

Ezinne Chijioke

Product/UIUX Designer

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Profile

A dedicated and focused UI/UX Designer with 2+ years of experience in creating digital experiences that are functional and user-friendly. Proficient in utilizing Figma, skilled in user research, wireframing, prototyping, and user-centric design

Proven track record of enhancing user engagement, boosting conversion rates, and improving usability by leveraging research-driven design and collaborating effectively with cross-functional teams

Professional Experience

05/2024 – present Lagos, Nigeria	UI/UX Designer <i>NextDaySite - a design agency</i> <ul style="list-style-type: none">Created high-fidelity user interfaces for multiple client projects using Figma, resulting in a 20% reduction in development time.Spearheaded the UX design process for web responsiveness, enhancing user experience across multiple devices.Collaborated with cross-functional teams, including developers and product managers, to deliver design solutions aligned with business objectives.Conducted usability testing sessions and iterated designs based on user feedback, improving clients' satisfaction by 15%.
02/2024 – 09/2024 Lagos, Nigeria	UI/UX Designer <i>TechTeenz</i> <ul style="list-style-type: none">Designed the academy's main product interface, increasing user engagement by 25% and reducing bounce rates by 15%.Produced interactive wireframes and prototypes, facilitating stakeholder alignment and faster decision-making.Conducted comprehensive user research and usability testing, driving actionable design improvements.Collaborated with developers to ensure seamless integration of designs, achieving a 98% design consistency rate.Presented design proposals to stakeholders, leading to the adoption of new user-friendly features.
06/2023 – 11/2023 Asaba, Nigeria	Product Designer <i>YouRent</i> <ul style="list-style-type: none">Collaborated on designing core property listing pages, leading to a 30% boost in user engagement and feature adoption on the responsive website.Crafted a cohesive, mobile-friendly browsing experience for property searches, improving overall user satisfaction by 20%.Optimized the property listing interface, simplifying navigation and enhancing workflow efficiency for users by 35%.Conducted in-depth usability testing and iterative design improvements, successfully reducing user friction and drop-offs by 60%.

Education

2022 – 2023 Lagos, Nigeria	Diploma in Product Design <i>AltSchool Africa</i>
2017 – 2021 Lagos, Nigeria	B.Sc in Sociology <i>Nnamdi Azikiwe University</i>

Skills

Technical Skills

- Expertise in designing for web and mobile applications.
- Proficient in user research, wireframing, prototyping, usability testing, and visual design.
- Tools: Figma

Soft Skills

- Strong teamwork and collaboration.
- Keen precision and thoroughness.
- Excellent communication and ability to deliver impactful presentations.
- Effective prioritization and scheduling.

Project Management

Certification

Google UX Professional Course [🔗](#)

Geneza School of Design [🔗](#)

Udemy [🔗](#)

Achivements

- Achieved a 98% satisfaction rate for designs delivered during tenure at Testify Limited and NextDaySite.