

# SCHOOL OF ECONOMICS PEKING UNIVERSITY

中文

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## Faculty

- ▶ Full Time Faculty
- Adjunct Faculty
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# **Department of Economics**

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#### **ZHANG** Yan

2018-07-12

#### Job title:

Ph.D in Economics, Professor, ,Doctoral Supervisor, Chair of Macroeconomics Division

#### Telephone:

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#### Education background:

1985-1989, BA in economics, School of Economics, Peking University 1989-1993, MA in international finance, School of Economics, Peking University 1993-1996, Ph.D in Western Economics, School of Economics, Peking Universitycs

### Work experience:

1996.7-Present, School of Economics, Peking University

#### Research interests:

Theory and practice of Microeconomics

Management eocnomics

Consumer behavior theory

Strategic decisions of enterprises

Game theory and scientific decision

Theory, policy and practice of Macroeconomics

Public finance policies, features and trend of currency policies

Situation and hot topics of macroeconomics

#### Teaching:

Advanced Macroeconomics (compulsory course For master students and Ph.D students)

Macroeconomics (For undergraduates)

Microeconomics (For undergraduates)

Economics theory (For undergraduates)

Topics on international finance (For undergraduates)

Public finance

Currency banking

Financial market

International finance

Research on topics of currency policies

Western economics

Macroeconomics

Analysis of macroeconomic situation and hot topics

Analysis of macroeconomic situation and multi-party game theory under profit pattern

Features and trend of public finance and currey policies

Management economics

Consumer behavior theory

Profit game-theory and competition strategy

Brand strategy

Game theory and scientific decision

Strategic decisions of enterprises and game theory of management

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