

# US High Grade Focus

## Hot Topics: Fade-The-Rally Edition

- In this latest note in our ["Hot Topics"](#) series, we survey a multitude of developments in US high-grade credit to consider if the sharp recovery in risk sentiment has reached a crescendo. We conclude that investors should look through the sanguine signals of falling cross-asset volatility, strong global inflows and light gross supply to position for a widening. We expect US high-grade credit spreads to rise 30 bps by year end, with some risk of overshooting to the wider side.
- We show evidence that ratings were a less helpful predictor of spread "jump" risk than in a prior episode of market widening. The breakdown between ratings and reality adds further evidence to support a recalibration of credit ratings that now sit in the single-A to high-BBB range. We show signs that ratings need not fall as low as HY for an issuers' bonds to lose out to international buying programs.
- US high-grade investors may be underestimating the potential exposure of bond issuers to a more severe outcome in US-China trade negotiations. Across a range of sectors, from autos, banking, chemicals, electrical equipment, machinery and logistics, dozens of US IG companies in 2019 have recently noted their close attention to trade talks. More than 40% of the investor calls from US IG companies this year make reference to the Chinese market in some capacity.
- A drawdown on cash from US high-grade balance sheets appears to be expanding net debt leverage at a time of rising concerns that earnings growth may be peaking. Rating agencies remain permissive of deleveraging plans that extend out years, at a moment of global reflection on the sustainability of the economic (and profit) expansion.
- A lighter-than-expected primary calendar supported the rally, but we offer four reasons that supply trends aren't as beneficial as they may seem at first.
- We broaden the global demand variables in a fair-value model for IG credit spreads to explicitly model for hedging costs as well as including both European and Japanese rate variables. We find that credit spreads do not look unreasonably cheap in the model, but the view is heavily dependent on a continuation of low cross-asset volatility.
- We offer new visuals to highlight relative value opportunities between subsectors after a sharp market move tighter.

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## Credit recovers but not without stirring further doubts about ratings

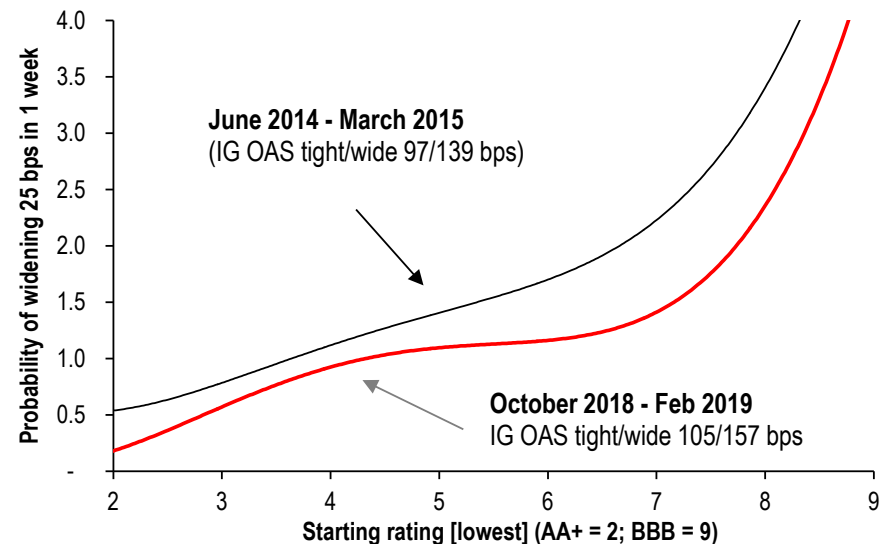
**Strange twists in this turn...** – High-grade credit recovered most of the losses sustained during a fourth-quarter rout in a January marked by lighter-than-expected gross supply, realized expectations for a dovish tilt by the Federal Reserve, an earnings season notable for rising EBITDA, strong revenue growth and slowing total debt growth – all topped off with one of the biggest months for non-US investor demand for US IG that we've seen in years. We are skeptical sentiment can improve much from here, and address several factors that we believe point to an underlying instability within credit markets that should keep risk premia elevated over the course of 2019. To begin with, we continue to see evidence that credit ratings are misaligned with reality and prefer to position for a recalibration of ratings, especially in the single-A complex, in the months ahead. As the market bounced off mid-2014 tightness, credit ratings proved useful in benchmarking risk of sharp jumps in spread. As Figure 2 shows, from June 2014 to March 2015 the probability of a non-financial bond jumping 25 bps in one week rose steadily as ratings moved lower. (We use lowest of two ratings in our study.) Yet since October 2018, this 'jump' curve flattens out between A1 (4) and BBB1 (7), indicating that starting ratings in this range did not provide an accurate guide to idiosyncratic risk events. This evidence builds on our earlier argument that the behavior of rating agencies as they resolve differences between themselves points to a more downside risk for single-A sectors that have received forbearance from rating agencies in an environment of steady EBITDA growth and easy market access. We think a reassessment of macroeconomic growth risks and/or profit shocks will be a catalyst for this ratings recalibration and that single-A and BBB+ credits will be at risk. Also, rising default rates are highly correlated with rising downgrade rates, and we recently [raised our default rate forecast](#) by two percentage points to 4.6%. Trade negotiations appear to us as an underappreciated risk factor. Further deterioration in the tenor of those talks poses risks to complex global supply chains and end-customer demand. Trade is a topic raised by fewer than one-quarter of US IG companies whose earnings calls we reviewed this year, yet interlinkages with China are apparent in more than 40 percent of quarterly investor updates.

