



# Equity in Central Bank Portfolios

Static and Dynamic Allocation

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## Outline

- Introduction: do equities make sense within a CB portfolio?
- Static allocation to equities, within a simple risk/reward framework
- Dynamic allocation to equities based on valuation ratios a long-term historical study based on a "no view" optimization framework



## Introduction: Equity in Central Bank Portfolios?

#### "Classic" investment goals for Central Bank reserves portfolios:

- Capital preservation minimize risk of losses
- Maximize liquidity make sure funds can be available immediately when needed
- Grow the national wealth but only as a secondary goal, subject to the first two
- Avoid "headline risk"

#### To include equity in a Central Bank portfolio, we would need to conclude either:

- that a (small?) allocation to equity can be perfectly consistent with these goals
- that the above guidelines do not fully reflect the current set of priorities

### Factors that could help motivate an allocation to equity:

- Increase in size of reserve portfolio could increase the priority of asset growth relative to the other return goals stated above
- Concern about cost of holding reserves: low interest rates, FX exposure, inflation
- Negative correlation between equity and fixed income could make equity a good hedge against rising rates



## Risk vs. Reward: A Simple Historical Case Study

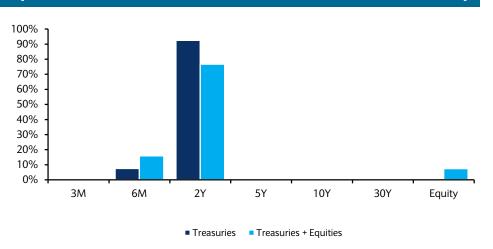
- We consider an asset allocation problem for Central Banks using a purely historical approach based on limiting worst-case performance
- The optimization criterion: maximize average return, subject to a constraint on worst-case loss in a given review period
- Example of worst-case loss constraints: what static asset allocation would have produced the highest average return such that:
  - cumulative returns over any 6-month period >= -50bp
  - cumulative returns over any 12-month period >= 0
  - worst portfolio drawdown observed from high-water mark >= -100bp
- We carry out each such analysis twice:
  - Using asset classes defined by six on-the-run Treasuries of different maturities:
     3mo, 6mo, 2yr, 5yr, 10yr, 30yr
  - Using the above Treasury asset classes plus an equity asset class represented by a broad market total return index of US equities (MSCI Total Return Index)



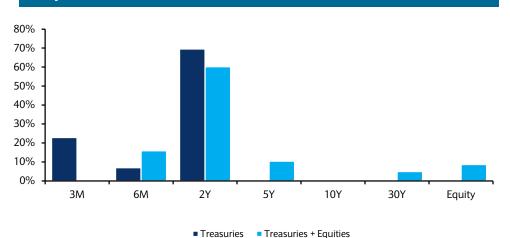
## Static Allocation: Historical Case Study Results

#### In-sample Optimization based on asset return data from Jan 1981 – Feb 2015

#### Optimal Portfolio w Worst Case 6mo Return >= -50bp



#### Optimal Portfolio w Worst Case 12mo Return >= 0



- We compare the optimal static portfolios using two different formulations of our insample optimization, based on worst case returns over horizons of 6 and 12 months
- When using the longer 12-month horizon, including equity makes a bigger difference:
  - the Treasury-only portfolio gets more conservative, shifting to the 3-month
  - with equity, a more diversified portfolio is obtained, with a greater allocation to risky assets (long bonds and equities)

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 Due to the negative correlation between bond and equity returns over this period, adding equity does not necessarily require shortening duration

Source: Barclays Research



## Static Allocation Results (continued)

#### In-sample Optimization based on asset return data from Jan 1981 – Feb 2015

Portfolio	Avg Tsy Duration	Equity Allocation	Long Bond Allocation	Worst 6mo Return	Worst 12mo Return	Max. Drawdown	Sharpe Ratio
Opt.(Tsy Only, 6mo>-50bp)	1.77	0.0%	0.0%	-0.5%	-0.6%	-1.46%	0.61
Opt. (w Equity, 6mo>-50bp)	1.51	7.4%	0.0%	-0.5%	-0.3%	-1.59%	0.76
Tsy 2y	1.87	0.0%	0.0%	-0.7%	-0.7%	-1.62%	0.61
Opt. (Tsy Only, 12mo>0)	1.48	0.0%	0.7%	-0.2%	0.0%	-1.01%	0.61
Opt. (w Equity, 12mo>0)	2.32	8.6%	4.9%	-1.5%	0.0%	-2.61%	0.73

- Note that the 2-Year Treasury benchmark has achieved worst-case returns below our targeted levels of -50bp over 6 months and 0bp over 12 months
- Including equity assets under either optimization criterion improves the realized Sharpe ratio of the optimal portfolio, from about 0.6 to over 0.7
- However, the addition of equity can degrade the maximum drawdown in the optimal portfolio relative to that of the Treasury-only optimal portfolio

