

# **BUSINESS PROPOSAL**

## **CoachED Web Application**

### **Prepared By**

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### **Prepared For**

EZ37 SOLUTIONS LTD  
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## **3. FUNCTIONAL REQUIREMENTS OF THE PROJECT**

### **3.1 TYPE OF USER: CLIENTS/COACHEE**

1. Profile Dashboard
2. Determine Session Goals
3. Program Overview
4. Session Review/Feedback
5. Access to support materials from Coach
6. Progress Gamification
7. Progress Report From Coaches Per Session
8. Rate themselves on the focus areas at both the beginning and the end of the session

### **3.2 TYPE OF USER: COACH**

1. Profile Dashboard
2. Access Profiles of Clients/Coachees assigned
3. Add/Remove Resources for Clients
4. Log Sessions

### **3.3 TYPE OF USER: SPONSOR/STAKEHOLDER**

1. Handle segmentation of organization into sectors.
2. Add/Invite clients via email.
3. Access to client reports
4. Access to a client's coaching plan
5. Monitor attendance of clients
6. Register all participants (i.e clients) with a timeline and expected focus areas.
7. Rate clients before and after the coaching sessions.
8. Profile Dashboard

### **3.4 TYPE OF USER: SUPER ADMIN**

1. Authorize sponsors to add a particular number of clients.
2. Profile Dashboard

## **4. FEATURE SUMMARY**

- 1.Profile Dashboard of All Users
- 2.File Uploads (Coach Certifications, Support resources by coach)
- 3.Session Logs
- 4.Reporting System (Stakeholder reports, Super admin reports)
- 5.Sessions Room (Video Conference Call between Coaches and Clients)
- 6.Session chat system (Text)
- 7.Chat System (Clients to Coaches, Clients to Support, Coaches to Support)
- 8.Calendar (Sponsors creating events for their employees)

## **5. PROVISIONAL TIMELINE FOR THE PROJECT**

### **5.1 PRODUCT DESIGN (UI/UX)**

**8 WEEKS**

- Design System Creation
- Client web application screen (web + mobile)
- Coach web application screen (web + mobile)
- Sponsor web application screen (web + mobile)
- Super Admin web application (web + mobile)
- Prototyping and Usability Testing

### **5.1 AUTHENTICATION MODULE (EACH USER TYPE)**

**3 WEEKS**

- Create Account
- Login
- Forgot Password
- Update Password
- Get Profile
- Update Profile

### **5.2 PROFILE MODULE (EACH USER TYPE)**

**2 WEEKS**

- Settings
- Change profile picture
- Display & Update Details, etc

### **5.3 CALENDAR MODULE**

**2 WEEKS**

- A sponsor should be able to create a session.
- Display sessions for clients and coaches created by a sponsor.
- Display vacant and non-vacant dates for clients and coaches to sponsors when trying to create a session.

**5.3 SESSION ROOM MODULE****4 WEEKS**

- Chat section during sessions
- Conference call with video/audio toggle between coaches and clients.
- Session Logs
- Session Rating by clients
- Session Review
- Screen Sharing during sessions

**5.4 COACHING PLAN MODULE****3 WEEKS**

- Coaches should be able to create plans for the coachees
- Progress Gamification
- Program Evaluation
- Chemistry sessions with coaches.
- Share resources with clients

**5.5 DASHBOARD MODULE (EACH USER TYPE)****3 WEEKS**

- Display Data summary to all users (number of completed sessions, scheduled sessions, and other relevant data such as reports log summary, etc)
- Quick Actions (e.g. Sponsors should be able to add employees to a scheduled session)

**5.6 CHAT MODULE****2 WEEKS**

- Clients and Coaches should be able to send direct messages
- Clients and Support should be able to send direct messages
- Coaches and Support should be able to send direct messages

**NOTES**

Our team will communicate promptly with you on the progress of development on the completion of each module. We don't expect changes to drastically affect the timelines already stated but in any case, we will communicate any changes with you.

## 7. PRICING

### 7.1 PRODUCT DESIGN (UI/UX)

**N525,000**

- Design System Creation
  - Client web application screen (web + mobile)
  - Coach web application screen (web + mobile)
  - Sponsor web application screen (web + mobile)
  - Super Admin web application (web + mobile)
  - Prototyping and Usability Testing
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### 7.2 FRONTEND

**N1,150,000**

- Developing the User Interface for Desktop and Mobile screens.
  - Integrating Google Analytics.
  - Managing SEO best practices.
  - Fixing Bugs.
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### 7.3 BACKEND

**N1,150,000**

- Collaborate with Front-end developer to integrate user-facing elements with server-side logic. This includes building the Application Programming Interfaces (APIs), User Schemas, etc.
  - Setting up Cloud Architecture for storing Uploads by coaches and clients.
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## 7. PRICING

### 7.4 HOSTING, DEPLOYMENT AND SERVICES

**N200,000**

- Domain name purchase (whogohost)
- Hosting/Deployment on Vercel
- Amazon Web Services Subscription
- Customized Email Setup on Zoho

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### SUB-TOTAL

**N3,025,000**

### DISCOUNT (10% OFF PRODUCT DESIGN)

**N52,500**

### TOTAL

**N2,972,500**

### 7.5 PAYMENT PLAN

- **STAGE ONE - COMMENCEMENT** **50%**
  - Product Design Completion
  - Authentication Module
  - Profile Module
  - Calendar Module
- **STAGE TWO - CONTINUITY** **30%**
  - Session Room Module
  - Coaching Plan Module
  - Dashboard Module
  - Chat Module
- **STAGE THREE - CONCLUSION** **20%**
  - Final Testing/Staging
  - Deployment