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Diversifying Base Currency Risk

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Introduction

- Many asset managers manage international portfolios relative to a sole domestic base currency
- So, currency risk typically includes:
 - Being long a diversified portfolio of foreign currencies (the numerator);
 - versus a concentrated position in a base currency (the denominator).
- But in a well-diversified global portfolio, the single largest risk is likely to be that the base currency appreciates relative to the rest of the world, devaluing the whole portfolio at once;
- Portfolio risk could perhaps be reduced by funding in a basket of base currencies
 - Reducing the idiosyncratic risk associated with the base currency
 - This is similar to diversifying across currency pairs (different numerators and denominators) as opposed to diversifying portfolio investments (numerator) only
- We explain that, while easy to implement, diversifying base currency risk:
 - can provide significant risk reduction from the perspective of most liability base currencies; and
 - can also transform the carry properties of the portfolio
- With case studies of portfolios investing in EM deposits, bonds and equities (Jan 2004 to Dec 2014)

A Case Study – Portfolio of EM 1M Deposits

- Assume a portfolio manager has an allocation to EM local currency markets:
 - FX exposure is desirable as contributing significant carry
 - Markets with significant time series of FX returns
 - Allocation unchanged over time
- From Jan 2004 to Dec 2014, this currency allocation has a volatility of 256 bp/month versus the USD:
 - Can we reduce this FX risk by taking short position in other currencies relative to the USD, ie, by diversifying the USD base currency exposure across other low-carry, developed-market, liquid currencies?
 - What are the implications on carry? And on realized returns?
 - We contrast different base currencies
 - We consider naïve, static diversification strategies as well as out-of-sample volatility-minimization
 - We consider different asset portfolios - deposits, bonds and equities

Portfolio Allocation

BRL	8.33%
CLP	8.33%
COP	8.33%
HUF	8.33%
IDR	8.33%
ILS	8.33%
KRW	8.33%
MXP	8.33%
MYR	8.33%
PLN	8.33%
TWD	8.33%
ZAR	8.33%

Source: Barclays Research

Volatility Depends on the Base Currency

- We report volatilities of a portfolio of 12 EM 1M deposits reported in different base currencies
- Volatilities range from 143 bp/m (SGD) to 364 bp/m (JPY)
 - The SGD is managed versus a basket of major currencies
- Imperfect correlations indicate scope for diversification

Volatilities and Correlations From Various Base Perspectives (2004-2014)

Base Crcy	Vol (bp/m)	USD	EUR	GBP	JPY	CAD	AUD	CHF	SEK	SGD	NZD
USD	256										
EUR	187	0.12									
GBP	229	0.44	0.29								
JPY	364	0.65	0.21	0.29							
CAD	210	0.28	0.02	0.29	0.12						
AUD	215	-0.47	0.11	-0.04	-0.28	0.10					
CHF	238	0.16	0.66	0.21	0.38	-0.04	0.02				
SEK	215	-0.07	0.61	0.26	0.08	0.12	0.21	0.38			
SGD	143	0.78	0.23	0.38	0.72	0.16	-0.24	0.38	0.05		
NZD	267	-0.28	0.20	0.04	-0.18	-0.01	0.55	0.25	0.22	-0.15	
NOK	226	-0.03	0.49	0.26	0.02	0.25	0.22	0.28	0.65	0.03	-0.01

Source: Barclays Research

Diversifying Both Legs of Currency Exposure

- Representing a portfolio as a long-short position:
 - Long portfolio investments
 - Short base currency, or funding
- Diversifying base currency can be implemented by rolling forward FX contracts
 - Selling funding currency forward versus the original (concentrated) portfolio base currency
- In this presentation, we assume that diversification is implemented with 1M FX Forwards

Moving from Concentrated to Diversified Base Currency

Investment	BRL	CLP	COP	HUF	ILS	INR	KRW	MXN	MYR	PLN	THB	ZAR
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Funding	USD											
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Investment	BRL	CLP	COP	HUF	ILS	INR	KRW	MXN	MYR	PLN	THB	ZAR
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Funding					USD	EUR	GBP	JPY				
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Source: Barclays Research

Diversifying Funding Can Help Reduce Volatility

- When funding the EM 1M deposit portfolio with 50% USD and 50% EUR:
 - Volatility is reduced over 70% of the time for two-year rolling vol, except SGD;
 - Volatility no longer varies according to the reporting currency
- Returns reported in excess of domestic 1M deposit rate

Volatilities and Correlations From Various Base Perspectives (2004-2014)

