

# Hearing Instrument Service Inc.

Hearing Instrument Service, Inc. began in 1982 as the brainchild of a California couple, Eric and Karen Miller. They came to this area and saw the need for a specialized hearing instrument business in the Coeur d'Alene area. As the business grew over the years it was handed off to an enthusiastic Western Electric retiree and his wife, Chuck and Lynn Whitely. They managed the business until 1997 when it was sold to Jay and Cindy Radavich.

As an independent business we are family owned and operated. We work hard to provide products that



balance technology, cost and services. Our competitive edge is reasonable cost, latest technology and service service. We offer exams, hearing tests, hearing aid and assistive device sales, counseling, cleanings and maintenance, hearing aid supplies and all make repairs.

Over the years hearing aid technology has blossomed in parallel to the computer industry. In fact, the microchips in hearing aids are no longer merely amplifiers with refinements but extremely sophisticated computer chips. Hearing aids now sample the sound environment 500,000 times a second looking for patterns of noise and speech. Hearing aids can share data between ears by FM transmission about the sounds coming into each aid and self adjust for the best sound experience. Hearing aids



connect to your cell phone so you can talk on the phone through the hearing aids. Hearing aids can offer relief from your tinnitus and still address your hearing loss. Hearing aids can tell when you get within a hundred yards of a favorite location and self adjust for the new sound with the help of your phone by a process called

GeoTagging. Consequently, with

technology like this and more, we are called upon as professionals to interpret and make sense of the large and bewildering digital technology market. Clients want specific guidance in selecting the latest technology to maximize their hearing, find cosmetically appealing styles and gain competence in using and maintaining their equipment. At Hearing Instrument Service we work closely with all our clients to be sure the process works, the technology level is appropriate and the hearing aids are making a significant difference in the hearing experience.

Many people are finding themselves less able to travel, either from the need to give up driving privileges, or handicap or poor health. In like manner then the ability to travel to get services has become extremely difficult, bordering on impossible. As a result, the need for home visits has increased dramatically. The mission of our company has always been to be advocates for the hard of hearing, whether they are able to come to our office or not. We invest large amounts of time caring for people each week in their homes. Without service, people are left in a world of diminished sound where silence is not golden but very isolating. The hard of hearing withdraw from meeting their friends, going to favorite restaurants, seeing movies, attending concerts, being volunteers, going to church, asking for directions, using the telephone, watching television, going shopping, and more.

Hearing Instrument Service's goal is to be able to get people back into life. We want to take back what hearing loss has taken from them so they can live their lives as fully as possible.

For more information please contact us at: [northidahohearing@gmail.com](mailto:northidahohearing@gmail.com) or call us at 1-208-772-7247.



WIRELESS FAMILY  
STANDARD AND  
CUSTOM PRODUCTS