

Investment Grade

Bring Your BBB Game

With limited room for further tightening in index spreads, we believe outperformance will be driven by beta compression. The BAA2 cohort stands out as attractive, in our view: valuations are cheap, and we expect this bucket to benefit from incremental demand as investors reach for yield.

After logging a strong December, with the Bloomberg Barclays Corporate Index tightening 12bp, the rally in investment grade credit stalled in the first half of January as the market digested more than \$90bn of supply. In the face of one of the busiest weeks in the primary market, oversubscription levels have been high and new issue concessions minimal amid strong demand (especially evident in retail flows), which has limited the spread widening year-to-date. The strong demand backdrop should continue to support valuations in the near term as long as this earnings season does not produce meaningful negative surprises. In fact, banks kicked off 4Q earnings on a strong note, with the Big 6 banks, with the exception of Wells Fargo, reporting better-than-expected revenue growth.

Despite the constructive technical backdrop, historically tight valuations should limit the extent of further spread compression. While nominal spreads are about 20bp off of the pre-crisis tights hit in March 2005, nearly all of this is accounted for by differences in ratings, duration, and price. Indeed, on an adjusted basis, valuations are within a few basis points of post-2000 tights, as evident in Figure 1, which shows the effective spread of the US Corporate Index after making these adjustments.

With limited room for further tightening in index spreads, we believe outperformance from current levels will be driven by beta compression. As highlighted in our 2020 outlook, [US Investment Grade: Time for the BBB team to shine](#), the BBB/A ratio looks elevated, and we expect it to compress. The lower-rated segments of the BBB bucket, in particular, appear cheap. Figure 2 shows the BBB/A spread ratio for industrial debt (broken by individual notches) since 2017. The spread ratios for both the BAA2 and BAA3 buckets are meaningfully higher than the three-year average, while BAA1 debt trades more or less in line.

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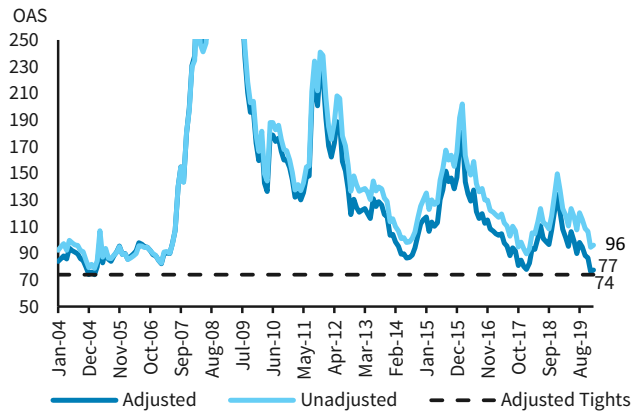
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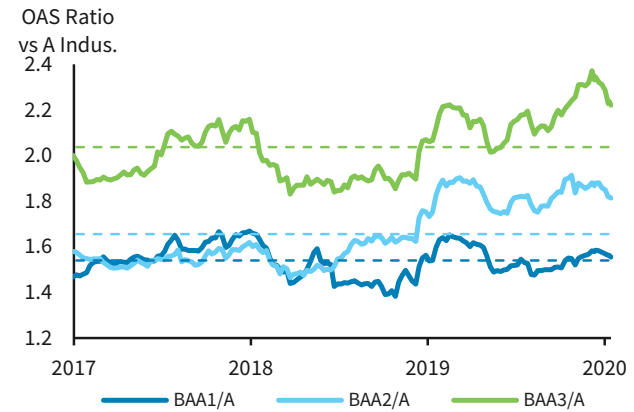
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FIGURE 1. Ratings/Maturity/Price Adjusted Spreads Are Near All-time Tights

