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Credit Risk – Modeling Default Probability

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April 8, 2010

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Agenda

- Motivation
- Overview of default probability
- Two major approaches to modeling corporate default probabilities
 - Structural approach – Value-based model
 - Reduced-form approach – Econometric model
- Hybrid approach
- Macro default rate forecast
- Applications
 - Risk management
 - Portfolio construction
- Conclusion
- Appendix – Measure model performance

Motivation

- Credit measures for risk management
 - Credit securities and loans
 - Exposed to both market risk and default risk
 - Default risk is contagion and cannot be completely diversified
- Beyond risk management
 - Portfolio constructions, trading strategies, capital structure arbitrage, etc.
- Agency rating
 - Based on fundamental analysis
- Credit spread
 - Bond option-adjusted-spread, credit-default-swap spread
 - Market driven
- Default probability
 - Rapidly gaining popularity
 - Driven by both market and fundamental information

What Is Default Probability?

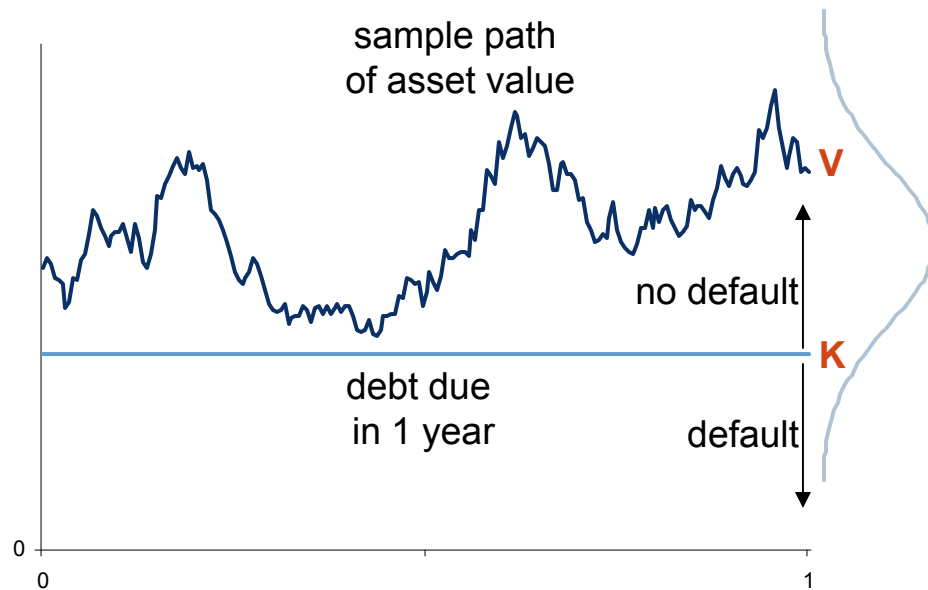
- Likelihood that a firm will default on its debt obligation over a specified time period (e.g., next one year)
 - Issuer specific – Generally a firm defaults on all of its outstanding debt instruments
 - Potentially large loss upon default – Historical average is as high as 60% (of notional) for senior unsecured bonds
- The two “measures”
 - Risk-neutral probability
 - Incorporates risk premium
 - Used to price securities (with appropriate recovery assumption)
 - Can be inferred from bond or CDS spreads
 - Not useful for risk management
 - Real-world probability
 - Risk managers are interested in real-world probability
 - Value-at-risk, expected shortfall, default risk, etc.



