

Business process modeling an ai tools - Wendy Ramirez - Ingrid Motta - Laura Lopez - Elise Aydin

Data analysis is now one of the essential functions of any data-driven organization. It enables businesses to convert raw data into actionable insights that can enhance decision-making processes. The best part about data analysis is that there are numerous tools available in the market for professionals and those with limited experience in the field. These tools aid in visualizing, analyzing, and tracking data so that you can gain the necessary insights to achieve your business goals.

Artificial intelligence sifts through vast amounts of data to uncover trends and patterns that can be leveraged to gain insights for improving business processes. AI also aids in streamlining data analysis by channeling all data into a single solution, enabling users to have a comprehensive overview of the data. When AI and data are combined for predictive analytics, users can develop forecasts and analyze specific scenarios to determine the likelihood of success.

AI-based data analytics tools are crucial for any organization seeking success in this data-driven world."

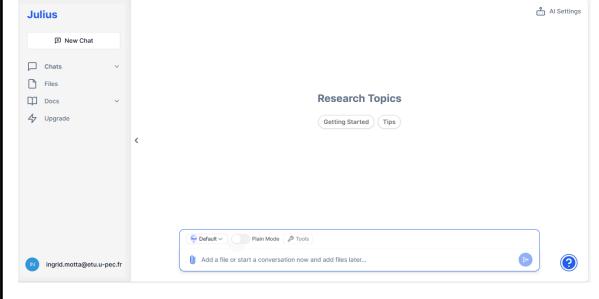
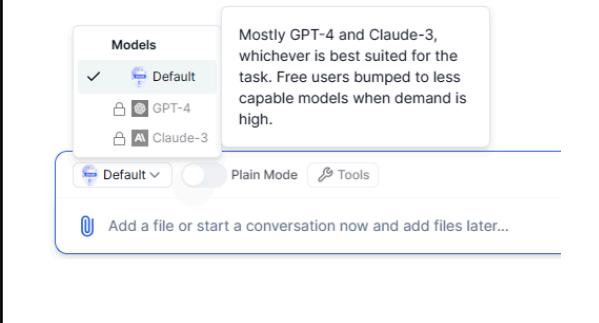
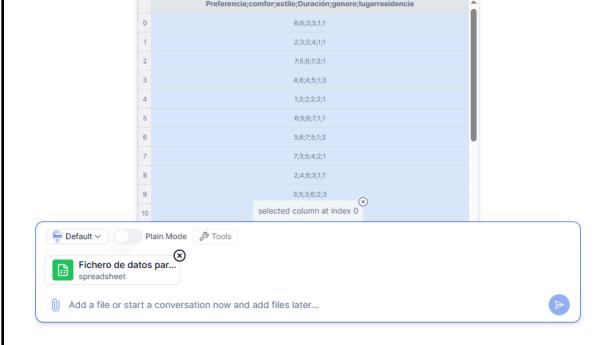
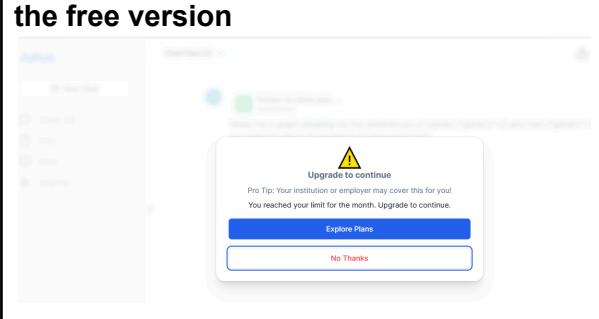
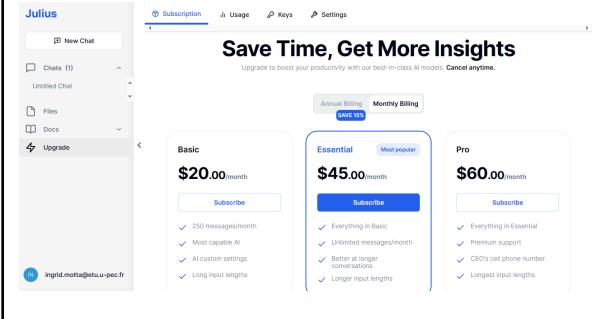
- 1. Julius IA**
 - 2. Tableau**
 - 3. Polymère**
 - 4. Microsoft Power BI**
 - 5. Akkio**
 - 6. Domo**
 - 7. SAS**
 - 8. IBM SPSS statistics**
- 1. Julius IA**

Julius is a software that enables modeling through AI. It not only allows for the creation of models but also their analysis and interpretation. It can be utilized in various domains such as marketing to optimize future marketing campaigns, in healthcare, economics, and education.

Its operation is similar to OpenAI: chatGPT. Julius also operates through a chat interface where users can request actions to be performed on their data. It proceeds to analyze the data, model the results, and interpret them.

It functions in an intuitive and straightforward manner.

