

Management Practice

Revision class

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Information exam

C27 Management Practice

4th Years - C27 Management Practice

1.5 hrs

4 questions – You have to answer 3 of them.

B2E2 Entrepreneurship, Management and Strategy

3rd Years - B2E2 - (This is combined “Part I” and “Part II” material)

3hrs

6 questions – You have to answer 4 of them.

Previous exam paper

- Exam papers are a good reflection of the exam (for both B2E2 and C27).
- The example sheets are representative of the exam questions, but scoring focuses on analysing and evaluating.

Revision session

- A question will be shown along with the time provided (1 minute warning).

Question 1 (10 mins)

- You are given the processing time array $p = [12 \ 11 \ 8 \ 6 \ 4 \ 2 \ 1]$, with a release time of $r = [0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0]$, compute the average Flowtime using the SPT (Shortest Processing Time) and provide proof why SPT can minimize the average flow time.

[5 Marks]

Question 1 solution

i is the job number and n is the total number of jobs.

The total Flowtime is $\sum F_i = \sum C_i - r_i$ with a sequence given by $p_1 \leq p_2 \leq \dots p_n$ and $r_i = 0$.

Proof

$$\begin{aligned} C_1 &= p_1 \\ C_2 &= p_1 + p_2 \\ C_i &= p_1 + p_2 + \dots p_i \end{aligned}$$

$i \leq n$

$$\begin{aligned} \sum C_i - r_i &= \sum C_i - 0 = \sum C_i \\ \sum C_i &= (p_1) + (p_1 + p_2) + \dots + (p_1 + p_2 \dots + p_i) \\ \sum C_i &= (np_1) + ((n-1)p_2) + \dots + (p_n) = \sum_{i=1}^n (n-i+1)p_i \end{aligned}$$

We have a product of two vectors. The first vector $(n-i+1)$ is a decreasing vector $[n; n-1; \dots; 1]$. In order to get the minimum sum the second vector needs to be non-decreasing. For a given n a lower total flow time will also yield a lower average, as n^{-1} is a scaling parameter that is constant for a given n .

The average Flowtime is given by $\sum C_i = 1 + (1+2) + (1+2+4) + \dots$ $\sum C_i = 1 + 3 + 7 + 13 + 21 + 32 + 44 = 121$ $\bar{F} = \frac{121}{7} = 17.28 \dots$

Question 2 (5 mins)

- Define the concept of lateness, an early job and a tardy job. Provide a single equation to explain these three concepts.

[1 Mark]

Optimality criteria

C_i = The completion time of job J_i

F_i = The flow time of job J_i

L_i = Lateness of job J_i

T_i = Tardiness of job J_i

E_i = Earliness of job J_i

$\delta_i = 1$ if job i is tardy ($T_i > 0$)

$\delta_i = 0$ if job i is in time ($T_i = 0$)

$C_i \neq p_i \forall i=2:n$

$C_i - r_i$

$C_i - d_i$

$\max\{0, L_i\}$

$\max\{0, -L_i\}$

$$C_{max} = \max_{i=1:n} \{C_i\}$$

$$L_{max} = \max_{i=1:n} \{L_i\}$$

$$T_{max} = \max_{i=1:n} \{T_i\}$$

Makespan

Maximum lateness

Maximum tardiness

Question 2 solution

The term lateness is a general term used to represent the deviation from the deadline.

Lateness $L_i = C_i - d_i$ with d_i being the deadline for the job i and C_i is the completion time of job i .

If L_i is tardy it is positive and early if it is negative.

Question 3 (10 mins)

- Draw a graph of an initial supplier that provides materials to the supplier of a focal firm who creates a product for an ultimate customer by selling their product to a customer. The graph should include: “Initial supplier” that supplies a “Supplier”, “Ultimate customer” serviced by the “Customer” and “Focal firm” between “Supplier” and “Customer”.
- Quantify and comment on the information risk using the graph, as well as how this can be mitigated.

[4 Marks]

Question 3 solution

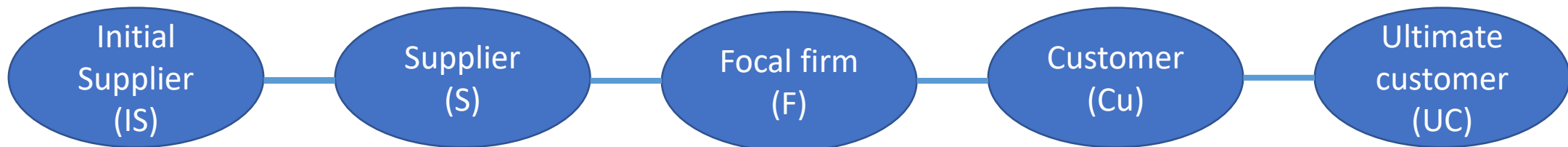
We are looking at an extended supply chain ($N=5$) and we can assess risk by looking at closeness centrality (C).

Information risk is not equal for each vertex in the extended supply chain.

Reduce risk by introducing an extra edge between vertices with lowest values in C .

$$\sum_y d(x, y) \quad C(x) = \frac{N - 1}{\sum_y d(x, y)}$$

	IS	S	F	Cu	UC		
IS	0	1	2	3	4	10	.4
S	1	0	1	2	3	7	.57
F	2	1	0	1	2	6	.67
Cu	3	2	1	0	1	7	.57
UC	4	3	2	1	0	10	.4



Question 4 (10 mins)

Compute the strength of the relationship between salary and sharing knowledge for employees operating in a virtual team. Comment on the obtained finding.

[5 Marks]

Person	Salary (x£1000)	Number of Knowledge Sharing activities
1	51	62
2	58	68
3	62	66
4	65	66
5	68	67
6	76	72
7	77	73
8	78	72
9	78	78
10	84	73
11	85	76
12	91	75
Σ	873	848
SD	11.99	4.81



Person	x	y	xy
1	51	62	3162
2	58	68	3944
3	62	66	4092
4	65	66	4290
5	68	67	4556
6	76	72	5472
7	77	73	5621
8	78	72	5616
9	78	78	6084
10	84	73	6132
11	85	76	6460
12	91	75	6825
Σ	873	848	62254
Mean	72.75	70.66667	
s	11.99	4.81	

$$r = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^n (y_i - \bar{y})^2}} = 0.885$$

$$r = \frac{n\Sigma(xy) - \Sigma x \cdot \Sigma y}{n(n-1)s_x s_y} = \frac{12(62254) - (873)(848)}{12(11)(11.99)(4.81)} = 0.885$$



$$s_x = \sqrt{\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2}$$

Shared knowledge facilitates shared understanding (a collective way of organizing relevant knowledge), which can have a significant impact on the ability of teams to coordinate work and perform well within a virtual environment. Knowledge sharing facilitates collaboration and trust and thus team effectiveness. The obtained relations could indicate a reward or competence scheme.

Alsharo et al, 2017

Questions?

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