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Modeling Approaches

Structural Approach



- Value-based approach
- Merton's model – Application of option-pricing theory
- Asset value follows standard assumptions of Black-Scholes model

$$dV_t = \mu V_t dt + \sigma_V V_t dW_t$$

- Default if the firm cannot repay its debt at maturity, i.e., if asset value V is below the face value of debt K

- Probability of default is given by

$$P_t\{V_T < K\} = \Phi(-DD_t)$$

$$DD_t = \frac{\ln(V_t/K) + (\mu - \sigma^2/2)(T-t)}{\sigma\sqrt{(T-t)}}$$

where DD_t is known as “distance to default”

- Asset value (V), drift (μ), and volatility (σ) are not observed

Structural Approach

- Asset value can be inferred from equity market based on Black-Scholes framework
 - Equity claims is equivalent to call option on underlying asset value

$$E_t = CallOption(V_t, K, \sigma_V, r, T)$$

- Relationship between equity and asset volatility can be derived

$$\sigma_E E_t = \Phi(d_1) \cdot \sigma_V V_t$$

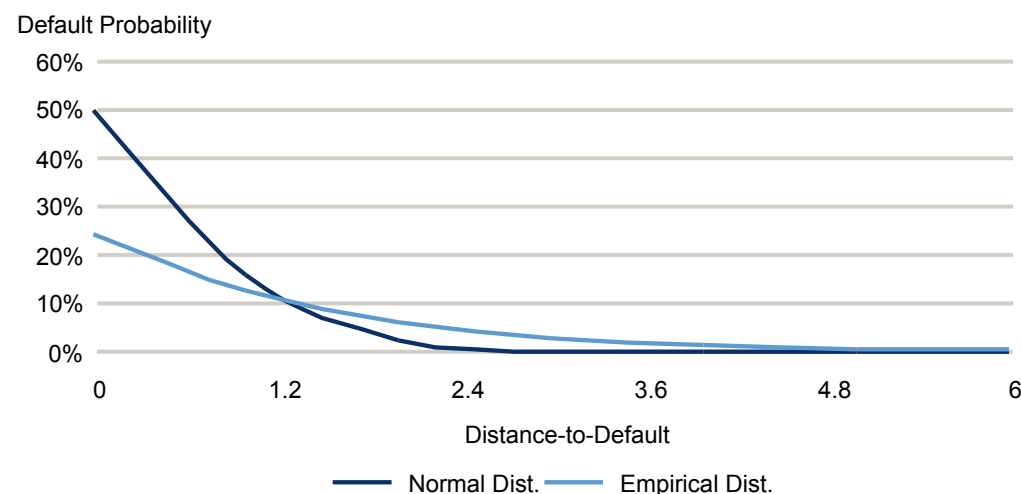
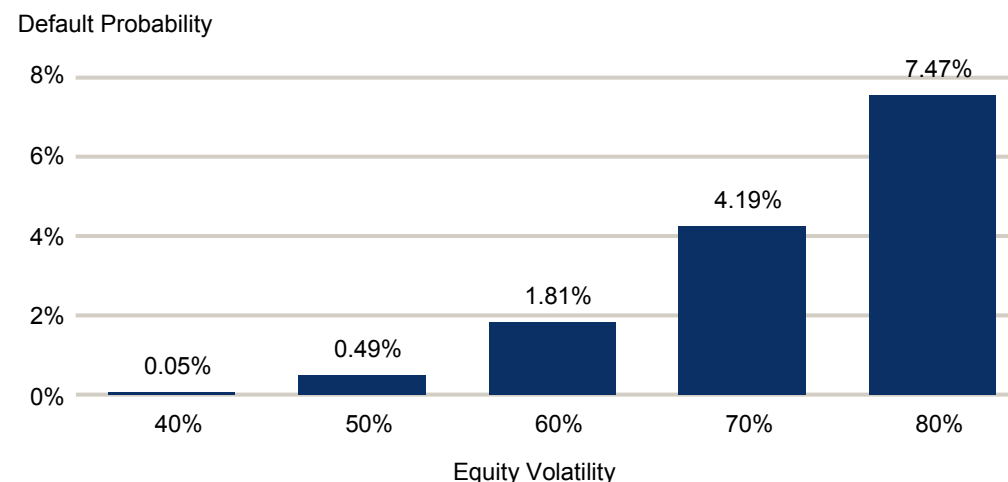
- Asset value drift or growth rate
 - Risk-neutral probability
 - Risk-free rate
 - Real-world probability
 - Expected growth of the company
 - Weighted average cost of capital (WACC)