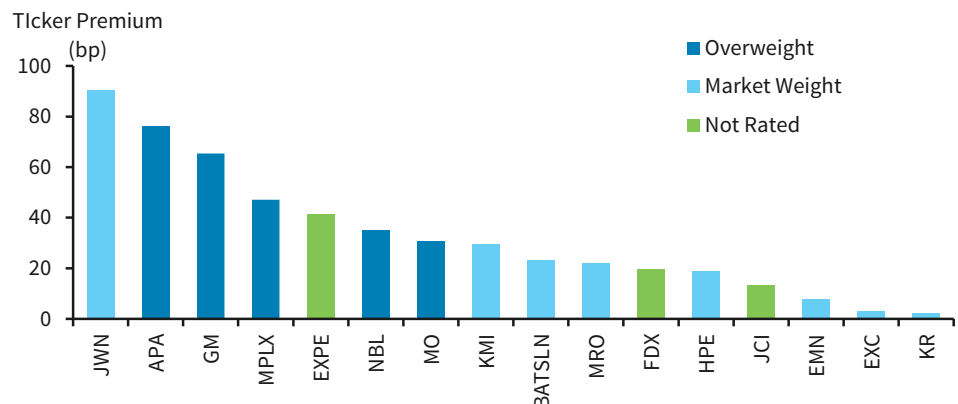
Source: Bloomberg, Barclays Research

FIGURE 2. Industrial BBB/A Spread Ratio by Notch

Source: Bloomberg, Barclays Research

While we expect both the BAA2 and BAA3 buckets to outperform, we expect more broad-based spread tightening in the former, driven by a stronger technical backdrop. Domestic insurance and foreign demand have remained elevated even as yields have declined (see [US Investment Grade: Demand in the Face of Lower Yields](#)); however, with all-in yields remaining subdued, we expect that investors will increasingly go down the quality spectrum to boost returns/yields. Allocations to BAA2 credit, especially, could increase systematically across these buyers, driving spreads tighter. In contrast, given their proximity to a high yield rating, BAA3 credits are unlikely to benefit from these flows to the same extent.

Given our preference for BAA2 debt, we screen for attractive credits in this rating bucket. Similar to our sector premium methodology (see [Sector Positioning for a Range-Bound 2H](#)), we calculate a “ticker premium,” which is a measure of the compensation offered by individual tickers after accounting for differences in rating, duration, and other bond factors. Figure 3 shows tickers that offer a positive premium and are not rated Underweight by our fundamental analysts. As discussed below, in some cases, the valuation is justified by potential fundamental headwinds, but overall, we believe this cohort offers attractive risk/reward.

FIGURE 3. Select BAA2 Credits Offering Positive Ticker Premium

Source: Bloomberg, Barclays Research

- Nordstrom (JWN) also trades wide, offering nearly 90bp of ticker premium. We believe this is justified given the potential fundamental headwinds the company faces, as evident in full-price comps that remain negative (see [Macy's Inc. \(M\)](#) and [Nordstrom \(JWN\): 3Q19 Review: A Lower Bar Heading into Holiday](#)). As a result, we have a Market Weight rating on the credit,

with a preference for 10y and 30y debt.

- Several E&P and midstream tickers appear cheap by this metric. Apache (APA), MPLX, and Noble Energy (NBL) offer the highest ticker premiums in the energy sector, and we are Overweight all three credits. APA recently announced better-than-expected results from the drilling operation in Suriname. While realized credit accretion (ie, stronger cash flow and/or booked reserves) is at least a few years away, equities have rallied meaningfully on the news. Credit spreads have also tightened, but APA debt, especially in the long end, still appears cheap (see [Apache \(APA\) Announces Suriname Results: A New Hope; Raise to Overweight](#)). We estimate that NBL's leverage will register one of the stronger y/y improvements in the investment grade E&P sector in 2020, to 2.0x, as it benefits from new production at Leviathan and lower capex, and find the long end attractive (see [Independent E&P: Top Trades, Themes and 4Q19 Earnings Preview](#)). Although MPLX spreads are likely to remain volatile pending Marathon Petroleum's retail business spin-off and strategic review of its midstream business, we believe any effect on MPLX's financial and operating profile should be manageable (see [MPLX: 3Q19 Results](#)). This, combined with relatively cheap valuations, drives our Overweight rating on the credit. We are Market Weight the other two energy credits (KMI and MRO) in Figure 3.
- General Motors (GM): we expect GM's fundamentals to improve in 2020, with good prospects for improved profitability, free cash flow, and margin expansion, primarily reflecting less launch-related downtime in pickups relative to 2019 and the benefit of previously announced cost-saving initiatives. Against this backdrop, we continue to see value in GM credit and specifically favor the long end, where we believe market technicals will remain supportive (see [Ford and GM Deal with Traffic in the IG Market](#)).
- Tobacco was one of the best performing sectors last year, but despite the spread compression, Altria (MO) and British American Tobacco (BATSLN) screen as wide. Over the course of 2020, we believe that the regulatory backdrop in the US will be supportive, which, coupled with the continued leverage improvement at Altria and British American Tobacco, should help the sector move toward fresh tightness. We are Overweight MO and market weight BATSLN and generally prefer longer-dated debt for each credit.

