COLIN SHAW

{
UI • UX • Graphic
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}

ABOUT

- Energetic and cheerful
- Optimistic, proactive and patient
- Able to work well alongside others to achieve positive outcomes
- Able to handle stress and pressure
- Hardworking with initiative

CAREER OBJECTIVE

To find a position where I can develop my skills further and be an effective team member therefore adding value to the business.

PERSONAL SKILLS

- Helping others with problem solving in both work and non-work situation.
- Able to put view across confidently and assist better team relationship.
- Demonstrated team-work experience in Internship

- Project management and client support experience in advertising industry
- Fluent in English, Mandarin and Cantonese.

PROFESSIONAL SKILLS

- Adobe Creative suite: InDesign, Illustrator, Photoshop.
- Computor language: HTML, CSS, JavaScript.
- Planning and Production of Advertising, Advertisement operation and management.
- Knowledge of fundamental principles of arts, communication and marketing.
- Theoretical consumer behavior model, especially customer experience and motivations.
- Ability to work under pressure and maintain a professional manner while working independently or as part of a team.

ACADEMIC BACKGROUND

DIPLOMA OF COMPUTER GRAPHIC DESIGN
Natcoll Design Technology, Auckland
(10/2011-08/2012)

BACHELOR OF ARTS
Majoring in Advertising
Beijing Normal University, Zhuhai Campus
(09/2007-07/2011)

WORKING EXPERIENCES

12/2011-07/2012
Assistant graphic designer (Part time)
Company: Multimarketing Ltd.
Responsibilities:
- Brainstorming and mocking up design ideas
- Presenting ideas to clients
- Meeting with clients and adjusting designs to fit their needs or taste
- Projecting budgets and schedules
- Using computer software to execute designs

- Working with others, such as printers, programmers, developers or other technicians, to complete the final product.

06/2011-08/2011
Client support assistant (Internship)
Company: Guangzhou Dragonfly Advertising Agency.
Responsibilities:
- Liaise with clients through email, telephone and meetings etc.
- To understand clients' ideas and demands, searching for relevant sources.
- Assign tasks to colleagues based on their expertise, and supervise their work all the way through to completion of the project.
- Assist creating the advertising document writing and planning marketing.
- Inspect the quality of finished project, then submit to client and receive feedback.

03/2013-11/2014
Web designer(Full time)
Company: HubStar Ltd
Responsibilities:

- To review the current user interface designs and functions and to identify improvements and solutions to the software requirements achievable and agreed to by the employer.
- Perform user experience and user interface design functions to store new information to meet the web application's functional requirements.
- To keep updated knowledge of CSS3, HTML5, basic jQuery, basic JavaScript, clean and modern web user interface design, popular social media platforms and their functions.
- Interact and communicate on a regular basis with the employer to ensure progress and direction are in alignment with the Projects objectives.
- To assist in the UI/UX testing and debugging of current and developed functionality.
- To implement the required user experience and user interface changes with application code development in accordance with the planned timetable.
- To prepare and modify documentation and employers required documentation.
- To demonstrate the UI/UX designs within application to internal staff and with existing
- and potential clients and other stakeholders.