Shortcomings of Simple Merton's Model

- Overly simplistic assumptions
 - Standard Black-Scholes assumptions
 - Default occurs only at maturity
 - No interest payment or other cash payouts
 - These limitations can be addressed by using advanced pricing models, exotic derivative structures, and/or complex computational methods
- Empirical evidence shows under-prediction of default frequencies
- Log-normal process for asset values
- Default probability estimates are highly sensitive to estimated parameters such as asset volatility and default boundary
- Some important financial information CANNOT be captured in the structural framework regardless of complexity

Example

- A K Steel
 - Market cap: \$2.22bn
 - Default boundary: \$2.54bn
 - Equity volatility: 40%–80%
 - Default probability ranges from 0.05% to 7.47%, equivalent to A to CCC, with above volatility input range
- Defaults happen much more often than predicted by normal distribution
 - E.g., DD = 4 means firm is 4 st dev away from default – Normal distribution would imply ~0% – Historically, we observed ~1%
- Both problems caused by the fact that empirical distribution is very different from normal



Source: Barclays Capital.

Reduced-Form Approach

- Econometric approach – Estimate probability by directly establishing statistical relationship between hazard rate and state variables (firm-specific and macro)

$$P_t\{default\} = f(x_{1,t}, \dots, x_{n,t})$$

- Predictive variables typically include leverage, liquidity, coverage ratio, profitability, size, industry, market conditions, volatility, etc.
- Preferred by practitioners for pricing
- No specific assumptions on capital structure
- Can be calibrated to
 - Market spreads for risk-neutral probability
 - Historical default events for real-world probability
- Disadvantages
 - Purely statistical
 - Offers no information on relationship between debt and equity values

