LVL 1: Réhane Ahamada

Source: https://www.sciencedirect.com/science/article/pii/S1877050921002581

## Optimizing Data Warehousing Performance through Machine Learning Algorithms in the Cloud

## Sina Ahmadi

Keywords: cloud, data warehousing, machine learning, algorithm

The paper delves into the integration of machine learning (ML) in data warehousing. Data warehousing is a technology that brings together structured data from one or more sources so that it can be compared and analyzed for better business intelligence.

In today's world of technology, numerous enterprises are using data warehousing to store large amounts of information. Undoubtedly, data warehousing has proven to be really effective across diverse industries such as the medical sector. However, there are still challenges that need to be addressed when it comes to optimizing data warehousing performance, including:

**Expensive Maintenance**: Traditional data warehouses have an inflexible structure, which makes any changes costly and delays time.

**High Failure Rates**: Conventional data warehouses have a high failure rate, reaching 50% or higher in some cases.

Rigid Architecture: These warehouses' architecture makes implementing changes challenging.

**Slow Processing Power**: In traditional data warehouses, old systems cause processing times sluggish.

**Outdated Technology**: Technology progress rapidly causing rapid aging of systems and leading to an ongoing limitation in storage capacity and exacerbating existing issues.

These challenges can be mitigated through the application of diverse machine learning algorithms. The integration of ML into data warehousing, especially in cloud environments, revolutionizes data management. ML's automatic decision-making enhances organizational performance, optimizing efficiency and resource utilization.

ML's capability to handle unstructured and heterogeneous data facilitates predictive analysis, enabling organizations to anticipate trends and make data-driven decisions. Predictive analytics not only improve resource allocation during high workloads but also play a vital role in strategic resource planning. This integration proves beneficial in meeting dynamic client demands, aligning firm objectives with industry practices. ML also tackles challenges related to managing large data volumes, ensuring data quality, and processing diverse data sources. However, as ML integration advances, challenges in data privacy and security emerge, such as the increase in data diversity, the necessary implementation of robust data governance frameworks, regulatory compliance challenges, and ensuring continuous monitoring and auditing. In addition, challenges regarding workforce and other resources rise from the implementation of ML, such as the need of professionals with expertise in both data engineering and machine learning.

Conclusion: The integration of machine learning (ML) into data warehousing is transformative, addressing challenges and paving the way for future innovations. The outlined methodologies demonstrate ML's pivotal role in optimizing data warehousing performance, overcoming limitations, and enhancing efficiency.

Challenges, including data privacy concerns and skill/resource constraints, emphasize the need for strategic planning in ML implementation. Anticipated future advancements in ML are expected to significantly impact decision-making, resource allocation, and real-time responsiveness.