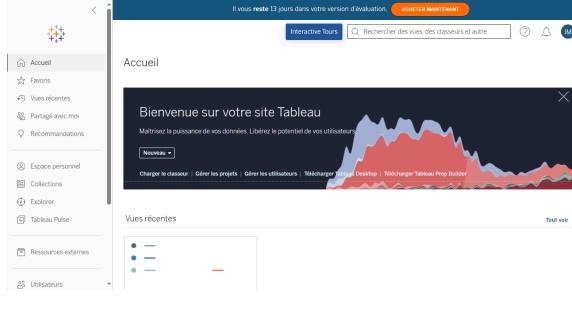
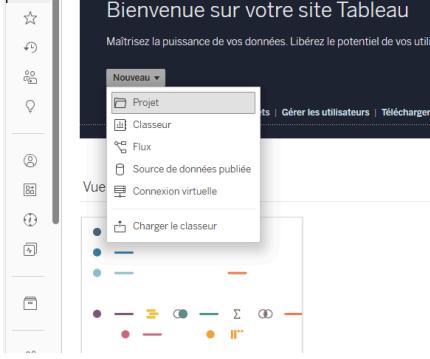
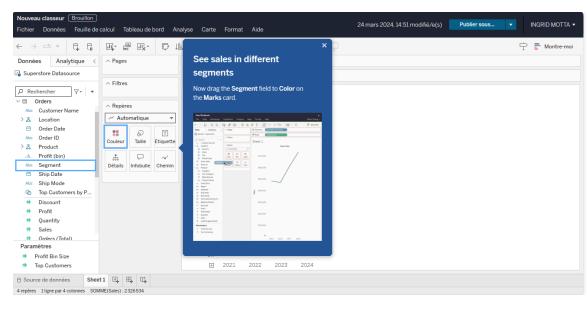
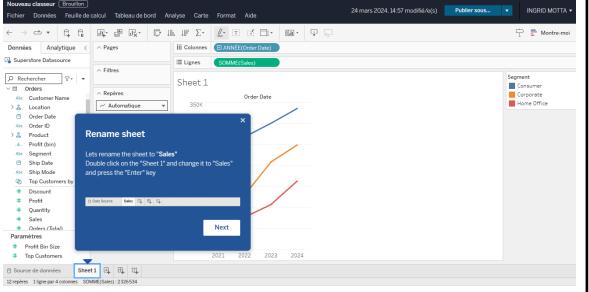
Step-by-step with screenshots:

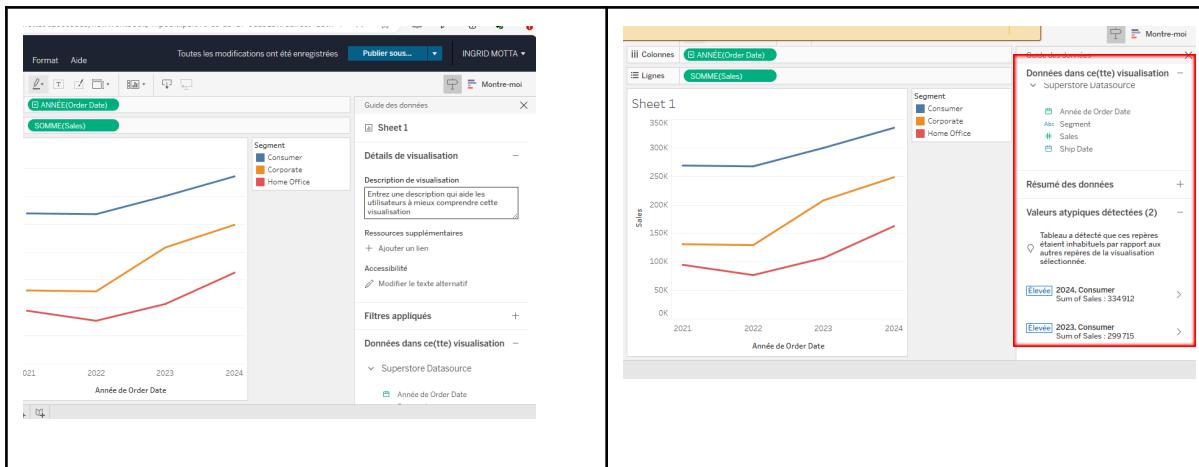
<h3>1. Interface:</h3> 	<p>1. Left menu 2. Chat at the bottom 3. Button to upload the database</p> 
<p>Provides the option to use the software with Chat GPT-4 or Claude-3</p> 	<p>Does not read CSV formats well</p> 
<p>Does not allow asking questions with the free version</p> 	<p>Price</p> 

Tableau

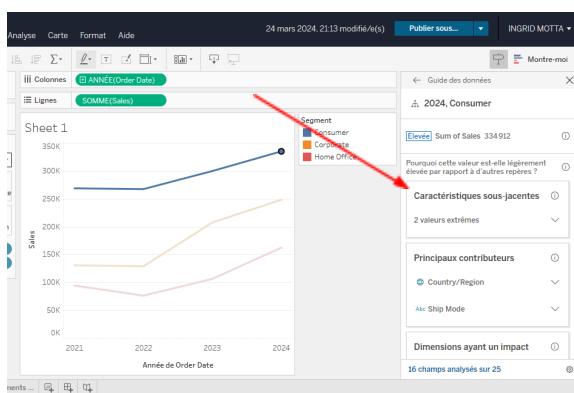
It is a Business Intelligence tool that enables data visualizations. It also simplifies raw data by converting it into an understandable format. This solution allows for quick data analysis and the generation of visualizations in the form of tables and spreadsheets. Thus, professionals from all departments can understand the data and interpret the analyses.

It is primarily targeted towards large enterprises with significant budgets and Data Engineers possessing expertise, which has made it difficult to trial the tool. However, it offers numerous data visualization possibilities.

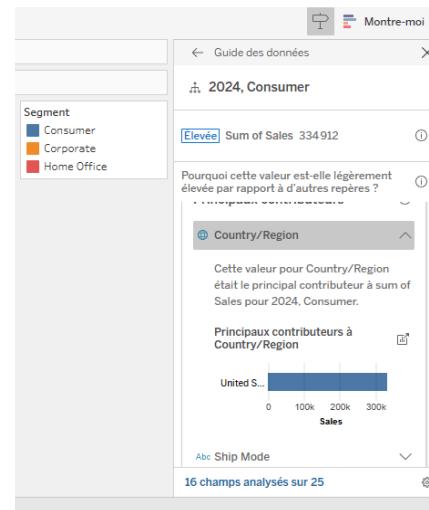
1. Interface 	2. Possibility to create a new project, workbook, or flow, access a published data source, access a virtual connection, or load a workbook. 
3. When uploading the database, there are numerous options available for analyzing the data. For example: 	4. The ability to choose the type of data you want to analyze: Rows / Columns filters, references, and the option to open multiple pages simultaneously (like Excel). 
5. The data guide allows you to view details in data visualization, add descriptions, include additional resources, and have a general overview of the data.	6. Identification of key data (provides a summary of the data) and outliers detection.



