

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

(Mark One)

☒ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended September 28, 2024

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 001-36743



Apple Inc.

(Exact name of Registrant as specified in its charter)

California

(State or other jurisdiction  
of incorporation or organization)

One Apple Park Way  
Cupertino, California

(Address of principal executive offices)

94-2404110

(I.R.S. Employer Identification No.)

95014

(Zip Code)

(408) 996-1010

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common Stock, \$0.00001 par value per share	AAPL	The Nasdaq Stock Market LLC
0.000% Notes due 2025	—	The Nasdaq Stock Market LLC
0.875% Notes due 2025	—	The Nasdaq Stock Market LLC
1.625% Notes due 2026	—	The Nasdaq Stock Market LLC
2.000% Notes due 2027	—	The Nasdaq Stock Market LLC
1.375% Notes due 2029	—	The Nasdaq Stock Market LLC
3.050% Notes due 2029	—	The Nasdaq Stock Market LLC
0.500% Notes due 2031	—	The Nasdaq Stock Market LLC
3.600% Notes due 2042	—	The Nasdaq Stock Market LLC

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes ☒ No ☐

Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes ☐ No ☒

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes ☒ No ☐

Indicate by check mark whether the Registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files).

Yes ☒ No ☐

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Securities registered pursuant to Section 12(b) of the Act

Title of each class				Trading symbol(s)	Name of each exchange on which registered				
Common	Stock	\$0.00001	par value per share	AAPL	The Nasdaq	Stock	Market	LLC	
	0.000%	Notes due 2025		ii	The Nasdaq	Stock	Market	LLC	
	0.875%	Notes due 2025		ii	The Nasdaq	Stock	Market	LLC	
	1.625%	Notes due 2026		ii	The Nasdaq	Stock	Market	LLC	
	2.000%	Notes due 2027		ii	The Nasdaq	Stock	Market	LLC	
	1.375%	Notes due 2029		ii	The Nasdaq	Stock	Market	LLC	
	3.050%	Notes due 2029		ii	The Nasdaq	Stock	Market	LLC	
	0.500%	Notes due 2031		ii	The Nasdaq	Stock	Market	LLC	
	3.600%	Notes due 2042		ii	The Nasdaq	Stock	Market	LLC	

Securities registered pursuant to Section 12(g) of the Act None

Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes ☐ No ☐

Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes ☐ No ☐

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Yes ☐ No ☐

Indicate by check mark whether the Registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (0232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files).

Yes ☐ No ☐

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- 1.375% Notes due 2029 — The Nasdaq Stock Market LLC
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Yes ☒ No ☐  
Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.  
Yes ☐ No ☒  
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  
Yes ☒ No ☐  
Indicate by check mark whether the Registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit such files).  
Yes ☒ No ☐

Figures on Page 1

Figure 1





Apple\_SEA02 page 1 comparison

Docling mode: simplified\_page\_reconstruction

Text Jaccard: 0.611

Text Precision: 1.000 Recall: 0.611 F1: 0.758

Tables0 pipeline: 0 | docling: 0

Figures0 pipeline: 1 | docling: 1

Composite Score (0..100): 83.1

Legend:

- Left = Original PDF page
- Middle = Pipeline reconstruction (blue=[TABLE], red=[FIGURE], text from words.json)
- Right = Docling reconstruction (rendered HTML/Markdown snapshot)