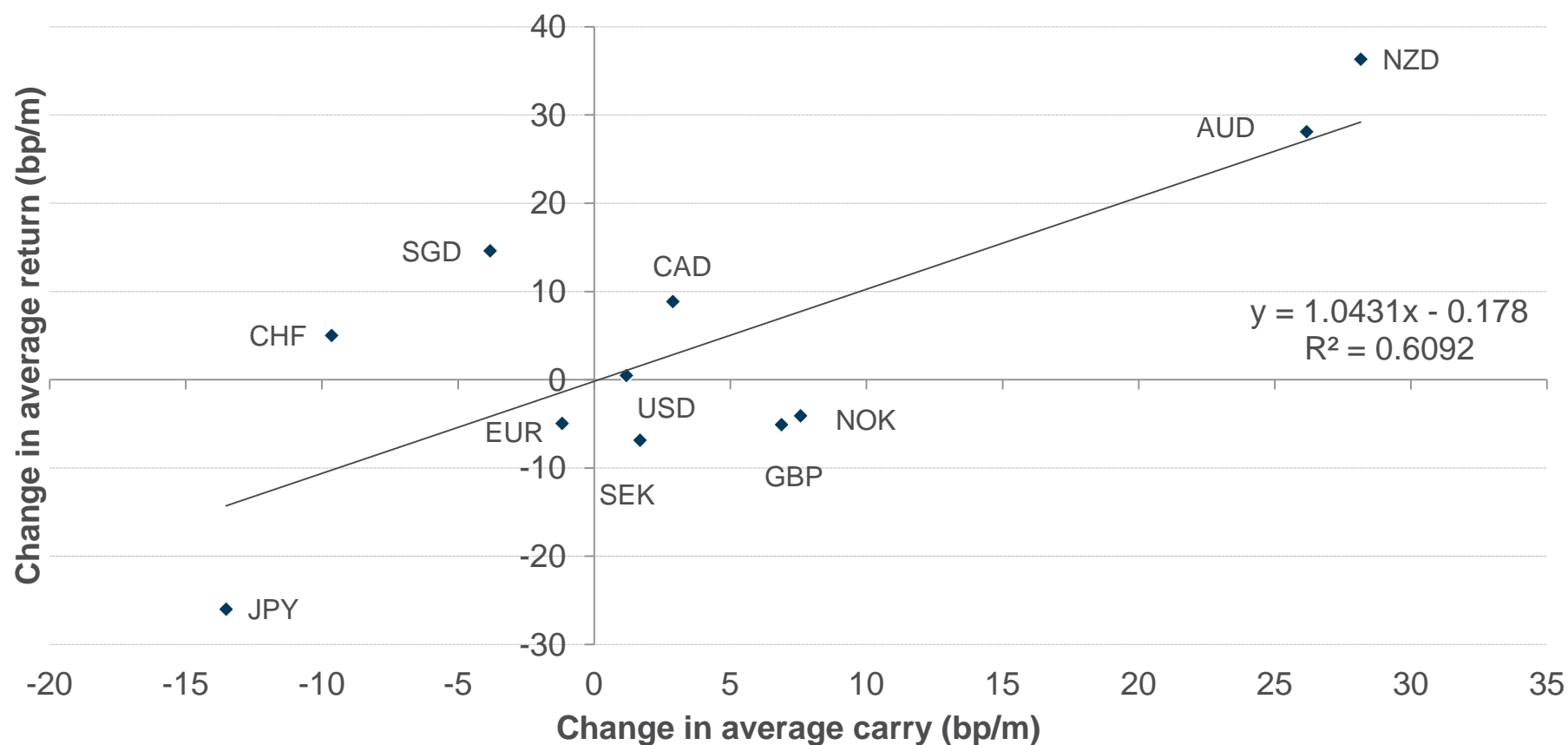
Concentrated Base Currency				Equal Weighted in USD and EUR		
Base	Vol (bp/m)	Avg Carry (bp/m)	Avg Exc. Ret. (bp/m)	Vol (bp/m)	Avg Exc. Ret. (bp/m)	% of time 2-yr vol is reduced
USD	256	27	30	167	30	97%
EUR	187	30	33	170	29	77%
GBP	229	22	34	169	29	83%
JPY	364	42	56	167	30	100%
CAD	210	26	18	169	27	64%
AUD	215	2	-3	170	25	83%
CHF	238	38	23	170	28	78%
SEK	215	27	34	170	28	73%
SGD	143	32	14	168	28	21%
NZD	267	0	-10	171	26	82%
NOK	226	21	32	171	27	83%

Source: Barclays Research

Diversifying Funding Can Help Improve Carry

- When shorting exposure to low yielding currencies, BC diversification can help improve carry
- For our EM deposit portfolios, changes in FX funding carry are associated with changes in realised returns

