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Leverage in the Rear-View Mirror Is Larger than It Appears

Despite significant tightening over the month, US investment grade corporate spreads, at 155bp, are nearly 35bp wide of year-to-date tights. There are several plausible explanations for the year-to-date move wider, including contagion from weak global growth (especially in emerging markets), poor supply-demand technicals, and deteriorating company-level fundamentals. While the first two causes appear to be behind much of the underperformance, in our view (*Credit Market Outlook: Technical Difficulties*, September 22, 2015), many investors are concerned about the third possible explanation – that weak valuations reflect a substantial deterioration in corporate fundamentals. Credit quality has deteriorated in pockets of the market, most notably in energy and metals & mining, and aggregate leverage is up from trough levels reached earlier in the decade. Nevertheless, we remain less concerned about aggregate corporate fundamentals for three reasons:

- First, while aggregate total leverage has risen off its lows, net leverage remains in the middle of the historical range (Figure 2);
- Second, other measures of credit quality (such as the capacity to pay near-term maturities with cash on hand) look better than their historical averages; and
- Third, we see virtually no relationship between aggregate leverage and credit index performance. Even if leverage continues to rise, there is no evidence to suggest that returns will be materially influenced by the change.

How Much Has Leverage Increased?

We think that measuring leverage for an index or portfolio is more complex than is often appreciated (*How Do We Measure Leverage? Let Us Count the Ways*, May 8, 2015). Nevertheless, we have heard concerns about leverage from many clients who have cited a commonly used measure: an average of total debt/EBITDA, weighted by current index

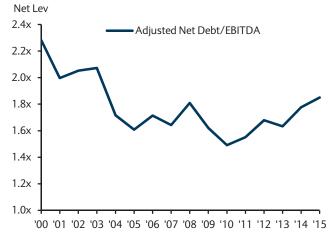
FIGURE 1 Gross Leverage among Non-financial Corporate Issuers Has Risen, If Measured Using a Constant Universe...



Note: Total debt/one-year forward EBITDA. Calculated by taking weighted-average of issuer-level leverage, assuming current index market weights and excluding financials, autos, and outliers (>5x). Source: FactSet, Barclays Research

FIGURE 2

...But We Believe Our Adjusted Measurement of Net Leverage More Accurately Captures Credit Risk

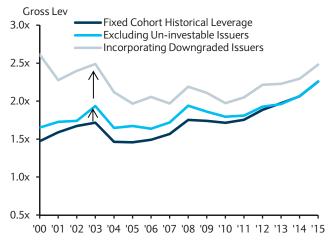


Note: Net debt/one-year forward EBITDA. Calculated by taking a weighted average of issuer-level leverage (using index market value at the end of each year). Excluding financials and autos. Source: FactSet, Barclays Research

weights and excluding financial firms, automakers (because they have historically had a significant financing component), and outliers. By that measure, the evolution of leverage is understandably concerning; it has almost doubled from less than 1.3x in 2000 to more than 2.3x times today (Figure 1). This measure offers a few insights, but it is terminally flawed as a way of measuring the risk that leverage poses to credit performance. We see three issues in particular:

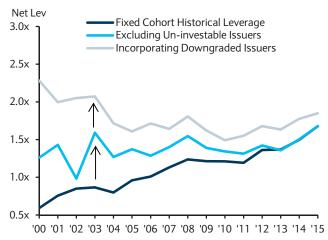
- It includes leverage for companies that did not have index-eligible debt outstanding in previous years. These companies tended to have very low leverage prior to entering the index because they had no bonds outstanding and, therefore, bias the index leverage estimate downward in earlier years. A company such as Apple, for example, receives a high weight in the leverage calculation (it is currently the fifth largest non-financial issuer), but had 0x leverage in the mid-2000s and no investable bonds outstanding. Its leverage (or lack thereof) should not be considered as a component of credit risk historically because investors could not have been exposed to it at the time. Figures 3 and 4 show that excluding these "un-investable" issuers during the years they were not in the index substantially elevates index leverage estimates in previous years.
- The measure includes only present index constituents, which induces a survivorship bias. Issuers that were at one point in the index, but have since dropped out (most likely because of default or downgrade) are excluded using the fixed cohort method. Ultimately, these will tend to be lower-quality issuers, and excluding them biases historical estimates of index leverage downward. In a sense, the strategy in Figure 1 is only "picking the winners." The companies included in the cohort are primarily those that were lower risk, or were higher risk but have executed their growth and business plans successfully; it is not surprising that they would tend to increase leverage as they become larger and more established. By incorporating issuers that are no longer in the index, we find that while gross leverage is at a post-crisis high, it is no longer a historical peak (Figure 3).
- Net debt/EBITDA more directly measures a company's ability to pay debt, and that measure has increased substantially less than total debt/EBITDA. Our preference for leverage is to subtract cash balances from debt, since a company can, in theory, draw from this source to pay back obligations. While gross leverage has increased from a trough of roughly 1.9x in 2010 to a high of 2.5x in 2015, net leverage numbers show a much smaller increase (from about 1.5x in 2010 to 1.8x in 2015) and a generally more

FIGURE 3
Historical Gross Leverage, with Adjustments (ex-Financials)



Note: Index-weighted average leverage. Total debt/one-year forward EBITDA. Source: FactSet, Barclays Research

FIGURE 4
Historical Net Leverage, with Adjustments (ex-Financials)



Note: Index-weighted average leverage. Total debt/one-year forward EBITDA. Source: FactSet, Barclays Research

stable series (Figure 4). Therefore, while gross leverage figures appear to be suggesting a substantial increase, credit risk has actually been relatively muted because these issuers are also holding more cash.