Figure 1. IG credit spreads wobbled similarly before peaking above 200 bps in 2015-16



Source: Citi Research; Bloomberg Financial LP

Figure 2. Ratings have been a less helpful predictor of spread jumps than in prior episodes



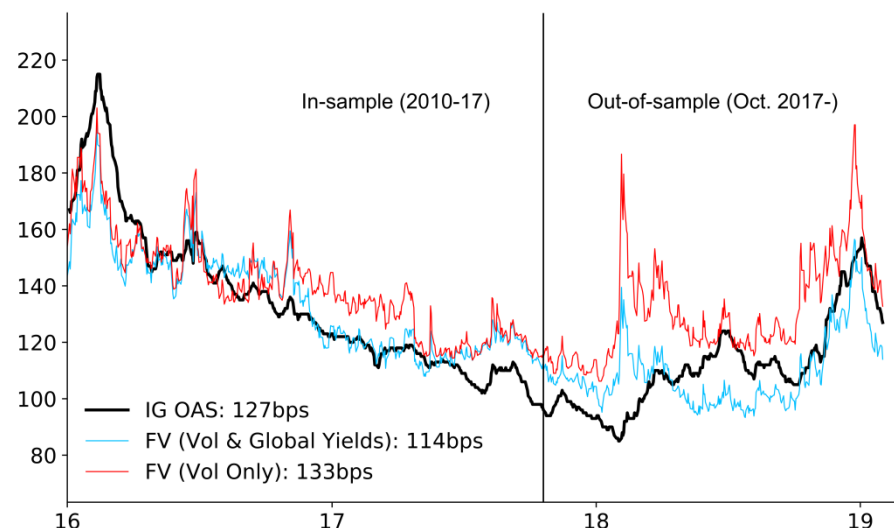
Source: Citi Research; Bloomberg Financial LP; Note: non-financial bonds, starting minimum maturity >3 years

## Credit spreads hover within fair-value range on two regression models

**Credit rode roundtrip on the vol train...** – A 34 bp OAS tightening since Jan. 3 fits US IG's historical sensitivities to both implied cross-asset volatility levels and US fixed income's relative yield advantage to global bond markets (Figure 3). IG credit fair value under a passive "vol-absorbing" model sits +6 to current levels. Alternatively, incorporating the continued edge of US yields to euro and yen fixed income markets, spreads look 13 bps cheap. In other words, confined to judging credit valuations by these five variables, IG cannot be said to be unreasonably rich at present. That said, for as well as this formulation of credit as a mere *recipient* of global market factors fits surprisingly well within credit cycles, the paradigm is upended *across* cycles as credit markets metastasize into beacons of volatility across markets and the economy. A cascade of failed deleveraging, rising defaults, and outflows may feel distant, yet recent developments in [loan outflows](#), [speculative-grade issuance](#) and [tightening lending standards](#) support a higher risk premium and encourage us to buy [IG vol](#). Investors should look through the year's early sanguine signals (Figure 4) to position for a deterioration. A broader [narrative of vulnerability](#) may be at bay, but widening catalysts may emerge from underappreciated risks of a failure in trade negotiations with China or a mean-reverting bounce-back in corporate bond supply.

Effect on IG OAS from a 1 $\sigma$ rise in...	Model Variant	
	Basic	Enhanced
...Oil Vol	+4.1	+6.9
...FX Vol	+10.4	+9.8
...VIX ( $\sigma = 6$ pts)	+15.1	+7.0
...JGB/Bund - UST Yield ( $\sigma = 64$ bps)		+18.4
...€/¥ hedging costs ( $\sigma = 95$ bps)		+5.7

Figure 3. Tight IG OAS supported by low x-asset implied volatility, rising US yield advantage

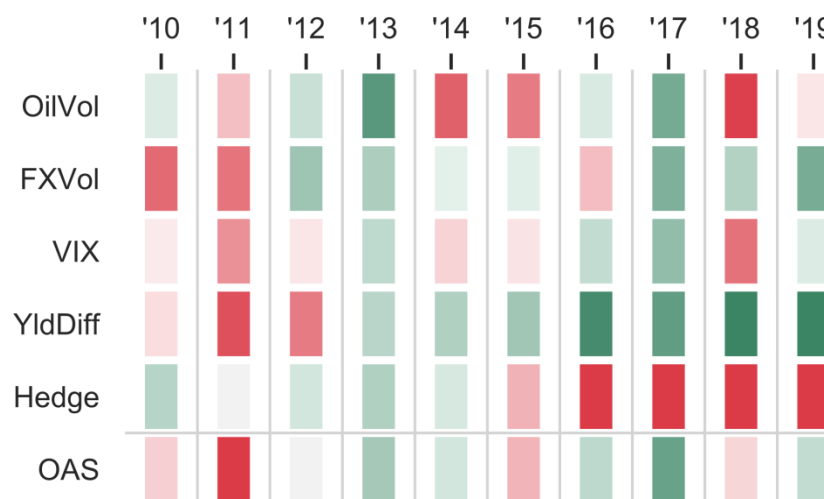


Note: Data through Feb 1, 2019

Source: Citi Research; Bloomberg Financial LP

Note: IG index level spreads compared to fair value under two regression models trained on 2010-Oct.2017 levels

Figure 4. A heat map of **tightening** and **widening** factors for US IG credit spreads, by year