Changes in Carry vs Changes in Realised Returns (2004-2014)

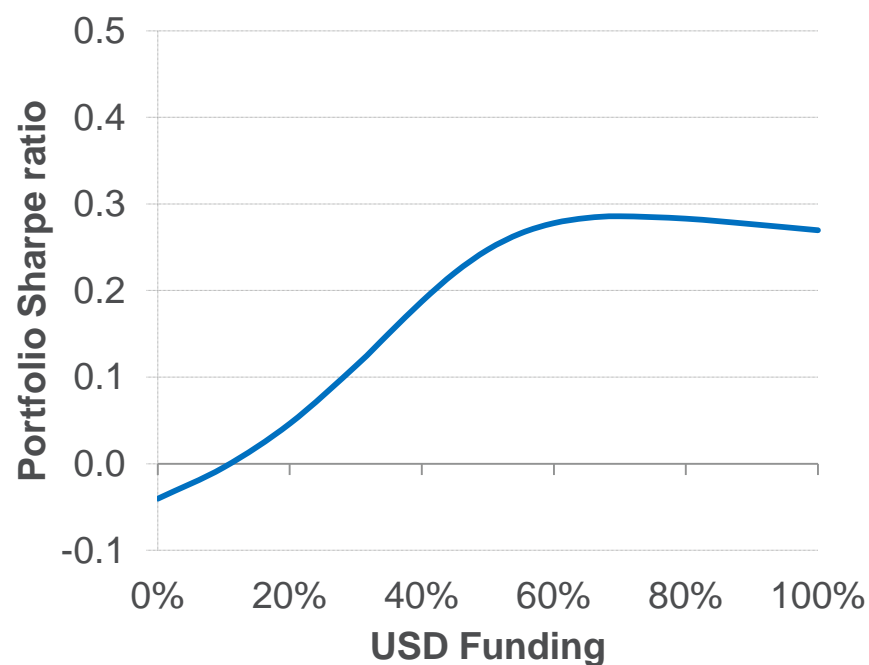
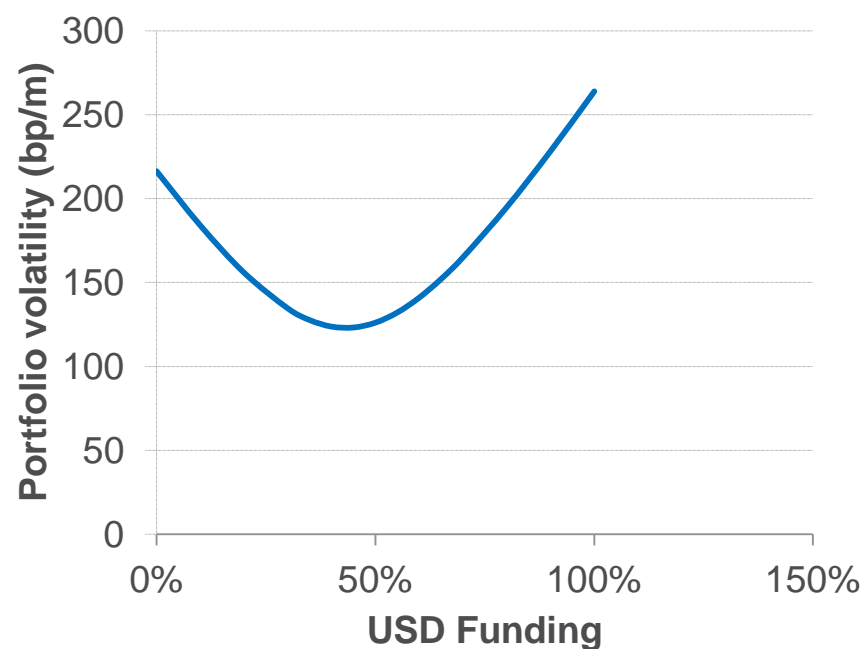


Source: Barclays Research

Diversifying Funding Can Improve Sharpe Ratio

- Diversifying funding with a low yielding and uncorrelated currency could help improve the Sharpe Ratio
- We take the perspective of an AUD-based investor diversifying funding of our example EM deposit portfolio into USD

Diversifying Funding into USD - AUD perspective (2004-2014)



Source for both charts: Barclays Research

EM Bond Portfolio

EM Bond Portfolio

- Instead of 1M deposits, we invest our equally weighted EM portfolio in 3-7y treasury bonds
- Currency volatility is much higher than bond market volatility and dominates portfolio risk

FX versus Bond Market Volatility (2004-2014)