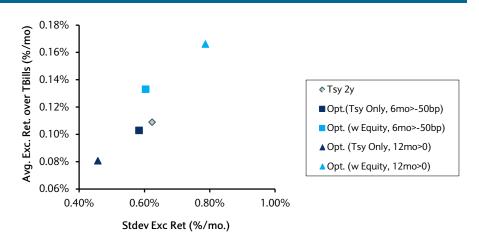
Source: Barclays Research



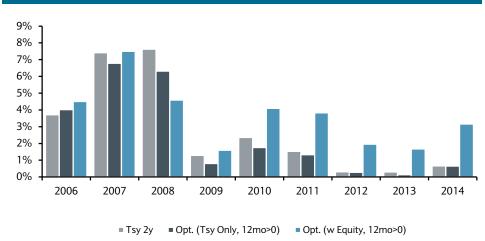
## Static Allocation Results (continued)

#### In-sample Optimization based on asset return data from Jan 1981 – Feb 2015

#### Risk vs. Return Tradeoff by Optimization Rules



#### **Performance Comparison in recent Calendar Years**



- Adding equity improves the risk/return tradeoff (Sharpe Ratio)
- To meet the 12-month no-loss constraint with only Treasuries requires a very conservative portfolio; with equities we take more risk and earn more return
- The optimal Treasury-only portfolio based on the 12mo horizon underperformed the 2yr over the past several years; with equity, it underperformed the 2yr in 2008 and outperformed in the 6 years since then.

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Source: Barclays Research



# Dynamic Asset Allocation Based on "No View" Optimization



## Portfolio allocation for Performance – "No-view" Portfolio Optimization

- Use a "no-view" statistical optimization to maximize expected return subject to a constraint on worst-case return
- Focus on capital preservation while obtaining moderate outperformance
- Choose only highly liquid investment assets
- Use historical data to project asset return volatility
- Use current yield curve as the basis for expected asset returns



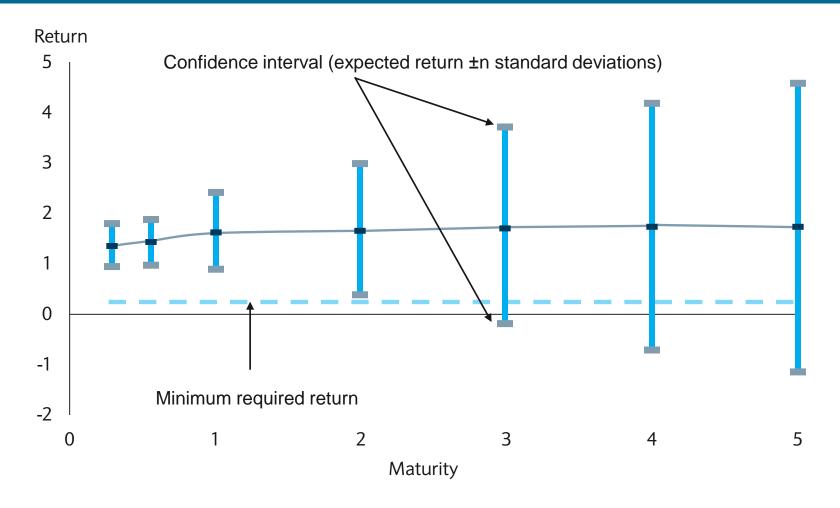
## Risk-return Tradeoff in the Strategy Formulation

- Expected return for each asset is based on its carry
  - For bonds we assume an unchanged yield curve, so expected return includes:
    - carry return proportional to the yield of the bond
    - plus adjustments for rolldown and convexity
  - For equities, we use the Shiller earnings-to-price ratio
    - Uses current price divided by 10-year rolling inflation-adjusted earnings
    - Measure of the long-term return potential for equities
- Return volatility is estimated based on historical returns
- Worst case return constrains the risk we put into the strategy, expressed as either:
  - A fixed lower bound on returns (e.g., 0% total monthly return)
  - A floating lower bound on returns : n standard deviations below expected benchmark returns



# "No-view" Optimization

### "No-view" statistical optimization



Source: Barclays Research



## **Optimization Procedure**

The objective is to find the portfolio with positive weights that solve

$$\max \sum_{i} w_{i} r_{i}$$

$$s.t. \sum_{i} w_{i} (r_{i} - n \sigma_{i}) \geq r_{\min}$$

- This formulation assumes perfectly correlated losses in all assets in the worst case. We use an alternate version that relies on historical asset covariances.
- The choice of n determines the level of confidence that the minimum return threshold will not be violated.