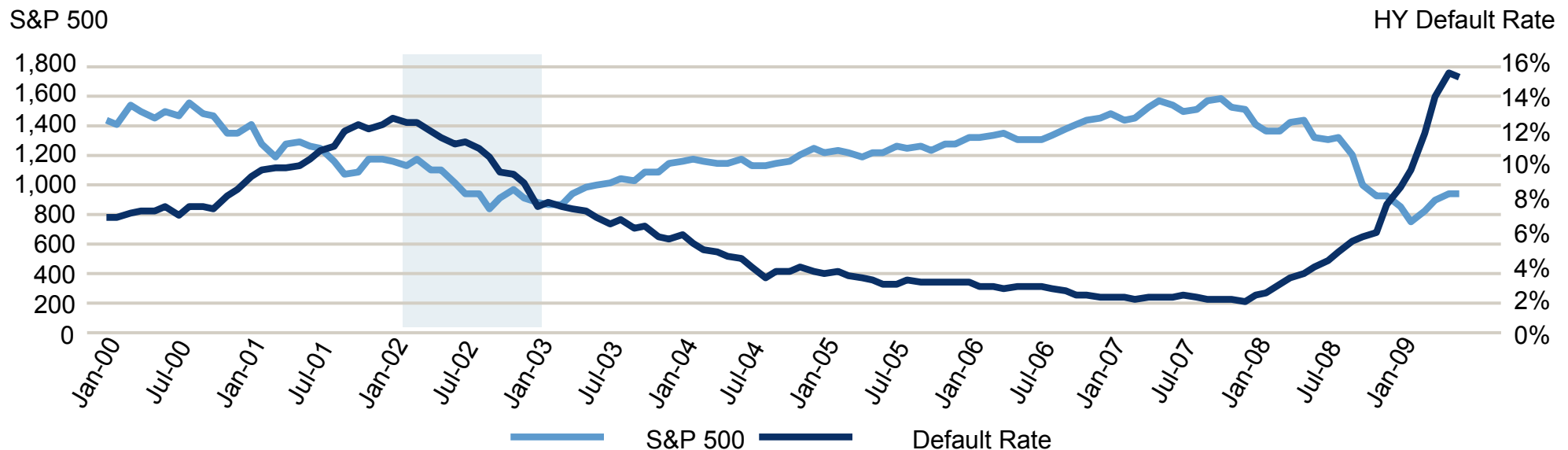
Hybrid Solution

- In reduced-form approach, distance to default (DD) (from structural model) turns out to be the most significant variable
- Using DD in reduced-form model, calibrated to historical defaults, solves the normal distribution problem
 - Establishes empirical relationship (distribution) between DD and default intensity
 - Captures fat tails
 - Corrects sensitivities to estimated parameters
- Explanatory power of DD improved with
 - Better treatment of accounting data to construct default boundary
 - Allowing default to occur any time (i.e., down-and-out call option)
 - More robust method for computing volatilities
- Other information not captured by the structural framework can be included (coverage ratio, size, industry, etc.)

Aggregate Default Rate

Remaining problem

- Aggregate default probabilities do not always agree with economy-wide default rate
- Aggregate level is largely driven by overall DD from the structural model, which is, in turn, driven by the equity market
- E.g., aggregated default probability estimates increased throughout 2002 due to declining equity market and increasing volatility, while default rate continued to drop

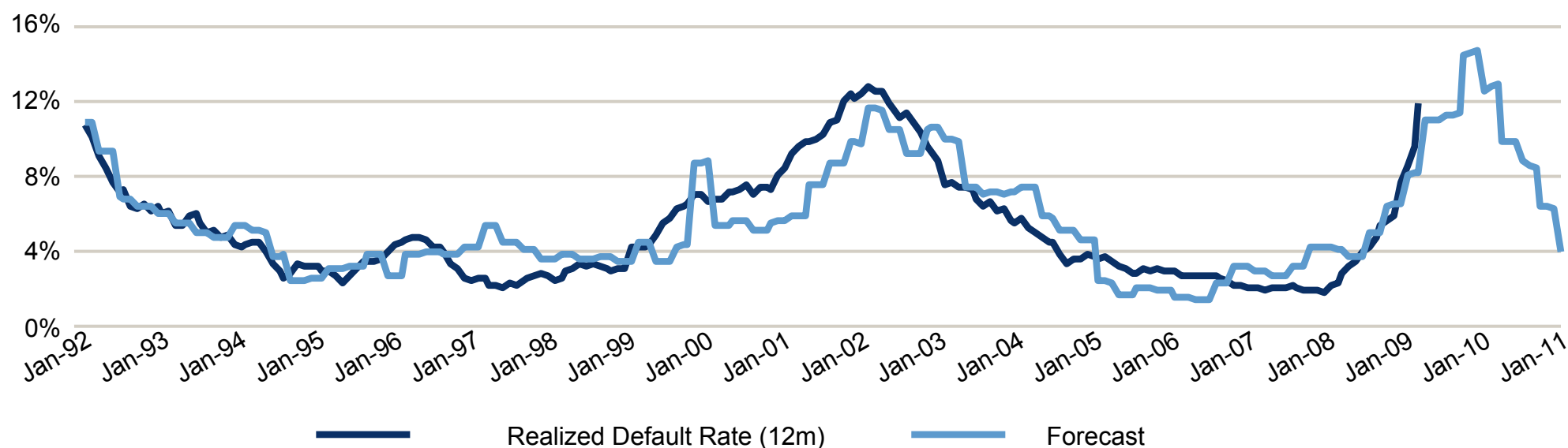


Source: Barclays Capital, Moody's Investors Service.