Base Currency	Currency volatility in isolation (bp/m)	Fully FX hedged bond market volatility (bp/m)	Correlation of FX returns with bond returns	Portfolio volatility when base currency is concentrated (bp/m)
USD	256	88	37%	300
EUR	187	86	23%	223
GBP	229	90	50%	284
JPY	364	87	10%	383
CAD	210	89	10%	236
AUD	215	87	-16%	219
CHF	238	86	18%	267
SEK	215	88	21%	249
SGD	143	87	29%	187
NZD	267	88	-5%	277
NOK	226	89	22%	261

Source: Barclays Research

EM Bond Portfolio – Naive Diversification

- Our EM portfolio is now invested in 12 equally-weighted 3-7y EM treasury bond markets
- Base currency diversification can help reduce risk
 - Naïve strategy: the portfolio is fully and equally funded from USD and EUR
 - As FX risk dominates, FX diversification can benefit portfolio performance

Diversifying Bond Funding into USD and EUR (2004-2014)

Concentrated Base Currency				Equal Weighted in USD and EUR				
Base	Vol (bp/m)	Avg Exc. Ret. (bp/m)	S.R.	Vol (bp/m)	% change in volatility	% of time 2- yr vol is reduced	Avg Exc. Ret. (bp/m)	S.R.
USD	300	54	0.62	218	-28%	95%	54	0.86
EUR	223	57	0.88	220	-1%	51%	52	0.82
GBP	284	58	0.70	219	-23%	83%	53	0.83
JPY	383	80	0.72	218	-43%	100%	54	0.86
CAD	236	42	0.61	219	-7%	63%	51	0.80
AUD	219	20	0.32	220	1%	51%	48	0.76
CHF	267	47	0.61	219	-18%	73%	52	0.82
SEK	249	58	0.81	220	-11%	67%	51	0.80
SGD	187	37	0.68	218	17%	18%	52	0.82
NZD	277	13	0.16	221	-20%	68%	49	0.77
NOK	261	55	0.73	221	-15%	73%	51	0.80

Source: Barclays Research

EM Bond Portfolio – Minimizing Risk Through Diversification

- Funding basket now updated every month, based on portfolio vol-minimization in previous 36 months
 - Funding in original base currency + G4
 - Assumes that volatilities and correlations are relatively stable
- Funding diversification helped reduce realized volatility and improve Sharpe Ratio substantially in our sample

Diversifying Funding with G4 (2004-2014)

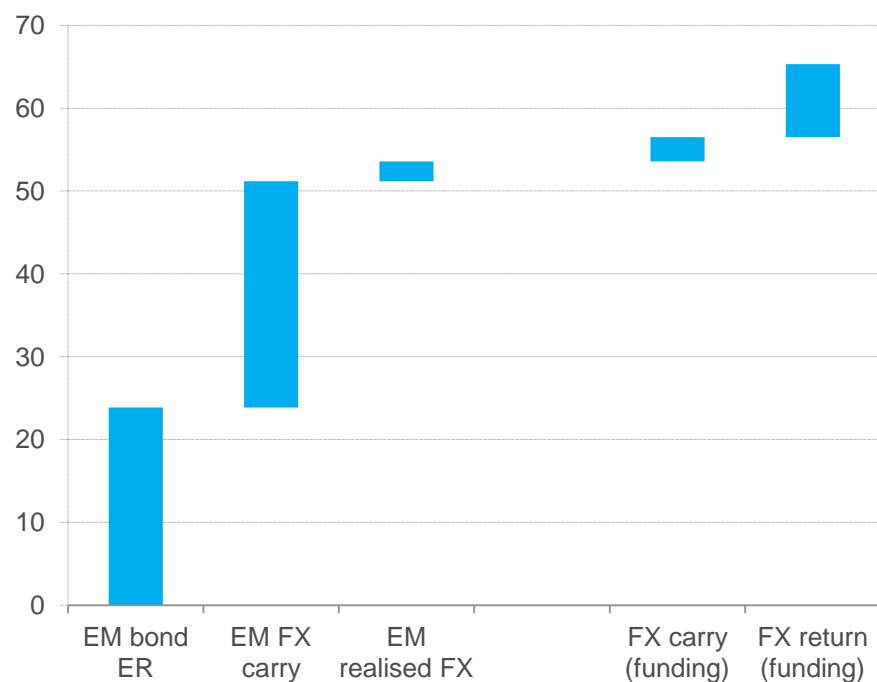
Concentrated Base Currency				Base currency minimises portfolio volatility out-of-sample using G4 currencies				
Base	Vol (bp/m)	Avg Exc. Ret. (bp/m)	S.R.	Vol (bp/m)	% change in volatility	% of time 2-yr vol is reduced	Avg Exc. Ret. (bp/m)	S.R.
USD	300	54	0.62	219	-27%	94%	65	1.03
EUR	223	57	0.88	219	-2%	75%	64	1.01
GBP	284	58	0.70	221	-22%	95%	65	1.02
JPY	383	80	0.72	219	-43%	99%	65	1.03
CAD	236	42	0.61	193	-18%	98%	57	1.03
AUD	219	20	0.32	164	-25%	99%	35	0.74
CHF	267	47	0.61	216	-19%	86%	63	1.02
SEK	249	58	0.81	219	-12%	64%	66	1.05
SGD	187	37	0.68	191	2%	48%	54	0.97
NZD	277	13	0.16	198	-28%	95%	45	0.79
NOK	261	55	0.73	221	-15%	82%	70	1.10