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ALTRIA GROUP INC, Market Weight, A/CD/CE/D/J/K/L/M

Representative Bond: MO 2 5/8 09/16/26 (USD 99.70, 15-Jan-2020)

APACHE CORP, Overweight, A/CD/CE/D/E/J/K/L/M/N

Representative Bond: APA 3 1/4 04/15/22 (USD 101.78, 15-Jan-2020)

BAT CAPITAL CORP, Overweight, A/CD/D/E/J/K/L/M/N

Representative Bond: BATSLN 3.557 08/15/27 (USD 102.91, 15-Jan-2020)

EASTMAN CHEMICAL CO, Market Weight, CD/CE/D/J/K/L/M

Representative Bond: EMN 4.65 10/15/44 (USD 110.33, 15-Jan-2020)

EXELON CORP, Market Weight, A/CD/CE/D/J/K/L/M

Representative Bond: EXC 3.4 04/15/26 (USD 105.26, 15-Jan-2020)

EXPEDIA GROUP INC, CD/CE/J/K/M/N

Representative Bond: EXPE 4 1/2 08/15/24 (USD 107.11, 15-Jan-2020)

FEDERAL EXPRESS CORP, CD/J

Representative Bond: FDX 7.6 07/01/97 (USD 145.21, 15-Jan-2020)

GENERAL MOTORS CO, Overweight, A/CD/CE/D/E/J/K/L/M/N

Representative Bond: GM 5 10/01/28 (USD 109.76, 15-Jan-2020)

HEWLETT PACKARD ENTERPRISE CO, Market Weight, A/CD/CE/D/J/K/L/M/N

Representative Bond: HPE 4.9 10/15/25 (USD 111.69, 15-Jan-2020)

JOHNSON CONTROLS INC, CD/D/J/K/L/M/N

Representative Bond: JCI 3.75 12/01/2021 (USD 102.67, 15-Jan-2020)

Representative Bond: JCI 4 5/8 07/02/44 (USD 112.22, 15-Jan-2020)

Representative Bond: JCI 5.25 12/01/2041 (USD 108.98, 15-Jan-2020)

KINDER MORGAN INC/DE, Market Weight, CD/CE/D/J/K/L/M

Representative Bond: KMI 5 5/8 11/15/23 (USD 110.96, 15-Jan-2020)

KROGER CO/THE, Market Weight, CD/CE/J

Representative Bond: KR 3 1/2 02/01/26 (USD 105.85, 15-Jan-2020)

MARATHON OIL CORP, Market Weight, CD/CE/J

Representative Bond: MRO 3.85 06/01/25 (USD 105.93, 15-Jan-2020)

MPLX LP, Overweight, A/CD/CE/D/J/K/L/M

Representative Bond: MPLX 4 02/15/25 (USD 104.90, 15-Jan-2020)

NOBLE ENERGY INC, Overweight, A/CD/CE/D/J/K/L/M/N

Representative Bond: NBL 3.9 11/15/24 (USD 106.14, 15-Jan-2020)

NORDSTROM INC, Market Weight, CD/CE/J

Representative Bond: JWN 4.0 10/15/2021 (USD 102.56, 15-Jan-2020)

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For sectors rated against the Bloomberg Barclays U.S. High Yield 2% Issuer Capped Credit Index, the Bloomberg Barclays Pan-European High Yield 3% Issuer Capped Credit Index excluding Financials, the Bloomberg Barclays Pan-European High Yield Finance Index or the Bloomberg Barclays EM Asia USD High Yield Corporate Credit Index, the analyst expects the six-month total return of the sector to be in line with the six-month total return of the relevant index.

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