Number of Standard Deviations	Confidence Level
1.0	84.1%
1.5	93.3%
2.0	97.7%

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Source: Barclays Research



## **Strategy Parameters**

- Horizon over which the minimum return constraint is imposed
  - A shorter horizon reduces the risk-taking ability of the strategy
  - A longer horizon may lead to higher long-term performance at the expense of higher return volatility
- Required minimum return threshold
- Confidence level of achieving required minimum return:
  - Higher confidence of avoiding losses reduces risk appetite
- Duration constraints
- Asset concentration constraint



## Including Equities in This "No View" Framework

- One main difference between our "No View" optimization framework and standard Mean-Variance Optimization (MVO) is in the choice of expected returns
- For Treasury assets, we use an unchanged yield curve assumption, in which each asset earns its current yield, plus adjustments for rolldown and convexity
- How can we form an estimated return estimate for equities that is consistent with this approach?
- For equities, we have chosen to use the Shiller earnings to Price ratio:
  - Take the average earnings over the past 10 years, adjusted for inflation
  - Divide by current price to get a measure of expected "earnings yield"
  - This can give a measure of the long-term return potential for equities consistent with the yield-based approach we use for bonds



## Brief Historical Review of Shiller Equity Valuation Indicators

- We document historical performance of US bond /equity portfolios in the period from 1926 through 2011
  - Equities outperformed bonds considerably over the sample period
  - Combining bonds and equities improves portfolio Sharpe ratio
- We demonstrate that valuation indicators can provide a useful signal for future long horizon equity returns:
  - Cyclically Adjusted Price Earnings Ratio (CAPE) is negatively related to longterm total and dividend returns
  - The ratio of the Cyclically Adjusted Earning Yield over Treasury yield is positively related to performance of equities over Treasury bonds

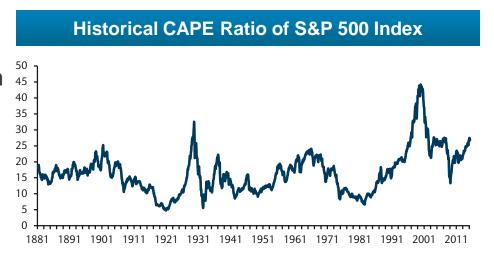


# Cyclically Adjusted Price-Earnings Ratio (CAPE)

- Price-earnings (PE) ratio is a simple valuation indicator for equity markets
  - A high PE ratio might indicate richness of the stock market
  - A low PE ratio might indicate cheapness of the market
- Shiller in 1988 (and Benjamin Graham and David Dodd in 1934) suggested that for the purpose of examining valuation ratios, one should use earnings averaged over a substantial time period

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- Shiller introduced cyclically adjusted PE (CAPE) ratio: S&P 500 divided by the average inflation-adjusted earnings from the previous 10 years
- CAPE is appropriate for use over long time horizons because it smoothes out the peaks and valleys in earnings



Source: Robert Shiller Data



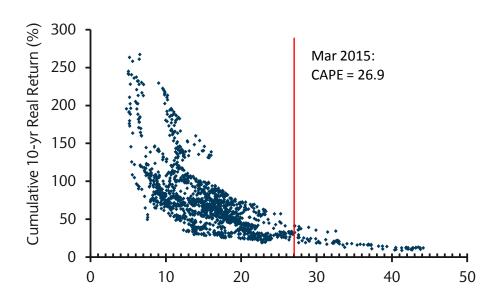
## CAPE as an Indicator of Long-Term Equity Performance

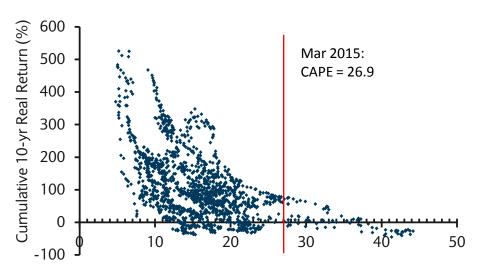
- We analyze whether CAPE ratio is related to future long-horizon performance of the equity market
- Using overlapping samples of monthly returns from January 1881 to March 2015, we plot subsequent equity dividend and total returns over a 10yr horizon against CAPE ratios
- Two diagrams below show that subsequent dividend returns and total returns of the equity market over the 10yr horizon are negatively related to the CAPE ratio

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#### 10yr Future Dividend Returns vs. CAPE Ratio

#### 10yr Future Total Returns vs. CAPE Ratio





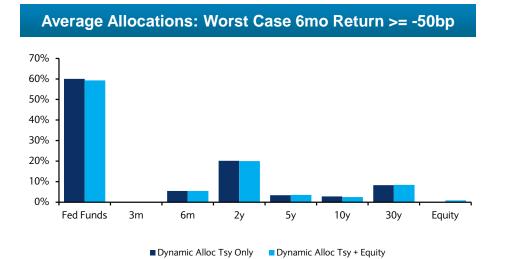
Source: Robert Shiller Data, Barclays Research