Source: Barclays Research

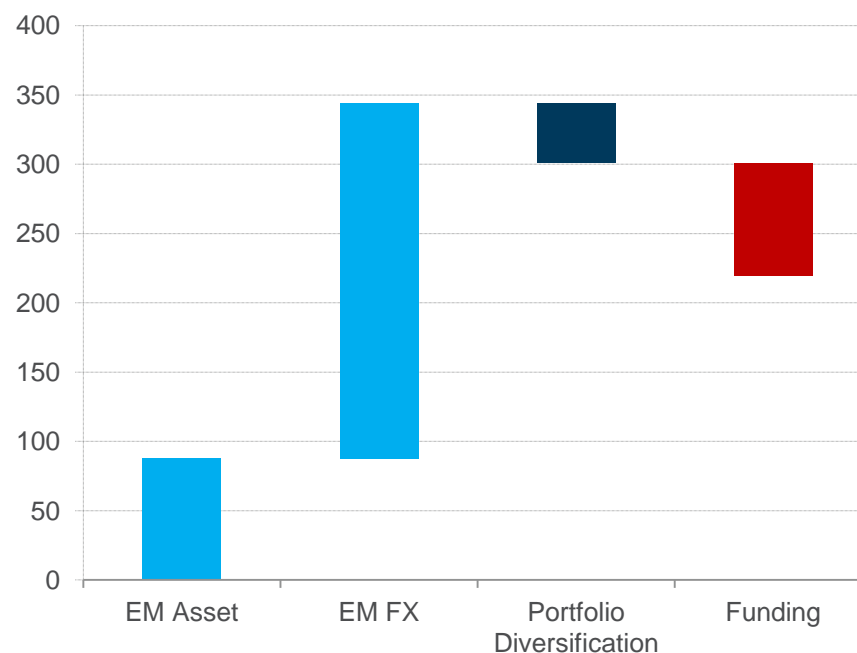
Attributing the Portfolio Effects of BC Diversification

- We continue the example from the previous page (vol-min funding diversification) and focus on the USD base portfolio (top row of previous page table)
- What was the benefit of funding diversification on portfolio return and risk?

Attributing Exc. Ret. (bp/m) – USD



Attributing Volatility (bp/m) – USD



Source for both charts: Barclays Research

Effect of BC Diversification on FX Returns

- Attribute the effects of our dynamic vol-minimization funding strategy on:
 - FX Carry and FX Spot return
- In this example Funding diversification helps better capture the EM FX premium

Effect of Funding Diversification on Performance (2004-2014)

Base	Original FX carry (bp/m)	Original FX spot return (bp/m)	Incremental FX carry (bp/m)	Incremental spot FX return (bp/m)	Incremental return (bp/m)	Reduction in Isolated FX risk	Original FX S.R.	New FX S.R.
USD	27	2	3	9	12	-36%	0.40	0.87
EUR	30	4	1	6	7	-11%	0.62	0.84
GBP	22	12	9	-2	7	-28%	0.51	0.85
JPY	42	14	-12	-3	-15	-55%	0.54	0.87
CAD	26	-7	3	13	16	-31%	0.30	0.82
AUD	2	-5	14	0	15	-43%	-0.04	0.34
CHF	38	-15	-7	24	17	-31%	0.34	0.85
SEK	27	8	3	6	8	-24%	0.56	0.91
SGD	32	-19	0	17	17	-2%	0.33	0.76
NZD	0	-11	22	11	33	-43%	-0.13	0.51
NOK	21	11	6	8	15	-27%	0.48	0.97

