

My contribution to this literature review was reading over three papers. The first paper I reviewed by Hongxing He focused on a data mining process for analyzing and predicting stock trends. The three major components of this process were partitioning, analysis, and prediction. The second paper I looked at discussed regression analysis for predicting the stock prices. It uses the banking sector in the Nigerian economy to conduct this study. The last paper I looked at was about a study conducted using a database of green firms in emerging markets reveals that news can indeed affect the daily returns of environmentally focused companies. Furthermore I added to our introduction and challenges section as I saw fit.