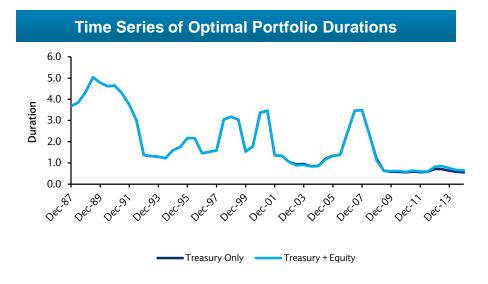


# Dynamic Allocation Using "No View" Optimization

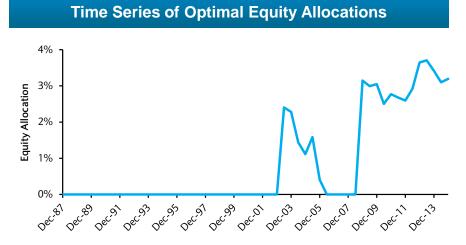
#### Historical backtest of results, semi-annual rebalancing, Dec 1987 – Dec 2014

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- We choose a fairly risk-averse strategy formulation:
  - Require 6mo returns >= -50 bp with 95% confidence
- We run twice, with and without equity asset
- Allocations vary a lot; we show long-term average weights, time series for duration and equity allocation
- In many months, equity allocation is zero
- When add equity, duration can increase or decrease



Source: Robert Shiller Data, Barclays Research

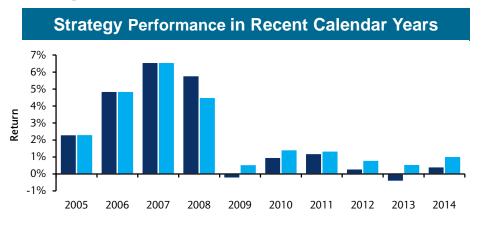


# Dynamic Allocation Using "No View" Optimization

## Historical performance, semi-annual rebalancing, Dec 1987 - Dec 2014

#### **Long Term Performance of Dynamic Optimal Portfolios**

	Treasuries Only	Treasuries + Equity
Average return (%/year)	4.43	4.53
Average Duration	2.01	2.01
Min. Return target met (%)	98%	100%
Confidence (%)	95%	95%



■ No Equity ■ With Equity

- Over longer term, including a small equity allocation gives a small increase to returns
- With equity, we did not breach our minimum return threshold; both backtested strategies stayed within specified confidence limit
- In recent years, inclusion of equity has roughly same effect that we saw in static allocation case:

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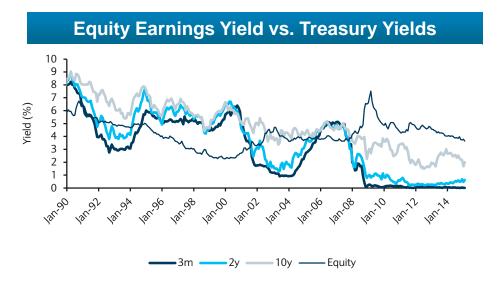
- Decreased portfolio performance in 2008
- Moderate improvement in portfolio performance in each year since 2008

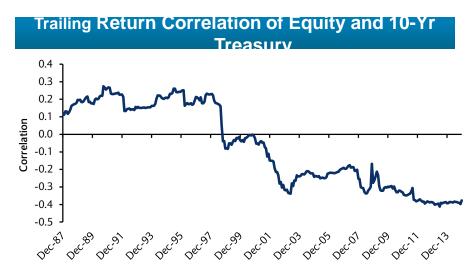
Source: Robert Shiller Data, Barclays Research



# Exploring the Dynamic Drivers of Equity Allocation

#### Treasury and Equity Yield Levels and Return Correlations, Dec 1987 – Dec 2014





- When Treasury yields exceed equity earnings yields, optimizer has little incentive to include equity
- Since 2008, cyclically adjusted earnings yield for equity looks attractive compared to Treasuries
- An additional argument for including some equity is as a diversification of Treasury risk, given the negative correlation between stocks and bonds that has held sway in the current regime.

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 We plot the return correlation of Treasury 10yr bonds with equities, using monthly data and exponential weighting with a 3-year half-life.

Source: Robert Shiller Data, Barclays Research



## Conclusions

- Every official institution has its own particular goals, needs, constraints, concerns
- The examples in this presentation can all be customized
- A conservative, risk-averse investment philosophy does not necessarily mean that equity has no place in the portfolio



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