

Research Report

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Research Report

Key Points

- Tesla is a leader in sustainable energy and transportation, known for its electric vehicles and energy products.
- The company has expanded its product line to include various models of electric vehicles, solar energy solutions, and energy storage systems.
- Tesla's market capitalization has exceeded \$900 billion, making it a significant player in the automotive and energy sectors.

Sources Overview

- Inside Tesla
- Tesla, Inc. (TSLA) Company Profile & Overview - Stock Analysis
- About - Tesla
- The Story Behind Tesla's Success (TSLA) - Investopedia
- About - Tesla

Main Body

Background

- Tesla was founded in 2003 and has since become a pioneer in the electric vehicle market. The company gained significant attention with the launch of its Model S in 2012, which positioned it as a successful independent automaker.
- Tesla's mission is to accelerate the world's transition to sustainable energy, which is reflected in its diverse product offerings.

Methodology

- Tesla employs a direct sales model, bypassing traditional dealerships to sell its vehicles directly to consumers. This approach allows for better customer engagement and streamlined operations.
- The company invests heavily in research and development to innovate and improve its products continuously.

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Results and Analysis

- Tesla's electric vehicles, including the Model S, Model 3, Model X, and Model Y, have received high ratings from consumers and industry experts, with the Model 3 achieving a near-perfect score from Consumer Reports.
- The company has expanded its operations globally, with significant markets in the U.S. and China, contributing to its substantial market capitalization.

Source Details

Inside Tesla

- URL: <https://inside.tesla.com/en-US/en-us/history>
- Summary: Discover the history of Tesla, a leader in sustainable energy and transportation, and learn about its mission, products, impact, and team.

Tesla, Inc. (TSLA) Company Profile & Overview - Stock Analysis

- URL: <https://stockanalysis.com/stocks/tsla/company/>
- Summary: Tesla, Inc. designs, develops, manufactures, leases, and sells electric vehicles, and energy generation and storage systems in the United States, China, and internationally.

About - Tesla

- URL: <https://www.tesla.com/about>
- Summary: Tesla participates in the E-Verify Program and is committed to diversity in the workplace.

The Story Behind Tesla's Success (TSLA) - Investopedia

- URL: <https://www.investopedia.com/articles/personal-finance/061915/story-behind-teslas-success.asp>
- Summary: Tesla and its CEO Elon Musk gained notoriety in 2012 with the release of the Model S, establishing the company as a leader in the electric car market.

About - Tesla

- URL: https://www.tesla.com/en_gb/about

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- Summary: Tesla's Master Plans focus on designing sustainable systems that are scalable for environmental benefits.

References and Sources

- Summary: Discover the history of Tesla, a leader in sustainable energy and transportation, and learn about its mission, products, impact, and team.
- Summary: The Energy Generation and Storage segment engages in the design, manufacture, installation, sale, and leasing of solar energy generation and energy storage products, and related services to residential, commercial, and industrial customers and utilities through its website, stores, and galleries, as well as through a network of channel partners; and provision of service and repairs to its energy product customers, including under warranty, as well as various financing options to its solar customers.
- This segment also provides sedans and sport utility vehicles through direct and used vehicle sales, a network of Tesla Superchargers, and in-app upgrades; purchase financing and leasing services; services for electric vehicles through its company-owned service locations and Tesla mobile service technicians; and vehicle limited warranties and extended service plans.
- Tesla, Inc. (TSLA)
- Company Description
- Tesla, Inc. designs, develops, manufactures, leases, and sells electric vehicles, and energy generation and storage systems in the United States, China, and internationally.
- The Automotive segment offers electric vehicles, as well as sells automotive regulatory credits; and non-warranty after-sales vehicle, used vehicles, body shop and parts, supercharging, retail merchandise, and vehicle insurance services.
- The company was formerly known as Tesla Motors, Inc. and changed its name to Tesla, Inc. in February 2017.
- Summary: Tesla participates in the E-Verify Program.. Tesla is an Equal Opportunity / Affirmative Action employer committed to diversity in the workplace. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, age, national origin, disability, protected veteran status, gender identity or any other factor protected by

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- Summary: Tesla and its CEO Elon Musk gained notoriety in 2012 when it released its flagship car, the Model S.
- Tesla's release positioned it as one of the few successful independent automakers and a pioneer in the electric car market. Other models include the less expensive Model 3 sedan, the SUV-style Model X, and the crossover Model Y.
- Tesla Motors Strategy
- To move with the changing times, Tesla focuses on launching new offerings that target a wider range of consumers. How Successful Is Tesla Motors?
- Tesla Motors has become the leader in the electric car market, with a market capitalization of over \$900 billion.
- To stay competitive in the niche market, Tesla Motors has expanded its operations globally with locations in the U.S. and China.
- The electric plug-in car received a near-perfect score of 99 out of 100 from Consumer Reports, which also named it as "the best car ever tested."
- Summary: Read Tesla's Master Plans. We design sustainable systems that are massively scalable?resulting in the greatest environmental benefit possible. Our energy generation and storage products work together with our electric vehicles to amplify their impact. Our master plans share our vision for a sustainable future and what we are doing about it.