Incorporating Macro View

- Aggregated default rate can be forecast using macro variables
- Strong relationship between default rate and national activity index, distress level in high-yield market, delinquency rate, lending standards, and more ...
- Adjust default probability estimates such that they aggregate to appropriate level

HY Default Rate



Source: Barclays Capital, Moody's Investors Service.



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Applications

Risk Management

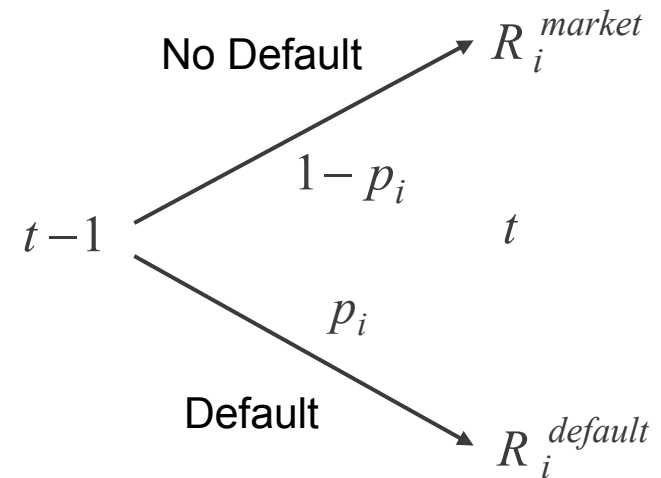
- Credit default risk
- Model market risk and default risk simultaneously
- p_i is the default probability of security i
- $R_i^{default}$ is the loss-given default, estimated by our recovery model

$$LGD = \frac{\text{recovery}}{\text{price}} - 1$$

- Default TEV of a single security is approximately

$$DTEV \approx \sqrt{p(1-p)} \cdot LGD$$

- Default probability also used to estimate
 - Default correlations for portfolio default risk
 - Loss distribution for VaR and ES



Risk Management

- Equity portfolio TEV
- Default probability has much stronger explanatory power than traditional measures of leverage in forecasting future volatility
- Construct portfolio based on quintiles of default probability, debt-to-total asset and debt-to-equity ratios
- Standard deviation (volatility) of monthly return for each quintile
 - Volatility increases most prominently with default probability

	Default Probability	Debt-to-Total Asset	Debt-to-Equity
Q1 – low	0.88%	1.63%	1.77%
Q2	0.88%	0.88%	0.79%
Q3	0.94%	0.82%	0.95%
Q4	1.40%	1.07%	0.82%
Q5 – high	2.10%	1.08%	1.09%

Source: Barclays Capital.

Applications in Portfolio Construction

- Default probabilities can be used to help portfolio managers construct portfolios
- Relative value in credit
 - Exploit mispricing in credit market
 - Identify rich / cheap CDS contracts
 - Long / short signal for Credit Index or CDX / iTraxx
- Filter to identify “true” value in equity
 - Distinguish cheap versus distressed
 - E.g., high book-to-market can imply value or about to go bust