Source: Citi Research; Bloomberg Financial LP

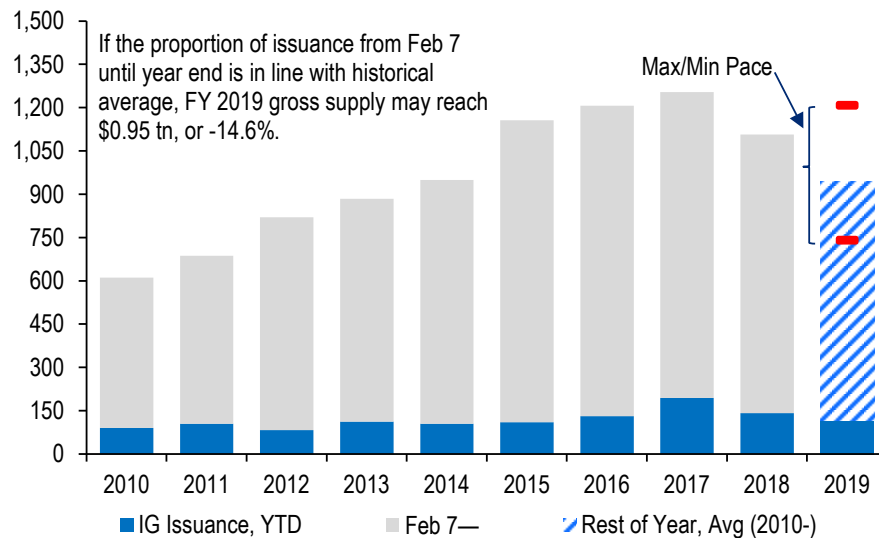
Note: Colors represent z-scores (+2 [red] -2 [green]) from 2010-, at each year-end; 2019 column as of Feb. 4

## More than meets the eye from bond supply

**Lighter but longer issuance, and the year is still young...** – January's strength stems at least in part from perceived signals about 2019 issuance from a 19% decline in the year-over-year rate of corporate debt supply. Yet we take only modest comfort from this early signal from the supply side of the market, for three reasons. First, there is ample historical precedent for issuance surging after early February. In 2012, 2014, and 2015, IG-rated companies issued between 8x and 9.5x more debt after Feb 6 than before, implying a reasonable upper bound for IG issuance in 2019 remains \$1.05 tn to \$1.2 tn (Figure 5). That said, using the average pace of issuance from Feb 7 onward over the past eight years, issuance for the year may reach \$950 bn, or down 14.6%. Second, the supply hitting the market is substantially longer in maturity than in recent years (11.3 years in 2019, up from 10.7 years in 2018 and 10.5 years in 2017), absorbing more of the market's appetite for spread duration. The pace of issuance of debt in 10-year equivalents is trending 2.6% lower, based on the average rate of issuance since 2010 before and after Feb 6 (Figure 6). Third, if maturity extension trades catch on, they could add another key source of gross issuance to debt-funded buybacks and acquisitions, and free up leverage-constrained companies to access the primary market. One such trade in January, which was paired with a debt tender, added \$15.5 bn to January's total at an issuer than had been downgrade by credit rating agencies only a month earlier. Fourth, late-cycle years such as 2001 and 2007 have seen extremely high supply as issuers showed a canny sense of timing before the lights went out.

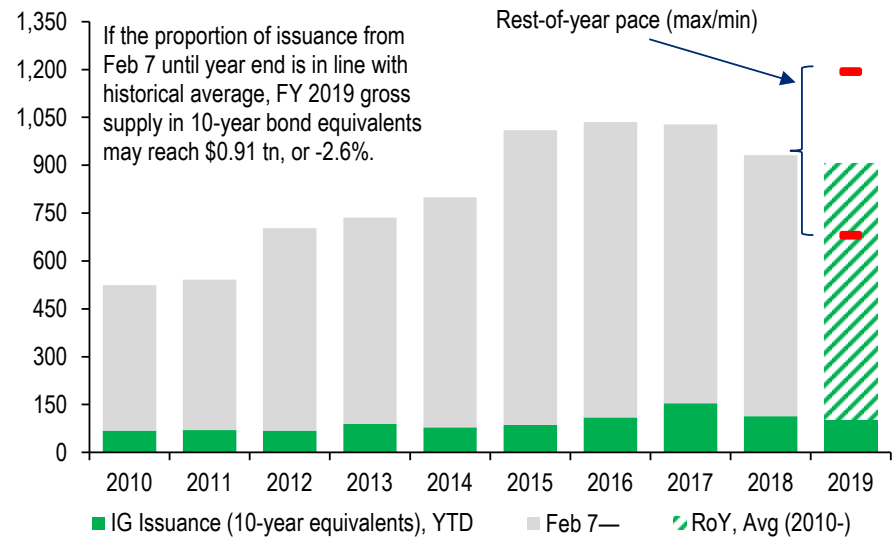
We continue to expect another trillion-dollar year from the US IG corporate market, with net supply of \$400 bn, down 17% year-over-year, and gross issuance down 5%. As we noted in [our 2019 supply outlook](#), even a lighter year for supply won't necessary feel that way. For example, we expect fixed-rate bond supply could be up 4%, with floating rate supply dropping off as investor demand declines with the Fed pares back the pace of hikes. We think 5% is a realistic lower bound on the YoY change, as it would place issuance as a percentage of market size at the lowest level since 2004.

Figure 5. Trend rate of gross US IG corporate issuance relative to prior years' pace



Source: Citi Research; Dealogic

Figure 6. Trend rate of gross US IG issuance in 10-year equivalents relative to prior years' pace