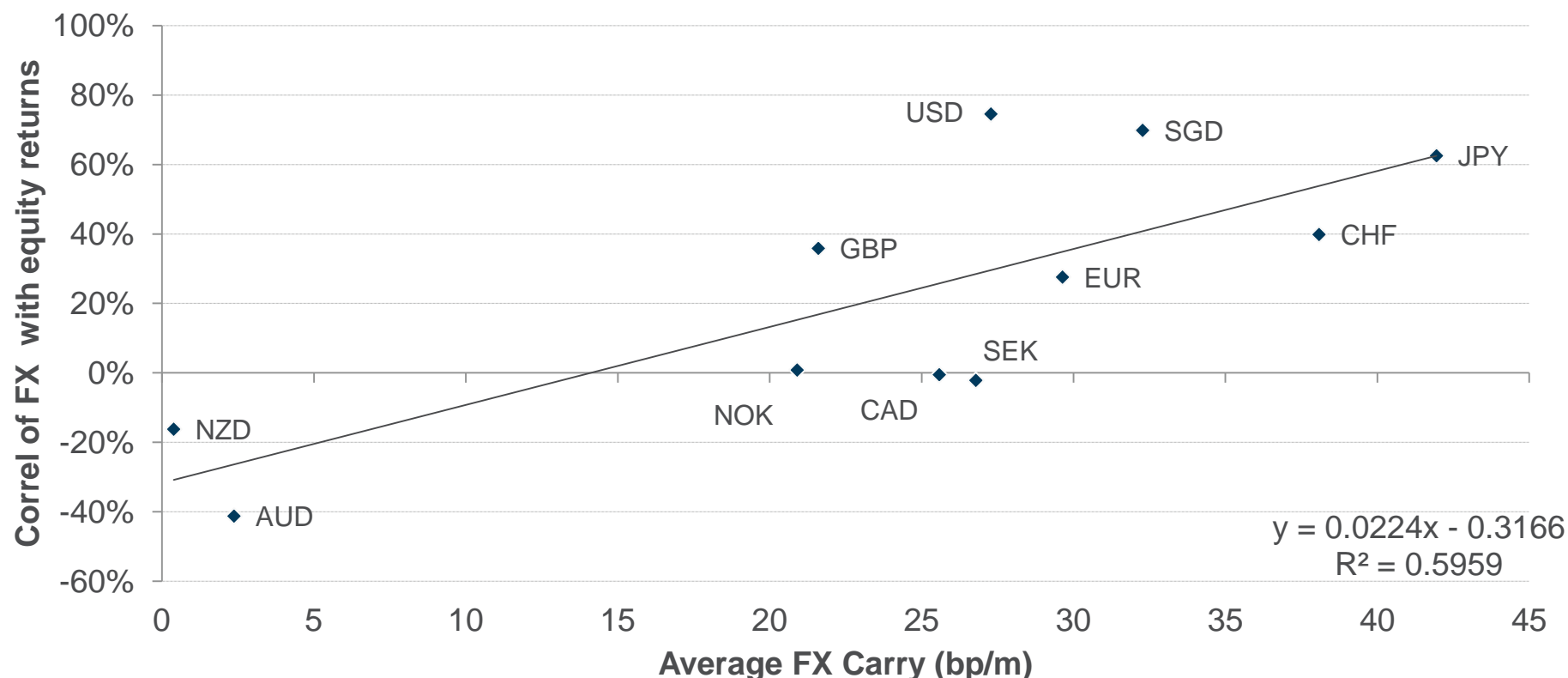
Source: Barclays Research

EM Equity Portfolio

Diversifying Funding of an EM Equity Portfolio

- Instead of deposits or bonds, the portfolio is now invested in 12 equally-weighted MSCI EM equity indices
- Equity volatility now dominates FX risk, and the carry and correlations of the funding basket with equity markets are likely to influence portfolio performance
- Managing systematic risk, and diversification between equity and EM FX premia, becomes more important than diversifying idiosyncratic FX risk

FX Carry is Related to FX Correlation with Equities (2004-2014)



Source: MSCI Equity indices, Bloomberg, Barclays Research

Diversifying Funding of an EM Equity Portfolio

- Vol-minimizing funding strategies have different effect on performance, depending on the funding universe
 - G4 => generally increase carry (and realised return in this sample)
 - Higher yielding currencies => generally decrease volatility as well as carry (and return)

Volatilities and Correlations From Various Base Perspectives (2004-2014)