Credit

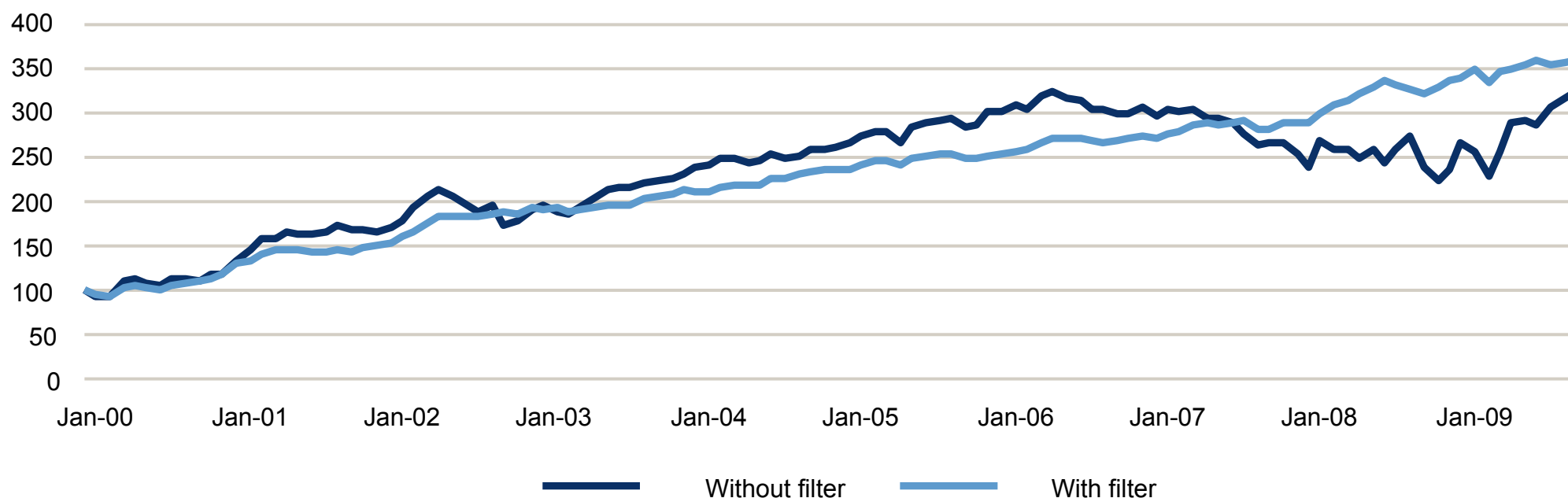
- Disparity between CDS spreads and default probability
- High disparity = high spread relative to default probability
- Annualized monthly returns for selling protection in each bucket
 - “High” bucket yields highest return across all sub-periods

	Disparity Buckets			
	L	M	H	
2001–2008	-1.4%	0.2%	1.4%	<i>Return</i>
	5.2%	4.3%	3.2%	<i>St.Dev.</i>
	(107)	(107)	(107)	<i>N</i>
2001–2004	0.3%	3.7%	4.0%	
	5.1%	3.1%	2.8%	
	(79)	(79)	(79)	
2005–2008	-4.1%	-3.3%	-0.9%	
	5.6%	4.6%	2.7%	
	(135)	(135)	(135)	

Source: Barclays Capital.

Equity

- Construct simple strategy based on book-to-market ratio
- Long stocks with high book-to-market, short S&P futures
- Find “true” value by filtering out distressed stocks using default probability
- Strategy with default probability filter generates much more persistent and robust return



Source: Barclays Capital.

Conclusion

- Need for reliable measure of credit risk
 - Risk management (VaR, ES)
 - Portfolio construction, trading strategy, etc.
- Advantage and disadvantage of structural and reduced-form framework
- Benefits of the combined approach
- Incorporate macro views on aggregate default rate
- Applications
 - Risk management
 - Portfolio construction