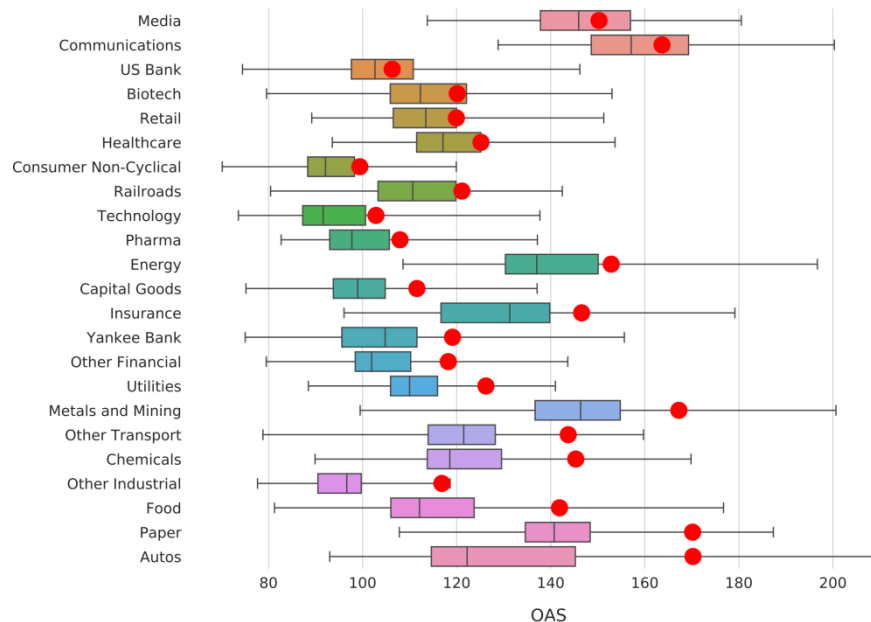


Source: Citi Research; Bloomberg Financial LP; Dealogic

## An unequal recovery in spreads indicates lingering market anxiety over issuers

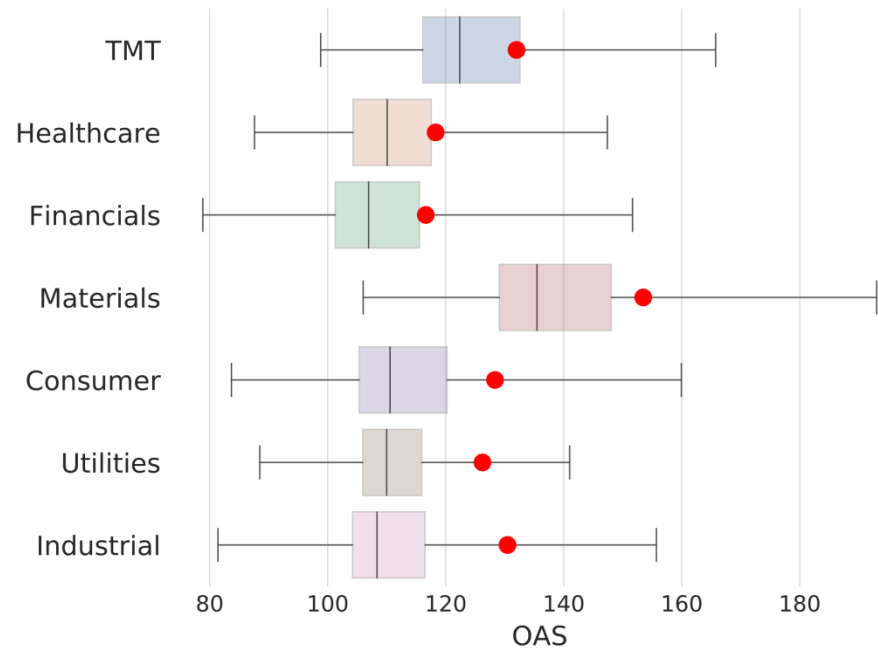
**Few sectors back in the 'paint'...** – To capture the credit rally with a picture, we place current subsector spreads in the context of their 2018- range in Figure 7 below. Red dots show the last level by subsector, while box plots indicate the full range of spreads covering the period of January 2018 to present. The colored rectangles represent the interquartile range, the 25<sup>th</sup> to 75<sup>th</sup> percentile range for each sector, with the vertical line in the middle indicating the median spread. Media and telecom remain consensus overweight positions for their relatively high spreads and stories perceived as complex but well understood, and the chart shows they are priced for it as the two subsectors trading closest to their 2018 highs. For a useful relative value guide for a reversal in market sentiment, consider that media, telecom, US bank, biotech and retail could be poised to underperform. Conversely, a risk-on return may spread to sectors such as food, paper, autos, chemicals and mining. (We have removed GE and California utilities when calculating these spreads, to avoid distorting the overall sector spread).

Figure 7. Current subsector spreads shown across both full and interquartile range, 2018-



Source: Citi Research, Bloomberg Financial LP; FTSE Financial Indexes; Note: Excludes California utilities and GE  
Note: Boxplots indicate low/25<sup>th</sup>/median/75<sup>th</sup>/wides since 1/1/2018; red dot indicates 2/6/19 level

Figure 8. Parent sector spreads shown across full (wings) and interquartile range (box), 2018-