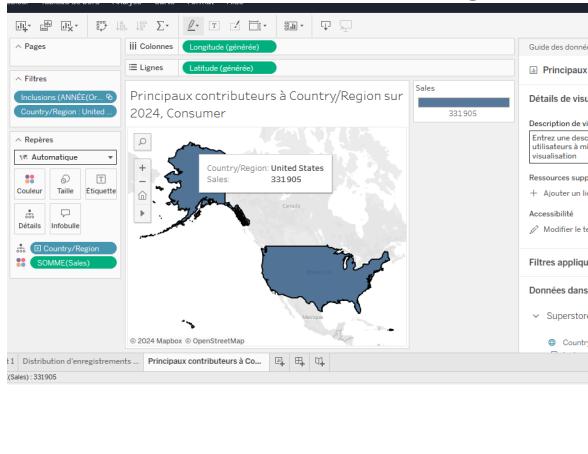
7. Provides the ability to select outliers and analyze them in depth. Allows for viewing underlying characteristics and identifying the primary contributors of the data.



8. Offers automatic templates (charts) based on the data provided by the software.



9. Example of a model: Ability to view this model in mapping.



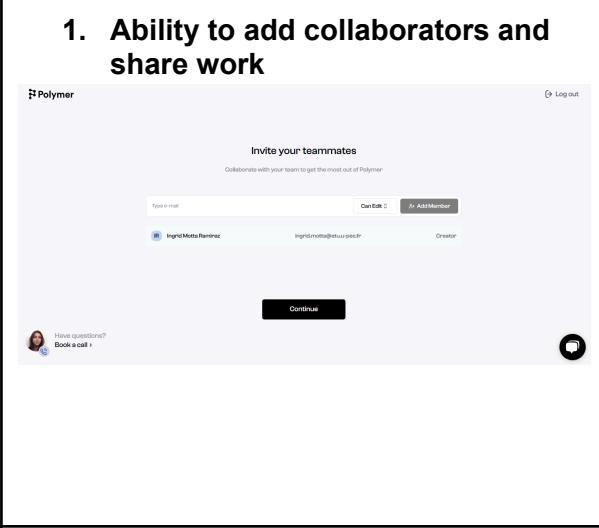
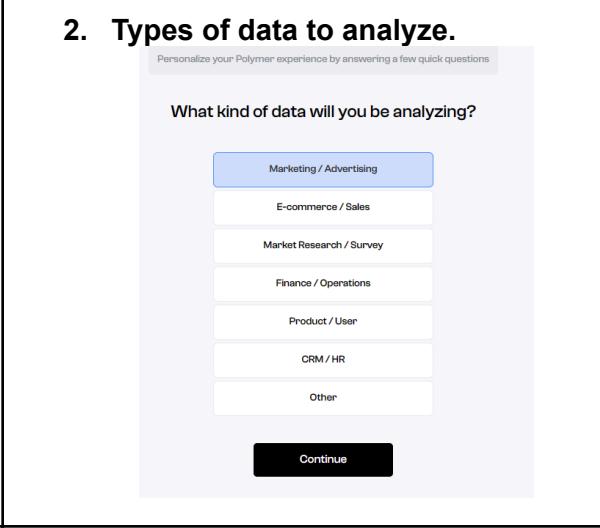
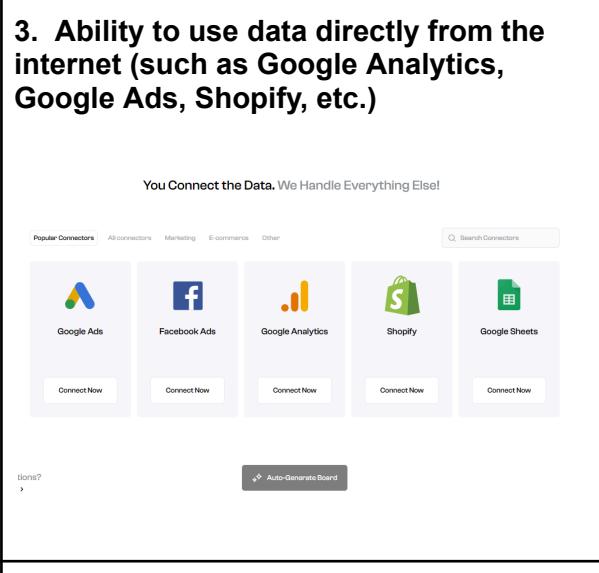
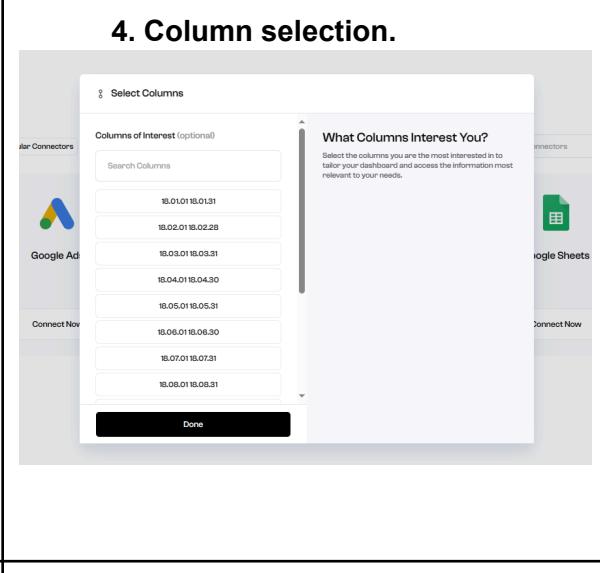
10. Ability to create other models.



3. Polymer

This tool relies on AI to analyze data and improve user understanding. Polymer accomplishes all this without a lengthy integration process. Users only need to upload the spreadsheet onto the platform, and the software instantly transforms the database into models. Additionally, users can ask the AI (via a chat) for advice on the data to achieve better results and graphs.

Polymer takes pride in being the only tool that makes a user's spreadsheets "instantly explorable, intelligent, and interactive." The tool is used by a wide range of professionals, including data analysts, digital marketing specialists, content creators, etc.

