

# SPONSORSHIP OPPORTUNITIES

2017 Big Data Hackathon for San Diego

February 18, 25 & 26, 2017

San Diego State University

<http://bigdataforsandiego.github.io>

The 2017 Big Data Hackathon for San Diego aims to promote the development of **data science** and information technology solutions for San Diego on important issues related to **PUBLIC HEALTH**.

*Exemplary Key issues:*

- Disease Outbreaks and Monitoring.
- Promoting Healthy Behaviors and Exercises.
- Obesity and Food Environment.
- Cancer Registry Data and Disparities.
- Vaccine Exemption.
- Mobile Health Monitor Devices.
- Health Communication and Campaign.

Help us build a collaborative community for the future development of Open Government and the Open Data Initiative for San Diego!

**Why sponsor?** Sponsorship of this important hackathon event will give you access to top talent and emerging stars in the information technology, data science and computer science fields.

Over 100 participants are expected to attend this **free event**. Sponsorship can give you an opportunity to build company and brand recognition, to mentor and judge the innovative work created at the Hackathon, and to present your recent big data efforts to a targeted audience.

Interested? Contact Prof. Amy Schmitz Weiss at [aschmitz@mail.sdsu.edu](mailto:aschmitz@mail.sdsu.edu) or Ming Tsou at [mtsou@mail.sdsu.edu](mailto:mtsou@mail.sdsu.edu) about sponsorship opportunities.



## Sponsorship Levels

**PLATINUM** \$2,500 and up

**GOLD** \$1,500–\$2,499

**SILVER** \$500–\$1,499

**BRONZE** \$1–\$499

	PLATINUM	GOLD	SILVER	BRONZE
Sponsor table at the Hackathon event	●			
Invited 20 minute presentation at the Opening Session of the Hackathon <input type="text"/>	●			
Invited 5 minute presentation at the Hackathon <input type="text"/>	●	●		
Distribute recruiting and marketing materials	●	●	●	
Bring swag!	●	●	●	
Logo on website	●	●	●	●
Blurb in Program	●	●	●	●
Prize money contribution	●	●	●	●
Support of Hackathon resources (Food, Technical, etc.)	●	●	●	●