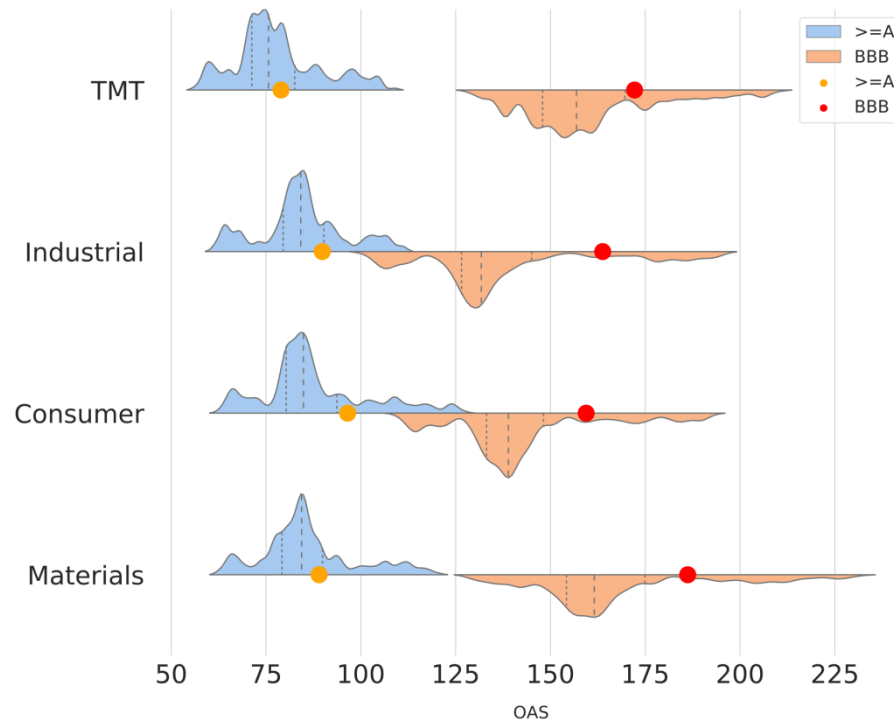


Source: Citi Research; Note: Excludes California utilities and GE  
Note: Boxplots indicate low/25<sup>th</sup>/median/75<sup>th</sup>/wides since 1/1/2018; red dot indicates 2/6/19 level

## A more limited risk rally for some BBBs tempts with low-hanging fruit

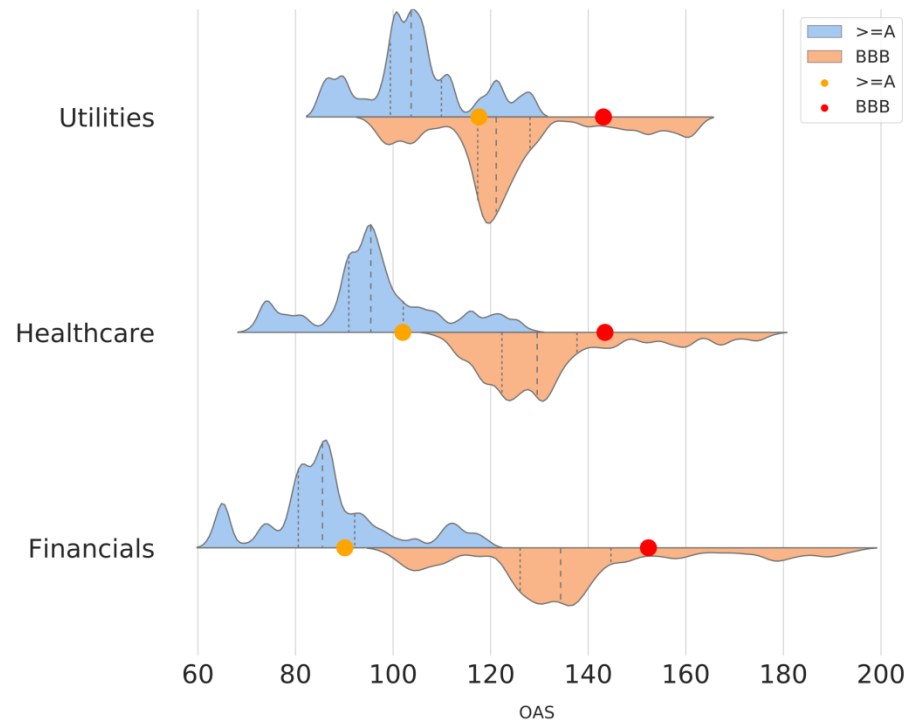
**Ride the wider right tail** – Investors clung to quality during the rally, leaving spreads within the BBB portions of many sectors well above the one-year average. In Figure 9 and Figure 10, we look at the latest subsector spreads (shown with a dot) and place them in the context of the frequency distribution (histogram) of spreads covering the period of Jan. 1, 2018 to Feb 6, 2019, which includes the recent tightens (85 bps) and wides (157 bps) for the IG index. In each of the seven major sector groupings, the weighted average BBB spread sits well beyond one standard deviation above the mean, while in all major sectors but utilities and consumer, the single-A spreads are less than one sigma wide to the mean. While BBB credits can be expected to underperform single-A credits in a credit spread widening in aggregate, we believe that there are more hidden risks in the single-A complex, and the compensation for that risk is too low. We continue to like buying BBB risk toward the right tail of the distributions shown here during further waves of risk aversion. (As in previous charts, we have calculated weighted average spreads by sector excluding California utilities and GE paper to reduce credit-specific distortions.)

Figure 9. Frequency distribution of OAS, Jan 2018 – Feb 2019, major sector and rating



Source: Citi Research, Bloomberg Financial LP; FTSE Financial Indexes  
Note: Excludes California utilities and GE

Figure 10. Frequency distribution of OAS, Jan 2018 – Feb 2019, major sector and rating

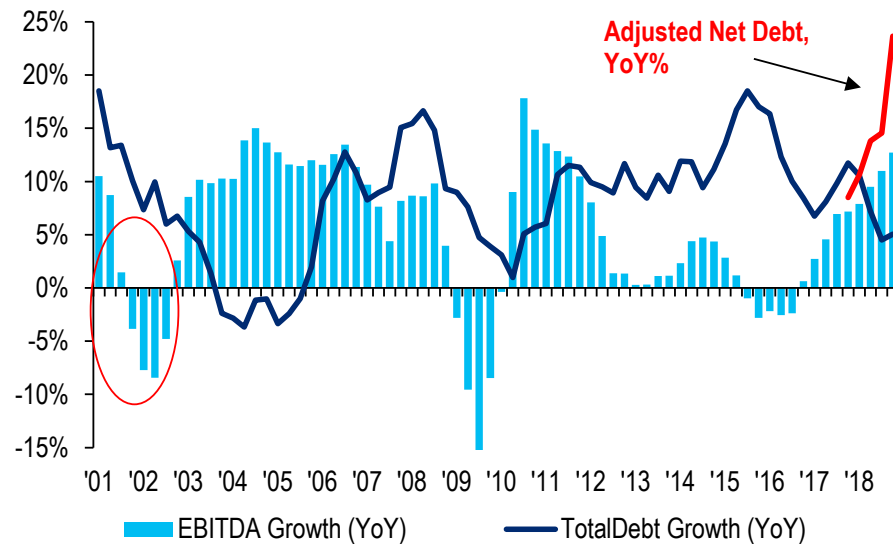


Source: Citi Research, Bloomberg Financial LP; FTSE Financial Indexes  
Note: Excludes California utilities and GE