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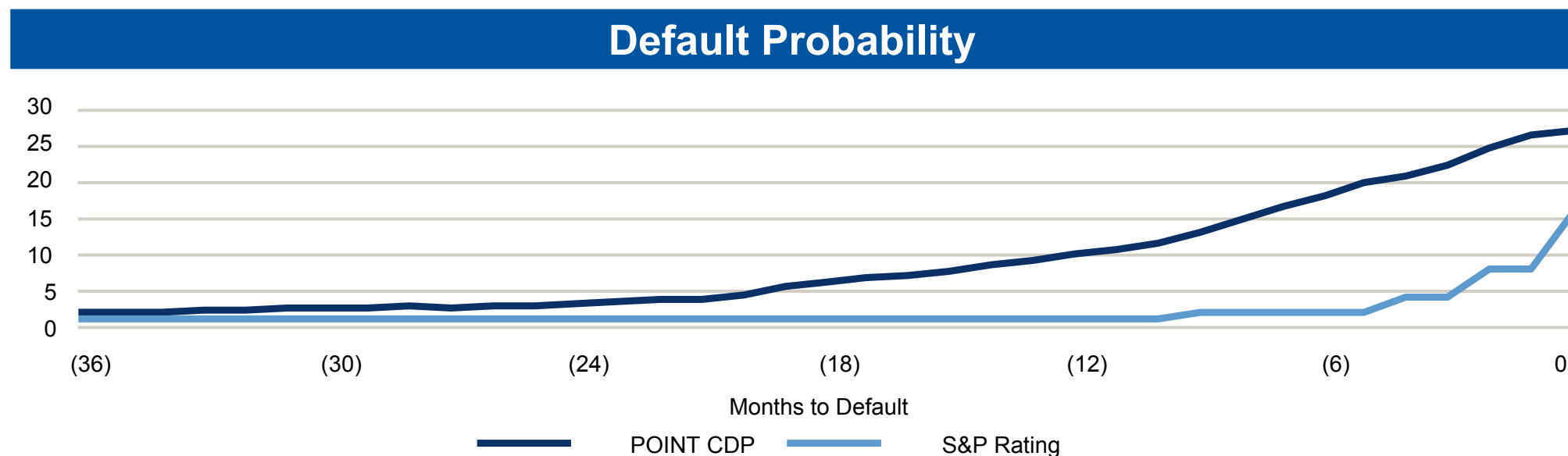
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Appendix – Measure Model Performance

Performance Measurement

- Correlation to markets
 - Does it agree with the view observed in the credit market?
 - Rank correlation with CDS spreads
- Timely prediction
 - Does it provide early warning of the upcoming distress / default?
- Predictive power
 - How well does it differentiate between healthy and distressed firms?
 - How many issuers with high default probabilities actually default?
- Accuracy
 - How accurate is the level of the probability?
 - Is it unbiased?

Timely Prediction Test

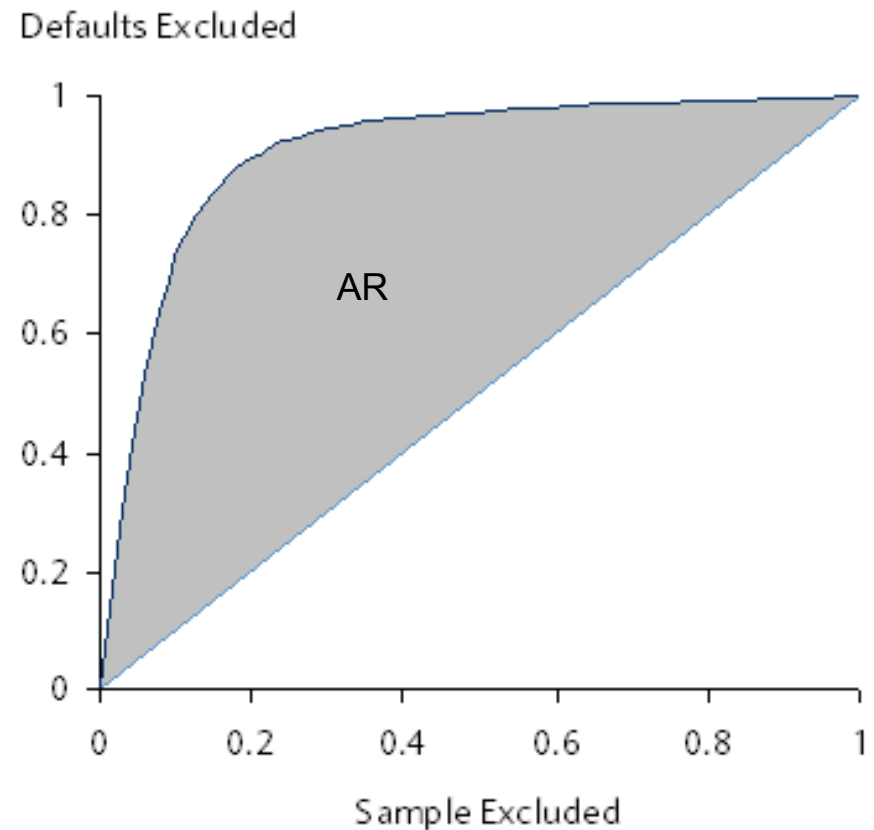


Source: Barclays Capital.