In our view, the "adjusted" net leverage series in Figure 2 more fully captures the credit risk for investors benchmarked to the US corporate (ex-financials) index. It seeks to represent the index exposures and corresponding leverages faced at any given moment (including issuers with the highest leverage, since benchmarked investors will be exposed to even the riskiest investment grade issuers). By this measure, leverage has increased since 2010, although it remains well below historical peaks and has been generally range-bound at 1.5-1.8x over the past 12 years. Leverage is higher, but still in line with historical averages.

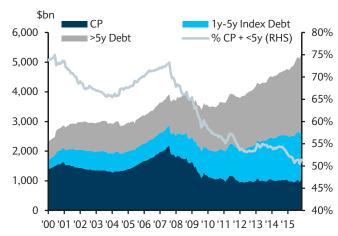
Furthermore, measures of leverage are proxies for measuring the credit risk of holding debt. Although measures of net leverage have risen, this does not necessarily imply that credit risk itself is substantially higher. Indeed, while net debt totals have risen relative to free cash flows, there has also been a meaningful change in the maturity composition of that debt. Following the crisis, companies shifted away from commercial paper and extended the maturity of their debt. Figure 5 shows that debt with a maturity of less than five years has declined from about 75% of total debt in 2007, to roughly 50%. Because issuers are also carrying more cash, they have an increased capacity to survive market shocks: in the early 2000s (ostensibly the period of highest credit quality), issuers held only enough cash to cover about 2.5 years of upcoming maturities; now, companies could pay for their next five years of maturities with cash on hand (Figure 6).

Index Leverage Does Not Drive Index Returns

There are two ways that leverage could affect credit returns:

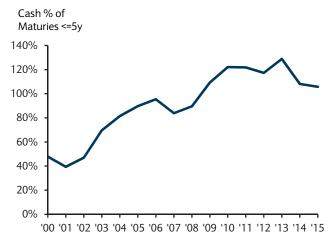
- 1) Aggregate leverage might influence the level or evolution of index-level spreads, shifting the risk premium that investors demand for owning credit as an asset class.
- 2) Leverage could migrate within the index, independent of what is happening in the macro environment. If issuers migrate to higher leverage and, therefore, higher spreads because of idiosyncratic factors (such as shifts in corporate policy targeting higher leverage, or a stronger US dollar weighing on revenues), returns could be affected even if the macro risk premium does not change.

FIGURE 5
The Average Maturity of Debt Has Increased Substantially...



Source: Bloomberg, Barclays Research

FIGURE 6 ...and So Has the Ability to Cover Near-Term Maturities with Cash on Hand



Note: Index weighted average (excluding financials and autos). Source: FactSet, Bloomberg, Barclays Research

We see no evidence that aggregate leverage influences the risk premium. Leverage migration likely does have some influence – in particular, downgrades to high yield could be a meaningful drag on performance. Outside of downgrades to high yield, however, the effect of leverage migration on spreads is limited, in our view. We consider these factors in more detail below.

Aggregate Leverage Does Not Influence Aggregate Returns

There does not appear to be any consistent relationship between aggregate leverage and aggregate spreads or returns:

- A regression of change in index spread (using an index that excludes financial and autos) on change in weighted average leverage does not show a statistically significant relationship.
- Likewise, a regression of returns as a function of starting spread and leverage suggests no statistically significant relationship between leverage and returns.

Figure 7 illustrates how independent leverage is from returns. We have seen good returns when leverage has been both high and low and bad returns in both states as well. The extremes for both fundamentals and returns are equally ambiguous: the worst returns were during the 2008 financial crisis, which was a period of only moderate leverage; the best followed the crisis and happened when leverage had actually risen. The high point for leverage was in the early 2000s; again, there were periods of both good and bad returns.

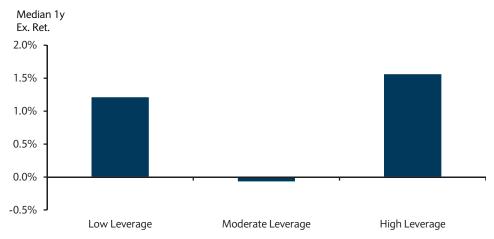
FIGURE 7
The US Corporate Index Has Produced Good and Bad Returns in Both High and Low Leverage States



Source: FactSet, Barclays Research

In fact, the one-year returns are virtually identical when leverage has been high and when it has been low (Figure 8). The worst leverage for returns appears to be moderate (although that is skewed by moderate leverage during the 2008 crisis period). In our view, the implication is that for investment grade companies, leverage has essentially no connection to aggregate returns, which are driven instead by economic cycles and other broad-based shifts in risk preferences.