## Follow the fundamentals, but also follow the cash

**All the right signs, bar one...** – U.S. IG companies can't seem to hold onto cash and marketable securities, the liquid assets that once supported lower net debt levels. So far in the fourth-quarter earnings season, non-financial US companies have posted greater than 10 percent year-over-year growth in 12m trailing EBITDA, while total debt levels have declined toward 5% on a year-over-year basis. Yet sharp declines in holdings of cash and similar liquid instruments has pushed net debt up sharply. Looking at the most recently reported quarter within our sample of slightly more than 300 IG companies, cash and marketable securities have declined \$259 bn, down 16% year-over-year, with double-digit percentage declines in almost all sectors. (In dollar terms, most of the decline stems from technology, capital goods, pharmaceutical, food and communications companies, and we believe the trend was driven by tax law changes that made offshore cash accessible to companies, which proceeded to deploy those funds to shareholders.) The drop-off in cash is an important consideration to contrast with bullish commentary about lighter than expected gross supply, as from a bondholders' perspective the two factors may be equal and offsetting. Our preferred measure of net debt leverage, in which we floor the level of net debt at zero for any issuer in our aggregate calculations, has remained at 1.4x for more than a year, and preliminary indications suggest that net debt leverage will actually rise in the fourth quarter of 2018.

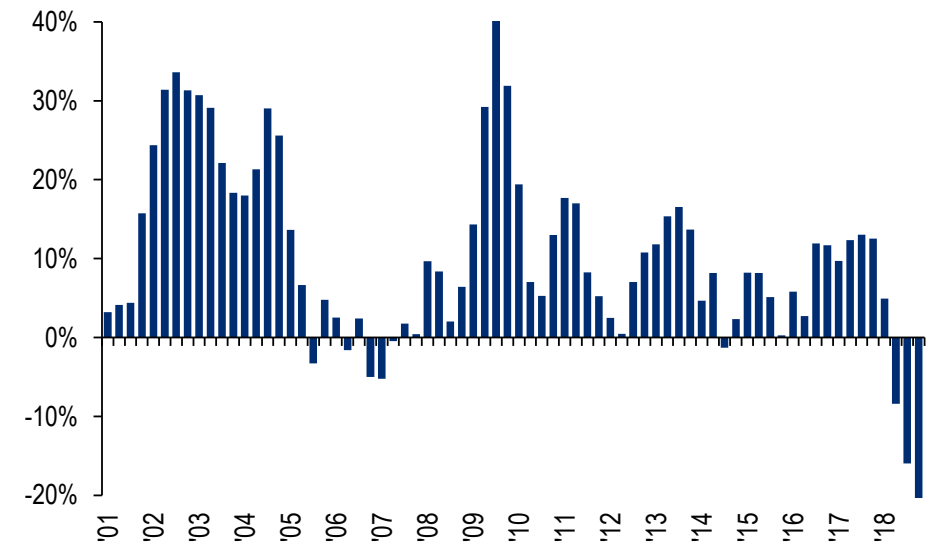
Figure 11. Growth rates of EBITDA, total debt and net debt at US IG non-financial issuers



Source: Citi Research, Bloomberg Financial LP

Note: Adjusted net debt is the percent change in aggregate net debt of companies with more cash than debt.

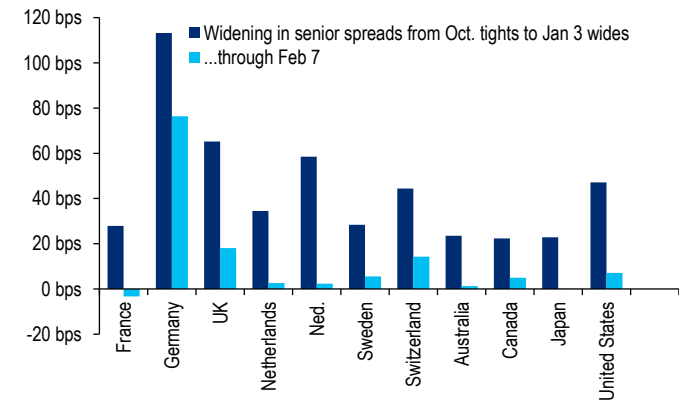
Figure 12. Cash and marketable securities, YoY%, US IG non-financial issuers



Source: Citi Research, Bloomberg Financial LP

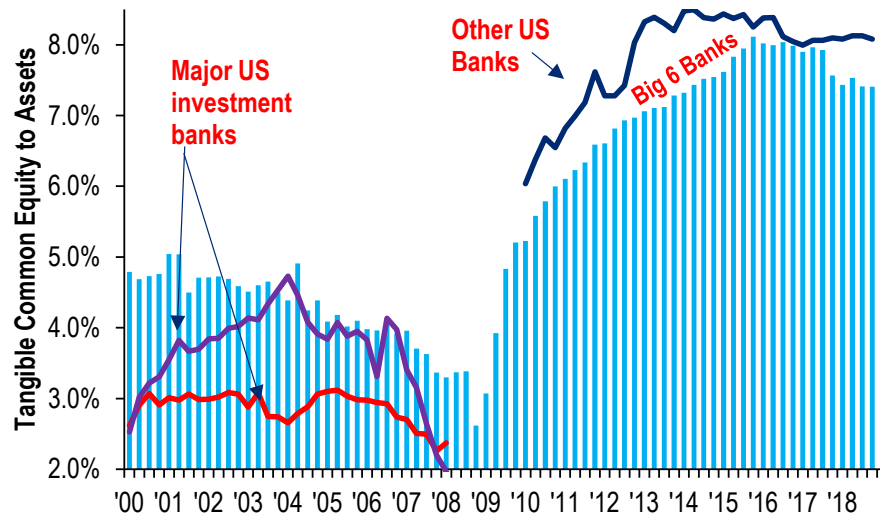
## US bank fundamentals remain strong and but watch for slow deterioration

