

San Diego: Aging in Place

A Transit Perspective

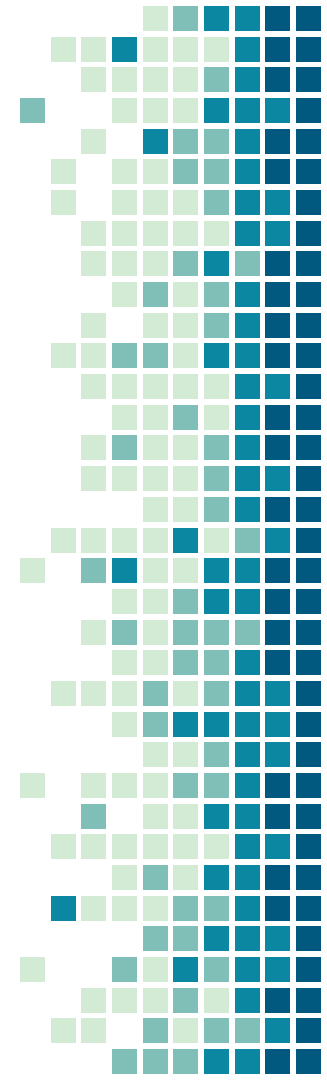
Transit & Transportation Needs/Problems

Needs

- Transportation for:
 - Medical appointments
 - Errands; grocery store
 - Social activities
- Nearby Access
- Freedom of Transportation

Problems

- Lack of access to public transportation
- Unaware of the multiple options they have, private & public
- Lack of user-friendly resources



What Services Do Seniors Actually Use?

Paid

GoGo Grandparent

- Connects users w/ Uber and Lyft drivers

San Diego MTS

- County provided public transportation system

Lyft and Uber

Driving themselves

Volunteer

Seniors A Go Go

- Volunteer driving services provided within a 15 mile radius

On the Go

- Largest volunteer driving program in San Diego

SenioRide

- Helps pay for various different forms of transportation for the elderly

Rides and Smiles

- Volunteer driving service offered in Poway

Inquiry

On localized transit sources

- 211 routes callers to different services in San Diego
- They assess health, income and many other factors to give the caller proper services to use
- While 211 routes the seniors to the best service for them, they do not use data driven approach and instead take the time to ask a series of questions to each senior to discover their needs.

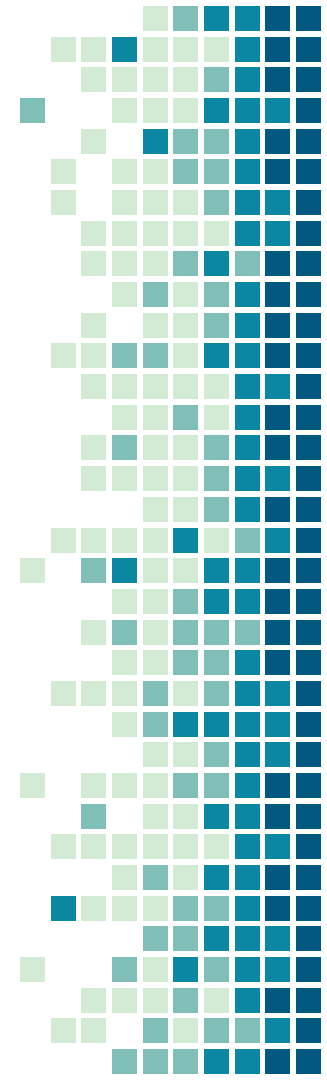


How can we understand the services offered in practice?

Seniors are using Volunteer services like On the Go and Seniors a Go Go, Lyft, shuttles and private services to get around san diego.

When they need help, they call 211 San Diego and are connected with an appropriate travel service.

There are many travel services in San Diego and each one fills a slightly different need.



What transportation accessibility is available to the aging populations of San Diego?

MAP



Where should transportation services for the elderly be deployed?



We need data!





Cycle Philly (Coding for Philly)

- Code For Philly is a Code For America Brigade, like Open San Diego
- Cycle Philly lets cyclists record their bike routes and **Inform** the city where they ride
- With this information, the city can better serve the cyclists in the community
- We propose to leverage a Cycle Philly (or WeBikeSD) type App to help volunteers and 211 transport providers to inform us where transit for the Aging is occurring



THANK YOU!

We are

OPEN

SAN DIEGO



Omar Awad, Nikolaj Baer, Brooks Newberry,
Daniel Prescott, Aakriti Sinha, Marissa
Westerfield

OpenSanDiego.org



Redfin.com: Walk Score and Transit Score