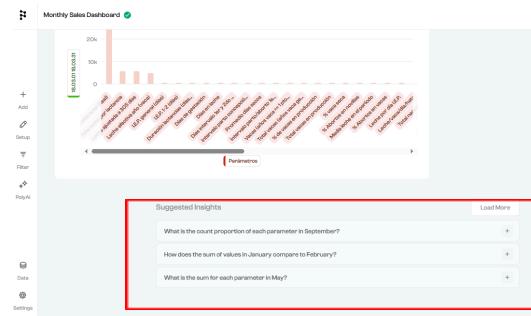
1. Ability to add collaborators and share work 	2. Types of data to analyze. 
3. Ability to use data directly from the internet (such as Google Analytics, Google Ads, Shopify, etc.) 	4. Column selection. 
5. Automatic generation of models after data upload.	6. Option to request data analysis advice through the chat (option with AI = poly AI)

The dashboard displays several charts and data points:

- Average of Parâmetro tree: COUNT 50
- What is the count proportion of each parameter in September? (Pie chart)
- Average by 10.06.01 10.06.30 and 10.07.01 10.07.31 (Scatter plot)
- Correlation between 10.06.01 10.06.30 and 10.03.01 10.03.31
- Given the dataset's context and structure, here are some insightful chart ideas that can help visualize the data better:

 - Line plot: Total nadirientes by month
 - Bar chart: Abortos by month
 - Box plot: Identify peak months for abortive incidents.
 - Pie chart: Distribution of nadirientes by gender
 - Visualize gender ratio of births.
 - Scatter plot: Intervalo parâmetro aborto fer serv by month

7. Possibility to add additional parameters in the output.



4. Akkio

Akkio is an AI-powered platform that aims to simplify data analysis and offer data prep features without requiring coding expertise. Agencies can use white-label tools like Akkio's AI analytics platform to offer a new service offering to their customers. Akkio offers a variety of functions such as sales forecasting, cost modeling, data cleaning, and using a chat to transform format or repair data. In addition, it is possible to merge data for further analysis. In addition, all reports and charts can be shared, allowing the different actors of the company to run predictions as well. The platform offers a free demo and subscription plan starting at \$50 per month for the Starter plan, with more advanced options available for businesses that need it. Akkio recommends providing important data. to have a 90% of predicted result.

1. interface

2. uses AI in predictive analytics



Prediction Column
Sales NUMBER

Fields ranked by their contribution to the prediction results

Field	Contribution (%)
Clothes Sales	43.3%
Electronics Sales	27.3%
Date	13.5%
Home Sales	10.1%
Employee Number	1.7%
Store ID	1.6%

Impact of Clothes Sales on Sales

Impact Type	Value
More Negative Impact	-14221.34 to 233439.01
More Positive Impact	+ 94637.98
More Negative Impact	- 69584.96
More Positive Impact	+ 24084.93 to 91511.81
More Negative Impact	- 34251.38
More Positive Impact	+ 61351.81 to 75392.18
More Negative Impact	- 90469.41 to 14221.34
More Positive Impact	+ 20960.07
More Negative Impact	- 12147.41
More Positive Impact	+ 75392.18 to 90469.41

Predict

Predict Fields

Select which numerical or categorical fields to predict and optionally ignore.

Predict **Ignore**

Search fields...

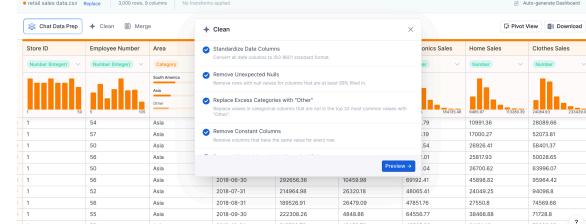
Store ID
 Employee Number
 Area
 Sales
 Marketing Spend
 Electronics Sales
 Home Sales
 Clothes Sales

3. Possibility to use various data such as Google analytics, Google Ads,

Pick a data source to start

Table Upload and configure datasets CSV, EXCEL, JSON, PARQUET	Google Sheets Not Connected	Google Ads Beta
Google BigQuery Not Connected	Google BigQuery Service Account Import Only (Beta)	Snowflake Beta
Salesforce Not Connected	Airtable Import Only (Beta)	Google Analytics 4 Import Only (Beta)
HubSpot Beta	MariaDB Import Only (Beta)	MySQL Import Only (Beta)
PostgreSQL Beta	MongoDB Import Only (Beta)	Redshift Import Only (Beta)

4. Data cleanups (example: removed unexpected null)



Chat Data Prep **Replace** 3000 rows, 8 columns No transformations applied **Auto-generated Dashboard**

Clean

- Standardize Data Columns
- Remove Unexpected Nulls
- Replace values with "Other"
- Replace values in categorical columns that are not in the top 20 most common values with "Other"
- Remove Constant Columns

Store ID	Employee Number	Area
1	54	Asia
1	53	Asia
1	56	Asia
1	50	Asia
1	56	Asia
1	52	Asia
1	54	Asia
1	58	Asia
1	55	Asia
1	58	Asia
1	50	Asia
2019-10-30	200545.16	15452.98
2019-10-30	214060.01	20251.16
2019-10-31	189526.01	24979.09
2019-10-31	222301.26	4446.88
2019-10-31	213762.72	43523.38
2019-10-30	13462.72	21151.40
2019-10-30	159841.61	71728.8
2019-10-31	147919.31	78333.89
2019-10-31	14614.61	96119.61