- How well does the default probability detect upcoming default?
- Create a sample of default firms and look at their model default probabilities up to 36 months prior to default
- Compare median probabilities with other credit risk measures
- In the above example, we compare with S&P rating (translated to appropriate scale)

Predictive Power Test

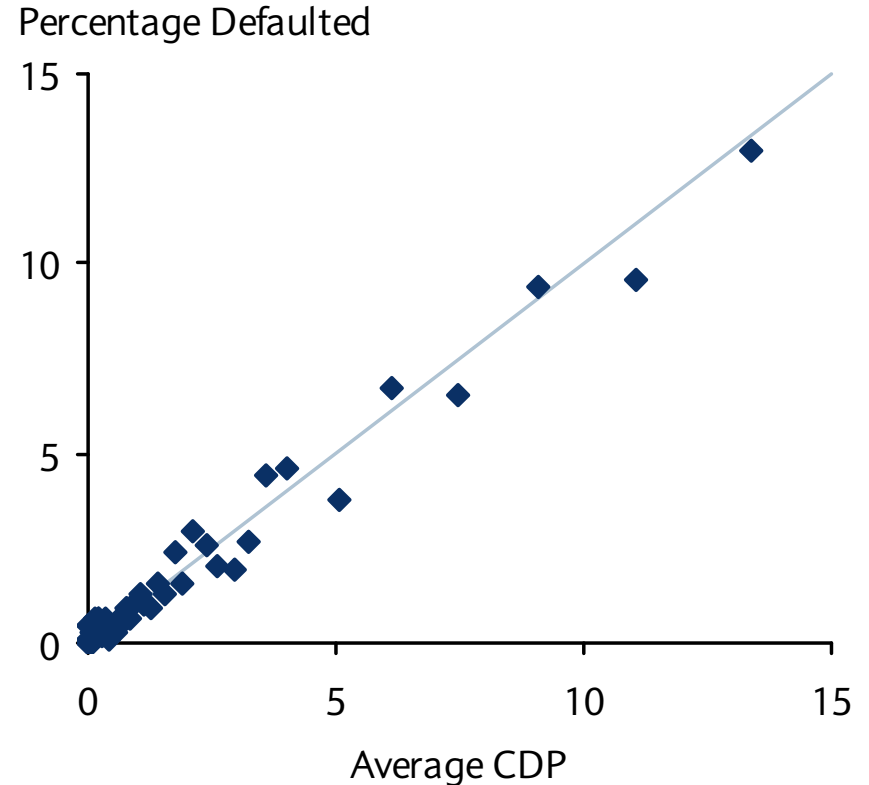
- Characterizes ability to distinguish healthy from distressed firms
- Cumulative accuracy profile (CAP) and accuracy ratio (AR)
- Rank firms by their model default probabilities from highest to lowest
- Remove firms one by one and, as we do so, compare the fraction of defaults removed and fraction of overall sample removed
- AR is the area between CAP curve and 45-degree line divided by the area under 45-degree line (0.5)
- High predictive power means CAP curve should steeply rise to 1, resulting in AR close to 1



Source: Barclays Capital.

Accuracy Test

- Determines accuracy of the probability levels
- Divide sample into groups with similar default probabilities
- Compare fraction of sample that defaults and average default probability within each group
- Accurate / unbiased estimates should generate a plot with data points close to the 45-degree line



Source: Barclays Capital

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