FIGURE 8
US Non-financial Corporate Index Returns Appear to Be Unrelated to the Aggregate Leverage of Index Issuers

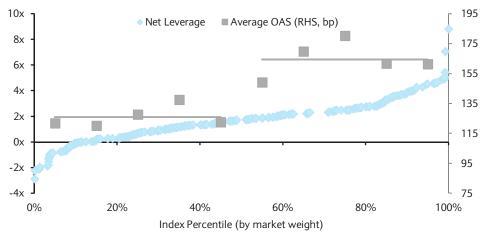


Note: Leverage states are defined by tercile. Source: FactSet, Barclays Research

Leverage Migration

An increase in leverage, absent a weakening of the broader macro environment, is likely to have a limited effect on spreads, in our view. Figure 9 shows the net leverage and average spread of industrial credit (ex-energy) in the US Credit Index. The relationship is what we would expect: credits with higher leverage trade wider on average. That said, the spread compensation does not increase uniformly with leverage. Instead, it appears that there are two broad leverage/spread buckets. Corporates with a net leverage of less than 1.75x (about 50% of the index by market value) trade on average in the range of 120-130bp. More highly leveraged issuers – credits leveraged more than 1.75x - have an average spread of about 165bp, nearly 40bp wider than the first cohort.

FIGURE 9
Net Leverage and Credit Spreads



Note: Corporates ex-energy, metals, and financials. Source: Barclays Research

The implication of the spread/leverage distribution in Figure 9 is that as long as a ticker stays in one of the buckets (admittedly somewhat arbitrarily defined) the spread effect of a leverage change is minimal. Only the credits that migrate from the low leverage bucket to the high leverage one would see a meaningful increase in spread. This mutes the effect of even widespread leverage deterioration: we estimate that a 10% increase in leverage across

all credits (corresponding to 0.2x increase in net leverage overall) would lead to a spread widening of only 1-2bp, corresponding to about 10-15bp of loss in excess return terms, driven by credits that transition from the low to high spread bucket.

This assumes that all credits maintain their investment grade rating. In such a scenario, fallen angel volumes would likely also pick up. A downgrade out of the US Corporate Index and into the US High Yield Index would lead to a more significant loss – we estimate in *The Fundamental Value in Sector Spreads*, October 30, 2015, that losses stemming from a downgrade to high yield average around 10% historically. While this is significant at an individual credit level, its effect on overall index returns is fairly muted unless fallen angel volumes are significant. Figure 10 estimates the potential loss from fallen angels in different downgrade volume/loss rate scenarios. As discussed in *Angels More Energetic than Stars*, November 13, 2015, in the base case we expect 1-2% of the index (by market value) to be downgraded, which would result in 10-20bp of loss in excess return.

FIGURE 10

Potential Index Loss Due to Fallen Angels under Different Scenarios (Excess Returns, bp)

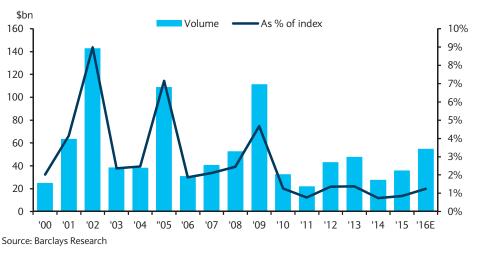
	Assumed Average Loss Rate For Each Downgraded Issuer			
% of Index Downgraded	8%	10%	12%	
2%	16bp	20bp	24bp	
5%	40bp	50bp	60bp	
10%	80bp	100bp	120bp	

Note: Nine potential cases, by varying the potential amount of debt downgraded and potential average fallen angel underperformance in the event of downgrade. Source: Barclays Research

Under a more stressed scenario of a 5% downgrade rate with a -12% total return rate assumption, the potential loss is about 60bp. While that would significantly eat into the 160bp spread carry of the index, we note that such a scenario is highly unlikely. In the past 15 years, fallen angel volumes have exceeded 5% only twice (Figure 11). The elevated 2002 and 2005 downgrade volumes were driven by telecommunication companies and autos, respectively. Meanwhile, fallen angel volumes picked up in 2009 because of the financial crisis and subsequent recession.

Our economists are forecasting modest but positive GDP growth in the US, which should limit fundamental deterioration (and fallen angel volumes) at an aggregate level. Sector-/credit-specific deterioration is definitely possible (even outside of energy). However, given the growth in the size of the index and decline in single-name/sector concentrations, it is more difficult for idiosyncratic factors to drive overall fallen angel volumes too high.

FIGURE 11
Historical Fallen Angel Volumes



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