**Bank issuer fundamentals remain sound...** – US banks sit on sizable capital buffers to absorb macroeconomic shocks, although those buffers may be somewhat smaller than they once were. The trend in both bank capital relative to assets (Figure 13) and non-performing loans is consistent at both the biggest US banks and regionals. For context, however, we show pre-crisis trends and note the rapid turn in both variables that can emerge in the matter of 12 months. US bank senior debt trades 7 bps back of October tights, and Yankee bank paper from Australia, Canada, Japan, and the Netherlands have also clawed back most of their losses. The only exceptions are Germany and the UK, where senior Yankee bank spreads remain 20-80 bps back of October levels. We believe US bank senior bonds remain an appropriate lower-beta position provided capital buffers do not continue to erode.



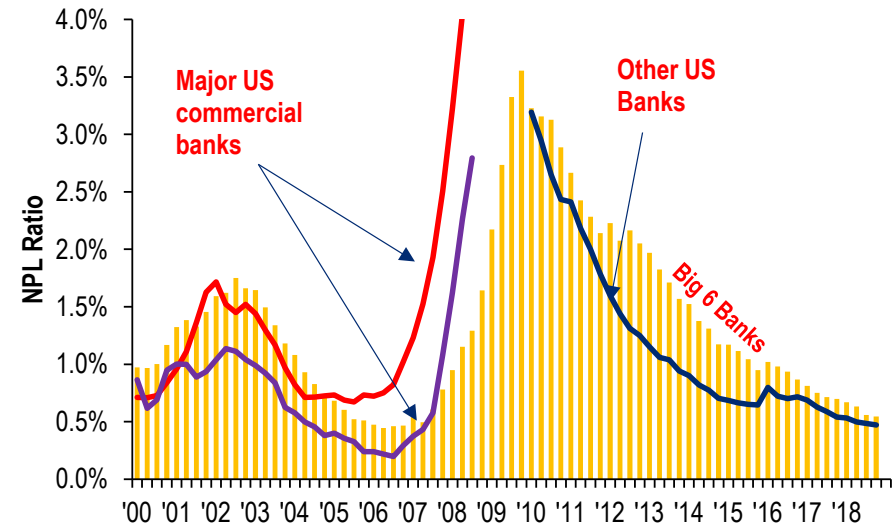
Source: Citi Research; Bloomberg Financial LP

Figure 13. US bank capital (tangible common equity) to tangible assets



Source: Citi Research, Bloomberg Financial LP

Figure 14. US bank non-performing loan ratios



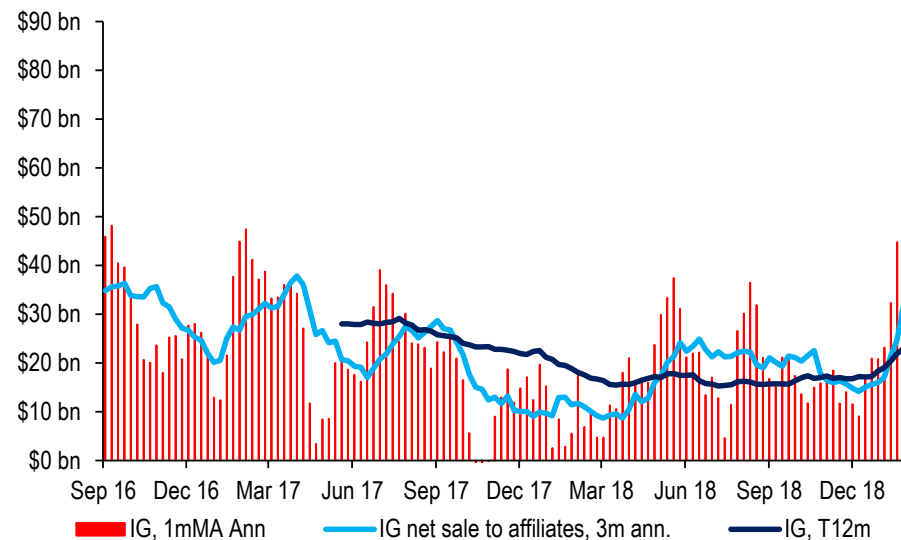
Source: Citi Research, Bloomberg Financial LP



