microformats

We do it with class

Markup

```
<address class="h-card">
  <img class="u-photo" alt="photo of Mitchell"
    src="https://webfwd.org/.../mbaker.jpg"/>
  <a class="p-name u-url" rel="me"
    href="https://blog.lizardwrangler.com/">
    Mitchell Baker
  </a>
 (<a class="u-url"
    href="https://twitter.com/MitchellBaker">
    @MitchellBaker
  </a>)
  <span class="p-org">Mozilla Foundation</span>
  <p class="p-note">
    Mitchell is responsible for setting the
    direction and scope of the Mozilla
    Foundation and its activities.
  </p>
  <i class="p-category">Strategy</i>
  <i class="p-category">Leadership</i>
</address>


<article class="big h-event"> ...


<p class="u-checkin h-card"> ...
```

Microformats2 is the simplest way to markup structured information in HTML. Microformats2 improves ease of use and implementation for both authors/publishers and developers (parser implementers).

Microformats2 replaces and supersedes both classic microformats, as well as incorporates lessons learned from microdata and RDFa. MF2 is based on the class attribute, so you can combine markup with any microdata.

Designed for humans first and machines second.
Microformats2 is a set of simple, open data formats built upon existing and widely adopted standards. They intend to solve simple problems first by adapting to current usage patterns.