microformats

Markup

```
<article class="big h-event">
  <b><time class="dt-start" datetime="2017-09-08">2017-09-08</time></b>
    ... <time class="dt-end" datetime="2017-09-09">09</time>:</b>
  <span class="p-name summary">
    <a href="/2017/Dortmund">Campfire Journalism Festival</a>
  </span> in
  <span class="p-location">
    Dortmund,
    Germany
  </span>!
  <span class="p-description">:...</a>
</article>
```

```
<address class="h-card">
  <img class="u-photo" alt="photo of Mitchell"
    src="https://webfwd.org/.../mbaker.jpg"/>
  <a class="p-name u-url"
    href="https://blog.lizardwrangler.com/">
    Mitchell Baker
  </a>
  (<a class="u-url"
    href="https://twitter.com/MitchellBaker">
    @MitchellBaker
  </a>)
  <span class="p-org">Mozilla Foundation</span>
  <i class="p-category">Strategy</i>
  <i class="p-category">Leadership</i>
  <p class="p-note">
    Mitchell is responsible for setting the direction
    and scope of the Mozilla Foundation and its activities.
  </p>
</address>
```

Microformats2 is the simplest way to markup structured information in HTML. Microformats2 improves ease of use and implementation for both authors/publishers and developers (parser implementers).

Microformats2 replaces and supersedes both classic microformats, as well as incorporates lessons learned from microdata and RDFa. They are based on the class attribute, so you can combine markup with any microdata.

Designed for humans first and machines second, microformats are a set of simple, open data formats built upon existing and widely adopted standards. They intend to solve simple problems first by adapting to current usage patterns.

```
<section class="u-checkin h-card">
```