## A strong start to the year for global inflows

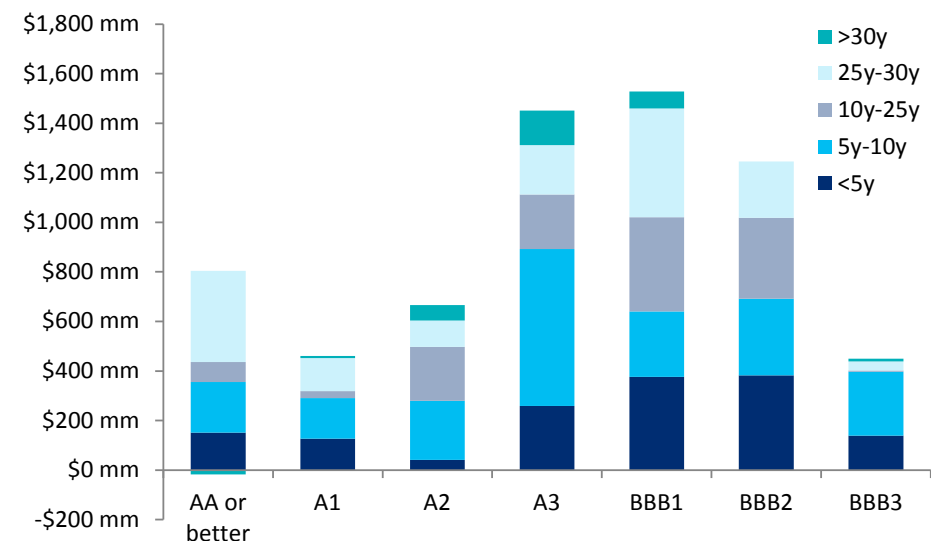
**Global demand rebounded in January as measured by one key proxy**, but we are skeptical that international flows will be sustained at these levels, particularly if our thesis for a ratings recalibration among over-leveraged single-A to high-BBB companies is realized. Dealer sales to affiliates, a proxy for direct selling to customers overseas, jumped to an annualized rate of \$80 billion in late January, although we expect this rate to decline somewhat over February holidays. Buying from dealer affiliates developed across the curve, though it was most heavily focused in A3, BBB1 and BBB2-rated credits. Sustained demand for these mid-tier rated bonds from outside the United States opens a window, for now, to offload credits whose risk profiles have drifted lower than their ratings imply. Least popular in these flows are BBB3 rated bonds, toward which non-US investors have long shown a notable aversion. While market attention remains focused on "fallen angel" risk in BB territory, we view downgrades into BBB3 ratings as the more salient risk as even these lesser downgrades may be sufficient to interrupt the global reach for yield. Note that hedging costs, while somewhat less painful in an environment of slower fed funds rate hikes, do not play a very powerful role in our regression model for fair value. One reason why, we believe, is that investors may tend to offset higher hedged costs by accepting greater credit risk. Another factor may be that these costs may drive investors to take greater open FX risk, either because they believe the USD is unlikely to weaken further, or because they have natural hedges through FX policies.

Figure 15. Annualized rate of net buying by dealer affiliates of DM IG index-eligible bonds



Source: Citi Research; Refinitiv

Figure 16. Distribution of dealer affiliate net buying by rating and maturity bucket, Jan 2019 -

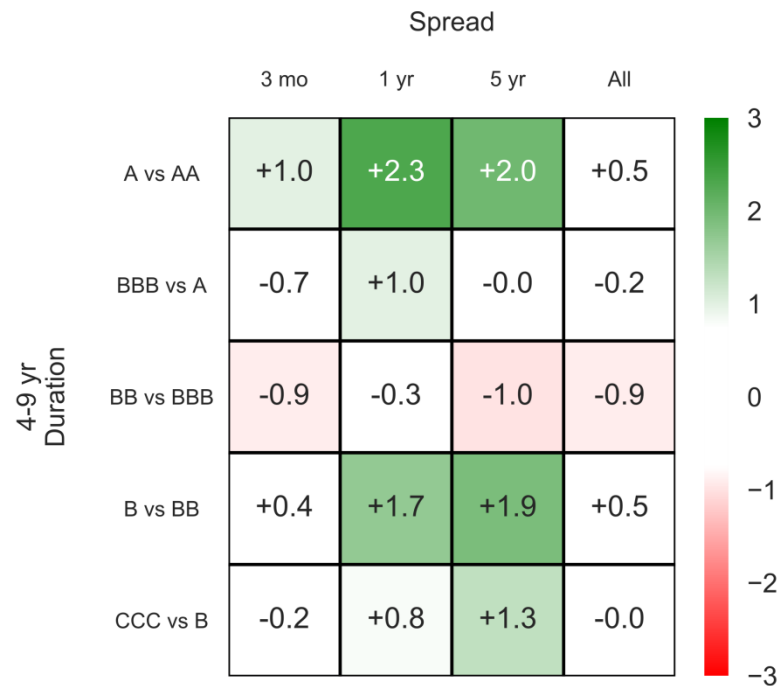


Source: Citi Research; Refinitiv; Bloomberg Financial

## Spread curves across qualities

**BBB-rated** bonds in the intermediate duration space are 1 standard deviation wider than their one year average, according to our heatmaps of duration-matched quality curves.

Figure 17. Z-scores of credit quality pairs within 4-9 year duration segments

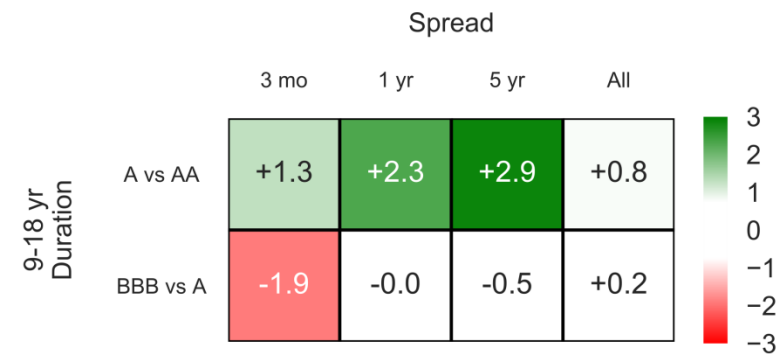


Source: Citi Research

Note: Data through Feb 06, 2019; Negative numbers indicate lower quality bonds are trading tighter than average relative to higher quality bonds within the same duration bucket. IG buckets are non-financial; HY buckets are broad USD DM

Source: Citi Research; Refinitiv

Figure 18. Z-scores of credit quality pairs within 9-18 year duration segments



Source: Citi Research

Note: Data through Feb 06, 2019; Negative numbers indicate lower quality bonds are trading tighter than average relative to higher quality bonds within the same duration bucket. IG buckets are non-financial; HY buckets are broad USD DM

Source: Citi Research; Thomson Reuters

## Appendix A-1

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