5. Automatic generation of models and table of borders

6. Option to ask for data analysis tips through chat (GPT-4)

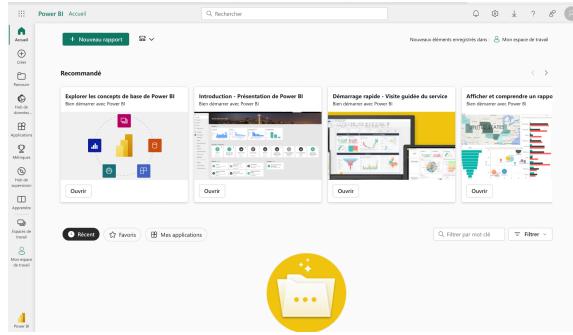
	<p>Chat Explore Explore your data</p> <p>wendy 9:50 pm What is the distribution of customer tenure?</p> <p>Akkio AI — Interpretation 9:50 pm Create a histogram of the distribution of customer tenure Set the x-axis of the histogram to represent tenure in months Set the title of the histogram to 'Distribution of Customer Tenure'</p> <p>Akkio AI 9:50 pm Distribution of Customer Tenure Download Add to Report Distribution of customer tenure with the count of customers on the y-axis and tenure (in months) on the x-axis.</p> <p>Ask a question about your dataset... Show Announcements</p>																																																																																										
7. Ability to add people and share work	<p>Invite with email</p> <p>Enter an email address Send Invite</p> <p>Members</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Email</th> <th>Date Joined</th> <th>Role</th> </tr> </thead> <tbody> <tr> <td>wendy ramirez</td> <td>wendymaria.ramirez2@gmail.com (You)</td> <td>03/26/2024</td> <td>Owner</td> </tr> </tbody> </table>	Name	Email	Date Joined	Role	wendy ramirez	wendymaria.ramirez2@gmail.com (You)	03/26/2024	Owner																																																																																		
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4. Microsoft Power BI

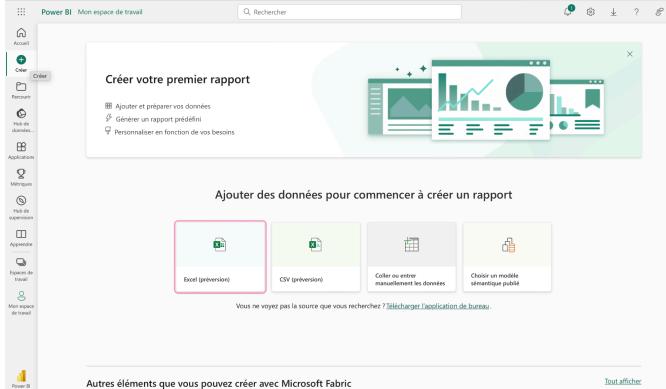
Microsoft Power BI is a suite of software services, applications, and connectors that facilitate data analysis. It enables the creation of customized and interactive data visualizations. Its interface allows end-users to create their own reports and dashboards.

Power BI provides business intelligence services (for decision-makers and business leaders) hosted on the cloud. It enables users to store data and visualize it, notably with the help of interactive tables. It is possible to use various data sources such as Excel files, SQL sources, etc. Power BI offers intelligent visualizations that utilize AI to enhance data presentation and also integrates AI-powered data analysis features, such as automatic pattern detection, automatic segmentation, trend identification, and forecasting.

1. Interface: Provides beginner-friendly startup tutorials.



3. Ability to create a report with data from Excel, CSV, manually input data, or choose a published semantic model.

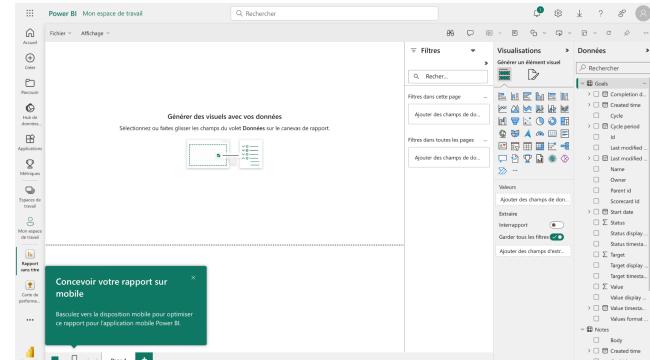


5. The interface allows for viewing multiple thumbnails simultaneously.

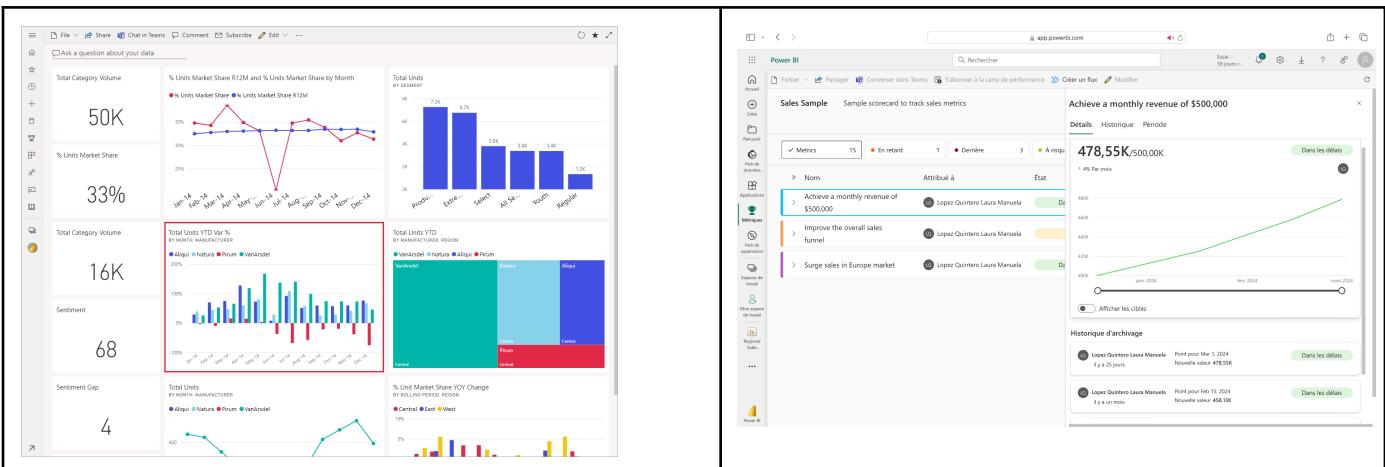
2. Ability to create a new report, browse files, access the OneLake data hub (data from our organization), applications (collections of dashboards and reports), performance indicators, and the learning center.



