	4.46	2.67	0.59	5.67	5.07	0.95	5.33	4.38
Dec. 2014	Volatility (%/yr)	3.01	6.16	5.42	4.01	5.72	5.73	4.25	4.96	4.55
(Ben Dor and	Inf. Ratio (Ann.)	0.59	0.72	0.49	0.15	0.99	0.89	0.22	1.08	0.96
Xu 2015	Worst Monthly Ret.(%)	-2.02	-5.40	-5.36	-3.87	-5.58	-5.73	-3.78	-3.91	-2.38
update)	Max. DD (%)	-3.62	-11.16	-8.69	-6.69	-9.21	-7.84	-7.81	-7.39	-4.45
	Average (%/yr)	7.09	13.44	6.34	7.28	13.26	5.98	5.68	14.84	9.17
In 2015	Volatility (%/yr)	7.85	16.56	13.40	8.31	16.04	12.64	9.88	15.02	12.32
Jan. 2015 - Dec. 2018	Inf. Ratio (Ann.)	0.90	0.81	0.47	0.88	0.83	0.47	0.57	0.99	0.74
	Worst Monthly Ret.(%)	-4.92	-8.75	-9.29	-4.47	-8.62	-9.03	-8.52	-5.42	-6.54
	Max. DD (%)	-4.92	-20.91	-24.96	-4.47	-20.05	-23.90	-13.72	-11.70	-9.42

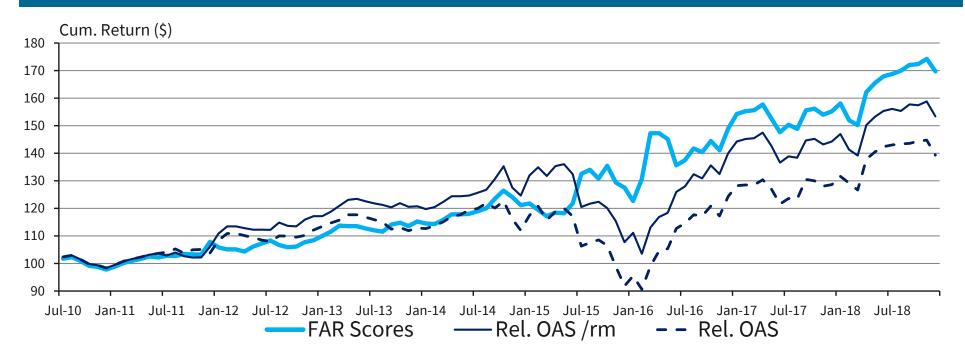
Note: all bonds were EW subject to a 10% cap. Excess capital will have a return over peers of 0. Universe is FA with positive spreads immediately following downgrades and for as long as rel. spreads are positive. Source: Trace, Bloomberg, Barclays Research



Top FAR Scores Generated More Persistent Outperformance

 The Top – Bottom portfolio sorted on FAR scores generated persistent performance, not experiencing large DD like using rel. OAS and rel. OAS/rm

Time Series of Cumulative Ret (ret. over peers) of Top – Bottom Portfolios sorted on FAR Scores, Rel. OAS/rm, and Rel. OAS



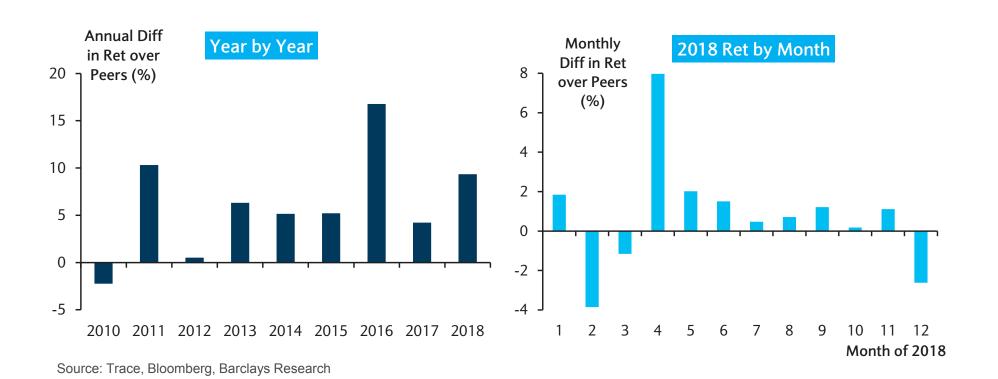
Source: Trace, Bloomberg, Barclays Research



Top FAR Portfolio Generated Persistent Outperformance

• The Top – Bottom portfolio sorted on FAR scores generated positive diff in ret over peers in all years except 2010, which was a partial year

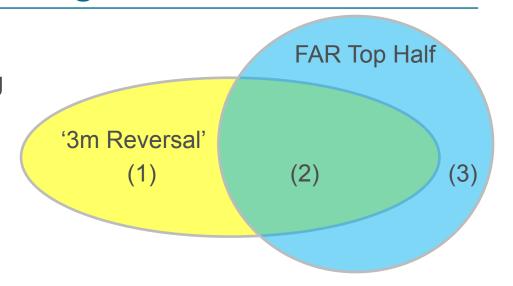
Diff. in Ret over Peers of Top – Bottom Portfolio sorted on FAR Score Year-by-Year and 2018 Month-by-Month





What is the value of FAR Scores given '3m Reversal'?

- FAR scores are useful in
 - Distinguishing better performing FAs within the '3m Reversal' strategy
 - ✓ Identifying profitable FAs not included in the '3m Reversal' strategy



Ret over peers in Sub-Samples (Jul. 2010 - Dec. 2018)								
Sub-sample	(1)	(2)	(3)					
	In '3m Reversal' exclusively	In both '3m Reversal' and FAR top half	In FAR top half exclusively					
Avg. Ret over peers (%/m)	0.53	1.27	1.72					
Std. Dev. (%/m)	5.82	7.47	9.36					
t-stat	3.08	5.8	3.84					
1st Quartile	-1.3	-0.97	-2.04					
Median	0.14	0.57	0.91					
3rd Quartile	1.81	2.44	4.82					
# of monthly obs.	1155	1163	404					

(Jul. 2010 - Dec. 2018)		
Test	t-stat	p-value
Avg(1)=Avg(2)	2.66	0.008
Avg(1)=Avg(3)	2.40	0.017
Avg(2)=Avg(3)	0.87	0.382

T-tests of Ava Rets being equal in

Source: Trace, Bloomberg, Barclays Research



Key takeaways

- ✓ FAR scores rank fallen angels on their expected reversal magnitude in the subsequent month
- ✓ FAR scores incorporate volume dynamics and identification of the stage of the reversion cycle of the fallen angel bonds and offer more flexibility than the '3m Reversal' strategy
- ✓ In July 2010 Oct. 2018, the top half portfolio with higher FAR scores had higher return over peers in the subsequent months than the bottom half portfolio with lower FAR scores. The Inf. Ratio of top half over bottom half is 0.73
- ✓ Such outperformance of bonds with high FAR scores is persistent through time.
- ✓ FAR scores can be used to enhance the '3m Reversal' strategy



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