



Faculty

- Full Time Faculty
- Adjunct Faculty
- Advisory Committee



Department of international economy and trade

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WU Qiaoling

2018-07-12

Interview with students:

Wed. 2:00pm-5:00pm

Job title:

Professor, Department of International Economics and Trade

Telephone:

8610-62756933

E-mail:

wuzhang@pku.edu.cn

Fax:

8610-62751460

Education background:

2010, Ph.D in Economics, Peking University

1995 -1996, Visiting scholar in the University of Melbourne, Australia

1984 -1986, Studing international economy on the job, School of Economics, Peking University

1984, B.A.in Romanian and English, Beijing Foreign Studies University

2011.7-2011.9, Visiting scholar to Vienna University, Austria

2014.7-2014.8, Visiting scholar to La Trobe University, Melbourne, Australia

2015.6-2015.7, Visiting scholar to Free University of Berlin, Germany

Work experience:

1984-Present, from Assistant Professor、Lecturer、Associate Professor to Professor in School of Economics, Peking University

1995 -1996 Visiting scholar to the University of Melbourne, Australia

1986 -1988, from staff to commercial attache, commercial office of Chinese embassy in Romania

2011.7-2011.9, Visiting scholar to Vienna University, Austria

2014.7-2014.8, Visiting scholar to La Trobe University, Melbourne, Australia

2015.6-2015.7, Visiting scholar to Free University of Berlin, Germany

Research interests:

European Union Economics
The Process of European Integration
Marketing
International Marketing

Teaching:

European Union Economics (for undergraduate)
Marketing (for undergraduate and continuing education)
Market Management and Internet marketing (for double degree undergraduate)
The Study of EU Economics (for postgraduate)
International Marketing(for undergraduate/postgraduate)
Topics on EU economy (for undergraduate)
MOOC International Marketing (for PKU and edX and Huanwen MOOC)

Publications:

Some Publications:

WU Qiaoling, Zhang Xinsheng: Textbook , China Development Press, May 2012

WU Qiaoling, Qiao Le. 2013. Effect of EU Agricultural Subsidy and its enlightenment to China, , no.3: 3-7

WU Qiaoling, Chen Fengping.2012. The Differentiation and Perspective of Euro Zone—the insight into Greece sovereign debt crises, , no.1: 106-113

WU Qiaoling, Huang Haijing.2011. Impacts of European Sovereign Debt Crisis on the US and European Banking Sector, Hong Kong Export Credit Insurance Corporation , Winter.:13-16

WU Qiaoling.2010. May Euro Collapse--the insight into Greece sovereign debt crises, 91, no.4: 94-97

WU Qiaoling. 2009. Multi-polarization is Better than G2 (China and the United States), 81, no.6: 36-37

Zhang Xinsheng, WU Qiaoling. Chinese Translation Textbook of Gerald Albaum etc. , People University Press, Aug. 2007

WU Qiaoling. 2004. The Strategies to Treat Towards The Antidumping from EU and to Expand European Market, , no.4:118-124

WU Qiaoling. 1998. Financial Crisis in South-Eastern Asia and its Influences, , no.2: 37-39

WU Qiaoling. 1999. Status and Perspective of Australia Investment in China, , no. 3

WU Qiaoling.1998.The Influence of the Euro on China's Foreign Trade and Strategy, , no. 5

Honors and Awards:

Peking University Excellent Teaching Award for 2015-2016 Academic Year
3 times of American City Bank Excellent Teaching Awards in Peking University
2 times of Excellent Teaching Awards of Hong Kong Economic and Trade Alumni of PKU
2 times of Excellent Teaching Awards of School of Economics of PKU