Concentrated Base Currency				Base currency minimises portfolio volatility out-of-sample using G4 currencies				Base currency minimises portfolio volatility out-of-sample using CAD, AUD, SEK and NOK			
Base	Vol (bp/m)	Avg Exc. Ret. (bp/m)	S.R.	Vol (bp/m)	% change in volatility	Avg Exc. Ret. (bp/m)	S.R.	Vol (bp/m)	% change in volatility	Avg Exc. Ret. (bp/m)	S.R.
USD	640	82	0.44	528	-18%	95	0.62	399	-38%	46	0.40
EUR	516	80	0.53	532	3%	89	0.58	402	-22%	41	0.36
GBP	556	81	0.50	531	-4%	91	0.59	402	-28%	42	0.36
JPY	706	110	0.54	523	-26%	96	0.64	396	-44%	48	0.42
CAD	480	62	0.45	486	1%	62	0.44	402	-16%	39	0.34
AUD	399	37	0.32	403	1%	37	0.32	405	1%	39	0.33
CHF	565	71	0.44	527	-7%	90	0.59	399	-29%	43	0.38
SEK	478	78	0.56	490	2%	78	0.55	404	-16%	39	0.34
SGD	536	62	0.40	532	-1%	80	0.52	399	-26%	43	0.37
NZD	471	31	0.23	480	2%	39	0.28	407	-14%	35	0.30
NOK	492	75	0.53	507	3%	79	0.54	404	-18%	39	0.34

Source: MSCI Equity indices, Bloomberg, Barclays Research

Conclusion

- Managing an international portfolio relative to a single base currency can entail significant FX risk related to shocks in the valuation of that base currency
- Diversifying base currency exposure can help reduce risk and improve performance
 - Risk is reduced when the concentrated position in the funding currency is replaced by a diversified basket of currencies
 - Carry increases when a high-yielding funding currency is replaced by a basket of low-yielding currencies
- Base currency diversification can be implemented with a simple strategy where a basket of base currencies is sold forward vs the original funding currency
- Base currency diversification can help more efficiently capture the FX carry premium that can be embedded in international portfolios
- We have shown that in EM deposit and EM government bond portfolios risk reduction is achieved for most reporting currencies
- In equity portfolios, the scope for base currency diversification is smaller due to the small relative contribution of FX to the overall portfolio risk.
 - Nevertheless, when funding currencies are directional on equity returns, a significant risk reduction can be achieved
 - Base currency diversification may impact the allocation of systematic risk, as opposed to just diversifying idiosyncratic FX risk

Base Currency - An Analytical Explanation

An Analytical Explanation

- Assume that the return of any currencies relative to a universal “consumption basket” can be represented as a sum of systematic and idiosyncratic components:

$$\mathbf{R}_i = \mathbf{F}\beta_i + \varepsilon_i$$

- So, if a new numeraire j is selected, the returns of currency i become:

$$\mathbf{R}_i^j = \mathbf{R}_i - \mathbf{R}_j = \mathbf{F}(\beta_i - \beta_j) + (\varepsilon_i - \varepsilon_j)$$

- And the returns of a portfolio of currencies become:

$$\mathbf{R}_p^j = \sum_{i \in I} w_i \mathbf{R}_i - \mathbf{R}_j = \mathbf{F} \left(\sum_{i \in I} w_i \beta_i - \beta_j \right) + \left(\sum_{i \in I} w_i \varepsilon_i - \varepsilon_j \right) = \mathbf{F}\beta_p + \sum_{i \in I} w_i \varepsilon_i - \varepsilon_j$$

- If the portfolio is funded from a basket of currencies as opposed to a single base currency, we have:

$$\mathbf{R}_p^j = \sum_{i \in I} w_i \mathbf{R}_i - \sum_{j \in J} \omega_j \mathbf{R}_j = \mathbf{F} \left(\sum_{i \in I} w_i \beta_i - \sum_{j \in J} \omega_j \beta_j \right) + \left(\sum_{i \in I} w_i \varepsilon_i - \sum_{j \in J} \omega_j \varepsilon_j \right)$$

- And, in that case, portfolio variance can be written as:

$$V_p^j = (\mathbf{B}_p - \mathbf{B}_n)^T \boldsymbol{\Omega} (\mathbf{B}_p - \mathbf{B}_n) + \left\{ \sum_{i \in I} w_i^2 \sigma_i^2 + \sum_{j \in J} \omega_j^2 \sigma_j^2 \right\}$$

An Analytical Explanation (continued)

- As an illustration, consider a simplified case where we have:
 - A single systematic factor underlying all currency returns
 - All currencies have a unit exposures to this systematic factor
 - Systematic and idiosyncratic volatilities are identical for all currencies
- Then, any currency returns consist of a systematic and an idiosyncratic part, both equally risky, and:

$$R_i = f + \varepsilon_i,$$

$$\sigma_i^2 = \sigma_j^2 = \sigma_f^2 = \sigma^2$$

- Diversifying the portfolio equally across N currencies, while keeping a single base currency j , gives the following expressions for returns and portfolio variance:

$$R_p^j = \frac{1}{N} \sum_{i \in I} \varepsilon_i - \varepsilon_j$$

$$V_p^j = \left(\frac{1}{N} + 1 \right) \sigma^2$$

- And if the numeraire now becomes equally diversified across m base currencies, portfolio returns and variance become:

$$R_p^J = \frac{1}{N} \sum_{i \in I} \varepsilon_i - \frac{1}{m} \sum_{j \in J} \varepsilon_j$$