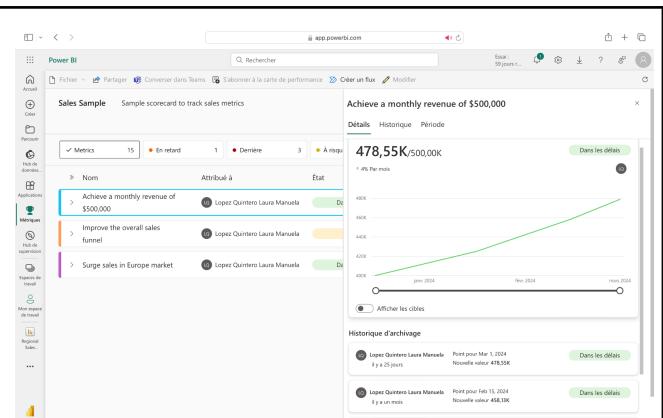
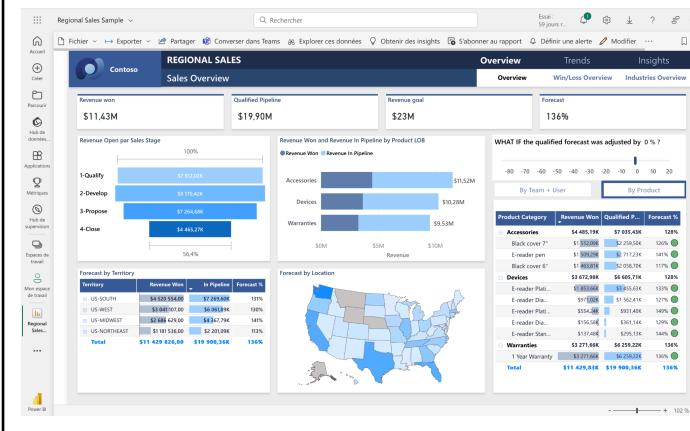
4. Multiple filtering options, data manipulation features, and especially visual elements (which are Power BI's strength) are provided.



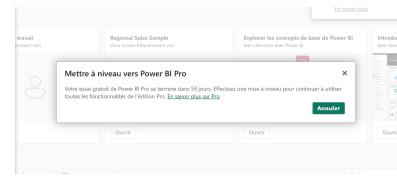
6. Possibility to organize and track key performance indicators.



7. Example of a report with different interactive thumbnails interconnected with each other.



8. Free version with a duration of 59 days.



5. Domo

Domo is a platform that combines data visualization, analysis, preparation, and sharing to help businesses fully leverage their data potential and make more informed decisions. Domo offers advanced data visualization features, allowing users to create interactive dashboards, charts, and dynamic reports to visualize and explore their data. It can integrate data from multiple sources. The software provides data analysis tools, and users can also create key performance indicators (KPIs) to track important metrics and monitor trends. There are multiple sharing options available.

1. Interface: ability to add data, visualize it, or create a data history.

2. Multiple creation options are offered, including data management, data visualization, and dashboard creation.

Commencez à ajouter du contenu à Domo

1. Ajouter des données
Choisissez l'un des 1 000 connecteurs préexistants ou créez des dizaines de méthodes pour connecter les données que vous avez à Domo, où qu'elles se trouvent.

2. Visualiser vos données
Pour visualiser vos données, concevez une carte représentant des mesures simples comme des graphiques et visualisez.

3. Créer un historique de données
Créez des analyses accessibles à l'aide de tableaux de bord interactifs et garez-les dans votre tableau de bord pour accéder aux perspectives à l'aide des données en temps réel.

La puissance de Domo ne s'arrête pas là. Vous souhaitez découvrir des connexions de données avancées ?

+ CRÉER

du conte

INSTRATION (4 MIN) commencer av

nnées

ON DE CARTES

+ CRÉER

Inviter votre équipe

AJOUTER À DOMO

Application
Créer une application interactive

Données
Ajouter, connecter ou transformer des données

Carte
Créer une visualisation

Tableau de bord
Créer un tableau de bord

AppStore
Ajouter du contenu depuis l'AppStore

Personnes
Gérer des personnes et des groupes

Conversation
Démarrer une nouvelle conversation Buzz

Tâches
Créer des projets ou des tâches

3. Possible data sources: Cloud, files, databases, federated, compatibility with ETL, SQL, or mixed sources.

J à D

+ CRÉER

Données

CONNECTER LES DONNÉES

- Connecteurs
- Fichier
- Base de données
- Fédéré

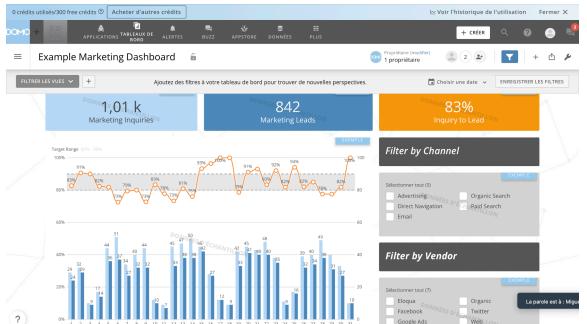
MAGIE DES TRANSFORMATIONS

- ETL
- SQL
- Mixte

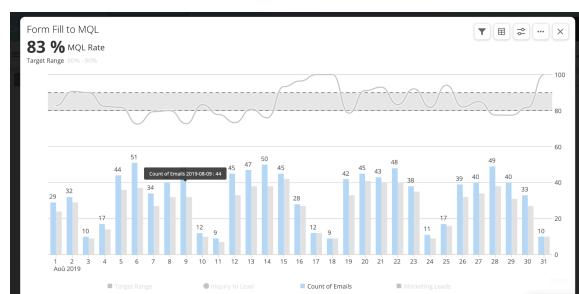
Créez des tableaux personnels et perspectif réel.

FOUCHEZ UN TABLEAU DE BORD

4. Example of a marketing dashboard with multiple interactive thumbnails.



5. Visual elements are organized clearly, particularly with the use of color codes.

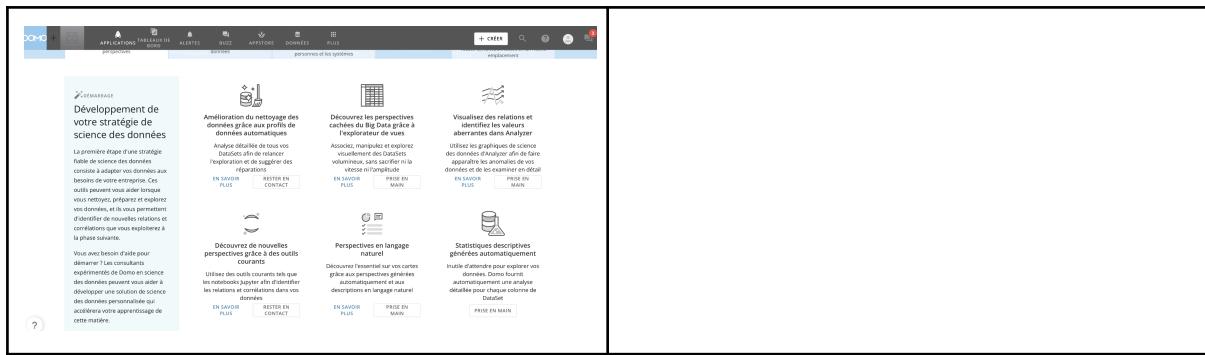


6. Clear onboarding facilitated by the demonstration video.

Commencez à ajouter du contenu à Domo

VIDÉO DE DÉMONSTRATION (4 MIN)
Pour bien commencer avec Domo

7. Domo utilizes AI in predictive analysis, anomaly detection, decision-making assistance, and task automation.



6. SAS (Statistical Analysis System)

SAS is a suite of data analysis and statistical software that provides a wide range of tools for advanced statistical analysis, data mining, predictive modeling and more. It is widely used in business to make data-driven decisions and solve complex problems. SAS offers great flexibility and high performance when processing large datasets. It is compatible with several platforms, including Windows, macOS and Linux.

What's more, the software features its own artificial intelligence, such as SAS Viya & AI, which was available free of charge for 7 days.

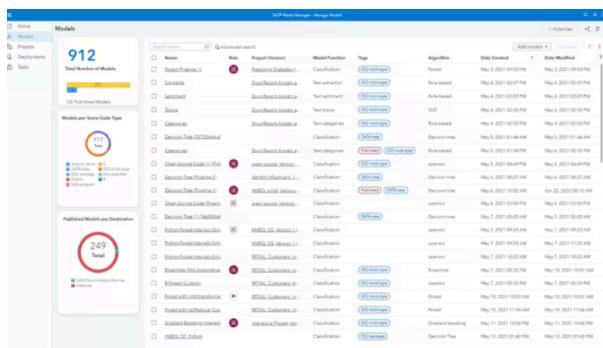
1. Ability to add people and share work

This screenshot shows the SAS Viya interface for sharing and collaborating. It includes sections for 'SAS Values', 'Build Decisions', and 'Data Modeler'. A central workspace displays various data models and components. A 'SAS Viya Ecran Partagé' button is visible at the bottom right.

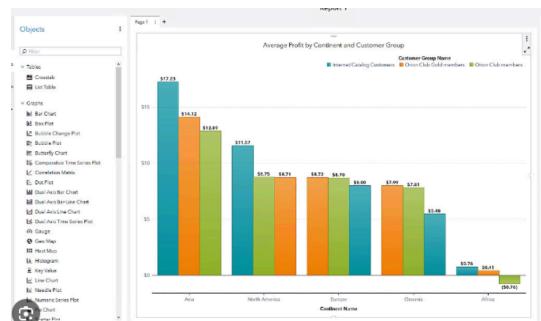
2. Preparation of Data

This screenshot shows the SAS Viya interface for data preparation. It displays a large grid of data rows and columns, with a sidebar for 'Data Preparation' and a bottom navigation bar.

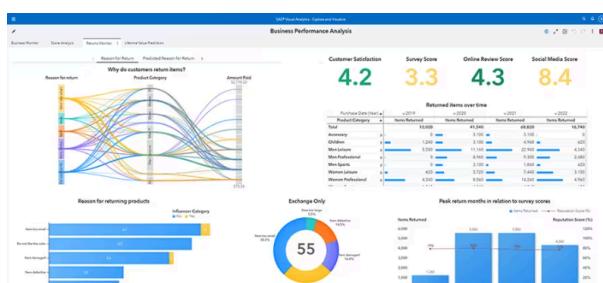
3. Ability to build and manage data models directly from the Internet, but also from code software such as Python



4. Choice of columns and statistical bar views

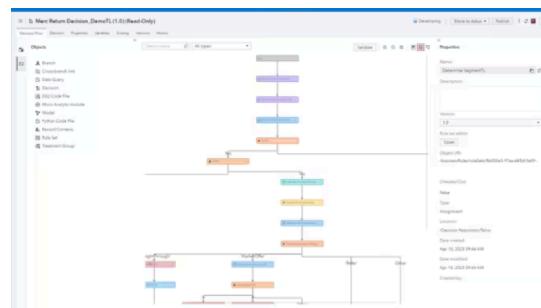


5. Automatic model generation after data download



6. Option to request data analysis advice via chat (option with AI = SAS Viya cloud platform)

(Ex: Demonstration with AI response decision))