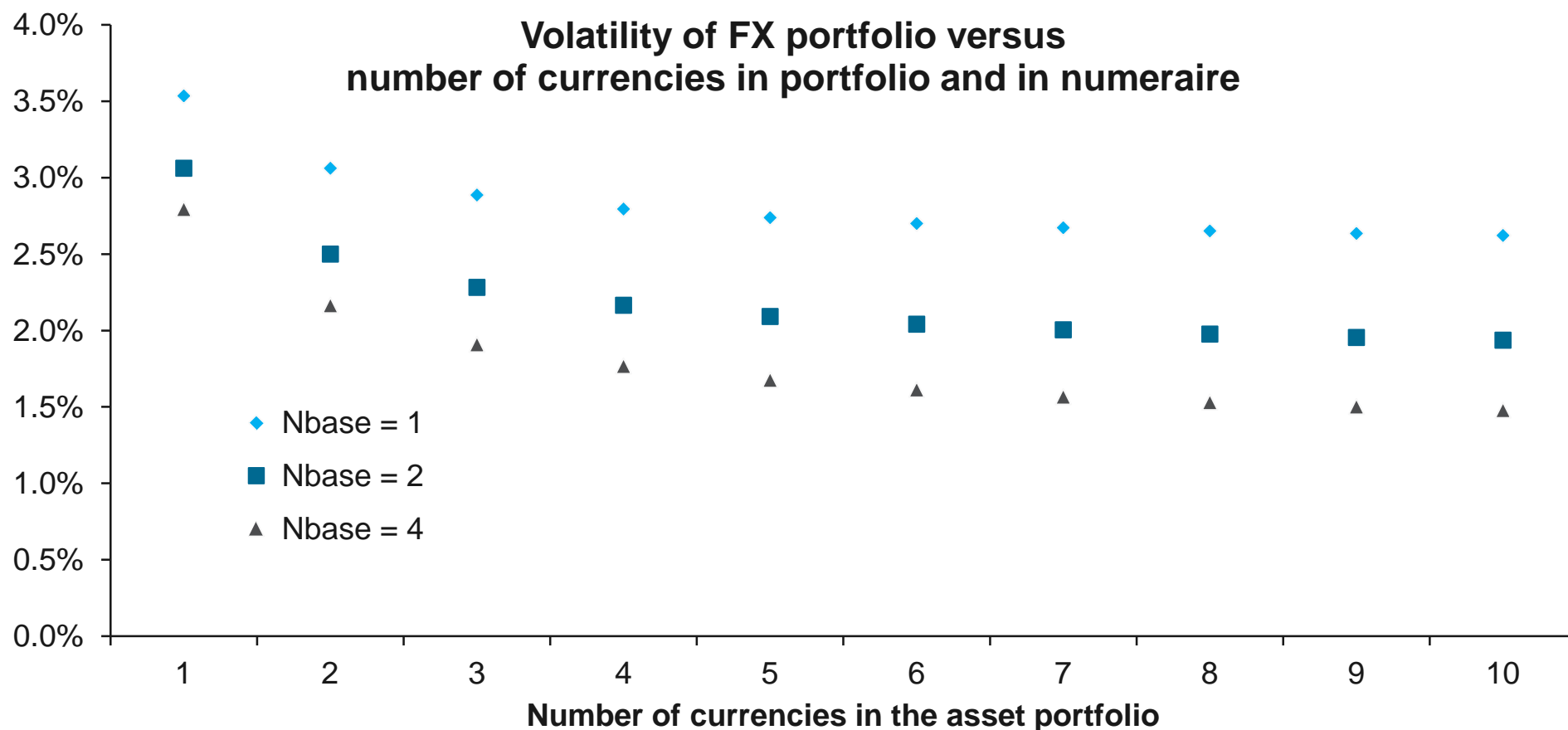
$$V_p^J = \left(\frac{1}{N} + \frac{1}{m} \right) \sigma^2$$

- Note that portfolio variance declines with the number of currencies in the numeraire basket.
 - We call this effect diversifying base currency risk

Effect of Base Currency Diversification

- Continuing the simplified case developed on the previous slide with identical volatilities, a single systematic factor and unit exposures, we can show that portfolio risk is reduced when the base currency is diversified

Portfolio risk is reduced when base currency risk is diversified



Source: Barclays Research

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