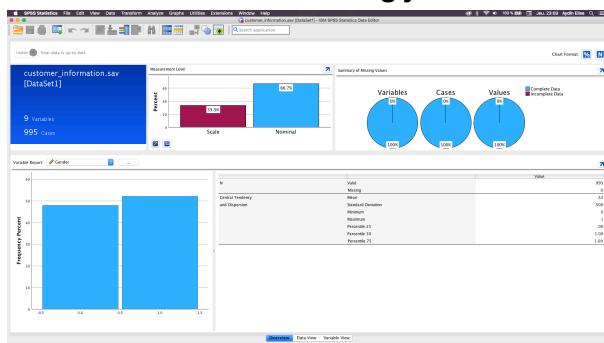


8. IBM SPSS statistics

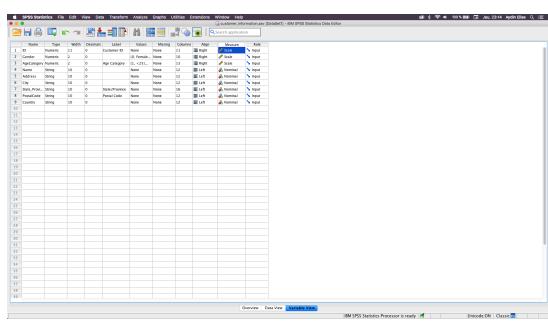
IBM SPSS Statistics is a powerful data analysis and statistics software widely used in business and research fields. It enables users to perform a variety of statistical analyses, including descriptive analyses, hypothesis testing, regression analyses, and many more. SPSS offers a user-friendly interface and supports data import from various sources. It is available for both Windows and macOS.

While SPSS is primarily known for its traditional statistical analysis features, it also integrates AI capabilities that allow users to perform advanced and predictive analyses from their data. However, it's worth noting that the software's complexity can lead to a somewhat challenging learning curve for users.

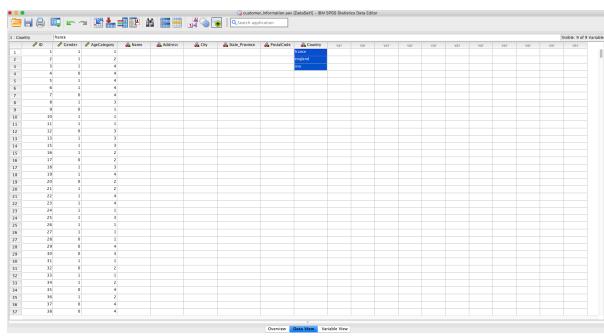
1. Interface for adding job data



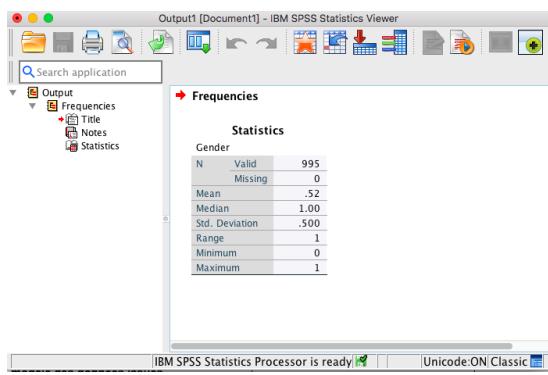
2. Data preparation



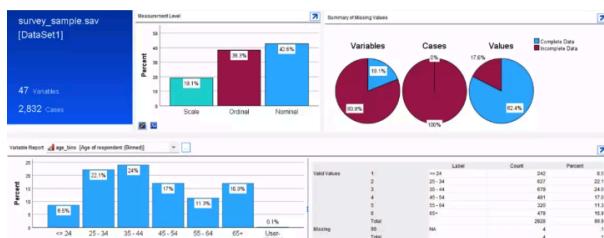
3. Ability to build and manage data models directly from the Internet, as well as from code programs such as Python and Excel



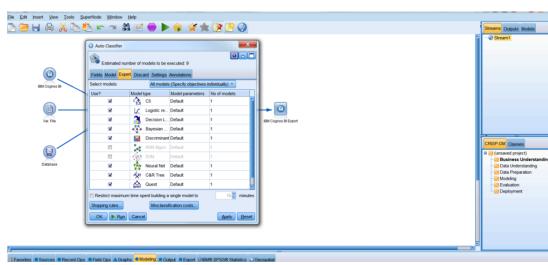
4. Column selection and statistical visualization



5. Automatic model generation after data upload



6. Option to request data analysis advice (option with AI)
To include artificial intelligence, you'd have to pay for Watson's computing and data processing capabilities for your AI projects.
AI modeling with IBM SPSS Modeler



Software rating (give a rating from 1 to 5, where 1 is the worst and 5 the best):

Name of software	Question	1	2	3	4	5	Without note
Julius IA	Easy to download/register					5	
	Intuitive interface					5	
	Easy to understand tool					5	
	Variety of actions					5	
	Free options		2				
	Ability to work in collaboration	1					
	Multilingual option					5	
	Julius Note						3.6
Tableau	Easy to download/register					5	
	Intuitive interface			3			
	Easy to understand tool		2				
	Free options					5	
	Options Gratuites						(13 jours d'essai)
	Ability to work in collaboration					5	
	Multilingual option					5	
	Tableau Note						4.28
Polymer	Easy to download/register					5	
	Intuitive interface					5	
	Easy to understand tool					5	
	Variety of actions				4		
	Free options					5	(7 jours d'essai)
	Ability to work in collaboration					5	

	Multilingual option					
	Polymer Note					4.86
Power BI	Easy to download/register					
	Intuitive interface					
	Easy to understand tool					
	Variety of actions					
	Free options					
	Ability to work in collaboration					
	Multilingual option					
	Microsoft Power BI Note					4,7
Domo	Easy to download/register					
	Intuitive interface					
	Easy to understand tool					
	Variety of actions					
	Free options					
	Ability to work in collaboration					
	Multilingual option					
	Domo Note					4,6
Akkio	Easy to download/register					
	Intuitive interface					
	Easy to understand tool					
	Variety of actions					
	Free options					
	Ability to work in collaboration					
	Multilingual option					
	Akkio Note					4.3

SAS	Easy to download/register						
	Intuitive interface						
	Easy to understand tool						
	Variety of actions						
	Free options						
	Ability to work in collaboration						
	Multilingual option						
	SAS Note						3,8

IBM SPSS Statistics	Easy to download/register							
	Intuitive interface							
	Easy to understand tool							
	Variety of actions							
	Free options							
	Ability to work in collaboration							
	Multilingual option							
	IBM SPSS Statistics Note							2,9